



Functional Bureau Strategy

BUREAU OF EDUCATIONAL AND CULTURAL AFFAIRS



BUREAU GOAL 1

Further U.S. foreign policy objectives, including the advancement of democratic principles and promoting mutual understanding, through people-to-people exchanges and public diplomacy engagement efforts.

- » **Bureau Objective 1.1:** Reach new audiences with a focus on underrepresented and underserved individuals and institutions in the United States and abroad.
- » **Bureau Objective 1.2:** Increase United States and foreign participants' understanding of shared democratic values, global challenges, and cultural diversity.
- » **Bureau Objective 1.3:** Extend the impact of ECA's programs in communities by supporting a diverse range of U.S. and foreign participants and alumni.



BUREAU GOAL 2

Increase the professional skills of emerging and established U.S. and foreign leaders to address global challenges such as countering disinformation and mitigating climate change.

- » **Bureau Objective 2.1:** Expand educational and professional development programs that build

United States and foreign participants' job skills and ability to address global challenges.

- » **Bureau Objective 2.2:** Increase access to credible, fact-based sources of information for individuals and communities targeted by disinformation.



BUREAU GOAL 3

Build a forward-leaning ECA which is more resilient, effective, and diverse.

- » **Bureau Objective 3.1:** Enhance DEIA capabilities to ensure ECA attracts, trains, retains, and develops a diverse, high-performing workforce that reflects the diversity of the United States.
- » **Bureau Objective 3.2:** Increase ECA's use of technology-enhanced and innovative programs through collaborative processes.
- » **Bureau Objective 3.3:** Enhance the quality and effectiveness of ECA programs through expanded monitoring and evaluation, data science, data management, IT resources for the workplace, and automation capabilities across the bureau.
- » **Bureau Objective 3.4:** Improve ECA's training, processes, and mechanisms to ensure the health, safety, and welfare of program participants.