

WHAT TO LOOK FOR WHEN EVALUATING A STRATEGIC UNSTRUCTURED DATA MANAGEMENT SOLUTION

You understand that having all your company's data in so many different places creates challenges on many levels: cost, footprint, risk, data performance/value.

You've tried to walk the fine line between having enough capacity to accommodate the sheer volume of data generated every day and increasingly tighter budgets. You know that the amount of data you need to manage isn't going to shrink any time soon. Last but not least, you know that you are not going to get the unlimited resources you need to manage your company's voracious appetite for data.

	Here's a short list of the questions to ask to be sure you get what you need to be successful:
•	Is the solution vendor-neutral?
•	Does the solution scale to handle not only large amounts of capacity but also billions of files/objects?
•	What kinds of insight and intelligence can the solution provide?
•	Does it support major file and object storage protocols, regardless of where the asset is deployed and consumed?
•	How does the solution ensure synchronicity?
•	What tasks are automated?
•	How does the solution verify data integrity?
•	What does a typical implementation look like?
•	How does the solution eliminate the risk of lock-ins?

So you're ready. Ready to make the move to a strategic approach to managing unstructured data – whether it lives on-premises or in any number of cloud environments. You're looking for the one that makes it possible for all that data to become the engine of business transformation.

CONTROL UNSTRUCTURED DATA GROWTH THROUGH VISUALIZATION, ORGANIZATION, AND ACTION.

