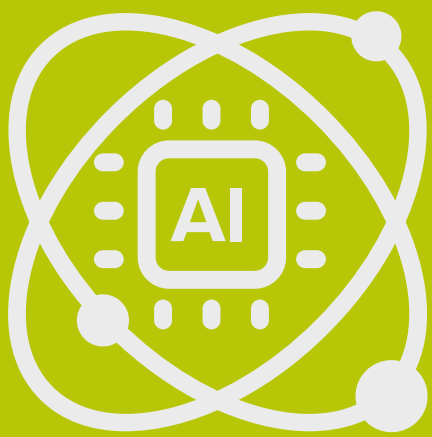




IS YOUR **UNSTRUCTURED DATA** READY FOR ACTION?



IS IT READY FOR GENAI?

Obstacles to feeding the data lake with quality data:

- An enterprise-wide view of all data
- Effort to sift through billions of files
- Identifying the right data to train LLMs



IS IT READY FOR COST OPTIMIZATION?

Key factors that need attention include:

- Efficient Resource Utilization
- Reduction of ROT Data
- Chargeback/Showback



IS IT READY FOR DATA PORTABILITY?

Data portability is critical in hybrid cloud strategies, relying on these key aspects:

- Interoperability
- Consistency
- Compliance



IS IT READY TO DRIVE OPERATIONAL EFFICIENCY?

Unstructured data impacts operational performance and efficiency:

- Reduce Waste
- Risk Management
- Automation & Orchestration



IS IT READY FOR DATA RESILIENCE?

The protection of data has significant challenges to overcome:

- Accelerating Growth
- Diversity of Data
- Verification

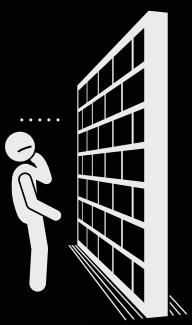


[GET READY FOR ACTION NOW](#)



UNSTRUCTURED DATA IS BOTH A CRITICAL AND CHALLENGING SOURCE OF BUSINESS VALUE.

Yet, understanding what it holds has been nearly impossible for IT and the business alike due to these barriers:



- The sheer volume and rapid influx of data
- Varied data formats and multiple sources
- Legacy tools not cut out for the task

storageMAP

01 Gain Insight

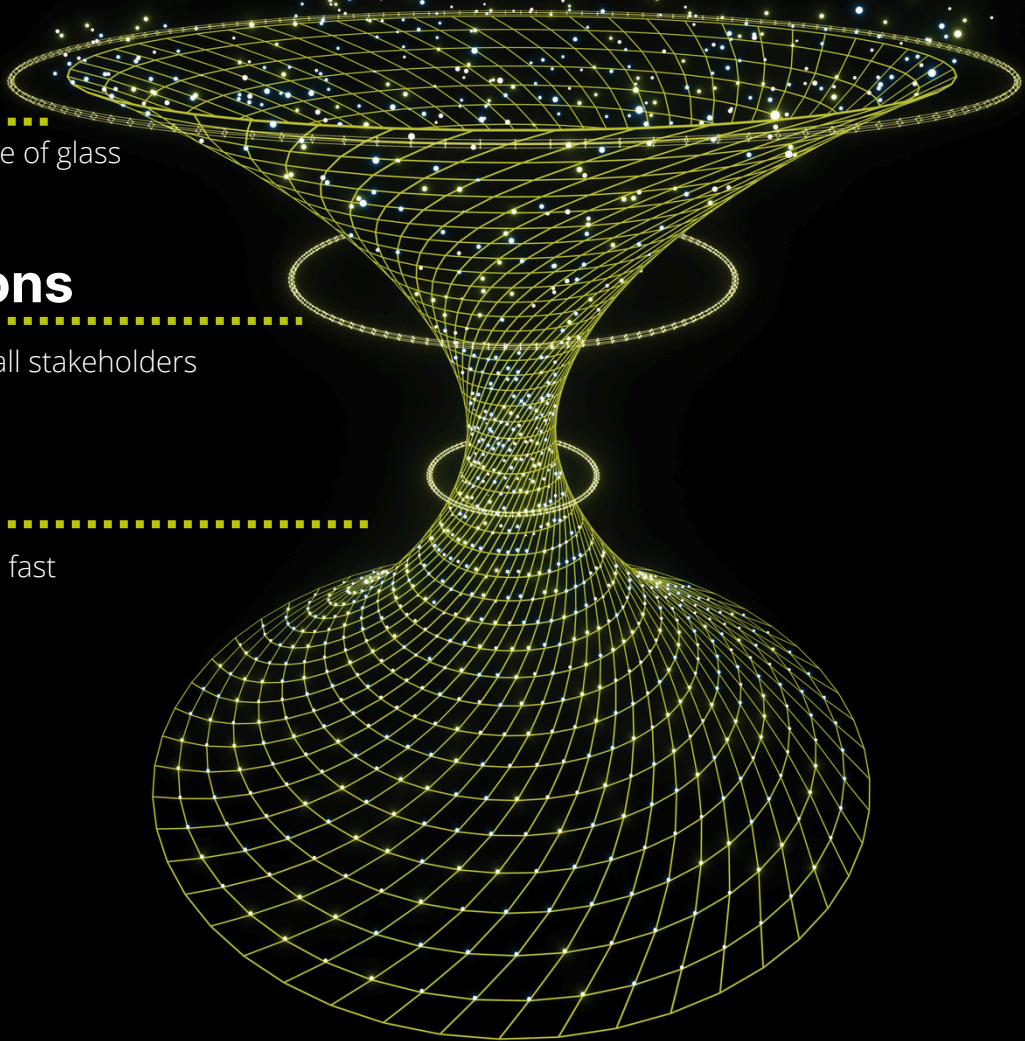
The big picture in one pane of glass

02 Make Decisions

Easily communicate with all stakeholders

03 Take Action

Meet business objectives fast

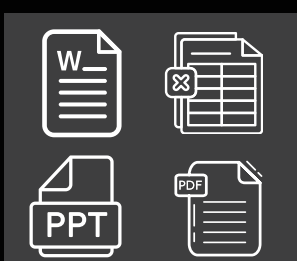


Old Data

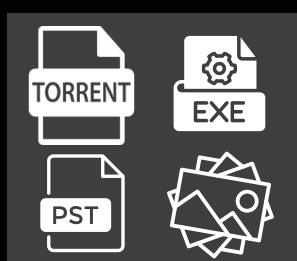
Risky Data

Critical Data

Valuable Data



Archive



Delete or Quarantine



Increase Protection



Feed New Workloads