

# BBC Radio Solent's Give Me a Clue Competition 2024

## Privacy Notice and Terms and Conditions

### **PRIVACY NOTICE**

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

### **Why are we doing this and how can you participate?**

BBC Radio Solent is running a competition called 'Give Me a Clue' to encourage interaction with our audience. The presenter describes items or things on a particular subject, for example 'Types of animals' and the contestant must guess what the presenter is describing.

You will get points for each correct answer. The prize for getting 7, 8 or 9 points is a BBC Radio Solent branded Bag for Life (Tote Bag) and the prize for getting 10 points is a BBC Radio Solent branded Bag for Life and a Travel Mug.

You can enter by calling the phone number 0808 100 3 800, participants will be selected to play the "on-air" quiz using an independent randomised draw system.

The BBC will collect your personal data via a third-party telephone platform used by the BBC for the purposes of administrating BBC Radio Solent "Give Me a Clue" competition. If you are selected to go live on air and your entry is broadcast by the BBC, this may include the programme and/or your contribution being available across radio and online platform (including BBC social media pages on Twitter, Instagram, and Facebook) and/or on demand, and your contribution may be used again by the BBC in a future broadcast.

### **What will BBC collect and how will we use it?**

You must be 16 or over to take part in this competition. The BBC will collect and process the personal data that you have provided to us for this competition. The personal data will include:

- Your full name
- Your phone number

For the prize winners, we will also collect your postal address so that we can deliver the prize to you via Royal Mail. You may be invited to take part in post-competition publicity, such as sharing a photo of you with the prize on our social media platform.

### **Who is the Data Controller?**

The BBC is the "data controller" of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

### **Lawful basis for processing your personal data**

The legal basis on which the BBC processes your personal data is **public task**. The BBC's role is to act in the public interest and to serve all audiences with content which informs,

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educates, and entertains.

We also have a **legal obligation** to process the personal data of the winner(s) to comply with relevant competition regulations.

### **Sharing your personal data**

When you take part in the competition, the BBC will share your personal data with its third-party data processor which provide the BBC with a telephone platform to facilitate this competition and record your entry. Our data processor only processes your personal data on behalf of the BBC and not independently of the BBC.

We will not share your personal data with any other third parties unless required or permitted by the law.

### **Retaining your personal data**

The BBC will retain entrant's personal data, including the audio trail, for six (6) months after the competition has ended, after which it will be deleted.

If you are a winner, the BBC will retain your personal data for a period of two (2) years for regulatory reasons, after which it will be deleted.

If your contribution is used for broadcast, your personal data will be retained and archived in perpetuity by the BBC.

Your personal data will be stored within the UK and the EEA

### **Your rights and more information**

You have rights under data protection law:

- You can request a copy of the personal data BBC stores about you.
- If your personal data is inaccurate, you have the right to have the data rectified.
- You have the right to ask for the personal data we collect about you to be deleted, however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.
- In certain circumstances, you have the right to restrict the processing of your personal data or to object to the processing of your personal data.
- You have the right to ask that we transfer the personal data to you or to another organisation, in certain circumstances.

You can contact our, Data Protection Officer if you have questions or wish to find out more details about your rights, please visit the BBC's Privacy and Cookies Policy at <http://www.bbc.co.uk/privacy>.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner's Office (ICO) <https://ico.org.uk/>.

### **Updating this privacy notice**

We will revise the privacy notice if there are significant changes to how we use your

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personal data.

### [TERMS AND CONDITIONS – Give me a Clue 2024](#)

#### **Eligibility**

1. The competition is open to all residents of the UK, including the Channel Islands and the Isle of Man, aged 18 or over, except BBC or BBC Group company employees and anyone connected with the competition. Proof of age and eligibility may be requested. The BBC reserves the right to disqualify any entrant or winner who breaches these rules.

#### **How to enter**

2. The competition will be played during the BBC Radio Solent weekday breakfast programme with Alun Newman from Monday to Friday (except when editorial requirements lead to a change in schedule or a change in programme content).
3. During each programme, there will be one round of the competition. Each time, listeners will be invited to call in to register to play. The entry window will be open for around 30 minutes – the opening and closing times will vary so please listen to announcements during the programme.
4. Listeners can enter by calling 0808 100 3 800 (calls are free from landlines and mobiles). You may enter once per round of the competition – any additional entries or calls outside this window will not count.
5. For each round, one entrant will be selected at random from the eligible entries and a member of the production team will call them back so they can be put live on air to play the on-air quiz.
6. Entrants must ensure that they are available on the telephone number provided to take the call from the production team if they are selected to play. If an entrant is not available after reasonable attempts by the production team (in the BBC's sole discretion), another correct entrant will be randomly selected for that round of the quiz.
7. The phone number from which the phone entry is made in the registration process must be the entrant's phone. The entrant must be entering on their own behalf. The BBC reserves the right to disqualify any entrant who did not register using their own phone or on their own behalf. This may mean that another entrant from all the entries is chosen.

#### **Prizes**

8. Once the entrant has chosen one of the categories offered, they will be given 60 seconds to correctly guess as many of the items from the category described by the presenter. The entrant will win a 'Luxury bag for Life' if they get 7-9 points and the entrant will win a BBC Radio Solent t-shirt and a 'Luxury bag for Life' if they get 10 points. Other prizes may be added at the BBC's discretion and shall be announced on air, if applicable.

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9. The prize is for the winner's personal enjoyment only and cannot be sold or transferred in any circumstances. The winner cannot copy, reproduce or distribute the prize or copies of it. Any programme names, branding or logos on or associated with the prize cannot be used or reproduced by the winner in any way.
10. The winner shall not do anything with the prize that might bring the BBC in to disrepute.
11. The BBC's decision as to prizes awarded is final. No correspondence relating to the competition will be entered into.
12. There is no cash alternative, and the prize cannot be sold or transferred in any circumstances.

### **General**

13. The BBC reserves the right to: (i) amend these terms and conditions; (ii) disqualify any entrant who breaches the rules, has acted fraudulently in any way or brings the BBC into disrepute; and (iii) disqualify an entrant or winner, withdraw or substitute any prize, should any entrant or winner at any stage exhibit inappropriate or dangerous behaviour (including, but not limited to being under the influence of alcohol, chemical substances or causing a nuisance).
14. Entrants agree to take part in any reasonable post-competition publicity.
15. Winners may not re-enter the competition for one week.
16. Entrants will be deemed to have accepted these terms and to agree to be bound by them when registering.
17. The BBC, its sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in any entry not being properly registered.
18. To the extent permitted by law, the BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment.
19. The promoter of the competition is the British Broadcasting Corporation and the applicable law is the laws of England and Wales.
20. This competition accords with the BBC's Code of Conduct for Competitions and Voting, details of which can be found [here](#).