

Programme pages – www.bbc.co.uk/programmes

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Programme pages

The screenshot shows the BBC Countryfile website home page. At the top is the BBC navigation bar with 'Sign in' and menu items for News, Sport, Weather, iPlayer, TV, Radio, and More. Below this is the 'one Countryfile' logo. The main content area is divided into several sections: a large image of three presenters, a 'Photographic Competition 2017' announcement, 'On iPlayer' and 'Next on' sections, and a grid of video thumbnails with titles and durations.

Home Episodes Clips Galleries @BBCCountryfile

Enter the Countryfile Photographic Competition 2017
Capture 'Call of the Wild'!

On iPlayer
Worcestershire
All available episodes (6 total)
Find us at

Next on
Northants
SUNDAY 19:00
BBC ONE
Upcoming episodes (3 total)

Jennifer Saunders, Countryfile and Comic Relief 1:44

Wales plans introduction of targeted badger culling 7:03

The launch of the Countryfile Ramble for Children in Need... Anglesey 9:58

The Willow Globe Shakespeare Special 3:47

The Countryfile Calendar 2017

Meet the presenters

Home page (brand page) for Countryfile

Programme pages are your website. They provide additional information for audiences and create a lasting online presence.

Every programme has a home page, and a separate page for every episode.

Episode pages are normally created automatically 7-10 days prior to a programme TX and they will remain online forever.

You can add extra content to your home or episode pages, using iBroadcast or Castaway (Castaway only publishes video or audio clips. iBroadcast can add other content as well).

How do I find programme pages?

To find your programme's home page:

Go to www.bbc.co.uk/programmes and use the A-Z list (top left) to find the programme name. This will find the programme's home page.

Alternatively, search Google for the programme name. This usually finds the programme home page, which appears near the top of the results.

To find one of your programme's episode pages:

Go to www.bbc.co.uk/programmes and click on your network or station, which gives you today's programme schedule.

Change the date at the top if you need to find an episode from a different day.

The screenshot shows the BBC Two website interface for the date Friday 3 July 2020. At the top, there is a navigation bar with the BBC Two logo and a date selector. Below this is a weekly calendar grid with 'FRI 3 JUL' highlighted. The main content area is titled 'England Schedule' and includes a link to 'See other regional BBC Two variations'. The schedule is organized by time slots under the heading 'MORNING'. Each entry includes a time slot, a programme thumbnail with a play button, the programme title, series information, and a brief description. The 09:00 slot is marked 'ON NOW' and includes a 'WATCH LIVE' button. The 10:00 slot is for 'BBC News'.

FRI	SAT	SUN	MON	TUE	WED	THU	TODAY	SAT	SUN	MON	TUE	WED	THU	FRI
26 JUN	27 JUN	28 JUN	29 JUN	30 JUN	1 JUL	2 JUL	3 JUL	4 JUL	5 JUL	6 JUL	7 JUL	8 JUL	9 JUL	10 JUL
England Schedule See other regional BBC Two variations														
MORNING														
06:45 Greatest Escapes to the Country Series 1, Dorset 9/15 Nicki Chapman delivers a wonderful selection of house-hunts in Dorset. (R)														
07:15 The Bidding Room Series 1, Episode 19 19/30 Five dealers compete to buy items including a sheep dog from Beswick pottery. (R)														
08:00 Great American Railroad Journeys Series 4, Springhill Junction to Quebec City 7/10 Michael Portillo investigates the world's biggest tide at Hopewell Rocks. (R)														
09:00 ON NOW Britain's Secret Seas The Wild North 2/4 The team travel to Bass Rock, one of the largest gannet colonies in the world. (R) Watch from start														
10:00 BBC News 03/07/2020 Twenty-four hours a day, the latest national and international stories as they break.														

Click on the programme to go to the episode page for that date.

When you're on an episode page, you can get to the home page by clicking the Home tab.

PID – programme identifier

Each programme page has its own code, called a programme identifier, or PID. Every PID is different, one for each programme web page.

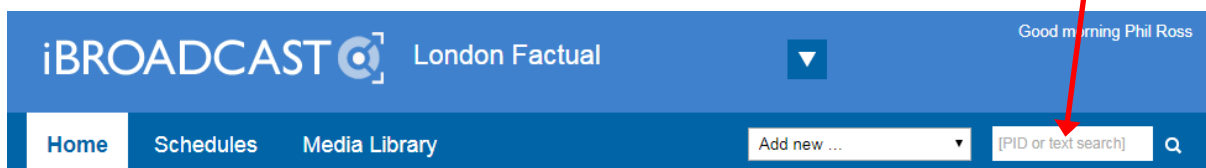
The PID appears at the end of the URL of the page, on the /programmes website, e.g.

<http://www.bbc.co.uk/programmes/b04bzv2m>

In this example the PID is **b04bzv2m**, which is an episode page of Flog It! on BBC One.



You can copy the PID from the end of the URL, and paste it in to the iBroadcast search box, in order to find the page and edit it.



How programme pages are organised

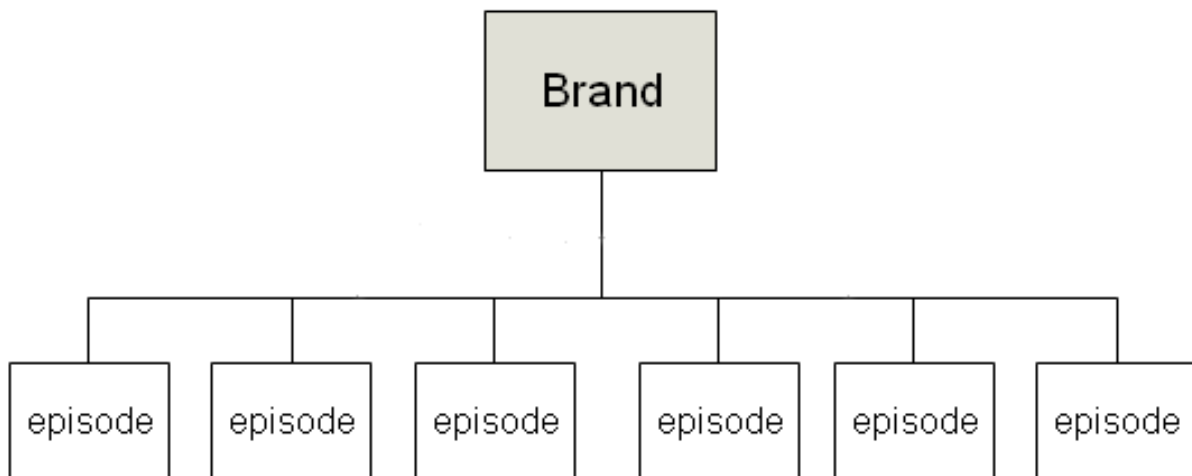
There are various arrangements of programme pages, depending on how your programme is structured.

1. Programme brand

Your programme is regarded as being a “brand”, i.e. it is broadcast on an ongoing basis (e.g. EastEnders, Woman’s Hour, regular radio or TV shows).

The episode pages are grouped together under a home page, known as the “brand” page.

There is a separate web page for every episode of the programme.

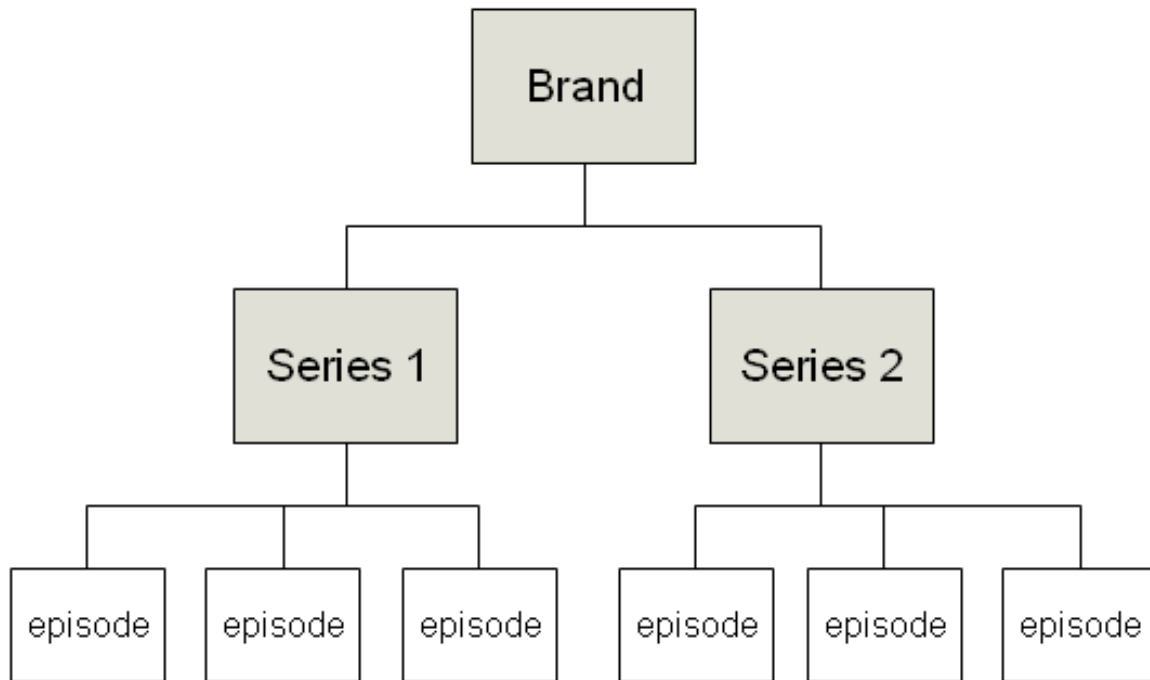


The brand page (home page) will be created automatically before the first ever transmission, and each episode page is normally created automatically 7 to 10 days prior to its TX date.

If you want to link to your programme site, you’d link to the brand page. It’s the top level - the home page - of your programme pages.

2. Programme brand divided into multiple series

In this example, you also get “series” pages created automatically, one for each series. The series pages are grouped under the brand page, and the episodes are grouped into each series.



The brand page is still the home page for your programme.

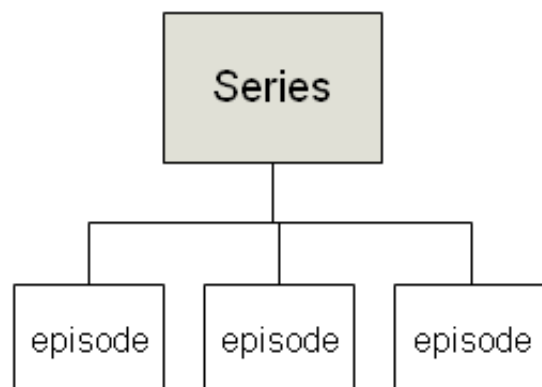
The brand page will remain as your top level programme page no matter how many new series are commissioned. So in this example you could add Series 3, 4 and 5, etc, and the structure would still work the same way.

3. One-off series

Perhaps your programme is a one-off series, consisting of only a few episodes.

These episode pages are grouped together under a “series” page.

In this case the series page is the home page for your programme.



What is PIPs?

PIPs stands for Programme Information Platform, or Programme Information Pages, depending who you ask. You don't need to do anything with it, but you may hear it mentioned.

It's a database containing the data that describes programmes, such as titles, synopses, genres, broadcast times, which network they belong to, etc. This data supplies the information which appears on programme pages.

RADIO 2 Vernon Kay

Home Episodes Ten To The Top Ten To The Top Podcast Piano Room in Sounds Tracks Of My Years

Listen now

Radio 2 Piano Room - Noel Gallagher's High Flying Birds

Noel Gallagher's High Flying Birds perform from Maida Vale studios in the latest Radio 2 Piano Room, giving us three specially arranged tracks with the BBC Concert Orchestra.

29 days left to listen
🕒 2 hours, 30 minutes

Noel is one of the most successful British singer-songwriters of recent times, with 12 chart-topping albums, eight number one singles and over 75 million records sold to date. As the musical heartbeat of Oasis, he helped make them the most successful British band of their era, and he's continued to enjoy huge success with his High Flying Birds over the last decade.

The band are just about to release their fourth album Council Skies, with the title track a recent favourite on the Radio 2 playlist. In support of the album, Noel and the boys will be performing a series of outdoor shows throughout the summer before their arena tour in the autumn.

Plus, there's Ten to the Top and Vernon's Vault, and pop superstar Jess Glynne chooses her penultimate songs in Tracks of My Years, with today's songs by Rihanna and Fleetwood Mac.

Last on
RADIO 2 Today
09:30
BBC RADIO 2

More episodes

PREVIOUS
What's in Vernon's Vault today?

NEXT
Jess Glynne chooses her final Tracks Of My Years

[See all episodes from Vernon Kay](#)

You can add extra content with iBroadcast, such as video or audio clips, picture galleries, text and links. You can also use Castaway to add video or audio clips only.

Two Gardeners' World

Home Episodes Clips



Last on

Mon 14 May 2018
08:00
BBC TWO

More episodes

PREVIOUS
Episode 4
2018

NEXT
Episode 6
2018

See all episodes from Gardeners' World

Episode 5 2018

There is a full hour of gardening from Longmeadow this week and Monty gets to grips with a new project, beats up his borders by dividing perennials and celebrates spring flowering shrubs.

1 hour
BSL

Frances Tophill is...
Show more

Information from PIPs which appears automatically

Clips



Carol Klein shows how to take Camellia cuttings
DURATION: 02:29



Starting an allotment
DURATION: 06:23



Lawnmower maintenance with Nick Bailey
DURATION: 03:21

See all clips from Episode 5 (3)

Related Links

- How to lift & divide perennials (www.rhs.org.uk)
- Catmints (www.rhs.org.uk)
- Top 10 ceded crops (www.rhs.org.uk)
- Pruning summer or autumn flowering shrubs (www.rhs.org.uk)
- How to get an allotment (www.rhs.org.uk)
- Growing camellias (www.rhs.org.uk)
- Garden design themes (www.rhs.org.uk)
- Spring garden advice (www.rhs.org.uk)
- What are mycorrhizal fungi? (www.rhs.org.uk)
- Veg sowing (www.rhs.org.uk)
- How to grow citrus fruit (www.rhs.org.uk)

Added with iBroadcast by the production team

Plants for tropical gardens



contemporary.

Tropical gardens are becoming increasingly popular in Britain. Their exotic, relaxing mood makes you feel like being on holiday, without leaving home. What sets tropical gardens apart is their distinctive mood. They are often lush and soothing with plants that are impactful and

Tropical plants are harder than you might think, and many will survive surprisingly cold temperatures. Many of the plants used may struggle with drought, so keep them well-watered, especially in their first year.

The trick to getting tropical plants to work in your garden is to mix them with British plants. Create a framework of exotic varieties and fill in with garden stalwarts like carex, sedge, hosta, astragalus, miscanthus and Japanese anemone.