Programme pages – www.bbc.co.uk/programmes

Contents

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Programme pages

Home page (brand page) for Countryfile

Programme pages are your website. They provide additional information for audiences and create a lasting online presence.

Every programme has a home page, and a separate page for every episode.

Episode pages are normally created automatically 7-10 days prior to a programme TX and they will remain online forever.

You can add extra content to your home or episode pages, using iBroadcast or Castaway (Castaway only publishes video or audio clips. iBroadcast can add other content as well).

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How do I find programme pages?

To find your programme's home page:
Go to www.bbc.co.uk/programmes and use the A-Z list (top left) to find the programme name. This will find the programme's home page.

Alternatively, search Google for the programme name. This usually finds the programme home page, which appears near the top of the results.

To find one of your programme's episode pages:
Go to www.bbc.co.uk/programmes and click on your network or station, which gives you today's programme schedule.

Change the date at the top if you need to find an episode from a different day.

Click on the programme to go to the episode page for that date.

When you're on an episode page, you can get to the home page by clicking the Home tab.

PID – programme identifier

Each programme page has its own code, called a programme identifier, or PID. Every PID is different, one for each programme web page.

The PID appears at the end of the URL of the page, on the /programmes website, e.g.

<p style="text-align:center; color:#2a6ebb;">http://www.bbc.co.uk/programmes/b04bzv2m</p>

In this example the PID is **b04bzv2m**, which is an episode page of Flog It! on BBC One.

You can copy the PID from the end of the URL, and paste it in to the iBroadcast search box, in order to find the page and edit it.

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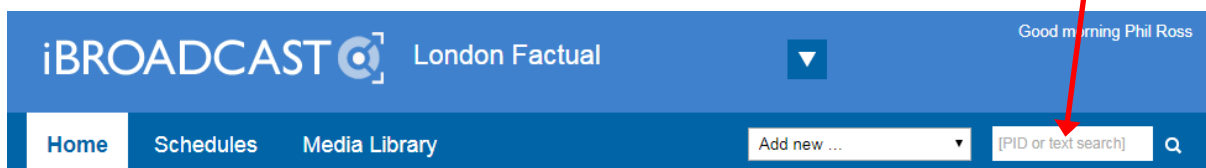
How programme pages are organised

There are various arrangements of programme pages, depending on how your programme is structured.

1. Programme brand

Your programme is regarded as being a "brand", i.e. it is broadcast on an ongoing basis (e.g. EastEnders, Woman's Hour, regular radio or TV shows).

The episode pages are grouped together under a home page, known as the "brand" page.

There is a separate web page for every episode of the programme.
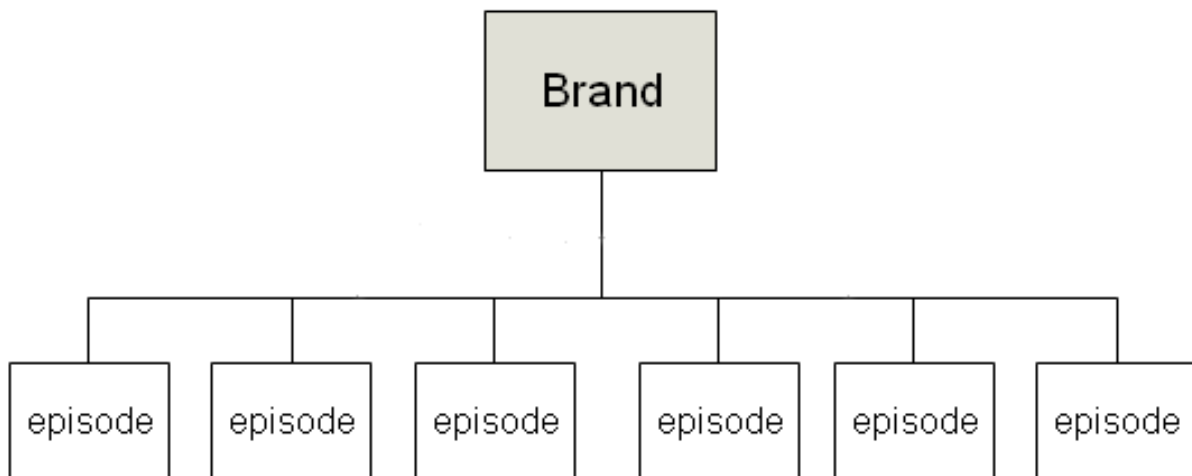
The brand page (home page) will be created automatically before the first ever transmission, and each episode page is normally created automatically 7 to 10 days prior to its TX date.

If you want to link to your programme site, you'd link to the brand page. It's the top level - the home page - of your programme pages.

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2. Programme brand divided into multiple series

In this example, you also get "series" pages created automatically, one for each series. The series pages are grouped under the brand page, and the episodes are grouped into each series.

```
                          ┌──────────┐
                          │  Brand   │
                          └──────────┘
                   ┌────────────┴────────────┐
            ┌──────────┐              ┌──────────┐
            │ Series 1 │              │ Series 2 │
            └──────────┘              └──────────┘
          ┌─────┼─────┐             ┌─────┼─────┐
     ┌───────┐┌───────┐┌───────┐ ┌───────┐┌───────┐┌───────┐
     │episode││episode││episode│ │episode││episode││episode│
     └───────┘└───────┘└───────┘ └───────┘└───────┘└───────┘
```
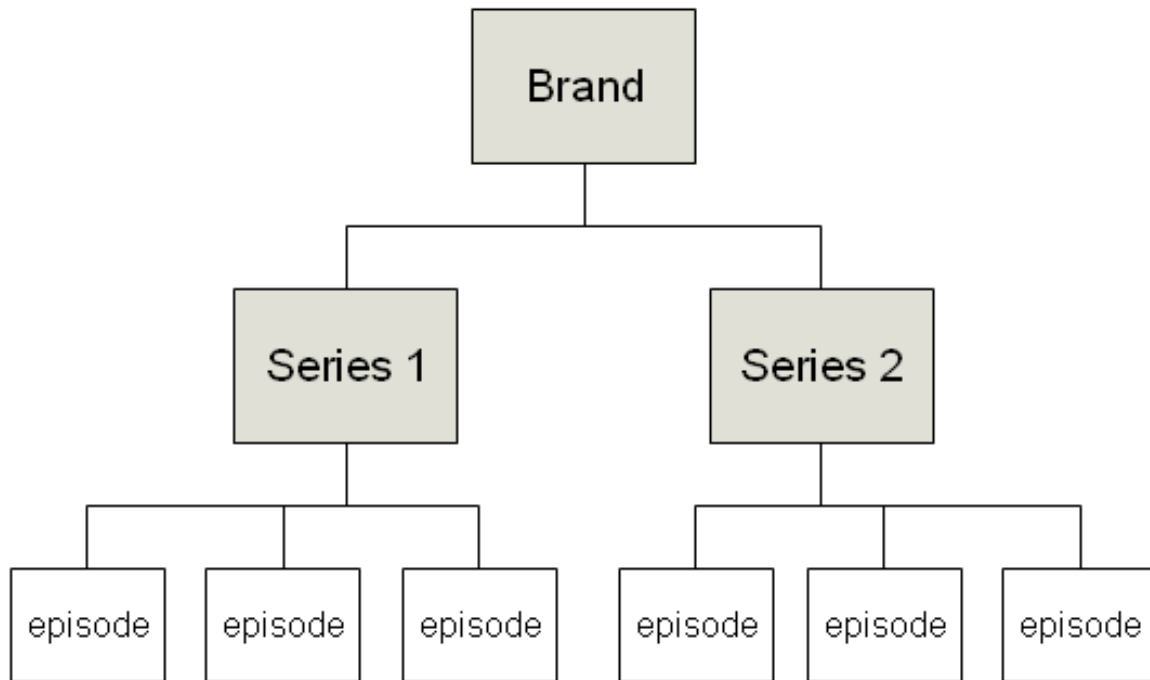
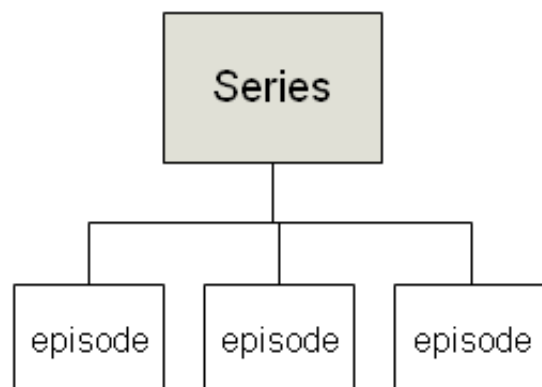The brand page is still the home page for your programme.

The brand page will remain as your top level programme page no matter how many new series are commissioned. So in this example you could add Series 3, 4 and 5, etc, and the structure would still work the same way.

3. One-off series

Perhaps your programme is a one-off series, consisting of only a few episodes.

These episode pages are grouped together under a "series" page.

In this case the series page is the home page for your programme.

```
              ┌──────────┐
              │  Series  │
              └──────────┘
           ┌──────┼──────┐
      ┌───────┐┌───────┐┌───────┐
      │episode││episode││episode│
      └───────┘└───────┘└───────┘
```

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What is PIPs?

PIPs stands for Programme Information Platform, or Programme Information Pages, depending who you ask. You don't need to do anything with it, but you may hear it mentioned.

It's a database containing the data that describes programmes, such as titles, synopses, genres, broadcast times, which network they belong to, etc. This data supplies the information which appears on programme pages.

You can add extra content with iBroadcast, such as video or audio clips, picture galleries, text and links. You can also use Castaway to add video or audio clips only.

TWO Gardeners' World

Home   Episodes   Clips

Last on
Mon 14 May 2018
08:00
BBC TWO

More episodes

PREVIOUS
Episode 4
2018

NEXT
Episode 6
2018

See all episodes from Gardeners' World

Episode 5
2018

There is a full hour of gardening from Longmeadow this week and Monty gets to grips with a new project, beefs up his borders by dividing perennials and celebrates spring flowering shrubs.

Frances Tophill is....

Show more

Clips

Carol Klein shows how to take Camellia cuttings
DURATION: 02:39

Starting an allotment
DURATION: 06:23

Lawnmower maintenance with Nick Bailey
DURATION: 03:21

See all clips from Episode 5 (5)

Related Links

- How to lift & divide perennials (www.rhs.org.uk)
- Catmints (www.rhs.org.uk)
- Top 10 salad crops (www.rhs.org.uk)
- Pruning summer or autumn flowering shrubs (www.rhs.org.uk)
- How to get an allotment (www.nsalg.org.uk)
- Growing camellias (www.rhs.org.uk)
- Garden design themes (www.rhs.org.uk)
- Spring garden advice (www.rhs.org.uk)
- What are mycorrhizal fungi? (www.rhs.org.uk)
- Veg sowing (www.rhs.org.uk)
- How to grow citrus fruit (www.rhs.org.uk)

Plants for tropical gardens

Tropical gardens are becoming increasingly popular in Britain. Their exotic, relaxing mood makes you feel like being on holiday, without leaving home. What sets tropical gardens apart is their distinctive mood. They are often lush and soothing with plants that are impactful and contemporary.

Tropical plants are hardier than you might think, and many will survive surprisingly cold temperatures. Many of the plants used may struggle with drought, so keep them well-watered, especially in their first year.

The trick to getting tropical plants to work in your garden is to mix them with British plants. Create a framework of exotic varieties and fill in with garden stalwarts like carex, sedge, hosta, astrantia, miscanthus and Japanese anemone.

Information from PIPs which appears automatically

Added with iBroadcast by the production team

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