YouGov / The Times Survey Results

Sample Size: 1684 GB Adults
Fieldwork: 2nd - 3rd February 2021

			Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		1684	473	416	69	571	418	152	625	667	818	866	184	702	406	392	960	724	202	566	365	406	145
Unweighted Sample		1684	478	431	72	585	425	159	683	691	764	920	152	770	431	331	999	685	169	571	380	398	166
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	26-27 Jan	2-3 Feb																					

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likeliood to vote, excluding those who would not vote, don't know, or refused]

	26-27 Jan	2-3 Feb	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	37	41	100	0	0	88	2	13	21	68	40	43	12	30	48	64	41	41	32	51	45	37	23
Lab	41	37	0	100	0	4	85	38	53	17	36	37	58	45	31	21	36	37	43	33	38	45	16
Lib Dem	6	6	0	0	100	1	1	41	10	2	7	5	6	7	5	5	7	4	11	7	4	4	3
SNP	5	5	0	0	0	1	2	1	8	2	5	5	5	7	5	3	4	7	1	0	1	1	53
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	0	2	1	1	0	1	0	2	0	2	0	0
Reform UK	3	3	0	0	0	5	0	0	1	5	4	2	3	1	3	5	2	4	1	3	4	4	0
Green	4	6	0	0	0	1	9	7	7	3	5	6	12	7	5	1	6	4	7	4	6	7	4
Other	3	2	0	0	0	1	1	2	1	3	2	1	2	2	3	0	2	2	3	2	1	3	0

If there were a general election held tomorrow, which party would you vote for?

	26-27 Jan	2-3 Feb	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	25	28	100	0	0	69	2	10	16	48	28	28	8	21	33	46	30	25	21	35	32	23	16
Labour	28	25	0	100	0	3	68	28	41	12	25	25	37	29	22	15	26	23	29	22	27	29	12
Liberal Democrat	4	4	0	0	100	1	1	32	8	1	5	3	4	5	3	4	5	2	8	5	3	3	3
Scottish National Party (SNP)	3	4	0	0	0	0	2	0	6	2	4	4	3	5	3	2	3	4	1	0	0	0	39
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	0	2	1	1	0	1	0	2	0	2	0	0
Reform UK	2	2	0	0	0	4	0	0	0	4	3	1	2	1	2	3	2	3	1	2	3	2	0
Green	3	4	0	0	0	1	7	5	6	2	4	4	9	4	4	1	5	3	5	3	4	5	4
Some other party	2	1	0	0	0	1	1	1	1	2	1	1	1	1	2	0	1	1	2	1	1	2	0
Would not vote	10	10	0	0	0	2	1	1	3	6	11	8	8	11	6	1	7	14	4	10	12	10	8
Don't know	20	19	0	0	0	18	16	21	17	22	16	23	16	20	23	17	18	21	23	19	15	23	15
Refused	3	3	0	0	0	1	2	1	1	1	3	2	8	3	1	1	2	3	5	3	1	2	3

And which of these parties would you vote for?
[Asked only to those who answered 'some other party'; n=24]

	26-27 Jan	2-3 Feb	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UK Independence Party (UKIP)	37	25	0	0	0	56	0	0	0	37	19	33	73	17	25	0	12	41	0	0	61	53	0
Women's Equality Party	0	10	0	0	0	0	58	45	45	0	0	23	0	25	0	100	18	0	44	0	0	0	0
Some other party	50	62	0	0	0	44	42	55	55	59	75	44	27	58	67	100	70	51	41	100	39	47	0
Don't know	0	3	0	0	0	0	0	0	0	5	6	0	0	0	8	0	0	7	15	0	0	0	0
Refused	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	*8*	**8**	0	0	1	2	1	0	3	4	10	7	9	9	5	9	6	12	4	8	9	10	8
1	*1*	**1**	0	0	0	1	0	0	0	1	1	2	0	2	1	1	1	2	0	1	1	2	0
2	*1*	**1**	0	0	0	0	1	0	1	1	2	1	0	2	1	1	1	2	0	2	1	2	1
3	*2*	**2**	0	1	0	1	1	1	1	2	1	2	4	1	2	1	1	2	3	2	2	1	1
4	*1*	**1**	1	0	1	0	0	1	1	1	1	1	2	1	1	1	1	1	1	1	3	0	1
5	*7*	**7**	3	2	7	4	4	2	2	7	7	6	12	7	6	3	4	9	10	6	6	7	4
6	*3*	**2**	2	2	0	3	1	2	2	2	2	3	3	3	2	1	2	3	3	2	2	3	1
7	*4*	**4**	4	2	9	4	4	6	4	5	4	4	6	5	4	2	4	5	3	4	5	5	4
8	*6*	**6**	5	5	12	4	5	6	5	5	6	5	6	6	6	4	6	5	7	5	7	5	6
9	*8*	**8**	11	10	12	10	10	9	9	9	10	7	5	8	9	8	8	8	6	8	8	10	7
10 - Absolutely certain to vote	*58*	**59**	72	78	58	70	73	72	73	62	56	62	53	54	63	67	65	51	62	61	57	54	67

Which of the following do you think would make the best Prime Minister?

Boris Johnson	*29*	**33**	86	1	7	70	3	8	15	58	34	33	11	27	35	53	33	33	19	40	38	32	19
Keir Starmer	*34*	**33**	2	81	60	7	72	59	54	16	33	33	41	37	34	20	38	26	45	27	32	34	40
Not sure	*34*	**30**	11	16	31	21	21	30	28	24	27	32	41	32	28	22	25	36	28	29	26	32	37
Refused	*4*	**4**	1	2	2	2	4	3	3	2	5	3	8	4	3	4	4	5	8	4	4	2	4

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	*5*	**8**	24	1	2	21	1	1	2	16	8	8	4	5	9	15	9	8	7	9	12	7	2
Fairly well	*32*	**34**	63	10	10	59	11	13	19	54	33	35	13	28	37	50	32	36	21	40	35	36	19
TOTAL WELL	*37*	**42**	**87**	**11**	**12**	**80**	**12**	**14**	**21**	**70**	**41**	**43**	**17**	**33**	**46**	**65**	**41**	**44**	**28**	**49**	**47**	**43**	**21**
Fairly badly	*21*	**21**	9	30	28	11	30	30	26	15	21	22	28	24	18	17	22	20	28	18	21	21	24
Very badly	*30*	**27**	1	51	56	4	49	50	46	9	30	24	34	31	28	15	30	23	33	23	23	26	43
TOTAL BADLY	*51*	**48**	**10**	**81**	**84**	**15**	**79**	**80**	**72**	**24**	**51**	**46**	**62**	**55**	**46**	**32**	**52**	**43**	**61**	**41**	**44**	**47**	**67**
Don't know	*12*	**10**	3	7	3	5	9	5	7	6	9	11	21	12	8	4	8	13	11	10	9	10	11

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	*40*	**43**	80	14	9	79	12	10	10	84	45	41	17	33	52	64	39	49	32	47	44	48	27
Wrong to leave	*48*	**45**	15	79	80	15	77	81	82	8	44	46	64	52	41	27	52	36	55	41	42	41	61
Don't know	*12*	**12**	5	7	11	6	10	9	9	8	11	13	18	15	7	8	10	15	13	12	14	11	12

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**151**	**179**	**10.6%**
Men 50-64 High education	**53**	**54**	**3.2%**
Men 50-64 Mid education	**80**	**77**	**4.6%**
Men 50-64 Low education	**73**	**67**	**4.0%**
Men 25-49 High education	**146**	**136**	**8.1%**
Men 25-49 Mid education	**138**	**125**	**7.4%**
Men 25-49 Low education	**74**	**88**	**5.2%**
Men Under 25 High education	**20**	**15**	**0.9%**
Men Under 25 Mid & Low education	**29**	**77**	**4.6%**
Women Over 65	**180**	**214**	**12.7%**
Women 50-64 High education	**55**	**51**	**3.0%**
Women 50-64 Mid education	**95**	**88**	**5.2%**
Women 50-64 Low education	**75**	**69**	**4.1%**
Women 25-49 High education	**175**	**147**	**8.7%**
Women 25-49 Mid education	**149**	**130**	**7.7%**
Women 25-49 Low education	**88**	**77**	**4.6%**
Women Under 25 High education	**23**	**19**	**1.1%**
Women Under 25 Mid & Low education	**80**	**72**	**4.3%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**166**	**320**	**19.0%**
Medium (3-7)	**1130**	**1010**	**60.0%**
High (8,9,10)	**388**	**354**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**521**	**472**	**28.0%**
C1	**478**	**488**	**29.0%**
C2	**313**	**354**	**21.0%**
DE	**372**	**370**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**683**	**625**	**37.1%**
Leave	**691**	**667**	**39.6%**
Don't Know / Did Not Vote	**310**	**392**	**23.3%**

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	**119**	**118**	**7.0%**
North Lab	**140**	**130**	**7.7%**
North LD	**29**	**24**	**1.4%**
North BP	**15**	**15**	**0.9%**
North Oth	**12**	**12**	**0.7%**
North DNV	**83**	**108**	**6.4%**
Midlands Con	**118**	**111**	**6.6%**
Midlands Lab	**68**	**67**	**4.0%**
Midlands LD	**20**	**17**	**1.0%**
Midlands BP	**6**	**3**	**0.2%**
Midlands Oth	**9**	**8**	**0.5%**
Midlands DNV	**57**	**72**	**4.3%**
London Con	**42**	**49**	**2.9%**
London Lab	**51**	**74**	**4.4%**
London LD	**26**	**24**	**1.4%**
London BP	**2**	**2**	**0.1%**
London Oth	**6**	**5**	**0.3%**
London DNV	**42**	**49**	**2.9%**
South Con	**247**	**241**	**14.3%**
South Lab	**114**	**101**	**6.0%**
South LD	**71**	**74**	**4.4%**
South BP	**2**	**2**	**0.1%**
South Oth	**25**	**22**	**1.3%**
South DNV	**112**	**126**	**7.5%**
Wales Con	**30**	**24**	**1.4%**
Wales Lab	**30**	**25**	**1.5%**
Wales LD	**4**	**3**	**0.2%**
Wales PC	**8**	**7**	**0.4%**
Wales BP	**5**	**3**	**0.2%**
Wales Oth DNV	**25**	**24**	**1.4%**
Soctland Con	**29**	**29**	**1.7%**
Scotland Lab	**22**	**20**	**1.2%**
Scotland LD	**9**	**10**	**0.6%**
Scotland SNP	**65**	**51**	**3.0%**
Scotland Oth DNV	**41**	**35**	**2.1%**