

YouGov / The Times Survey Results

Sample Size: 1704 GB Adults
Fieldwork: 4th - 5th January 2021

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland		
Weighted Sample	1704	456	460	70	578	423	153	632	675	828	876	186	711	411	397	971	733	204	573	370	411	147	
Unweighted Sample	1704	473	472	71	587	441	148	673	682	743	961	155	715	411	423	975	729	201	577	372	408	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

21-22 Dec '20 4-5 Jan '21

Con	37	39	100	0	0	85	4	3	18	67	40	37	16	27	47	59	37	41	24	48	42	35	22
Lab	41	39	0	100	0	6	84	50	54	16	35	43	62	51	27	23	40	37	55	34	41	47	14
Lib Dem	5	6	0	0	100	1	3	36	10	2	6	6	2	7	6	6	7	5	10	7	5	4	4
SNP	5	5	0	0	0	1	1	2	7	3	5	5	7	4	8	3	5	6	0	0	0	0	55
Plaid Cymru	1	1	0	0	0	0	0	2	1	0	1	0	1	1	1	0	1	1	0	0	3	0	0
Brexit Party	4	3	0	0	0	4	0	0	1	6	4	1	1	3	4	3	2	4	2	2	4	5	0
Green	5	6	0	0	0	2	8	8	9	2	6	6	11	5	6	5	7	4	6	6	5	8	4
Other	1	2	0	0	0	2	0	0	1	3	2	1	1	2	2	2	1	2	2	2	1	1	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	25	27	100	0	0	65	3	3	15	47	29	25	10	19	33	42	28	26	16	35	28	24	16
Labour	28	27	0	100	0	4	69	41	44	12	26	28	38	34	19	16	29	24	36	25	27	32	10
Liberal Democrat	4	4	0	0	100	1	2	30	8	2	4	4	1	5	4	4	5	3	7	5	3	3	3
Scottish National Party (SNP)	4	4	0	0	0	0	1	2	6	2	4	3	4	3	5	2	3	4	0	0	0	0	41
Plaid Cymru	1	1	0	0	0	0	0	1	1	0	1	0	1	1	0	0	1	0	0	0	2	0	0
Brexit Party	3	2	0	0	0	3	0	0	0	4	3	1	1	2	3	2	2	3	1	2	2	3	1
Green	4	4	0	0	0	2	6	6	8	2	4	4	6	4	5	4	5	3	3	4	3	6	3
Some other party	1	1	0	0	0	1	0	0	0	2	2	1	2	1	1	1	1	2	1	2	1	1	0
Would not vote	13	11	0	0	0	5	2	2	2	8	12	9	9	13	8	11	8	14	10	9	12	12	9
Don't know	18	17	0	0	0	17	13	15	14	19	12	22	16	16	20	17	16	19	19	15	20	17	16
Refused	2	2	0	0	0	2	3	1	1	2	2	2	11	2	1	0	2	3	6	2	1	2	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

21-22
Dec '20

4-5
Jan '21

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=25]

UK Independence Party (UKIP)	10	16	0	0	0	23	0	0	0	20	22	0	0	14	16	31	8	23	0	14	0	48	0
Women's Equality Party	0	14	0	0	0	0	0	0	19	0	74	0	0	0	0	0	29	0	0	26	0	0	0
Some other party	80	58	0	0	0	65	100	0	100	67	59	56	0	74	71	69	48	67	64	51	100	34	100
Don't know	10	8	0	0	0	0	0	0	6	0	29	26	0	14	0	0	7	9	0	9	0	18	0
Refused	0	4	0	0	0	12	0	0	0	7	0	14	0	0	0	0	8	0	36	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	10	1	1	0	2	3	2	2	6	11	9	10	12	7	9	7	14	10	8	12	11	9
1	2	1	0	0	0	1	0	0	0	1	2	1	4	2	0	1	1	1	1	1	1	2	1
2	1	1	0	0	1	1	0	0	0	1	2	1	0	2	2	1	1	2	1	1	1	2	3
3	1	2	1	1	1	2	0	0	0	2	2	2	4	2	1	2	2	2	2	2	4	2	0
4	2	1	1	1	0	1	1	1	2	1	1	2	1	2	1	1	1	2	4	2	1	1	0
5	6	6	3	2	6	6	3	5	3	7	5	6	6	6	5	5	4	7	8	5	7	5	4
6	3	2	2	2	0	3	3	0	2	3	2	2	3	3	3	1	3	2	2	2	3	3	1
7	5	5	6	2	2	5	4	3	3	5	4	5	6	5	4	4	5	4	3	6	7	3	3
8	5	5	5	5	0	7	5	3	5	6	5	6	6	6	5	5	5	6	3	6	6	7	6
9	7	8	10	8	12	10	8	10	10	8	8	9	5	9	8	9	8	9	9	9	7	7	9
10 - Absolutely certain to vote	57	58	70	78	77	64	74	76	73	59	59	56	53	53	64	62	63	51	57	59	53	58	66

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

15-16 Dec '20 4-5 Jan '21

Which of the following do you think would make the best Prime Minister?

Boris Johnson	30	30	81	2	9	65	6	6	12	53	34	27	17	24	35	42	28	33	19	36	32	31	18
Keir Starmer	35	35	3	80	65	10	68	73	60	15	35	34	40	41	31	25	41	27	46	32	33	34	34
Not sure	33	32	15	18	26	24	23	21	26	30	28	36	33	32	32	31	29	36	30	30	32	32	42
Refused	2	3	0	0	0	2	2	0	2	1	3	3	10	3	1	1	2	4	5	2	2	3	6

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	4	8	25	2	1	19	1	1	2	16	10	6	2	6	10	13	7	10	7	9	10	7	7
Fairly well	24	32	63	11	18	58	13	10	18	52	35	30	19	25	40	46	32	33	26	38	32	33	18
TOTAL WELL	28	40	88	13	19	77	14	11	20	68	45	36	21	31	50	59	39	43	33	47	42	40	25
Fairly badly	23	20	8	26	19	14	25	25	24	14	16	23	26	22	17	14	20	18	20	20	19	18	24
Very badly	40	30	1	56	59	5	53	59	51	11	31	28	37	34	29	20	33	25	35	26	25	33	41
TOTAL BADLY	63	50	9	82	78	19	78	84	75	25	47	51	63	56	46	34	53	43	55	46	44	51	65
Don't know	9	10	3	6	2	4	8	5	5	7	7	13	17	13	4	8	7	14	13	8	14	9	10

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	40	40	79	11	9	78	11	7	6	83	44	37	18	29	48	65	37	45	27	45	43	42	29
Wrong to leave	51	48	17	80	83	17	80	88	88	9	46	49	63	56	45	29	55	38	60	45	43	46	61
Don't know	9	12	4	9	8	5	9	5	6	8	9	14	19	15	8	6	8	16	13	10	14	12	10

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	175	181	10.6%
Men 50-64 High education	51	55	3.2%
Men 50-64 Mid education	80	78	4.6%
Men 50-64 Low education	66	68	4.0%
Men 25-49 High education	123	138	8.1%
Men 25-49 Mid education	134	126	7.4%
Men 25-49 Low education	62	89	5.2%
Men Under 25 High education	17	15	0.9%
Men Under 25 Mid & Low education	35	78	4.6%
Women Over 65	248	216	12.7%
Women 50-64 High education	52	51	3.0%
Women 50-64 Mid education	87	89	5.2%
Women 50-64 Low education	75	70	4.1%
Women 25-49 High education	163	148	8.7%
Women 25-49 Mid education	144	131	7.7%
Women 25-49 Low education	89	78	4.6%
Women Under 25 High education	22	19	1.1%
Women Under 25 Mid & Low education	81	73	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	217	324	19.0%
Medium (3-7)	1102	1022	60.0%
High (8,9,10)	385	358	21.0%
Social Grade (NRS and 2011 census)			
AB	508	477	28.0%
C1	467	494	29.0%
C2	329	358	21.0%
DE	400	375	22.0%
EU Referendum Vote (Election Result)			
Remain	673	632	37.1%
Leave	682	675	39.6%
Don't Know / Did Not Vote	349	397	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	129	119	7.0%
North Lab	140	131	7.7%
North LD	24	24	1.4%
North BP	15	15	0.9%
North Oth	13	12	0.7%
North DNV	87	109	6.4%
Midlands Con	112	112	6.6%
Midlands Lab	72	68	4.0%
Midlands LD	13	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	9	0.5%
Midlands DNV	71	73	4.3%
London Con	49	49	2.9%
London Lab	70	75	4.4%
London LD	24	24	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	50	49	2.9%
South Con	245	244	14.3%
South Lab	113	102	6.0%
South LD	76	75	4.4%
South BP	2	2	0.1%
South Oth	26	22	1.3%
South DNV	115	128	7.5%
Wales Con	25	24	1.4%
Wales Lab	27	26	1.5%
Wales LD	2	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	25	24	1.4%
Scotland Con	27	29	1.7%
Scotland Lab	19	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	54	51	3.0%
Scotland Oth DNV	37	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk