



Hospitality & Tourism Academy

The Hospitality and Tourism industry is one of the world's largest job creators and adds trillions of dollars to the global economy. From our backyard, in the nation's oldest city, to destinations around the world, there are opportunities for those students who seek a career in the industry. The St. Johns County Academy of Hospitality and Tourism trains future professionals by focusing on the customer service, business, and technology skills needed to cultivate a successful career in those industries.

THE ACADEMY OF HOSPITALITY & TOURISM FEATURES

- Project-Based Learning
- Hands-On Learning
- Industry Certification in Servsafe Management, Social Media Strategy, and Entrepreneurship
- Engaging Guest Speakers
- Unique Field Trips
- Internships with Industry Professionals

COURSE PROGRESSION

- Introduction to Hospitality & Tourism
- Technology for Hospitality & Tourism
- Hospitality & Tourism Marketing Management
- Hospitality & Tourism Entrepreneurship



ACADEMY BUSINESS PARTNERS



Florida State College at Jacksonville



Ponte Vedra Inn & Club

