COLOR
DIVERSITY · EMPOWERMENT

Online

Ad type	Size	Duration	Price
E-Newsletter - Banner Ad, Top	420 x 120 px	Once	$ 1,800
E-Newsletter - Square Ad, Bottom	300 x 250 px	Once	$ 1,500
Website - Banner Ad, Top	1366 x 570 px	Month	$ 1,800
Website - Square Ad, Sidebar	800 x 800 px	Week	$ 1,000
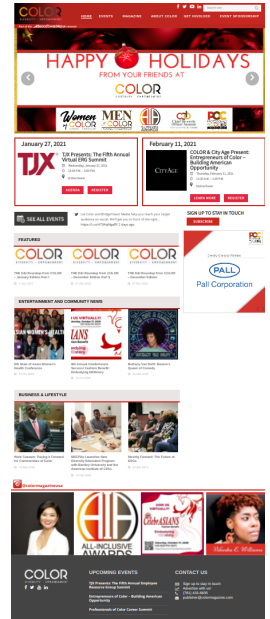
File Preparation
Accepted file types: JPEG, transparent PNG (website logo sponsor only). Max files size is 1MB.
Resolution: 72 dpi
Color: Full Color (RGB)

E-Newsletter Top Banner

E-Newsletter Bottom Banner

Website Top Banner

Website Sidebar

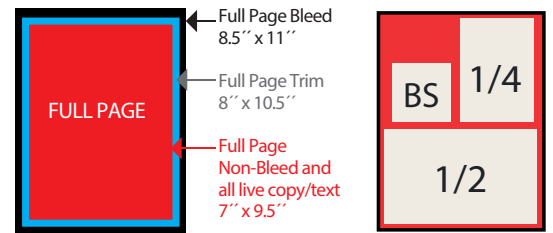## Special Print Edition

width x height	Size (full-color, non-bleed)	Price
Full Page	8" x 10.5"	$4,700
1/2 Page (Horizontal)	7" x 4.663"	$2,100
1/4 Page (Vertical)	3.416" x 4.643"	$1,500
Business Size	3.1" x 3.1"	$1,300

File Preparation
Accepted file types: PDF, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, .EPS, or TIFF. If you do not have the capabilities to supply ads in one of these formats please contact Color Magazine.

Bleed: All Advertising submitted to bleed must be supplied with image that extends 1/8´´ beyond the trim size. All bleed advertising must have a safety margin, text and logos in the ad must bet set 1/4´´ in from the trim size.
All file submitted to Color Magazine must be converted to process color (CMYK) or grayscale (halftone) with all fonts embedded, built at 100 % to size @ 300 dpi and with bleed if needed. Do not send JPEG file. Do not send RGB files. Any ads needing additionsl work (ie. fixing bleeds, font problems, etc.) will accrue charges for which the advertiser is responsible. Color Magazine requires that all ads are provided digitally.

FULL PAGE

Full Page Bleed 8.5´´ x 11´´
Full Page Trim 8´´ x 10.5´´
Full Page Non-Bleed and all live copy/text 7´´ x 9.5´´

BS | 1/4 | 1/2

Events

Sponsorship: Contact us or visit our website for sponsorship opportunities and sponsorship kits for each event.

Women of COLOR
DIVERSITY · EMPOWERMENT

MEN of COLOR
LEADERSHIP CONFERENCE

Diversity &Inclusion
IN THE LEGAL & BUSINESS ENVIRONMENT

Chief Diversity
OFFICER SUMMIT

POC
PROFESSIONALS of COLOR
CAREER SUMMIT

AIA
ALL-INCLUSIVE AWARDS