

14 September 2022

## **Future plc Capital Markets Event: Reaching 1 in 2 in the US**

This afternoon, Future plc (“Future” or “the Group”) will host a Capital Markets Event for investors and analysts.

Led by CEO Zillah Byng-Thorne and CFO Penny Ladkin-Brand, along with members of the wider leadership team, the event will provide an overview of the Group’s strategy, approach to newer verticals, including a focus on Women’s Lifestyle and the recent acquisition of Who What Wear, alongside the Group’s approach to reaching valuable audiences, how it leverages proprietary technology, and how an agile business model drives a flexible cost base.

Following the trading update announced on 13 September 2022, no material new financial information will be disclosed.

**Zillah Byng-Thorne commented:** *“We have built a strong track record by focusing on building out our audiences and diversifying our routes to monetisation. Our proven playbook has seen us establish leading positions across verticals and we see an exciting opportunity to replicate this in newer areas such as Women’s Lifestyle and Wealth. Our leadership positions, combined with our high-quality audience and propriety tech stack, gives us confidence of continued progress in the years to come as we aim to reach 1 in 2 users online in the US.”*

Presentations will include:

- Introduction and strategy recap; Zillah Byng-Thorne (CEO)
- The Women’s Lifestyle opportunity; Sophie Wybrew-Bond (SVP, Lifestyle, Knowledge & News)
- Who What Wear: accelerating the strategy; Hillary Kerr (co-founder & CCO, Who What Wear) & Shayna Kossove (CRO, Who What Wear)
- Knowing our valuable audience; Stuart Forrest (Audience Operations Director)
- Powered by data, enabled by technology; Kevin Li Ying (CTO), Jason MacLellan (SVP Engineering)
- Supported by an agile business model; Penny Ladkin-Brand (CFO)

The presentation will commence at 14.00 BST at 121-141 Westbourne Terrace, London, W2 6JR, with presentations due to finish by no later than 18:00 BST.

The event and will also be available to view via video webcast at the following link:  
<https://stream.brrmedia.co.uk/broadcast/63187b1fed0d7b2328d84e0a>

A replay of today’s event will be available for viewing on the Future plc website following the event.

### **Enquiries:**

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### **About Future**

*Future is a global platform business for specialist media with diversified revenue streams. Its content reaches 1 in 3 adults online in the UK and US.*

*The Media division is high-growth with complementary revenue streams including eCommerce for products and services, events, and digital advertising (including advertising within newsletters and video). It operates in a number of sectors including technology, games & entertainment, music, home & gardens, sports, TV & film, real life, knowledge, wealth & savings, women's lifestyle and B2B. Its brands include TechRadar, PC Gamer, Tom's Guide, Android Central, Truly, The Week, Kiplinger, GoCompare, Digital Camera World, Homebuilding & Renovating Show, GamesRadar+, The Photography Show, Top Ten Reviews, Marie Claire, Live Science, Guitar World, MusicRadar, Space.com, What to Watch, Gardening Etc, Adventure, Who What Wear and Tom's Hardware.*

*The Magazine division focuses on publishing specialist content, with a combined global circulation of over 3 million delivered through more than 131 magazines, and 735 bookazines published a year. The portfolio spans technology, knowledge, games & entertainment, sports, music, photography & design, homes & garden, country lifestyle, TV & film and B2B. Its titles include Country Life, Wallpaper\*, Woman & Home, The Week, Classic Rock, Decanter, Guitar Player, FourFourTwo, Homebuilding & Renovating, Digital Camera, Guitarist, How It Works, Total Film, What Hi-Fi? and Music Week.*