

## **Twenty journalists from the Arab world and sub-Saharan Africa to attend COP28 to cover the event**

**The 28<sup>th</sup> meeting of the Conference of the Parties (COP28) to the United Nations Framework Convention on Climate Change will be held in Dubai, United Arab Emirates, from 30 November to 12 December. To cover this global event, CFI, the French media development agency, is supporting twenty journalists from the Arab world and sub-Saharan Africa.**

From 8 to 12 December, CFI will make it possible for 15 journalists from Jordan, Iraq, Lebanon and Palestine to cover COP28 in Dubai. These individuals, who are involved in the QARIB\* project, will receive training in advance that focuses on environmental justice issues and the development of an editorial plan. The main objective is to prepare them to cover an international climate event. They will be tasked with producing around thirty different pieces of content, such as video interviews, articles and in-depth analyses.

At roughly the same time (from 30 November to 11 December) and along the same lines, the Terra Africa\*\* programme will also enable six journalists from Côte d'Ivoire, Senegal, Guinea-Bissau, Equatorial Guinea and Cape Verde to take part in this major event that the media in their countries is too rarely able to cover.

Operating in tandem with the international media outlets belonging to the France Médias Monde group that have been assigned to COP28, these local media outlets are best placed to reach their audiences.

### **Acting to achieve ecological awareness, a CFI priority**

Faced with the climate emergency and its irreversible consequences for the planet, CFI is raising awareness among journalists of their role as whistleblowers. The agency is also supporting them in the production of content that highlights the search for solutions and stimulates political and citizen engagement. Through its projects, which are carried out mainly in Africa and the Arab world, but also in the Balkans and Southeast Asia, CFI helps media professionals to improve public service journalism in order to better inform people about environmental issues.

*“COP28 is an unmissable event for decision-makers, civil society, the world of research and the international media. Unfortunately, very few media outlets in Africa and the Middle East have the resources to cover this event, even though their populations are among those worst affected by the consequences of climate change. However, those media outlets are the ones best placed to examine the subjects that concern their audience. That is why we felt it necessary to contribute to ensuring that they could be present at this COP, in order for them to have the opportunity to make their voices heard and to ask questions that others will not necessarily ask,”* says Thierry Vallat, Chairman and Managing Director of CFI.

### **About Canal France International**

CFI actively promotes the development of the media throughout the world and, in particular, in Sub-Saharan Africa, the Arab world and EU neighbouring countries. Combating misinformation, promoting gender equality, protecting the environment and promoting democracy and citizen engagement are at the heart of what we do. CFI is an agency of the French Ministry of Europe and Foreign Affairs and a subsidiary of the France Médias Monde Group. <https://cfi.fr>



**Press contacts:**

Léa Morales \ +33 (0)6 30 69 50 16 \ [lea.morales@tbwa-corporate.com](mailto:lea.morales@tbwa-corporate.com)

Pierre Yves Gallety \ +33 (0)6 42 98 71 47 \ [pierre-yves.gallety@tbwa-corporate.com](mailto:pierre-yves.gallety@tbwa-corporate.com)

\*[The regional QARIB](#) project supports media outlets operating in Jordan, Lebanon, Iraq and Palestine in order to boost social cohesion, promote the integration of communities and women in particular, and encourage public debate.

\*\*[Terra Africa](#) provides support for West African journalists who wish to train in the cross-cutting coverage of environmental issues.