

# THE CONVERSATION

THE  
CURTIS  
BROWN  
GROUP

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## **What we're looking for ...**

We're interested in hearing from academics who want to develop their writing career, by sharing their research with a wide audience. Your article and book idea should be linked – and drawn from your area of expertise.

The Conversation has many examples of the style of articles that suit our audience. Long-form stories should grab a reader's attention and keep them engaged through a compelling narrative that takes the reader to the heart of the story.

Your non-fiction book idea should show that your expertise will translate into a commercial book, for a popular audience (ie one that is suitable for general trade rather than for an academic readership).

We're looking for ideas that offer something original: a different way into a topic, new research findings or themes deserving of greater discussion. We're also looking for a sense of authority: potential authors who are uniquely placed to write their books.

Five successful entrants will be shortlisted, before a judging panel will select an ultimate winner who best demonstrates both academic rigour and stylistic flair.