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RUSSIA BEYOND

2023

RBTH.COM

VIETNAM

Russia Beyond is the largest community in the world, dedicated to learning about Russia — its life, culture, history and society. We strive to produce colorful and creative coverage of our country, bringing our subscribers fun and informative content in **14** languages.

More than simply reading our materials, our followers also actively partake in discussions, providing feedback and receiving answers to questions about Russia from our editors, as well as fellow community members.

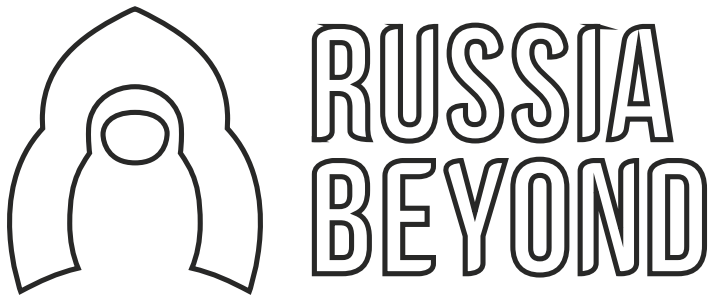
At Russia Beyond, we seek out the fun and exciting aspects in everything we cover: from nature and tourism to scientific discoveries and Russian language tutorials, our staff look for gripping stories to inspire our readers' interest in the country.

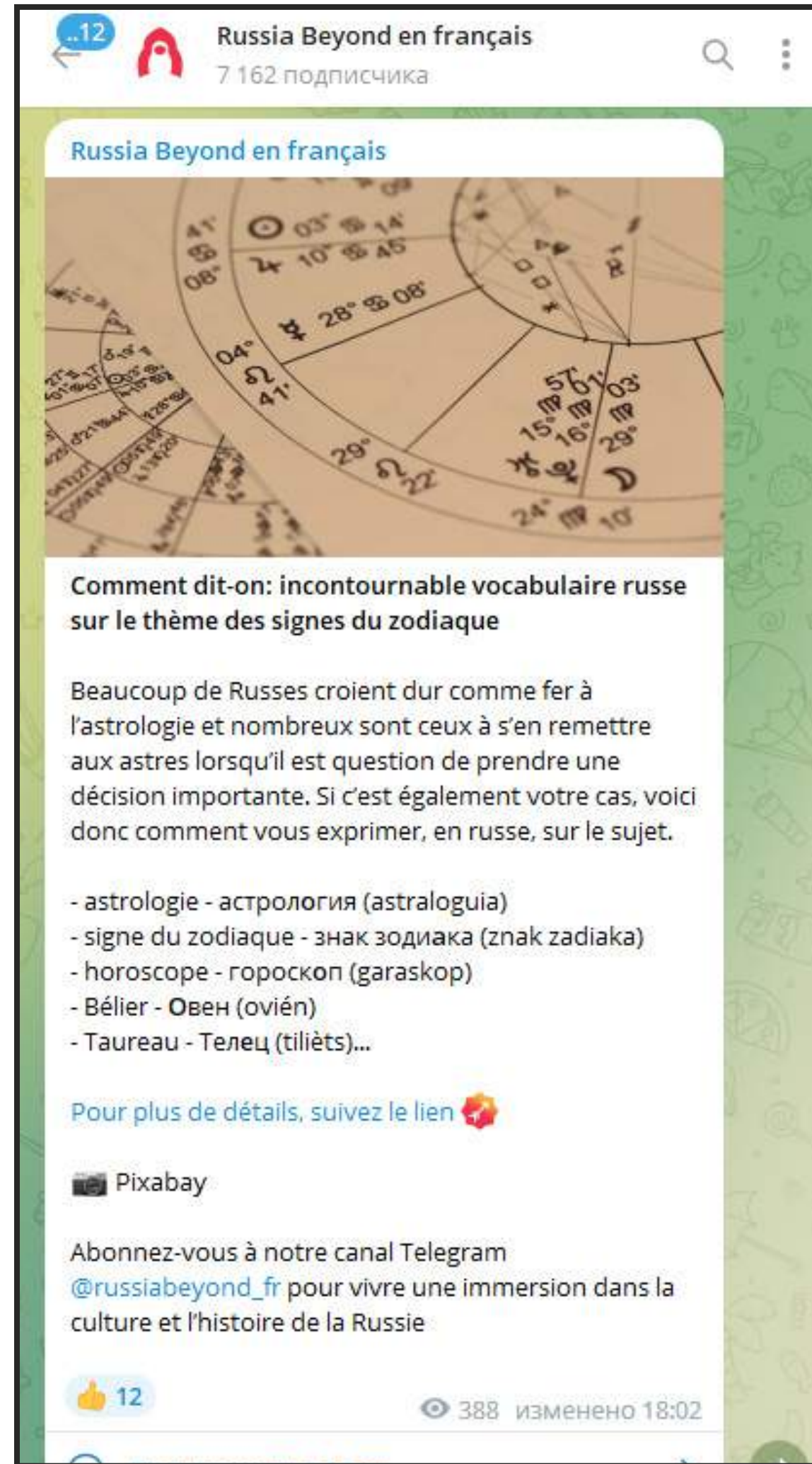
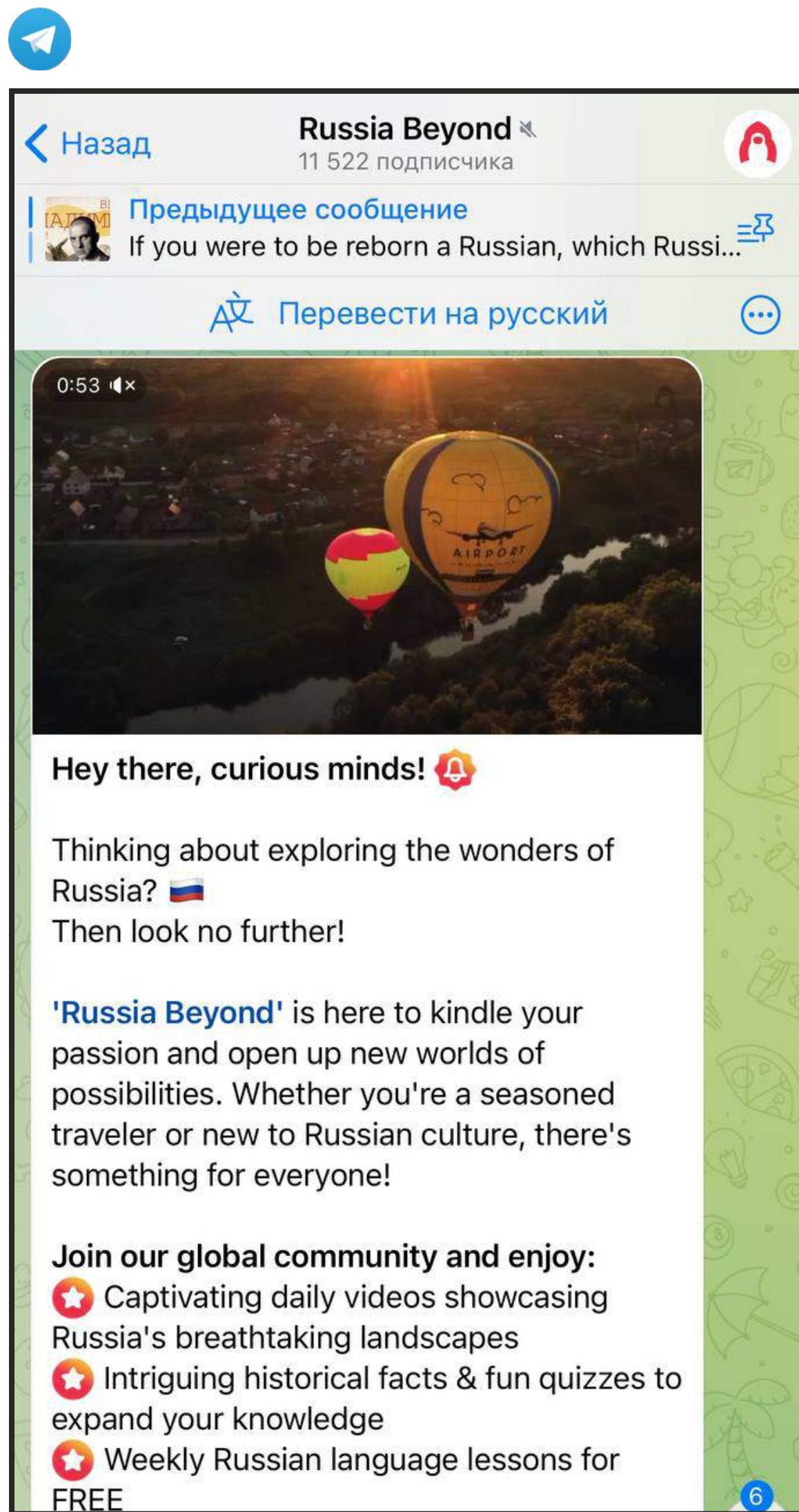
Our mission is to help people around the world better understand Russia, and for Russian community members to make sense of their identity and continue broadening their scope of their homeland.

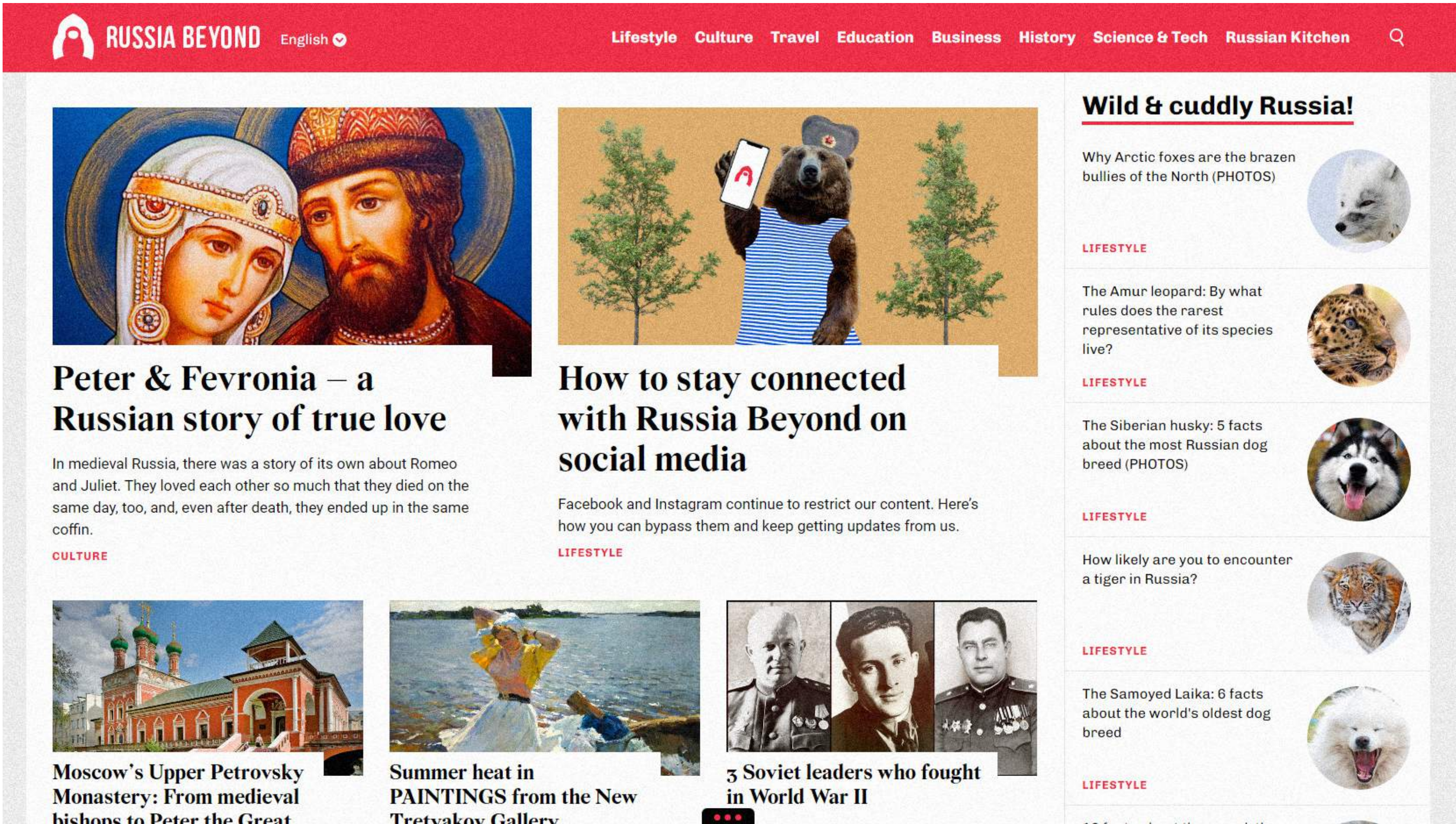
Russia Beyond (an ANO "TV-Novosti" project)

Established **2007**

EDITOR-IN-CHIEF: VSEVOLOD PULYA







14 FOREIGN LANGUAGE WEBSITES



10 MILLION VIEWS*

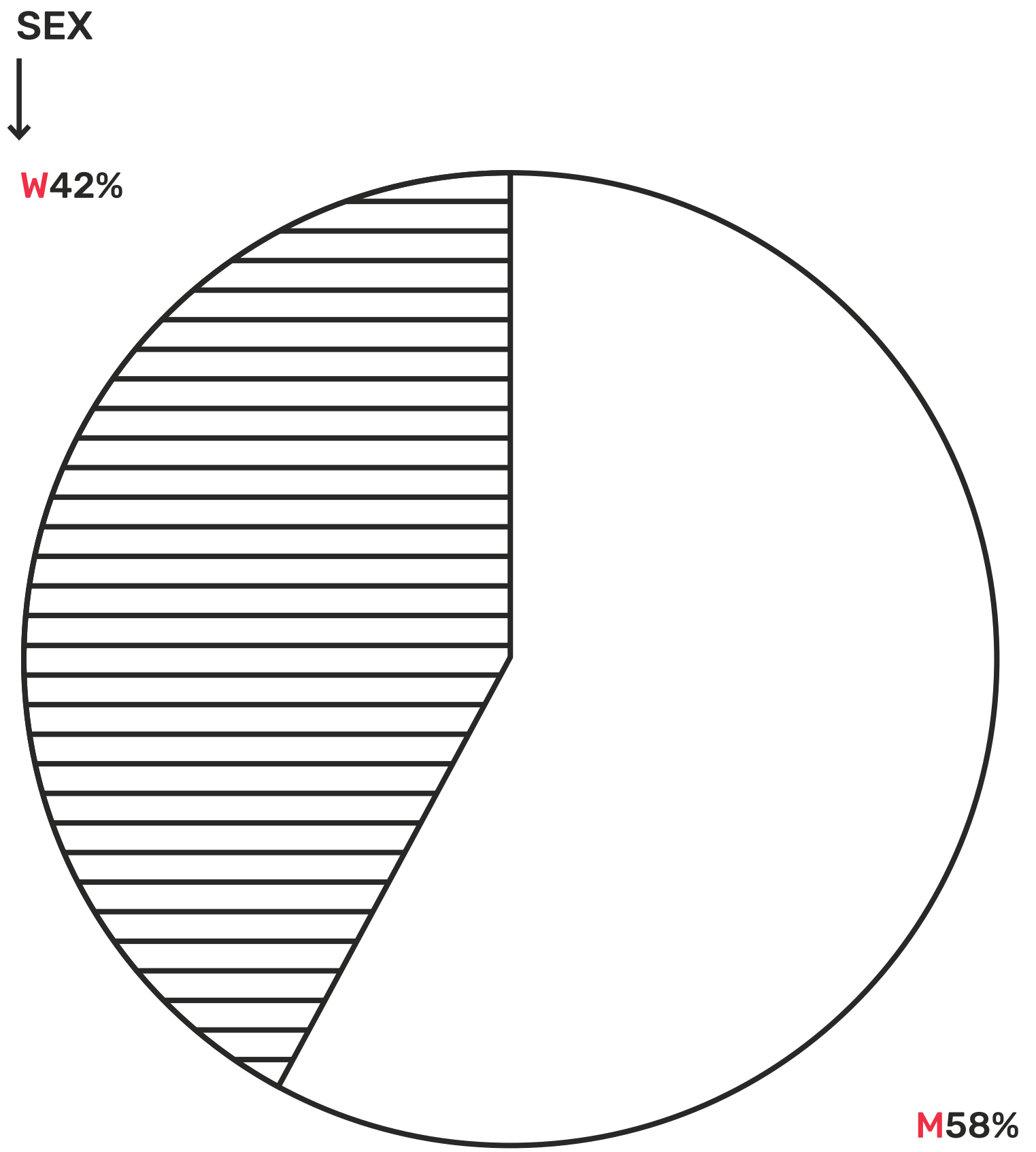
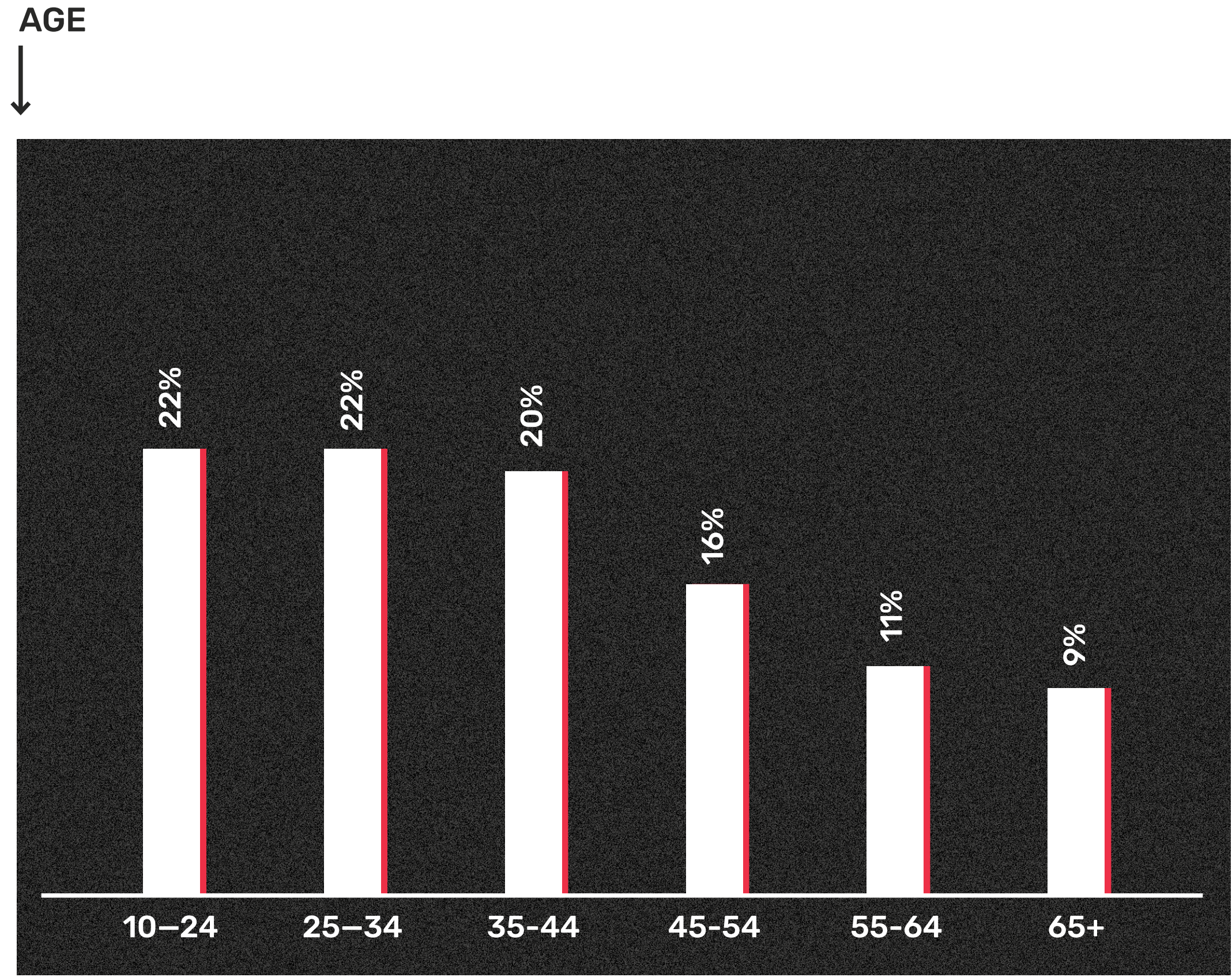
5,5 MILLION UNIQUE VISITORS*

52 000 NEWSLETTER SUBSCRIBERS

* IN THE 1ST QUARTER OF 2023, RUSSIA BEYOND HAD:



SOCIAL AND DEMOGRAPHIC INDICATORS FOR MARCH 2023



* ACCORDING TO GOOGLE ANALYTICS, MARCH 2023

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