

THIS IS PGIM

Video Transcript



Video Title: This is PGIM

[DESCRIPTION: The camera moves through the doors of a glass-fronted building into a bright, modern foyer. White text. This is P G I M. A silver logo is mounted on the wall. A large blue banner in the foyer reads, P G I M, a leading global asset manager. A view of multiple floors of offices with floor to ceiling windows. White text. Active investors in action. A set of elevator doors open and a young man in a suit greets the camera and leads the way into an upstairs foyer. Keshav Rajagopalan. Portfolio Advisory.]

[AUDIO:]

>> Welcome.

Follow me.

Where should we get started?

We provide a broad suite of strategies in both public and private markets across a wide range of asset classes, from fixed income and equity to alternatives and private credit.

[DESCRIPTION: White text over the view of the floors of offices. Public and private markets. Multi asset solutions. Keshav is joined by another man in a suit. Matt Douglass. Private Capital.]

[AUDIO:]

>> It's all part of the multimanager model.

We're specialists at scale.

That means our asset managers have deep expertise in each of their asset classes, but it's the communication interconnectivity that makes it work so well.

You know what?

Mike Miller is having his Global Perspectives meeting right now.

You should join.

[DESCRIPTION: Michael Miller, Defined Contribution, leads a meeting in a modern office room. His colleagues sit around a large table.]

[AUDIO:]

>> Team, quick question.

What sets PGIM apart?

[DESCRIPTION: David Chang. Investments. Hong Kong.]

[AUDIO:]

>> I would say it's our culture.

Period.

That really sets us apart.

[DESCRIPTION: Taisaku Kunisawa. P G I M Japan.]

[AUDIO:]

>> That's really what surfaces new ideas and generates investment returns.

[DESCRIPTION: Owuraka Koney. Jennison Associates.]

[AUDIO:]

>> We don't always agree, which creates healthy debate.

[DESCRIPTION: Eugenia Jackson. E S G. London.]

[AUDIO:]

>> But, in the end, we're all on the same team.

And we're here to deliver the best possible results for our clients based on their investment needs.

[DESCRIPTION: Michael Miller points to a video call displayed on a large screen with four attendees.]

[AUDIO:]

>> Great answers.

Anything that you would like to add on the call.

>> Yes, I do.

>> Yes.

[DESCRIPTION: In an office, a woman in a blue suit holds a coffee and stands at a coffee bar. Stacie Mintz. Quantitative Solutions.]

[AUDIO:]

>> As you can probably tell by now, we have incredible talent from around the world.

A global perspective is absolutely vital.

Especially when you're evaluating emerging markets in other regions, you really have to have deep local knowledge.

[DESCRIPTION: The camera turns. Another woman speaks. Sridivya Raghavan. Quantitative Solutions.]

[AUDIO:]

>> And what I like the most is that everyone has a seat at the table.

PGIM has created this environment on a global scale, where everybody, from a first-year associate to a C suite member, feel comfortable and empowered to share their perspectives.

[DESCRIPTION: A man in a suit joins them. Phil Waldeck. Portfolio Advisory.]

[AUDIO:]

>> And the first thing we should say about PGIM is our approach to risk management.

If the client is the heart of our business, the people are the soul.

They're specialists in their asset classes and risk management.

And if I think about it, there's one more person you should ask.

[DESCRIPTION: Inside a broadcast studio, a man in a suit stands under studio lighting. David Hunt. President and C E O.]

[AUDIO:]

>> David, you'll be live in 60 seconds.

>> You know, I'm often asked about the secret sauce of PGIM.

And the answer is simple.

It's our multi-affiliate structure.

[DESCRIPTION: White text. Our Unique Multi Affiliate Model.]

[AUDIO:]

You see, the multi-affiliate structure gets us around one of the great conundrums of the investment industry.

[DESCRIPTION: White text on the blue background behind him. Delivering performance at scale.]

[AUDIO:]

Scale, as we all know, can actually lead to the detriment of outstanding performance.

[DESCRIPTION: White text. Global Access. 1400 Investment professionals. 46 offices worldwide. Small text. Internal data as of September 30th twenty twenty three.]

[AUDIO:]

At the same time, the business of asset management requires scale.

[DESCRIPTION: White text. Deep expertise. Fixed income. Equities. Real estate. Alternatives. Private credit. Quant. Portfolio solutions.]

[DESCRIPTION: White text. The pursuit of outperformance. Seven hundred billion plus dollars A U M fixed income. Three hundred billion dollars plus A U M alternatives. Small text. Internal data as of September 30th twenty twenty three.]

[AUDIO:]

And so our affiliate structure allows us to remain small and dedicated and focused around strategies and really drive out performance while at the same time investing as a \$1.2 trillion asset manager.

>> We're live in three, two -- >> Welcome to the show, David.

[DESCRIPTION: He smiles for the camera.]

[AUDIO:]

What truly sets PGIM apart?

[DESCRIPTION: A deep navy blue logo on a white background. A tall cliff at the water's edge. Text. P G I M global asset management. Fixed income. Equities. Real estate. Alternatives. Private credit. Quant. Portfolio Solutions.]