

**From:** [Media Literacy Now](#) on behalf of [Media Literacy Now <Emcneill@medialiteracynow.org>](#)  
**To:** [Renee](#)  
**Subject:** It's never been more important to act for Media Literacy  
**Date:** Wednesday, September 29, 2021 3:14:34 PM



Fall 2021 Newsletter



### **A note from our founder**

Dear Renee,

Every day, it becomes more clear that the world needs media literacy education reform. The devastating effects of the pandemic have been exacerbated by an infodemic. And as the Wall Street Journal recently reported, Facebook is aware that its platform causes harm to its users — especially young users.

That's why I'm proud to announce our campaign to inspire at least one action in every state during Media Literacy Week, October 25-29. But you don't have to wait. Click here today to visit our UJOIN page and easily support our efforts with a pre-written email, phone script, or tweet to your local representative. This campaign educates policymakers on the need

for media literacy and helps develop a base of support for systemic change in each state. You can even send a video message for maximum impact.

And please look for our annual fundraising campaign this fall. If you believe that media literacy is a key issue that will help us address the many issues facing the U.S. and the world, consider a generous contribution this year as we strive to build our momentum. (Of course, you don't have to wait to [take action to support MLN!](#))

Thanks for being part of our community.

**Erin McNeill**

**MLN Founder and President**



Media Literacy Week is coming up! This October, we're inviting you to email, call, tweet, or even send a video message to your elected representatives telling them that media literacy education is vital. It's super easy: Just click the button below to visit our UJOIN page, where you can access a prewritten note that will automatically be sent to your legislators, or a script for your call or video. If you're feeling passionate, add your own story.

[Write to your representative!](#)

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## Latest policy updates

Media Literacy Now works with legislators and other policymakers around the United States to elevate media literacy as a public policy priority. Below, you'll find the latest updates on media literacy education policy across the country.