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**To:** Rachel <HeilmanR@issaquah.wednet.edu>  
**Subject:** Announcing our Alliance with Media Literacy Now

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*Announcing a strategic affiliation with  
Media Literacy Now:*



## Join us to Advance Media Literacy Education in Schools!

Fixing our news ecosystem takes all of us. One big piece of the puzzle is ensuring that media literacy is taught in schools so future generations have the skills to assess news credibility and bias themselves.

We are pleased to announce our strategic affiliation with Media Literacy Now, a politically neutral advocacy nonprofit with the goal of making media literacy widely understood and accepted as an essential element in public education.

[Media Literacy Now](#) has been extremely effective in its work to elevate media literacy education as policy in K-12 schools in states around the country. We're excited to help them advance our mutual goals.

Starting this month, **10% of all new Ad Fontes Media News Nerd and News Nurturer Memberships will be earmarked to fund the work of Media Literacy Now**, so we can all look forward to a day everyone has the 21st century literacy skills they need to be informed citizens!

[NEWS NERD MEMBERSHIPS](#)  
*\$9.99/mo (or \$99 annually)*

[NEWS NURTURER MEMBERSHIPS](#)  
*\$17.99/mo (or \$179 annually)*

You'll still get all the additional benefits of these memberships, which include:

- Premium Interactive Media Bias Chart Features
- All licensed versions of the Static Media Bias Chart
- SUMMA News Literacy Course for Lifelong Learners
- Access to Live Weekly News Analysis Sessions
- Sponsorship for our Curriculum Access Program for educators with no budgets
- Merchandise discounts