

# UEFA EUROPA LEAGUE 2023/24

# UEFA EUROPA CONFERENCE LEAGUE 2023/24



 ACTION

 RING

 VOYO

**HIGHLIGHTS AND RATE CARD**

# UEFA EUROPA LEAGUE UEFA EUROPA CONFERENCE LEAGUE 2023/24



bTV Media Group has the rights to broadcast enhanced selection of matches as well as the final battles of the UEFA Europa League.

In 2021, a brand new competition joined the ranks of Europe's greatest – the UEFA Europa Conference League. Once again, it is expected to see participation from some of the best Bulgarian teams.

Viewers will be able to watch the premium football matches on Thursdays in the UEFA Europa League and UEFA Europa Conference League from September 2023 on the channels of bTV Media Group, as well as on the platform for high-quality video content VOYO.BG.



# Rate Card Season 2023/24

## UEFA EUROPA LEAGUE & UEFA EUROPA CONFERENCE LEAGUE

STAGE	PERIOD	CHANNEL	STUDIO	MATCH	HIGHLIGHTS
Group Stage BG Team	Sep-Dec	bAction	3 125	15 850	
Group Stage	Sep-Dec	bAction	725	3 650	525
Group Stage	Sep-Dec	Ring	325	1 250	
Round of 32 BG Team	Feb	bAction	3 125	15 850	
Round of 32	Feb	bAction	1 425	8 350	525
Round of 32	Feb	Ring	650	3 925	
Round of 16 BG Team	Mar	bAction	4 525	21 250	525
Round of 16	Mar	bAction	1 525	8 950	525
Round of 16	Mar	Ring	725	4 325	
Quarter Finals	Apr	bAction	2 150	10 950	525
Quarter Finals	Apr	Ring	850	5 525	
Semi Finals	May	bAction	3 125	14 725	525
Semi Finals	May	Ring	1 125	7 650	525
Final UEL	May	bAction	3 525	17 825	
Final UECL	May	bAction	3 125	15 750	

All prices are gross, for 30" spot, in BGN, VAT excluded.  
Lengths different from 30" are calculated as per the official coefficient scale of BMG.

BMG offers special packages including all approved advertising forms, which may be aired around the matches and the studio programs. The packages are prepared upon request for a certain client.

The Sales Department of bMG can make changes in the current rate card without prior notice.

# UEFA Europa League & UEFA Europa Conference League

## DETAILED COMPETITION AND AIRING SCHEDULE

STAGE	DATE	TIME	CHANNEL
Group Stage	21.09.23	19:45	bAction
Group Stage	21.09.23	22:00	bAction
Group Stage	21.09.23	19:45	Ring
Group Stage	21.09.23	22:00	Ring
Group Stage	05.10.23	19:45	bAction
Group Stage	05.10.23	22:00	bAction
Group Stage	05.10.23	17:30	Ring
Group Stage	05.10.23	19:45	Ring
Group Stage	05.10.23	22:00	Ring
Group Stage	26.10.23	19:45	bAction
Group Stage	26.10.23	22:00	bAction
Group Stage	26.10.23	19:45	Ring
Group Stage	26.10.23	22:00	Ring
Group Stage	09.11.23	19:45	bAction
Group Stage	09.11.23	22:00	bAction
Group Stage	09.11.23	17:30	Ring
Group Stage	09.11.23	19:45	Ring
Group Stage	09.11.23	22:00	Ring

STAGE	DATE	TIME	CHANNEL
Group Stage	30.11.23	19:45	bAction
Group Stage	30.11.23	22:00	bAction
Group Stage	30.11.23	17:30	Ring
Group Stage	30.11.23	19:45	Ring
Group Stage	30.11.23	22:00	Ring
Group Stage	14.12.23	19:45	bAction
Group Stage	14.12.23	22:00	bAction
Group Stage	14.12.23	19:45	Ring
Group Stage	14.12.23	22:00	Ring
Round of 32	15.02.24	19:45	bAction
Round of 32	15.02.24	22:00	bAction
Round of 32	15.02.24	19:45	Ring
Round of 32	15.02.24	22:00	Ring
Round of 32	22.02.24	19:45	bAction
Round of 32	22.02.24	22:00	bAction
Round of 32	22.02.24	17:30	Ring
Round of 32	22.02.24	19:45	Ring
Round of 32	22.02.24	22:00	Ring

STAGE	DATE	TIME	CHANNEL
Round of 16	07.03.24	19:45	bAction
Round of 16	07.03.24	22:00	bAction
Round of 16	07.03.24	19:45	Ring
Round of 16	07.03.24	22:00	Ring
Round of 16	14.03.24	19:45	bAction
Round of 16	14.03.24	22:00	bAction
Round of 16	14.03.24	19:45	Ring
Round of 16	14.03.24	22:00	Ring
Quarter Finals	11.04.24	19:45	bAction
Quarter Finals	11.04.24	22:00	bAction
Quarter Finals	11.04.24	22:00	Ring
Quarter Finals	18.04.24	19:45	bAction
Quarter Finals	18.04.24	22:00	bAction
Quarter Finals	18.04.24	22:00	Ring
Semi Finals	02.05.24	22:00	bAction
Semi Finals	02.05.24	22:00	Ring
Semi Finals	09.05.24	22:00	bAction
Semi Finals	09.05.24	22:00	Ring
Final UEL	22.05.24	22:00	bAction
Final UECL	29.05.24	22:00	bAction

\*The dates of the 17:30 games might vary. For the most accurate schedule of the tournament, make sure to follow the BMG [website](#).

