

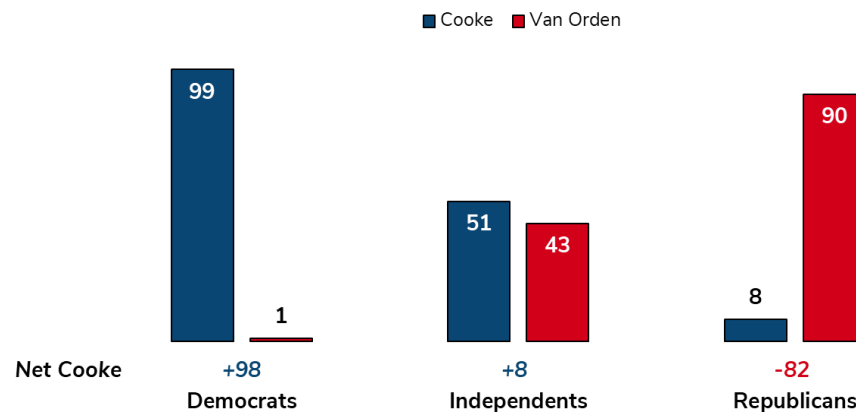


To: Interested Parties
From: DCCC Analytics Department
Date: October 2024
RE: **DCCC Polling Memo: Cooke takes the lead over Van Orden in WI-03**

In a new poll commissioned by the DCCC and conducted by Normington Petts in Wisconsin's 3rd Congressional District, **Rebecca Cooke leads Rep. Derrick Van Orden by 1 point, 49% to 48%**. Voters view Van Orden as out-of-touch and extreme, while they see Cooke as focused on the issues that matter to them.

KEY FINDINGS

Cooke leads Van Orden 49% to 48% and wins a majority of self-identified Independents. Cooke has successfully consolidated 99% of Democrats, leads by 8 points among Independents, and even wins 8% of Republicans.

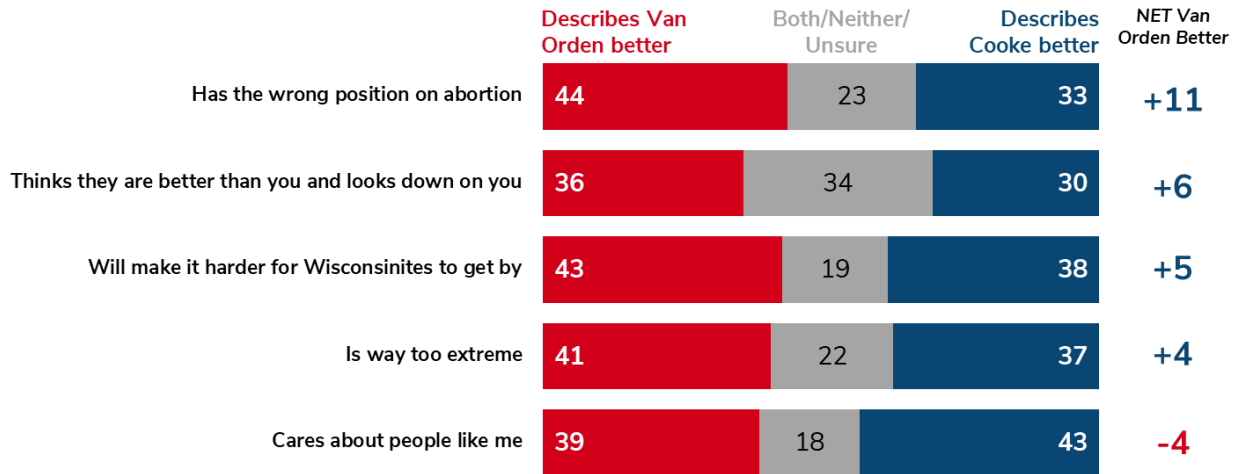


Van Orden is underwater on a wide range of issues.

- By an 11-point margin, voters believe that “Has the wrong position on abortion” is a better description of Van Orden (44%) than Cooke (33%).
- By a 6-point margin, voters believe “Thinks they are better than you and looks down on you” is a better description of Van Orden (36%) than Cooke (30%).
 - The gap is a massive 18 points (40% Van Orden-22% Cooke) among self-identified Independents.
- By a 5-point margin, voters believe “Will make it harder for Wisconsinites to get by” is a better description of Van Orden (43%) than Cooke (38%).



- By a 4-point margin, voters believe “Is way too extreme” is a better description of Van Orden (41%) than Cooke (37%).
- Finally, voters believe “Cares about people like me” is a better description of Cooke (43%) than Van Orden (39%) by a 4-point margin.



Methodology: These results are based on a survey of 400 likely 2024 voters in Wisconsin’s 3rd Congressional District, conducted from October 3-7, 2024 via landline, cell phone, and text-to-web. The margin of error is +/-4.9% at a 95% confidence interval, with larger margins of error for demographic subgroups.