



VISION

A society valuing human dignity, enhancing and embracing mental and emotional well-being for all.

MISSION

We help people living with mental health challenges on their path to recovery

VALUES

- Diversity and inclusion
- Self-determination
- Hope
- Collaboration
- Social Justice
- Advocacy

STRATEGIC DIRECTIONS

Provide community mental health leadership through changing times

That:

- **Advocates** for and ensures that people living with mental health will be well served in the transformation of healthcare locally
- **Works with partners** to address fundamental social determinants of health particularly housing
- **Establishes effective care** pathways across the system to improve client care
- **Works closely with agencies** delivering addiction services

Strengthen organizational excellence

That:

- **Integrates** policies and procedures
- **Builds** a stronger fund development strategy
- **Optimizes** the use of technology
- **Develops** a communication plan to share our story to stakeholders
- **Works** from a quality improvement lens

Advance the service delivery model

That:

- **Improves** communication, outreach and services for key populations (youth, seniors, rural, Indigenous people)
- **Strengthens** the way that services are currently being delivered, seeking improvements across the region
- **Engages** clients and family/caregivers
- **Improves** the wait list
- **Fosters** social inclusion

Foster staff wellness

That:

- **Engages staff** in building an integrated organizational culture
- **Develops a comprehensive and unified human resources strategy** inclusive of recruitment, orientation, training, coaching, retention, wellness, recognition and leadership development
- **Celebrates** the good work being done