



Royaume du Maroc MINISTERE DE LA CULTURE

# MOROCCO HOSTS THE AFRICAN WORLD HERITAGE FUND MARRAKECH, MOROCCO 2016



Minister of Culture in Morocco Hon. Mohammed Amine Sbihi receiving an Award

# PRIVATE SECTOR ENGAGEMENT

The final celebrations of the AWHF 10<sup>th</sup>
Anniversary came to a close on 7<sup>th</sup> till 8<sup>th</sup>
December 2016 in Marrakech, Morocco. The
celebrations were preceded by the 20<sup>th</sup> session of
the African World Heritage Board of Trustees
which took place on 5<sup>th</sup> December in Marrakech.
The celebrations were under the theme World
Heritage and Private Sector Engagement. Two
panel discussion sessions were held and this
involved The Private sector, Ministers from various
countries, Government Officials, and other
Stakeholders of the African heritage.



Ministerial representation from Africa & Members of the AWHF Board of Trustees





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# **GALA EVENT**

The fundraising gala event held on 7<sup>th</sup> December gathered more than 150 guests including officials from The Private sector, Moroccan Government, African Ministers, AWHF Board members and intergovernmental organizations in Morocco and Africa. During the event, AWHF's Award of Excellence were given to His Majesty the King Mohammed VI and the Minister of Culture of Morocco for their outstanding contribution to the use of African heritage for the development of African heritage.





# **OVER 200 USD RAISED**



The support to the development of heritage on the continent was clearly demonstrated by the financial pledges made by various participants to the gala evening event. Pledges were from the Ministry of Culture of Morocco (100,000USD), the General Confederation of Enterprises in Morocco (100,000 US), the Group Allali (10,000USD) and the Ministry of Culture of Burkina Faso (5,000,000 CFA).

Pledges for long term support were also made by the Minister of Culture of Angola, Minister of Culture of Gabon, the Ministry of Culture of Burkina Faso, the Ministry of Natural Resources and Tourism of Tanzania, the Ministry of Culture and Communication of Senegal

The Marrakech 2016 experience was completed with an informative Heritage Site Tour of Marrakech World heritage site.

AWHF would like to thank the Private Sector, the Government of Morocco, and the African Governments for their support to the implementation of the World Heritage Convention in Africa.