



*Island of Mozambique World Heritage Site in Mozambique ©AWHF*

# QUARTERLY REVIEW

## 2019

### January – March



African World  
Heritage Fund

Investing in heritage

African World Heritage Fund

1258 Lever Road, Headway Hill

Midrand 1685, South Africa

[www.awhf.net](http://www.awhf.net)

1 | African World Heritage Fund

# TABLE OF CONTENT

<b>1. HIGHLIGHTS .....</b>	<b>3</b>
1.1 AWHF THANKS THE NORWEGIAN MINISTRTY OF FOREIGN AFFAIRS FOR A RENEWED 3 YEAR AGREEMENT <b>Error! Bookmark not defined.</b>	
<b>2. UPSTREAM ACTIVITIES .....</b>	<b>6</b>
2.1 PREPARATORY WORKSHOP OF THE THIRD CYCLE OF PERIODIC REPORTING FOR THE AFRICAN REGION.....	5
2.2 EXPERT MEETING ON REFORMING THE WORLD HERITAGE NOMINATION AND EVALUATION PROCESSES.....	5
<b>3. CONSERVATION ACTIVITIES .....</b>	<b>7</b>
3.1 WORSHOP ON MANAGEMENT OF CULTURAL HERITAGE IN PROTECTED AREAS AND NATIONAL PARKS.....	6
3.1 REGIONAL MEETING ON TRANSBOUNDARY COOPERATION FOR EFFECTIVE MANAGEMENT OF WORLD HERITAGE SITES IN AFRICA .....	7
<b>4. PARTNERSHIP ENGAGEMENTS.....</b>	<b>5</b>
4.1 ICCROM AFRICA PROGRAMME PROPOSAL DEVELOPMENT MEETING IN ROME, ITALY .....	8
4.2 AWHF EXPLORES COLLABORATION POSSIBILITIES WITH PRIVATE SECTOR.....	9
4.3 ARAB REGIONAL CENTRE FOR WORLD HERITAGE (ARC – WH) 8 <sup>TH</sup> GOVERNING BOARD MEETING.....	5
4.4 AWHF MEETS WITH HON. PRITHVIRAJ SING ROOPUN, MINISTER OF ARTS AND CULTURE, MAURITIUS .....	9
<b>5. COMMUNICATION .....</b>	<b>12</b>
5.1 AWHF EXHIBITS AT THE ANNUAL FRANCOPHONIE FESTIVAL AND COLLABORATES WITH THE EMBASSY OF COTE D IVOIRE .....	10
5.2 SOCIAL MEDIA AWARENESS .....	12
<b>6. UPCOMING ACTIVITIES .....</b>	<b>13</b>



# 1. HIGHLIGHTS

## 1.1 AWHF THANKS THE NORWEGIAN MINISTRY OF FOREIGN AFFAIRS FOR A RENEWED 3 YEAR AGREEMENT



**Norwegian Ministry of Foreign Affairs Director of Section for Cultural Affairs Mr. Eiler Nils Fleischer with AWHF Executive Director, Mr. Souayibou Varissou @AWHF**



**Group Photo: AWHF with representatives from the Norwegian Ministry of Foreign Affairs & UNESCO World Heritage Centre @AWHF**

During the Preparatory Workshop of the 3rd Cycle of Periodic Reporting for the African Region which took place in Nelspruit, South Africa, AWHF renewed its 3 year agreement with the Norwegian Ministry of Foreign Affairs. Present for the signing session, were the Norwegian Ministry of Foreign Affairs Director of Section for Cultural Affairs Mr. Eiler Nils Fleischer and Senior Adviser, Ms. Anne-Lise Langoy.

Executive Director of AWHF, Mr. Souayibou Varissou and UNESCO World Heritage Centre Chief of Africa Unit, Mr. Edmond Moukala attended the significant moment. The Norwegian Ministry of Foreign Affairs further will provide annually 7 million Norway kroner for World Heritage Capacity building programmes in Africa.



## 2. UPTREAM ACTIVITIES

### 2.1 PREPARATORY WORKSHOP OF THE 3<sup>RD</sup> CYCLE OF PERIODIC REPORTING FOR THE AFRICAN REGION

AWHF in partnership with the Department of Environmental Affairs, South Africa, the Norwegian Ministry of Foreign Affairs and South African National Parks (SANParks) gathered in Mbombela, Nelspruit, South Africa for the Preparatory Workshop of the 3rd Cycle of Periodic Reporting for the African Region from 25<sup>th</sup> to 27<sup>th</sup> February 2019.



*Group photo: Participants attending the workshop in Nelspruit, South Africa ©AWHF*

The workshop gathered 31 participants with the purpose to define the terms of reference and to reflect on the format of the Periodic Reporting Exercise in an inclusive way. The participants had the opportunity to define the work plan and terms of reference for the 2019 -2021 African Periodic Reporting process. The workshop further defined issues and concerns to address at National and Site level, in terms of the reporting procedure. One of the key outcomes of the workshop was the schedule confirming the official launch of the Periodic Reporting Exercise in September 2019 in Cote d' Ivoire.

Since the launch of the First and Second Cycles of World Heritage Periodic Reporting in the Africa Region respectively in 2002 and 2011, the implementation of the 1972 Convention concerning the Protection of the World Cultural and Natural Heritage has shown improvement over the years.

## UPSTREAM ACTIVITIES

### 2.2 EXPERT MEETING ON “REFORMING THE WORLD HERITAGE NOMINATION AND EVALUATION PROCESSES”



*Group photo: Participants at the opening of the expert meeting in Tunisia ©AWHF*



*Executive Director of AWHF chairing the session ©AWHF*

AWHF participated in the UNESCO expert meeting held in Tunisia from 23<sup>rd</sup> to 25<sup>th</sup> January 2019. During the meeting, AWHF met with Tunisian officials with the purpose to introduce the Fund and discuss possibility of collaboration, particularly with the National Institute of Heritage.

The aim was to examine possibilities for reforming the World Heritage nomination and evaluation process and propose recommendations for consideration by the World Heritage Committee in view of increasing the credibility of the World Heritage List.



*AWHF and H. E. Mr. Ghazi Gherairi - Ambassador, Permanent Delegate of Tunisia to UNESCO ©AWHF*



*Archaeological Site of Carthage, Tunisia ©AWHF*



## 3. CONSERVATION ACTIVITIES

### 3.1 WORKSHOP ON MANAGEMENT OF CULTURAL HERITAGE IN PROTECTED AREAS AND NATIONAL PARKS



*Group Photo: Participants from Cameroon, Cape Verde, Kenya, Senegal, South Africa, Zambia, SANparks, AWHF, ICCROM, IUCN, SAHRA and DEA attending in the workshop ©AWHF*

#### **AIM & OUTCOME**

SANParks collaborated with AWHF, Department of Environmental affairs, the South African Heritage Resource Agency (SAHRA) and ICCROM on the workshop focusing on Management of Cultural Heritage in Protected Areas/National Parks. The Workshop took place at Skukuza Kruger National Park, South Africa, from 17<sup>th</sup> to 22<sup>nd</sup> February 2019, with the aim to improve cultural heritage management capacity



*Workshop in progress ©AWHF*

## CONSERVATION ACTIVITIES

### 3.2 REGIONAL MEETING ON TRANSBOUNDARY COOPERATION FOR EFFECTIVE MANAGEMENT OF WORLD HERITAGE SITES IN AFRICA

AWHF participated in the UNESCO “Regional Meeting on transboundary cooperation for effective management of World Heritage Sites in Africa” which took place at Mount Nimba, Côte d’Ivoire from 11<sup>th</sup> to 15<sup>th</sup> February 2019. The

meeting was aimed at promoting transboundary cooperation and to strengthen knowledge for effective management of cultural and natural World Heritage Sites in Africa.



**Group photo: Participants attending the Regional Meeting on Trans-boundary Cooperation for effective management of World Heritage Sites in Africa in Mount Nimba, Cote d' Ivoire ©AWHF**



## 4. PARTNERSHIP ENGAGEMENTS

### 4.1 ICCROM AFRICA PROGRAMME PROPOSAL DEVELOPMENT MEETING IN ROME, ITALY



*Group photo: Participants attending the ICCROM Africa Programme Proposal Development Meeting ©AWHF*

AWHF featured at the Africa Programme Proposal Meeting coordinated by ICCROM from 9<sup>th</sup> till 11<sup>th</sup> January 2019. The Opening Ceremony took place at the Egyptian Academy of Arts in Rome, Italy. The roll out of the Africa Programme was set to take effect from April 2019. The programme aims at empowering African youth in heritage conservation and promotion in the next decade.

### 4.2 AWHF EXPLORES COLLABORATION POSSIBILITIES WITH PRIVATE SECTOR

AWHF engaged with Europlaw Group Director, Mr. Andre Vorster on possible partnership exchanges to further profile the work of the Fund and create visibility.

Additionally, AWHF met with Ms. Bongeka Molefe, Sales Manager from Four Seasons Hotel, Sandton on how AWHF can optimise the relationship going forward on synergies identified.



*AWHF with Mr. Andre Vorster, Director from Europlaw Group ©AWHF*



## PARTNERSHIP ENGAGEMENTS

### 4.3 AWHF MEETS WITH HON. PRITHVIRAJSING ROOPUN, MINISTER ARTS AND CULTURE, MAURITIUS

The Government of Mauritius has been engaged with AWHF since the launch of the organization through financial support and technical interactions. Most recent commitments include the signing session in 2017 of a 5 years agreement and discussions around the organization of a fundraising event in Mauritius.

AWHF embarked on a mission to Mauritius and met with Hon. Prithvirajsing Roopun, Minister of Arts and Culture of Mauritius and to follow up on programmes engagements and collaboration initiatives. Ahead of the mission, a preparatory meeting was held with the High Commissioner of Mauritius in Pretoria, South Africa with the purpose to discuss issues and get advice/support about the mission.



*Group Photo: AWHF with Hon. Mr. Prithvirajsing Roopun, Minister of Arts and Culture, Mauritius*  
©AWHF

### 4.4 ARAB REGIONAL CENTRE FOR WORLD HERITAGE (ARC-WH) 8TH GOVERNING BOARD MEETING



*Group Photo: ARC-WH 8<sup>th</sup> Governing Board Meeting*  
©AWHF

The 8<sup>th</sup> Governing Board meeting of the Arab Regional Centre for World Heritage (ARC-WH) was held on 18th February 2019 in Manama, Kingdom of Bahrain. The Governing Board meets once in a year to discuss the activities implemented in the previous year (in this case 2018) and approve the work plan, activities and budget for the following year (2019). The Fund was invited to the meeting as an Observer. Both institutions (AWHF and ARC-WH) are Category II Centres under the auspices of UNESCO.

AWHF signed a partnership agreement with ARC-WH in March 2018 to jointly promote the implementation of the World Heritage Convention in the Arab State Parties of North Africa. The meeting was chaired by Dr. Mechtild Rossler, Director of the World Heritage Centre

## PARTNERSHIP ENGAGEMENTS

### 4.5 AWHF EXHIBITS AT THE ANNUAL FRANCOPHONIE FESTIVAL AND COLLABORATES WITH COTE D'IVOIRE



**AWHF exhibition set-up at the Francophonie Festival at Pro Arte Alphen Park, School of Arts ©AWHF**

This year, the opening of the annual Francophone Festival was celebrated on 9<sup>th</sup> March at Pro Arte Alphen Park, an Arts School in Pretoria, South Africa. The three week-long event is a platform available to embassies, institutions, Francophones and Francophiles for the promotion of Francophone cultural and linguistic diversity. More than 25 countries were represented and an array of exhibitions and experiences rooted in the Francophone culture were displayed. AWHF were among the exhibitors who promoted the awareness,

protection and conservation of cultural and natural heritage sites in Africa. Furthermore, AWHF collaborated with the Embassy of Cote d' Ivoire to South Africa during their Ivorian film evening on 29<sup>th</sup> March and showcased a fundraising video which profiles the Fund and creates awareness about the work of AWHF. The Fund extends its gratitude to Ambassador, His Excellency Mr. Amos Koffie Djadan for providing the platform and ensuring that Cote d' Ivoire play their part in spreading the message of heritage preservation widely.

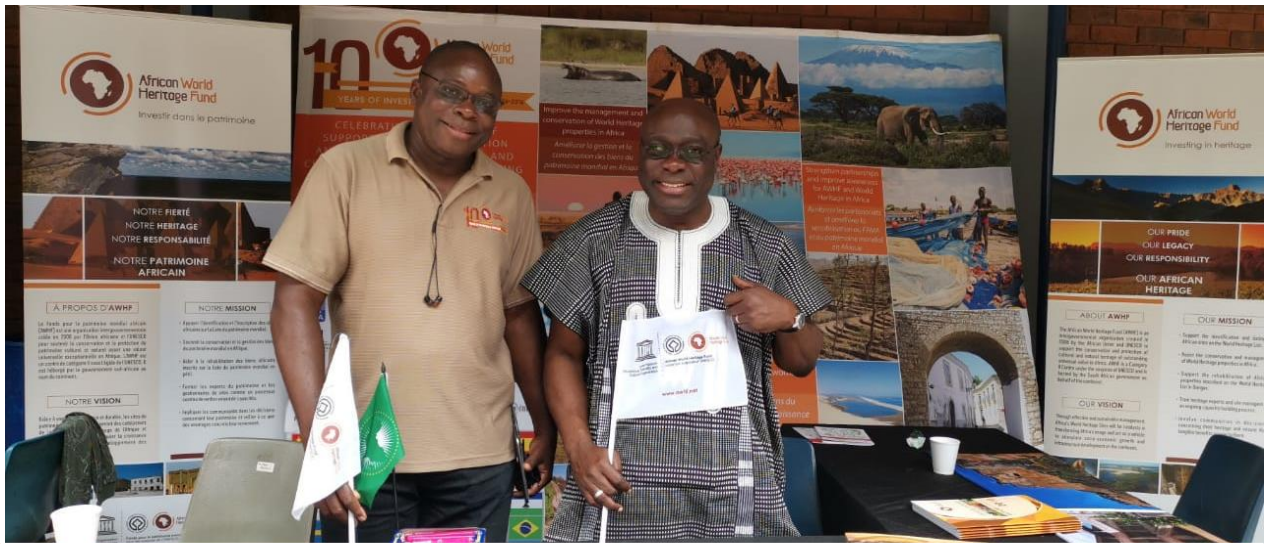




**Scholars from Freedom College, Germiston showing interest in heritage related matters ©AWHF**



**Young heritage enthusiasts visiting the AWHF stand ©AWHF**



**AWHF with Ambassador of Benin to South Africa, His Excellency Mr. E.F.M.A. Saizonou ©AWHF**

## 4.6 IVORIAN FILM EVENING AT THE FRANCOPHONIE FESTIVAL



**Ivorian film evening launched by His Excellency, Mr. Amos Koffie Diadia, ambassador of Cote d'Ivoire to South Africa**



**Ivorian Director of Arts and Culture Mr. Behila Calixte Angama ©AWHF**

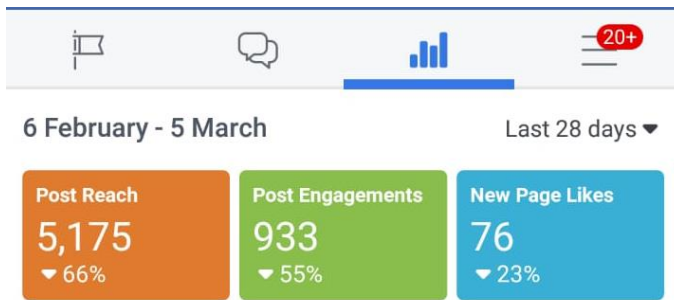


# 5. COMMUNICATION

## 5.1 SOCIAL MEDIA ACTIVATION

The Facebook reach showed tremendous growth from February to March, moving from 5,175 to 9,405 people reached. This is due to the creativity of the content posted, the structure of the flow and sequence of the engagement. Furthermore, Twitter noticed more interactions from the public with enquiries made on upcoming events and how to get involved in

activities. Twitter followers grew from 155 to 596 followers and can be found on the handle, [@African\\_WH\\_Fund](#). AWHF also launched a new and more vibrant website which can be accessed on [www.awhf.net](http://www.awhf.net)

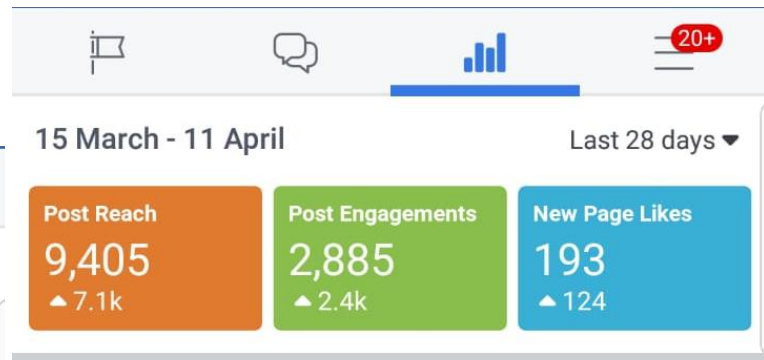


### Posts

4 posts published in the last 28 days.

#### MOST ENGAGING POSTS

Post Image	Post Title	Date	Reach	Engagements
	AWHF is featuring at the "Regional meeting..."	13 February	995	178
	AWHF together with @SANParks, Dep...	18 February	1.5K	169
	AWHF is represented at the 8th Arab Regio...	18 February	789	80



### Posts

23 posts published in the last 28 days.

#### MOST ENGAGING POSTS

Post Image	Post Title	Date	Reach	Engagements
	Meet Maria Manjate from Mozambique. S...	8 April	1.7K	502
	AWHF in association with @UNESCO World...	28 March	4.2K	338
	Director General of @ICCROM, Dr. Webbe...	10 April	2.2K	247

## 6. UPCOMING ACTIVITIES

N°	EVENT	PARTNER	DATE/VENUE
1.	Workshop on Africa Programme	ICCROM, EPA	9 <sup>th</sup> -11 <sup>th</sup> April 2019/ South Africa
2.	AWHF Stakeholders Event	DBSA, South Africa	25 April 2019/ DBSA
3.	4 <sup>th</sup> Regional Youth Forum	Ethiopia	29 <sup>th</sup> – 4 <sup>th</sup> May 2019, Addis Ababa (Ethiopia)
4.	African World Heritage Day	UNESCO	5 <sup>th</sup> May 2019 – Addis Ababa (Ethiopia)
5	Regional Tentative Listing workshop	UNESCO, Rwanda	3 <sup>rd</sup> – 7 <sup>th</sup> June 2019 Kigali (Rwanda)
6.	4 <sup>th</sup> Meeting of African Experts on the World Heritage Committee	Burkina Faso	10 <sup>th</sup> – 14 <sup>th</sup> June, Burkina Faso
7	Call for Application – Conservation and Educational Grants	AWHF	June/July
8.	Side Event at the 43 <sup>rd</sup> Session of the World Heritage Committee Meeting.	UNESCO World Heritage Centre	30 June – 10 July, Baku, (Azerbaijan)
9.	24th Board Meeting of the AWHF (South Africa)	AWHF	24 <sup>th</sup> – 27 <sup>th</sup> July 2019, South Africa



*Medina Marrakech, Morocco*  
 @Kessingtonmorocco.com