



National Tracking Poll #2204197  
April 30 - May 03, 2022

*Crosstabulation Results*

*Methodology:*

This poll was conducted between April 30-May 3, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCTE1\_1: Do you have a favorable or unfavorable impression of the following?**  
*Elon Musk*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (346)	24% (541)	15% (330)	14% (310)	22% (488)	9% (195)	2210
Gender: Male	22% (232)	31% (327)	15% (156)	12% (132)	17% (182)	4% (39)	1068
Gender: Female	10% (114)	19% (214)	15% (174)	16% (178)	27% (306)	14% (157)	1142
Age: 18-34	15% (96)	20% (131)	14% (88)	19% (121)	23% (147)	9% (59)	642
Age: 35-44	18% (64)	23% (85)	15% (54)	10% (36)	21% (77)	14% (50)	365
Age: 45-64	16% (112)	26% (187)	15% (107)	13% (90)	22% (159)	8% (58)	714
Age: 65+	15% (74)	28% (138)	17% (81)	13% (63)	21% (104)	6% (28)	489
GenZers: 1997-2012	20% (47)	14% (35)	14% (34)	24% (58)	20% (47)	8% (20)	241
Millennials: 1981-1996	14% (91)	24% (159)	14% (92)	14% (90)	23% (153)	12% (77)	662
GenXers: 1965-1980	18% (91)	24% (122)	16% (80)	12% (61)	22% (112)	9% (48)	514
Baby Boomers: 1946-1964	14% (104)	28% (206)	16% (117)	13% (97)	22% (156)	6% (44)	725
PID: Dem (no lean)	10% (75)	20% (152)	21% (160)	23% (182)	19% (148)	8% (59)	775
PID: Ind (no lean)	13% (102)	22% (176)	15% (115)	13% (104)	26% (204)	11% (90)	790
PID: Rep (no lean)	26% (170)	33% (214)	8% (54)	4% (24)	21% (136)	7% (47)	645
PID/Gender: Dem Men	14% (48)	23% (78)	20% (66)	19% (63)	20% (66)	4% (14)	335
PID/Gender: Dem Women	6% (26)	17% (74)	21% (94)	27% (118)	19% (82)	10% (45)	440
PID/Gender: Ind Men	18% (74)	31% (131)	15% (62)	14% (57)	19% (78)	3% (14)	415
PID/Gender: Ind Women	7% (28)	12% (45)	14% (53)	13% (47)	34% (126)	20% (76)	375
PID/Gender: Rep Men	34% (110)	37% (119)	9% (28)	4% (12)	12% (38)	4% (11)	318
PID/Gender: Rep Women	18% (60)	29% (95)	8% (27)	4% (12)	30% (98)	11% (36)	327
Ideo: Liberal (1-3)	8% (53)	17% (111)	24% (152)	31% (197)	15% (98)	4% (24)	634
Ideo: Moderate (4)	12% (74)	27% (172)	16% (101)	9% (59)	24% (153)	11% (69)	627
Ideo: Conservative (5-7)	27% (191)	34% (244)	9% (62)	4% (29)	21% (151)	6% (43)	719
Educ: < College	16% (225)	22% (313)	12% (172)	13% (182)	26% (369)	12% (176)	1437
Educ: Bachelors degree	15% (74)	32% (159)	19% (95)	16% (76)	15% (76)	2% (11)	491
Educ: Post-grad	17% (47)	25% (70)	22% (62)	18% (52)	15% (43)	3% (8)	282

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**Table MCTE1\_1: Do you have a favorable or unfavorable impression of the following?***Elon Musk*

<b>Demographic</b>	<b>Very favorable</b>	<b>Somewhat favorable</b>	<b>Somewhat unfavorable</b>	<b>Very unfavorable</b>	<b>Heard of, no opinion</b>	<b>Never heard of</b>	<b>Total N</b>
Adults	16% (346)	24% (541)	15% (330)	14% (310)	22% (488)	9% (195)	2210
Income: Under 50k	12% (141)	22% (249)	13% (146)	14% (158)	27% (309)	13% (149)	1153
Income: 50k-100k	19% (128)	26% (178)	17% (116)	15% (103)	18% (124)	6% (40)	690
Income: 100k+	21% (77)	31% (114)	18% (67)	13% (49)	15% (55)	2% (6)	368
Ethnicity: White	16% (281)	27% (454)	16% (268)	13% (218)	21% (359)	8% (130)	1711
Ethnicity: Hispanic	13% (48)	22% (81)	17% (63)	21% (77)	16% (60)	12% (44)	374
Ethnicity: Black	11% (30)	17% (49)	10% (28)	18% (50)	28% (80)	16% (45)	282
Ethnicity: Other	16% (35)	18% (38)	15% (33)	19% (42)	22% (48)	9% (20)	217
All Christian	18% (167)	32% (300)	13% (127)	11% (103)	20% (193)	6% (60)	949
All Non-Christian	18% (18)	27% (27)	19% (19)	23% (23)	12% (12)	2% (2)	101
Atheist	19% (20)	17% (17)	25% (25)	28% (28)	8% (9)	3% (3)	102
Agnostic/Nothing in particular	12% (82)	17% (113)	18% (119)	18% (116)	24% (156)	11% (74)	661
Something Else	15% (59)	21% (84)	10% (39)	10% (39)	30% (118)	14% (56)	396
Religious Non-Protestant/Catholic	18% (22)	27% (33)	17% (20)	20% (25)	16% (19)	2% (2)	122
Evangelical	19% (99)	28% (145)	10% (52)	8% (43)	25% (130)	11% (57)	525
Non-Evangelical	15% (122)	29% (228)	14% (109)	12% (97)	22% (174)	7% (58)	788
Community: Urban	15% (88)	23% (132)	14% (84)	15% (86)	22% (127)	12% (70)	586
Community: Suburban	15% (170)	26% (285)	17% (183)	15% (164)	22% (236)	5% (59)	1098
Community: Rural	17% (88)	24% (124)	12% (62)	11% (60)	24% (125)	13% (66)	526
Employ: Private Sector	18% (136)	27% (206)	18% (136)	14% (105)	18% (139)	5% (40)	762
Employ: Government	13% (15)	28% (33)	18% (21)	12% (14)	24% (27)	5% (6)	116
Employ: Self-Employed	18% (37)	21% (43)	14% (28)	16% (33)	20% (41)	12% (25)	207
Employ: Homemaker	10% (16)	19% (31)	8% (13)	11% (18)	27% (43)	24% (38)	160
Employ: Student	22% (18)	19% (15)	7% (6)	25% (20)	21% (17)	7% (5)	80
Employ: Retired	15% (77)	27% (140)	15% (75)	13% (67)	23% (116)	7% (37)	512
Employ: Unemployed	10% (24)	20% (50)	11% (28)	16% (38)	31% (76)	12% (29)	245
Employ: Other	18% (23)	18% (23)	18% (23)	13% (16)	22% (29)	11% (15)	129
Military HH: Yes	18% (66)	28% (102)	16% (57)	13% (48)	20% (73)	5% (18)	362
Military HH: No	15% (280)	24% (439)	15% (273)	14% (263)	22% (415)	10% (178)	1848
RD/WT: Right Direction	12% (85)	21% (144)	18% (122)	20% (141)	22% (149)	7% (48)	688
RD/WT: Wrong Track	17% (261)	26% (398)	14% (208)	11% (169)	22% (339)	10% (147)	1522

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**Table MCTE1\_1: Do you have a favorable or unfavorable impression of the following?**

Elon Musk

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (346)	24% (541)	15% (330)	14% (310)	22% (488)	9% (195)	2210
Biden Job Approve	9% (82)	19% (171)	21% (191)	23% (208)	20% (182)	8% (71)	905
Biden Job Disapprove	21% (255)	30% (362)	11% (132)	8% (94)	21% (251)	8% (95)	1189
Biden Job Strongly Approve	13% (44)	18% (59)	16% (53)	26% (85)	20% (66)	7% (23)	330
Biden Job Somewhat Approve	7% (38)	19% (112)	24% (138)	21% (122)	20% (116)	8% (49)	575
Biden Job Somewhat Disapprove	6% (24)	31% (118)	17% (66)	13% (48)	25% (95)	7% (28)	380
Biden Job Strongly Disapprove	29% (231)	30% (244)	8% (66)	6% (45)	19% (155)	8% (67)	809
Favorable of Biden	9% (89)	20% (188)	21% (194)	22% (207)	20% (185)	8% (74)	936
Unfavorable of Biden	22% (253)	30% (349)	11% (133)	9% (102)	21% (245)	8% (91)	1173
Very Favorable of Biden	15% (56)	18% (67)	16% (59)	26% (97)	19% (70)	7% (26)	375
Somewhat Favorable of Biden	6% (33)	22% (121)	24% (135)	20% (110)	20% (115)	9% (48)	562
Somewhat Unfavorable of Biden	7% (22)	28% (90)	20% (63)	16% (50)	24% (77)	7% (21)	323
Very Unfavorable of Biden	27% (230)	31% (259)	8% (69)	6% (52)	20% (169)	8% (70)	850
#1 Issue: Economy	17% (162)	30% (278)	14% (130)	11% (102)	20% (191)	8% (74)	937
#1 Issue: Security	25% (73)	29% (84)	9% (27)	6% (17)	22% (64)	10% (28)	293
#1 Issue: Health Care	14% (31)	17% (39)	22% (50)	16% (36)	19% (43)	13% (30)	230
#1 Issue: Medicare / Social Security	5% (13)	25% (60)	16% (39)	13% (32)	31% (75)	11% (26)	245
#1 Issue: Women's Issues	7% (7)	8% (8)	24% (27)	31% (35)	21% (24)	9% (10)	111
#1 Issue: Education	15% (12)	12% (10)	14% (12)	17% (14)	27% (22)	14% (12)	82
#1 Issue: Energy	16% (23)	19% (29)	19% (28)	22% (33)	17% (25)	7% (11)	149
#1 Issue: Other	15% (24)	20% (32)	11% (17)	25% (42)	27% (44)	3% (4)	164
2020 Vote: Joe Biden	8% (72)	22% (200)	22% (204)	25% (230)	19% (174)	5% (49)	929
2020 Vote: Donald Trump	28% (208)	35% (260)	8% (59)	3% (24)	20% (148)	7% (52)	751
2020 Vote: Other	14% (13)	20% (19)	20% (18)	15% (14)	27% (25)	4% (4)	92
2020 Vote: Didn't Vote	12% (54)	14% (62)	11% (48)	10% (43)	32% (141)	21% (91)	438
2018 House Vote: Democrat	8% (59)	20% (153)	23% (172)	26% (194)	16% (124)	7% (50)	751
2018 House Vote: Republican	25% (157)	35% (219)	8% (51)	4% (24)	22% (136)	5% (30)	618
2018 House Vote: Someone else	11% (8)	23% (16)	14% (10)	10% (7)	30% (21)	12% (8)	69

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**Table MCTE1\_1: Do you have a favorable or unfavorable impression of the following?***Elon Musk*

<b>Demographic</b>	<b>Very favorable</b>	<b>Somewhat favorable</b>	<b>Somewhat unfavorable</b>	<b>Very unfavorable</b>	<b>Heard of, no opinion</b>	<b>Never heard of</b>	<b>Total N</b>
Adults	16% (346)	24% (541)	15% (330)	14% (310)	22% (488)	9% (195)	2210
2016 Vote: Hillary Clinton	9% (61)	20% (138)	23% (162)	23% (163)	18% (129)	7% (46)	699
2016 Vote: Donald Trump	25% (170)	37% (250)	8% (57)	4% (27)	20% (135)	5% (30)	669
2016 Vote: Other	12% (14)	23% (27)	18% (22)	23% (27)	20% (24)	4% (4)	119
2016 Vote: Didn't Vote	14% (101)	18% (126)	12% (89)	13% (93)	28% (199)	16% (115)	723
Voted in 2014: Yes	17% (208)	27% (338)	16% (199)	16% (199)	19% (245)	5% (67)	1256
Voted in 2014: No	14% (138)	21% (204)	14% (130)	12% (111)	25% (243)	13% (128)	954
4-Region: Northeast	12% (46)	24% (90)	14% (53)	19% (72)	24% (92)	8% (30)	383
4-Region: Midwest	16% (72)	25% (113)	15% (68)	12% (57)	21% (97)	11% (50)	456
4-Region: South	19% (157)	25% (210)	11% (90)	12% (101)	23% (197)	11% (89)	844
4-Region: West	13% (71)	24% (128)	23% (119)	15% (80)	19% (102)	5% (27)	527
Twitter User	19% (174)	25% (231)	16% (150)	17% (155)	17% (153)	5% (50)	914
Social Media User	16% (335)	25% (518)	15% (309)	14% (292)	22% (466)	9% (178)	2098
Favorable of Musk	39% (346)	61% (541)	— (0)	— (0)	— (0)	— (0)	887
Unfavorable of Musk	— (0)	— (0)	52% (330)	48% (310)	— (0)	— (0)	640
Aware of Musk Twitter Purchase	20% (309)	28% (451)	17% (272)	16% (253)	17% (266)	2% (33)	1585
Unaware of Musk Twitter Purchase	6% (36)	14% (90)	9% (57)	9% (57)	35% (222)	26% (162)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE1\_2: Do you have a favorable or unfavorable impression of the following?**

Jack Dorsey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	2% (38)	7% (158)	7% (164)	9% (207)	24% (535)	50% (1107)	2210
Gender: Male	3% (32)	9% (100)	10% (110)	13% (137)	24% (259)	40% (430)	1068
Gender: Female	1% (6)	5% (58)	5% (54)	6% (70)	24% (277)	59% (677)	1142
Age: 18-34	3% (22)	7% (45)	8% (49)	8% (49)	20% (132)	54% (346)	642
Age: 35-44	2% (7)	7% (24)	8% (28)	11% (39)	24% (87)	49% (180)	365
Age: 45-64	1% (7)	6% (45)	8% (57)	11% (79)	26% (188)	47% (338)	714
Age: 65+	1% (3)	9% (43)	6% (31)	8% (41)	26% (129)	50% (243)	489
GenZers: 1997-2012	2% (6)	5% (12)	6% (14)	7% (16)	17% (42)	63% (152)	241
Millennials: 1981-1996	3% (22)	8% (50)	9% (56)	9% (59)	24% (157)	48% (317)	662
GenXers: 1965-1980	1% (6)	5% (25)	9% (45)	12% (60)	25% (127)	49% (251)	514
Baby Boomers: 1946-1964	1% (4)	9% (67)	6% (44)	9% (64)	27% (197)	48% (350)	725
PID: Dem (no lean)	3% (23)	11% (83)	7% (54)	5% (42)	25% (197)	48% (375)	775
PID: Ind (no lean)	1% (7)	5% (36)	7% (59)	10% (81)	23% (181)	54% (427)	790
PID: Rep (no lean)	1% (8)	6% (38)	8% (52)	13% (84)	24% (158)	47% (305)	645
PID/Gender: Dem Men	6% (21)	13% (45)	9% (29)	7% (23)	24% (79)	41% (137)	335
PID/Gender: Dem Women	1% (3)	9% (38)	6% (24)	4% (19)	27% (118)	54% (238)	440
PID/Gender: Ind Men	1% (4)	7% (28)	12% (48)	15% (60)	24% (101)	42% (174)	415
PID/Gender: Ind Women	1% (2)	2% (8)	3% (10)	5% (20)	21% (81)	68% (253)	375
PID/Gender: Rep Men	2% (7)	9% (27)	10% (32)	17% (53)	25% (79)	37% (119)	318
PID/Gender: Rep Women	— (1)	3% (11)	6% (20)	9% (31)	24% (79)	57% (186)	327
Ideo: Liberal (1-3)	2% (10)	11% (67)	10% (61)	6% (37)	23% (144)	50% (314)	634
Ideo: Moderate (4)	3% (19)	7% (47)	7% (42)	8% (50)	26% (163)	49% (306)	627
Ideo: Conservative (5-7)	1% (9)	5% (38)	8% (58)	15% (111)	26% (185)	44% (317)	719
Educ: < College	1% (20)	5% (77)	5% (74)	9% (130)	24% (340)	55% (797)	1437
Educ: Bachelors degree	1% (5)	12% (56)	12% (60)	10% (51)	24% (116)	41% (202)	491
Educ: Post-grad	5% (13)	8% (24)	11% (31)	9% (26)	28% (80)	39% (109)	282
Income: Under 50k	1% (9)	6% (65)	6% (65)	9% (98)	23% (267)	56% (648)	1153
Income: 50k-100k	2% (16)	8% (54)	8% (57)	11% (77)	25% (170)	46% (315)	690
Income: 100k+	4% (13)	11% (39)	11% (42)	9% (32)	27% (99)	39% (144)	368
Ethnicity: White	2% (28)	7% (121)	8% (134)	10% (164)	25% (425)	49% (840)	1711
Ethnicity: Hispanic	2% (9)	7% (24)	6% (22)	11% (42)	23% (85)	51% (192)	374

Continued on next page

**Table MCTE1\_2: Do you have a favorable or unfavorable impression of the following?**

Jack Dorsey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(38)	7%	(158)	7%	(164)	9%	(207)	24%	(535)	50%	(1107)	2210
Ethnicity: Black	2%	(5)	7%	(19)	5%	(14)	8%	(24)	25%	(71)	53%	(149)	282
Ethnicity: Other	2%	(5)	8%	(18)	7%	(16)	9%	(20)	18%	(40)	54%	(118)	217
All Christian	2%	(20)	8%	(79)	7%	(65)	10%	(99)	25%	(236)	48%	(451)	949
All Non-Christian	3%	(3)	7%	(7)	11%	(11)	16%	(16)	26%	(27)	36%	(37)	101
Atheist	—	(0)	9%	(9)	16%	(16)	15%	(15)	22%	(22)	39%	(40)	102
Agnostic/Nothing in particular	2%	(11)	8%	(50)	8%	(50)	6%	(39)	24%	(158)	53%	(353)	661
Something Else	1%	(4)	3%	(12)	6%	(22)	10%	(39)	24%	(93)	57%	(227)	396
Religious Non-Protestant/Catholic	3%	(3)	6%	(7)	11%	(14)	15%	(18)	26%	(32)	40%	(48)	122
Evangelical	3%	(15)	5%	(28)	6%	(32)	11%	(56)	23%	(120)	52%	(274)	525
Non-Evangelical	1%	(9)	8%	(62)	7%	(51)	10%	(80)	25%	(198)	49%	(388)	788
Community: Urban	4%	(23)	8%	(48)	8%	(47)	6%	(36)	24%	(140)	50%	(292)	586
Community: Suburban	1%	(11)	8%	(84)	8%	(91)	10%	(115)	25%	(271)	48%	(527)	1098
Community: Rural	1%	(5)	5%	(26)	5%	(27)	11%	(56)	24%	(124)	55%	(288)	526
Employ: Private Sector	2%	(17)	8%	(63)	9%	(71)	11%	(80)	26%	(196)	44%	(334)	762
Employ: Government	2%	(3)	7%	(8)	9%	(10)	8%	(9)	30%	(35)	45%	(52)	116
Employ: Self-Employed	4%	(9)	6%	(12)	10%	(20)	13%	(27)	21%	(44)	46%	(95)	207
Employ: Homemaker	1%	(2)	5%	(9)	3%	(6)	8%	(12)	23%	(37)	59%	(94)	160
Employ: Student	2%	(1)	3%	(3)	1%	(0)	15%	(12)	20%	(16)	60%	(48)	80
Employ: Retired	—	(3)	9%	(45)	6%	(33)	8%	(41)	24%	(121)	53%	(270)	512
Employ: Unemployed	1%	(2)	5%	(13)	7%	(17)	7%	(18)	25%	(60)	55%	(134)	245
Employ: Other	1%	(2)	4%	(6)	5%	(7)	7%	(9)	21%	(27)	61%	(79)	129
Military HH: Yes	1%	(3)	8%	(31)	8%	(31)	8%	(30)	25%	(92)	49%	(176)	362
Military HH: No	2%	(35)	7%	(127)	7%	(134)	10%	(178)	24%	(444)	50%	(931)	1848
RD/WT: Right Direction	4%	(27)	12%	(85)	5%	(36)	5%	(33)	25%	(171)	49%	(337)	688
RD/WT: Wrong Track	1%	(11)	5%	(73)	8%	(128)	11%	(175)	24%	(365)	51%	(770)	1522
Biden Job Approve	3%	(26)	10%	(94)	6%	(53)	5%	(44)	24%	(216)	52%	(473)	905
Biden Job Disapprove	1%	(12)	5%	(63)	9%	(111)	13%	(160)	25%	(295)	46%	(547)	1189

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**Table MCTE1\_2: Do you have a favorable or unfavorable impression of the following?**

Jack Dorsey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(38)	7%	(158)	7%	(164)	9%	(207)	24%	(535)	50%	(1107)	2210
Biden Job Strongly Approve	5%	(18)	12%	(41)	5%	(16)	5%	(17)	23%	(75)	50%	(164)	330
Biden Job Somewhat Approve	1%	(8)	9%	(53)	6%	(37)	5%	(27)	25%	(141)	54%	(309)	575
Biden Job Somewhat Disapprove	1%	(5)	6%	(23)	11%	(41)	4%	(16)	26%	(99)	52%	(196)	380
Biden Job Strongly Disapprove	1%	(8)	5%	(40)	9%	(70)	18%	(144)	24%	(196)	43%	(351)	809
Favorable of Biden	3%	(30)	11%	(101)	6%	(55)	5%	(42)	24%	(221)	52%	(488)	936
Unfavorable of Biden	1%	(8)	5%	(56)	9%	(110)	14%	(165)	24%	(287)	47%	(548)	1173
Very Favorable of Biden	5%	(20)	13%	(49)	4%	(14)	5%	(18)	24%	(90)	49%	(184)	375
Somewhat Favorable of Biden	2%	(10)	9%	(51)	7%	(40)	4%	(24)	23%	(132)	54%	(304)	562
Somewhat Unfavorable of Biden	1%	(3)	7%	(23)	10%	(32)	4%	(13)	25%	(80)	54%	(173)	323
Very Unfavorable of Biden	1%	(6)	4%	(33)	9%	(78)	18%	(152)	24%	(207)	44%	(374)	850
#1 Issue: Economy	2%	(16)	7%	(69)	8%	(75)	10%	(89)	24%	(224)	49%	(463)	937
#1 Issue: Security	1%	(2)	6%	(17)	6%	(19)	15%	(45)	25%	(75)	46%	(135)	293
#1 Issue: Health Care	4%	(8)	8%	(19)	9%	(20)	5%	(11)	23%	(53)	51%	(117)	230
#1 Issue: Medicare / Social Security	—	(1)	7%	(18)	5%	(12)	3%	(8)	22%	(54)	62%	(152)	245
#1 Issue: Women's Issues	2%	(3)	9%	(10)	8%	(9)	6%	(7)	14%	(16)	60%	(67)	111
#1 Issue: Education	2%	(1)	4%	(3)	8%	(7)	10%	(8)	27%	(22)	49%	(40)	82
#1 Issue: Energy	2%	(3)	9%	(14)	7%	(10)	6%	(10)	32%	(48)	44%	(65)	149
#1 Issue: Other	2%	(3)	4%	(7)	8%	(13)	17%	(28)	27%	(44)	42%	(68)	164
2020 Vote: Joe Biden	3%	(24)	11%	(104)	8%	(74)	5%	(50)	25%	(228)	48%	(450)	929
2020 Vote: Donald Trump	2%	(11)	5%	(39)	9%	(67)	17%	(131)	25%	(184)	42%	(318)	751
2020 Vote: Other	—	(0)	6%	(5)	11%	(10)	15%	(14)	22%	(20)	46%	(43)	92
2020 Vote: Didn't Vote	1%	(3)	2%	(9)	3%	(14)	3%	(13)	24%	(103)	68%	(297)	438
2018 House Vote: Democrat	3%	(20)	11%	(86)	9%	(68)	7%	(50)	23%	(172)	47%	(355)	751
2018 House Vote: Republican	1%	(5)	6%	(39)	9%	(58)	16%	(100)	26%	(158)	42%	(258)	618
2018 House Vote: Someone else	1%	(1)	4%	(2)	7%	(5)	12%	(9)	24%	(16)	52%	(36)	69
2016 Vote: Hillary Clinton	2%	(15)	12%	(81)	9%	(63)	6%	(43)	24%	(169)	47%	(329)	699
2016 Vote: Donald Trump	2%	(10)	6%	(41)	8%	(57)	15%	(103)	26%	(176)	42%	(282)	669
2016 Vote: Other	1%	(1)	6%	(7)	12%	(15)	13%	(15)	20%	(23)	48%	(58)	119
2016 Vote: Didn't Vote	2%	(12)	4%	(28)	4%	(30)	6%	(47)	23%	(168)	61%	(438)	723

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**Table MCTE1\_2: Do you have a favorable or unfavorable impression of the following?***Jack Dorsey*

<b>Demographic</b>	<b>Very favorable</b>		<b>Somewhat favorable</b>		<b>Somewhat unfavorable</b>		<b>Very unfavorable</b>		<b>Heard of, no opinion</b>		<b>Never heard of</b>		<b>Total N</b>
Adults	2%	(38)	7%	(158)	7%	(164)	9%	(207)	24%	(535)	50%	(1107)	2210
Voted in 2014: Yes	2%	(22)	9%	(110)	9%	(111)	11%	(137)	25%	(317)	45%	(559)	1256
Voted in 2014: No	2%	(16)	5%	(48)	6%	(53)	7%	(71)	23%	(219)	57%	(548)	954
4-Region: Northeast	3%	(12)	7%	(25)	6%	(23)	12%	(45)	23%	(87)	50%	(190)	383
4-Region: Midwest	2%	(8)	5%	(25)	7%	(33)	7%	(34)	27%	(124)	51%	(234)	456
4-Region: South	1%	(11)	6%	(48)	7%	(58)	9%	(76)	25%	(213)	52%	(439)	844
4-Region: West	1%	(8)	11%	(60)	10%	(51)	10%	(52)	21%	(111)	46%	(245)	527
Twitter User	3%	(30)	9%	(82)	10%	(91)	12%	(107)	23%	(211)	43%	(393)	914
Social Media User	2%	(38)	7%	(151)	8%	(159)	9%	(199)	24%	(511)	50%	(1040)	2098
Favorable of Musk	4%	(35)	11%	(101)	8%	(71)	14%	(126)	23%	(206)	39%	(348)	887
Unfavorable of Musk	—	(1)	8%	(51)	13%	(81)	11%	(72)	22%	(144)	45%	(290)	640
Aware of Musk Twitter Purchase	2%	(37)	9%	(139)	9%	(142)	11%	(182)	25%	(396)	43%	(688)	1585
Unaware of Musk Twitter Purchase	—	(1)	3%	(18)	4%	(22)	4%	(26)	22%	(139)	67%	(419)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE1\_3: Do you have a favorable or unfavorable impression of the following?**

Parag Agrawal

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	1% (21)	2% (53)	3% (57)	6% (135)	13% (287)	75% (1657)	2210
Gender: Male	1% (16)	4% (37)	4% (40)	9% (98)	14% (152)	68% (724)	1068
Gender: Female	— (5)	1% (15)	1% (17)	3% (36)	12% (136)	82% (933)	1142
Age: 18-34	2% (13)	2% (16)	3% (17)	6% (41)	12% (74)	75% (481)	642
Age: 35-44	1% (3)	5% (18)	3% (9)	7% (27)	13% (49)	71% (260)	365
Age: 45-64	— (4)	2% (14)	2% (17)	7% (47)	14% (99)	75% (533)	714
Age: 65+	— (1)	1% (5)	3% (13)	4% (21)	13% (65)	78% (383)	489
GenZers: 1997-2012	3% (7)	2% (6)	4% (9)	6% (15)	9% (22)	76% (183)	241
Millennials: 1981-1996	1% (10)	4% (24)	2% (16)	7% (44)	12% (82)	73% (486)	662
GenXers: 1965-1980	— (2)	2% (12)	2% (11)	7% (35)	16% (81)	73% (374)	514
Baby Boomers: 1946-1964	— (2)	1% (11)	3% (21)	5% (36)	13% (94)	77% (561)	725
PID: Dem (no lean)	1% (12)	3% (27)	2% (18)	3% (27)	14% (110)	75% (582)	775
PID: Ind (no lean)	1% (7)	2% (13)	2% (18)	8% (60)	12% (96)	76% (598)	790
PID: Rep (no lean)	— (3)	2% (13)	3% (21)	7% (48)	13% (82)	74% (477)	645
PID/Gender: Dem Men	2% (8)	5% (16)	4% (13)	5% (17)	16% (54)	68% (227)	335
PID/Gender: Dem Women	1% (4)	2% (10)	1% (6)	2% (10)	13% (56)	81% (355)	440
PID/Gender: Ind Men	1% (5)	3% (11)	3% (13)	12% (48)	13% (54)	68% (283)	415
PID/Gender: Ind Women	— (1)	1% (2)	1% (4)	3% (12)	11% (41)	84% (315)	375
PID/Gender: Rep Men	1% (3)	3% (10)	5% (15)	10% (33)	14% (43)	67% (214)	318
PID/Gender: Rep Women	— (0)	1% (3)	2% (7)	5% (15)	12% (39)	81% (264)	327
Ideo: Liberal (1-3)	1% (8)	3% (20)	2% (13)	4% (22)	15% (95)	75% (476)	634
Ideo: Moderate (4)	2% (10)	4% (23)	3% (21)	5% (34)	13% (81)	73% (458)	627
Ideo: Conservative (5-7)	— (3)	1% (7)	3% (23)	10% (72)	11% (82)	74% (532)	719
Educ: < College	1% (12)	2% (27)	2% (26)	6% (85)	12% (174)	77% (1113)	1437
Educ: Bachelors degree	1% (4)	2% (12)	5% (23)	7% (34)	15% (71)	71% (348)	491
Educ: Post-grad	2% (5)	5% (14)	3% (8)	6% (16)	15% (42)	70% (196)	282
Income: Under 50k	1% (8)	2% (18)	2% (26)	5% (58)	13% (144)	78% (898)	1153
Income: 50k-100k	1% (6)	3% (19)	3% (17)	8% (56)	12% (84)	73% (506)	690
Income: 100k+	2% (7)	4% (15)	4% (13)	6% (21)	16% (59)	69% (253)	368
Ethnicity: White	1% (12)	2% (42)	2% (42)	6% (101)	12% (209)	76% (1305)	1711
Ethnicity: Hispanic	2% (9)	2% (8)	2% (8)	9% (34)	15% (54)	70% (261)	374

Continued on next page



**Table MCTE1\_3:** Do you have a favorable or unfavorable impression of the following?

Parag Agrawal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	1%	(21)	2%	(53)	3%	(57)	6%	(135)	13%	(287)	75%	(1657)	2210
Ethnicity: Black	3%	(7)	3%	(7)	3%	(9)	7%	(19)	18%	(50)	67%	(190)	282
Ethnicity: Other	1%	(1)	2%	(4)	3%	(6)	7%	(15)	13%	(29)	74%	(162)	217
All Christian	2%	(17)	2%	(21)	2%	(22)	7%	(66)	13%	(119)	74%	(705)	949
All Non-Christian	—	(0)	5%	(5)	8%	(9)	11%	(11)	15%	(15)	60%	(61)	101
Atheist	1%	(1)	1%	(1)	1%	(1)	6%	(6)	12%	(12)	78%	(79)	102
Agnostic/Nothing in particular	—	(1)	3%	(17)	2%	(16)	5%	(31)	13%	(87)	77%	(510)	661
Something Else	—	(1)	2%	(9)	2%	(10)	5%	(20)	14%	(54)	76%	(301)	396
Religious Non-Protestant/Catholic	—	(0)	4%	(5)	8%	(9)	10%	(13)	15%	(19)	62%	(76)	122
Evangelical	2%	(13)	2%	(13)	2%	(13)	6%	(29)	12%	(62)	75%	(395)	525
Non-Evangelical	1%	(6)	2%	(17)	2%	(17)	7%	(55)	13%	(106)	75%	(588)	788
Community: Urban	3%	(16)	3%	(20)	3%	(20)	4%	(24)	14%	(82)	73%	(425)	586
Community: Suburban	—	(4)	2%	(23)	2%	(27)	7%	(80)	13%	(146)	74%	(818)	1098
Community: Rural	—	(1)	2%	(11)	2%	(10)	6%	(31)	11%	(59)	79%	(414)	526
Employ: Private Sector	1%	(8)	4%	(31)	3%	(24)	7%	(56)	16%	(119)	69%	(524)	762
Employ: Government	—	(0)	1%	(1)	2%	(2)	6%	(6)	12%	(14)	80%	(93)	116
Employ: Self-Employed	1%	(3)	3%	(7)	3%	(6)	9%	(19)	15%	(31)	68%	(141)	207
Employ: Homemaker	—	(1)	1%	(1)	—	(1)	5%	(8)	10%	(16)	84%	(134)	160
Employ: Student	5%	(4)	2%	(1)	1%	(1)	9%	(7)	10%	(8)	73%	(58)	80
Employ: Retired	—	(1)	1%	(7)	2%	(11)	4%	(21)	12%	(61)	80%	(411)	512
Employ: Unemployed	1%	(3)	1%	(2)	3%	(8)	4%	(9)	12%	(29)	79%	(194)	245
Employ: Other	1%	(1)	2%	(3)	4%	(5)	6%	(8)	8%	(11)	79%	(102)	129
Military HH: Yes	1%	(3)	3%	(11)	4%	(13)	4%	(16)	13%	(46)	76%	(274)	362
Military HH: No	1%	(18)	2%	(42)	2%	(44)	6%	(119)	13%	(241)	75%	(1384)	1848
RD/WT: Right Direction	2%	(16)	5%	(37)	3%	(21)	4%	(27)	15%	(105)	70%	(481)	688
RD/WT: Wrong Track	—	(5)	1%	(15)	2%	(36)	7%	(107)	12%	(182)	77%	(1176)	1522
Biden Job Approve	1%	(10)	4%	(37)	2%	(19)	4%	(33)	12%	(111)	77%	(695)	905
Biden Job Disapprove	1%	(11)	1%	(16)	3%	(38)	8%	(100)	13%	(156)	73%	(868)	1189

Continued on next page

**Table MCTE1\_3: Do you have a favorable or unfavorable impression of the following?**

Parag Agrawal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	1%	(21)	2%	(53)	3%	(57)	6%	(135)	13%	(287)	75%	(1657)	2210
Biden Job Strongly Approve	2%	(8)	4%	(13)	3%	(9)	4%	(14)	15%	(51)	71%	(235)	330
Biden Job Somewhat Approve	—	(2)	4%	(24)	2%	(10)	3%	(19)	10%	(59)	80%	(460)	575
Biden Job Somewhat Disapprove	2%	(8)	2%	(6)	5%	(18)	2%	(8)	15%	(56)	75%	(284)	380
Biden Job Strongly Disapprove	—	(3)	1%	(10)	2%	(20)	11%	(93)	12%	(99)	72%	(584)	809
Favorable of Biden	1%	(12)	4%	(40)	2%	(19)	3%	(31)	12%	(115)	77%	(720)	936
Unfavorable of Biden	1%	(9)	1%	(13)	3%	(38)	9%	(103)	13%	(151)	73%	(859)	1173
Very Favorable of Biden	2%	(8)	5%	(18)	3%	(10)	4%	(15)	15%	(56)	71%	(267)	375
Somewhat Favorable of Biden	1%	(4)	4%	(23)	1%	(8)	3%	(15)	11%	(59)	81%	(452)	562
Somewhat Unfavorable of Biden	1%	(2)	1%	(3)	5%	(15)	2%	(7)	13%	(43)	78%	(253)	323
Very Unfavorable of Biden	1%	(6)	1%	(10)	3%	(23)	11%	(96)	13%	(108)	71%	(606)	850
#1 Issue: Economy	1%	(6)	2%	(23)	3%	(31)	7%	(66)	14%	(133)	72%	(677)	937
#1 Issue: Security	—	(1)	1%	(4)	2%	(6)	7%	(21)	12%	(37)	77%	(224)	293
#1 Issue: Health Care	1%	(3)	5%	(12)	3%	(7)	1%	(3)	9%	(22)	80%	(184)	230
#1 Issue: Medicare / Social Security	2%	(4)	2%	(6)	2%	(6)	2%	(5)	14%	(33)	78%	(190)	245
#1 Issue: Women's Issues	—	(0)	3%	(3)	2%	(2)	6%	(7)	8%	(9)	81%	(90)	111
#1 Issue: Education	4%	(3)	1%	(1)	1%	(1)	10%	(8)	12%	(10)	73%	(60)	82
#1 Issue: Energy	2%	(2)	3%	(4)	1%	(2)	4%	(6)	16%	(23)	74%	(111)	149
#1 Issue: Other	1%	(1)	—	(1)	2%	(3)	11%	(18)	13%	(21)	74%	(121)	164
2020 Vote: Joe Biden	1%	(12)	3%	(31)	2%	(22)	3%	(32)	14%	(130)	76%	(704)	929
2020 Vote: Donald Trump	—	(2)	2%	(17)	3%	(25)	11%	(86)	12%	(91)	71%	(530)	751
2020 Vote: Other	—	(0)	4%	(3)	3%	(2)	6%	(5)	17%	(16)	71%	(65)	92
2020 Vote: Didn't Vote	2%	(7)	—	(2)	2%	(8)	3%	(12)	12%	(52)	82%	(359)	438
2018 House Vote: Democrat	1%	(10)	3%	(26)	2%	(15)	5%	(35)	14%	(108)	74%	(557)	751
2018 House Vote: Republican	—	(2)	2%	(10)	4%	(26)	11%	(65)	13%	(81)	70%	(433)	618
2018 House Vote: Someone else	—	(0)	2%	(1)	3%	(2)	8%	(6)	10%	(7)	77%	(53)	69
2016 Vote: Hillary Clinton	1%	(7)	3%	(22)	3%	(19)	4%	(30)	15%	(107)	73%	(514)	699
2016 Vote: Donald Trump	1%	(5)	2%	(10)	4%	(24)	9%	(63)	13%	(86)	72%	(482)	669
2016 Vote: Other	—	(0)	3%	(3)	3%	(3)	7%	(8)	11%	(13)	77%	(91)	119
2016 Vote: Didn't Vote	1%	(9)	2%	(17)	2%	(11)	5%	(34)	11%	(81)	79%	(571)	723

Continued on next page

**Table MCTE1\_3:** Do you have a favorable or unfavorable impression of the following?

Parag Agrawal

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	1% (21)	2% (53)	3% (57)	6% (135)	13% (287)	75% (1657)	2210
Voted in 2014: Yes	1% (12)	3% (37)	3% (38)	7% (91)	14% (179)	72% (899)	1256
Voted in 2014: No	1% (9)	2% (16)	2% (19)	5% (44)	11% (108)	79% (758)	954
4-Region: Northeast	2% (9)	3% (10)	1% (5)	8% (32)	13% (50)	72% (277)	383
4-Region: Midwest	1% (3)	1% (5)	3% (14)	6% (26)	12% (54)	78% (354)	456
4-Region: South	1% (6)	3% (25)	2% (20)	6% (47)	12% (104)	76% (642)	844
4-Region: West	1% (3)	2% (13)	3% (18)	6% (29)	15% (79)	73% (384)	527
Twitter User	2% (15)	3% (29)	4% (34)	7% (65)	14% (126)	71% (645)	914
Social Media User	1% (21)	2% (50)	3% (55)	6% (131)	13% (275)	75% (1566)	2098
Favorable of Musk	2% (18)	4% (38)	3% (30)	9% (84)	12% (106)	69% (611)	887
Unfavorable of Musk	— (3)	2% (11)	3% (22)	7% (47)	12% (78)	75% (480)	640
Aware of Musk Twitter Purchase	1% (16)	3% (40)	3% (47)	7% (116)	14% (226)	72% (1139)	1585
Unaware of Musk Twitter Purchase	1% (5)	2% (13)	2% (10)	3% (18)	10% (61)	83% (518)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE1\_4: Do you have a favorable or unfavorable impression of the following?**

Jeff Bezos

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (106)	18% (407)	18% (404)	19% (425)	24% (528)	15% (340)	2210
Gender: Male	7% (74)	25% (263)	21% (226)	20% (213)	19% (207)	8% (85)	1068
Gender: Female	3% (32)	13% (144)	16% (178)	19% (212)	28% (321)	22% (255)	1142
Age: 18-34	6% (40)	13% (83)	18% (117)	23% (149)	21% (138)	18% (115)	642
Age: 35-44	5% (18)	14% (51)	18% (68)	17% (61)	26% (94)	20% (74)	365
Age: 45-64	4% (29)	20% (146)	19% (132)	19% (137)	24% (170)	14% (100)	714
Age: 65+	4% (20)	26% (128)	18% (87)	16% (78)	26% (125)	10% (51)	489
GenZers: 1997-2012	4% (10)	10% (23)	20% (49)	29% (69)	18% (44)	19% (46)	241
Millennials: 1981-1996	6% (43)	14% (94)	18% (119)	19% (125)	24% (160)	18% (120)	662
GenXers: 1965-1980	5% (27)	18% (94)	19% (100)	17% (89)	24% (124)	16% (81)	514
Baby Boomers: 1946-1964	3% (23)	25% (179)	17% (126)	18% (133)	25% (182)	11% (82)	725
PID: Dem (no lean)	6% (46)	22% (173)	18% (143)	19% (149)	23% (179)	11% (85)	775
PID: Ind (no lean)	3% (25)	14% (108)	19% (148)	21% (167)	23% (184)	20% (158)	790
PID: Rep (no lean)	5% (34)	20% (126)	17% (113)	17% (109)	26% (165)	15% (97)	645
PID/Gender: Dem Men	10% (33)	30% (101)	20% (68)	14% (47)	18% (61)	7% (24)	335
PID/Gender: Dem Women	3% (13)	16% (72)	17% (75)	23% (102)	27% (118)	14% (61)	440
PID/Gender: Ind Men	4% (17)	20% (82)	23% (94)	25% (106)	19% (79)	9% (37)	415
PID/Gender: Ind Women	2% (8)	7% (26)	14% (54)	16% (61)	28% (105)	32% (121)	375
PID/Gender: Rep Men	7% (23)	25% (80)	20% (64)	19% (60)	21% (67)	7% (24)	318
PID/Gender: Rep Women	3% (11)	14% (46)	15% (49)	15% (49)	30% (99)	22% (73)	327
Ideo: Liberal (1-3)	6% (37)	19% (119)	22% (142)	26% (163)	19% (123)	8% (50)	634
Ideo: Moderate (4)	5% (29)	21% (133)	16% (102)	15% (96)	25% (156)	18% (111)	627
Ideo: Conservative (5-7)	5% (38)	19% (134)	19% (139)	20% (141)	25% (180)	12% (87)	719
Educ: < College	5% (68)	16% (234)	15% (213)	17% (244)	26% (376)	21% (302)	1437
Educ: Bachelors degree	5% (22)	23% (112)	25% (121)	23% (113)	19% (94)	6% (28)	491
Educ: Post-grad	6% (16)	21% (60)	25% (70)	24% (68)	21% (58)	4% (11)	282
Income: Under 50k	4% (46)	15% (177)	15% (167)	18% (204)	27% (312)	21% (247)	1153
Income: 50k-100k	4% (29)	20% (136)	23% (155)	20% (139)	23% (156)	11% (74)	690
Income: 100k+	9% (32)	25% (94)	22% (81)	22% (81)	16% (60)	5% (19)	368
Ethnicity: White	4% (68)	19% (331)	20% (334)	20% (338)	24% (409)	14% (231)	1711
Ethnicity: Hispanic	6% (23)	16% (61)	19% (69)	20% (77)	20% (73)	19% (70)	374

Continued on next page

**Table MCTE1\_4:** Do you have a favorable or unfavorable impression of the following?

Jeff Bezos

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (106)	18% (407)	18% (404)	19% (425)	24% (528)	15% (340)	2210
Ethnicity: Black	8% (23)	15% (43)	12% (33)	13% (36)	26% (75)	26% (72)	282
Ethnicity: Other	7% (15)	15% (33)	17% (37)	23% (51)	20% (44)	17% (37)	217
All Christian	6% (53)	22% (209)	18% (174)	17% (161)	24% (227)	13% (124)	949
All Non-Christian	2% (2)	27% (27)	28% (29)	18% (19)	21% (21)	3% (3)	101
Atheist	3% (3)	13% (13)	30% (30)	38% (39)	11% (11)	5% (5)	102
Agnostic/Nothing in particular	5% (30)	16% (104)	20% (129)	21% (139)	23% (153)	16% (105)	661
Something Else	4% (17)	13% (53)	11% (42)	17% (66)	29% (114)	26% (104)	396
Religious Non-Protestant/Catholic	2% (2)	25% (30)	30% (37)	17% (21)	22% (27)	4% (5)	122
Evangelical	5% (27)	21% (111)	11% (59)	16% (86)	24% (125)	22% (115)	525
Non-Evangelical	5% (43)	18% (145)	19% (146)	17% (137)	26% (208)	14% (110)	788
Community: Urban	7% (44)	19% (111)	16% (95)	16% (92)	24% (143)	17% (101)	586
Community: Suburban	5% (51)	19% (213)	21% (235)	21% (233)	23% (252)	10% (114)	1098
Community: Rural	2% (11)	16% (83)	14% (74)	19% (99)	25% (132)	24% (125)	526
Employ: Private Sector	7% (55)	19% (146)	22% (167)	20% (150)	21% (160)	11% (85)	762
Employ: Government	4% (4)	18% (20)	24% (28)	19% (23)	25% (29)	10% (12)	116
Employ: Self-Employed	6% (13)	18% (36)	14% (29)	22% (46)	21% (44)	18% (38)	207
Employ: Homemaker	1% (2)	12% (20)	11% (18)	19% (30)	28% (45)	29% (46)	160
Employ: Student	1% (1)	7% (5)	17% (14)	31% (25)	24% (19)	21% (17)	80
Employ: Retired	3% (16)	26% (133)	18% (90)	15% (78)	26% (132)	12% (63)	512
Employ: Unemployed	4% (11)	13% (32)	12% (30)	18% (44)	31% (75)	22% (53)	245
Employ: Other	4% (5)	11% (15)	23% (29)	23% (29)	18% (23)	21% (27)	129
Military HH: Yes	6% (22)	23% (82)	23% (82)	16% (58)	22% (81)	10% (38)	362
Military HH: No	5% (84)	18% (325)	17% (322)	20% (367)	24% (447)	16% (303)	1848
RD/WT: Right Direction	9% (59)	26% (176)	15% (106)	15% (104)	24% (162)	12% (82)	688
RD/WT: Wrong Track	3% (47)	15% (231)	20% (299)	21% (321)	24% (366)	17% (259)	1522
Biden Job Approve	6% (58)	22% (203)	19% (174)	18% (159)	22% (198)	12% (113)	905
Biden Job Disapprove	4% (48)	17% (199)	19% (222)	21% (251)	24% (287)	15% (182)	1189

Continued on next page

**Table MCTE1\_4: Do you have a favorable or unfavorable impression of the following?**

Jeff Bezos

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (106)	18% (407)	18% (404)	19% (425)	24% (528)	15% (340)	2210
Biden Job Strongly Approve	12% (41)	26% (85)	16% (53)	15% (51)	19% (64)	11% (37)	330
Biden Job Somewhat Approve	3% (17)	21% (118)	21% (122)	19% (108)	23% (134)	13% (75)	575
Biden Job Somewhat Disapprove	4% (15)	20% (74)	22% (82)	16% (61)	26% (100)	13% (48)	380
Biden Job Strongly Disapprove	4% (33)	15% (125)	17% (140)	23% (190)	23% (187)	17% (134)	809
Favorable of Biden	6% (58)	23% (214)	19% (180)	17% (160)	22% (203)	13% (121)	936
Unfavorable of Biden	4% (46)	16% (189)	19% (221)	22% (261)	24% (280)	15% (177)	1173
Very Favorable of Biden	13% (48)	25% (94)	15% (56)	15% (55)	20% (74)	12% (47)	375
Somewhat Favorable of Biden	2% (10)	21% (120)	22% (123)	19% (105)	23% (129)	13% (74)	562
Somewhat Unfavorable of Biden	3% (9)	19% (62)	24% (77)	18% (58)	23% (75)	13% (42)	323
Very Unfavorable of Biden	4% (37)	15% (127)	17% (144)	24% (204)	24% (204)	16% (134)	850
#1 Issue: Economy	5% (46)	19% (183)	20% (187)	17% (162)	24% (229)	14% (131)	937
#1 Issue: Security	5% (13)	16% (47)	21% (62)	18% (53)	23% (68)	17% (49)	293
#1 Issue: Health Care	7% (16)	20% (45)	16% (37)	18% (41)	18% (42)	21% (48)	230
#1 Issue: Medicare / Social Security	3% (8)	25% (60)	13% (32)	11% (27)	31% (76)	17% (41)	245
#1 Issue: Women's Issues	2% (2)	14% (16)	17% (19)	32% (35)	17% (19)	18% (20)	111
#1 Issue: Education	10% (8)	8% (7)	14% (11)	22% (18)	26% (21)	20% (16)	82
#1 Issue: Energy	5% (7)	20% (31)	18% (27)	23% (35)	21% (31)	13% (19)	149
#1 Issue: Other	3% (6)	11% (18)	17% (28)	33% (53)	25% (42)	10% (16)	164
2020 Vote: Joe Biden	5% (51)	23% (216)	20% (189)	20% (190)	22% (201)	9% (83)	929
2020 Vote: Donald Trump	5% (38)	18% (138)	18% (136)	20% (152)	24% (181)	14% (107)	751
2020 Vote: Other	4% (4)	15% (14)	17% (16)	32% (29)	24% (22)	7% (7)	92
2020 Vote: Didn't Vote	3% (14)	9% (40)	14% (63)	12% (54)	28% (123)	33% (144)	438
2018 House Vote: Democrat	6% (43)	23% (176)	21% (154)	22% (166)	19% (139)	10% (72)	751
2018 House Vote: Republican	5% (30)	19% (120)	18% (112)	21% (128)	25% (156)	12% (72)	618
2018 House Vote: Someone else	2% (1)	9% (6)	19% (13)	19% (13)	29% (20)	22% (15)	69
2016 Vote: Hillary Clinton	6% (42)	23% (162)	20% (141)	20% (140)	21% (147)	10% (69)	699
2016 Vote: Donald Trump	5% (31)	20% (134)	18% (118)	21% (138)	26% (173)	11% (77)	669
2016 Vote: Other	3% (3)	21% (25)	19% (22)	31% (37)	19% (22)	8% (9)	119
2016 Vote: Didn't Vote	4% (31)	12% (86)	17% (124)	15% (110)	26% (186)	26% (186)	723

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**Table MCTE1\_4:** Do you have a favorable or unfavorable impression of the following?*Jeff Bezos*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (106)	18% (407)	18% (404)	19% (425)	24% (528)	15% (340)	2210
Voted in 2014: Yes	6% (70)	22% (274)	19% (236)	21% (266)	22% (281)	10% (130)	1256
Voted in 2014: No	4% (36)	14% (133)	18% (168)	17% (159)	26% (247)	22% (211)	954
4-Region: Northeast	3% (10)	18% (70)	20% (75)	19% (72)	25% (97)	15% (59)	383
4-Region: Midwest	5% (23)	15% (68)	20% (93)	16% (75)	23% (107)	20% (91)	456
4-Region: South	5% (45)	19% (160)	16% (133)	18% (156)	24% (206)	17% (145)	844
4-Region: West	5% (28)	21% (108)	20% (104)	23% (122)	23% (119)	9% (46)	527
Twitter User	7% (63)	20% (186)	21% (191)	22% (200)	19% (175)	11% (98)	914
Social Media User	5% (104)	19% (392)	18% (377)	19% (404)	24% (500)	15% (322)	2098
Favorable of Musk	10% (84)	34% (302)	19% (167)	18% (158)	13% (117)	7% (59)	887
Unfavorable of Musk	1% (8)	12% (74)	33% (210)	37% (238)	13% (83)	4% (26)	640
Aware of Musk Twitter Purchase	6% (91)	21% (339)	21% (340)	23% (370)	22% (341)	7% (104)	1585
Unaware of Musk Twitter Purchase	2% (15)	11% (68)	10% (64)	9% (55)	30% (187)	38% (236)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE1\_5: Do you have a favorable or unfavorable impression of the following?**

Twitter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (204)	24% (540)	21% (466)	18% (401)	24% (534)	3% (65)	2210
Gender: Male	10% (112)	24% (258)	23% (248)	22% (232)	19% (198)	2% (19)	1068
Gender: Female	8% (92)	25% (282)	19% (217)	15% (168)	29% (336)	4% (46)	1142
Age: 18-34	16% (102)	25% (158)	19% (120)	17% (111)	19% (123)	4% (27)	642
Age: 35-44	11% (40)	27% (99)	26% (94)	13% (49)	21% (76)	2% (8)	365
Age: 45-64	6% (45)	25% (181)	23% (161)	19% (133)	26% (183)	2% (11)	714
Age: 65+	3% (17)	21% (102)	19% (91)	22% (107)	31% (152)	4% (19)	489
GenZers: 1997-2012	17% (42)	24% (58)	19% (46)	18% (43)	17% (40)	4% (11)	241
Millennials: 1981-1996	13% (86)	26% (174)	22% (145)	15% (102)	20% (131)	4% (24)	662
GenXers: 1965-1980	8% (43)	26% (136)	22% (111)	18% (90)	25% (128)	1% (7)	514
Baby Boomers: 1946-1964	4% (31)	23% (164)	21% (153)	20% (148)	29% (211)	2% (18)	725
PID: Dem (no lean)	12% (90)	29% (227)	21% (163)	15% (118)	21% (162)	2% (15)	775
PID: Ind (no lean)	7% (59)	22% (171)	22% (172)	20% (160)	25% (194)	4% (34)	790
PID: Rep (no lean)	8% (55)	22% (143)	20% (130)	19% (123)	28% (178)	2% (16)	645
PID/Gender: Dem Men	14% (46)	30% (99)	22% (75)	16% (54)	17% (57)	1% (4)	335
PID/Gender: Dem Women	10% (45)	29% (128)	20% (88)	14% (64)	24% (105)	3% (11)	440
PID/Gender: Ind Men	8% (34)	21% (88)	24% (100)	26% (108)	18% (74)	3% (11)	415
PID/Gender: Ind Women	7% (25)	22% (83)	19% (72)	14% (52)	32% (120)	6% (23)	375
PID/Gender: Rep Men	10% (32)	22% (72)	23% (73)	22% (70)	21% (67)	1% (4)	318
PID/Gender: Rep Women	7% (23)	22% (72)	18% (57)	16% (53)	34% (111)	4% (12)	327
Ideo: Liberal (1-3)	11% (72)	29% (181)	25% (158)	17% (109)	16% (102)	2% (12)	634
Ideo: Moderate (4)	10% (64)	29% (180)	20% (124)	15% (95)	24% (149)	2% (15)	627
Ideo: Conservative (5-7)	7% (52)	20% (140)	21% (149)	22% (159)	27% (197)	3% (21)	719
Educ: < College	10% (150)	23% (331)	18% (260)	17% (239)	28% (403)	4% (53)	1437
Educ: Bachelors degree	7% (34)	27% (133)	29% (142)	19% (94)	17% (81)	1% (6)	491
Educ: Post-grad	7% (19)	27% (76)	23% (64)	24% (67)	17% (49)	2% (7)	282
Income: Under 50k	10% (111)	23% (262)	20% (230)	16% (189)	28% (321)	4% (41)	1153
Income: 50k-100k	9% (59)	24% (164)	23% (155)	20% (138)	22% (153)	3% (20)	690
Income: 100k+	9% (34)	31% (115)	22% (81)	20% (74)	16% (59)	1% (5)	368
Ethnicity: White	8% (132)	24% (408)	22% (380)	19% (324)	24% (419)	3% (47)	1711
Ethnicity: Hispanic	13% (49)	26% (97)	22% (82)	15% (58)	17% (64)	7% (24)	374

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**Table MCTE1\_5: Do you have a favorable or unfavorable impression of the following?***Twitter*

<b>Demographic</b>	<b>Very favorable</b>		<b>Somewhat favorable</b>		<b>Somewhat unfavorable</b>		<b>Very unfavorable</b>		<b>Heard of, no opinion</b>		<b>Never heard of</b>		<b>Total N</b>
Adults	9%	(204)	24%	(540)	21%	(466)	18%	(401)	24%	(534)	3%	(65)	2210
Ethnicity: Black	19%	(53)	24%	(69)	18%	(52)	13%	(37)	21%	(60)	4%	(11)	282
Ethnicity: Other	8%	(18)	29%	(64)	16%	(34)	18%	(39)	25%	(55)	3%	(7)	217
All Christian	8%	(79)	25%	(239)	21%	(204)	18%	(172)	25%	(235)	2%	(21)	949
All Non-Christian	11%	(11)	27%	(27)	22%	(22)	24%	(25)	13%	(13)	3%	(3)	101
Atheist	10%	(10)	34%	(34)	25%	(25)	21%	(22)	10%	(10)	—	(0)	102
Agnostic/Nothing in particular	10%	(64)	23%	(151)	21%	(139)	18%	(120)	25%	(163)	3%	(23)	661
Something Else	10%	(39)	22%	(89)	19%	(75)	16%	(62)	28%	(113)	5%	(18)	396
Religious Non-Protestant/Catholic	10%	(12)	24%	(30)	24%	(30)	23%	(28)	15%	(19)	3%	(4)	122
Evangelical	12%	(64)	20%	(104)	20%	(104)	16%	(84)	28%	(149)	4%	(20)	525
Non-Evangelical	7%	(52)	28%	(218)	21%	(165)	18%	(142)	24%	(193)	2%	(19)	788
Community: Urban	16%	(93)	25%	(145)	18%	(105)	16%	(91)	23%	(135)	3%	(18)	586
Community: Suburban	7%	(75)	26%	(290)	22%	(247)	18%	(202)	23%	(255)	3%	(30)	1098
Community: Rural	7%	(37)	20%	(106)	22%	(114)	20%	(107)	27%	(144)	3%	(18)	526
Employ: Private Sector	10%	(76)	26%	(195)	22%	(170)	19%	(146)	21%	(162)	2%	(13)	762
Employ: Government	7%	(8)	25%	(29)	22%	(25)	19%	(22)	26%	(30)	2%	(2)	116
Employ: Self-Employed	11%	(22)	25%	(52)	23%	(48)	22%	(46)	14%	(28)	6%	(12)	207
Employ: Homemaker	10%	(16)	26%	(41)	19%	(30)	11%	(17)	26%	(41)	9%	(14)	160
Employ: Student	19%	(15)	31%	(24)	16%	(13)	15%	(12)	16%	(13)	3%	(2)	80
Employ: Retired	5%	(24)	22%	(113)	18%	(94)	20%	(101)	32%	(165)	3%	(15)	512
Employ: Unemployed	13%	(33)	23%	(57)	21%	(52)	14%	(33)	27%	(65)	2%	(6)	245
Employ: Other	7%	(10)	23%	(30)	26%	(33)	19%	(24)	23%	(30)	2%	(3)	129
Military HH: Yes	6%	(23)	21%	(77)	22%	(79)	22%	(80)	25%	(90)	4%	(13)	362
Military HH: No	10%	(181)	25%	(464)	21%	(387)	17%	(321)	24%	(444)	3%	(52)	1848
RD/WT: Right Direction	15%	(105)	29%	(202)	19%	(131)	14%	(96)	19%	(130)	3%	(23)	688
RD/WT: Wrong Track	6%	(99)	22%	(338)	22%	(335)	20%	(304)	27%	(404)	3%	(42)	1522
Biden Job Approve	13%	(115)	28%	(254)	21%	(186)	16%	(145)	19%	(175)	3%	(30)	905
Biden Job Disapprove	7%	(81)	22%	(264)	22%	(262)	20%	(243)	27%	(316)	2%	(24)	1189

Continued on next page

**Table MCTE1\_5: Do you have a favorable or unfavorable impression of the following?**

Twitter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (204)	24% (540)	21% (466)	18% (401)	24% (534)	3% (65)	2210
Biden Job Strongly Approve	17% (56)	26% (86)	18% (59)	18% (60)	15% (51)	6% (19)	330
Biden Job Somewhat Approve	10% (59)	29% (168)	22% (127)	15% (85)	22% (124)	2% (11)	575
Biden Job Somewhat Disapprove	6% (23)	27% (102)	25% (97)	13% (48)	28% (105)	2% (6)	380
Biden Job Strongly Disapprove	7% (58)	20% (162)	20% (165)	24% (195)	26% (211)	2% (18)	809
Favorable of Biden	13% (118)	28% (265)	21% (193)	16% (150)	19% (182)	3% (29)	936
Unfavorable of Biden	7% (78)	22% (259)	22% (263)	21% (241)	26% (306)	2% (25)	1173
Very Favorable of Biden	16% (60)	27% (102)	19% (70)	17% (62)	18% (66)	4% (14)	375
Somewhat Favorable of Biden	10% (57)	29% (163)	22% (122)	16% (88)	21% (116)	3% (15)	562
Somewhat Unfavorable of Biden	5% (17)	28% (89)	27% (89)	12% (39)	26% (83)	2% (6)	323
Very Unfavorable of Biden	7% (61)	20% (170)	20% (174)	24% (202)	26% (223)	2% (19)	850
#1 Issue: Economy	9% (80)	24% (226)	23% (212)	20% (183)	23% (217)	2% (19)	937
#1 Issue: Security	6% (18)	17% (49)	20% (58)	23% (68)	32% (93)	2% (7)	293
#1 Issue: Health Care	15% (34)	28% (65)	23% (53)	10% (22)	19% (44)	5% (11)	230
#1 Issue: Medicare / Social Security	7% (17)	24% (59)	18% (44)	16% (40)	31% (75)	4% (9)	245
#1 Issue: Women's Issues	10% (11)	36% (40)	25% (27)	14% (15)	9% (11)	6% (7)	111
#1 Issue: Education	16% (13)	28% (23)	16% (13)	12% (10)	17% (14)	11% (9)	82
#1 Issue: Energy	16% (23)	31% (46)	22% (33)	12% (18)	19% (28)	1% (2)	149
#1 Issue: Other	5% (8)	20% (32)	16% (25)	27% (44)	32% (53)	1% (2)	164
2020 Vote: Joe Biden	10% (94)	28% (258)	24% (221)	17% (162)	18% (171)	2% (23)	929
2020 Vote: Donald Trump	7% (50)	22% (162)	21% (156)	23% (169)	26% (198)	2% (16)	751
2020 Vote: Other	8% (7)	23% (21)	24% (22)	23% (21)	21% (19)	1% (1)	92
2020 Vote: Didn't Vote	12% (53)	23% (100)	15% (67)	11% (48)	33% (145)	6% (25)	438
2018 House Vote: Democrat	10% (74)	28% (207)	22% (168)	20% (149)	17% (131)	3% (22)	751
2018 House Vote: Republican	7% (43)	21% (131)	21% (128)	22% (134)	28% (171)	2% (11)	618
2018 House Vote: Someone else	2% (1)	24% (17)	19% (13)	22% (15)	33% (23)	1% (0)	69
2016 Vote: Hillary Clinton	9% (61)	29% (205)	22% (151)	19% (136)	18% (128)	3% (18)	699
2016 Vote: Donald Trump	8% (56)	23% (151)	21% (141)	20% (135)	26% (177)	1% (10)	669
2016 Vote: Other	5% (6)	19% (22)	32% (38)	21% (25)	23% (27)	— (0)	119
2016 Vote: Didn't Vote	11% (81)	22% (162)	19% (136)	15% (105)	28% (202)	5% (37)	723

Continued on next page

**Table MCTE1\_5: Do you have a favorable or unfavorable impression of the following?**  
 Twitter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (204)	24% (540)	21% (466)	18% (401)	24% (534)	3% (65)	2210
Voted in 2014: Yes	8% (100)	25% (312)	21% (269)	21% (258)	23% (290)	2% (27)	1256
Voted in 2014: No	11% (104)	24% (228)	21% (197)	15% (143)	26% (244)	4% (39)	954
4-Region: Northeast	9% (35)	24% (93)	20% (76)	18% (68)	26% (99)	3% (12)	383
4-Region: Midwest	11% (52)	22% (100)	23% (107)	17% (76)	24% (109)	3% (13)	456
4-Region: South	10% (80)	26% (222)	17% (141)	18% (153)	27% (224)	3% (24)	844
4-Region: West	7% (37)	24% (125)	27% (142)	20% (104)	19% (101)	3% (17)	527
Twitter User	19% (175)	43% (391)	20% (185)	8% (74)	10% (88)	— (1)	914
Social Media User	10% (203)	25% (534)	21% (446)	17% (354)	24% (506)	3% (54)	2098
Favorable of Musk	14% (124)	29% (257)	20% (175)	19% (166)	17% (154)	1% (10)	887
Unfavorable of Musk	5% (33)	25% (159)	31% (197)	26% (169)	12% (74)	1% (7)	640
Aware of Musk Twitter Purchase	11% (170)	26% (407)	23% (366)	20% (323)	18% (293)	2% (26)	1585
Unaware of Musk Twitter Purchase	5% (34)	21% (134)	16% (100)	12% (77)	39% (241)	6% (40)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE1\_6: Do you have a favorable or unfavorable impression of the following?**

Facebook

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (440)	33% (739)	20% (449)	19% (425)	6% (136)	1% (21)	2210
Gender: Male	15% (165)	30% (322)	23% (244)	25% (263)	6% (67)	1% (7)	1068
Gender: Female	24% (275)	37% (418)	18% (206)	14% (161)	6% (69)	1% (13)	1142
Age: 18-34	24% (156)	25% (161)	21% (133)	20% (130)	8% (49)	2% (13)	642
Age: 35-44	25% (92)	34% (125)	18% (65)	17% (63)	5% (17)	1% (4)	365
Age: 45-64	18% (127)	37% (268)	22% (156)	19% (132)	4% (28)	— (3)	714
Age: 65+	13% (65)	38% (186)	19% (95)	20% (100)	9% (42)	— (1)	489
GenZers: 1997-2012	21% (52)	24% (57)	19% (46)	24% (57)	9% (22)	3% (7)	241
Millennials: 1981-1996	25% (166)	29% (192)	20% (132)	19% (123)	6% (39)	1% (10)	662
GenXers: 1965-1980	22% (112)	33% (171)	24% (122)	16% (84)	4% (22)	1% (3)	514
Baby Boomers: 1946-1964	14% (102)	40% (293)	19% (137)	21% (152)	6% (40)	— (1)	725
PID: Dem (no lean)	21% (162)	36% (279)	19% (148)	18% (136)	6% (44)	1% (5)	775
PID: Ind (no lean)	20% (158)	30% (235)	20% (160)	21% (163)	8% (61)	2% (13)	790
PID: Rep (no lean)	19% (120)	35% (225)	22% (142)	19% (125)	5% (31)	— (2)	645
PID/Gender: Dem Men	16% (55)	36% (120)	24% (79)	17% (58)	7% (23)	— (1)	335
PID/Gender: Dem Women	24% (108)	36% (160)	16% (69)	18% (79)	5% (21)	1% (4)	440
PID/Gender: Ind Men	15% (63)	27% (112)	21% (86)	29% (120)	7% (28)	1% (6)	415
PID/Gender: Ind Women	25% (95)	33% (123)	20% (74)	12% (43)	9% (33)	2% (8)	375
PID/Gender: Rep Men	15% (48)	28% (90)	25% (79)	27% (86)	5% (15)	— (1)	318
PID/Gender: Rep Women	22% (72)	41% (136)	19% (63)	12% (39)	5% (15)	— (1)	327
Ideo: Liberal (1-3)	18% (116)	33% (208)	22% (140)	22% (142)	4% (28)	— (0)	634
Ideo: Moderate (4)	22% (139)	35% (222)	19% (117)	16% (98)	6% (40)	2% (11)	627
Ideo: Conservative (5-7)	17% (121)	32% (227)	24% (171)	22% (159)	5% (38)	— (3)	719
Educ: < College	25% (359)	33% (476)	15% (222)	18% (258)	7% (108)	1% (15)	1437
Educ: Bachelors degree	10% (48)	34% (166)	32% (155)	20% (100)	4% (18)	1% (4)	491
Educ: Post-grad	12% (33)	35% (98)	25% (72)	24% (67)	4% (11)	1% (2)	282
Income: Under 50k	25% (286)	33% (385)	17% (194)	17% (198)	7% (77)	1% (13)	1153
Income: 50k-100k	15% (106)	33% (228)	24% (163)	21% (146)	6% (40)	1% (6)	690
Income: 100k+	13% (47)	34% (126)	25% (92)	22% (81)	5% (19)	— (2)	368
Ethnicity: White	19% (319)	34% (574)	21% (365)	20% (345)	6% (98)	1% (9)	1711
Ethnicity: Hispanic	22% (81)	28% (105)	21% (80)	20% (75)	6% (21)	4% (13)	374

Continued on next page

**Table MCTE1\_6:** Do you have a favorable or unfavorable impression of the following?*Facebook*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (440)	33% (739)	20% (449)	19% (425)	6% (136)	1% (21)	2210
Ethnicity: Black	28% (80)	36% (102)	13% (35)	13% (38)	6% (18)	3% (10)	282
Ethnicity: Other	19% (41)	29% (63)	23% (49)	20% (42)	9% (20)	1% (2)	217
All Christian	19% (177)	37% (352)	21% (195)	17% (158)	6% (54)	1% (12)	949
All Non-Christian	23% (23)	24% (24)	27% (28)	21% (21)	5% (5)	— (0)	101
Atheist	10% (10)	25% (26)	26% (27)	36% (37)	3% (3)	— (0)	102
Agnostic/Nothing in particular	17% (115)	30% (199)	22% (145)	22% (144)	8% (52)	1% (6)	661
Something Else	29% (115)	35% (138)	14% (55)	16% (65)	5% (21)	1% (2)	396
Religious Non-Protestant/Catholic	20% (25)	28% (34)	29% (35)	18% (22)	5% (6)	— (0)	122
Evangelical	25% (130)	38% (199)	17% (87)	15% (79)	4% (21)	1% (8)	525
Non-Evangelical	20% (159)	35% (277)	19% (152)	18% (141)	7% (54)	1% (6)	788
Community: Urban	26% (155)	35% (206)	15% (87)	16% (91)	6% (37)	2% (10)	586
Community: Suburban	15% (169)	33% (363)	23% (252)	21% (234)	7% (73)	1% (7)	1098
Community: Rural	22% (116)	33% (171)	21% (110)	19% (99)	5% (25)	1% (4)	526
Employ: Private Sector	22% (168)	31% (235)	22% (165)	19% (149)	5% (40)	1% (6)	762
Employ: Government	15% (17)	29% (33)	30% (35)	22% (26)	4% (5)	— (0)	116
Employ: Self-Employed	24% (51)	31% (64)	19% (39)	23% (48)	2% (4)	— (1)	207
Employ: Homemaker	28% (44)	34% (54)	19% (30)	9% (14)	6% (9)	5% (8)	160
Employ: Student	17% (13)	10% (8)	26% (21)	28% (22)	12% (10)	7% (6)	80
Employ: Retired	13% (66)	42% (216)	18% (91)	19% (95)	9% (44)	— (0)	512
Employ: Unemployed	23% (55)	35% (86)	18% (44)	19% (46)	6% (14)	— (0)	245
Employ: Other	20% (26)	33% (43)	19% (24)	20% (25)	8% (10)	— (0)	129
Military HH: Yes	16% (56)	32% (117)	24% (86)	20% (73)	7% (26)	1% (4)	362
Military HH: No	21% (384)	34% (623)	20% (363)	19% (352)	6% (110)	1% (17)	1848
RD/WT: Right Direction	24% (168)	35% (239)	17% (115)	17% (114)	6% (42)	2% (11)	688
RD/WT: Wrong Track	18% (272)	33% (501)	22% (334)	20% (311)	6% (94)	1% (10)	1522
Biden Job Approve	22% (203)	34% (311)	19% (175)	18% (167)	5% (46)	— (4)	905
Biden Job Disapprove	18% (210)	34% (401)	22% (259)	21% (244)	5% (65)	1% (10)	1189

Continued on next page

**Table MCTE1\_6: Do you have a favorable or unfavorable impression of the following?**

Facebook

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (440)	33% (739)	20% (449)	19% (425)	6% (136)	1% (21)	2210
Biden Job Strongly Approve	28% (93)	28% (91)	18% (59)	21% (71)	4% (13)	1% (4)	330
Biden Job Somewhat Approve	19% (110)	38% (220)	20% (116)	17% (96)	6% (33)	— (0)	575
Biden Job Somewhat Disapprove	17% (66)	41% (154)	23% (86)	12% (45)	6% (24)	1% (5)	380
Biden Job Strongly Disapprove	18% (144)	31% (247)	21% (173)	25% (199)	5% (40)	1% (5)	809
Favorable of Biden	23% (212)	36% (340)	19% (179)	17% (163)	4% (39)	— (4)	936
Unfavorable of Biden	18% (205)	32% (370)	23% (264)	22% (254)	6% (72)	1% (8)	1173
Very Favorable of Biden	30% (112)	32% (121)	16% (60)	18% (67)	3% (11)	1% (3)	375
Somewhat Favorable of Biden	18% (100)	39% (218)	21% (119)	17% (95)	5% (28)	— (1)	562
Somewhat Unfavorable of Biden	16% (52)	35% (113)	24% (78)	15% (50)	10% (31)	— (0)	323
Very Unfavorable of Biden	18% (153)	30% (257)	22% (186)	24% (205)	5% (40)	1% (8)	850
#1 Issue: Economy	19% (183)	33% (312)	23% (215)	18% (172)	5% (50)	— (4)	937
#1 Issue: Security	20% (57)	32% (95)	21% (61)	22% (65)	5% (14)	— (1)	293
#1 Issue: Health Care	25% (58)	38% (87)	15% (35)	14% (31)	7% (15)	1% (2)	230
#1 Issue: Medicare / Social Security	23% (57)	36% (87)	13% (32)	16% (39)	10% (24)	2% (4)	245
#1 Issue: Women's Issues	13% (14)	39% (43)	20% (22)	19% (21)	5% (6)	4% (4)	111
#1 Issue: Education	31% (25)	30% (24)	17% (14)	8% (7)	9% (7)	5% (4)	82
#1 Issue: Energy	22% (33)	28% (42)	23% (35)	23% (34)	4% (6)	— (0)	149
#1 Issue: Other	7% (12)	30% (49)	21% (34)	33% (54)	8% (13)	1% (1)	164
2020 Vote: Joe Biden	18% (170)	35% (329)	22% (203)	19% (174)	5% (49)	— (4)	929
2020 Vote: Donald Trump	18% (136)	33% (250)	21% (157)	22% (168)	5% (38)	— (1)	751
2020 Vote: Other	12% (11)	29% (27)	21% (19)	30% (28)	8% (8)	— (0)	92
2020 Vote: Didn't Vote	28% (123)	30% (133)	16% (71)	12% (55)	10% (42)	3% (15)	438
2018 House Vote: Democrat	19% (139)	34% (257)	22% (166)	20% (150)	5% (35)	— (3)	751
2018 House Vote: Republican	17% (105)	33% (207)	22% (137)	23% (139)	5% (29)	— (1)	618
2018 House Vote: Someone else	17% (12)	26% (18)	17% (12)	25% (17)	15% (10)	— (0)	69
2016 Vote: Hillary Clinton	19% (132)	37% (256)	21% (146)	18% (124)	5% (37)	1% (4)	699
2016 Vote: Donald Trump	18% (121)	34% (227)	22% (150)	20% (137)	5% (33)	— (1)	669
2016 Vote: Other	7% (9)	23% (28)	28% (33)	38% (45)	4% (5)	— (0)	119
2016 Vote: Didn't Vote	25% (178)	32% (229)	17% (120)	16% (119)	8% (61)	2% (16)	723

Continued on next page

**Table MCTE1\_6:** Do you have a favorable or unfavorable impression of the following?

## Facebook

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (440)	33% (739)	20% (449)	19% (425)	6% (136)	1% (21)	2210
Voted in 2014: Yes	17% (217)	35% (444)	22% (275)	20% (256)	5% (62)	— (3)	1256
Voted in 2014: No	23% (223)	31% (295)	18% (175)	18% (169)	8% (74)	2% (18)	954
4-Region: Northeast	16% (61)	35% (135)	14% (54)	23% (90)	9% (34)	2% (8)	383
4-Region: Midwest	21% (97)	36% (163)	20% (90)	17% (77)	6% (28)	— (1)	456
4-Region: South	23% (194)	32% (266)	22% (184)	17% (140)	6% (52)	1% (9)	844
4-Region: West	17% (88)	33% (175)	23% (121)	22% (118)	4% (21)	1% (3)	527
Twitter User	24% (224)	32% (290)	21% (195)	17% (158)	4% (41)	1% (5)	914
Social Media User	21% (439)	35% (733)	21% (430)	17% (366)	5% (113)	1% (17)	2098
Favorable of Musk	21% (189)	34% (300)	20% (180)	21% (190)	2% (20)	1% (7)	887
Unfavorable of Musk	11% (69)	29% (185)	30% (189)	28% (177)	3% (18)	— (1)	640
Aware of Musk Twitter Purchase	17% (267)	32% (511)	23% (368)	23% (357)	5% (75)	— (7)	1585
Unaware of Musk Twitter Purchase	28% (173)	37% (229)	13% (81)	11% (68)	10% (61)	2% (14)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE1\_7: Do you have a favorable or unfavorable impression of the following?**

*Instagram*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (346)	33% (732)	14% (303)	9% (202)	26% (568)	3% (59)	2210
Gender: Male	13% (136)	29% (310)	16% (167)	13% (135)	27% (292)	3% (27)	1068
Gender: Female	18% (210)	37% (422)	12% (136)	6% (67)	24% (276)	3% (32)	1142
Age: 18-34	26% (167)	35% (226)	14% (92)	8% (49)	15% (94)	2% (14)	642
Age: 35-44	21% (78)	43% (156)	11% (41)	7% (27)	15% (55)	2% (8)	365
Age: 45-64	10% (72)	31% (221)	16% (113)	11% (76)	29% (209)	3% (23)	714
Age: 65+	6% (28)	27% (130)	12% (57)	10% (50)	43% (210)	3% (14)	489
GenZers: 1997-2012	29% (69)	40% (96)	13% (32)	6% (15)	10% (23)	2% (6)	241
Millennials: 1981-1996	24% (156)	37% (248)	13% (85)	8% (51)	16% (107)	2% (15)	662
GenXers: 1965-1980	14% (71)	33% (172)	16% (83)	10% (51)	24% (125)	2% (12)	514
Baby Boomers: 1946-1964	6% (46)	28% (204)	13% (94)	11% (79)	38% (279)	3% (24)	725
PID: Dem (no lean)	17% (134)	36% (280)	13% (101)	7% (54)	24% (185)	3% (20)	775
PID: Ind (no lean)	15% (121)	31% (245)	13% (106)	11% (88)	26% (207)	3% (23)	790
PID: Rep (no lean)	14% (91)	32% (207)	15% (96)	9% (60)	27% (175)	2% (16)	645
PID/Gender: Dem Men	14% (47)	33% (109)	15% (49)	9% (29)	27% (89)	3% (11)	335
PID/Gender: Dem Women	20% (87)	39% (171)	12% (52)	6% (25)	22% (96)	2% (9)	440
PID/Gender: Ind Men	13% (55)	27% (111)	15% (62)	16% (67)	27% (111)	2% (9)	415
PID/Gender: Ind Women	18% (66)	36% (134)	12% (44)	6% (21)	26% (96)	4% (14)	375
PID/Gender: Rep Men	11% (34)	28% (91)	18% (57)	12% (39)	29% (91)	2% (7)	318
PID/Gender: Rep Women	17% (57)	36% (117)	12% (39)	6% (21)	26% (84)	3% (9)	327
Ideo: Liberal (1-3)	18% (111)	37% (237)	15% (94)	7% (45)	22% (138)	1% (9)	634
Ideo: Moderate (4)	17% (108)	33% (206)	13% (82)	8% (52)	26% (161)	3% (19)	627
Ideo: Conservative (5-7)	11% (79)	30% (216)	15% (107)	13% (90)	30% (212)	2% (14)	719
Educ: < College	18% (260)	32% (455)	11% (160)	8% (121)	28% (396)	3% (46)	1437
Educ: Bachelors degree	11% (53)	36% (177)	20% (99)	9% (45)	22% (107)	2% (10)	491
Educ: Post-grad	12% (33)	36% (100)	16% (44)	13% (36)	23% (65)	1% (3)	282
Income: Under 50k	18% (211)	30% (350)	12% (138)	8% (91)	29% (330)	3% (32)	1153
Income: 50k-100k	13% (88)	34% (238)	16% (109)	11% (75)	23% (156)	3% (22)	690
Income: 100k+	13% (46)	39% (144)	15% (56)	10% (35)	22% (81)	1% (5)	368
Ethnicity: White	12% (214)	32% (551)	15% (258)	10% (167)	28% (473)	3% (48)	1711
Ethnicity: Hispanic	26% (97)	35% (133)	12% (44)	9% (33)	14% (54)	4% (13)	374

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**Table MCTE1\_7: Do you have a favorable or unfavorable impression of the following?***Instagram*

<b>Demographic</b>	<b>Very favorable</b>	<b>Somewhat favorable</b>	<b>Somewhat unfavorable</b>	<b>Very unfavorable</b>	<b>Heard of, no opinion</b>	<b>Never heard of</b>	<b>Total N</b>
Adults	16% (346)	33% (732)	14% (303)	9% (202)	26% (568)	3% (59)	2210
Ethnicity: Black	29% (82)	39% (110)	7% (21)	6% (18)	17% (47)	2% (5)	282
Ethnicity: Other	23% (50)	33% (72)	11% (24)	8% (17)	22% (48)	3% (6)	217
All Christian	13% (125)	33% (315)	13% (127)	10% (92)	28% (263)	3% (27)	949
All Non-Christian	24% (24)	30% (30)	13% (13)	9% (9)	22% (22)	2% (2)	101
Atheist	10% (11)	36% (36)	18% (19)	16% (17)	18% (19)	1% (1)	102
Agnostic/Nothing in particular	17% (111)	34% (226)	14% (93)	8% (54)	24% (161)	2% (15)	661
Something Else	19% (75)	31% (125)	13% (50)	8% (30)	26% (103)	3% (13)	396
Religious Non-Protestant/Catholic	22% (26)	31% (37)	13% (15)	11% (14)	21% (26)	2% (3)	122
Evangelical	17% (90)	31% (162)	13% (67)	9% (46)	27% (140)	4% (19)	525
Non-Evangelical	14% (107)	33% (264)	14% (107)	9% (70)	28% (220)	3% (20)	788
Community: Urban	22% (127)	35% (203)	12% (72)	6% (34)	22% (129)	4% (22)	586
Community: Suburban	13% (139)	34% (373)	15% (166)	10% (111)	26% (289)	2% (21)	1098
Community: Rural	15% (80)	30% (156)	12% (65)	11% (58)	29% (150)	3% (16)	526
Employ: Private Sector	17% (129)	37% (284)	14% (105)	10% (79)	20% (155)	1% (10)	762
Employ: Government	11% (13)	35% (40)	14% (16)	8% (9)	29% (34)	3% (3)	116
Employ: Self-Employed	19% (40)	33% (68)	15% (31)	11% (22)	17% (36)	4% (9)	207
Employ: Homemaker	17% (27)	38% (60)	11% (17)	5% (8)	24% (38)	6% (9)	160
Employ: Student	28% (23)	40% (32)	9% (7)	8% (6)	13% (10)	2% (2)	80
Employ: Retired	7% (35)	27% (140)	12% (63)	9% (45)	42% (213)	3% (16)	512
Employ: Unemployed	25% (61)	27% (66)	18% (44)	6% (15)	21% (52)	3% (6)	245
Employ: Other	14% (19)	33% (42)	15% (19)	13% (17)	23% (29)	2% (3)	129
Military HH: Yes	8% (30)	29% (104)	17% (60)	12% (43)	31% (114)	3% (12)	362
Military HH: No	17% (316)	34% (628)	13% (243)	9% (159)	25% (454)	3% (47)	1848
RD/WT: Right Direction	22% (155)	33% (230)	10% (72)	7% (45)	23% (159)	4% (28)	688
RD/WT: Wrong Track	13% (191)	33% (502)	15% (231)	10% (157)	27% (409)	2% (32)	1522
Biden Job Approve	20% (179)	33% (302)	12% (110)	8% (71)	25% (222)	2% (21)	905
Biden Job Disapprove	12% (144)	33% (392)	16% (187)	10% (124)	26% (310)	3% (32)	1189

Continued on next page

**Table MCTE1\_7: Do you have a favorable or unfavorable impression of the following?**

*Instagram*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (346)	33% (732)	14% (303)	9% (202)	26% (568)	3% (59)	2210
Biden Job Strongly Approve	21% (69)	28% (91)	13% (42)	10% (34)	24% (79)	4% (14)	330
Biden Job Somewhat Approve	19% (110)	37% (210)	12% (68)	6% (37)	25% (143)	1% (7)	575
Biden Job Somewhat Disapprove	12% (46)	39% (149)	19% (72)	6% (21)	22% (85)	2% (6)	380
Biden Job Strongly Disapprove	12% (98)	30% (243)	14% (114)	13% (103)	28% (224)	3% (26)	809
Favorable of Biden	19% (179)	36% (334)	12% (112)	7% (67)	24% (220)	3% (25)	936
Unfavorable of Biden	12% (140)	31% (369)	16% (186)	11% (133)	27% (317)	2% (27)	1173
Very Favorable of Biden	23% (87)	28% (104)	12% (45)	9% (35)	22% (84)	5% (20)	375
Somewhat Favorable of Biden	16% (91)	41% (229)	12% (68)	6% (32)	24% (136)	1% (5)	562
Somewhat Unfavorable of Biden	11% (36)	36% (118)	20% (65)	8% (24)	24% (78)	1% (3)	323
Very Unfavorable of Biden	12% (104)	30% (251)	14% (121)	13% (109)	28% (239)	3% (25)	850
#1 Issue: Economy	15% (144)	36% (337)	15% (144)	8% (74)	23% (218)	2% (19)	937
#1 Issue: Security	10% (28)	30% (87)	11% (33)	14% (40)	34% (99)	2% (6)	293
#1 Issue: Health Care	24% (56)	33% (76)	13% (30)	7% (17)	20% (45)	3% (6)	230
#1 Issue: Medicare / Social Security	12% (29)	28% (69)	10% (25)	8% (20)	36% (87)	5% (13)	245
#1 Issue: Women's Issues	20% (22)	44% (49)	12% (14)	6% (7)	10% (11)	7% (8)	111
#1 Issue: Education	30% (25)	33% (27)	8% (7)	9% (7)	19% (16)	1% (1)	82
#1 Issue: Energy	20% (31)	35% (52)	14% (21)	5% (8)	23% (35)	2% (3)	149
#1 Issue: Other	6% (11)	21% (35)	18% (30)	18% (29)	35% (57)	2% (2)	164
2020 Vote: Joe Biden	16% (146)	36% (333)	14% (132)	8% (73)	24% (221)	3% (25)	929
2020 Vote: Donald Trump	12% (94)	30% (223)	14% (104)	12% (90)	30% (227)	2% (14)	751
2020 Vote: Other	16% (14)	32% (29)	17% (15)	15% (14)	21% (19)	— (0)	92
2020 Vote: Didn't Vote	21% (92)	34% (148)	12% (51)	6% (26)	23% (100)	5% (21)	438
2018 House Vote: Democrat	14% (109)	35% (260)	14% (105)	10% (73)	24% (183)	3% (22)	751
2018 House Vote: Republican	13% (81)	29% (181)	15% (91)	12% (72)	30% (183)	2% (10)	618
2018 House Vote: Someone else	9% (6)	30% (21)	15% (10)	14% (10)	33% (23)	1% (0)	69
2016 Vote: Hillary Clinton	14% (97)	36% (253)	13% (91)	8% (58)	25% (178)	3% (23)	699
2016 Vote: Donald Trump	14% (91)	30% (199)	13% (85)	11% (74)	32% (212)	1% (9)	669
2016 Vote: Other	5% (5)	35% (42)	18% (21)	16% (19)	26% (31)	— (0)	119
2016 Vote: Didn't Vote	21% (153)	33% (239)	15% (106)	7% (50)	20% (147)	4% (27)	723

Continued on next page

**Table MCTE1\_7: Do you have a favorable or unfavorable impression of the following?***Instagram*

<b>Demographic</b>	<b>Very favorable</b>	<b>Somewhat favorable</b>	<b>Somewhat unfavorable</b>	<b>Very unfavorable</b>	<b>Heard of, no opinion</b>	<b>Never heard of</b>	<b>Total N</b>
Adults	16% (346)	33% (732)	14% (303)	9% (202)	26% (568)	3% (59)	2210
Voted in 2014: Yes	13% (159)	33% (412)	14% (173)	11% (134)	28% (353)	2% (25)	1256
Voted in 2014: No	20% (187)	34% (320)	14% (130)	7% (68)	23% (215)	4% (35)	954
4-Region: Northeast	17% (65)	30% (116)	14% (53)	10% (39)	26% (99)	3% (11)	383
4-Region: Midwest	15% (68)	31% (140)	16% (72)	9% (39)	28% (127)	2% (10)	456
4-Region: South	16% (137)	33% (281)	13% (108)	8% (71)	27% (229)	2% (18)	844
4-Region: West	14% (76)	37% (194)	13% (70)	10% (52)	22% (114)	4% (20)	527
Twitter User	21% (192)	44% (399)	13% (122)	6% (51)	15% (135)	1% (13)	914
Social Media User	16% (345)	35% (729)	13% (283)	8% (173)	25% (518)	2% (51)	2098
Favorable of Musk	17% (152)	38% (342)	13% (117)	11% (97)	19% (168)	1% (12)	887
Unfavorable of Musk	10% (64)	34% (215)	21% (133)	13% (83)	21% (132)	2% (13)	640
Aware of Musk Twitter Purchase	15% (230)	35% (551)	16% (247)	10% (158)	23% (371)	2% (27)	1585
Unaware of Musk Twitter Purchase	18% (116)	29% (181)	9% (56)	7% (44)	31% (197)	5% (32)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE1\_8: Do you have a favorable or unfavorable impression of the following?**

Truth Social

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (75)	5% (118)	3% (75)	14% (315)	15% (336)	58% (1292)	2210
Gender: Male	4% (40)	7% (76)	5% (49)	18% (194)	16% (173)	50% (535)	1068
Gender: Female	3% (35)	4% (42)	2% (25)	11% (120)	14% (162)	66% (757)	1142
Age: 18-34	4% (23)	4% (27)	4% (23)	11% (74)	14% (90)	63% (406)	642
Age: 35-44	4% (15)	5% (19)	6% (20)	13% (48)	15% (56)	57% (207)	365
Age: 45-64	4% (28)	7% (48)	3% (22)	16% (111)	16% (116)	54% (389)	714
Age: 65+	2% (9)	5% (24)	2% (10)	17% (82)	15% (74)	59% (290)	489
GenZers: 1997-2012	3% (7)	3% (6)	4% (10)	11% (28)	10% (25)	69% (166)	241
Millennials: 1981-1996	4% (26)	5% (32)	5% (32)	13% (83)	16% (104)	58% (384)	662
GenXers: 1965-1980	3% (18)	7% (36)	3% (16)	14% (70)	17% (87)	56% (288)	514
Baby Boomers: 1946-1964	3% (24)	6% (43)	2% (16)	18% (128)	16% (113)	55% (401)	725
PID: Dem (no lean)	2% (18)	4% (29)	4% (27)	25% (196)	11% (88)	54% (416)	775
PID: Ind (no lean)	2% (15)	5% (36)	3% (25)	11% (85)	16% (124)	64% (506)	790
PID: Rep (no lean)	6% (42)	8% (53)	4% (23)	5% (33)	19% (123)	58% (371)	645
PID/Gender: Dem Men	3% (9)	5% (17)	5% (15)	30% (102)	12% (40)	45% (152)	335
PID/Gender: Dem Women	2% (9)	3% (12)	3% (12)	21% (95)	11% (49)	60% (264)	440
PID/Gender: Ind Men	2% (8)	7% (30)	5% (20)	16% (68)	15% (64)	54% (224)	415
PID/Gender: Ind Women	2% (7)	1% (6)	1% (4)	4% (17)	16% (60)	75% (282)	375
PID/Gender: Rep Men	7% (23)	9% (28)	4% (14)	8% (24)	22% (70)	50% (159)	318
PID/Gender: Rep Women	6% (19)	8% (25)	3% (9)	3% (9)	16% (53)	65% (211)	327
Ideo: Liberal (1-3)	2% (15)	3% (16)	4% (25)	29% (186)	11% (71)	51% (320)	634
Ideo: Moderate (4)	1% (8)	5% (34)	3% (17)	12% (74)	16% (101)	63% (393)	627
Ideo: Conservative (5-7)	7% (49)	9% (68)	4% (29)	6% (42)	18% (131)	56% (400)	719
Educ: < College	3% (50)	4% (56)	3% (45)	12% (174)	15% (214)	63% (899)	1437
Educ: Bachelors degree	3% (14)	10% (47)	5% (24)	16% (79)	16% (78)	51% (249)	491
Educ: Post-grad	4% (11)	5% (14)	2% (6)	22% (61)	16% (44)	51% (145)	282
Income: Under 50k	2% (28)	4% (45)	3% (40)	11% (129)	15% (171)	64% (739)	1153
Income: 50k-100k	5% (31)	6% (42)	4% (25)	16% (109)	16% (110)	54% (372)	690
Income: 100k+	4% (15)	8% (31)	3% (10)	21% (76)	15% (55)	49% (180)	368
Ethnicity: White	3% (57)	6% (94)	3% (56)	14% (242)	16% (267)	58% (994)	1711
Ethnicity: Hispanic	2% (6)	6% (24)	6% (21)	17% (63)	15% (56)	55% (204)	374

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**Table MCTE1\_8: Do you have a favorable or unfavorable impression of the following?***Truth Social*

<b>Demographic</b>	<b>Very favorable</b>		<b>Somewhat favorable</b>		<b>Somewhat unfavorable</b>		<b>Very unfavorable</b>		<b>Heard of, no opinion</b>		<b>Never heard of</b>		<b>Total N</b>
Adults	3%	(75)	5%	(118)	3%	(75)	14%	(315)	15%	(336)	58%	(1292)	2210
Ethnicity: Black	5%	(15)	5%	(15)	2%	(6)	14%	(39)	16%	(46)	57%	(161)	282
Ethnicity: Other	1%	(3)	4%	(8)	6%	(12)	15%	(33)	11%	(24)	63%	(137)	217
All Christian	5%	(48)	6%	(61)	3%	(29)	14%	(130)	16%	(156)	55%	(526)	949
All Non-Christian	2%	(2)	10%	(10)	4%	(4)	16%	(17)	19%	(19)	49%	(49)	101
Atheist	1%	(1)	3%	(3)	6%	(6)	28%	(29)	13%	(14)	49%	(50)	102
Agnostic/Nothing in particular	2%	(14)	3%	(18)	3%	(18)	16%	(108)	13%	(85)	63%	(418)	661
Something Else	3%	(10)	7%	(26)	4%	(18)	8%	(31)	16%	(62)	63%	(249)	396
Religious Non-Protestant/Catholic	2%	(3)	10%	(12)	3%	(4)	14%	(17)	19%	(24)	51%	(63)	122
Evangelical	8%	(39)	9%	(45)	3%	(16)	9%	(47)	18%	(92)	55%	(286)	525
Non-Evangelical	2%	(18)	5%	(40)	4%	(30)	14%	(112)	15%	(118)	60%	(471)	788
Community: Urban	4%	(22)	6%	(34)	4%	(22)	14%	(83)	16%	(95)	56%	(331)	586
Community: Suburban	3%	(34)	6%	(62)	3%	(38)	16%	(179)	15%	(159)	57%	(626)	1098
Community: Rural	4%	(19)	4%	(22)	3%	(15)	10%	(53)	16%	(82)	64%	(336)	526
Employ: Private Sector	5%	(35)	8%	(57)	4%	(31)	14%	(106)	17%	(128)	53%	(405)	762
Employ: Government	2%	(2)	3%	(4)	4%	(5)	15%	(17)	13%	(15)	63%	(73)	116
Employ: Self-Employed	2%	(5)	10%	(21)	3%	(7)	16%	(34)	14%	(29)	54%	(112)	207
Employ: Homemaker	4%	(7)	3%	(5)	1%	(2)	8%	(12)	14%	(22)	70%	(112)	160
Employ: Student	5%	(4)	1%	(1)	1%	(0)	11%	(9)	13%	(10)	70%	(56)	80
Employ: Retired	3%	(14)	4%	(18)	2%	(9)	17%	(89)	15%	(77)	59%	(304)	512
Employ: Unemployed	2%	(4)	3%	(7)	6%	(14)	15%	(37)	17%	(42)	57%	(141)	245
Employ: Other	3%	(4)	4%	(5)	4%	(5)	8%	(11)	10%	(13)	70%	(90)	129
Military HH: Yes	2%	(8)	6%	(23)	3%	(12)	13%	(48)	15%	(53)	60%	(218)	362
Military HH: No	4%	(67)	5%	(95)	3%	(62)	14%	(267)	15%	(282)	58%	(1074)	1848
RD/WT: Right Direction	3%	(21)	5%	(35)	3%	(21)	25%	(174)	13%	(90)	51%	(348)	688
RD/WT: Wrong Track	4%	(54)	5%	(83)	4%	(54)	9%	(141)	16%	(246)	62%	(944)	1522
Biden Job Approve	2%	(22)	3%	(30)	3%	(29)	25%	(229)	11%	(97)	55%	(498)	905
Biden Job Disapprove	4%	(52)	7%	(87)	4%	(46)	7%	(82)	18%	(216)	59%	(705)	1189

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**Table MCTE1\_8: Do you have a favorable or unfavorable impression of the following?**

Truth Social

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (75)	5% (118)	3% (75)	14% (315)	15% (336)	58% (1292)	2210
Biden Job Strongly Approve	3% (10)	4% (12)	2% (6)	30% (100)	13% (42)	49% (161)	330
Biden Job Somewhat Approve	2% (11)	3% (18)	4% (23)	23% (130)	10% (56)	59% (337)	575
Biden Job Somewhat Disapprove	— (2)	4% (16)	5% (20)	10% (39)	16% (60)	64% (244)	380
Biden Job Strongly Disapprove	6% (50)	9% (72)	3% (26)	5% (44)	19% (156)	57% (462)	809
Favorable of Biden	2% (23)	3% (32)	3% (28)	25% (237)	10% (97)	55% (520)	936
Unfavorable of Biden	4% (50)	7% (85)	4% (45)	6% (74)	19% (219)	60% (701)	1173
Very Favorable of Biden	4% (14)	3% (12)	2% (7)	30% (112)	13% (48)	49% (182)	375
Somewhat Favorable of Biden	2% (9)	4% (21)	4% (21)	22% (124)	9% (49)	60% (337)	562
Somewhat Unfavorable of Biden	1% (2)	3% (10)	5% (17)	9% (30)	17% (55)	65% (209)	323
Very Unfavorable of Biden	6% (48)	9% (74)	3% (29)	5% (44)	19% (163)	58% (492)	850
#1 Issue: Economy	4% (33)	6% (60)	4% (33)	11% (107)	18% (168)	57% (535)	937
#1 Issue: Security	6% (18)	7% (21)	2% (7)	4% (12)	15% (45)	65% (191)	293
#1 Issue: Health Care	4% (8)	7% (15)	6% (14)	21% (48)	11% (25)	52% (120)	230
#1 Issue: Medicare / Social Security	1% (1)	2% (5)	2% (6)	17% (42)	15% (35)	64% (156)	245
#1 Issue: Women's Issues	5% (5)	1% (1)	3% (3)	21% (23)	6% (7)	64% (72)	111
#1 Issue: Education	1% (1)	5% (4)	3% (3)	19% (15)	9% (7)	64% (52)	82
#1 Issue: Energy	1% (1)	2% (3)	3% (5)	20% (31)	16% (23)	58% (87)	149
#1 Issue: Other	4% (7)	6% (9)	3% (6)	23% (37)	15% (24)	49% (80)	164
2020 Vote: Joe Biden	2% (18)	4% (33)	3% (29)	27% (248)	11% (103)	54% (498)	929
2020 Vote: Donald Trump	7% (50)	10% (75)	4% (29)	4% (32)	20% (154)	55% (411)	751
2020 Vote: Other	1% (1)	3% (3)	4% (4)	9% (8)	17% (15)	66% (61)	92
2020 Vote: Didn't Vote	1% (6)	2% (7)	3% (13)	6% (26)	15% (64)	74% (322)	438
2018 House Vote: Democrat	2% (16)	4% (28)	3% (24)	28% (210)	12% (92)	51% (380)	751
2018 House Vote: Republican	7% (41)	10% (63)	4% (24)	6% (36)	19% (119)	54% (335)	618
2018 House Vote: Someone else	1% (1)	1% (1)	3% (2)	12% (8)	16% (11)	67% (46)	69
2016 Vote: Hillary Clinton	2% (12)	3% (20)	3% (21)	28% (197)	12% (83)	52% (365)	699
2016 Vote: Donald Trump	7% (45)	10% (69)	3% (21)	5% (33)	22% (144)	53% (357)	669
2016 Vote: Other	5% (5)	3% (3)	3% (3)	17% (20)	9% (11)	63% (75)	119
2016 Vote: Didn't Vote	2% (12)	3% (25)	4% (29)	9% (64)	13% (97)	69% (496)	723

Continued on next page

**Table MCTE1\_8:** Do you have a favorable or unfavorable impression of the following?*Truth Social*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (75)	5% (118)	3% (75)	14% (315)	15% (336)	58% (1292)	2210
Voted in 2014: Yes	4% (53)	6% (77)	3% (36)	18% (230)	15% (193)	53% (667)	1256
Voted in 2014: No	2% (22)	4% (41)	4% (39)	9% (85)	15% (142)	66% (625)	954
4-Region: Northeast	3% (10)	6% (22)	4% (14)	16% (63)	14% (54)	57% (219)	383
4-Region: Midwest	5% (22)	5% (24)	3% (12)	13% (57)	14% (63)	61% (278)	456
4-Region: South	3% (28)	5% (39)	3% (23)	12% (98)	17% (145)	60% (511)	844
4-Region: West	3% (15)	6% (32)	5% (25)	18% (96)	14% (73)	54% (285)	527
Twitter User	4% (41)	7% (65)	5% (42)	16% (143)	16% (145)	52% (477)	914
Social Media User	4% (74)	5% (114)	3% (72)	14% (295)	15% (324)	58% (1218)	2098
Favorable of Musk	7% (59)	11% (99)	3% (27)	8% (70)	17% (154)	54% (478)	887
Unfavorable of Musk	1% (9)	2% (13)	6% (39)	33% (210)	9% (58)	48% (310)	640
Aware of Musk Twitter Purchase	4% (64)	6% (102)	4% (65)	17% (264)	16% (255)	53% (834)	1585
Unaware of Musk Twitter Purchase	2% (10)	3% (16)	2% (10)	8% (50)	13% (80)	73% (458)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE2: Thinking about free speech in the United States, do you believe that censorship is a:**

Demographic	Major threat		Minor threat		Not a threat		Don't know / No opinion		Total N
Adults	40%	(883)	31%	(680)	14%	(312)	15%	(334)	2210
Gender: Male	45%	(477)	33%	(351)	15%	(157)	8%	(82)	1068
Gender: Female	36%	(406)	29%	(329)	14%	(155)	22%	(252)	1142
Age: 18-34	33%	(211)	34%	(215)	15%	(95)	19%	(121)	642
Age: 35-44	39%	(141)	26%	(95)	16%	(60)	19%	(69)	365
Age: 45-64	44%	(312)	31%	(219)	13%	(92)	13%	(90)	714
Age: 65+	45%	(219)	31%	(151)	13%	(65)	11%	(54)	489
GenZers: 1997-2012	29%	(69)	33%	(80)	16%	(39)	22%	(53)	241
Millennials: 1981-1996	36%	(238)	31%	(204)	16%	(105)	17%	(114)	662
GenXers: 1965-1980	44%	(229)	29%	(149)	12%	(62)	14%	(74)	514
Baby Boomers: 1946-1964	44%	(322)	31%	(226)	14%	(99)	11%	(78)	725
PID: Dem (no lean)	25%	(198)	36%	(280)	23%	(178)	15%	(120)	775
PID: Ind (no lean)	42%	(330)	29%	(228)	11%	(84)	19%	(148)	790
PID: Rep (no lean)	55%	(355)	27%	(173)	8%	(51)	10%	(66)	645
PID/Gender: Dem Men	28%	(94)	39%	(131)	25%	(84)	8%	(25)	335
PID/Gender: Dem Women	24%	(104)	34%	(148)	21%	(94)	21%	(94)	440
PID/Gender: Ind Men	50%	(206)	30%	(124)	11%	(45)	9%	(39)	415
PID/Gender: Ind Women	33%	(124)	28%	(104)	10%	(39)	29%	(109)	375
PID/Gender: Rep Men	56%	(177)	30%	(96)	9%	(28)	5%	(17)	318
PID/Gender: Rep Women	55%	(179)	23%	(77)	7%	(23)	15%	(49)	327
Ideo: Liberal (1-3)	30%	(192)	39%	(247)	21%	(132)	10%	(63)	634
Ideo: Moderate (4)	36%	(223)	32%	(199)	15%	(97)	17%	(108)	627
Ideo: Conservative (5-7)	59%	(422)	24%	(175)	7%	(50)	10%	(72)	719
Educ: < College	38%	(547)	28%	(407)	15%	(212)	19%	(271)	1437
Educ: Bachelors degree	43%	(210)	37%	(184)	11%	(56)	9%	(42)	491
Educ: Post-grad	45%	(126)	32%	(90)	16%	(45)	8%	(22)	282
Income: Under 50k	37%	(431)	27%	(309)	15%	(177)	20%	(235)	1153
Income: 50k-100k	45%	(308)	33%	(230)	12%	(86)	10%	(66)	690
Income: 100k+	39%	(144)	38%	(141)	13%	(50)	9%	(33)	368
Ethnicity: White	43%	(743)	32%	(548)	12%	(214)	12%	(206)	1711
Ethnicity: Hispanic	33%	(123)	30%	(113)	17%	(65)	19%	(72)	374
Ethnicity: Black	26%	(74)	27%	(77)	19%	(54)	27%	(77)	282

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**Table MCTE2:** *Thinking about free speech in the United States, do you believe that censorship is a:*

<b>Demographic</b>	<b>Major threat</b>		<b>Minor threat</b>		<b>Not a threat</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	40%	(883)	31%	(680)	14%	(312)	15%	(334)	2210
Ethnicity: Other	30%	(66)	25%	(55)	21%	(45)	24%	(52)	217
All Christian	45%	(424)	31%	(296)	13%	(128)	11%	(101)	949
All Non-Christian	40%	(40)	32%	(32)	18%	(18)	11%	(11)	101
Atheist	36%	(37)	41%	(42)	16%	(16)	7%	(7)	102
Agnostic/Nothing in particular	34%	(224)	31%	(206)	16%	(108)	19%	(123)	661
Something Else	40%	(158)	27%	(105)	11%	(42)	23%	(91)	396
Religious Non-Protestant/Catholic	42%	(52)	31%	(38)	17%	(21)	10%	(12)	122
Evangelical	46%	(240)	28%	(144)	10%	(55)	16%	(85)	525
Non-Evangelical	41%	(325)	31%	(248)	14%	(110)	13%	(105)	788
Community: Urban	32%	(186)	34%	(198)	18%	(105)	17%	(98)	586
Community: Suburban	41%	(450)	32%	(350)	14%	(152)	13%	(146)	1098
Community: Rural	47%	(247)	25%	(132)	11%	(56)	17%	(90)	526
Employ: Private Sector	45%	(340)	31%	(239)	13%	(99)	11%	(84)	762
Employ: Government	40%	(46)	36%	(42)	9%	(11)	15%	(17)	116
Employ: Self-Employed	38%	(78)	30%	(63)	19%	(40)	12%	(26)	207
Employ: Homemaker	34%	(54)	25%	(40)	14%	(22)	28%	(44)	160
Employ: Student	37%	(30)	28%	(23)	13%	(10)	22%	(17)	80
Employ: Retired	42%	(217)	32%	(163)	13%	(69)	12%	(63)	512
Employ: Unemployed	29%	(71)	25%	(61)	20%	(50)	26%	(63)	245
Employ: Other	37%	(47)	39%	(50)	9%	(12)	15%	(20)	129
Military HH: Yes	42%	(150)	29%	(105)	15%	(55)	14%	(52)	362
Military HH: No	40%	(733)	31%	(575)	14%	(257)	15%	(283)	1848
RD/WT: Right Direction	25%	(174)	38%	(260)	23%	(156)	14%	(98)	688
RD/WT: Wrong Track	47%	(710)	28%	(420)	10%	(156)	16%	(236)	1522
Biden Job Approve	26%	(232)	38%	(346)	22%	(202)	14%	(125)	905
Biden Job Disapprove	53%	(631)	26%	(309)	9%	(104)	12%	(145)	1189
Biden Job Strongly Approve	30%	(98)	34%	(113)	24%	(78)	12%	(41)	330
Biden Job Somewhat Approve	23%	(135)	41%	(233)	22%	(124)	15%	(83)	575
Biden Job Somewhat Disapprove	27%	(104)	41%	(158)	14%	(52)	17%	(66)	380
Biden Job Strongly Disapprove	65%	(527)	19%	(151)	6%	(52)	10%	(79)	809

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**Table MCTE2: Thinking about free speech in the United States, do you believe that censorship is a:**

Demographic	Major threat		Minor threat		Not a threat		Don't know / No opinion		Total N
Adults	40%	(883)	31%	(680)	14%	(312)	15%	(334)	2210
Favorable of Biden	26%	(246)	38%	(356)	21%	(199)	14%	(134)	936
Unfavorable of Biden	53%	(623)	26%	(308)	9%	(104)	12%	(139)	1173
Very Favorable of Biden	27%	(103)	35%	(133)	23%	(86)	14%	(53)	375
Somewhat Favorable of Biden	26%	(144)	40%	(224)	20%	(113)	15%	(82)	562
Somewhat Unfavorable of Biden	27%	(88)	41%	(134)	16%	(51)	16%	(50)	323
Very Unfavorable of Biden	63%	(535)	20%	(174)	6%	(52)	10%	(88)	850
#1 Issue: Economy	43%	(398)	30%	(284)	13%	(123)	14%	(132)	937
#1 Issue: Security	59%	(173)	21%	(62)	8%	(24)	12%	(34)	293
#1 Issue: Health Care	26%	(59)	39%	(89)	17%	(39)	18%	(42)	230
#1 Issue: Medicare / Social Security	36%	(87)	31%	(75)	18%	(43)	16%	(40)	245
#1 Issue: Women's Issues	23%	(25)	40%	(44)	17%	(19)	20%	(22)	111
#1 Issue: Education	25%	(20)	33%	(27)	17%	(14)	26%	(21)	82
#1 Issue: Energy	27%	(40)	40%	(60)	18%	(27)	15%	(23)	149
#1 Issue: Other	49%	(81)	24%	(39)	14%	(23)	13%	(21)	164
2020 Vote: Joe Biden	27%	(254)	38%	(354)	21%	(198)	13%	(124)	929
2020 Vote: Donald Trump	61%	(462)	24%	(182)	6%	(47)	8%	(60)	751
2020 Vote: Other	44%	(40)	27%	(25)	15%	(14)	14%	(13)	92
2020 Vote: Didn't Vote	29%	(127)	27%	(120)	12%	(53)	31%	(138)	438
2018 House Vote: Democrat	29%	(217)	39%	(295)	21%	(157)	11%	(82)	751
2018 House Vote: Republican	61%	(375)	25%	(152)	8%	(47)	7%	(44)	618
2018 House Vote: Someone else	56%	(39)	20%	(14)	11%	(8)	13%	(9)	69
2016 Vote: Hillary Clinton	28%	(196)	39%	(271)	21%	(149)	12%	(83)	699
2016 Vote: Donald Trump	60%	(399)	25%	(166)	7%	(47)	9%	(58)	669
2016 Vote: Other	45%	(53)	34%	(40)	16%	(18)	6%	(7)	119
2016 Vote: Didn't Vote	33%	(235)	28%	(203)	14%	(98)	26%	(187)	723
Voted in 2014: Yes	45%	(564)	31%	(390)	15%	(183)	10%	(120)	1256
Voted in 2014: No	33%	(319)	30%	(291)	14%	(129)	22%	(215)	954
4-Region: Northeast	41%	(155)	28%	(106)	17%	(64)	15%	(57)	383
4-Region: Midwest	39%	(177)	32%	(146)	13%	(59)	16%	(74)	456
4-Region: South	42%	(351)	29%	(245)	12%	(100)	17%	(148)	844
4-Region: West	38%	(200)	35%	(183)	17%	(88)	10%	(55)	527

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**Table MCTE2:** *Thinking about free speech in the United States, do you believe that censorship is a:*

<b>Demographic</b>	<b>Major threat</b>		<b>Minor threat</b>		<b>Not a threat</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	40%	(883)	31%	(680)	14%	(312)	15%	(334)	2210
Twitter User	40%	(362)	32%	(289)	15%	(136)	14%	(126)	914
Social Media User	40%	(847)	31%	(645)	14%	(295)	15%	(310)	2098
Favorable of Musk	58%	(519)	25%	(225)	10%	(90)	6%	(54)	887
Unfavorable of Musk	31%	(198)	40%	(257)	20%	(126)	9%	(58)	640
Aware of Musk Twitter Purchase	46%	(729)	31%	(488)	14%	(218)	9%	(150)	1585
Unaware of Musk Twitter Purchase	25%	(155)	31%	(192)	15%	(95)	29%	(184)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE3\_1: Do you believe the following kinds of content should be removed from social media platforms?  
Distorted or edited photos and videos of a public official or celebrity**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	42%	(925)	29%	(641)	12%	(275)	17%	(370)	2210
Gender: Male	41%	(432)	31%	(330)	16%	(171)	12%	(133)	1068
Gender: Female	43%	(492)	27%	(311)	9%	(103)	21%	(236)	1142
Age: 18-34	25%	(159)	37%	(239)	15%	(93)	23%	(150)	642
Age: 35-44	35%	(129)	30%	(111)	16%	(58)	18%	(67)	365
Age: 45-64	49%	(352)	23%	(167)	12%	(83)	16%	(112)	714
Age: 65+	58%	(285)	25%	(123)	8%	(40)	8%	(41)	489
GenZers: 1997-2012	21%	(50)	44%	(107)	14%	(34)	21%	(50)	241
Millennials: 1981-1996	30%	(197)	32%	(214)	15%	(101)	23%	(150)	662
GenXers: 1965-1980	44%	(225)	25%	(126)	14%	(71)	18%	(93)	514
Baby Boomers: 1946-1964	56%	(408)	25%	(180)	9%	(66)	10%	(71)	725
PID: Dem (no lean)	49%	(381)	29%	(226)	6%	(49)	15%	(119)	775
PID: Ind (no lean)	38%	(297)	30%	(235)	14%	(111)	19%	(147)	790
PID: Rep (no lean)	38%	(247)	28%	(180)	18%	(114)	16%	(104)	645
PID/Gender: Dem Men	47%	(157)	32%	(109)	6%	(20)	15%	(49)	335
PID/Gender: Dem Women	51%	(224)	27%	(117)	7%	(29)	16%	(70)	440
PID/Gender: Ind Men	39%	(162)	31%	(128)	19%	(78)	11%	(47)	415
PID/Gender: Ind Women	36%	(135)	29%	(107)	9%	(33)	27%	(100)	375
PID/Gender: Rep Men	36%	(113)	30%	(94)	23%	(73)	12%	(38)	318
PID/Gender: Rep Women	41%	(133)	26%	(86)	12%	(41)	20%	(66)	327
Ideo: Liberal (1-3)	47%	(299)	35%	(222)	8%	(54)	9%	(59)	634
Ideo: Moderate (4)	46%	(286)	27%	(170)	10%	(61)	18%	(111)	627
Ideo: Conservative (5-7)	38%	(274)	27%	(193)	19%	(135)	16%	(118)	719
Educ: < College	39%	(564)	29%	(413)	12%	(174)	20%	(285)	1437
Educ: Bachelors degree	46%	(225)	29%	(143)	14%	(69)	11%	(54)	491
Educ: Post-grad	48%	(136)	30%	(84)	11%	(32)	11%	(31)	282

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**Table MCTE3\_1: Do you believe the following kinds of content should be removed from social media platforms?  
 Distorted or edited photos and videos of a public official or celebrity**

<b>Demographic</b>	<b>Yes, this should be removed</b>		<b>No, this should not be removed, but it should be labeled as inappropriate or inaccurate</b>		<b>No, this should not be removed and should not be labeled</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	42%	(925)	29%	(641)	12%	(275)	17%	(370)	2210
Income: Under 50k	40%	(455)	29%	(337)	10%	(113)	21%	(247)	1153
Income: 50k-100k	43%	(293)	29%	(198)	16%	(111)	13%	(87)	690
Income: 100k+	48%	(176)	29%	(106)	14%	(51)	10%	(35)	368
Ethnicity: White	44%	(748)	28%	(486)	13%	(222)	15%	(256)	1711
Ethnicity: Hispanic	30%	(114)	34%	(127)	15%	(57)	20%	(76)	374
Ethnicity: Black	34%	(97)	31%	(86)	11%	(31)	24%	(68)	282
Ethnicity: Other	37%	(80)	32%	(69)	10%	(22)	22%	(47)	217
All Christian	47%	(442)	27%	(252)	13%	(127)	14%	(128)	949
All Non-Christian	56%	(56)	26%	(27)	10%	(10)	8%	(8)	101
Atheist	42%	(43)	34%	(34)	12%	(12)	13%	(13)	102
Agnostic/Nothing in particular	34%	(223)	34%	(225)	12%	(76)	21%	(137)	661
Something Else	40%	(160)	26%	(103)	12%	(49)	21%	(84)	396
Religious Non-Protestant/Catholic	53%	(64)	25%	(31)	11%	(14)	11%	(14)	122
Evangelical	43%	(224)	26%	(135)	12%	(64)	20%	(102)	525
Non-Evangelical	47%	(367)	27%	(212)	14%	(108)	13%	(101)	788
Community: Urban	40%	(237)	31%	(184)	9%	(51)	20%	(115)	586
Community: Suburban	43%	(474)	29%	(317)	14%	(155)	14%	(152)	1098
Community: Rural	41%	(214)	27%	(140)	13%	(69)	20%	(103)	526
Employ: Private Sector	38%	(291)	30%	(230)	16%	(120)	16%	(121)	762
Employ: Government	47%	(54)	33%	(38)	8%	(10)	12%	(14)	116
Employ: Self-Employed	42%	(87)	32%	(66)	15%	(32)	10%	(22)	207
Employ: Homemaker	40%	(64)	24%	(38)	10%	(15)	27%	(43)	160
Employ: Student	25%	(20)	34%	(27)	19%	(15)	22%	(18)	80
Employ: Retired	56%	(287)	25%	(130)	7%	(38)	11%	(56)	512
Employ: Unemployed	31%	(75)	28%	(68)	10%	(24)	32%	(78)	245
Employ: Other	36%	(47)	33%	(43)	16%	(21)	14%	(18)	129

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**Table MCTE3\_1: Do you believe the following kinds of content should be removed from social media platforms?  
Distorted or edited photos and videos of a public official or celebrity**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	42%	(925)	29%	(641)	12%	(275)	17%	(370)	2210
Military HH: Yes	42%	(153)	32%	(116)	13%	(48)	13%	(46)	362
Military HH: No	42%	(772)	28%	(525)	12%	(227)	18%	(324)	1848
RD/WT: Right Direction	50%	(347)	28%	(190)	7%	(50)	15%	(101)	688
RD/WT: Wrong Track	38%	(577)	30%	(451)	15%	(224)	18%	(269)	1522
Biden Job Approve	52%	(468)	28%	(252)	7%	(63)	14%	(122)	905
Biden Job Disapprove	36%	(428)	30%	(361)	17%	(200)	17%	(200)	1189
Biden Job Strongly Approve	58%	(190)	25%	(83)	6%	(18)	12%	(39)	330
Biden Job Somewhat Approve	48%	(278)	29%	(169)	8%	(45)	14%	(83)	575
Biden Job Somewhat Disapprove	41%	(156)	32%	(123)	8%	(32)	18%	(69)	380
Biden Job Strongly Disapprove	34%	(272)	29%	(238)	21%	(168)	16%	(131)	809
Favorable of Biden	52%	(490)	29%	(271)	7%	(61)	12%	(115)	936
Unfavorable of Biden	35%	(409)	30%	(355)	17%	(204)	17%	(204)	1173
Very Favorable of Biden	58%	(216)	26%	(97)	6%	(21)	11%	(40)	375
Somewhat Favorable of Biden	49%	(274)	31%	(174)	7%	(40)	13%	(75)	562
Somewhat Unfavorable of Biden	39%	(126)	32%	(103)	8%	(27)	21%	(68)	323
Very Unfavorable of Biden	33%	(284)	30%	(253)	21%	(177)	16%	(136)	850
#1 Issue: Economy	39%	(365)	30%	(281)	16%	(146)	15%	(145)	937
#1 Issue: Security	40%	(117)	27%	(79)	16%	(46)	17%	(51)	293
#1 Issue: Health Care	42%	(96)	31%	(71)	5%	(11)	23%	(52)	230
#1 Issue: Medicare / Social Security	60%	(146)	24%	(59)	4%	(10)	12%	(30)	245
#1 Issue: Women's Issues	40%	(45)	29%	(32)	8%	(9)	23%	(25)	111
#1 Issue: Education	33%	(27)	28%	(23)	12%	(10)	26%	(21)	82
#1 Issue: Energy	39%	(58)	34%	(50)	15%	(22)	13%	(19)	149
#1 Issue: Other	43%	(71)	27%	(45)	13%	(21)	16%	(27)	164

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**Table MCTE3\_1: Do you believe the following kinds of content should be removed from social media platforms?  
Distorted or edited photos and videos of a public official or celebrity**

<b>Demographic</b>	<b>Yes, this should be removed</b>		<b>No, this should not be removed, but it should be labeled as inappropriate or inaccurate</b>		<b>No, this should not be removed and should not be labeled</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	42%	(925)	29%	(641)	12%	(275)	17%	(370)	2210
2020 Vote: Joe Biden	51%	(477)	29%	(268)	7%	(65)	13%	(120)	929
2020 Vote: Donald Trump	36%	(268)	28%	(212)	19%	(146)	17%	(125)	751
2020 Vote: Other	34%	(32)	41%	(37)	13%	(12)	12%	(11)	92
2020 Vote: Didn't Vote	34%	(149)	28%	(123)	12%	(51)	26%	(115)	438
2018 House Vote: Democrat	52%	(387)	29%	(219)	8%	(58)	12%	(87)	751
2018 House Vote: Republican	40%	(246)	28%	(172)	18%	(110)	14%	(89)	618
2018 House Vote: Someone else	31%	(22)	35%	(24)	14%	(10)	20%	(14)	69
2016 Vote: Hillary Clinton	53%	(370)	29%	(200)	5%	(37)	13%	(92)	699
2016 Vote: Donald Trump	38%	(256)	30%	(201)	18%	(119)	14%	(94)	669
2016 Vote: Other	45%	(53)	33%	(40)	15%	(18)	7%	(8)	119
2016 Vote: Didn't Vote	34%	(246)	28%	(200)	14%	(102)	24%	(175)	723
Voted in 2014: Yes	48%	(608)	27%	(344)	12%	(147)	12%	(156)	1256
Voted in 2014: No	33%	(316)	31%	(297)	13%	(127)	22%	(214)	954
4-Region: Northeast	49%	(187)	28%	(105)	12%	(46)	12%	(44)	383
4-Region: Midwest	39%	(179)	29%	(134)	12%	(56)	19%	(87)	456
4-Region: South	41%	(346)	27%	(226)	13%	(114)	19%	(159)	844
4-Region: West	41%	(214)	33%	(176)	11%	(58)	15%	(79)	527
Twitter User	36%	(325)	34%	(314)	14%	(130)	16%	(144)	914
Social Media User	41%	(863)	29%	(613)	13%	(264)	17%	(357)	2098
Favorable of Musk	39%	(349)	31%	(273)	19%	(171)	11%	(94)	887
Unfavorable of Musk	46%	(294)	34%	(218)	9%	(55)	11%	(72)	640
Aware of Musk Twitter Purchase	44%	(697)	31%	(483)	13%	(203)	13%	(201)	1585
Unaware of Musk Twitter Purchase	36%	(227)	25%	(158)	11%	(71)	27%	(169)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE3\_2: Do you believe the following kinds of content should be removed from social media platforms?  
Misleading health information, such as unregulated medical advice or false coronavirus claims**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	58%	(1275)	21%	(474)	11%	(243)	10%	(218)	2210
Gender: Male	52%	(559)	25%	(268)	15%	(156)	8%	(85)	1068
Gender: Female	63%	(716)	18%	(206)	8%	(87)	12%	(134)	1142
Age: 18-34	52%	(336)	23%	(147)	10%	(66)	14%	(93)	642
Age: 35-44	54%	(197)	24%	(88)	14%	(51)	8%	(30)	365
Age: 45-64	58%	(417)	20%	(146)	12%	(82)	10%	(68)	714
Age: 65+	66%	(325)	19%	(92)	9%	(44)	6%	(28)	489
GenZers: 1997-2012	56%	(134)	24%	(57)	9%	(23)	11%	(27)	241
Millennials: 1981-1996	51%	(336)	24%	(159)	12%	(81)	13%	(86)	662
GenXers: 1965-1980	56%	(291)	21%	(107)	12%	(64)	10%	(53)	514
Baby Boomers: 1946-1964	65%	(469)	19%	(141)	10%	(69)	6%	(46)	725
PID: Dem (no lean)	73%	(564)	16%	(124)	4%	(30)	7%	(57)	775
PID: Ind (no lean)	51%	(403)	25%	(201)	11%	(88)	12%	(98)	790
PID: Rep (no lean)	48%	(307)	23%	(149)	19%	(125)	10%	(64)	645
PID/Gender: Dem Men	67%	(223)	19%	(64)	5%	(17)	9%	(31)	335
PID/Gender: Dem Women	78%	(341)	14%	(61)	3%	(13)	6%	(25)	440
PID/Gender: Ind Men	48%	(200)	31%	(128)	14%	(56)	8%	(31)	415
PID/Gender: Ind Women	54%	(204)	19%	(73)	9%	(32)	18%	(66)	375
PID/Gender: Rep Men	43%	(137)	24%	(77)	26%	(82)	7%	(22)	318
PID/Gender: Rep Women	52%	(171)	22%	(72)	13%	(42)	13%	(42)	327
Ideo: Liberal (1-3)	72%	(458)	20%	(128)	4%	(23)	4%	(25)	634
Ideo: Moderate (4)	61%	(380)	23%	(143)	7%	(45)	9%	(59)	627
Ideo: Conservative (5-7)	44%	(317)	24%	(173)	22%	(157)	10%	(72)	719
Educ: < College	58%	(836)	20%	(293)	10%	(138)	12%	(169)	1437
Educ: Bachelors degree	55%	(269)	24%	(116)	14%	(70)	7%	(36)	491
Educ: Post-grad	60%	(170)	23%	(65)	12%	(35)	5%	(13)	282

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**Table MCTE3\_2: Do you believe the following kinds of content should be removed from social media platforms?  
 Misleading health information, such as unregulated medical advice or false coronavirus claims**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	58%	(1275)	21%	(474)	11%	(243)	10%	(218)	2210
Income: Under 50k	59%	(676)	20%	(227)	10%	(110)	12%	(139)	1153
Income: 50k-100k	58%	(401)	23%	(156)	12%	(85)	7%	(49)	690
Income: 100k+	54%	(198)	25%	(91)	13%	(49)	8%	(30)	368
Ethnicity: White	57%	(983)	22%	(379)	12%	(204)	8%	(144)	1711
Ethnicity: Hispanic	53%	(198)	23%	(87)	10%	(36)	14%	(52)	374
Ethnicity: Black	63%	(178)	17%	(48)	7%	(20)	13%	(37)	282
Ethnicity: Other	52%	(113)	22%	(47)	9%	(19)	17%	(38)	217
All Christian	56%	(535)	23%	(222)	13%	(120)	8%	(72)	949
All Non-Christian	65%	(66)	17%	(17)	11%	(11)	7%	(7)	101
Atheist	61%	(62)	25%	(25)	9%	(9)	5%	(6)	102
Agnostic/Nothing in particular	58%	(382)	21%	(140)	7%	(48)	14%	(90)	661
Something Else	58%	(230)	17%	(69)	14%	(54)	11%	(43)	396
Religious Non-Protestant/Catholic	62%	(75)	17%	(21)	14%	(17)	8%	(9)	122
Evangelical	57%	(298)	18%	(92)	16%	(82)	10%	(53)	525
Non-Evangelical	57%	(451)	25%	(195)	11%	(84)	7%	(58)	788
Community: Urban	61%	(355)	18%	(104)	10%	(60)	11%	(67)	586
Community: Suburban	58%	(637)	23%	(254)	11%	(117)	8%	(91)	1098
Community: Rural	54%	(283)	22%	(116)	13%	(66)	12%	(61)	526
Employ: Private Sector	54%	(408)	23%	(179)	13%	(101)	10%	(75)	762
Employ: Government	59%	(68)	20%	(23)	13%	(15)	8%	(9)	116
Employ: Self-Employed	50%	(104)	25%	(52)	14%	(29)	10%	(22)	207
Employ: Homemaker	56%	(89)	21%	(34)	7%	(11)	16%	(25)	160
Employ: Student	50%	(39)	22%	(18)	11%	(9)	17%	(14)	80
Employ: Retired	68%	(349)	18%	(91)	8%	(41)	6%	(31)	512
Employ: Unemployed	56%	(137)	19%	(47)	9%	(22)	16%	(38)	245
Employ: Other	61%	(78)	23%	(30)	12%	(15)	4%	(5)	129

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**Table MCTE3\_2: Do you believe the following kinds of content should be removed from social media platforms?  
Misleading health information, such as unregulated medical advice or false coronavirus claims**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	58%	(1275)	21%	(474)	11%	(243)	10%	(218)	2210
Military HH: Yes	57%	(206)	24%	(85)	12%	(43)	8%	(28)	362
Military HH: No	58%	(1068)	21%	(389)	11%	(200)	10%	(190)	1848
RD/WT: Right Direction	69%	(476)	17%	(114)	5%	(37)	9%	(62)	688
RD/WT: Wrong Track	52%	(799)	24%	(361)	14%	(206)	10%	(156)	1522
Biden Job Approve	72%	(650)	17%	(157)	5%	(43)	6%	(55)	905
Biden Job Disapprove	47%	(560)	26%	(306)	16%	(196)	11%	(127)	1189
Biden Job Strongly Approve	76%	(250)	13%	(43)	6%	(21)	5%	(17)	330
Biden Job Somewhat Approve	70%	(400)	20%	(114)	4%	(22)	7%	(38)	575
Biden Job Somewhat Disapprove	60%	(228)	25%	(96)	4%	(17)	10%	(39)	380
Biden Job Strongly Disapprove	41%	(332)	26%	(210)	22%	(179)	11%	(88)	809
Favorable of Biden	74%	(689)	17%	(156)	4%	(41)	5%	(50)	936
Unfavorable of Biden	46%	(540)	26%	(304)	17%	(200)	11%	(129)	1173
Very Favorable of Biden	78%	(292)	12%	(45)	6%	(24)	3%	(13)	375
Somewhat Favorable of Biden	71%	(397)	20%	(111)	3%	(17)	7%	(37)	562
Somewhat Unfavorable of Biden	56%	(182)	27%	(86)	6%	(19)	11%	(36)	323
Very Unfavorable of Biden	42%	(358)	26%	(218)	21%	(181)	11%	(93)	850
#1 Issue: Economy	53%	(498)	25%	(233)	12%	(110)	10%	(96)	937
#1 Issue: Security	46%	(135)	20%	(60)	21%	(62)	12%	(36)	293
#1 Issue: Health Care	66%	(152)	18%	(40)	5%	(11)	11%	(25)	230
#1 Issue: Medicare / Social Security	75%	(185)	16%	(40)	4%	(9)	4%	(11)	245
#1 Issue: Women's Issues	64%	(71)	17%	(19)	6%	(7)	13%	(14)	111
#1 Issue: Education	51%	(42)	20%	(16)	7%	(5)	22%	(18)	82
#1 Issue: Energy	64%	(95)	23%	(34)	8%	(13)	5%	(7)	149
#1 Issue: Other	59%	(97)	19%	(32)	15%	(24)	7%	(11)	164

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**Table MCTE3\_2: Do you believe the following kinds of content should be removed from social media platforms?  
Misleading health information, such as unregulated medical advice or false coronavirus claims**

<b>Demographic</b>	<b>Yes, this should be removed</b>		<b>No, this should not be removed, but it should be labeled as inappropriate or inaccurate</b>		<b>No, this should not be removed and should not be labeled</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	58%	(1275)	21%	(474)	11%	(243)	10%	(218)	2210
2020 Vote: Joe Biden	71%	(663)	19%	(172)	4%	(35)	6%	(59)	929
2020 Vote: Donald Trump	42%	(318)	26%	(195)	21%	(159)	10%	(79)	751
2020 Vote: Other	45%	(42)	35%	(32)	12%	(11)	8%	(7)	92
2020 Vote: Didn't Vote	57%	(252)	17%	(74)	9%	(39)	17%	(74)	438
2018 House Vote: Democrat	71%	(535)	19%	(144)	4%	(32)	5%	(40)	751
2018 House Vote: Republican	45%	(276)	26%	(159)	21%	(129)	9%	(54)	618
2018 House Vote: Someone else	50%	(35)	29%	(20)	12%	(8)	9%	(6)	69
2016 Vote: Hillary Clinton	72%	(501)	18%	(126)	4%	(30)	6%	(42)	699
2016 Vote: Donald Trump	45%	(301)	25%	(169)	20%	(131)	10%	(68)	669
2016 Vote: Other	52%	(62)	31%	(37)	12%	(14)	5%	(5)	119
2016 Vote: Didn't Vote	57%	(410)	20%	(142)	9%	(68)	14%	(103)	723
Voted in 2014: Yes	60%	(752)	22%	(273)	11%	(144)	7%	(87)	1256
Voted in 2014: No	55%	(523)	21%	(202)	10%	(99)	14%	(131)	954
4-Region: Northeast	58%	(222)	22%	(86)	11%	(42)	9%	(33)	383
4-Region: Midwest	56%	(256)	23%	(105)	11%	(51)	10%	(44)	456
4-Region: South	58%	(490)	21%	(174)	11%	(95)	10%	(85)	844
4-Region: West	58%	(307)	21%	(109)	10%	(54)	11%	(56)	527
Twitter User	53%	(481)	25%	(232)	13%	(118)	9%	(83)	914
Social Media User	57%	(1201)	22%	(453)	11%	(236)	10%	(207)	2098
Favorable of Musk	47%	(416)	28%	(249)	18%	(164)	6%	(57)	887
Unfavorable of Musk	67%	(430)	21%	(136)	6%	(40)	5%	(33)	640
Aware of Musk Twitter Purchase	57%	(903)	24%	(375)	12%	(191)	7%	(116)	1585
Unaware of Musk Twitter Purchase	59%	(371)	16%	(100)	8%	(52)	16%	(102)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table MCTE3\_3: Do you believe the following kinds of content should be removed from social media platforms?  
Hate speech, such as posts using slurs against a racial, religious or gender group**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	63%	(1393)	21%	(467)	7%	(158)	9%	(193)	2210
Gender: Male	57%	(606)	27%	(288)	10%	(104)	7%	(69)	1068
Gender: Female	69%	(787)	16%	(179)	5%	(54)	11%	(123)	1142
Age: 18-34	55%	(351)	25%	(160)	7%	(46)	13%	(85)	642
Age: 35-44	62%	(227)	23%	(86)	8%	(30)	6%	(23)	365
Age: 45-64	65%	(462)	18%	(132)	8%	(59)	9%	(61)	714
Age: 65+	72%	(353)	18%	(89)	5%	(23)	5%	(24)	489
GenZers: 1997-2012	56%	(135)	26%	(63)	9%	(21)	9%	(22)	241
Millennials: 1981-1996	57%	(374)	24%	(159)	8%	(50)	12%	(78)	662
GenXers: 1965-1980	61%	(314)	21%	(106)	8%	(44)	10%	(51)	514
Baby Boomers: 1946-1964	72%	(524)	18%	(128)	6%	(42)	4%	(31)	725
PID: Dem (no lean)	78%	(603)	14%	(111)	2%	(17)	6%	(43)	775
PID: Ind (no lean)	58%	(459)	23%	(184)	9%	(68)	10%	(80)	790
PID: Rep (no lean)	51%	(331)	27%	(172)	11%	(72)	11%	(69)	645
PID/Gender: Dem Men	71%	(239)	20%	(67)	2%	(8)	6%	(21)	335
PID/Gender: Dem Women	83%	(364)	10%	(45)	2%	(10)	5%	(22)	440
PID/Gender: Ind Men	52%	(217)	29%	(119)	13%	(53)	6%	(27)	415
PID/Gender: Ind Women	65%	(242)	17%	(65)	4%	(15)	14%	(53)	375
PID/Gender: Rep Men	47%	(150)	32%	(103)	14%	(43)	7%	(21)	318
PID/Gender: Rep Women	55%	(181)	21%	(69)	9%	(29)	15%	(48)	327
Ideo: Liberal (1-3)	78%	(496)	15%	(96)	3%	(20)	3%	(22)	634
Ideo: Moderate (4)	63%	(396)	24%	(149)	5%	(31)	8%	(52)	627
Ideo: Conservative (5-7)	52%	(371)	25%	(182)	13%	(95)	10%	(70)	719
Educ: < College	61%	(880)	22%	(316)	6%	(85)	11%	(155)	1437
Educ: Bachelors degree	66%	(323)	20%	(96)	10%	(48)	5%	(24)	491
Educ: Post-grad	67%	(190)	19%	(54)	9%	(25)	5%	(13)	282

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**Table MCTE3\_3:** Do you believe the following kinds of content should be removed from social media platforms?  
Hate speech, such as posts using slurs against a racial, religious or gender group

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	63%	(1393)	21%	(467)	7%	(158)	9%	(193)	2210
Income: Under 50k	62%	(718)	22%	(250)	6%	(68)	10%	(117)	1153
Income: 50k-100k	64%	(440)	21%	(145)	8%	(58)	7%	(46)	690
Income: 100k+	64%	(235)	19%	(72)	9%	(32)	8%	(29)	368
Ethnicity: White	63%	(1072)	22%	(370)	8%	(131)	8%	(137)	1711
Ethnicity: Hispanic	59%	(221)	24%	(90)	7%	(27)	9%	(35)	374
Ethnicity: Black	67%	(189)	16%	(44)	6%	(16)	12%	(33)	282
Ethnicity: Other	60%	(131)	25%	(54)	5%	(10)	10%	(22)	217
All Christian	64%	(610)	22%	(206)	8%	(75)	6%	(59)	949
All Non-Christian	63%	(64)	20%	(21)	8%	(8)	8%	(8)	101
Atheist	66%	(68)	24%	(24)	4%	(4)	6%	(6)	102
Agnostic/Nothing in particular	62%	(408)	22%	(144)	6%	(38)	11%	(71)	661
Something Else	62%	(244)	18%	(72)	8%	(33)	12%	(48)	396
Religious Non-Protestant/Catholic	61%	(75)	22%	(27)	8%	(9)	9%	(11)	122
Evangelical	58%	(305)	22%	(115)	9%	(49)	11%	(56)	525
Non-Evangelical	67%	(528)	20%	(156)	7%	(57)	6%	(48)	788
Community: Urban	65%	(383)	20%	(117)	5%	(32)	9%	(54)	586
Community: Suburban	63%	(695)	22%	(236)	8%	(84)	8%	(83)	1098
Community: Rural	60%	(315)	22%	(114)	8%	(41)	11%	(56)	526
Employ: Private Sector	61%	(461)	22%	(166)	9%	(66)	9%	(68)	762
Employ: Government	61%	(71)	23%	(27)	9%	(11)	7%	(8)	116
Employ: Self-Employed	56%	(116)	26%	(55)	9%	(19)	8%	(17)	207
Employ: Homemaker	61%	(98)	21%	(33)	3%	(5)	15%	(24)	160
Employ: Student	52%	(41)	22%	(18)	13%	(11)	13%	(10)	80
Employ: Retired	73%	(373)	17%	(88)	4%	(20)	6%	(30)	512
Employ: Unemployed	62%	(151)	21%	(51)	6%	(15)	11%	(27)	245
Employ: Other	63%	(81)	23%	(29)	8%	(11)	6%	(8)	129

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**Table MCTE3\_3: Do you believe the following kinds of content should be removed from social media platforms?  
Hate speech, such as posts using slurs against a racial, religious or gender group**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	63%	(1393)	21%	(467)	7%	(158)	9%	(193)	2210
Military HH: Yes	62%	(224)	23%	(85)	7%	(26)	7%	(27)	362
Military HH: No	63%	(1169)	21%	(382)	7%	(132)	9%	(166)	1848
RD/WT: Right Direction	73%	(504)	15%	(105)	4%	(31)	7%	(48)	688
RD/WT: Wrong Track	58%	(889)	24%	(361)	8%	(127)	9%	(145)	1522
Biden Job Approve	78%	(707)	14%	(123)	3%	(27)	5%	(48)	905
Biden Job Disapprove	52%	(615)	28%	(331)	11%	(128)	10%	(116)	1189
Biden Job Strongly Approve	81%	(269)	12%	(39)	3%	(10)	4%	(12)	330
Biden Job Somewhat Approve	76%	(438)	15%	(84)	3%	(17)	6%	(36)	575
Biden Job Somewhat Disapprove	64%	(244)	24%	(93)	5%	(18)	7%	(25)	380
Biden Job Strongly Disapprove	46%	(371)	29%	(238)	14%	(109)	11%	(91)	809
Favorable of Biden	79%	(739)	14%	(128)	3%	(27)	5%	(42)	936
Unfavorable of Biden	51%	(595)	28%	(333)	11%	(125)	10%	(120)	1173
Very Favorable of Biden	81%	(305)	11%	(43)	5%	(17)	3%	(9)	375
Somewhat Favorable of Biden	77%	(434)	15%	(85)	2%	(10)	6%	(33)	562
Somewhat Unfavorable of Biden	64%	(207)	24%	(76)	6%	(18)	7%	(22)	323
Very Unfavorable of Biden	46%	(388)	30%	(257)	13%	(107)	12%	(98)	850
#1 Issue: Economy	59%	(550)	25%	(233)	8%	(72)	9%	(81)	937
#1 Issue: Security	56%	(165)	21%	(60)	11%	(32)	12%	(35)	293
#1 Issue: Health Care	70%	(161)	17%	(40)	6%	(13)	7%	(16)	230
#1 Issue: Medicare / Social Security	79%	(192)	14%	(35)	3%	(7)	4%	(10)	245
#1 Issue: Women's Issues	73%	(81)	13%	(14)	2%	(2)	12%	(13)	111
#1 Issue: Education	51%	(42)	23%	(19)	9%	(7)	17%	(14)	82
#1 Issue: Energy	66%	(99)	22%	(32)	5%	(7)	7%	(11)	149
#1 Issue: Other	62%	(102)	21%	(34)	10%	(16)	7%	(12)	164

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**Table MCTE3\_3: Do you believe the following kinds of content should be removed from social media platforms?  
Hate speech, such as posts using slurs against a racial, religious or gender group**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	63%	(1393)	21%	(467)	7%	(158)	9%	(193)	2210
2020 Vote: Joe Biden	77%	(718)	15%	(143)	3%	(26)	5%	(42)	929
2020 Vote: Donald Trump	49%	(367)	27%	(205)	13%	(98)	11%	(81)	751
2020 Vote: Other	52%	(48)	29%	(26)	12%	(11)	6%	(6)	92
2020 Vote: Didn't Vote	59%	(259)	21%	(93)	5%	(22)	15%	(64)	438
2018 House Vote: Democrat	77%	(576)	16%	(120)	3%	(24)	4%	(31)	751
2018 House Vote: Republican	49%	(305)	29%	(177)	14%	(85)	8%	(51)	618
2018 House Vote: Someone else	56%	(39)	23%	(16)	11%	(8)	10%	(7)	69
2016 Vote: Hillary Clinton	79%	(549)	14%	(99)	2%	(17)	5%	(34)	699
2016 Vote: Donald Trump	51%	(342)	27%	(181)	13%	(87)	9%	(59)	669
2016 Vote: Other	64%	(76)	20%	(24)	9%	(11)	6%	(7)	119
2016 Vote: Didn't Vote	59%	(425)	22%	(163)	6%	(43)	13%	(92)	723
Voted in 2014: Yes	66%	(830)	20%	(252)	8%	(98)	6%	(76)	1256
Voted in 2014: No	59%	(563)	23%	(215)	6%	(60)	12%	(116)	954
4-Region: Northeast	66%	(251)	18%	(67)	9%	(36)	7%	(29)	383
4-Region: Midwest	63%	(286)	22%	(98)	8%	(35)	8%	(36)	456
4-Region: South	62%	(524)	22%	(187)	7%	(57)	9%	(77)	844
4-Region: West	63%	(332)	22%	(115)	6%	(29)	10%	(51)	527
Twitter User	60%	(551)	24%	(222)	8%	(71)	8%	(69)	914
Social Media User	63%	(1314)	21%	(447)	7%	(154)	9%	(182)	2098
Favorable of Musk	53%	(467)	29%	(260)	12%	(106)	6%	(54)	887
Unfavorable of Musk	73%	(464)	18%	(113)	5%	(29)	5%	(33)	640
Aware of Musk Twitter Purchase	64%	(1014)	22%	(341)	8%	(128)	6%	(101)	1585
Unaware of Musk Twitter Purchase	61%	(379)	20%	(125)	5%	(29)	15%	(92)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE3\_4:** Do you believe the following kinds of content should be removed from social media platforms?  
*Acts of violence, such as videos depicting violent crimes*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	59%	(1305)	26%	(566)	6%	(140)	9%	(198)	2210
Gender: Male	54%	(581)	31%	(327)	9%	(93)	6%	(66)	1068
Gender: Female	63%	(724)	21%	(239)	4%	(47)	12%	(132)	1142
Age: 18-34	48%	(310)	32%	(205)	7%	(44)	13%	(83)	642
Age: 35-44	53%	(192)	30%	(109)	9%	(31)	9%	(33)	365
Age: 45-64	63%	(450)	22%	(159)	6%	(44)	8%	(60)	714
Age: 65+	72%	(352)	19%	(93)	4%	(21)	5%	(22)	489
GenZers: 1997-2012	44%	(106)	36%	(88)	8%	(20)	11%	(27)	241
Millennials: 1981-1996	51%	(335)	30%	(199)	7%	(44)	13%	(84)	662
GenXers: 1965-1980	58%	(298)	25%	(130)	7%	(38)	9%	(48)	514
Baby Boomers: 1946-1964	71%	(518)	19%	(139)	5%	(34)	5%	(35)	725
PID: Dem (no lean)	69%	(538)	21%	(165)	3%	(23)	6%	(49)	775
PID: Ind (no lean)	52%	(413)	29%	(229)	7%	(58)	11%	(90)	790
PID: Rep (no lean)	55%	(353)	27%	(172)	9%	(60)	9%	(60)	645
PID/Gender: Dem Men	66%	(223)	24%	(81)	4%	(13)	5%	(18)	335
PID/Gender: Dem Women	72%	(316)	19%	(84)	2%	(9)	7%	(31)	440
PID/Gender: Ind Men	49%	(204)	33%	(139)	10%	(40)	8%	(32)	415
PID/Gender: Ind Women	56%	(209)	24%	(91)	5%	(18)	15%	(58)	375
PID/Gender: Rep Men	49%	(155)	34%	(108)	13%	(40)	5%	(16)	318
PID/Gender: Rep Women	61%	(199)	20%	(65)	6%	(20)	13%	(44)	327
Ideo: Liberal (1-3)	71%	(448)	23%	(144)	3%	(19)	4%	(23)	634
Ideo: Moderate (4)	58%	(362)	27%	(168)	5%	(34)	10%	(64)	627
Ideo: Conservative (5-7)	56%	(400)	26%	(185)	11%	(77)	8%	(57)	719
Educ: < College	56%	(805)	27%	(384)	6%	(89)	11%	(159)	1437
Educ: Bachelors degree	62%	(303)	26%	(125)	7%	(36)	5%	(27)	491
Educ: Post-grad	70%	(198)	20%	(57)	6%	(16)	4%	(12)	282

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**Table MCTE3\_4:** Do you believe the following kinds of content should be removed from social media platforms?  
 Acts of violence, such as videos depicting violent crimes

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	59%	(1305)	26%	(566)	6%	(140)	9%	(198)	2210
Income: Under 50k	57%	(653)	25%	(293)	6%	(74)	11%	(132)	1153
Income: 50k-100k	61%	(418)	27%	(185)	6%	(42)	6%	(45)	690
Income: 100k+	63%	(234)	24%	(89)	7%	(24)	6%	(21)	368
Ethnicity: White	60%	(1025)	24%	(419)	7%	(114)	9%	(153)	1711
Ethnicity: Hispanic	55%	(205)	30%	(111)	6%	(23)	9%	(35)	374
Ethnicity: Black	58%	(165)	26%	(74)	4%	(11)	12%	(33)	282
Ethnicity: Other	53%	(115)	34%	(73)	7%	(16)	6%	(12)	217
All Christian	62%	(590)	24%	(229)	7%	(66)	7%	(65)	949
All Non-Christian	65%	(66)	22%	(22)	6%	(7)	7%	(7)	101
Atheist	53%	(54)	36%	(37)	6%	(6)	5%	(5)	102
Agnostic/Nothing in particular	54%	(356)	28%	(187)	5%	(32)	13%	(86)	661
Something Else	60%	(239)	23%	(92)	7%	(29)	9%	(36)	396
Religious Non-Protestant/Catholic	63%	(77)	23%	(28)	6%	(8)	8%	(10)	122
Evangelical	61%	(320)	22%	(116)	8%	(42)	9%	(47)	525
Non-Evangelical	62%	(490)	25%	(197)	7%	(53)	6%	(48)	788
Community: Urban	59%	(343)	25%	(149)	6%	(37)	10%	(58)	586
Community: Suburban	60%	(656)	27%	(295)	7%	(72)	7%	(76)	1098
Community: Rural	58%	(306)	23%	(123)	6%	(32)	12%	(65)	526
Employ: Private Sector	58%	(440)	25%	(192)	8%	(64)	9%	(67)	762
Employ: Government	54%	(62)	29%	(33)	8%	(9)	10%	(11)	116
Employ: Self-Employed	58%	(119)	28%	(58)	7%	(15)	7%	(14)	207
Employ: Homemaker	56%	(90)	22%	(35)	5%	(7)	17%	(27)	160
Employ: Student	46%	(37)	26%	(21)	12%	(9)	16%	(13)	80
Employ: Retired	71%	(364)	19%	(99)	4%	(21)	5%	(27)	512
Employ: Unemployed	52%	(127)	31%	(76)	3%	(9)	14%	(34)	245
Employ: Other	52%	(67)	40%	(51)	5%	(7)	3%	(4)	129

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**Table MCTE3\_4: Do you believe the following kinds of content should be removed from social media platforms?  
Acts of violence, such as videos depicting violent crimes**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	59%	(1305)	26%	(566)	6%	(140)	9%	(198)	2210
Military HH: Yes	59%	(212)	30%	(110)	5%	(16)	6%	(23)	362
Military HH: No	59%	(1093)	25%	(456)	7%	(124)	9%	(175)	1848
RD/WT: Right Direction	69%	(473)	20%	(138)	4%	(25)	8%	(52)	688
RD/WT: Wrong Track	55%	(832)	28%	(429)	8%	(115)	10%	(146)	1522
Biden Job Approve	71%	(639)	21%	(189)	3%	(23)	6%	(54)	905
Biden Job Disapprove	52%	(617)	29%	(347)	10%	(113)	9%	(112)	1189
Biden Job Strongly Approve	75%	(246)	19%	(62)	3%	(9)	4%	(13)	330
Biden Job Somewhat Approve	68%	(393)	22%	(127)	2%	(14)	7%	(41)	575
Biden Job Somewhat Disapprove	56%	(215)	29%	(111)	5%	(20)	9%	(34)	380
Biden Job Strongly Disapprove	50%	(402)	29%	(236)	12%	(93)	10%	(78)	809
Favorable of Biden	71%	(664)	21%	(196)	3%	(26)	5%	(50)	936
Unfavorable of Biden	51%	(596)	30%	(352)	10%	(113)	10%	(113)	1173
Very Favorable of Biden	76%	(285)	18%	(66)	2%	(8)	4%	(16)	375
Somewhat Favorable of Biden	67%	(378)	23%	(130)	3%	(19)	6%	(35)	562
Somewhat Unfavorable of Biden	55%	(177)	33%	(107)	4%	(13)	8%	(26)	323
Very Unfavorable of Biden	49%	(419)	29%	(245)	12%	(100)	10%	(86)	850
#1 Issue: Economy	55%	(518)	30%	(277)	7%	(63)	8%	(80)	937
#1 Issue: Security	54%	(158)	24%	(70)	12%	(36)	10%	(29)	293
#1 Issue: Health Care	68%	(156)	21%	(48)	3%	(8)	8%	(18)	230
#1 Issue: Medicare / Social Security	79%	(192)	13%	(32)	2%	(5)	6%	(15)	245
#1 Issue: Women's Issues	59%	(65)	27%	(29)	3%	(3)	12%	(13)	111
#1 Issue: Education	42%	(34)	32%	(26)	5%	(4)	21%	(17)	82
#1 Issue: Energy	67%	(99)	23%	(34)	4%	(6)	7%	(10)	149
#1 Issue: Other	50%	(82)	30%	(50)	10%	(16)	10%	(16)	164

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**Table MCTE3\_4:** Do you believe the following kinds of content should be removed from social media platforms?  
*Acts of violence, such as videos depicting violent crimes*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	59%	(1305)	26%	(566)	6%	(140)	9%	(198)	2210
2020 Vote: Joe Biden	69%	(639)	23%	(213)	3%	(28)	5%	(50)	929
2020 Vote: Donald Trump	55%	(413)	28%	(207)	9%	(69)	8%	(61)	751
2020 Vote: Other	47%	(43)	31%	(28)	14%	(12)	9%	(8)	92
2020 Vote: Didn't Vote	48%	(211)	27%	(119)	7%	(31)	18%	(78)	438
2018 House Vote: Democrat	70%	(523)	23%	(170)	3%	(21)	5%	(37)	751
2018 House Vote: Republican	54%	(336)	28%	(174)	10%	(63)	7%	(45)	618
2018 House Vote: Someone else	52%	(36)	29%	(20)	10%	(7)	9%	(6)	69
2016 Vote: Hillary Clinton	71%	(496)	20%	(141)	2%	(17)	6%	(45)	699
2016 Vote: Donald Trump	56%	(376)	26%	(175)	10%	(68)	8%	(50)	669
2016 Vote: Other	54%	(64)	33%	(40)	9%	(10)	4%	(5)	119
2016 Vote: Didn't Vote	51%	(369)	29%	(210)	6%	(45)	14%	(98)	723
Voted in 2014: Yes	65%	(812)	23%	(290)	6%	(76)	6%	(77)	1256
Voted in 2014: No	52%	(493)	29%	(276)	7%	(64)	13%	(121)	954
4-Region: Northeast	59%	(226)	26%	(101)	7%	(25)	8%	(30)	383
4-Region: Midwest	57%	(261)	29%	(131)	6%	(28)	8%	(36)	456
4-Region: South	59%	(501)	24%	(202)	7%	(58)	10%	(83)	844
4-Region: West	60%	(316)	25%	(132)	6%	(29)	9%	(49)	527
Twitter User	55%	(502)	30%	(278)	7%	(60)	8%	(74)	914
Social Media User	58%	(1223)	26%	(549)	7%	(137)	9%	(189)	2098
Favorable of Musk	54%	(482)	31%	(276)	9%	(78)	6%	(51)	887
Unfavorable of Musk	65%	(415)	25%	(158)	5%	(34)	5%	(32)	640
Aware of Musk Twitter Purchase	62%	(978)	26%	(407)	7%	(108)	6%	(92)	1585
Unaware of Musk Twitter Purchase	52%	(328)	25%	(159)	5%	(32)	17%	(106)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE3\_5: Do you believe the following kinds of content should be removed from social media platforms?  
Sexual content, such as nude photographs or depictions of sexual acts**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	53%	(1167)	31%	(686)	7%	(163)	9%	(194)	2210
Gender: Male	41%	(441)	40%	(429)	11%	(116)	8%	(82)	1068
Gender: Female	64%	(727)	22%	(256)	4%	(47)	10%	(112)	1142
Age: 18-34	38%	(243)	41%	(264)	8%	(52)	13%	(83)	642
Age: 35-44	49%	(178)	33%	(121)	9%	(35)	9%	(32)	365
Age: 45-64	58%	(412)	26%	(189)	7%	(51)	9%	(62)	714
Age: 65+	68%	(335)	23%	(111)	5%	(26)	3%	(17)	489
GenZers: 1997-2012	31%	(74)	50%	(119)	7%	(17)	13%	(30)	241
Millennials: 1981-1996	43%	(285)	37%	(242)	8%	(56)	12%	(79)	662
GenXers: 1965-1980	54%	(279)	27%	(137)	9%	(49)	10%	(50)	514
Baby Boomers: 1946-1964	66%	(481)	24%	(177)	5%	(36)	4%	(32)	725
PID: Dem (no lean)	54%	(419)	33%	(254)	6%	(43)	8%	(59)	775
PID: Ind (no lean)	48%	(380)	33%	(264)	8%	(60)	11%	(86)	790
PID: Rep (no lean)	57%	(368)	26%	(168)	9%	(60)	8%	(49)	645
PID/Gender: Dem Men	44%	(147)	40%	(135)	7%	(24)	9%	(29)	335
PID/Gender: Dem Women	62%	(273)	27%	(119)	4%	(18)	7%	(30)	440
PID/Gender: Ind Men	37%	(154)	44%	(183)	11%	(46)	8%	(31)	415
PID/Gender: Ind Women	60%	(226)	22%	(81)	4%	(14)	15%	(55)	375
PID/Gender: Rep Men	44%	(140)	35%	(111)	14%	(45)	7%	(22)	318
PID/Gender: Rep Women	70%	(228)	17%	(57)	5%	(15)	8%	(27)	327
Ideo: Liberal (1-3)	50%	(317)	38%	(242)	7%	(45)	5%	(31)	634
Ideo: Moderate (4)	52%	(324)	32%	(202)	7%	(44)	9%	(58)	627
Ideo: Conservative (5-7)	57%	(412)	26%	(184)	9%	(66)	8%	(57)	719
Educ: < College	51%	(736)	32%	(464)	6%	(90)	10%	(147)	1437
Educ: Bachelors degree	55%	(272)	27%	(134)	11%	(52)	7%	(33)	491
Educ: Post-grad	57%	(160)	31%	(87)	7%	(21)	5%	(14)	282

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**Table MCTE3\_5: Do you believe the following kinds of content should be removed from social media platforms?  
Sexual content, such as nude photographs or depictions of sexual acts**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	53%	(1167)	31%	(686)	7%	(163)	9%	(194)	2210
Income: Under 50k	52%	(597)	32%	(363)	6%	(73)	10%	(119)	1153
Income: 50k-100k	56%	(385)	30%	(210)	8%	(52)	6%	(42)	690
Income: 100k+	50%	(185)	31%	(112)	10%	(37)	9%	(33)	368
Ethnicity: White	54%	(925)	31%	(530)	8%	(130)	7%	(126)	1711
Ethnicity: Hispanic	46%	(173)	37%	(137)	6%	(22)	11%	(43)	374
Ethnicity: Black	50%	(142)	32%	(89)	5%	(14)	13%	(37)	282
Ethnicity: Other	46%	(101)	31%	(66)	9%	(19)	14%	(31)	217
All Christian	60%	(571)	27%	(260)	7%	(63)	6%	(56)	949
All Non-Christian	51%	(52)	30%	(30)	12%	(12)	7%	(7)	101
Atheist	30%	(31)	46%	(47)	18%	(18)	6%	(6)	102
Agnostic/Nothing in particular	43%	(281)	37%	(245)	8%	(51)	13%	(84)	661
Something Else	59%	(232)	26%	(103)	5%	(20)	10%	(41)	396
Religious Non-Protestant/Catholic	53%	(65)	28%	(35)	11%	(13)	8%	(10)	122
Evangelical	65%	(339)	22%	(113)	5%	(24)	9%	(48)	525
Non-Evangelical	56%	(444)	31%	(242)	7%	(57)	6%	(45)	788
Community: Urban	51%	(297)	32%	(190)	7%	(39)	10%	(61)	586
Community: Suburban	52%	(571)	32%	(349)	9%	(94)	8%	(84)	1098
Community: Rural	57%	(300)	28%	(147)	6%	(31)	9%	(48)	526
Employ: Private Sector	47%	(355)	33%	(255)	11%	(83)	9%	(69)	762
Employ: Government	51%	(60)	34%	(39)	7%	(9)	7%	(9)	116
Employ: Self-Employed	55%	(114)	31%	(64)	8%	(17)	6%	(12)	207
Employ: Homemaker	56%	(90)	24%	(38)	2%	(3)	18%	(29)	160
Employ: Student	33%	(26)	41%	(33)	7%	(6)	19%	(15)	80
Employ: Retired	67%	(345)	23%	(118)	5%	(27)	4%	(22)	512
Employ: Unemployed	44%	(107)	37%	(91)	6%	(14)	13%	(33)	245
Employ: Other	55%	(71)	36%	(46)	5%	(6)	4%	(5)	129

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**Table MCTE3\_5: Do you believe the following kinds of content should be removed from social media platforms?  
Sexual content, such as nude photographs or depictions of sexual acts**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	53%	(1167)	31%	(686)	7%	(163)	9%	(194)	2210
Military HH: Yes	55%	(199)	32%	(114)	6%	(20)	8%	(29)	362
Military HH: No	52%	(968)	31%	(571)	8%	(143)	9%	(165)	1848
RD/WT: Right Direction	52%	(356)	33%	(224)	6%	(40)	10%	(68)	688
RD/WT: Wrong Track	53%	(812)	30%	(462)	8%	(123)	8%	(126)	1522
Biden Job Approve	55%	(496)	32%	(287)	6%	(52)	8%	(70)	905
Biden Job Disapprove	53%	(625)	31%	(365)	9%	(109)	7%	(89)	1189
Biden Job Strongly Approve	59%	(196)	28%	(91)	7%	(22)	6%	(20)	330
Biden Job Somewhat Approve	52%	(300)	34%	(195)	5%	(30)	9%	(50)	575
Biden Job Somewhat Disapprove	53%	(202)	33%	(124)	7%	(26)	7%	(28)	380
Biden Job Strongly Disapprove	52%	(424)	30%	(242)	10%	(83)	8%	(61)	809
Favorable of Biden	56%	(523)	32%	(295)	6%	(52)	7%	(66)	936
Unfavorable of Biden	51%	(600)	32%	(373)	9%	(108)	8%	(93)	1173
Very Favorable of Biden	61%	(227)	28%	(105)	6%	(24)	5%	(19)	375
Somewhat Favorable of Biden	53%	(296)	34%	(191)	5%	(28)	8%	(47)	562
Somewhat Unfavorable of Biden	51%	(165)	36%	(115)	6%	(19)	8%	(24)	323
Very Unfavorable of Biden	51%	(434)	30%	(258)	10%	(89)	8%	(69)	850
#1 Issue: Economy	50%	(465)	35%	(323)	7%	(69)	8%	(79)	937
#1 Issue: Security	58%	(170)	23%	(68)	10%	(30)	8%	(25)	293
#1 Issue: Health Care	52%	(120)	32%	(73)	7%	(15)	9%	(21)	230
#1 Issue: Medicare / Social Security	73%	(179)	20%	(49)	2%	(5)	5%	(11)	245
#1 Issue: Women's Issues	51%	(57)	31%	(35)	6%	(6)	12%	(13)	111
#1 Issue: Education	41%	(33)	27%	(22)	9%	(7)	24%	(19)	82
#1 Issue: Energy	42%	(62)	37%	(55)	13%	(20)	8%	(12)	149
#1 Issue: Other	50%	(82)	36%	(59)	6%	(10)	8%	(12)	164

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**Table MCTE3\_5: Do you believe the following kinds of content should be removed from social media platforms?  
Sexual content, such as nude photographs or depictions of sexual acts**

<b>Demographic</b>	<b>Yes, this should be removed</b>		<b>No, this should not be removed, but it should be labeled as inappropriate or inaccurate</b>		<b>No, this should not be removed and should not be labeled</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	53%	(1167)	31%	(686)	7%	(163)	9%	(194)	2210
2020 Vote: Joe Biden	54%	(502)	34%	(314)	6%	(56)	6%	(58)	929
2020 Vote: Donald Trump	56%	(423)	27%	(200)	10%	(73)	7%	(54)	751
2020 Vote: Other	39%	(36)	39%	(36)	14%	(13)	8%	(7)	92
2020 Vote: Didn't Vote	47%	(206)	31%	(136)	5%	(21)	17%	(75)	438
2018 House Vote: Democrat	55%	(413)	32%	(243)	7%	(52)	6%	(43)	751
2018 House Vote: Republican	57%	(350)	27%	(167)	10%	(61)	7%	(40)	618
2018 House Vote: Someone else	43%	(30)	35%	(24)	11%	(8)	11%	(8)	69
2016 Vote: Hillary Clinton	58%	(402)	31%	(215)	5%	(38)	6%	(43)	699
2016 Vote: Donald Trump	56%	(377)	26%	(171)	11%	(74)	7%	(48)	669
2016 Vote: Other	37%	(44)	44%	(53)	12%	(14)	7%	(8)	119
2016 Vote: Didn't Vote	48%	(344)	34%	(247)	5%	(37)	13%	(95)	723
Voted in 2014: Yes	58%	(731)	27%	(344)	8%	(102)	6%	(79)	1256
Voted in 2014: No	46%	(436)	36%	(342)	6%	(61)	12%	(115)	954
4-Region: Northeast	51%	(195)	30%	(116)	10%	(37)	9%	(35)	383
4-Region: Midwest	52%	(239)	35%	(160)	6%	(25)	7%	(32)	456
4-Region: South	54%	(457)	29%	(248)	7%	(57)	10%	(82)	844
4-Region: West	52%	(276)	31%	(162)	8%	(44)	9%	(45)	527
Twitter User	44%	(401)	38%	(345)	9%	(82)	9%	(86)	914
Social Media User	52%	(1099)	32%	(661)	7%	(156)	9%	(182)	2098
Favorable of Musk	51%	(448)	36%	(323)	8%	(73)	5%	(42)	887
Unfavorable of Musk	48%	(304)	37%	(239)	9%	(56)	6%	(40)	640
Aware of Musk Twitter Purchase	53%	(843)	33%	(523)	8%	(123)	6%	(96)	1585
Unaware of Musk Twitter Purchase	52%	(324)	26%	(163)	6%	(40)	16%	(98)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE3\_6: Do you believe the following kinds of content should be removed from social media platforms?  
Content that inspires violence and discriminatory comments**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	63%	(1385)	21%	(454)	7%	(149)	10%	(221)	2210
Gender: Male	58%	(622)	25%	(266)	9%	(96)	8%	(83)	1068
Gender: Female	67%	(764)	16%	(188)	5%	(53)	12%	(138)	1142
Age: 18-34	55%	(355)	23%	(147)	6%	(38)	16%	(102)	642
Age: 35-44	56%	(206)	24%	(86)	12%	(43)	8%	(30)	365
Age: 45-64	64%	(455)	20%	(144)	7%	(49)	9%	(65)	714
Age: 65+	76%	(369)	16%	(77)	4%	(19)	5%	(24)	489
GenZers: 1997-2012	59%	(142)	23%	(54)	5%	(13)	13%	(32)	241
Millennials: 1981-1996	53%	(352)	25%	(163)	8%	(55)	14%	(91)	662
GenXers: 1965-1980	60%	(311)	20%	(105)	9%	(47)	10%	(51)	514
Baby Boomers: 1946-1964	73%	(532)	17%	(122)	4%	(30)	6%	(42)	725
PID: Dem (no lean)	78%	(601)	14%	(107)	3%	(21)	6%	(46)	775
PID: Ind (no lean)	56%	(446)	22%	(176)	8%	(63)	13%	(106)	790
PID: Rep (no lean)	52%	(339)	27%	(172)	10%	(65)	11%	(69)	645
PID/Gender: Dem Men	73%	(244)	18%	(60)	3%	(9)	7%	(23)	335
PID/Gender: Dem Women	81%	(357)	11%	(47)	3%	(12)	5%	(24)	440
PID/Gender: Ind Men	54%	(224)	26%	(109)	11%	(46)	9%	(36)	415
PID/Gender: Ind Women	59%	(222)	18%	(66)	5%	(17)	19%	(70)	375
PID/Gender: Rep Men	48%	(154)	31%	(97)	13%	(42)	8%	(25)	318
PID/Gender: Rep Women	57%	(185)	23%	(75)	7%	(23)	14%	(44)	327
Ideo: Liberal (1-3)	79%	(498)	15%	(96)	2%	(15)	4%	(25)	634
Ideo: Moderate (4)	63%	(394)	21%	(132)	5%	(30)	11%	(70)	627
Ideo: Conservative (5-7)	52%	(377)	25%	(179)	12%	(86)	11%	(77)	719
Educ: < College	60%	(869)	22%	(311)	6%	(84)	12%	(172)	1437
Educ: Bachelors degree	66%	(322)	19%	(94)	9%	(44)	6%	(31)	491
Educ: Post-grad	69%	(195)	18%	(50)	7%	(20)	6%	(18)	282

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**Table MCTE3\_6:** Do you believe the following kinds of content should be removed from social media platforms?  
Content that inspires violence and discriminatory comments

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	63%	(1385)	21%	(454)	7%	(149)	10%	(221)	2210
Income: Under 50k	61%	(706)	20%	(231)	6%	(71)	13%	(145)	1153
Income: 50k-100k	64%	(444)	22%	(152)	6%	(44)	7%	(49)	690
Income: 100k+	64%	(236)	19%	(71)	9%	(34)	7%	(27)	368
Ethnicity: White	63%	(1072)	21%	(363)	7%	(120)	9%	(157)	1711
Ethnicity: Hispanic	62%	(233)	19%	(71)	6%	(22)	13%	(48)	374
Ethnicity: Black	65%	(182)	18%	(50)	5%	(15)	12%	(34)	282
Ethnicity: Other	61%	(131)	19%	(41)	7%	(14)	14%	(30)	217
All Christian	65%	(617)	20%	(189)	7%	(70)	8%	(73)	949
All Non-Christian	66%	(67)	19%	(20)	9%	(9)	6%	(6)	101
Atheist	58%	(59)	31%	(32)	2%	(2)	8%	(8)	102
Agnostic/Nothing in particular	61%	(406)	20%	(134)	6%	(39)	12%	(82)	661
Something Else	60%	(236)	20%	(79)	7%	(29)	13%	(52)	396
Religious Non-Protestant/Catholic	64%	(78)	19%	(23)	9%	(12)	8%	(10)	122
Evangelical	60%	(315)	18%	(96)	8%	(44)	13%	(70)	525
Non-Evangelical	66%	(520)	21%	(168)	6%	(51)	6%	(49)	788
Community: Urban	64%	(377)	20%	(117)	4%	(25)	11%	(67)	586
Community: Suburban	64%	(697)	21%	(233)	7%	(79)	8%	(88)	1098
Community: Rural	59%	(311)	20%	(105)	9%	(45)	12%	(66)	526
Employ: Private Sector	59%	(448)	23%	(173)	9%	(71)	9%	(70)	762
Employ: Government	61%	(70)	21%	(25)	8%	(9)	10%	(11)	116
Employ: Self-Employed	65%	(134)	18%	(37)	12%	(25)	5%	(11)	207
Employ: Homemaker	56%	(89)	21%	(34)	3%	(5)	20%	(32)	160
Employ: Student	64%	(51)	16%	(13)	4%	(3)	16%	(13)	80
Employ: Retired	74%	(378)	17%	(88)	3%	(15)	6%	(31)	512
Employ: Unemployed	55%	(135)	23%	(56)	5%	(13)	17%	(41)	245
Employ: Other	63%	(81)	22%	(28)	7%	(9)	9%	(11)	129

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**Table MCTE3\_6: Do you believe the following kinds of content should be removed from social media platforms?**  
*Content that inspires violence and discriminatory comments*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	63%	(1385)	21%	(454)	7%	(149)	10%	(221)	2210
Military HH: Yes	66%	(240)	21%	(75)	5%	(18)	8%	(30)	362
Military HH: No	62%	(1146)	21%	(380)	7%	(131)	10%	(191)	1848
RD/WT: Right Direction	75%	(513)	14%	(97)	4%	(24)	8%	(54)	688
RD/WT: Wrong Track	57%	(873)	24%	(358)	8%	(124)	11%	(167)	1522
Biden Job Approve	76%	(691)	14%	(131)	3%	(24)	6%	(59)	905
Biden Job Disapprove	53%	(631)	26%	(305)	10%	(121)	11%	(132)	1189
Biden Job Strongly Approve	80%	(263)	13%	(43)	3%	(9)	5%	(15)	330
Biden Job Somewhat Approve	75%	(429)	15%	(88)	3%	(15)	8%	(43)	575
Biden Job Somewhat Disapprove	65%	(245)	21%	(81)	5%	(20)	9%	(33)	380
Biden Job Strongly Disapprove	48%	(386)	28%	(224)	12%	(101)	12%	(99)	809
Favorable of Biden	77%	(723)	14%	(133)	3%	(26)	6%	(54)	936
Unfavorable of Biden	52%	(613)	26%	(305)	10%	(121)	11%	(135)	1173
Very Favorable of Biden	78%	(293)	14%	(52)	3%	(12)	5%	(17)	375
Somewhat Favorable of Biden	77%	(430)	14%	(81)	2%	(13)	7%	(37)	562
Somewhat Unfavorable of Biden	61%	(196)	25%	(82)	5%	(15)	9%	(30)	323
Very Unfavorable of Biden	49%	(417)	26%	(222)	12%	(106)	12%	(105)	850
#1 Issue: Economy	58%	(548)	24%	(225)	8%	(75)	9%	(89)	937
#1 Issue: Security	55%	(163)	21%	(63)	11%	(31)	12%	(37)	293
#1 Issue: Health Care	68%	(156)	19%	(43)	4%	(8)	10%	(23)	230
#1 Issue: Medicare / Social Security	78%	(192)	15%	(36)	1%	(1)	6%	(16)	245
#1 Issue: Women's Issues	76%	(84)	9%	(10)	2%	(2)	13%	(15)	111
#1 Issue: Education	62%	(51)	12%	(9)	8%	(7)	18%	(15)	82
#1 Issue: Energy	66%	(99)	20%	(29)	5%	(8)	9%	(13)	149
#1 Issue: Other	57%	(94)	24%	(39)	10%	(16)	9%	(15)	164

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**Table MCTE3\_6:** Do you believe the following kinds of content should be removed from social media platforms?  
Content that inspires violence and discriminatory comments

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	63%	(1385)	21%	(454)	7%	(149)	10%	(221)	2210
2020 Vote: Joe Biden	76%	(706)	15%	(143)	3%	(30)	5%	(51)	929
2020 Vote: Donald Trump	52%	(388)	25%	(190)	12%	(90)	11%	(82)	751
2020 Vote: Other	57%	(52)	24%	(22)	8%	(7)	11%	(10)	92
2020 Vote: Didn't Vote	54%	(239)	23%	(99)	5%	(21)	18%	(79)	438
2018 House Vote: Democrat	76%	(574)	14%	(107)	4%	(30)	5%	(40)	751
2018 House Vote: Republican	51%	(313)	28%	(172)	12%	(76)	9%	(57)	618
2018 House Vote: Someone else	54%	(37)	28%	(19)	8%	(5)	11%	(7)	69
2016 Vote: Hillary Clinton	76%	(530)	15%	(104)	3%	(21)	6%	(44)	699
2016 Vote: Donald Trump	53%	(358)	25%	(167)	12%	(78)	10%	(66)	669
2016 Vote: Other	63%	(75)	23%	(27)	7%	(9)	6%	(8)	119
2016 Vote: Didn't Vote	58%	(422)	22%	(155)	6%	(42)	14%	(104)	723
Voted in 2014: Yes	66%	(829)	19%	(241)	8%	(97)	7%	(89)	1256
Voted in 2014: No	58%	(556)	22%	(213)	5%	(52)	14%	(132)	954
4-Region: Northeast	66%	(251)	20%	(77)	6%	(25)	8%	(29)	383
4-Region: Midwest	58%	(264)	25%	(114)	8%	(35)	10%	(44)	456
4-Region: South	62%	(523)	20%	(169)	7%	(55)	12%	(98)	844
4-Region: West	66%	(347)	18%	(95)	7%	(34)	10%	(50)	527
Twitter User	61%	(555)	23%	(208)	7%	(66)	9%	(84)	914
Social Media User	62%	(1304)	21%	(435)	7%	(147)	10%	(211)	2098
Favorable of Musk	56%	(495)	26%	(235)	11%	(94)	7%	(63)	887
Unfavorable of Musk	71%	(457)	18%	(112)	5%	(33)	6%	(37)	640
Aware of Musk Twitter Purchase	64%	(1015)	21%	(339)	7%	(112)	7%	(119)	1585
Unaware of Musk Twitter Purchase	59%	(371)	18%	(116)	6%	(36)	16%	(103)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE3\_7: Do you believe the following kinds of content should be removed from social media platforms?  
Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(895)	27%	(591)	17%	(369)	16%	(355)	2210
Gender: Male	39%	(413)	29%	(312)	21%	(220)	12%	(123)	1068
Gender: Female	42%	(482)	24%	(279)	13%	(150)	20%	(231)	1142
Age: 18-34	29%	(183)	30%	(193)	21%	(134)	21%	(132)	642
Age: 35-44	31%	(114)	33%	(120)	19%	(69)	17%	(63)	365
Age: 45-64	44%	(315)	24%	(174)	16%	(116)	15%	(108)	714
Age: 65+	58%	(283)	21%	(104)	10%	(50)	11%	(52)	489
GenZers: 1997-2012	26%	(63)	31%	(76)	23%	(55)	19%	(47)	241
Millennials: 1981-1996	30%	(199)	31%	(205)	19%	(128)	20%	(130)	662
GenXers: 1965-1980	38%	(196)	26%	(136)	18%	(95)	17%	(88)	514
Baby Boomers: 1946-1964	55%	(398)	22%	(163)	12%	(84)	11%	(80)	725
PID: Dem (no lean)	57%	(441)	25%	(192)	6%	(45)	13%	(97)	775
PID: Ind (no lean)	34%	(266)	29%	(230)	18%	(142)	19%	(152)	790
PID: Rep (no lean)	29%	(188)	26%	(169)	28%	(182)	16%	(105)	645
PID/Gender: Dem Men	57%	(191)	24%	(80)	7%	(24)	12%	(40)	335
PID/Gender: Dem Women	57%	(250)	25%	(111)	5%	(21)	13%	(57)	440
PID/Gender: Ind Men	33%	(138)	32%	(134)	22%	(91)	13%	(52)	415
PID/Gender: Ind Women	34%	(128)	26%	(96)	14%	(51)	27%	(100)	375
PID/Gender: Rep Men	27%	(84)	31%	(98)	33%	(104)	10%	(32)	318
PID/Gender: Rep Women	32%	(104)	22%	(71)	24%	(78)	23%	(74)	327
Ideo: Liberal (1-3)	57%	(362)	30%	(187)	8%	(51)	5%	(34)	634
Ideo: Moderate (4)	42%	(263)	28%	(175)	11%	(71)	19%	(118)	627
Ideo: Conservative (5-7)	28%	(199)	26%	(188)	30%	(214)	16%	(118)	719
Educ: < College	37%	(538)	26%	(376)	17%	(246)	19%	(277)	1437
Educ: Bachelors degree	45%	(218)	27%	(135)	18%	(88)	10%	(50)	491
Educ: Post-grad	49%	(139)	28%	(80)	13%	(36)	10%	(28)	282

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**Table MCTE3\_7: Do you believe the following kinds of content should be removed from social media platforms?  
 Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(895)	27%	(591)	17%	(369)	16%	(355)	2210
Income: Under 50k	39%	(455)	25%	(288)	16%	(180)	20%	(230)	1153
Income: 50k-100k	40%	(275)	29%	(202)	19%	(130)	12%	(83)	690
Income: 100k+	45%	(165)	27%	(101)	16%	(60)	12%	(42)	368
Ethnicity: White	40%	(693)	27%	(469)	17%	(296)	15%	(253)	1711
Ethnicity: Hispanic	37%	(138)	25%	(95)	18%	(66)	20%	(74)	374
Ethnicity: Black	42%	(117)	24%	(68)	12%	(34)	22%	(62)	282
Ethnicity: Other	39%	(85)	25%	(53)	18%	(39)	18%	(39)	217
All Christian	44%	(416)	26%	(249)	18%	(168)	12%	(117)	949
All Non-Christian	49%	(50)	28%	(29)	13%	(14)	9%	(10)	101
Atheist	40%	(41)	35%	(35)	15%	(16)	10%	(10)	102
Agnostic/Nothing in particular	35%	(230)	29%	(195)	15%	(97)	21%	(139)	661
Something Else	40%	(158)	21%	(83)	19%	(76)	20%	(80)	396
Religious Non-Protestant/Catholic	46%	(56)	25%	(31)	17%	(21)	11%	(14)	122
Evangelical	40%	(211)	21%	(111)	20%	(107)	18%	(96)	525
Non-Evangelical	45%	(352)	28%	(217)	16%	(125)	12%	(94)	788
Community: Urban	44%	(259)	25%	(146)	12%	(72)	19%	(110)	586
Community: Suburban	41%	(446)	28%	(306)	18%	(197)	14%	(149)	1098
Community: Rural	36%	(190)	26%	(139)	19%	(101)	18%	(96)	526
Employ: Private Sector	37%	(282)	29%	(218)	19%	(142)	16%	(121)	762
Employ: Government	41%	(47)	30%	(34)	17%	(19)	13%	(15)	116
Employ: Self-Employed	39%	(82)	30%	(62)	21%	(42)	10%	(21)	207
Employ: Homemaker	34%	(54)	24%	(39)	16%	(26)	26%	(41)	160
Employ: Student	31%	(25)	21%	(16)	21%	(17)	27%	(21)	80
Employ: Retired	57%	(294)	20%	(103)	10%	(54)	12%	(61)	512
Employ: Unemployed	30%	(73)	29%	(72)	17%	(42)	24%	(58)	245
Employ: Other	30%	(39)	36%	(46)	21%	(27)	13%	(16)	129

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**Table MCTE3\_7: Do you believe the following kinds of content should be removed from social media platforms?  
Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	41%	(895)	27%	(591)	17%	(369)	16%	(355)	2210
Military HH: Yes	39%	(142)	27%	(96)	19%	(69)	15%	(55)	362
Military HH: No	41%	(753)	27%	(495)	16%	(300)	16%	(299)	1848
RD/WT: Right Direction	57%	(394)	23%	(156)	7%	(46)	13%	(92)	688
RD/WT: Wrong Track	33%	(501)	29%	(435)	21%	(324)	17%	(263)	1522
Biden Job Approve	58%	(521)	25%	(229)	6%	(55)	11%	(100)	905
Biden Job Disapprove	29%	(341)	29%	(341)	25%	(301)	17%	(205)	1189
Biden Job Strongly Approve	67%	(221)	19%	(62)	5%	(15)	10%	(32)	330
Biden Job Somewhat Approve	52%	(300)	29%	(166)	7%	(40)	12%	(68)	575
Biden Job Somewhat Disapprove	37%	(141)	34%	(130)	10%	(39)	18%	(70)	380
Biden Job Strongly Disapprove	25%	(200)	26%	(211)	32%	(262)	17%	(135)	809
Favorable of Biden	58%	(545)	25%	(236)	6%	(54)	11%	(101)	936
Unfavorable of Biden	28%	(323)	29%	(336)	26%	(307)	18%	(208)	1173
Very Favorable of Biden	65%	(243)	20%	(75)	6%	(21)	9%	(35)	375
Somewhat Favorable of Biden	54%	(302)	29%	(161)	6%	(33)	12%	(66)	562
Somewhat Unfavorable of Biden	35%	(115)	36%	(115)	13%	(41)	16%	(53)	323
Very Unfavorable of Biden	25%	(209)	26%	(221)	31%	(266)	18%	(155)	850
#1 Issue: Economy	37%	(342)	26%	(247)	21%	(199)	16%	(148)	937
#1 Issue: Security	31%	(91)	27%	(79)	25%	(75)	16%	(48)	293
#1 Issue: Health Care	44%	(100)	31%	(72)	7%	(15)	18%	(42)	230
#1 Issue: Medicare / Social Security	66%	(160)	19%	(47)	3%	(8)	12%	(29)	245
#1 Issue: Women's Issues	48%	(53)	30%	(33)	4%	(5)	18%	(20)	111
#1 Issue: Education	36%	(30)	23%	(18)	12%	(9)	30%	(24)	82
#1 Issue: Energy	42%	(63)	34%	(50)	14%	(21)	10%	(15)	149
#1 Issue: Other	34%	(56)	26%	(43)	23%	(37)	17%	(28)	164

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**Table MCTE3\_7: Do you believe the following kinds of content should be removed from social media platforms?  
Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(895)	27%	(591)	17%	(369)	16%	(355)	2210
2020 Vote: Joe Biden	58%	(539)	26%	(239)	5%	(44)	11%	(107)	929
2020 Vote: Donald Trump	26%	(196)	27%	(203)	31%	(234)	16%	(118)	751
2020 Vote: Other	26%	(24)	45%	(41)	18%	(16)	11%	(10)	92
2020 Vote: Didn't Vote	31%	(136)	24%	(107)	17%	(75)	27%	(120)	438
2018 House Vote: Democrat	60%	(449)	25%	(185)	7%	(50)	9%	(67)	751
2018 House Vote: Republican	29%	(182)	29%	(177)	28%	(172)	14%	(87)	618
2018 House Vote: Someone else	27%	(18)	37%	(26)	21%	(14)	16%	(11)	69
2016 Vote: Hillary Clinton	59%	(412)	26%	(181)	5%	(32)	11%	(74)	699
2016 Vote: Donald Trump	30%	(202)	29%	(191)	26%	(176)	15%	(101)	669
2016 Vote: Other	40%	(47)	32%	(38)	20%	(23)	9%	(10)	119
2016 Vote: Didn't Vote	32%	(234)	25%	(180)	19%	(138)	24%	(170)	723
Voted in 2014: Yes	47%	(596)	26%	(328)	16%	(195)	11%	(137)	1256
Voted in 2014: No	31%	(299)	28%	(262)	18%	(174)	23%	(218)	954
4-Region: Northeast	45%	(172)	26%	(101)	15%	(58)	13%	(51)	383
4-Region: Midwest	40%	(182)	26%	(117)	19%	(85)	16%	(73)	456
4-Region: South	37%	(315)	27%	(224)	17%	(147)	19%	(158)	844
4-Region: West	43%	(226)	28%	(150)	15%	(79)	14%	(72)	527
Twitter User	37%	(335)	30%	(272)	19%	(174)	15%	(133)	914
Social Media User	40%	(836)	27%	(567)	17%	(360)	16%	(335)	2098
Favorable of Musk	31%	(275)	30%	(263)	28%	(253)	11%	(96)	887
Unfavorable of Musk	53%	(342)	30%	(193)	8%	(52)	8%	(52)	640
Aware of Musk Twitter Purchase	42%	(670)	28%	(443)	19%	(297)	11%	(176)	1585
Unaware of Musk Twitter Purchase	36%	(225)	24%	(148)	12%	(73)	29%	(179)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE3\_8: Do you believe the following kinds of content should be removed from social media platforms?  
Extremist group content, such as those related to terrorist or militia groups**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	65%	(1438)	19%	(416)	6%	(137)	10%	(219)	2210
Gender: Male	61%	(646)	24%	(254)	8%	(88)	7%	(79)	1068
Gender: Female	69%	(792)	14%	(161)	4%	(49)	12%	(141)	1142
Age: 18-34	56%	(360)	22%	(139)	8%	(49)	15%	(94)	642
Age: 35-44	65%	(238)	19%	(70)	8%	(28)	8%	(28)	365
Age: 45-64	68%	(482)	18%	(126)	6%	(41)	9%	(65)	714
Age: 65+	73%	(357)	16%	(80)	4%	(19)	7%	(32)	489
GenZers: 1997-2012	53%	(127)	27%	(64)	9%	(22)	12%	(28)	241
Millennials: 1981-1996	59%	(390)	20%	(134)	8%	(51)	13%	(87)	662
GenXers: 1965-1980	66%	(341)	18%	(91)	6%	(33)	9%	(49)	514
Baby Boomers: 1946-1964	74%	(534)	16%	(118)	3%	(25)	7%	(47)	725
PID: Dem (no lean)	75%	(585)	15%	(113)	2%	(18)	8%	(59)	775
PID: Ind (no lean)	60%	(473)	21%	(167)	7%	(59)	11%	(91)	790
PID: Rep (no lean)	59%	(380)	21%	(136)	9%	(60)	11%	(69)	645
PID/Gender: Dem Men	72%	(240)	18%	(61)	2%	(6)	8%	(28)	335
PID/Gender: Dem Women	78%	(345)	12%	(52)	3%	(12)	7%	(31)	440
PID/Gender: Ind Men	57%	(238)	26%	(107)	10%	(42)	7%	(28)	415
PID/Gender: Ind Women	63%	(236)	16%	(60)	4%	(17)	17%	(62)	375
PID/Gender: Rep Men	53%	(169)	27%	(87)	13%	(40)	7%	(22)	318
PID/Gender: Rep Women	65%	(211)	15%	(49)	6%	(20)	14%	(47)	327
Ideo: Liberal (1-3)	77%	(488)	16%	(98)	3%	(21)	4%	(27)	634
Ideo: Moderate (4)	66%	(414)	17%	(109)	6%	(37)	11%	(67)	627
Ideo: Conservative (5-7)	57%	(408)	23%	(165)	10%	(71)	10%	(75)	719
Educ: < College	63%	(903)	19%	(277)	6%	(84)	12%	(173)	1437
Educ: Bachelors degree	69%	(339)	17%	(85)	7%	(36)	6%	(31)	491
Educ: Post-grad	69%	(196)	19%	(54)	6%	(17)	6%	(16)	282

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**Table MCTE3\_8: Do you believe the following kinds of content should be removed from social media platforms?  
Extremist group content, such as those related to terrorist or militia groups**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	65%	(1438)	19%	(416)	6%	(137)	10%	(219)	2210
Income: Under 50k	63%	(725)	19%	(223)	5%	(63)	12%	(141)	1153
Income: 50k-100k	68%	(469)	19%	(130)	6%	(44)	7%	(47)	690
Income: 100k+	66%	(244)	17%	(63)	8%	(30)	9%	(32)	368
Ethnicity: White	66%	(1137)	19%	(319)	6%	(101)	9%	(155)	1711
Ethnicity: Hispanic	60%	(224)	20%	(75)	9%	(34)	11%	(41)	374
Ethnicity: Black	63%	(177)	19%	(53)	6%	(16)	13%	(36)	282
Ethnicity: Other	57%	(124)	20%	(43)	9%	(20)	13%	(29)	217
All Christian	68%	(646)	18%	(169)	7%	(70)	7%	(65)	949
All Non-Christian	68%	(69)	19%	(19)	5%	(5)	7%	(8)	101
Atheist	68%	(69)	20%	(20)	5%	(5)	7%	(7)	102
Agnostic/Nothing in particular	63%	(414)	19%	(124)	5%	(34)	13%	(89)	661
Something Else	60%	(240)	21%	(83)	6%	(23)	13%	(51)	396
Religious Non-Protestant/Catholic	67%	(81)	19%	(23)	5%	(7)	9%	(11)	122
Evangelical	63%	(332)	19%	(102)	7%	(35)	11%	(56)	525
Non-Evangelical	68%	(534)	18%	(145)	7%	(55)	7%	(55)	788
Community: Urban	64%	(377)	18%	(108)	6%	(37)	11%	(65)	586
Community: Suburban	65%	(717)	20%	(215)	7%	(73)	9%	(93)	1098
Community: Rural	66%	(344)	18%	(93)	5%	(27)	12%	(61)	526
Employ: Private Sector	62%	(473)	21%	(160)	8%	(60)	9%	(70)	762
Employ: Government	69%	(79)	19%	(22)	5%	(6)	8%	(9)	116
Employ: Self-Employed	66%	(137)	17%	(35)	8%	(17)	9%	(19)	207
Employ: Homemaker	58%	(93)	20%	(33)	2%	(3)	19%	(31)	160
Employ: Student	58%	(47)	16%	(12)	10%	(8)	16%	(12)	80
Employ: Retired	75%	(383)	16%	(80)	3%	(16)	6%	(33)	512
Employ: Unemployed	60%	(148)	19%	(47)	6%	(15)	14%	(35)	245
Employ: Other	61%	(79)	22%	(28)	9%	(11)	8%	(10)	129

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**Table MCTE3\_8: Do you believe the following kinds of content should be removed from social media platforms?  
Extremist group content, such as those related to terrorist or militia groups**

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	65%	(1438)	19%	(416)	6%	(137)	10%	(219)	2210
Military HH: Yes	67%	(244)	17%	(62)	7%	(24)	9%	(33)	362
Military HH: No	65%	(1195)	19%	(354)	6%	(113)	10%	(186)	1848
RD/WT: Right Direction	72%	(495)	15%	(101)	5%	(35)	8%	(58)	688
RD/WT: Wrong Track	62%	(943)	21%	(315)	7%	(102)	11%	(162)	1522
Biden Job Approve	77%	(693)	13%	(116)	4%	(36)	7%	(61)	905
Biden Job Disapprove	58%	(688)	24%	(280)	8%	(96)	11%	(125)	1189
Biden Job Strongly Approve	79%	(261)	11%	(37)	4%	(12)	6%	(20)	330
Biden Job Somewhat Approve	75%	(432)	14%	(79)	4%	(24)	7%	(40)	575
Biden Job Somewhat Disapprove	65%	(248)	22%	(85)	3%	(13)	9%	(34)	380
Biden Job Strongly Disapprove	54%	(440)	24%	(196)	10%	(82)	11%	(91)	809
Favorable of Biden	77%	(725)	13%	(122)	4%	(33)	6%	(56)	936
Unfavorable of Biden	56%	(662)	24%	(280)	9%	(102)	11%	(129)	1173
Very Favorable of Biden	78%	(293)	13%	(49)	4%	(14)	5%	(19)	375
Somewhat Favorable of Biden	77%	(432)	13%	(74)	3%	(19)	7%	(37)	562
Somewhat Unfavorable of Biden	61%	(197)	25%	(80)	5%	(16)	9%	(30)	323
Very Unfavorable of Biden	55%	(465)	24%	(200)	10%	(86)	12%	(99)	850
#1 Issue: Economy	61%	(571)	22%	(204)	7%	(67)	10%	(96)	937
#1 Issue: Security	58%	(171)	19%	(57)	10%	(29)	13%	(37)	293
#1 Issue: Health Care	68%	(157)	21%	(47)	3%	(6)	9%	(20)	230
#1 Issue: Medicare / Social Security	78%	(191)	12%	(30)	4%	(9)	6%	(14)	245
#1 Issue: Women's Issues	74%	(82)	9%	(10)	3%	(4)	14%	(15)	111
#1 Issue: Education	63%	(51)	11%	(9)	8%	(7)	17%	(14)	82
#1 Issue: Energy	74%	(110)	16%	(25)	4%	(6)	6%	(9)	149
#1 Issue: Other	64%	(105)	20%	(33)	6%	(10)	9%	(15)	164

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**Table MCTE3\_8:** Do you believe the following kinds of content should be removed from social media platforms?  
Extremist group content, such as those related to terrorist or militia groups

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	65%	(1438)	19%	(416)	6%	(137)	10%	(219)	2210
2020 Vote: Joe Biden	76%	(705)	15%	(135)	3%	(28)	7%	(61)	929
2020 Vote: Donald Trump	58%	(434)	23%	(173)	9%	(70)	10%	(74)	751
2020 Vote: Other	50%	(46)	29%	(27)	12%	(11)	9%	(8)	92
2020 Vote: Didn't Vote	58%	(253)	18%	(80)	6%	(28)	18%	(77)	438
2018 House Vote: Democrat	76%	(571)	14%	(108)	3%	(24)	6%	(48)	751
2018 House Vote: Republican	58%	(361)	23%	(144)	10%	(64)	8%	(49)	618
2018 House Vote: Someone else	58%	(40)	23%	(16)	7%	(5)	11%	(8)	69
2016 Vote: Hillary Clinton	77%	(540)	14%	(99)	2%	(15)	6%	(45)	699
2016 Vote: Donald Trump	59%	(395)	21%	(142)	10%	(70)	9%	(63)	669
2016 Vote: Other	70%	(83)	16%	(19)	9%	(11)	5%	(6)	119
2016 Vote: Didn't Vote	58%	(421)	22%	(156)	6%	(40)	15%	(105)	723
Voted in 2014: Yes	70%	(876)	17%	(209)	7%	(83)	7%	(88)	1256
Voted in 2014: No	59%	(563)	22%	(206)	6%	(54)	14%	(131)	954
4-Region: Northeast	66%	(252)	18%	(70)	8%	(31)	8%	(29)	383
4-Region: Midwest	66%	(299)	20%	(91)	6%	(26)	9%	(40)	456
4-Region: South	62%	(527)	20%	(165)	6%	(51)	12%	(101)	844
4-Region: West	68%	(360)	17%	(89)	6%	(29)	9%	(49)	527
Twitter User	62%	(564)	22%	(198)	8%	(74)	8%	(77)	914
Social Media User	65%	(1356)	19%	(402)	6%	(134)	10%	(207)	2098
Favorable of Musk	60%	(532)	24%	(209)	10%	(88)	7%	(58)	887
Unfavorable of Musk	73%	(464)	17%	(108)	5%	(30)	6%	(37)	640
Aware of Musk Twitter Purchase	67%	(1064)	19%	(305)	6%	(100)	7%	(117)	1585
Unaware of Musk Twitter Purchase	60%	(374)	18%	(111)	6%	(37)	16%	(103)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE4:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Media distribution platforms do have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should take down media containing such		Media distribution platforms do not have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should not take down media containing such		Total N
Adults	74%	(1646)	26%	(564)	2210
Gender: Male	67%	(720)	33%	(347)	1068
Gender: Female	81%	(925)	19%	(217)	1142
Age: 18-34	71%	(453)	29%	(189)	642
Age: 35-44	70%	(257)	30%	(108)	365
Age: 45-64	75%	(534)	25%	(180)	714
Age: 65+	82%	(401)	18%	(88)	489
GenZers: 1997-2012	76%	(183)	24%	(58)	241
Millennials: 1981-1996	68%	(447)	32%	(215)	662
GenXers: 1965-1980	74%	(380)	26%	(134)	514
Baby Boomers: 1946-1964	80%	(580)	20%	(145)	725
PID: Dem (no lean)	88%	(685)	12%	(89)	775
PID: Ind (no lean)	72%	(568)	28%	(223)	790
PID: Rep (no lean)	61%	(392)	39%	(252)	645
PID/Gender: Dem Men	82%	(276)	18%	(59)	335
PID/Gender: Dem Women	93%	(409)	7%	(31)	440
PID/Gender: Ind Men	65%	(270)	35%	(145)	415
PID/Gender: Ind Women	79%	(298)	21%	(77)	375
PID/Gender: Rep Men	55%	(175)	45%	(143)	318
PID/Gender: Rep Women	67%	(218)	33%	(109)	327
Ideo: Liberal (1-3)	87%	(555)	13%	(79)	634
Ideo: Moderate (4)	78%	(492)	22%	(135)	627
Ideo: Conservative (5-7)	60%	(430)	40%	(289)	719
Educ: < College	74%	(1064)	26%	(373)	1437
Educ: Bachelors degree	74%	(365)	26%	(126)	491
Educ: Post-grad	77%	(217)	23%	(65)	282

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**Table MCTE4:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Media distribution platforms do have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should take down media containing such		Media distribution platforms do not have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should not take down media containing such		Total N
Adults	74%	(1646)	26%	(564)	2210
Income: Under 50k	75%	(861)	25%	(292)	1153
Income: 50k-100k	72%	(498)	28%	(191)	690
Income: 100k+	78%	(287)	22%	(81)	368
Ethnicity: White	73%	(1255)	27%	(456)	1711
Ethnicity: Hispanic	73%	(275)	27%	(99)	374
Ethnicity: Black	78%	(221)	22%	(61)	282
Ethnicity: Other	78%	(170)	22%	(47)	217
All Christian	74%	(703)	26%	(246)	949
All Non-Christian	71%	(72)	29%	(29)	101
Atheist	72%	(73)	28%	(29)	102
Agnostic/Nothing in particular	77%	(506)	23%	(155)	661
Something Else	73%	(291)	27%	(105)	396
Religious Non-Protestant/Catholic	70%	(86)	30%	(36)	122
Evangelical	71%	(374)	29%	(151)	525
Non-Evangelical	76%	(600)	24%	(188)	788
Community: Urban	77%	(452)	23%	(135)	586
Community: Suburban	74%	(807)	26%	(291)	1098
Community: Rural	74%	(386)	26%	(139)	526
Employ: Private Sector	71%	(541)	29%	(221)	762
Employ: Government	72%	(83)	28%	(33)	116
Employ: Self-Employed	74%	(153)	26%	(54)	207
Employ: Homemaker	74%	(118)	26%	(42)	160
Employ: Student	77%	(61)	23%	(19)	80
Employ: Retired	83%	(423)	17%	(88)	512
Employ: Unemployed	71%	(174)	29%	(71)	245
Employ: Other	72%	(92)	28%	(37)	129

Continued on next page

**Table MCTE4:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Media distribution platforms do have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should take down media containing such		Media distribution platforms do not have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should not take down media containing such		Total N
Adults	74%	(1646)	26%	(564)	2210
Military HH: Yes	73%	(263)	27%	(99)	362
Military HH: No	75%	(1382)	25%	(466)	1848
RD/WT: Right Direction	86%	(589)	14%	(99)	688
RD/WT: Wrong Track	69%	(1057)	31%	(465)	1522
Biden Job Approve	88%	(799)	12%	(106)	905
Biden Job Disapprove	63%	(747)	37%	(442)	1189
Biden Job Strongly Approve	89%	(295)	11%	(36)	330
Biden Job Somewhat Approve	88%	(505)	12%	(70)	575
Biden Job Somewhat Disapprove	80%	(303)	20%	(77)	380
Biden Job Strongly Disapprove	55%	(444)	45%	(366)	809
Favorable of Biden	89%	(833)	11%	(103)	936
Unfavorable of Biden	62%	(732)	38%	(441)	1173
Very Favorable of Biden	89%	(332)	11%	(43)	375
Somewhat Favorable of Biden	89%	(501)	11%	(60)	562
Somewhat Unfavorable of Biden	76%	(247)	24%	(77)	323
Very Unfavorable of Biden	57%	(485)	43%	(365)	850
#1 Issue: Economy	69%	(650)	31%	(287)	937
#1 Issue: Security	67%	(197)	33%	(97)	293
#1 Issue: Health Care	77%	(177)	23%	(53)	230
#1 Issue: Medicare / Social Security	88%	(215)	12%	(29)	245
#1 Issue: Women's Issues	87%	(97)	13%	(14)	111
#1 Issue: Education	84%	(69)	16%	(13)	82
#1 Issue: Energy	80%	(119)	20%	(31)	149
#1 Issue: Other	74%	(122)	26%	(42)	164

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**Table MCTE4:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Media distribution platforms do have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should take down media containing such		Media distribution platforms do not have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should not take down media containing such		Total N
Adults	74%	(1646)	26%	(564)	2210
2020 Vote: Joe Biden	89%	(823)	11%	(107)	929
2020 Vote: Donald Trump	58%	(437)	42%	(314)	751
2020 Vote: Other	66%	(61)	34%	(31)	92
2020 Vote: Didn't Vote	74%	(326)	26%	(112)	438
2018 House Vote: Democrat	87%	(654)	13%	(97)	751
2018 House Vote: Republican	58%	(358)	42%	(260)	618
2018 House Vote: Someone else	72%	(50)	28%	(19)	69
2016 Vote: Hillary Clinton	89%	(620)	11%	(80)	699
2016 Vote: Donald Trump	60%	(401)	40%	(269)	669
2016 Vote: Other	73%	(86)	27%	(33)	119
2016 Vote: Didn't Vote	75%	(539)	25%	(184)	723
Voted in 2014: Yes	75%	(945)	25%	(311)	1256
Voted in 2014: No	73%	(700)	27%	(254)	954
4-Region: Northeast	77%	(294)	23%	(89)	383
4-Region: Midwest	72%	(330)	28%	(126)	456
4-Region: South	74%	(627)	26%	(217)	844
4-Region: West	75%	(394)	25%	(133)	527
Twitter User	74%	(673)	26%	(240)	914
Social Media User	75%	(1563)	25%	(535)	2098
Favorable of Musk	64%	(569)	36%	(319)	887
Unfavorable of Musk	84%	(539)	16%	(101)	640
Aware of Musk Twitter Purchase	74%	(1167)	26%	(418)	1585
Unaware of Musk Twitter Purchase	77%	(478)	23%	(147)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table MCTE5:** How much have you seen, read or heard about each of the following? Tesla CEO Elon Musk purchasing Twitter for \$44 billion on Monday April 25, 2022.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	30%	(661)	42%	(924)	16%	(359)	12%	(267)	2210
Gender: Male	36%	(380)	44%	(472)	14%	(152)	6%	(64)	1068
Gender: Female	25%	(280)	40%	(453)	18%	(207)	18%	(203)	1142
Age: 18-34	33%	(209)	38%	(244)	18%	(116)	11%	(72)	642
Age: 35-44	25%	(92)	37%	(136)	17%	(63)	20%	(74)	365
Age: 45-64	30%	(213)	43%	(304)	16%	(113)	12%	(84)	714
Age: 65+	30%	(147)	49%	(239)	14%	(66)	7%	(36)	489
GenZers: 1997-2012	34%	(82)	35%	(85)	23%	(55)	8%	(19)	241
Millennials: 1981-1996	30%	(197)	38%	(255)	17%	(109)	15%	(101)	662
GenXers: 1965-1980	26%	(133)	42%	(215)	16%	(81)	17%	(85)	514
Baby Boomers: 1946-1964	32%	(233)	47%	(338)	14%	(102)	7%	(52)	725
PID: Dem (no lean)	30%	(235)	44%	(341)	14%	(110)	11%	(89)	775
PID: Ind (no lean)	27%	(212)	40%	(317)	18%	(144)	15%	(117)	790
PID: Rep (no lean)	33%	(214)	41%	(266)	16%	(104)	9%	(61)	645
PID/Gender: Dem Men	35%	(119)	48%	(160)	12%	(41)	5%	(15)	335
PID/Gender: Dem Women	26%	(116)	41%	(181)	16%	(69)	17%	(73)	440
PID/Gender: Ind Men	32%	(133)	43%	(179)	17%	(71)	8%	(31)	415
PID/Gender: Ind Women	21%	(79)	37%	(138)	20%	(73)	23%	(86)	375
PID/Gender: Rep Men	40%	(129)	42%	(132)	12%	(39)	5%	(17)	318
PID/Gender: Rep Women	26%	(85)	41%	(133)	20%	(65)	13%	(43)	327
Ideo: Liberal (1-3)	36%	(226)	46%	(292)	13%	(80)	6%	(36)	634
Ideo: Moderate (4)	25%	(157)	42%	(263)	19%	(122)	14%	(85)	627
Ideo: Conservative (5-7)	34%	(247)	42%	(300)	16%	(113)	8%	(59)	719
Educ: < College	27%	(387)	38%	(548)	18%	(263)	17%	(240)	1437
Educ: Bachelors degree	34%	(166)	51%	(249)	12%	(57)	4%	(18)	491
Educ: Post-grad	38%	(108)	45%	(127)	14%	(38)	3%	(9)	282
Income: Under 50k	24%	(281)	40%	(464)	19%	(218)	16%	(189)	1153
Income: 50k-100k	36%	(250)	41%	(283)	13%	(91)	9%	(65)	690
Income: 100k+	35%	(130)	48%	(177)	13%	(49)	3%	(12)	368
Ethnicity: White	30%	(509)	43%	(735)	17%	(292)	10%	(175)	1711
Ethnicity: Hispanic	30%	(113)	34%	(125)	19%	(70)	18%	(66)	374
Ethnicity: Black	28%	(80)	37%	(105)	15%	(41)	20%	(56)	282

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**Table MCTE5:** How much have you seen, read or heard about each of the following? Tesla CEO Elon Musk purchasing Twitter for \$44 billion on Monday April 25, 2022.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	30%	(661)	42%	(924)	16%	(359)	12%	(267)	2210
Ethnicity: Other	33%	(71)	39%	(84)	12%	(25)	17%	(36)	217
All Christian	31%	(296)	45%	(423)	16%	(148)	9%	(82)	949
All Non-Christian	37%	(37)	48%	(49)	13%	(13)	3%	(3)	101
Atheist	46%	(46)	38%	(39)	11%	(12)	5%	(5)	102
Agnostic/Nothing in particular	28%	(183)	40%	(263)	18%	(117)	15%	(98)	661
Something Else	25%	(98)	38%	(151)	17%	(68)	20%	(79)	396
Religious Non-Protestant/Catholic	36%	(44)	47%	(58)	14%	(18)	2%	(3)	122
Evangelical	28%	(146)	39%	(203)	18%	(94)	15%	(81)	525
Non-Evangelical	30%	(237)	45%	(353)	15%	(118)	10%	(80)	788
Community: Urban	32%	(186)	35%	(208)	17%	(100)	16%	(93)	586
Community: Suburban	31%	(345)	45%	(490)	15%	(169)	9%	(93)	1098
Community: Rural	25%	(129)	43%	(227)	17%	(89)	15%	(80)	526
Employ: Private Sector	33%	(251)	44%	(338)	14%	(105)	9%	(68)	762
Employ: Government	33%	(38)	42%	(48)	20%	(23)	5%	(6)	116
Employ: Self-Employed	30%	(62)	40%	(82)	17%	(35)	13%	(28)	207
Employ: Homemaker	26%	(42)	25%	(40)	22%	(35)	27%	(43)	160
Employ: Student	37%	(29)	38%	(30)	18%	(14)	7%	(6)	80
Employ: Retired	30%	(154)	48%	(248)	13%	(65)	9%	(44)	512
Employ: Unemployed	22%	(55)	36%	(87)	21%	(50)	21%	(52)	245
Employ: Other	22%	(29)	40%	(51)	23%	(29)	15%	(19)	129
Military HH: Yes	33%	(118)	44%	(159)	16%	(57)	8%	(28)	362
Military HH: No	29%	(543)	41%	(765)	16%	(302)	13%	(238)	1848
RD/WT: Right Direction	30%	(206)	42%	(289)	16%	(109)	12%	(83)	688
RD/WT: Wrong Track	30%	(454)	42%	(635)	16%	(249)	12%	(184)	1522
Biden Job Approve	30%	(275)	43%	(392)	14%	(130)	12%	(108)	905
Biden Job Disapprove	31%	(374)	42%	(494)	17%	(197)	10%	(124)	1189
Biden Job Strongly Approve	35%	(117)	45%	(150)	9%	(30)	10%	(33)	330
Biden Job Somewhat Approve	28%	(158)	42%	(242)	17%	(100)	13%	(75)	575
Biden Job Somewhat Disapprove	24%	(90)	46%	(174)	19%	(71)	12%	(45)	380
Biden Job Strongly Disapprove	35%	(284)	40%	(320)	16%	(126)	10%	(79)	809

Continued on next page

**Table MCTE5:** How much have you seen, read or heard about each of the following? Tesla CEO Elon Musk purchasing Twitter for \$44 billion on Monday April 25, 2022.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	30%	(661)	42%	(924)	16%	(359)	12%	(267)	2210
Favorable of Biden	31%	(286)	45%	(418)	14%	(130)	11%	(102)	936
Unfavorable of Biden	31%	(364)	41%	(477)	17%	(198)	11%	(134)	1173
Very Favorable of Biden	34%	(127)	46%	(172)	10%	(38)	10%	(37)	375
Somewhat Favorable of Biden	28%	(159)	44%	(247)	16%	(92)	12%	(65)	562
Somewhat Unfavorable of Biden	23%	(73)	42%	(135)	20%	(63)	16%	(52)	323
Very Unfavorable of Biden	34%	(291)	40%	(342)	16%	(135)	10%	(82)	850
#1 Issue: Economy	31%	(290)	40%	(379)	17%	(156)	12%	(111)	937
#1 Issue: Security	31%	(91)	44%	(128)	14%	(40)	12%	(34)	293
#1 Issue: Health Care	31%	(71)	39%	(90)	13%	(30)	17%	(39)	230
#1 Issue: Medicare / Social Security	23%	(56)	47%	(115)	17%	(41)	13%	(32)	245
#1 Issue: Women's Issues	30%	(33)	47%	(52)	15%	(17)	8%	(9)	111
#1 Issue: Education	26%	(22)	36%	(29)	24%	(19)	14%	(12)	82
#1 Issue: Energy	31%	(46)	44%	(65)	16%	(23)	10%	(15)	149
#1 Issue: Other	32%	(52)	40%	(65)	19%	(31)	9%	(15)	164
2020 Vote: Joe Biden	31%	(287)	47%	(435)	14%	(132)	8%	(76)	929
2020 Vote: Donald Trump	35%	(266)	40%	(303)	15%	(115)	9%	(67)	751
2020 Vote: Other	27%	(24)	47%	(43)	18%	(17)	8%	(8)	92
2020 Vote: Didn't Vote	19%	(83)	33%	(143)	22%	(96)	27%	(116)	438
2018 House Vote: Democrat	34%	(253)	46%	(348)	12%	(88)	8%	(62)	751
2018 House Vote: Republican	36%	(223)	43%	(264)	15%	(92)	6%	(39)	618
2018 House Vote: Someone else	24%	(17)	42%	(29)	22%	(15)	13%	(9)	69
2016 Vote: Hillary Clinton	35%	(243)	45%	(315)	11%	(79)	9%	(63)	699
2016 Vote: Donald Trump	34%	(229)	44%	(294)	15%	(102)	7%	(44)	669
2016 Vote: Other	24%	(29)	54%	(64)	20%	(23)	2%	(3)	119
2016 Vote: Didn't Vote	22%	(160)	35%	(252)	21%	(155)	22%	(157)	723
Voted in 2014: Yes	34%	(426)	47%	(584)	13%	(158)	7%	(88)	1256
Voted in 2014: No	25%	(235)	36%	(340)	21%	(201)	19%	(178)	954
4-Region: Northeast	31%	(119)	47%	(180)	11%	(41)	11%	(43)	383
4-Region: Midwest	26%	(120)	43%	(194)	19%	(89)	12%	(54)	456
4-Region: South	29%	(246)	39%	(334)	18%	(153)	13%	(112)	844
4-Region: West	33%	(176)	41%	(216)	15%	(77)	11%	(58)	527

Continued on next page

**Table MCTE5:** How much have you seen, read or heard about each of the following? Tesla CEO Elon Musk purchasing Twitter for \$44 billion on Monday April 25, 2022.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	30%	(661)	42%	(924)	16%	(359)	12%	(267)	2210
Twitter User	37%	(341)	41%	(373)	14%	(127)	8%	(72)	914
Social Media User	30%	(636)	42%	(877)	16%	(334)	12%	(252)	2098
Favorable of Musk	44%	(388)	42%	(372)	10%	(87)	4%	(40)	887
Unfavorable of Musk	32%	(205)	50%	(321)	13%	(84)	5%	(31)	640
Aware of Musk Twitter Purchase	42%	(661)	58%	(924)	—	(0)	—	(0)	1585
Unaware of Musk Twitter Purchase	—	(0)	—	(0)	57%	(359)	43%	(267)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE6\_1:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*The user experience on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	11% (237)	16% (347)	12% (266)	9% (206)	16% (358)	36% (798)	2210
Gender: Male	14% (152)	18% (190)	13% (140)	8% (81)	16% (176)	31% (328)	1068
Gender: Female	7% (84)	14% (157)	11% (126)	11% (125)	16% (182)	41% (469)	1142
Age: 18-34	9% (59)	18% (116)	12% (75)	12% (75)	16% (103)	33% (214)	642
Age: 35-44	16% (58)	17% (62)	11% (41)	7% (26)	13% (47)	36% (133)	365
Age: 45-64	11% (80)	16% (112)	11% (78)	9% (62)	17% (121)	37% (262)	714
Age: 65+	8% (40)	12% (57)	15% (72)	9% (44)	18% (87)	39% (189)	489
GenZers: 1997-2012	10% (25)	22% (54)	10% (25)	14% (34)	14% (35)	28% (68)	241
Millennials: 1981-1996	13% (83)	16% (105)	12% (81)	9% (58)	15% (98)	36% (237)	662
GenXers: 1965-1980	11% (57)	16% (85)	10% (49)	9% (45)	18% (94)	36% (183)	514
Baby Boomers: 1946-1964	9% (64)	13% (95)	14% (102)	8% (62)	17% (121)	39% (284)	725
PID: Dem (no lean)	7% (54)	13% (102)	17% (134)	13% (102)	17% (130)	33% (252)	775
PID: Ind (no lean)	8% (67)	15% (115)	10% (77)	9% (71)	16% (130)	42% (332)	790
PID: Rep (no lean)	18% (116)	20% (130)	9% (55)	5% (33)	15% (98)	33% (214)	645
PID/Gender: Dem Men	9% (30)	16% (55)	19% (63)	9% (32)	18% (59)	29% (96)	335
PID/Gender: Dem Women	5% (24)	11% (47)	16% (71)	16% (71)	16% (71)	35% (156)	440
PID/Gender: Ind Men	11% (46)	16% (67)	12% (51)	9% (37)	17% (72)	34% (142)	415
PID/Gender: Ind Women	5% (20)	13% (48)	7% (26)	9% (34)	15% (58)	51% (190)	375
PID/Gender: Rep Men	24% (76)	22% (69)	8% (26)	4% (13)	14% (45)	28% (90)	318
PID/Gender: Rep Women	12% (40)	19% (61)	9% (29)	6% (20)	16% (53)	38% (123)	327
Ideo: Liberal (1-3)	8% (50)	12% (79)	16% (104)	16% (99)	18% (117)	29% (185)	634
Ideo: Moderate (4)	9% (55)	18% (111)	13% (81)	10% (60)	14% (87)	37% (232)	627
Ideo: Conservative (5-7)	15% (110)	18% (133)	9% (66)	5% (37)	18% (127)	34% (246)	719
Educ: < College	10% (148)	16% (232)	11% (151)	8% (121)	15% (219)	39% (566)	1437
Educ: Bachelors degree	12% (57)	16% (80)	14% (70)	12% (57)	17% (85)	29% (142)	491
Educ: Post-grad	11% (32)	12% (34)	16% (44)	10% (29)	19% (54)	32% (89)	282

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**Table MCTE6\_1:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?  
 The user experience on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	11% (237)	16% (347)	12% (266)	9% (206)	16% (358)	36% (798)	2210
Income: Under 50k	10% (112)	15% (169)	11% (131)	9% (108)	15% (178)	40% (455)	1153
Income: 50k-100k	12% (79)	15% (106)	13% (90)	9% (60)	17% (119)	34% (235)	690
Income: 100k+	12% (45)	19% (72)	12% (45)	10% (38)	17% (61)	29% (107)	368
Ethnicity: White	11% (181)	15% (257)	11% (197)	9% (154)	17% (298)	37% (625)	1711
Ethnicity: Hispanic	15% (54)	21% (77)	11% (39)	11% (41)	13% (49)	30% (113)	374
Ethnicity: Black	13% (36)	20% (55)	12% (34)	9% (26)	11% (32)	35% (99)	282
Ethnicity: Other	9% (19)	16% (34)	16% (35)	12% (26)	13% (29)	34% (74)	217
All Christian	12% (110)	17% (164)	13% (127)	8% (73)	18% (169)	32% (306)	949
All Non-Christian	16% (16)	16% (16)	16% (16)	14% (14)	11% (11)	27% (27)	101
Atheist	7% (8)	11% (11)	13% (13)	12% (13)	20% (21)	36% (37)	102
Agnostic/Nothing in particular	8% (54)	13% (84)	11% (69)	12% (77)	16% (103)	41% (273)	661
Something Else	12% (48)	18% (71)	10% (39)	7% (29)	13% (53)	39% (156)	396
Religious Non-Protestant/Catholic	14% (18)	17% (21)	14% (18)	13% (16)	13% (16)	28% (34)	122
Evangelical	15% (80)	16% (85)	12% (64)	5% (28)	14% (74)	37% (194)	525
Non-Evangelical	10% (76)	18% (143)	13% (100)	9% (72)	18% (143)	32% (256)	788
Community: Urban	13% (74)	18% (108)	13% (75)	7% (42)	14% (80)	36% (209)	586
Community: Suburban	10% (107)	15% (160)	12% (132)	11% (124)	18% (198)	34% (377)	1098
Community: Rural	11% (56)	15% (79)	11% (59)	8% (40)	15% (80)	40% (211)	526

Continued on next page

**Table MCTE6\_1:** As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?

The user experience on the platform

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	11% (237)	16% (347)	12% (266)	9% (206)	16% (358)	36% (798)	2210
Employ: Private Sector	13% (102)	16% (121)	11% (83)	10% (80)	17% (127)	33% (250)	762
Employ: Government	9% (10)	16% (18)	13% (15)	5% (6)	20% (23)	37% (42)	116
Employ: Self-Employed	11% (23)	23% (47)	11% (23)	10% (20)	14% (28)	32% (66)	207
Employ: Homemaker	12% (19)	18% (28)	6% (10)	4% (6)	16% (26)	45% (72)	160
Employ: Student	13% (10)	22% (17)	9% (7)	11% (8)	14% (12)	31% (25)	80
Employ: Retired	8% (41)	12% (62)	15% (75)	10% (50)	17% (90)	38% (193)	512
Employ: Unemployed	5% (13)	10% (26)	15% (37)	8% (20)	15% (38)	45% (111)	245
Employ: Other	14% (18)	21% (27)	12% (15)	11% (14)	12% (15)	30% (39)	129
Military HH: Yes	12% (44)	16% (57)	11% (41)	8% (28)	17% (63)	36% (129)	362
Military HH: No	10% (193)	16% (289)	12% (224)	10% (178)	16% (295)	36% (669)	1848
RD/WT: Right Direction	10% (69)	14% (94)	15% (103)	11% (79)	17% (118)	33% (226)	688
RD/WT: Wrong Track	11% (168)	17% (253)	11% (163)	8% (127)	16% (240)	38% (572)	1522
Biden Job Approve	7% (64)	12% (109)	16% (141)	14% (123)	17% (150)	35% (318)	905
Biden Job Disapprove	14% (163)	19% (228)	10% (121)	6% (75)	17% (198)	34% (404)	1189
Biden Job Strongly Approve	10% (32)	9% (29)	15% (50)	15% (50)	17% (58)	33% (111)	330
Biden Job Somewhat Approve	5% (31)	14% (80)	16% (91)	13% (73)	16% (92)	36% (208)	575
Biden Job Somewhat Disapprove	6% (23)	20% (77)	16% (60)	6% (22)	18% (68)	34% (129)	380
Biden Job Strongly Disapprove	17% (140)	19% (151)	8% (61)	7% (53)	16% (130)	34% (275)	809
Favorable of Biden	6% (60)	13% (122)	16% (151)	13% (120)	16% (153)	35% (329)	936
Unfavorable of Biden	14% (169)	18% (217)	10% (113)	7% (82)	16% (190)	34% (402)	1173
Very Favorable of Biden	8% (31)	10% (38)	16% (61)	17% (63)	17% (64)	31% (117)	375
Somewhat Favorable of Biden	5% (29)	15% (84)	16% (89)	10% (57)	16% (89)	38% (212)	562
Somewhat Unfavorable of Biden	8% (26)	19% (62)	15% (49)	7% (23)	15% (48)	36% (116)	323
Very Unfavorable of Biden	17% (144)	18% (155)	8% (64)	7% (59)	17% (142)	34% (286)	850

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**Table MCTE6\_1:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?  
The user experience on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	11% (237)	16% (347)	12% (266)	9% (206)	16% (358)	36% (798)	2210
#1 Issue: Economy	12% (108)	16% (152)	11% (105)	6% (59)	18% (171)	36% (341)	937
#1 Issue: Security	16% (46)	17% (51)	10% (29)	6% (18)	15% (43)	36% (107)	293
#1 Issue: Health Care	11% (26)	14% (33)	12% (27)	15% (35)	15% (33)	33% (75)	230
#1 Issue: Medicare / Social Security	4% (9)	15% (36)	15% (36)	7% (18)	16% (38)	43% (106)	245
#1 Issue: Women’s Issues	2% (3)	20% (22)	16% (17)	20% (22)	12% (14)	30% (33)	111
#1 Issue: Education	19% (16)	16% (13)	7% (6)	7% (5)	11% (9)	40% (33)	82
#1 Issue: Energy	9% (13)	15% (22)	15% (23)	18% (27)	16% (24)	27% (40)	149
#1 Issue: Other	9% (15)	11% (17)	13% (22)	13% (21)	15% (25)	38% (63)	164
2020 Vote: Joe Biden	6% (54)	12% (115)	17% (160)	14% (132)	17% (157)	34% (311)	929
2020 Vote: Donald Trump	18% (139)	20% (150)	8% (59)	5% (35)	16% (122)	33% (248)	751
2020 Vote: Other	11% (10)	18% (17)	11% (11)	9% (8)	20% (18)	31% (28)	92
2020 Vote: Didn’t Vote	8% (33)	15% (66)	8% (37)	7% (31)	14% (61)	48% (210)	438
2018 House Vote: Democrat	8% (57)	11% (85)	17% (129)	15% (110)	17% (125)	33% (244)	751
2018 House Vote: Republican	18% (110)	18% (114)	10% (62)	5% (31)	17% (107)	31% (194)	618
2018 House Vote: Someone else	5% (4)	17% (12)	4% (3)	6% (4)	23% (16)	45% (31)	69
2016 Vote: Hillary Clinton	7% (46)	11% (74)	18% (126)	14% (98)	16% (110)	35% (246)	699
2016 Vote: Donald Trump	17% (116)	18% (122)	8% (52)	5% (32)	18% (119)	34% (227)	669
2016 Vote: Other	4% (5)	13% (15)	13% (16)	15% (18)	24% (28)	30% (35)	119
2016 Vote: Didn’t Vote	10% (69)	19% (135)	10% (71)	8% (57)	14% (101)	40% (289)	723
Voted in 2014: Yes	11% (143)	14% (174)	14% (170)	11% (134)	18% (222)	33% (413)	1256
Voted in 2014: No	10% (93)	18% (173)	10% (96)	8% (72)	14% (136)	40% (385)	954
4-Region: Northeast	11% (42)	16% (59)	11% (43)	11% (42)	16% (61)	35% (135)	383
4-Region: Midwest	8% (37)	18% (80)	12% (53)	8% (34)	18% (81)	37% (171)	456
4-Region: South	13% (107)	15% (123)	11% (94)	8% (66)	15% (129)	39% (326)	844
4-Region: West	9% (50)	16% (84)	14% (76)	12% (64)	16% (87)	31% (166)	527

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**Table MCTE6\_1:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*The user experience on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	11% (237)	16% (347)	12% (266)	9% (206)	16% (358)	36% (798)	2210
Twitter User	12% (107)	19% (177)	13% (118)	10% (87)	17% (157)	29% (267)	914
Social Media User	11% (229)	16% (340)	12% (257)	10% (200)	16% (340)	35% (732)	2098
Favorable of Musk	21% (183)	22% (199)	9% (83)	5% (49)	16% (145)	26% (228)	887
Unfavorable of Musk	3% (21)	10% (64)	19% (124)	19% (120)	18% (114)	31% (196)	640
Aware of Musk Twitter Purchase	13% (200)	16% (259)	14% (216)	10% (164)	16% (255)	31% (491)	1585
Unaware of Musk Twitter Purchase	6% (37)	14% (87)	8% (50)	7% (42)	16% (103)	49% (307)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCTE6\_2:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*Political debate*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (207)	12% (261)	17% (381)	16% (345)	13% (284)	33% (732)	2210
Gender: Male	12% (128)	14% (150)	17% (186)	15% (159)	14% (144)	28% (300)	1068
Gender: Female	7% (79)	10% (111)	17% (194)	16% (186)	12% (140)	38% (432)	1142
Age: 18-34	9% (56)	12% (76)	16% (102)	18% (116)	15% (96)	31% (196)	642
Age: 35-44	11% (39)	15% (53)	17% (63)	14% (50)	11% (40)	33% (120)	365
Age: 45-64	10% (71)	11% (80)	18% (129)	14% (100)	13% (90)	34% (245)	714
Age: 65+	8% (41)	11% (52)	17% (85)	16% (79)	12% (59)	35% (171)	489
GenZers: 1997-2012	8% (19)	10% (25)	18% (42)	23% (54)	15% (36)	27% (65)	241
Millennials: 1981-1996	10% (66)	14% (94)	16% (104)	15% (97)	14% (91)	32% (210)	662
GenXers: 1965-1980	11% (56)	10% (49)	16% (82)	12% (62)	15% (77)	36% (187)	514
Baby Boomers: 1946-1964	8% (58)	12% (89)	19% (140)	17% (124)	10% (70)	34% (245)	725
PID: Dem (no lean)	7% (50)	10% (77)	21% (165)	23% (174)	12% (95)	28% (214)	775
PID: Ind (no lean)	8% (62)	11% (86)	15% (115)	14% (107)	13% (106)	40% (314)	790
PID: Rep (no lean)	15% (95)	15% (99)	16% (101)	10% (63)	13% (83)	32% (204)	645
PID/Gender: Dem Men	8% (28)	11% (35)	22% (75)	22% (74)	13% (45)	23% (78)	335
PID/Gender: Dem Women	5% (22)	9% (41)	20% (90)	23% (101)	11% (50)	31% (136)	440
PID/Gender: Ind Men	10% (41)	14% (57)	15% (64)	15% (62)	14% (57)	33% (135)	415
PID/Gender: Ind Women	6% (22)	8% (29)	14% (52)	12% (45)	13% (49)	48% (179)	375
PID/Gender: Rep Men	19% (60)	18% (58)	15% (48)	7% (23)	13% (42)	27% (87)	318
PID/Gender: Rep Women	11% (35)	12% (41)	16% (53)	12% (40)	13% (41)	36% (117)	327
Ideo: Liberal (1-3)	6% (40)	10% (61)	23% (148)	24% (154)	12% (76)	24% (155)	634
Ideo: Moderate (4)	7% (46)	12% (73)	16% (100)	18% (113)	13% (83)	34% (213)	627
Ideo: Conservative (5-7)	15% (106)	15% (109)	15% (109)	9% (61)	15% (107)	31% (226)	719
Educ: < College	8% (121)	11% (164)	15% (218)	14% (201)	14% (198)	37% (534)	1437
Educ: Bachelors degree	12% (60)	13% (65)	21% (104)	18% (88)	11% (56)	24% (118)	491
Educ: Post-grad	9% (27)	11% (32)	21% (58)	20% (55)	11% (30)	28% (80)	282

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**Table MCTE6\_2:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*Political debate*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (207)	12% (261)	17% (381)	16% (345)	13% (284)	33% (732)	2210
Income: Under 50k	8% (93)	10% (121)	16% (185)	15% (176)	13% (147)	37% (431)	1153
Income: 50k-100k	10% (66)	13% (91)	18% (124)	16% (110)	13% (88)	30% (210)	690
Income: 100k+	13% (48)	13% (49)	19% (71)	16% (59)	13% (49)	25% (91)	368
Ethnicity: White	9% (154)	12% (206)	17% (295)	15% (264)	13% (226)	33% (566)	1711
Ethnicity: Hispanic	12% (45)	15% (57)	15% (55)	21% (80)	11% (40)	26% (97)	374
Ethnicity: Black	12% (33)	11% (31)	17% (47)	15% (43)	13% (36)	33% (93)	282
Ethnicity: Other	9% (20)	11% (24)	18% (39)	18% (38)	10% (22)	34% (73)	217
All Christian	10% (94)	15% (140)	15% (147)	16% (152)	13% (122)	31% (295)	949
All Non-Christian	11% (11)	15% (15)	15% (15)	22% (22)	13% (13)	25% (25)	101
Atheist	8% (8)	5% (5)	30% (31)	13% (13)	16% (16)	28% (29)	102
Agnostic/Nothing in particular	8% (50)	9% (58)	18% (116)	17% (115)	13% (86)	36% (236)	661
Something Else	11% (44)	11% (43)	18% (72)	11% (42)	12% (48)	37% (147)	396
Religious Non-Protestant/Catholic	10% (12)	16% (20)	15% (18)	19% (24)	14% (17)	25% (31)	122
Evangelical	12% (63)	12% (63)	15% (77)	12% (63)	14% (72)	35% (186)	525
Non-Evangelical	9% (74)	14% (113)	17% (136)	16% (128)	12% (92)	31% (245)	788
Community: Urban	11% (62)	12% (69)	20% (115)	16% (92)	11% (63)	32% (185)	586
Community: Suburban	9% (94)	12% (132)	17% (191)	17% (187)	14% (158)	31% (336)	1098
Community: Rural	10% (52)	11% (60)	14% (75)	12% (65)	12% (63)	40% (211)	526

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**Table MCTE6\_2:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*Political debate*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (207)	12% (261)	17% (381)	16% (345)	13% (284)	33% (732)	2210
Employ: Private Sector	12% (93)	14% (109)	18% (136)	16% (119)	11% (83)	29% (222)	762
Employ: Government	10% (12)	15% (18)	17% (20)	12% (14)	15% (17)	30% (35)	116
Employ: Self-Employed	12% (24)	10% (21)	17% (36)	17% (36)	16% (32)	28% (58)	207
Employ: Homemaker	6% (9)	15% (24)	10% (16)	11% (17)	16% (26)	42% (67)	160
Employ: Student	7% (6)	9% (7)	16% (13)	11% (9)	19% (15)	38% (30)	80
Employ: Retired	7% (37)	9% (48)	19% (99)	18% (92)	11% (58)	35% (178)	512
Employ: Unemployed	6% (14)	8% (18)	16% (40)	14% (34)	14% (33)	43% (104)	245
Employ: Other	10% (12)	12% (16)	15% (20)	18% (24)	15% (20)	29% (37)	129
Military HH: Yes	10% (37)	15% (53)	14% (52)	17% (62)	12% (45)	31% (113)	362
Military HH: No	9% (170)	11% (208)	18% (328)	15% (282)	13% (240)	33% (619)	1848
RD/WT: Right Direction	8% (56)	11% (79)	19% (130)	20% (137)	14% (95)	28% (191)	688
RD/WT: Wrong Track	10% (152)	12% (182)	16% (250)	14% (208)	12% (189)	36% (541)	1522
Biden Job Approve	6% (56)	9% (83)	21% (190)	22% (199)	13% (118)	29% (259)	905
Biden Job Disapprove	12% (148)	15% (172)	15% (183)	11% (134)	13% (160)	33% (391)	1189
Biden Job Strongly Approve	9% (29)	8% (27)	18% (58)	25% (83)	15% (49)	25% (84)	330
Biden Job Somewhat Approve	5% (26)	10% (56)	23% (132)	20% (117)	12% (69)	30% (174)	575
Biden Job Somewhat Disapprove	6% (22)	12% (46)	22% (84)	12% (45)	15% (57)	33% (126)	380
Biden Job Strongly Disapprove	16% (126)	16% (127)	12% (99)	11% (89)	13% (103)	33% (265)	809
Favorable of Biden	7% (61)	10% (93)	21% (195)	21% (197)	13% (123)	29% (267)	936
Unfavorable of Biden	12% (142)	14% (162)	15% (178)	12% (143)	13% (154)	34% (394)	1173
Very Favorable of Biden	8% (30)	10% (38)	17% (64)	26% (96)	14% (52)	25% (95)	375
Somewhat Favorable of Biden	6% (31)	10% (55)	23% (131)	18% (102)	13% (71)	31% (172)	562
Somewhat Unfavorable of Biden	7% (22)	11% (35)	21% (69)	14% (46)	13% (41)	35% (112)	323
Very Unfavorable of Biden	14% (120)	15% (127)	13% (109)	11% (97)	13% (113)	33% (282)	850

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Political debate

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (207)	12% (261)	17% (381)	16% (345)	13% (284)	33% (732)	2210
#1 Issue: Economy	10% (90)	14% (129)	16% (152)	13% (123)	13% (121)	34% (321)	937
#1 Issue: Security	15% (44)	15% (44)	13% (38)	12% (35)	13% (39)	32% (94)	293
#1 Issue: Health Care	8% (19)	9% (20)	20% (46)	20% (46)	15% (35)	28% (64)	230
#1 Issue: Medicare / Social Security	4% (9)	9% (21)	19% (46)	12% (29)	17% (41)	40% (98)	245
#1 Issue: Women’s Issues	7% (7)	11% (12)	21% (24)	23% (26)	11% (13)	26% (29)	111
#1 Issue: Education	10% (8)	10% (8)	16% (13)	15% (12)	3% (2)	47% (38)	82
#1 Issue: Energy	7% (11)	12% (17)	23% (34)	25% (37)	12% (18)	22% (32)	149
#1 Issue: Other	11% (18)	5% (9)	17% (28)	22% (37)	10% (16)	34% (56)	164
2020 Vote: Joe Biden	6% (55)	10% (89)	22% (205)	23% (211)	12% (115)	27% (255)	929
2020 Vote: Donald Trump	16% (123)	16% (118)	13% (98)	10% (72)	13% (100)	32% (239)	751
2020 Vote: Other	6% (6)	12% (11)	20% (18)	15% (14)	20% (18)	27% (25)	92
2020 Vote: Didn’t Vote	5% (23)	10% (43)	14% (60)	11% (49)	12% (51)	49% (213)	438
2018 House Vote: Democrat	8% (61)	10% (74)	21% (158)	24% (181)	12% (90)	25% (186)	751
2018 House Vote: Republican	16% (98)	16% (99)	14% (89)	11% (66)	13% (78)	30% (188)	618
2018 House Vote: Someone else	5% (4)	10% (7)	14% (9)	11% (8)	19% (13)	41% (28)	69
2016 Vote: Hillary Clinton	7% (50)	9% (64)	22% (153)	24% (164)	11% (78)	27% (191)	699
2016 Vote: Donald Trump	15% (100)	17% (111)	14% (94)	9% (63)	13% (89)	32% (213)	669
2016 Vote: Other	2% (3)	10% (12)	22% (26)	23% (28)	18% (21)	24% (29)	119
2016 Vote: Didn’t Vote	8% (55)	10% (74)	15% (108)	12% (90)	13% (96)	41% (299)	723
Voted in 2014: Yes	11% (132)	13% (161)	18% (226)	18% (223)	13% (160)	28% (354)	1256
Voted in 2014: No	8% (75)	10% (100)	16% (155)	13% (122)	13% (124)	40% (378)	954
4-Region: Northeast	11% (41)	10% (38)	17% (65)	17% (65)	12% (47)	33% (127)	383
4-Region: Midwest	8% (35)	15% (67)	14% (63)	12% (56)	17% (78)	34% (157)	456
4-Region: South	11% (89)	11% (96)	17% (142)	14% (116)	12% (102)	35% (299)	844
4-Region: West	8% (42)	12% (61)	21% (110)	20% (107)	11% (58)	28% (148)	527

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**Table MCTE6\_2:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*Political debate*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (207)	12% (261)	17% (381)	16% (345)	13% (284)	33% (732)	2210
Twitter User	11% (97)	13% (123)	18% (167)	17% (158)	14% (132)	26% (237)	914
Social Media User	10% (202)	12% (257)	18% (368)	16% (334)	13% (269)	32% (668)	2098
Favorable of Musk	18% (159)	19% (165)	15% (134)	10% (93)	14% (123)	24% (214)	887
Unfavorable of Musk	2% (15)	9% (55)	23% (148)	29% (184)	12% (79)	25% (160)	640
Aware of Musk Twitter Purchase	11% (179)	13% (210)	19% (298)	17% (272)	12% (196)	27% (428)	1585
Unaware of Musk Twitter Purchase	4% (28)	8% (51)	13% (82)	12% (72)	14% (88)	49% (303)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE6\_3:** As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?

Content moderation on the platform

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (199)	15% (335)	15% (341)	13% (279)	13% (286)	35% (770)	2210
Gender: Male	10% (111)	17% (182)	17% (180)	12% (124)	15% (155)	29% (315)	1068
Gender: Female	8% (88)	13% (153)	14% (161)	14% (156)	11% (131)	40% (455)	1142
Age: 18-34	9% (60)	16% (104)	14% (91)	13% (82)	15% (98)	32% (207)	642
Age: 35-44	12% (44)	16% (58)	13% (49)	13% (48)	12% (44)	34% (123)	365
Age: 45-64	9% (62)	16% (113)	16% (112)	11% (81)	13% (90)	36% (255)	714
Age: 65+	7% (33)	12% (60)	18% (88)	14% (69)	11% (54)	38% (185)	489
GenZers: 1997-2012	8% (20)	17% (41)	17% (42)	11% (26)	16% (39)	30% (74)	241
Millennials: 1981-1996	12% (77)	16% (105)	12% (82)	13% (89)	14% (92)	33% (216)	662
GenXers: 1965-1980	9% (45)	16% (83)	14% (70)	11% (56)	14% (72)	37% (188)	514
Baby Boomers: 1946-1964	7% (51)	14% (100)	19% (138)	13% (98)	11% (78)	36% (261)	725
PID: Dem (no lean)	8% (59)	13% (104)	21% (159)	18% (136)	12% (90)	29% (227)	775
PID: Ind (no lean)	8% (61)	13% (101)	12% (97)	12% (91)	14% (111)	42% (328)	790
PID: Rep (no lean)	12% (79)	20% (130)	13% (84)	8% (53)	13% (85)	33% (214)	645
PID/Gender: Dem Men	8% (27)	14% (48)	25% (83)	14% (47)	14% (47)	25% (84)	335
PID/Gender: Dem Women	7% (31)	13% (56)	17% (77)	20% (89)	10% (43)	33% (143)	440
PID/Gender: Ind Men	9% (39)	15% (63)	15% (60)	13% (52)	15% (64)	33% (136)	415
PID/Gender: Ind Women	6% (23)	10% (38)	10% (37)	10% (39)	13% (47)	51% (192)	375
PID/Gender: Rep Men	14% (46)	22% (71)	12% (37)	8% (25)	14% (44)	30% (95)	318
PID/Gender: Rep Women	10% (34)	18% (59)	14% (47)	9% (28)	12% (40)	36% (119)	327
Ideo: Liberal (1-3)	7% (44)	13% (81)	23% (147)	21% (134)	13% (80)	23% (148)	634
Ideo: Moderate (4)	9% (58)	15% (97)	13% (83)	13% (84)	12% (78)	36% (228)	627
Ideo: Conservative (5-7)	11% (81)	19% (137)	13% (95)	7% (53)	14% (100)	35% (253)	719
Educ: < College	10% (138)	15% (211)	12% (178)	10% (148)	14% (204)	39% (559)	1437
Educ: Bachelors degree	8% (40)	19% (93)	21% (105)	16% (80)	10% (48)	25% (125)	491
Educ: Post-grad	8% (22)	11% (32)	20% (57)	18% (51)	12% (35)	30% (85)	282

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 Content moderation on the platform

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (199)	15% (335)	15% (341)	13% (279)	13% (286)	35% (770)	2210
Income: Under 50k	9% (101)	14% (161)	14% (157)	12% (133)	14% (158)	38% (443)	1153
Income: 50k-100k	9% (64)	16% (109)	16% (108)	14% (99)	12% (80)	33% (230)	690
Income: 100k+	9% (35)	18% (66)	21% (76)	13% (47)	13% (48)	26% (96)	368
Ethnicity: White	9% (148)	15% (253)	16% (274)	13% (224)	13% (215)	35% (597)	1711
Ethnicity: Hispanic	12% (45)	19% (71)	14% (51)	14% (52)	14% (53)	27% (101)	374
Ethnicity: Black	12% (33)	16% (46)	12% (34)	11% (32)	14% (39)	35% (99)	282
Ethnicity: Other	9% (19)	17% (36)	15% (33)	11% (24)	15% (32)	34% (74)	217
All Christian	9% (87)	16% (152)	17% (160)	11% (108)	13% (121)	34% (321)	949
All Non-Christian	14% (14)	16% (16)	11% (11)	20% (20)	16% (16)	23% (23)	101
Atheist	8% (8)	10% (11)	20% (20)	14% (14)	18% (18)	30% (30)	102
Agnostic/Nothing in particular	8% (50)	12% (80)	16% (106)	15% (98)	14% (90)	36% (237)	661
Something Else	10% (39)	19% (77)	11% (43)	10% (39)	10% (41)	40% (157)	396
Religious Non-Protestant/Catholic	13% (16)	18% (22)	12% (14)	18% (21)	14% (17)	26% (32)	122
Evangelical	12% (63)	16% (85)	13% (70)	8% (43)	12% (63)	38% (201)	525
Non-Evangelical	8% (61)	17% (137)	16% (129)	13% (102)	12% (97)	33% (262)	788
Community: Urban	11% (64)	17% (102)	15% (91)	11% (65)	12% (71)	33% (194)	586
Community: Suburban	8% (90)	15% (160)	16% (172)	14% (157)	14% (153)	33% (366)	1098
Community: Rural	9% (45)	14% (73)	15% (78)	11% (58)	12% (62)	40% (210)	526

Continued on next page

**Table MCTE6\_3:** As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?

Content moderation on the platform

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (199)	15% (335)	15% (341)	13% (279)	13% (286)	35% (770)	2210
Employ: Private Sector	10% (80)	18% (138)	15% (114)	12% (92)	14% (105)	31% (233)	762
Employ: Government	7% (8)	14% (17)	16% (18)	11% (13)	17% (20)	34% (40)	116
Employ: Self-Employed	14% (30)	20% (42)	13% (26)	14% (28)	9% (18)	30% (62)	207
Employ: Homemaker	11% (17)	15% (25)	15% (24)	9% (15)	9% (14)	41% (65)	160
Employ: Student	4% (3)	10% (8)	17% (14)	9% (7)	16% (13)	43% (35)	80
Employ: Retired	6% (33)	10% (54)	19% (96)	15% (75)	12% (61)	38% (193)	512
Employ: Unemployed	7% (17)	10% (24)	12% (28)	13% (31)	16% (40)	42% (104)	245
Employ: Other	9% (11)	22% (28)	15% (19)	14% (18)	11% (15)	29% (38)	129
Military HH: Yes	10% (38)	15% (53)	14% (52)	13% (48)	13% (46)	34% (124)	362
Military HH: No	9% (161)	15% (282)	16% (288)	13% (231)	13% (240)	35% (645)	1848
RD/WT: Right Direction	9% (63)	13% (91)	20% (134)	15% (102)	14% (99)	29% (199)	688
RD/WT: Wrong Track	9% (136)	16% (245)	14% (206)	12% (178)	12% (187)	37% (570)	1522
Biden Job Approve	7% (67)	12% (113)	20% (179)	19% (168)	13% (114)	29% (263)	905
Biden Job Disapprove	11% (128)	18% (215)	13% (154)	9% (104)	14% (165)	36% (422)	1189
Biden Job Strongly Approve	10% (33)	9% (31)	20% (65)	20% (65)	14% (45)	28% (92)	330
Biden Job Somewhat Approve	6% (34)	14% (82)	20% (115)	18% (103)	12% (69)	30% (171)	575
Biden Job Somewhat Disapprove	8% (30)	18% (67)	16% (60)	8% (32)	17% (63)	33% (127)	380
Biden Job Strongly Disapprove	12% (98)	18% (148)	12% (93)	9% (72)	13% (101)	37% (296)	809
Favorable of Biden	7% (69)	13% (119)	20% (184)	18% (168)	12% (116)	30% (280)	936
Unfavorable of Biden	11% (124)	18% (212)	13% (151)	9% (109)	14% (160)	36% (417)	1173
Very Favorable of Biden	9% (35)	11% (41)	19% (70)	20% (74)	14% (51)	27% (103)	375
Somewhat Favorable of Biden	6% (34)	14% (78)	20% (114)	17% (94)	12% (65)	32% (177)	562
Somewhat Unfavorable of Biden	9% (28)	19% (60)	15% (49)	8% (25)	15% (47)	35% (114)	323
Very Unfavorable of Biden	11% (96)	18% (152)	12% (102)	10% (84)	13% (112)	36% (302)	850

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**Table MCTE6\_3:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*  
*Content moderation on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (199)	15% (335)	15% (341)	13% (279)	13% (286)	35% (770)	2210
#1 Issue: Economy	9% (86)	16% (150)	15% (138)	10% (96)	13% (125)	36% (342)	937
#1 Issue: Security	11% (32)	22% (64)	9% (28)	10% (29)	13% (38)	35% (103)	293
#1 Issue: Health Care	10% (24)	16% (36)	16% (37)	17% (39)	13% (30)	28% (64)	230
#1 Issue: Medicare / Social Security	3% (7)	10% (24)	22% (53)	8% (20)	14% (35)	43% (105)	245
#1 Issue: Women’s Issues	9% (10)	21% (23)	19% (21)	19% (21)	6% (7)	26% (29)	111
#1 Issue: Education	13% (10)	14% (12)	9% (8)	14% (12)	7% (6)	42% (34)	82
#1 Issue: Energy	8% (12)	12% (17)	24% (36)	18% (27)	15% (22)	24% (35)	149
#1 Issue: Other	11% (19)	5% (9)	12% (19)	23% (37)	14% (23)	35% (57)	164
2020 Vote: Joe Biden	7% (64)	11% (106)	21% (197)	19% (181)	12% (111)	29% (270)	929
2020 Vote: Donald Trump	13% (98)	21% (158)	11% (80)	8% (62)	13% (100)	34% (252)	751
2020 Vote: Other	8% (8)	23% (21)	10% (9)	7% (7)	18% (16)	34% (31)	92
2020 Vote: Didn’t Vote	7% (29)	11% (50)	12% (54)	7% (30)	13% (59)	49% (216)	438
2018 House Vote: Democrat	7% (56)	13% (94)	19% (142)	22% (162)	12% (89)	28% (209)	751
2018 House Vote: Republican	13% (79)	20% (124)	13% (78)	8% (47)	14% (85)	33% (205)	618
2018 House Vote: Someone else	4% (2)	13% (9)	6% (4)	12% (8)	20% (14)	45% (31)	69
2016 Vote: Hillary Clinton	7% (47)	12% (82)	20% (143)	21% (144)	11% (76)	30% (207)	699
2016 Vote: Donald Trump	13% (84)	20% (136)	11% (74)	8% (51)	15% (99)	34% (226)	669
2016 Vote: Other	5% (5)	13% (16)	19% (22)	21% (25)	15% (18)	27% (32)	119
2016 Vote: Didn’t Vote	9% (62)	14% (102)	14% (102)	8% (60)	13% (92)	42% (304)	723
Voted in 2014: Yes	9% (114)	16% (197)	16% (206)	15% (190)	13% (163)	31% (386)	1256
Voted in 2014: No	9% (85)	14% (138)	14% (134)	9% (90)	13% (123)	40% (384)	954
4-Region: Northeast	9% (34)	13% (48)	14% (55)	16% (60)	13% (48)	36% (137)	383
4-Region: Midwest	7% (34)	17% (76)	14% (64)	8% (38)	16% (75)	37% (170)	456
4-Region: South	10% (84)	15% (123)	15% (125)	11% (97)	12% (104)	37% (311)	844
4-Region: West	9% (48)	17% (88)	18% (96)	16% (84)	11% (59)	29% (152)	527

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*Content moderation on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	9% (199)	15% (335)	15% (341)	13% (279)	13% (286)	35% (770)	2210
Twitter User	9% (87)	20% (179)	16% (149)	13% (123)	14% (128)	27% (248)	914
Social Media User	9% (193)	16% (329)	16% (330)	13% (267)	13% (269)	34% (710)	2098
Favorable of Musk	16% (141)	22% (192)	14% (128)	8% (68)	14% (128)	26% (231)	887
Unfavorable of Musk	3% (20)	11% (70)	23% (150)	25% (158)	12% (78)	26% (164)	640
Aware of Musk Twitter Purchase	10% (161)	16% (255)	18% (279)	14% (220)	13% (201)	30% (469)	1585
Unaware of Musk Twitter Purchase	6% (38)	13% (80)	10% (62)	10% (59)	14% (85)	48% (300)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE6\_4:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*  
*Protection of free speech on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	14% (309)	15% (327)	15% (341)	11% (238)	12% (260)	33% (734)	2210
Gender: Male	17% (184)	16% (175)	15% (165)	10% (106)	12% (129)	29% (309)	1068
Gender: Female	11% (125)	13% (152)	15% (176)	12% (132)	12% (132)	37% (425)	1142
Age: 18-34	13% (82)	15% (98)	17% (109)	11% (70)	13% (82)	31% (201)	642
Age: 35-44	16% (58)	18% (66)	12% (46)	10% (36)	11% (39)	33% (121)	365
Age: 45-64	14% (102)	14% (103)	15% (109)	11% (77)	12% (83)	33% (239)	714
Age: 65+	14% (67)	12% (60)	16% (78)	11% (54)	12% (57)	35% (173)	489
GenZers: 1997-2012	15% (36)	15% (37)	22% (54)	10% (25)	9% (21)	29% (69)	241
Millennials: 1981-1996	13% (89)	17% (109)	13% (85)	10% (69)	14% (91)	33% (218)	662
GenXers: 1965-1980	16% (84)	12% (64)	12% (63)	12% (61)	12% (62)	35% (181)	514
Baby Boomers: 1946-1964	12% (89)	15% (110)	18% (130)	11% (77)	11% (80)	33% (239)	725
PID: Dem (no lean)	8% (64)	13% (98)	23% (181)	13% (103)	12% (97)	30% (232)	775
PID: Ind (no lean)	12% (94)	16% (127)	10% (82)	10% (82)	12% (96)	39% (309)	790
PID: Rep (no lean)	23% (151)	16% (101)	12% (78)	8% (54)	11% (68)	30% (193)	645
PID/Gender: Dem Men	10% (34)	15% (49)	25% (82)	12% (39)	14% (45)	25% (85)	335
PID/Gender: Dem Women	7% (30)	11% (49)	22% (99)	15% (64)	12% (51)	33% (147)	440
PID/Gender: Ind Men	15% (63)	18% (73)	12% (50)	11% (44)	12% (49)	33% (136)	415
PID/Gender: Ind Women	8% (31)	15% (55)	9% (32)	10% (38)	12% (47)	46% (173)	375
PID/Gender: Rep Men	27% (87)	17% (53)	10% (33)	7% (23)	11% (34)	28% (88)	318
PID/Gender: Rep Women	20% (64)	15% (48)	14% (45)	9% (31)	10% (34)	32% (105)	327
Ideo: Liberal (1-3)	8% (50)	13% (84)	23% (143)	16% (99)	13% (81)	28% (177)	634
Ideo: Moderate (4)	11% (70)	17% (107)	16% (98)	12% (74)	12% (78)	32% (199)	627
Ideo: Conservative (5-7)	23% (167)	15% (110)	11% (81)	7% (51)	12% (85)	31% (225)	719
Educ: < College	14% (207)	14% (199)	14% (197)	9% (135)	12% (176)	36% (524)	1437
Educ: Bachelors degree	14% (67)	19% (92)	18% (89)	13% (65)	11% (52)	26% (125)	491
Educ: Post-grad	12% (35)	13% (37)	20% (55)	14% (39)	11% (32)	30% (85)	282

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*Protection of free speech on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	14% (309)	15% (327)	15% (341)	11% (238)	12% (260)	33% (734)	2210
Income: Under 50k	13% (146)	14% (160)	14% (167)	9% (109)	12% (140)	37% (431)	1153
Income: 50k-100k	16% (113)	14% (96)	17% (120)	12% (81)	11% (74)	30% (205)	690
Income: 100k+	13% (49)	19% (71)	15% (54)	13% (48)	13% (46)	27% (99)	368
Ethnicity: White	15% (248)	15% (259)	14% (241)	11% (185)	12% (201)	34% (576)	1711
Ethnicity: Hispanic	14% (53)	17% (62)	16% (61)	13% (48)	12% (46)	28% (104)	374
Ethnicity: Black	15% (43)	14% (39)	20% (58)	8% (23)	12% (34)	31% (87)	282
Ethnicity: Other	8% (18)	13% (29)	20% (43)	14% (30)	12% (25)	33% (72)	217
All Christian	16% (151)	17% (163)	15% (147)	10% (99)	12% (115)	29% (274)	949
All Non-Christian	19% (19)	14% (14)	16% (16)	12% (12)	13% (14)	27% (27)	101
Atheist	12% (12)	9% (9)	15% (15)	15% (15)	15% (15)	36% (36)	102
Agnostic/Nothing in particular	11% (70)	13% (87)	17% (115)	11% (73)	11% (70)	37% (245)	661
Something Else	14% (56)	14% (54)	12% (49)	10% (39)	12% (46)	38% (152)	396
Religious Non-Protestant/Catholic	20% (24)	16% (20)	15% (18)	11% (13)	12% (15)	26% (32)	122
Evangelical	18% (92)	17% (89)	12% (64)	9% (45)	12% (63)	33% (171)	525
Non-Evangelical	14% (110)	15% (119)	16% (127)	12% (91)	12% (97)	31% (244)	788
Community: Urban	16% (95)	14% (82)	19% (113)	7% (40)	11% (66)	33% (191)	586
Community: Suburban	12% (137)	16% (171)	14% (156)	13% (143)	13% (142)	32% (349)	1098
Community: Rural	15% (77)	14% (74)	14% (72)	10% (55)	10% (52)	37% (194)	526

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*Protection of free speech on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	14% (309)	15% (327)	15% (341)	11% (238)	12% (260)	33% (734)	2210
Employ: Private Sector	16% (122)	16% (120)	15% (113)	11% (86)	12% (92)	30% (229)	762
Employ: Government	12% (14)	17% (20)	12% (14)	8% (10)	15% (17)	36% (42)	116
Employ: Self-Employed	18% (38)	20% (41)	15% (32)	9% (18)	11% (22)	27% (56)	207
Employ: Homemaker	15% (25)	14% (23)	13% (20)	5% (9)	13% (21)	39% (63)	160
Employ: Student	17% (13)	14% (11)	18% (14)	13% (10)	10% (8)	28% (22)	80
Employ: Retired	12% (61)	14% (71)	17% (89)	12% (60)	11% (57)	34% (174)	512
Employ: Unemployed	7% (18)	11% (27)	14% (34)	9% (22)	13% (32)	45% (111)	245
Employ: Other	14% (19)	11% (14)	19% (25)	17% (22)	8% (11)	30% (39)	129
Military HH: Yes	16% (58)	14% (51)	15% (53)	13% (48)	11% (41)	31% (112)	362
Military HH: No	14% (251)	15% (276)	16% (288)	10% (190)	12% (219)	34% (622)	1848
RD/WT: Right Direction	10% (71)	14% (95)	20% (138)	11% (76)	14% (96)	31% (211)	688
RD/WT: Wrong Track	16% (238)	15% (233)	13% (203)	11% (162)	11% (164)	34% (523)	1522
Biden Job Approve	9% (79)	13% (114)	19% (172)	14% (129)	14% (124)	32% (285)	905
Biden Job Disapprove	19% (225)	17% (203)	14% (162)	8% (100)	11% (127)	31% (372)	1189
Biden Job Strongly Approve	11% (37)	10% (34)	18% (58)	17% (55)	14% (47)	30% (99)	330
Biden Job Somewhat Approve	7% (42)	14% (80)	20% (114)	13% (74)	13% (77)	32% (187)	575
Biden Job Somewhat Disapprove	10% (39)	21% (81)	20% (76)	8% (31)	12% (47)	28% (105)	380
Biden Job Strongly Disapprove	23% (186)	15% (122)	11% (86)	8% (68)	10% (80)	33% (266)	809
Favorable of Biden	8% (78)	13% (124)	20% (187)	14% (132)	13% (126)	31% (290)	936
Unfavorable of Biden	19% (227)	17% (194)	13% (148)	9% (100)	11% (126)	32% (378)	1173
Very Favorable of Biden	11% (43)	11% (40)	19% (70)	16% (61)	14% (51)	29% (110)	375
Somewhat Favorable of Biden	6% (35)	15% (84)	21% (118)	13% (71)	13% (75)	32% (180)	562
Somewhat Unfavorable of Biden	12% (37)	18% (58)	16% (52)	10% (34)	12% (38)	32% (104)	323
Very Unfavorable of Biden	22% (189)	16% (136)	11% (96)	8% (67)	10% (88)	32% (274)	850

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**Table MCTE6\_4:** As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?

*Protection of free speech on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	14% (309)	15% (327)	15% (341)	11% (238)	12% (260)	33% (734)	2210
#1 Issue: Economy	15% (139)	16% (152)	15% (140)	9% (87)	12% (115)	32% (304)	937
#1 Issue: Security	23% (67)	16% (46)	11% (32)	11% (34)	9% (27)	30% (88)	293
#1 Issue: Health Care	12% (28)	12% (29)	17% (39)	14% (33)	13% (31)	30% (70)	230
#1 Issue: Medicare / Social Security	7% (18)	13% (32)	17% (41)	10% (23)	14% (35)	39% (95)	245
#1 Issue: Women’s Issues	5% (6)	18% (20)	26% (28)	15% (16)	10% (11)	27% (30)	111
#1 Issue: Education	12% (9)	17% (14)	14% (12)	9% (8)	6% (5)	43% (35)	82
#1 Issue: Energy	11% (16)	12% (18)	22% (33)	9% (14)	13% (19)	33% (49)	149
#1 Issue: Other	16% (26)	11% (17)	10% (16)	14% (23)	10% (17)	39% (63)	164
2020 Vote: Joe Biden	8% (73)	14% (129)	21% (198)	14% (129)	13% (119)	30% (283)	929
2020 Vote: Donald Trump	24% (180)	17% (129)	11% (80)	8% (61)	11% (82)	29% (219)	751
2020 Vote: Other	15% (14)	15% (13)	17% (16)	11% (10)	12% (11)	30% (28)	92
2020 Vote: Didn’t Vote	10% (43)	13% (56)	11% (48)	9% (38)	11% (48)	47% (205)	438
2018 House Vote: Democrat	9% (70)	14% (103)	19% (146)	15% (113)	13% (97)	30% (222)	751
2018 House Vote: Republican	24% (146)	17% (104)	11% (70)	7% (46)	12% (71)	29% (180)	618
2018 House Vote: Someone else	14% (9)	10% (7)	7% (5)	14% (10)	18% (13)	36% (25)	69
2016 Vote: Hillary Clinton	8% (59)	12% (82)	21% (150)	15% (102)	12% (82)	32% (224)	699
2016 Vote: Donald Trump	23% (155)	18% (121)	10% (70)	7% (45)	11% (75)	30% (203)	669
2016 Vote: Other	8% (9)	13% (15)	13% (16)	21% (25)	20% (23)	25% (30)	119
2016 Vote: Didn’t Vote	12% (86)	15% (108)	15% (106)	9% (66)	11% (80)	38% (277)	723
Voted in 2014: Yes	15% (190)	15% (182)	16% (199)	12% (157)	13% (163)	29% (365)	1256
Voted in 2014: No	12% (119)	15% (145)	15% (142)	9% (81)	10% (97)	39% (369)	954
4-Region: Northeast	11% (44)	15% (57)	16% (60)	11% (43)	13% (49)	34% (129)	383
4-Region: Midwest	15% (67)	13% (61)	15% (67)	9% (41)	14% (64)	34% (156)	456
4-Region: South	16% (137)	14% (122)	14% (122)	9% (77)	12% (98)	34% (288)	844
4-Region: West	12% (62)	16% (87)	17% (92)	15% (77)	9% (49)	30% (161)	527

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**Table MCTE6\_4:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*Protection of free speech on the platform*

<b>Demographic</b>	<b>Much better</b>	<b>Somewhat better</b>	<b>Somewhat worse</b>	<b>Much worse</b>	<b>Stay the same</b>	<b>Don't know / No opinion</b>	<b>Total N</b>
Adults	14% (309)	15% (327)	15% (341)	11% (238)	12% (260)	33% (734)	2210
Twitter User	14% (129)	18% (169)	16% (144)	11% (105)	13% (117)	27% (250)	914
Social Media User	14% (298)	15% (320)	16% (331)	11% (224)	12% (247)	32% (678)	2098
Favorable of Musk	25% (226)	21% (187)	13% (112)	7% (62)	11% (97)	23% (203)	887
Unfavorable of Musk	5% (32)	10% (66)	24% (156)	19% (121)	12% (77)	29% (187)	640
Aware of Musk Twitter Purchase	17% (262)	16% (250)	16% (254)	11% (182)	12% (189)	28% (448)	1585
Unaware of Musk Twitter Purchase	8% (47)	12% (77)	14% (87)	9% (56)	11% (72)	46% (286)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE6\_5:** As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?

*Foreign influence on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (163)	11% (240)	14% (310)	14% (301)	14% (303)	40% (894)	2210
Gender: Male	9% (99)	14% (145)	15% (160)	12% (132)	16% (172)	34% (359)	1068
Gender: Female	6% (64)	8% (94)	13% (150)	15% (169)	11% (131)	47% (535)	1142
Age: 18-34	10% (62)	13% (83)	14% (87)	13% (83)	13% (85)	38% (242)	642
Age: 35-44	10% (37)	12% (43)	15% (54)	12% (45)	13% (47)	38% (140)	365
Age: 45-64	5% (38)	11% (77)	13% (95)	13% (93)	16% (115)	41% (296)	714
Age: 65+	5% (25)	8% (37)	15% (75)	16% (79)	11% (56)	44% (217)	489
GenZers: 1997-2012	9% (22)	14% (35)	19% (46)	11% (26)	11% (27)	36% (86)	241
Millennials: 1981-1996	11% (71)	13% (85)	12% (77)	13% (87)	14% (91)	38% (251)	662
GenXers: 1965-1980	6% (31)	10% (50)	14% (71)	12% (59)	17% (90)	42% (214)	514
Baby Boomers: 1946-1964	5% (35)	9% (64)	14% (103)	17% (121)	12% (89)	43% (312)	725
PID: Dem (no lean)	5% (40)	11% (82)	18% (143)	19% (147)	12% (94)	35% (268)	775
PID: Ind (no lean)	8% (60)	9% (72)	11% (90)	12% (95)	15% (122)	45% (352)	790
PID: Rep (no lean)	10% (63)	13% (86)	12% (77)	9% (59)	13% (87)	42% (274)	645
PID/Gender: Dem Men	7% (24)	15% (49)	19% (64)	17% (56)	13% (45)	29% (98)	335
PID/Gender: Dem Women	4% (16)	8% (33)	18% (79)	21% (92)	11% (50)	39% (170)	440
PID/Gender: Ind Men	9% (39)	11% (46)	14% (58)	12% (49)	19% (79)	35% (143)	415
PID/Gender: Ind Women	6% (21)	7% (26)	8% (32)	12% (45)	11% (43)	56% (208)	375
PID/Gender: Rep Men	12% (37)	16% (50)	12% (37)	9% (27)	15% (48)	37% (118)	318
PID/Gender: Rep Women	8% (26)	11% (35)	12% (39)	10% (32)	12% (38)	48% (156)	327
Ideo: Liberal (1-3)	7% (44)	10% (63)	21% (132)	21% (136)	11% (69)	30% (190)	634
Ideo: Moderate (4)	7% (46)	11% (69)	13% (84)	13% (84)	17% (105)	38% (238)	627
Ideo: Conservative (5-7)	8% (57)	12% (89)	10% (71)	9% (67)	16% (115)	44% (320)	719
Educ: < College	8% (109)	11% (153)	14% (195)	12% (168)	13% (181)	44% (631)	1437
Educ: Bachelors degree	7% (37)	11% (56)	16% (77)	17% (85)	17% (81)	32% (156)	491
Educ: Post-grad	6% (17)	11% (31)	14% (39)	17% (48)	14% (41)	38% (107)	282

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**Table MCTE6\_5:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*  
*Foreign influence on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (163)	11% (240)	14% (310)	14% (301)	14% (303)	40% (894)	2210
Income: Under 50k	7% (81)	11% (121)	14% (157)	12% (136)	13% (153)	44% (503)	1153
Income: 50k-100k	8% (53)	11% (73)	14% (93)	16% (112)	13% (87)	39% (272)	690
Income: 100k+	8% (29)	12% (45)	16% (59)	14% (52)	17% (63)	32% (119)	368
Ethnicity: White	7% (113)	10% (175)	13% (229)	14% (237)	15% (249)	41% (707)	1711
Ethnicity: Hispanic	12% (44)	17% (65)	12% (44)	16% (61)	13% (47)	30% (113)	374
Ethnicity: Black	9% (26)	13% (36)	18% (52)	11% (31)	9% (26)	39% (111)	282
Ethnicity: Other	11% (23)	13% (28)	13% (29)	15% (33)	13% (28)	35% (76)	217
All Christian	8% (73)	10% (97)	13% (126)	14% (137)	15% (139)	40% (376)	949
All Non-Christian	9% (9)	19% (19)	18% (18)	16% (16)	13% (13)	25% (25)	101
Atheist	6% (6)	9% (9)	11% (11)	20% (20)	19% (19)	36% (36)	102
Agnostic/Nothing in particular	6% (41)	9% (62)	15% (100)	14% (89)	14% (91)	42% (278)	661
Something Else	8% (34)	13% (51)	14% (55)	9% (37)	10% (41)	45% (179)	396
Religious Non-Protestant/Catholic	9% (11)	18% (21)	17% (21)	16% (19)	14% (17)	27% (33)	122
Evangelical	11% (56)	10% (50)	12% (65)	10% (54)	12% (65)	44% (233)	525
Non-Evangelical	6% (50)	12% (95)	14% (110)	15% (117)	14% (110)	39% (307)	788
Community: Urban	10% (57)	13% (79)	15% (88)	11% (62)	14% (81)	37% (220)	586
Community: Suburban	6% (70)	9% (102)	13% (148)	16% (181)	15% (161)	40% (436)	1098
Community: Rural	7% (36)	11% (59)	14% (74)	11% (58)	12% (61)	45% (239)	526

Continued on next page

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*Foreign influence on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (163)	11% (240)	14% (310)	14% (301)	14% (303)	40% (894)	2210
Employ: Private Sector	9% (71)	11% (84)	15% (111)	14% (106)	16% (125)	35% (266)	762
Employ: Government	6% (6)	18% (21)	12% (14)	14% (16)	13% (15)	38% (44)	116
Employ: Self-Employed	9% (18)	9% (18)	17% (35)	12% (26)	13% (27)	40% (83)	207
Employ: Homemaker	8% (13)	15% (24)	10% (16)	8% (13)	11% (17)	48% (77)	160
Employ: Student	5% (4)	14% (12)	15% (12)	7% (6)	15% (12)	43% (34)	80
Employ: Retired	4% (23)	7% (37)	16% (83)	17% (89)	11% (58)	43% (222)	512
Employ: Unemployed	7% (17)	13% (31)	11% (26)	9% (21)	13% (32)	48% (117)	245
Employ: Other	8% (11)	10% (13)	11% (14)	19% (24)	12% (16)	39% (50)	129
Military HH: Yes	8% (28)	11% (41)	10% (38)	14% (50)	14% (51)	43% (155)	362
Military HH: No	7% (135)	11% (199)	15% (272)	14% (250)	14% (252)	40% (739)	1848
RD/WT: Right Direction	8% (54)	11% (76)	18% (121)	16% (109)	14% (95)	34% (232)	688
RD/WT: Wrong Track	7% (109)	11% (163)	12% (189)	13% (191)	14% (208)	44% (662)	1522
Biden Job Approve	6% (53)	10% (92)	17% (155)	19% (175)	13% (119)	34% (310)	905
Biden Job Disapprove	9% (107)	12% (144)	13% (151)	10% (118)	15% (177)	41% (492)	1189
Biden Job Strongly Approve	8% (27)	9% (30)	13% (41)	26% (87)	11% (37)	33% (108)	330
Biden Job Somewhat Approve	5% (26)	11% (62)	20% (113)	15% (89)	14% (82)	35% (202)	575
Biden Job Somewhat Disapprove	7% (25)	12% (45)	18% (68)	10% (38)	14% (55)	39% (149)	380
Biden Job Strongly Disapprove	10% (82)	12% (99)	10% (83)	10% (80)	15% (123)	42% (342)	809
Favorable of Biden	6% (57)	11% (99)	18% (164)	19% (173)	13% (118)	35% (325)	936
Unfavorable of Biden	9% (101)	11% (134)	12% (142)	11% (124)	15% (176)	42% (497)	1173
Very Favorable of Biden	9% (33)	8% (29)	16% (59)	25% (93)	12% (46)	31% (115)	375
Somewhat Favorable of Biden	4% (24)	13% (70)	19% (105)	14% (80)	13% (72)	37% (210)	562
Somewhat Unfavorable of Biden	5% (15)	9% (30)	18% (59)	11% (36)	14% (46)	43% (138)	323
Very Unfavorable of Biden	10% (86)	12% (104)	10% (83)	10% (88)	15% (130)	42% (358)	850

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*Foreign influence on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (163)	11% (240)	14% (310)	14% (301)	14% (303)	40% (894)	2210
#1 Issue: Economy	8% (77)	12% (115)	13% (122)	11% (104)	14% (135)	41% (385)	937
#1 Issue: Security	7% (19)	10% (29)	14% (40)	14% (41)	12% (34)	44% (129)	293
#1 Issue: Health Care	8% (18)	13% (31)	12% (29)	17% (38)	15% (34)	34% (79)	230
#1 Issue: Medicare / Social Security	4% (10)	7% (18)	14% (34)	12% (30)	13% (32)	49% (121)	245
#1 Issue: Women’s Issues	5% (5)	16% (17)	24% (26)	18% (20)	10% (11)	28% (31)	111
#1 Issue: Education	13% (11)	3% (3)	12% (10)	11% (9)	10% (9)	50% (41)	82
#1 Issue: Energy	9% (13)	10% (15)	23% (34)	17% (25)	16% (24)	26% (39)	149
#1 Issue: Other	6% (9)	7% (12)	9% (15)	21% (34)	14% (24)	42% (69)	164
2020 Vote: Joe Biden	5% (45)	10% (90)	19% (175)	20% (187)	12% (116)	34% (316)	929
2020 Vote: Donald Trump	10% (76)	13% (101)	11% (80)	9% (66)	16% (116)	42% (312)	751
2020 Vote: Other	8% (7)	11% (10)	17% (16)	10% (9)	18% (16)	37% (34)	92
2020 Vote: Didn’t Vote	8% (35)	9% (38)	9% (40)	9% (38)	12% (54)	53% (233)	438
2018 House Vote: Democrat	7% (51)	10% (77)	17% (128)	21% (155)	14% (102)	32% (239)	751
2018 House Vote: Republican	9% (58)	13% (79)	12% (73)	10% (60)	16% (97)	41% (250)	618
2018 House Vote: Someone else	5% (4)	4% (3)	7% (5)	14% (10)	21% (14)	48% (33)	69
2016 Vote: Hillary Clinton	6% (43)	10% (70)	17% (121)	21% (147)	12% (81)	34% (237)	699
2016 Vote: Donald Trump	10% (64)	13% (85)	10% (66)	8% (54)	16% (110)	43% (290)	669
2016 Vote: Other	4% (5)	4% (5)	18% (21)	25% (30)	20% (24)	28% (34)	119
2016 Vote: Didn’t Vote	7% (50)	11% (80)	14% (102)	10% (70)	12% (88)	46% (334)	723
Voted in 2014: Yes	8% (97)	10% (123)	15% (184)	16% (200)	15% (194)	37% (459)	1256
Voted in 2014: No	7% (66)	12% (117)	13% (126)	11% (101)	11% (109)	46% (435)	954
4-Region: Northeast	7% (27)	13% (49)	10% (39)	18% (69)	12% (45)	40% (153)	383
4-Region: Midwest	6% (26)	10% (45)	17% (76)	11% (51)	14% (66)	42% (192)	456
4-Region: South	9% (74)	10% (81)	14% (121)	12% (98)	14% (115)	42% (355)	844
4-Region: West	7% (35)	12% (64)	14% (74)	16% (82)	15% (77)	37% (194)	527

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**Table MCTE6\_5:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*Foreign influence on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (163)	11% (240)	14% (310)	14% (301)	14% (303)	40% (894)	2210
Twitter User	8% (76)	14% (126)	14% (130)	15% (138)	16% (151)	32% (292)	914
Social Media User	8% (159)	11% (235)	14% (299)	14% (291)	14% (293)	39% (822)	2098
Favorable of Musk	12% (108)	16% (145)	13% (115)	8% (70)	18% (160)	32% (288)	887
Unfavorable of Musk	4% (22)	7% (44)	21% (134)	25% (163)	13% (81)	31% (196)	640
Aware of Musk Twitter Purchase	8% (131)	12% (186)	15% (245)	15% (237)	15% (241)	34% (545)	1585
Unaware of Musk Twitter Purchase	5% (32)	9% (53)	10% (65)	10% (64)	10% (62)	56% (349)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE6\_6:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*  
*Foreign hacks of the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	6% (141)	11% (235)	13% (277)	14% (313)	16% (344)	41% (900)	2210
Gender: Male	8% (85)	13% (143)	13% (139)	12% (126)	18% (195)	36% (380)	1068
Gender: Female	5% (56)	8% (92)	12% (138)	16% (187)	13% (149)	46% (520)	1142
Age: 18-34	7% (47)	13% (80)	12% (74)	14% (92)	17% (111)	37% (239)	642
Age: 35-44	7% (27)	12% (42)	14% (50)	13% (46)	14% (52)	40% (148)	365
Age: 45-64	6% (45)	10% (72)	12% (89)	13% (94)	17% (125)	40% (289)	714
Age: 65+	5% (23)	8% (39)	13% (64)	17% (81)	12% (57)	46% (225)	489
GenZers: 1997-2012	9% (21)	12% (28)	17% (40)	15% (35)	15% (36)	33% (80)	241
Millennials: 1981-1996	7% (44)	13% (85)	11% (70)	13% (88)	17% (111)	40% (264)	662
GenXers: 1965-1980	8% (42)	9% (47)	12% (64)	13% (66)	18% (90)	40% (205)	514
Baby Boomers: 1946-1964	4% (30)	10% (71)	13% (95)	16% (118)	14% (100)	43% (311)	725
PID: Dem (no lean)	5% (39)	9% (68)	16% (126)	19% (151)	15% (115)	36% (276)	775
PID: Ind (no lean)	6% (50)	10% (82)	10% (78)	13% (100)	16% (126)	45% (355)	790
PID: Rep (no lean)	8% (52)	13% (85)	11% (73)	10% (62)	16% (103)	42% (268)	645
PID/Gender: Dem Men	6% (21)	10% (33)	16% (55)	16% (54)	18% (60)	33% (112)	335
PID/Gender: Dem Women	4% (17)	8% (35)	16% (71)	22% (96)	13% (56)	37% (165)	440
PID/Gender: Ind Men	8% (32)	12% (52)	12% (49)	12% (51)	19% (77)	37% (154)	415
PID/Gender: Ind Women	5% (17)	8% (30)	8% (29)	13% (49)	13% (49)	54% (202)	375
PID/Gender: Rep Men	10% (31)	18% (58)	11% (35)	7% (21)	18% (59)	36% (115)	318
PID/Gender: Rep Women	7% (22)	8% (27)	12% (38)	13% (41)	14% (45)	47% (154)	327
Ideo: Liberal (1-3)	5% (32)	9% (56)	16% (99)	20% (126)	18% (111)	33% (210)	634
Ideo: Moderate (4)	6% (37)	13% (81)	14% (90)	13% (85)	14% (89)	39% (244)	627
Ideo: Conservative (5-7)	8% (61)	11% (80)	10% (73)	11% (77)	18% (129)	42% (300)	719
Educ: < College	6% (92)	11% (153)	11% (161)	13% (192)	15% (214)	43% (625)	1437
Educ: Bachelors degree	7% (37)	10% (50)	17% (83)	17% (82)	15% (73)	34% (165)	491
Educ: Post-grad	4% (12)	11% (32)	11% (32)	14% (39)	20% (57)	39% (110)	282

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**Table MCTE6\_6:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*Foreign hacks of the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	6% (141)	11% (235)	13% (277)	14% (313)	16% (344)	41% (900)	2210
Income: Under 50k	6% (65)	10% (111)	11% (129)	14% (165)	15% (177)	44% (505)	1153
Income: 50k-100k	7% (48)	11% (79)	14% (96)	14% (95)	15% (101)	39% (271)	690
Income: 100k+	8% (28)	12% (45)	14% (53)	14% (53)	18% (67)	34% (123)	368
Ethnicity: White	6% (95)	11% (189)	12% (207)	14% (237)	16% (276)	41% (706)	1711
Ethnicity: Hispanic	8% (31)	16% (62)	10% (39)	15% (56)	16% (62)	34% (125)	374
Ethnicity: Black	10% (29)	9% (25)	15% (42)	14% (40)	15% (43)	37% (104)	282
Ethnicity: Other	8% (17)	10% (21)	13% (28)	16% (36)	12% (25)	42% (91)	217
All Christian	7% (71)	11% (107)	12% (116)	15% (139)	15% (144)	39% (372)	949
All Non-Christian	4% (4)	21% (21)	11% (12)	18% (18)	16% (16)	30% (30)	101
Atheist	3% (3)	6% (6)	13% (13)	10% (10)	30% (30)	38% (39)	102
Agnostic/Nothing in particular	5% (32)	9% (61)	14% (90)	15% (99)	16% (103)	42% (275)	661
Something Else	8% (30)	10% (40)	12% (46)	12% (46)	13% (50)	46% (184)	396
Religious Non-Protestant/Catholic	5% (6)	19% (23)	12% (15)	17% (21)	16% (19)	31% (38)	122
Evangelical	9% (48)	11% (56)	12% (61)	12% (61)	14% (71)	43% (227)	525
Non-Evangelical	6% (50)	11% (88)	12% (96)	15% (121)	15% (119)	40% (316)	788
Community: Urban	8% (47)	13% (78)	14% (84)	12% (71)	15% (87)	37% (218)	586
Community: Suburban	6% (68)	10% (105)	12% (130)	16% (177)	17% (182)	40% (437)	1098
Community: Rural	5% (26)	10% (51)	12% (63)	12% (65)	14% (76)	47% (245)	526

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**Table MCTE6\_6:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*  
 Foreign hacks of the platform

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	6% (141)	11% (235)	13% (277)	14% (313)	16% (344)	41% (900)	2210
Employ: Private Sector	9% (66)	12% (92)	14% (106)	13% (97)	18% (134)	35% (268)	762
Employ: Government	4% (4)	17% (20)	10% (12)	13% (15)	20% (23)	37% (42)	116
Employ: Self-Employed	9% (18)	10% (21)	11% (23)	17% (36)	14% (29)	39% (80)	207
Employ: Homemaker	4% (6)	17% (27)	7% (11)	10% (16)	14% (22)	49% (78)	160
Employ: Student	8% (6)	7% (6)	15% (12)	14% (11)	15% (12)	41% (33)	80
Employ: Retired	4% (22)	7% (38)	15% (77)	16% (83)	13% (68)	44% (224)	512
Employ: Unemployed	6% (14)	7% (18)	9% (21)	12% (30)	15% (37)	51% (126)	245
Employ: Other	3% (4)	11% (14)	12% (15)	20% (26)	16% (21)	39% (50)	129
Military HH: Yes	6% (23)	16% (57)	7% (27)	14% (52)	15% (56)	41% (148)	362
Military HH: No	6% (118)	10% (178)	14% (250)	14% (261)	16% (289)	41% (752)	1848
RD/WT: Right Direction	6% (42)	12% (84)	15% (106)	17% (115)	15% (103)	34% (237)	688
RD/WT: Wrong Track	7% (99)	10% (150)	11% (171)	13% (197)	16% (241)	44% (663)	1522
Biden Job Approve	5% (44)	10% (91)	15% (135)	20% (181)	15% (137)	35% (316)	905
Biden Job Disapprove	8% (95)	11% (136)	12% (139)	10% (121)	17% (200)	42% (497)	1189
Biden Job Strongly Approve	7% (22)	9% (30)	15% (51)	22% (74)	16% (53)	30% (101)	330
Biden Job Somewhat Approve	4% (22)	11% (61)	15% (84)	19% (107)	15% (84)	38% (216)	575
Biden Job Somewhat Disapprove	5% (18)	10% (38)	17% (64)	11% (41)	15% (58)	42% (160)	380
Biden Job Strongly Disapprove	10% (77)	12% (99)	9% (74)	10% (80)	18% (142)	42% (337)	809
Favorable of Biden	5% (45)	11% (103)	14% (135)	20% (186)	15% (140)	35% (327)	936
Unfavorable of Biden	8% (92)	11% (129)	12% (137)	10% (119)	17% (198)	42% (498)	1173
Very Favorable of Biden	8% (29)	9% (35)	15% (58)	24% (89)	16% (58)	28% (105)	375
Somewhat Favorable of Biden	3% (16)	12% (68)	14% (77)	17% (97)	15% (82)	40% (222)	562
Somewhat Unfavorable of Biden	4% (13)	10% (32)	16% (52)	11% (35)	16% (51)	43% (141)	323
Very Unfavorable of Biden	9% (79)	11% (97)	10% (85)	10% (84)	17% (147)	42% (358)	850

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**Table MCTE6\_6:** As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?

Foreign hacks of the platform

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	6% (141)	11% (235)	13% (277)	14% (313)	16% (344)	41% (900)	2210
#1 Issue: Economy	6% (60)	12% (116)	12% (109)	12% (109)	16% (147)	42% (395)	937
#1 Issue: Security	8% (24)	8% (24)	13% (37)	14% (42)	16% (46)	41% (120)	293
#1 Issue: Health Care	5% (11)	13% (30)	13% (31)	18% (40)	17% (40)	34% (77)	230
#1 Issue: Medicare / Social Security	5% (13)	5% (12)	14% (34)	17% (41)	14% (34)	45% (111)	245
#1 Issue: Women’s Issues	5% (6)	11% (12)	17% (18)	22% (24)	11% (12)	34% (38)	111
#1 Issue: Education	8% (6)	14% (11)	7% (6)	8% (6)	8% (7)	55% (45)	82
#1 Issue: Energy	7% (11)	13% (19)	19% (28)	16% (24)	20% (30)	26% (39)	149
#1 Issue: Other	6% (10)	6% (10)	9% (14)	16% (26)	18% (29)	45% (74)	164
2020 Vote: Joe Biden	4% (41)	9% (84)	16% (149)	20% (187)	14% (134)	36% (334)	929
2020 Vote: Donald Trump	9% (66)	14% (109)	10% (73)	9% (68)	17% (131)	41% (304)	751
2020 Vote: Other	5% (5)	12% (11)	18% (17)	9% (8)	23% (21)	33% (31)	92
2020 Vote: Didn’t Vote	7% (30)	7% (31)	9% (39)	11% (50)	13% (58)	53% (232)	438
2018 House Vote: Democrat	5% (40)	11% (80)	15% (112)	20% (148)	15% (112)	34% (259)	751
2018 House Vote: Republican	9% (53)	12% (77)	11% (67)	11% (65)	19% (117)	39% (239)	618
2018 House Vote: Someone else	3% (2)	5% (4)	7% (5)	13% (9)	21% (15)	51% (35)	69
2016 Vote: Hillary Clinton	5% (37)	10% (71)	15% (106)	20% (137)	14% (96)	36% (253)	699
2016 Vote: Donald Trump	7% (49)	13% (85)	11% (71)	9% (61)	19% (129)	41% (275)	669
2016 Vote: Other	4% (5)	10% (11)	13% (16)	22% (26)	19% (22)	32% (38)	119
2016 Vote: Didn’t Vote	7% (50)	9% (67)	12% (85)	12% (89)	13% (97)	46% (334)	723
Voted in 2014: Yes	6% (78)	11% (134)	12% (156)	16% (200)	18% (223)	37% (466)	1256
Voted in 2014: No	7% (63)	11% (100)	13% (121)	12% (113)	13% (122)	46% (434)	954
4-Region: Northeast	7% (26)	12% (45)	10% (40)	17% (66)	12% (47)	41% (158)	383
4-Region: Midwest	7% (32)	11% (51)	13% (58)	14% (63)	17% (78)	38% (175)	456
4-Region: South	7% (60)	9% (73)	15% (123)	12% (101)	16% (134)	42% (353)	844
4-Region: West	4% (23)	13% (66)	11% (56)	16% (83)	16% (85)	41% (213)	527

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**Table MCTE6\_6:** *As you may know, a public company has many shareholders that have a claim to part of the company's assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*Foreign hacks of the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	6% (141)	11% (235)	13% (277)	14% (313)	16% (344)	41% (900)	2210
Twitter User	7% (68)	13% (120)	14% (130)	14% (131)	19% (170)	32% (296)	914
Social Media User	7% (137)	11% (230)	13% (270)	14% (301)	16% (329)	40% (830)	2098
Favorable of Musk	11% (101)	16% (143)	12% (107)	9% (84)	18% (160)	33% (291)	887
Unfavorable of Musk	2% (14)	8% (54)	17% (107)	23% (149)	17% (107)	33% (208)	640
Aware of Musk Twitter Purchase	7% (115)	11% (176)	14% (216)	15% (243)	16% (257)	36% (578)	1585
Unaware of Musk Twitter Purchase	4% (26)	9% (59)	10% (61)	11% (70)	14% (88)	51% (322)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE6\_7:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*The spread of misinformation*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	8% (176)	10% (231)	17% (374)	19% (413)	14% (300)	32% (716)	2210
Gender: Male	10% (102)	13% (134)	18% (187)	17% (184)	15% (157)	28% (304)	1068
Gender: Female	6% (74)	9% (97)	16% (187)	20% (229)	13% (143)	36% (412)	1142
Age: 18-34	9% (57)	11% (73)	17% (109)	19% (124)	14% (88)	30% (192)	642
Age: 35-44	11% (40)	12% (44)	17% (61)	17% (62)	12% (43)	32% (117)	365
Age: 45-64	7% (48)	11% (77)	17% (124)	17% (118)	16% (111)	33% (236)	714
Age: 65+	6% (32)	8% (38)	17% (81)	22% (109)	12% (58)	35% (171)	489
GenZers: 1997-2012	11% (27)	10% (24)	20% (47)	20% (48)	12% (29)	27% (65)	241
Millennials: 1981-1996	9% (60)	13% (87)	15% (101)	18% (120)	13% (86)	31% (208)	662
GenXers: 1965-1980	7% (38)	8% (41)	17% (89)	17% (86)	17% (89)	33% (171)	514
Baby Boomers: 1946-1964	6% (46)	10% (74)	17% (123)	20% (147)	12% (90)	34% (244)	725
PID: Dem (no lean)	7% (53)	9% (72)	19% (149)	28% (215)	11% (83)	26% (202)	775
PID: Ind (no lean)	7% (54)	10% (75)	16% (125)	15% (122)	14% (112)	38% (301)	790
PID: Rep (no lean)	11% (68)	13% (85)	16% (100)	12% (75)	16% (105)	33% (212)	645
PID/Gender: Dem Men	7% (25)	13% (43)	20% (67)	27% (89)	10% (35)	23% (76)	335
PID/Gender: Dem Women	6% (29)	7% (29)	19% (82)	29% (126)	11% (48)	29% (126)	440
PID/Gender: Ind Men	7% (30)	11% (44)	18% (74)	16% (65)	16% (66)	33% (136)	415
PID/Gender: Ind Women	7% (25)	8% (31)	14% (51)	15% (57)	12% (46)	44% (165)	375
PID/Gender: Rep Men	15% (47)	15% (47)	15% (46)	9% (30)	18% (56)	29% (91)	318
PID/Gender: Rep Women	6% (21)	11% (37)	16% (54)	14% (45)	15% (49)	37% (121)	327
Ideo: Liberal (1-3)	7% (42)	9% (59)	20% (129)	31% (195)	11% (69)	22% (139)	634
Ideo: Moderate (4)	7% (44)	9% (59)	19% (118)	19% (117)	13% (82)	33% (208)	627
Ideo: Conservative (5-7)	11% (76)	12% (86)	14% (101)	10% (71)	19% (133)	35% (251)	719
Educ: < College	8% (122)	9% (131)	16% (236)	16% (233)	15% (213)	35% (502)	1437
Educ: Bachelors degree	7% (36)	15% (76)	17% (84)	24% (119)	10% (49)	26% (127)	491
Educ: Post-grad	6% (18)	9% (24)	19% (54)	22% (61)	13% (37)	31% (87)	282

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**Table MCTE6\_7:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*  
*The spread of misinformation*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	8% (176)	10% (231)	17% (374)	19% (413)	14% (300)	32% (716)	2210
Income: Under 50k	8% (88)	9% (105)	16% (179)	17% (201)	14% (161)	36% (418)	1153
Income: 50k-100k	9% (60)	10% (71)	19% (131)	20% (137)	14% (94)	29% (197)	690
Income: 100k+	7% (27)	15% (56)	17% (64)	20% (74)	12% (45)	28% (101)	368
Ethnicity: White	7% (124)	11% (184)	16% (281)	19% (325)	14% (243)	32% (554)	1711
Ethnicity: Hispanic	11% (43)	18% (67)	14% (54)	21% (77)	9% (35)	26% (97)	374
Ethnicity: Black	12% (34)	8% (21)	20% (57)	16% (45)	12% (34)	32% (91)	282
Ethnicity: Other	8% (18)	12% (26)	17% (37)	19% (42)	10% (23)	33% (72)	217
All Christian	8% (78)	13% (122)	18% (167)	18% (169)	13% (127)	30% (287)	949
All Non-Christian	9% (9)	9% (9)	17% (18)	22% (22)	17% (17)	26% (26)	101
Atheist	7% (7)	6% (6)	18% (19)	20% (21)	18% (18)	31% (32)	102
Agnostic/Nothing in particular	8% (51)	6% (41)	18% (116)	23% (151)	12% (81)	33% (220)	661
Something Else	7% (30)	13% (53)	14% (55)	13% (50)	14% (56)	38% (152)	396
Religious Non-Protestant/Catholic	8% (10)	9% (12)	18% (22)	20% (25)	15% (18)	30% (36)	122
Evangelical	9% (50)	14% (72)	16% (82)	12% (64)	14% (75)	34% (181)	525
Non-Evangelical	7% (55)	13% (100)	17% (134)	19% (150)	14% (107)	31% (243)	788
Community: Urban	9% (51)	13% (76)	19% (109)	18% (104)	12% (68)	30% (179)	586
Community: Suburban	7% (79)	10% (109)	16% (177)	21% (227)	15% (160)	31% (345)	1098
Community: Rural	9% (45)	9% (47)	17% (88)	16% (82)	14% (72)	37% (192)	526

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**Table MCTE6\_7:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*The spread of misinformation*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	8% (176)	10% (231)	17% (374)	19% (413)	14% (300)	32% (716)	2210
Employ: Private Sector	10% (73)	14% (106)	17% (128)	19% (144)	13% (96)	28% (216)	762
Employ: Government	6% (6)	14% (16)	15% (17)	18% (21)	19% (22)	29% (34)	116
Employ: Self-Employed	11% (24)	9% (18)	16% (33)	22% (45)	13% (26)	30% (62)	207
Employ: Homemaker	8% (13)	12% (19)	16% (26)	9% (14)	16% (26)	39% (62)	160
Employ: Student	4% (3)	3% (2)	24% (19)	16% (13)	14% (11)	39% (31)	80
Employ: Retired	6% (33)	7% (38)	18% (92)	21% (109)	13% (68)	33% (171)	512
Employ: Unemployed	6% (15)	7% (16)	14% (33)	16% (39)	13% (32)	45% (109)	245
Employ: Other	6% (8)	12% (16)	21% (27)	22% (28)	15% (19)	24% (31)	129
Military HH: Yes	7% (27)	12% (44)	16% (59)	18% (65)	13% (48)	33% (120)	362
Military HH: No	8% (149)	10% (187)	17% (316)	19% (348)	14% (252)	32% (596)	1848
RD/WT: Right Direction	8% (57)	10% (72)	19% (132)	23% (157)	11% (78)	28% (192)	688
RD/WT: Wrong Track	8% (119)	10% (160)	16% (243)	17% (255)	15% (221)	34% (524)	1522
Biden Job Approve	6% (58)	9% (79)	19% (173)	27% (245)	11% (102)	27% (247)	905
Biden Job Disapprove	9% (108)	12% (148)	16% (190)	13% (155)	16% (195)	33% (393)	1189
Biden Job Strongly Approve	9% (30)	8% (27)	17% (56)	29% (95)	13% (42)	24% (80)	330
Biden Job Somewhat Approve	5% (28)	9% (52)	20% (117)	26% (149)	11% (61)	29% (167)	575
Biden Job Somewhat Disapprove	5% (18)	12% (45)	26% (99)	16% (61)	13% (48)	29% (110)	380
Biden Job Strongly Disapprove	11% (90)	13% (103)	11% (91)	12% (94)	18% (147)	35% (283)	809
Favorable of Biden	6% (61)	10% (91)	20% (183)	27% (250)	10% (98)	27% (254)	936
Unfavorable of Biden	9% (110)	12% (136)	15% (181)	14% (158)	17% (195)	34% (393)	1173
Very Favorable of Biden	9% (32)	9% (34)	16% (60)	30% (112)	13% (50)	23% (87)	375
Somewhat Favorable of Biden	5% (28)	10% (57)	22% (124)	24% (137)	9% (49)	30% (167)	562
Somewhat Unfavorable of Biden	7% (24)	9% (29)	24% (76)	16% (51)	14% (44)	31% (99)	323
Very Unfavorable of Biden	10% (86)	13% (107)	12% (105)	13% (107)	18% (151)	35% (294)	850

Continued on next page

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*The spread of misinformation*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	8% (176)	10% (231)	17% (374)	19% (413)	14% (300)	32% (716)	2210
#1 Issue: Economy	9% (81)	12% (116)	16% (145)	16% (151)	14% (129)	34% (315)	937
#1 Issue: Security	9% (27)	10% (31)	16% (47)	14% (42)	16% (48)	34% (99)	293
#1 Issue: Health Care	10% (22)	8% (17)	15% (35)	25% (57)	15% (34)	28% (64)	230
#1 Issue: Medicare / Social Security	4% (10)	9% (21)	23% (57)	17% (41)	14% (34)	33% (82)	245
#1 Issue: Women’s Issues	9% (9)	12% (13)	19% (22)	27% (30)	6% (6)	28% (31)	111
#1 Issue: Education	6% (5)	15% (13)	17% (14)	12% (10)	7% (6)	43% (35)	82
#1 Issue: Energy	4% (5)	10% (15)	23% (34)	27% (40)	16% (24)	21% (32)	149
#1 Issue: Other	10% (16)	4% (7)	12% (20)	26% (43)	12% (20)	35% (58)	164
2020 Vote: Joe Biden	5% (47)	9% (81)	20% (189)	28% (262)	11% (105)	26% (245)	929
2020 Vote: Donald Trump	11% (83)	15% (111)	13% (98)	11% (82)	17% (128)	33% (250)	751
2020 Vote: Other	7% (6)	13% (12)	18% (16)	13% (12)	16% (15)	34% (32)	92
2020 Vote: Didn’t Vote	9% (40)	6% (28)	16% (72)	13% (57)	12% (52)	43% (190)	438
2018 House Vote: Democrat	6% (48)	10% (75)	19% (141)	29% (219)	11% (82)	25% (185)	751
2018 House Vote: Republican	11% (66)	14% (85)	15% (92)	11% (65)	17% (102)	34% (208)	618
2018 House Vote: Someone else	6% (4)	2% (1)	14% (10)	15% (10)	18% (12)	44% (31)	69
2016 Vote: Hillary Clinton	5% (37)	11% (74)	20% (137)	29% (200)	10% (68)	26% (183)	699
2016 Vote: Donald Trump	10% (69)	14% (92)	15% (100)	10% (68)	18% (121)	33% (220)	669
2016 Vote: Other	4% (4)	4% (5)	19% (23)	24% (28)	17% (20)	32% (38)	119
2016 Vote: Didn’t Vote	9% (66)	8% (60)	16% (114)	16% (117)	13% (91)	38% (275)	723
Voted in 2014: Yes	8% (100)	11% (136)	17% (207)	21% (263)	14% (180)	29% (370)	1256
Voted in 2014: No	8% (76)	10% (95)	18% (167)	16% (150)	13% (120)	36% (346)	954
4-Region: Northeast	7% (28)	10% (38)	17% (64)	22% (86)	12% (45)	32% (122)	383
4-Region: Midwest	9% (42)	10% (47)	16% (75)	15% (67)	16% (73)	33% (153)	456
4-Region: South	8% (71)	10% (82)	16% (139)	17% (148)	14% (120)	34% (285)	844
4-Region: West	6% (34)	12% (64)	18% (97)	21% (112)	12% (63)	30% (156)	527

Continued on next page

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*The spread of misinformation*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	8% (176)	10% (231)	17% (374)	19% (413)	14% (300)	32% (716)	2210
Twitter User	8% (73)	13% (118)	19% (171)	19% (176)	15% (140)	26% (235)	914
Social Media User	8% (171)	11% (228)	17% (361)	19% (394)	14% (290)	31% (654)	2098
Favorable of Musk	13% (115)	15% (137)	16% (142)	13% (114)	16% (141)	27% (238)	887
Unfavorable of Musk	3% (21)	8% (50)	21% (137)	33% (213)	12% (78)	22% (140)	640
Aware of Musk Twitter Purchase	9% (143)	11% (170)	18% (280)	21% (336)	13% (212)	28% (444)	1585
Unaware of Musk Twitter Purchase	5% (33)	10% (62)	15% (94)	12% (77)	14% (87)	44% (272)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

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*The protection of personal information on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	10% (225)	13% (295)	15% (340)	12% (262)	16% (352)	33% (737)	2210
Gender: Male	11% (121)	14% (155)	17% (181)	11% (122)	16% (173)	30% (316)	1068
Gender: Female	9% (104)	12% (140)	14% (159)	12% (140)	16% (179)	37% (421)	1142
Age: 18-34	10% (64)	14% (91)	15% (94)	13% (84)	18% (115)	30% (194)	642
Age: 35-44	11% (42)	15% (57)	12% (46)	12% (45)	14% (51)	34% (125)	365
Age: 45-64	12% (85)	13% (93)	15% (108)	11% (80)	15% (107)	34% (241)	714
Age: 65+	7% (34)	11% (54)	19% (92)	11% (53)	16% (79)	36% (177)	489
GenZers: 1997-2012	10% (25)	17% (41)	15% (37)	16% (37)	17% (42)	24% (59)	241
Millennials: 1981-1996	11% (74)	14% (91)	14% (90)	11% (75)	17% (111)	33% (221)	662
GenXers: 1965-1980	12% (61)	12% (63)	13% (68)	12% (62)	15% (79)	35% (182)	514
Baby Boomers: 1946-1964	8% (60)	13% (92)	18% (131)	11% (82)	16% (113)	34% (247)	725
PID: Dem (no lean)	8% (62)	11% (87)	19% (150)	17% (128)	15% (115)	30% (233)	775
PID: Ind (no lean)	9% (75)	12% (98)	13% (103)	11% (85)	17% (136)	37% (294)	790
PID: Rep (no lean)	14% (88)	17% (110)	13% (86)	8% (50)	16% (101)	33% (210)	645
PID/Gender: Dem Men	8% (26)	14% (48)	23% (77)	14% (45)	14% (47)	27% (91)	335
PID/Gender: Dem Women	8% (36)	9% (39)	17% (73)	19% (82)	15% (68)	32% (142)	440
PID/Gender: Ind Men	11% (47)	13% (54)	15% (62)	13% (55)	17% (72)	30% (126)	415
PID/Gender: Ind Women	7% (28)	12% (44)	11% (42)	8% (30)	17% (64)	45% (168)	375
PID/Gender: Rep Men	15% (49)	16% (52)	13% (42)	7% (22)	17% (54)	31% (99)	318
PID/Gender: Rep Women	12% (39)	18% (58)	13% (44)	8% (28)	14% (47)	34% (111)	327
Ideo: Liberal (1-3)	7% (42)	11% (71)	20% (129)	19% (117)	16% (101)	28% (175)	634
Ideo: Moderate (4)	9% (55)	14% (88)	17% (108)	12% (78)	13% (84)	34% (213)	627
Ideo: Conservative (5-7)	14% (100)	16% (115)	11% (79)	7% (51)	19% (138)	33% (236)	719
Educ: < College	10% (144)	14% (199)	14% (200)	11% (155)	15% (222)	36% (516)	1437
Educ: Bachelors degree	11% (55)	13% (65)	18% (88)	13% (66)	15% (75)	29% (142)	491
Educ: Post-grad	9% (26)	11% (31)	18% (51)	15% (41)	19% (55)	28% (78)	282

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*The protection of personal information on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	10% (225)	13% (295)	15% (340)	12% (262)	16% (352)	33% (737)	2210
Income: Under 50k	10% (116)	13% (148)	14% (159)	12% (137)	16% (182)	36% (410)	1153
Income: 50k-100k	9% (64)	13% (87)	18% (122)	12% (85)	16% (113)	32% (218)	690
Income: 100k+	12% (45)	16% (60)	16% (59)	11% (40)	15% (56)	29% (108)	368
Ethnicity: White	10% (166)	13% (231)	15% (264)	12% (197)	16% (280)	33% (572)	1711
Ethnicity: Hispanic	13% (49)	18% (67)	15% (55)	15% (55)	14% (53)	25% (95)	374
Ethnicity: Black	13% (38)	14% (38)	15% (43)	11% (32)	15% (41)	32% (90)	282
Ethnicity: Other	9% (20)	12% (26)	15% (32)	15% (33)	14% (31)	34% (74)	217
All Christian	10% (99)	15% (146)	17% (163)	10% (97)	16% (156)	30% (287)	949
All Non-Christian	12% (12)	7% (8)	20% (20)	19% (19)	14% (14)	28% (28)	101
Atheist	6% (6)	7% (8)	16% (16)	18% (18)	20% (21)	32% (33)	102
Agnostic/Nothing in particular	9% (61)	11% (76)	14% (92)	14% (93)	15% (97)	37% (241)	661
Something Else	12% (46)	15% (58)	12% (47)	9% (35)	16% (64)	37% (146)	396
Religious Non-Protestant/Catholic	12% (15)	8% (10)	19% (23)	16% (20)	16% (20)	29% (35)	122
Evangelical	13% (68)	14% (73)	15% (79)	8% (43)	16% (83)	34% (179)	525
Non-Evangelical	9% (71)	16% (128)	16% (127)	11% (88)	17% (130)	31% (244)	788
Community: Urban	14% (84)	13% (79)	15% (89)	11% (62)	16% (92)	31% (181)	586
Community: Suburban	8% (91)	13% (144)	17% (189)	13% (142)	16% (174)	33% (358)	1098
Community: Rural	9% (50)	14% (72)	12% (61)	11% (58)	16% (86)	38% (198)	526

Continued on next page



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*The protection of personal information on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	10% (225)	13% (295)	15% (340)	12% (262)	16% (352)	33% (737)	2210
Employ: Private Sector	14% (103)	14% (106)	15% (116)	11% (85)	17% (127)	30% (225)	762
Employ: Government	7% (8)	15% (18)	14% (16)	9% (11)	18% (21)	36% (42)	116
Employ: Self-Employed	14% (29)	16% (32)	13% (27)	14% (29)	14% (28)	30% (61)	207
Employ: Homemaker	12% (19)	14% (22)	10% (17)	9% (15)	15% (24)	39% (63)	160
Employ: Student	14% (11)	14% (11)	8% (7)	15% (12)	22% (18)	27% (21)	80
Employ: Retired	6% (33)	12% (63)	20% (104)	12% (60)	14% (73)	35% (180)	512
Employ: Unemployed	4% (10)	8% (19)	14% (34)	13% (31)	16% (39)	46% (112)	245
Employ: Other	9% (12)	19% (25)	16% (20)	14% (19)	17% (22)	24% (31)	129
Military HH: Yes	10% (37)	15% (56)	15% (54)	11% (39)	17% (63)	31% (114)	362
Military HH: No	10% (188)	13% (239)	15% (285)	12% (224)	16% (289)	34% (623)	1848
RD/WT: Right Direction	10% (72)	11% (79)	17% (120)	14% (96)	17% (116)	30% (205)	688
RD/WT: Wrong Track	10% (153)	14% (216)	14% (220)	11% (167)	15% (236)	35% (531)	1522
Biden Job Approve	8% (73)	11% (100)	18% (162)	16% (146)	16% (141)	31% (283)	905
Biden Job Disapprove	12% (142)	16% (190)	14% (171)	9% (107)	17% (197)	32% (382)	1189
Biden Job Strongly Approve	10% (34)	9% (28)	18% (58)	18% (59)	15% (51)	30% (100)	330
Biden Job Somewhat Approve	7% (40)	12% (72)	18% (103)	15% (87)	16% (90)	32% (183)	575
Biden Job Somewhat Disapprove	7% (25)	19% (74)	20% (76)	10% (38)	15% (56)	29% (111)	380
Biden Job Strongly Disapprove	14% (117)	14% (116)	12% (95)	9% (69)	17% (140)	34% (272)	809
Favorable of Biden	8% (72)	12% (109)	19% (174)	16% (146)	15% (139)	32% (297)	936
Unfavorable of Biden	12% (141)	15% (181)	14% (163)	9% (111)	17% (202)	32% (375)	1173
Very Favorable of Biden	11% (42)	10% (37)	18% (67)	17% (65)	15% (55)	29% (108)	375
Somewhat Favorable of Biden	5% (30)	13% (72)	19% (106)	14% (81)	15% (84)	34% (189)	562
Somewhat Unfavorable of Biden	7% (24)	16% (52)	20% (65)	11% (35)	16% (50)	30% (98)	323
Very Unfavorable of Biden	14% (117)	15% (129)	12% (98)	9% (77)	18% (151)	33% (277)	850

Continued on next page

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*The protection of personal information on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	10% (225)	13% (295)	15% (340)	12% (262)	16% (352)	33% (737)	2210
#1 Issue: Economy	10% (97)	14% (132)	15% (138)	10% (90)	17% (162)	34% (318)	937
#1 Issue: Security	16% (46)	14% (42)	14% (41)	9% (26)	14% (40)	33% (98)	293
#1 Issue: Health Care	10% (24)	11% (25)	16% (37)	16% (36)	17% (39)	30% (69)	230
#1 Issue: Medicare / Social Security	7% (18)	11% (27)	18% (43)	12% (29)	15% (37)	37% (90)	245
#1 Issue: Women’s Issues	5% (5)	16% (17)	19% (21)	15% (16)	16% (18)	30% (33)	111
#1 Issue: Education	16% (13)	9% (8)	14% (11)	14% (11)	7% (6)	41% (33)	82
#1 Issue: Energy	5% (8)	17% (25)	21% (31)	21% (31)	13% (20)	23% (34)	149
#1 Issue: Other	9% (14)	11% (18)	10% (17)	14% (23)	18% (30)	38% (62)	164
2020 Vote: Joe Biden	7% (62)	10% (97)	20% (187)	17% (162)	15% (144)	30% (278)	929
2020 Vote: Donald Trump	15% (110)	17% (125)	12% (90)	7% (55)	17% (128)	32% (241)	751
2020 Vote: Other	12% (11)	13% (12)	15% (14)	14% (13)	20% (18)	26% (24)	92
2020 Vote: Didn’t Vote	10% (42)	14% (61)	11% (49)	7% (33)	14% (62)	44% (193)	438
2018 House Vote: Democrat	7% (53)	10% (78)	19% (142)	19% (139)	15% (116)	30% (223)	751
2018 House Vote: Republican	15% (93)	16% (101)	13% (82)	8% (47)	17% (105)	31% (190)	618
2018 House Vote: Someone else	8% (5)	7% (5)	11% (7)	7% (5)	21% (14)	47% (33)	69
2016 Vote: Hillary Clinton	6% (45)	11% (76)	19% (133)	18% (126)	14% (96)	32% (222)	699
2016 Vote: Donald Trump	14% (94)	17% (114)	11% (77)	7% (46)	18% (124)	32% (215)	669
2016 Vote: Other	8% (9)	8% (9)	20% (24)	18% (21)	22% (26)	25% (29)	119
2016 Vote: Didn’t Vote	11% (77)	13% (95)	15% (106)	10% (69)	15% (106)	37% (270)	723
Voted in 2014: Yes	10% (122)	13% (160)	17% (208)	14% (172)	17% (212)	30% (382)	1256
Voted in 2014: No	11% (103)	14% (135)	14% (132)	10% (91)	15% (140)	37% (354)	954
4-Region: Northeast	10% (39)	14% (54)	17% (65)	13% (50)	13% (48)	33% (127)	383
4-Region: Midwest	10% (46)	16% (73)	13% (61)	10% (44)	17% (77)	34% (155)	456
4-Region: South	10% (88)	12% (103)	15% (124)	11% (89)	17% (145)	35% (296)	844
4-Region: West	10% (52)	12% (65)	17% (90)	15% (79)	16% (82)	30% (159)	527

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**Table MCTE6\_8:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*The protection of personal information on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	10% (225)	13% (295)	15% (340)	12% (262)	16% (352)	33% (737)	2210
Twitter User	11% (104)	15% (142)	16% (145)	12% (112)	17% (159)	28% (252)	914
Social Media User	10% (217)	14% (288)	16% (326)	12% (252)	16% (335)	32% (679)	2098
Favorable of Musk	18% (159)	18% (162)	14% (126)	7% (59)	18% (160)	25% (220)	887
Unfavorable of Musk	3% (19)	11% (70)	20% (131)	22% (139)	17% (107)	27% (174)	640
Aware of Musk Twitter Purchase	11% (179)	14% (221)	17% (271)	12% (197)	17% (262)	29% (455)	1585
Unaware of Musk Twitter Purchase	7% (46)	12% (74)	11% (68)	10% (65)	14% (90)	45% (282)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE6\_9:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*Hate speech by users on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (155)	12% (260)	16% (347)	17% (369)	14% (311)	35% (769)	2210
Gender: Male	7% (77)	15% (156)	17% (186)	13% (140)	16% (176)	31% (332)	1068
Gender: Female	7% (78)	9% (104)	14% (161)	20% (229)	12% (135)	38% (436)	1142
Age: 18-34	7% (45)	15% (95)	15% (95)	17% (109)	15% (94)	32% (204)	642
Age: 35-44	8% (29)	15% (54)	12% (43)	17% (60)	14% (50)	35% (129)	365
Age: 45-64	8% (57)	11% (75)	17% (121)	14% (101)	15% (108)	35% (252)	714
Age: 65+	5% (24)	7% (35)	18% (88)	20% (98)	12% (60)	38% (184)	489
GenZers: 1997-2012	9% (22)	13% (32)	19% (45)	15% (37)	15% (35)	29% (70)	241
Millennials: 1981-1996	7% (47)	16% (105)	12% (79)	17% (114)	14% (96)	33% (221)	662
GenXers: 1965-1980	8% (41)	11% (56)	15% (77)	15% (77)	15% (79)	36% (185)	514
Baby Boomers: 1946-1964	6% (40)	9% (63)	18% (134)	18% (131)	14% (98)	36% (258)	725
PID: Dem (no lean)	5% (40)	11% (82)	19% (149)	26% (198)	12% (95)	27% (211)	775
PID: Ind (no lean)	6% (50)	12% (92)	14% (114)	14% (107)	14% (109)	40% (319)	790
PID: Rep (no lean)	10% (66)	13% (86)	13% (84)	10% (64)	16% (106)	37% (239)	645
PID/Gender: Dem Men	6% (20)	13% (42)	21% (70)	22% (75)	14% (45)	24% (82)	335
PID/Gender: Dem Women	4% (20)	9% (40)	18% (79)	28% (123)	11% (50)	29% (129)	440
PID/Gender: Ind Men	5% (21)	14% (60)	17% (71)	12% (52)	17% (69)	34% (142)	415
PID/Gender: Ind Women	8% (29)	9% (32)	11% (43)	15% (55)	11% (40)	47% (177)	375
PID/Gender: Rep Men	11% (36)	17% (54)	14% (45)	4% (14)	19% (61)	34% (108)	318
PID/Gender: Rep Women	9% (30)	10% (32)	12% (39)	15% (50)	14% (45)	40% (130)	327
Ideo: Liberal (1-3)	6% (39)	11% (67)	20% (126)	26% (168)	13% (82)	24% (153)	634
Ideo: Moderate (4)	7% (42)	12% (78)	17% (107)	16% (100)	14% (87)	34% (214)	627
Ideo: Conservative (5-7)	8% (61)	13% (90)	14% (98)	9% (67)	18% (132)	38% (270)	719
Educ: < College	7% (101)	12% (176)	14% (196)	15% (213)	14% (208)	38% (543)	1437
Educ: Bachelors degree	8% (39)	12% (59)	20% (98)	20% (96)	14% (67)	27% (131)	491
Educ: Post-grad	5% (14)	9% (25)	19% (52)	21% (60)	13% (36)	33% (94)	282

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 Hate speech by users on the platform

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (155)	12% (260)	16% (347)	17% (369)	14% (311)	35% (769)	2210
Income: Under 50k	7% (76)	12% (136)	14% (160)	16% (185)	14% (162)	38% (435)	1153
Income: 50k-100k	7% (47)	12% (81)	17% (115)	18% (123)	13% (90)	34% (233)	690
Income: 100k+	9% (32)	12% (44)	20% (72)	16% (60)	16% (59)	27% (101)	368
Ethnicity: White	7% (116)	11% (192)	16% (265)	16% (277)	15% (255)	35% (605)	1711
Ethnicity: Hispanic	7% (28)	21% (77)	10% (37)	20% (76)	14% (51)	28% (104)	374
Ethnicity: Black	10% (29)	10% (29)	19% (52)	18% (50)	11% (30)	33% (92)	282
Ethnicity: Other	5% (10)	18% (39)	14% (29)	20% (43)	11% (25)	33% (71)	217
All Christian	7% (70)	12% (117)	17% (162)	14% (136)	15% (145)	34% (320)	949
All Non-Christian	8% (9)	10% (10)	19% (19)	19% (19)	13% (14)	31% (31)	101
Atheist	6% (6)	8% (8)	17% (17)	17% (18)	22% (22)	31% (31)	102
Agnostic/Nothing in particular	6% (39)	11% (76)	14% (91)	22% (143)	13% (86)	34% (226)	661
Something Else	8% (32)	13% (50)	14% (57)	13% (53)	11% (44)	41% (161)	396
Religious Non-Protestant/Catholic	8% (10)	11% (14)	18% (22)	18% (22)	13% (17)	31% (38)	122
Evangelical	8% (43)	13% (67)	15% (79)	12% (61)	14% (72)	39% (202)	525
Non-Evangelical	7% (57)	12% (94)	17% (135)	16% (123)	14% (113)	34% (267)	788
Community: Urban	8% (50)	13% (77)	14% (80)	17% (99)	13% (74)	35% (207)	586
Community: Suburban	7% (77)	11% (123)	17% (183)	17% (190)	15% (164)	33% (360)	1098
Community: Rural	5% (28)	11% (60)	16% (83)	15% (79)	14% (73)	38% (202)	526

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*Hate speech by users on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (155)	12% (260)	16% (347)	17% (369)	14% (311)	35% (769)	2210
Employ: Private Sector	9% (70)	15% (111)	16% (122)	14% (110)	15% (113)	31% (236)	762
Employ: Government	7% (9)	10% (12)	13% (15)	14% (17)	13% (16)	41% (48)	116
Employ: Self-Employed	7% (14)	15% (32)	11% (22)	21% (44)	13% (27)	33% (68)	207
Employ: Homemaker	8% (12)	16% (25)	14% (23)	10% (15)	11% (18)	42% (67)	160
Employ: Student	5% (4)	6% (5)	16% (13)	15% (12)	18% (15)	41% (32)	80
Employ: Retired	4% (21)	8% (39)	19% (96)	21% (105)	14% (74)	35% (177)	512
Employ: Unemployed	7% (18)	8% (19)	14% (35)	14% (33)	14% (35)	43% (105)	245
Employ: Other	6% (8)	14% (18)	17% (21)	25% (32)	11% (14)	28% (36)	129
Military HH: Yes	7% (26)	11% (39)	13% (48)	16% (59)	15% (53)	37% (136)	362
Military HH: No	7% (129)	12% (221)	16% (299)	17% (309)	14% (257)	34% (633)	1848
RD/WT: Right Direction	7% (48)	13% (87)	17% (118)	21% (145)	13% (90)	29% (200)	688
RD/WT: Wrong Track	7% (107)	11% (173)	15% (229)	15% (223)	15% (221)	37% (568)	1522
Biden Job Approve	5% (49)	10% (94)	19% (168)	26% (236)	11% (104)	28% (253)	905
Biden Job Disapprove	9% (103)	13% (155)	14% (171)	10% (119)	17% (202)	37% (439)	1189
Biden Job Strongly Approve	8% (25)	11% (36)	17% (55)	27% (89)	12% (38)	27% (88)	330
Biden Job Somewhat Approve	4% (24)	10% (59)	20% (113)	26% (148)	11% (66)	29% (165)	575
Biden Job Somewhat Disapprove	6% (22)	12% (47)	21% (80)	13% (50)	14% (54)	33% (127)	380
Biden Job Strongly Disapprove	10% (82)	13% (107)	11% (91)	9% (69)	18% (147)	39% (313)	809
Favorable of Biden	6% (55)	11% (104)	18% (171)	26% (240)	11% (101)	28% (265)	936
Unfavorable of Biden	8% (95)	13% (153)	14% (165)	10% (120)	17% (203)	37% (436)	1173
Very Favorable of Biden	8% (29)	11% (43)	16% (62)	28% (106)	12% (44)	24% (91)	375
Somewhat Favorable of Biden	5% (26)	11% (61)	20% (110)	24% (134)	10% (57)	31% (174)	562
Somewhat Unfavorable of Biden	4% (14)	13% (41)	22% (71)	13% (41)	14% (45)	34% (112)	323
Very Unfavorable of Biden	10% (81)	13% (112)	11% (94)	9% (80)	19% (158)	38% (325)	850

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*Hate speech by users on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (155)	12% (260)	16% (347)	17% (369)	14% (311)	35% (769)	2210
#1 Issue: Economy	7% (69)	13% (119)	15% (143)	13% (122)	15% (139)	37% (345)	937
#1 Issue: Security	7% (22)	14% (41)	12% (36)	13% (38)	17% (50)	36% (107)	293
#1 Issue: Health Care	9% (20)	11% (26)	14% (33)	22% (51)	15% (34)	29% (67)	230
#1 Issue: Medicare / Social Security	3% (8)	7% (16)	23% (57)	17% (42)	11% (27)	39% (94)	245
#1 Issue: Women’s Issues	2% (2)	16% (18)	21% (24)	25% (28)	7% (8)	29% (32)	111
#1 Issue: Education	8% (6)	11% (9)	15% (12)	15% (13)	11% (9)	40% (33)	82
#1 Issue: Energy	9% (14)	11% (16)	18% (27)	23% (34)	18% (27)	21% (31)	149
#1 Issue: Other	8% (14)	9% (15)	9% (15)	26% (42)	11% (18)	37% (60)	164
2020 Vote: Joe Biden	5% (46)	10% (91)	21% (198)	25% (235)	11% (106)	27% (253)	929
2020 Vote: Donald Trump	10% (75)	16% (121)	12% (87)	9% (66)	17% (126)	37% (275)	751
2020 Vote: Other	3% (2)	9% (8)	21% (20)	14% (13)	20% (18)	33% (30)	92
2020 Vote: Didn’t Vote	7% (31)	9% (39)	10% (42)	13% (55)	14% (60)	48% (211)	438
2018 House Vote: Democrat	6% (44)	12% (88)	19% (142)	25% (190)	11% (85)	27% (201)	751
2018 House Vote: Republican	9% (58)	14% (88)	13% (81)	10% (61)	17% (106)	36% (224)	618
2018 House Vote: Someone else	3% (2)	3% (2)	21% (14)	11% (7)	23% (16)	40% (28)	69
2016 Vote: Hillary Clinton	5% (33)	11% (77)	20% (139)	26% (179)	10% (73)	28% (198)	699
2016 Vote: Donald Trump	9% (61)	13% (89)	13% (86)	9% (63)	17% (114)	38% (255)	669
2016 Vote: Other	2% (3)	8% (9)	22% (26)	22% (26)	17% (21)	29% (34)	119
2016 Vote: Didn’t Vote	8% (58)	12% (84)	13% (96)	14% (101)	14% (103)	39% (281)	723
Voted in 2014: Yes	6% (80)	12% (154)	17% (210)	18% (229)	15% (189)	31% (395)	1256
Voted in 2014: No	8% (76)	11% (105)	14% (137)	15% (139)	13% (122)	39% (374)	954
4-Region: Northeast	7% (27)	10% (40)	16% (60)	19% (72)	13% (48)	35% (136)	383
4-Region: Midwest	7% (30)	10% (46)	17% (76)	14% (63)	16% (74)	37% (168)	456
4-Region: South	9% (76)	10% (87)	17% (144)	14% (122)	14% (117)	35% (298)	844
4-Region: West	4% (23)	16% (87)	13% (67)	21% (112)	14% (72)	32% (167)	527

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*Hate speech by users on the platform*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	7% (155)	12% (260)	16% (347)	17% (369)	14% (311)	35% (769)	2210
Twitter User	8% (70)	15% (133)	17% (151)	17% (158)	17% (151)	27% (251)	914
Social Media User	7% (152)	12% (258)	16% (331)	17% (348)	14% (300)	34% (708)	2098
Favorable of Musk	12% (102)	17% (149)	15% (133)	10% (85)	18% (161)	29% (257)	887
Unfavorable of Musk	3% (20)	8% (52)	20% (131)	30% (194)	13% (85)	25% (157)	640
Aware of Musk Twitter Purchase	8% (125)	12% (184)	18% (283)	18% (284)	15% (238)	30% (472)	1585
Unaware of Musk Twitter Purchase	5% (30)	12% (76)	10% (64)	14% (85)	12% (73)	48% (297)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCTE6\_10:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?  
The platform’s privacy and security policies*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don't know / No opinion	Total N
Adults	11% (239)	15% (323)	15% (322)	11% (251)	15% (326)	34% (747)	2210
Gender: Male	12% (130)	17% (177)	16% (171)	10% (109)	15% (159)	30% (321)	1068
Gender: Female	10% (110)	13% (146)	13% (151)	12% (142)	15% (167)	37% (426)	1142
Age: 18-34	10% (65)	16% (103)	12% (79)	14% (89)	15% (95)	33% (211)	642
Age: 35-44	13% (49)	13% (49)	16% (60)	9% (32)	15% (56)	33% (120)	365
Age: 45-64	13% (93)	14% (102)	14% (99)	11% (78)	14% (103)	33% (238)	714
Age: 65+	6% (32)	14% (69)	17% (84)	11% (52)	15% (73)	36% (178)	489
GenZers: 1997-2012	9% (22)	12% (29)	15% (37)	16% (39)	15% (37)	32% (77)	241
Millennials: 1981-1996	13% (83)	16% (108)	12% (81)	11% (72)	15% (97)	33% (221)	662
GenXers: 1965-1980	14% (72)	13% (66)	14% (74)	10% (51)	16% (80)	33% (171)	514
Baby Boomers: 1946-1964	8% (56)	15% (111)	17% (121)	12% (85)	15% (105)	34% (248)	725
PID: Dem (no lean)	9% (70)	13% (102)	18% (138)	16% (122)	15% (113)	30% (229)	775
PID: Ind (no lean)	8% (65)	14% (114)	13% (99)	11% (87)	16% (123)	38% (301)	790
PID: Rep (no lean)	16% (105)	17% (107)	13% (85)	6% (42)	14% (89)	34% (218)	645
PID/Gender: Dem Men	9% (30)	14% (48)	20% (68)	13% (43)	17% (55)	27% (91)	335
PID/Gender: Dem Women	9% (40)	12% (54)	16% (70)	18% (80)	13% (58)	31% (138)	440
PID/Gender: Ind Men	9% (38)	17% (69)	15% (63)	11% (47)	16% (66)	32% (133)	415
PID/Gender: Ind Women	7% (27)	12% (46)	10% (36)	11% (40)	15% (58)	45% (168)	375
PID/Gender: Rep Men	19% (62)	19% (60)	13% (40)	6% (19)	12% (39)	31% (98)	318
PID/Gender: Rep Women	13% (43)	14% (46)	14% (45)	7% (22)	16% (51)	37% (120)	327
Ideo: Liberal (1-3)	8% (53)	13% (80)	20% (125)	18% (113)	14% (91)	27% (172)	634
Ideo: Moderate (4)	10% (65)	15% (95)	16% (97)	12% (74)	14% (88)	33% (209)	627
Ideo: Conservative (5-7)	15% (106)	17% (123)	11% (76)	7% (50)	17% (126)	33% (238)	719
Educ: < College	10% (146)	15% (219)	13% (190)	10% (142)	15% (212)	37% (528)	1437
Educ: Bachelors degree	13% (62)	15% (71)	18% (90)	14% (66)	13% (64)	28% (137)	491
Educ: Post-grad	11% (32)	12% (33)	15% (43)	15% (43)	18% (50)	29% (82)	282

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**Table MCTE6\_10:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*The platform’s privacy and security policies*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don’t know / No opinion	Total N
Adults	11% (239)	15% (323)	15% (322)	11% (251)	15% (326)	34% (747)	2210
Income: Under 50k	10% (120)	14% (162)	15% (168)	11% (126)	14% (163)	36% (414)	1153
Income: 50k-100k	11% (76)	14% (95)	14% (98)	13% (88)	15% (102)	33% (230)	690
Income: 100k+	12% (43)	18% (67)	15% (56)	10% (37)	17% (61)	28% (103)	368
Ethnicity: White	11% (182)	14% (245)	15% (252)	10% (176)	16% (275)	34% (582)	1711
Ethnicity: Hispanic	14% (51)	18% (66)	13% (49)	14% (51)	14% (53)	28% (104)	374
Ethnicity: Black	15% (41)	15% (42)	16% (46)	14% (39)	8% (24)	32% (90)	282
Ethnicity: Other	7% (16)	17% (37)	11% (25)	17% (36)	13% (28)	35% (75)	217
All Christian	13% (119)	16% (149)	15% (146)	11% (101)	16% (148)	30% (286)	949
All Non-Christian	11% (11)	16% (16)	18% (18)	14% (14)	18% (18)	23% (23)	101
Atheist	7% (7)	8% (8)	18% (18)	14% (14)	21% (22)	32% (33)	102
Agnostic/Nothing in particular	8% (54)	13% (83)	14% (92)	13% (84)	14% (92)	39% (256)	661
Something Else	12% (48)	17% (66)	12% (48)	10% (39)	12% (46)	38% (149)	396
Religious Non-Protestant/Catholic	11% (13)	18% (22)	16% (19)	13% (16)	19% (24)	23% (29)	122
Evangelical	16% (86)	15% (77)	13% (71)	7% (35)	13% (70)	36% (187)	525
Non-Evangelical	10% (78)	17% (132)	15% (121)	13% (103)	15% (118)	30% (237)	788
Community: Urban	14% (83)	16% (91)	16% (92)	10% (57)	14% (79)	31% (184)	586
Community: Suburban	9% (103)	15% (165)	14% (157)	13% (144)	16% (175)	32% (355)	1098
Community: Rural	10% (53)	13% (67)	14% (73)	10% (51)	14% (72)	40% (209)	526

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**Table MCTE6\_10:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?  
The platform’s privacy and security policies*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don’t know / No opinion	Total N
Adults	11% (239)	15% (323)	15% (322)	11% (251)	15% (326)	34% (747)	2210
Employ: Private Sector	14% (103)	16% (125)	15% (112)	11% (83)	16% (125)	28% (214)	762
Employ: Government	9% (11)	15% (17)	14% (16)	9% (11)	20% (23)	33% (38)	116
Employ: Self-Employed	10% (21)	21% (44)	15% (30)	11% (23)	12% (25)	31% (64)	207
Employ: Homemaker	16% (25)	7% (12)	14% (23)	7% (11)	17% (26)	40% (63)	160
Employ: Student	9% (7)	12% (10)	13% (11)	12% (10)	8% (7)	45% (36)	80
Employ: Retired	7% (35)	14% (71)	18% (94)	12% (63)	13% (64)	36% (185)	512
Employ: Unemployed	9% (23)	10% (25)	8% (20)	12% (30)	17% (41)	43% (106)	245
Employ: Other	11% (15)	16% (20)	12% (16)	17% (22)	11% (14)	33% (42)	129
Military HH: Yes	12% (42)	17% (60)	13% (45)	12% (42)	14% (50)	34% (124)	362
Military HH: No	11% (198)	14% (264)	15% (277)	11% (210)	15% (277)	34% (624)	1848
RD/WT: Right Direction	11% (72)	12% (86)	19% (130)	14% (97)	15% (103)	29% (200)	688
RD/WT: Wrong Track	11% (167)	16% (238)	13% (192)	10% (155)	15% (223)	36% (548)	1522
Biden Job Approve	9% (85)	11% (103)	19% (168)	16% (147)	15% (133)	30% (269)	905
Biden Job Disapprove	13% (149)	18% (212)	13% (151)	8% (96)	16% (186)	33% (395)	1189
Biden Job Strongly Approve	12% (40)	11% (37)	16% (54)	17% (57)	15% (50)	28% (92)	330
Biden Job Somewhat Approve	8% (45)	12% (66)	20% (114)	16% (89)	14% (83)	31% (178)	575
Biden Job Somewhat Disapprove	7% (26)	21% (78)	16% (61)	8% (30)	16% (61)	32% (123)	380
Biden Job Strongly Disapprove	15% (123)	17% (134)	11% (90)	8% (66)	15% (125)	34% (272)	809
Favorable of Biden	8% (79)	13% (119)	19% (178)	15% (144)	14% (135)	30% (282)	936
Unfavorable of Biden	13% (156)	17% (198)	12% (139)	9% (101)	16% (183)	34% (396)	1173
Very Favorable of Biden	12% (44)	12% (43)	17% (65)	20% (73)	14% (54)	26% (96)	375
Somewhat Favorable of Biden	6% (35)	14% (76)	20% (113)	13% (71)	14% (81)	33% (186)	562
Somewhat Unfavorable of Biden	9% (30)	16% (51)	14% (44)	9% (30)	16% (52)	36% (117)	323
Very Unfavorable of Biden	15% (126)	17% (147)	11% (95)	8% (71)	15% (131)	33% (279)	850

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**Table MCTE6\_10:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*

*The platform’s privacy and security policies*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don’t know / No opinion	Total N
Adults	11% (239)	15% (323)	15% (322)	11% (251)	15% (326)	34% (747)	2210
#1 Issue: Economy	12% (108)	15% (144)	14% (127)	9% (84)	16% (149)	35% (326)	937
#1 Issue: Security	15% (44)	17% (50)	13% (37)	10% (30)	10% (30)	34% (101)	293
#1 Issue: Health Care	13% (30)	11% (25)	14% (32)	16% (37)	16% (38)	29% (68)	230
#1 Issue: Medicare / Social Security	6% (15)	13% (32)	20% (48)	9% (22)	14% (34)	38% (93)	245
#1 Issue: Women’s Issues	8% (9)	18% (20)	14% (15)	20% (22)	14% (15)	27% (30)	111
#1 Issue: Education	11% (9)	13% (11)	13% (11)	11% (9)	5% (4)	47% (38)	82
#1 Issue: Energy	7% (11)	17% (25)	23% (34)	16% (24)	14% (22)	22% (33)	149
#1 Issue: Other	8% (14)	10% (16)	11% (18)	14% (23)	21% (35)	36% (58)	164
2020 Vote: Joe Biden	8% (71)	12% (113)	20% (186)	16% (153)	15% (135)	29% (271)	929
2020 Vote: Donald Trump	16% (117)	19% (144)	12% (88)	6% (48)	16% (117)	32% (237)	751
2020 Vote: Other	13% (12)	18% (16)	7% (6)	14% (13)	15% (14)	33% (30)	92
2020 Vote: Didn’t Vote	9% (39)	12% (50)	10% (42)	9% (38)	14% (60)	48% (209)	438
2018 House Vote: Democrat	8% (62)	14% (106)	17% (131)	18% (137)	14% (103)	28% (212)	751
2018 House Vote: Republican	17% (103)	18% (113)	13% (80)	7% (43)	15% (93)	30% (186)	618
2018 House Vote: Someone else	5% (4)	10% (7)	11% (8)	7% (5)	20% (14)	46% (32)	69
2016 Vote: Hillary Clinton	8% (57)	14% (96)	19% (130)	17% (119)	13% (90)	30% (208)	699
2016 Vote: Donald Trump	16% (104)	19% (129)	11% (74)	6% (40)	16% (107)	32% (215)	669
2016 Vote: Other	7% (9)	9% (11)	19% (22)	17% (20)	17% (20)	31% (36)	119
2016 Vote: Didn’t Vote	10% (70)	12% (87)	13% (96)	10% (73)	15% (109)	40% (288)	723
Voted in 2014: Yes	11% (143)	15% (190)	16% (206)	13% (161)	15% (188)	29% (368)	1256
Voted in 2014: No	10% (96)	14% (133)	12% (116)	9% (90)	14% (138)	40% (380)	954
4-Region: Northeast	10% (38)	14% (55)	16% (61)	13% (49)	13% (51)	34% (130)	383
4-Region: Midwest	9% (40)	16% (72)	13% (58)	11% (48)	15% (68)	37% (170)	456
4-Region: South	14% (114)	13% (109)	15% (123)	10% (84)	16% (132)	33% (282)	844
4-Region: West	9% (47)	17% (88)	15% (80)	13% (71)	14% (75)	31% (166)	527

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**Table MCTE6\_10:** *As you may know, a public company has many shareholders that have a claim to part of the company’s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*  
*The platform’s privacy and security policies*

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	Stay the same	Don’t know / No opinion	Total N
Adults	11% (239)	15% (323)	15% (322)	11% (251)	15% (326)	34% (747)	2210
Twitter User	12% (106)	16% (146)	15% (141)	13% (117)	17% (153)	28% (251)	914
Social Media User	11% (231)	15% (318)	15% (312)	11% (241)	15% (315)	32% (681)	2098
Favorable of Musk	19% (164)	20% (176)	13% (115)	8% (68)	16% (143)	25% (221)	887
Unfavorable of Musk	3% (22)	11% (72)	21% (132)	21% (131)	16% (100)	28% (182)	640
Aware of Musk Twitter Purchase	12% (189)	15% (244)	16% (256)	12% (191)	15% (236)	30% (468)	1585
Unaware of Musk Twitter Purchase	8% (50)	13% (79)	11% (66)	10% (60)	14% (90)	45% (279)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE7\_1:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner had close ties to China

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	6%	(124)	17%	(384)	23%	(504)	22%	(482)	32%	(716)	2210
Gender: Male	6%	(66)	19%	(200)	26%	(273)	23%	(248)	26%	(281)	1068
Gender: Female	5%	(59)	16%	(184)	20%	(231)	20%	(234)	38%	(434)	1142
Age: 18-34	9%	(59)	22%	(144)	21%	(132)	12%	(76)	36%	(231)	642
Age: 35-44	8%	(28)	21%	(75)	22%	(82)	12%	(43)	38%	(137)	365
Age: 45-64	5%	(32)	17%	(118)	23%	(165)	25%	(175)	31%	(223)	714
Age: 65+	1%	(6)	9%	(46)	26%	(126)	38%	(187)	25%	(124)	489
GenZers: 1997-2012	13%	(30)	25%	(60)	18%	(45)	11%	(26)	33%	(80)	241
Millennials: 1981-1996	8%	(53)	22%	(143)	21%	(139)	12%	(80)	37%	(247)	662
GenXers: 1965-1980	4%	(23)	18%	(90)	24%	(122)	18%	(93)	36%	(186)	514
Baby Boomers: 1946-1964	2%	(16)	12%	(85)	26%	(185)	35%	(253)	25%	(185)	725
PID: Dem (no lean)	8%	(60)	18%	(137)	22%	(170)	23%	(181)	29%	(227)	775
PID: Ind (no lean)	5%	(38)	18%	(143)	20%	(158)	19%	(150)	38%	(300)	790
PID: Rep (no lean)	4%	(26)	16%	(104)	27%	(176)	23%	(150)	29%	(188)	645
PID/Gender: Dem Men	7%	(23)	16%	(54)	25%	(84)	25%	(84)	27%	(90)	335
PID/Gender: Dem Women	9%	(38)	19%	(83)	19%	(86)	22%	(97)	31%	(137)	440
PID/Gender: Ind Men	6%	(25)	20%	(81)	24%	(101)	22%	(91)	28%	(118)	415
PID/Gender: Ind Women	4%	(13)	17%	(62)	15%	(57)	16%	(59)	49%	(183)	375
PID/Gender: Rep Men	6%	(18)	20%	(65)	28%	(89)	23%	(73)	23%	(73)	318
PID/Gender: Rep Women	2%	(8)	12%	(39)	27%	(88)	24%	(78)	35%	(115)	327
Ideo: Liberal (1-3)	8%	(52)	19%	(120)	26%	(164)	21%	(131)	26%	(166)	634
Ideo: Moderate (4)	5%	(33)	19%	(119)	20%	(123)	23%	(144)	33%	(208)	627
Ideo: Conservative (5-7)	4%	(31)	14%	(98)	26%	(189)	25%	(177)	31%	(223)	719
Educ: < College	6%	(91)	18%	(256)	20%	(282)	21%	(305)	35%	(503)	1437
Educ: Bachelors degree	4%	(18)	18%	(87)	30%	(149)	23%	(112)	25%	(125)	491
Educ: Post-grad	5%	(15)	15%	(42)	26%	(73)	23%	(65)	31%	(88)	282

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**Table MCTE7\_1:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
 The owner had close ties to China

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	6%	(124)	17%	(384)	23%	(504)	22%	(482)	32%	(716)	2210
Income: Under 50k	7%	(77)	18%	(210)	19%	(217)	21%	(239)	36%	(409)	1153
Income: 50k-100k	4%	(30)	16%	(110)	25%	(172)	24%	(165)	31%	(213)	690
Income: 100k+	5%	(17)	17%	(64)	31%	(116)	21%	(78)	25%	(94)	368
Ethnicity: White	4%	(72)	17%	(287)	25%	(424)	23%	(399)	31%	(530)	1711
Ethnicity: Hispanic	9%	(34)	24%	(91)	22%	(83)	15%	(55)	30%	(111)	374
Ethnicity: Black	11%	(32)	17%	(49)	18%	(51)	15%	(44)	38%	(107)	282
Ethnicity: Other	10%	(21)	23%	(49)	13%	(29)	18%	(39)	36%	(78)	217
All Christian	4%	(41)	16%	(154)	25%	(239)	25%	(238)	29%	(278)	949
All Non-Christian	4%	(4)	23%	(23)	22%	(22)	23%	(24)	28%	(28)	101
Atheist	15%	(16)	20%	(20)	21%	(22)	20%	(21)	23%	(23)	102
Agnostic/Nothing in particular	6%	(40)	18%	(121)	21%	(139)	17%	(114)	37%	(246)	661
Something Else	6%	(24)	16%	(65)	21%	(82)	22%	(85)	35%	(140)	396
Religious Non-Protestant/Catholic	4%	(5)	22%	(27)	22%	(27)	23%	(28)	30%	(36)	122
Evangelical	5%	(26)	17%	(91)	22%	(117)	23%	(121)	32%	(170)	525
Non-Evangelical	5%	(38)	16%	(122)	25%	(196)	25%	(196)	30%	(235)	788
Community: Urban	7%	(44)	21%	(126)	20%	(115)	19%	(110)	33%	(192)	586
Community: Suburban	5%	(57)	16%	(170)	25%	(274)	24%	(259)	31%	(338)	1098
Community: Rural	5%	(24)	17%	(87)	22%	(116)	21%	(112)	35%	(186)	526
Employ: Private Sector	7%	(51)	20%	(150)	26%	(195)	19%	(144)	29%	(222)	762
Employ: Government	6%	(7)	17%	(20)	25%	(29)	13%	(15)	39%	(45)	116
Employ: Self-Employed	6%	(13)	23%	(47)	25%	(52)	22%	(46)	24%	(50)	207
Employ: Homemaker	6%	(9)	15%	(25)	14%	(23)	13%	(21)	51%	(81)	160
Employ: Student	6%	(5)	18%	(15)	16%	(13)	18%	(14)	42%	(33)	80
Employ: Retired	1%	(6)	8%	(43)	25%	(128)	39%	(199)	27%	(136)	512
Employ: Unemployed	10%	(25)	23%	(57)	13%	(33)	8%	(20)	45%	(110)	245
Employ: Other	7%	(9)	22%	(28)	25%	(33)	17%	(22)	28%	(37)	129

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**Table MCTE7\_1:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner had close ties to China

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	6%	(124)	17%	(384)	23%	(504)	22%	(482)	32%	(716)	2210
Military HH: Yes	4%	(15)	16%	(57)	19%	(70)	30%	(108)	31%	(112)	362
Military HH: No	6%	(109)	18%	(327)	23%	(434)	20%	(374)	33%	(604)	1848
RD/WT: Right Direction	7%	(50)	17%	(117)	25%	(171)	21%	(142)	30%	(208)	688
RD/WT: Wrong Track	5%	(75)	18%	(267)	22%	(333)	22%	(340)	33%	(508)	1522
Biden Job Approve	7%	(67)	17%	(153)	24%	(213)	23%	(207)	29%	(265)	905
Biden Job Disapprove	5%	(55)	18%	(215)	24%	(283)	22%	(262)	31%	(374)	1189
Biden Job Strongly Approve	8%	(27)	15%	(49)	21%	(68)	30%	(98)	27%	(88)	330
Biden Job Somewhat Approve	7%	(39)	18%	(104)	25%	(145)	19%	(109)	31%	(177)	575
Biden Job Somewhat Disapprove	4%	(14)	23%	(86)	25%	(96)	14%	(53)	35%	(131)	380
Biden Job Strongly Disapprove	5%	(41)	16%	(129)	23%	(187)	26%	(209)	30%	(242)	809
Favorable of Biden	7%	(68)	17%	(159)	24%	(221)	23%	(218)	29%	(271)	936
Unfavorable of Biden	5%	(55)	18%	(212)	24%	(279)	22%	(253)	32%	(375)	1173
Very Favorable of Biden	10%	(37)	15%	(56)	20%	(74)	29%	(110)	26%	(96)	375
Somewhat Favorable of Biden	5%	(31)	18%	(102)	26%	(147)	19%	(108)	31%	(175)	562
Somewhat Unfavorable of Biden	6%	(18)	21%	(69)	23%	(74)	16%	(51)	34%	(111)	323
Very Unfavorable of Biden	4%	(37)	17%	(143)	24%	(205)	24%	(202)	31%	(264)	850
#1 Issue: Economy	5%	(49)	18%	(170)	24%	(229)	18%	(172)	34%	(317)	937
#1 Issue: Security	5%	(13)	15%	(45)	24%	(71)	29%	(86)	27%	(78)	293
#1 Issue: Health Care	9%	(21)	16%	(37)	22%	(51)	21%	(49)	31%	(72)	230
#1 Issue: Medicare / Social Security	1%	(3)	13%	(32)	25%	(61)	31%	(75)	30%	(72)	245
#1 Issue: Women's Issues	7%	(7)	26%	(29)	17%	(18)	18%	(20)	33%	(36)	111
#1 Issue: Education	10%	(8)	30%	(24)	13%	(11)	5%	(4)	42%	(34)	82
#1 Issue: Energy	10%	(15)	18%	(26)	21%	(31)	20%	(30)	32%	(47)	149
#1 Issue: Other	5%	(8)	12%	(20)	19%	(32)	28%	(46)	36%	(58)	164

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**Table MCTE7\_1:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner had close ties to China

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	6%	(124)	17%	(384)	23%	(504)	22%	(482)	32%	(716)	2210
2020 Vote: Joe Biden	6%	(55)	17%	(163)	25%	(228)	23%	(218)	29%	(266)	929
2020 Vote: Donald Trump	4%	(31)	16%	(124)	26%	(192)	26%	(194)	28%	(210)	751
2020 Vote: Other	9%	(8)	23%	(21)	15%	(14)	19%	(18)	34%	(31)	92
2020 Vote: Didn't Vote	7%	(30)	17%	(76)	16%	(71)	12%	(52)	48%	(209)	438
2018 House Vote: Democrat	7%	(50)	16%	(122)	24%	(183)	26%	(196)	27%	(200)	751
2018 House Vote: Republican	4%	(25)	18%	(110)	27%	(166)	25%	(156)	26%	(161)	618
2018 House Vote: Someone else	3%	(2)	21%	(15)	15%	(11)	24%	(16)	37%	(26)	69
2016 Vote: Hillary Clinton	6%	(43)	16%	(113)	25%	(176)	26%	(179)	27%	(188)	699
2016 Vote: Donald Trump	4%	(29)	16%	(104)	24%	(162)	27%	(183)	28%	(190)	669
2016 Vote: Other	3%	(4)	20%	(24)	25%	(30)	22%	(26)	29%	(35)	119
2016 Vote: Didn't Vote	7%	(48)	20%	(143)	19%	(136)	13%	(93)	42%	(302)	723
Voted in 2014: Yes	5%	(59)	16%	(203)	25%	(320)	29%	(359)	25%	(315)	1256
Voted in 2014: No	7%	(65)	19%	(180)	19%	(185)	13%	(123)	42%	(401)	954
4-Region: Northeast	4%	(16)	17%	(66)	25%	(97)	23%	(87)	31%	(117)	383
4-Region: Midwest	5%	(22)	15%	(69)	21%	(96)	24%	(110)	35%	(159)	456
4-Region: South	6%	(53)	17%	(146)	21%	(181)	21%	(178)	34%	(287)	844
4-Region: West	7%	(35)	20%	(103)	25%	(130)	20%	(107)	29%	(153)	527
Twitter User	8%	(69)	21%	(193)	25%	(231)	16%	(146)	30%	(274)	914
Social Media User	6%	(123)	18%	(373)	23%	(489)	21%	(442)	32%	(671)	2098
Favorable of Musk	7%	(65)	22%	(192)	25%	(221)	23%	(207)	23%	(202)	887
Unfavorable of Musk	5%	(30)	16%	(102)	28%	(179)	25%	(157)	27%	(171)	640
Aware of Musk Twitter Purchase	5%	(86)	18%	(280)	26%	(405)	25%	(402)	26%	(413)	1585
Unaware of Musk Twitter Purchase	6%	(39)	17%	(104)	16%	(100)	13%	(80)	48%	(303)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE7\_2:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner had close ties to Russia

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	5%	(116)	12%	(265)	22%	(479)	33%	(720)	28%	(629)	2210
Gender: Male	6%	(63)	15%	(157)	24%	(259)	32%	(339)	23%	(249)	1068
Gender: Female	5%	(52)	9%	(108)	19%	(220)	33%	(381)	33%	(380)	1142
Age: 18-34	9%	(59)	18%	(113)	24%	(156)	19%	(125)	30%	(190)	642
Age: 35-44	6%	(22)	18%	(66)	24%	(88)	19%	(68)	33%	(121)	365
Age: 45-64	4%	(28)	9%	(65)	21%	(148)	37%	(263)	29%	(210)	714
Age: 65+	2%	(8)	5%	(22)	18%	(87)	54%	(264)	22%	(108)	489
GenZers: 1997-2012	9%	(21)	18%	(43)	24%	(57)	21%	(50)	29%	(70)	241
Millennials: 1981-1996	8%	(55)	19%	(124)	24%	(158)	19%	(126)	30%	(200)	662
GenXers: 1965-1980	4%	(20)	10%	(54)	23%	(116)	27%	(137)	36%	(187)	514
Baby Boomers: 1946-1964	2%	(17)	6%	(42)	19%	(135)	52%	(375)	22%	(156)	725
PID: Dem (no lean)	6%	(45)	10%	(75)	22%	(171)	43%	(331)	20%	(153)	775
PID: Ind (no lean)	6%	(44)	14%	(107)	18%	(144)	27%	(211)	36%	(285)	790
PID: Rep (no lean)	4%	(28)	13%	(83)	26%	(165)	28%	(179)	30%	(191)	645
PID/Gender: Dem Men	5%	(17)	12%	(41)	22%	(74)	42%	(141)	19%	(63)	335
PID/Gender: Dem Women	6%	(28)	8%	(34)	22%	(98)	43%	(190)	21%	(90)	440
PID/Gender: Ind Men	7%	(29)	16%	(67)	23%	(96)	27%	(112)	27%	(111)	415
PID/Gender: Ind Women	4%	(14)	11%	(40)	13%	(48)	26%	(99)	46%	(174)	375
PID/Gender: Rep Men	5%	(17)	15%	(49)	28%	(90)	27%	(86)	24%	(76)	318
PID/Gender: Rep Women	3%	(11)	10%	(34)	23%	(74)	28%	(93)	35%	(115)	327
Ideo: Liberal (1-3)	6%	(41)	11%	(72)	24%	(151)	42%	(264)	17%	(106)	634
Ideo: Moderate (4)	5%	(28)	13%	(79)	21%	(129)	34%	(210)	29%	(181)	627
Ideo: Conservative (5-7)	4%	(31)	12%	(88)	24%	(174)	28%	(201)	31%	(225)	719
Educ: < College	6%	(86)	12%	(177)	20%	(283)	30%	(435)	32%	(456)	1437
Educ: Bachelors degree	3%	(15)	13%	(66)	26%	(126)	36%	(176)	22%	(108)	491
Educ: Post-grad	5%	(15)	8%	(23)	25%	(70)	39%	(110)	23%	(65)	282

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**Table MCTE7\_2:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner had close ties to Russia

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	5%	(116)	12%	(265)	22%	(479)	33%	(720)	28%	(629)	2210
Income: Under 50k	5%	(61)	13%	(150)	20%	(230)	30%	(347)	31%	(363)	1153
Income: 50k-100k	5%	(34)	10%	(69)	23%	(160)	36%	(251)	25%	(176)	690
Income: 100k+	6%	(21)	12%	(45)	24%	(89)	33%	(122)	25%	(91)	368
Ethnicity: White	4%	(74)	11%	(190)	23%	(393)	34%	(579)	28%	(475)	1711
Ethnicity: Hispanic	9%	(34)	19%	(73)	23%	(84)	24%	(91)	24%	(91)	374
Ethnicity: Black	8%	(23)	14%	(39)	15%	(41)	31%	(88)	32%	(90)	282
Ethnicity: Other	9%	(18)	17%	(37)	21%	(45)	24%	(53)	30%	(64)	217
All Christian	4%	(39)	11%	(102)	24%	(226)	35%	(334)	26%	(248)	949
All Non-Christian	4%	(5)	17%	(17)	20%	(20)	37%	(37)	22%	(22)	101
Atheist	8%	(8)	17%	(17)	23%	(24)	29%	(29)	24%	(25)	102
Agnostic/Nothing in particular	5%	(35)	13%	(83)	20%	(132)	31%	(207)	31%	(204)	661
Something Else	7%	(29)	11%	(45)	20%	(78)	29%	(113)	33%	(131)	396
Religious Non-Protestant/Catholic	4%	(5)	18%	(22)	21%	(25)	34%	(41)	24%	(29)	122
Evangelical	6%	(31)	10%	(54)	22%	(118)	31%	(164)	30%	(158)	525
Non-Evangelical	5%	(37)	11%	(88)	23%	(177)	35%	(277)	27%	(209)	788
Community: Urban	7%	(38)	16%	(93)	22%	(127)	30%	(177)	26%	(152)	586
Community: Suburban	4%	(47)	11%	(118)	21%	(235)	36%	(392)	28%	(306)	1098
Community: Rural	6%	(30)	10%	(54)	22%	(117)	29%	(152)	33%	(172)	526
Employ: Private Sector	7%	(53)	15%	(115)	23%	(176)	28%	(214)	27%	(205)	762
Employ: Government	6%	(7)	12%	(14)	24%	(27)	25%	(29)	33%	(38)	116
Employ: Self-Employed	9%	(19)	14%	(29)	20%	(42)	35%	(73)	21%	(44)	207
Employ: Homemaker	3%	(4)	13%	(21)	14%	(22)	18%	(29)	52%	(84)	160
Employ: Student	10%	(8)	3%	(3)	24%	(19)	25%	(20)	39%	(31)	80
Employ: Retired	1%	(8)	4%	(20)	20%	(103)	53%	(270)	22%	(111)	512
Employ: Unemployed	5%	(13)	18%	(44)	23%	(57)	19%	(47)	34%	(84)	245
Employ: Other	3%	(4)	16%	(20)	26%	(33)	30%	(39)	25%	(32)	129

Continued on next page

**Table MCTE7\_2:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner had close ties to Russia

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	5%	(116)	12%	(265)	22%	(479)	33%	(720)	28%	(629)	2210
Military HH: Yes	4%	(16)	12%	(43)	19%	(69)	37%	(134)	27%	(99)	362
Military HH: No	5%	(100)	12%	(222)	22%	(410)	32%	(587)	29%	(530)	1848
RD/WT: Right Direction	7%	(48)	12%	(82)	21%	(144)	38%	(263)	22%	(151)	688
RD/WT: Wrong Track	4%	(68)	12%	(183)	22%	(335)	30%	(458)	31%	(478)	1522
Biden Job Approve	5%	(47)	11%	(97)	20%	(181)	43%	(390)	21%	(191)	905
Biden Job Disapprove	6%	(67)	13%	(158)	24%	(290)	26%	(311)	31%	(364)	1189
Biden Job Strongly Approve	7%	(23)	7%	(23)	16%	(52)	55%	(181)	16%	(52)	330
Biden Job Somewhat Approve	4%	(23)	13%	(75)	22%	(128)	36%	(209)	24%	(139)	575
Biden Job Somewhat Disapprove	4%	(15)	13%	(49)	31%	(119)	23%	(89)	28%	(108)	380
Biden Job Strongly Disapprove	6%	(51)	13%	(109)	21%	(171)	27%	(222)	32%	(256)	809
Favorable of Biden	5%	(45)	10%	(95)	21%	(194)	43%	(406)	21%	(195)	936
Unfavorable of Biden	6%	(67)	14%	(165)	24%	(279)	26%	(301)	31%	(361)	1173
Very Favorable of Biden	7%	(26)	6%	(22)	18%	(69)	53%	(200)	15%	(58)	375
Somewhat Favorable of Biden	4%	(20)	13%	(74)	22%	(125)	37%	(206)	24%	(137)	562
Somewhat Unfavorable of Biden	6%	(21)	13%	(42)	30%	(99)	22%	(71)	28%	(91)	323
Very Unfavorable of Biden	5%	(46)	14%	(122)	21%	(180)	27%	(230)	32%	(271)	850
#1 Issue: Economy	6%	(59)	14%	(135)	24%	(223)	26%	(240)	30%	(280)	937
#1 Issue: Security	4%	(12)	11%	(34)	23%	(67)	32%	(95)	29%	(86)	293
#1 Issue: Health Care	5%	(12)	13%	(29)	19%	(45)	37%	(84)	26%	(60)	230
#1 Issue: Medicare / Social Security	2%	(4)	4%	(10)	17%	(40)	53%	(131)	24%	(60)	245
#1 Issue: Women's Issues	3%	(4)	14%	(15)	21%	(23)	41%	(46)	21%	(23)	111
#1 Issue: Education	11%	(9)	20%	(16)	18%	(15)	11%	(9)	40%	(32)	82
#1 Issue: Energy	6%	(9)	10%	(15)	27%	(40)	30%	(45)	27%	(41)	149
#1 Issue: Other	4%	(7)	7%	(11)	16%	(26)	43%	(71)	30%	(48)	164

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**Table MCTE7\_2:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner had close ties to Russia

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	5%	(116)	12%	(265)	22%	(479)	33%	(720)	28%	(629)	2210
2020 Vote: Joe Biden	5%	(45)	9%	(85)	23%	(215)	43%	(402)	20%	(183)	929
2020 Vote: Donald Trump	5%	(37)	14%	(108)	23%	(171)	29%	(216)	29%	(218)	751
2020 Vote: Other	7%	(7)	19%	(17)	24%	(22)	17%	(15)	33%	(30)	92
2020 Vote: Didn't Vote	6%	(27)	13%	(55)	16%	(71)	20%	(87)	45%	(198)	438
2018 House Vote: Democrat	6%	(43)	10%	(75)	21%	(154)	45%	(337)	19%	(142)	751
2018 House Vote: Republican	5%	(31)	15%	(92)	23%	(145)	29%	(182)	27%	(168)	618
2018 House Vote: Someone else	3%	(2)	15%	(10)	20%	(14)	26%	(18)	36%	(25)	69
2016 Vote: Hillary Clinton	5%	(32)	10%	(69)	19%	(135)	47%	(326)	20%	(137)	699
2016 Vote: Donald Trump	6%	(41)	12%	(83)	24%	(161)	30%	(203)	27%	(181)	669
2016 Vote: Other	3%	(3)	10%	(12)	29%	(35)	29%	(35)	28%	(33)	119
2016 Vote: Didn't Vote	5%	(39)	14%	(101)	20%	(147)	22%	(156)	39%	(278)	723
Voted in 2014: Yes	5%	(66)	11%	(138)	21%	(268)	40%	(505)	22%	(280)	1256
Voted in 2014: No	5%	(50)	13%	(127)	22%	(212)	23%	(216)	37%	(349)	954
4-Region: Northeast	6%	(24)	10%	(39)	24%	(91)	34%	(129)	26%	(99)	383
4-Region: Midwest	4%	(17)	12%	(57)	23%	(105)	33%	(149)	28%	(129)	456
4-Region: South	5%	(46)	12%	(105)	19%	(161)	31%	(260)	32%	(273)	844
4-Region: West	5%	(28)	12%	(65)	23%	(122)	35%	(183)	24%	(129)	527
Twitter User	8%	(69)	15%	(141)	24%	(220)	28%	(255)	25%	(229)	914
Social Media User	5%	(114)	12%	(261)	22%	(461)	32%	(673)	28%	(588)	2098
Favorable of Musk	7%	(65)	16%	(140)	27%	(238)	29%	(257)	21%	(187)	887
Unfavorable of Musk	4%	(25)	10%	(65)	25%	(158)	42%	(268)	19%	(124)	640
Aware of Musk Twitter Purchase	5%	(75)	13%	(199)	23%	(370)	36%	(578)	23%	(363)	1585
Unaware of Musk Twitter Purchase	6%	(41)	11%	(67)	17%	(109)	23%	(142)	43%	(266)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE7\_3:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner publicly supported a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	24%	(538)	40%	(882)	4%	(91)	4%	(84)	28%	(615)	2210
Gender: Male	26%	(274)	40%	(426)	5%	(49)	4%	(42)	26%	(276)	1068
Gender: Female	23%	(264)	40%	(456)	4%	(42)	4%	(41)	30%	(339)	1142
Age: 18-34	30%	(192)	36%	(228)	4%	(25)	4%	(28)	26%	(169)	642
Age: 35-44	25%	(92)	38%	(140)	4%	(16)	3%	(10)	29%	(106)	365
Age: 45-64	23%	(168)	39%	(279)	5%	(33)	3%	(21)	30%	(214)	714
Age: 65+	18%	(86)	48%	(235)	4%	(17)	5%	(25)	26%	(126)	489
GenZers: 1997-2012	33%	(80)	35%	(85)	5%	(12)	2%	(4)	25%	(60)	241
Millennials: 1981-1996	28%	(187)	36%	(241)	4%	(25)	5%	(30)	27%	(178)	662
GenXers: 1965-1980	21%	(109)	37%	(191)	5%	(24)	3%	(16)	34%	(174)	514
Baby Boomers: 1946-1964	21%	(151)	46%	(330)	4%	(30)	4%	(28)	26%	(186)	725
PID: Dem (no lean)	26%	(201)	40%	(313)	4%	(34)	5%	(35)	25%	(192)	775
PID: Ind (no lean)	21%	(170)	38%	(303)	4%	(29)	4%	(32)	32%	(256)	790
PID: Rep (no lean)	26%	(168)	41%	(266)	4%	(28)	3%	(17)	26%	(167)	645
PID/Gender: Dem Men	24%	(80)	39%	(132)	5%	(17)	5%	(18)	26%	(88)	335
PID/Gender: Dem Women	27%	(121)	41%	(181)	4%	(16)	4%	(17)	24%	(105)	440
PID/Gender: Ind Men	25%	(106)	38%	(159)	4%	(18)	4%	(17)	28%	(117)	415
PID/Gender: Ind Women	17%	(64)	39%	(145)	3%	(12)	4%	(15)	37%	(139)	375
PID/Gender: Rep Men	28%	(88)	43%	(136)	5%	(14)	2%	(8)	23%	(72)	318
PID/Gender: Rep Women	24%	(79)	40%	(130)	4%	(14)	3%	(9)	29%	(95)	327
Ideo: Liberal (1-3)	31%	(197)	42%	(267)	4%	(24)	4%	(22)	19%	(123)	634
Ideo: Moderate (4)	21%	(131)	40%	(249)	5%	(29)	4%	(24)	31%	(194)	627
Ideo: Conservative (5-7)	25%	(177)	41%	(292)	4%	(31)	3%	(23)	27%	(196)	719
Educ: < College	25%	(356)	36%	(521)	4%	(56)	4%	(64)	31%	(440)	1437
Educ: Bachelors degree	23%	(115)	48%	(233)	5%	(25)	2%	(12)	21%	(105)	491
Educ: Post-grad	24%	(67)	45%	(128)	4%	(11)	3%	(7)	25%	(70)	282

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**Table MCTE7\_3:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner publicly supported a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	24%	(538)	40%	(882)	4%	(91)	4%	(84)	28%	(615)	2210
Income: Under 50k	24%	(274)	37%	(423)	5%	(52)	5%	(54)	30%	(349)	1153
Income: 50k-100k	23%	(159)	43%	(299)	4%	(28)	3%	(24)	26%	(178)	690
Income: 100k+	28%	(104)	43%	(160)	3%	(11)	2%	(6)	24%	(87)	368
Ethnicity: White	24%	(409)	42%	(714)	4%	(72)	3%	(51)	27%	(464)	1711
Ethnicity: Hispanic	23%	(85)	36%	(134)	4%	(16)	5%	(20)	32%	(118)	374
Ethnicity: Black	31%	(87)	29%	(83)	3%	(10)	6%	(17)	30%	(86)	282
Ethnicity: Other	19%	(42)	39%	(85)	4%	(10)	7%	(15)	30%	(65)	217
All Christian	21%	(200)	44%	(421)	5%	(47)	4%	(34)	26%	(248)	949
All Non-Christian	25%	(25)	40%	(41)	7%	(7)	4%	(4)	24%	(25)	101
Atheist	30%	(31)	36%	(37)	4%	(4)	3%	(3)	26%	(27)	102
Agnostic/Nothing in particular	26%	(174)	36%	(237)	3%	(19)	4%	(25)	31%	(206)	661
Something Else	27%	(109)	37%	(145)	4%	(15)	5%	(18)	28%	(110)	396
Religious Non-Protestant/Catholic	25%	(30)	41%	(51)	6%	(7)	5%	(6)	23%	(28)	122
Evangelical	26%	(135)	39%	(202)	5%	(25)	6%	(30)	25%	(132)	525
Non-Evangelical	21%	(166)	44%	(349)	4%	(35)	3%	(20)	28%	(218)	788
Community: Urban	27%	(156)	37%	(219)	4%	(21)	6%	(34)	27%	(157)	586
Community: Suburban	24%	(265)	42%	(457)	5%	(50)	3%	(28)	27%	(299)	1098
Community: Rural	22%	(116)	39%	(206)	4%	(21)	4%	(23)	30%	(160)	526
Employ: Private Sector	27%	(205)	42%	(317)	5%	(36)	3%	(20)	24%	(184)	762
Employ: Government	26%	(30)	40%	(47)	3%	(3)	3%	(4)	28%	(32)	116
Employ: Self-Employed	24%	(50)	41%	(86)	4%	(8)	8%	(18)	22%	(45)	207
Employ: Homemaker	17%	(28)	33%	(53)	3%	(5)	2%	(3)	45%	(71)	160
Employ: Student	39%	(31)	20%	(16)	2%	(2)	4%	(3)	35%	(28)	80
Employ: Retired	19%	(96)	48%	(244)	3%	(17)	5%	(28)	25%	(128)	512
Employ: Unemployed	28%	(68)	26%	(64)	5%	(13)	3%	(7)	38%	(93)	245
Employ: Other	23%	(30)	43%	(56)	5%	(7)	2%	(2)	26%	(34)	129

Continued on next page

**Table MCTE7\_3:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner publicly supported a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	24%	(538)	40%	(882)	4%	(91)	4%	(84)	28%	(615)	2210
Military HH: Yes	23%	(82)	43%	(157)	3%	(11)	3%	(9)	28%	(103)	362
Military HH: No	25%	(456)	39%	(725)	4%	(80)	4%	(75)	28%	(512)	1848
RD/WT: Right Direction	25%	(172)	39%	(265)	5%	(36)	5%	(31)	27%	(183)	688
RD/WT: Wrong Track	24%	(366)	40%	(616)	4%	(56)	3%	(53)	28%	(432)	1522
Biden Job Approve	24%	(217)	42%	(376)	4%	(41)	5%	(41)	25%	(230)	905
Biden Job Disapprove	25%	(302)	40%	(479)	4%	(51)	3%	(37)	27%	(320)	1189
Biden Job Strongly Approve	26%	(85)	39%	(130)	6%	(19)	5%	(16)	24%	(80)	330
Biden Job Somewhat Approve	23%	(132)	43%	(246)	4%	(22)	4%	(25)	26%	(150)	575
Biden Job Somewhat Disapprove	18%	(67)	48%	(182)	4%	(16)	5%	(18)	25%	(97)	380
Biden Job Strongly Disapprove	29%	(234)	37%	(297)	4%	(35)	2%	(19)	28%	(224)	809
Favorable of Biden	25%	(233)	41%	(387)	4%	(36)	5%	(45)	25%	(236)	936
Unfavorable of Biden	25%	(293)	41%	(476)	5%	(55)	3%	(34)	27%	(315)	1173
Very Favorable of Biden	29%	(110)	37%	(139)	5%	(20)	4%	(15)	24%	(90)	375
Somewhat Favorable of Biden	22%	(123)	44%	(248)	3%	(16)	5%	(29)	26%	(145)	562
Somewhat Unfavorable of Biden	18%	(57)	46%	(149)	5%	(16)	5%	(16)	26%	(85)	323
Very Unfavorable of Biden	28%	(236)	38%	(327)	5%	(38)	2%	(18)	27%	(231)	850
#1 Issue: Economy	24%	(224)	41%	(381)	3%	(32)	4%	(35)	28%	(263)	937
#1 Issue: Security	23%	(69)	43%	(127)	5%	(15)	3%	(7)	26%	(76)	293
#1 Issue: Health Care	23%	(54)	40%	(91)	6%	(14)	3%	(7)	28%	(63)	230
#1 Issue: Medicare / Social Security	22%	(55)	39%	(96)	4%	(11)	8%	(19)	26%	(64)	245
#1 Issue: Women's Issues	35%	(39)	36%	(40)	5%	(6)	3%	(3)	21%	(23)	111
#1 Issue: Education	20%	(16)	32%	(26)	7%	(6)	1%	(1)	40%	(33)	82
#1 Issue: Energy	28%	(42)	39%	(59)	4%	(5)	4%	(6)	25%	(37)	149
#1 Issue: Other	24%	(39)	37%	(60)	2%	(2)	4%	(6)	34%	(56)	164

Continued on next page



**Table MCTE7\_3:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner publicly supported a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	24%	(538)	40%	(882)	4%	(91)	4%	(84)	28%	(615)	2210
2020 Vote: Joe Biden	24%	(223)	42%	(391)	4%	(41)	5%	(46)	25%	(229)	929
2020 Vote: Donald Trump	27%	(199)	40%	(302)	5%	(35)	2%	(18)	26%	(196)	751
2020 Vote: Other	20%	(18)	49%	(45)	5%	(5)	2%	(1)	24%	(22)	92
2020 Vote: Didn't Vote	22%	(98)	33%	(143)	3%	(11)	4%	(18)	38%	(168)	438
2018 House Vote: Democrat	23%	(173)	44%	(329)	4%	(29)	5%	(37)	24%	(184)	751
2018 House Vote: Republican	24%	(150)	43%	(267)	5%	(30)	3%	(17)	25%	(155)	618
2018 House Vote: Someone else	11%	(8)	51%	(35)	1%	(1)	2%	(1)	35%	(24)	69
2016 Vote: Hillary Clinton	23%	(163)	43%	(302)	4%	(27)	4%	(30)	26%	(178)	699
2016 Vote: Donald Trump	25%	(168)	43%	(289)	4%	(28)	3%	(22)	24%	(162)	669
2016 Vote: Other	16%	(19)	50%	(59)	5%	(6)	3%	(4)	25%	(30)	119
2016 Vote: Didn't Vote	26%	(188)	32%	(232)	4%	(30)	4%	(27)	34%	(245)	723
Voted in 2014: Yes	22%	(282)	45%	(565)	4%	(56)	4%	(50)	24%	(303)	1256
Voted in 2014: No	27%	(256)	33%	(317)	4%	(35)	4%	(34)	33%	(312)	954
4-Region: Northeast	23%	(88)	39%	(148)	6%	(21)	5%	(18)	28%	(107)	383
4-Region: Midwest	25%	(112)	41%	(188)	4%	(17)	3%	(16)	27%	(124)	456
4-Region: South	24%	(206)	40%	(339)	4%	(30)	4%	(35)	28%	(235)	844
4-Region: West	25%	(133)	39%	(206)	4%	(23)	3%	(15)	28%	(149)	527
Twitter User	31%	(286)	38%	(346)	4%	(35)	3%	(25)	24%	(222)	914
Social Media User	25%	(532)	40%	(843)	4%	(89)	3%	(73)	27%	(560)	2098
Favorable of Musk	34%	(298)	43%	(381)	3%	(28)	3%	(29)	17%	(152)	887
Unfavorable of Musk	21%	(133)	42%	(271)	5%	(35)	5%	(33)	26%	(168)	640
Aware of Musk Twitter Purchase	27%	(434)	43%	(680)	4%	(60)	4%	(57)	22%	(354)	1585
Unaware of Musk Twitter Purchase	17%	(104)	32%	(202)	5%	(32)	4%	(27)	42%	(261)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE7\_4:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner publicly came out against a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	8%	(166)	21%	(474)	25%	(542)	17%	(365)	30%	(664)	2210
Gender: Male	9%	(101)	24%	(259)	23%	(248)	16%	(167)	27%	(293)	1068
Gender: Female	6%	(65)	19%	(214)	26%	(294)	17%	(198)	32%	(371)	1142
Age: 18-34	9%	(60)	23%	(145)	25%	(158)	15%	(98)	28%	(180)	642
Age: 35-44	12%	(42)	22%	(80)	20%	(74)	11%	(41)	35%	(128)	365
Age: 45-64	6%	(40)	21%	(152)	24%	(171)	17%	(118)	33%	(233)	714
Age: 65+	5%	(24)	20%	(96)	28%	(138)	22%	(108)	25%	(123)	489
GenZers: 1997-2012	11%	(27)	19%	(47)	32%	(77)	14%	(33)	24%	(58)	241
Millennials: 1981-1996	10%	(66)	25%	(163)	19%	(128)	15%	(97)	31%	(207)	662
GenXers: 1965-1980	6%	(31)	20%	(103)	25%	(127)	13%	(65)	37%	(189)	514
Baby Boomers: 1946-1964	5%	(38)	21%	(149)	27%	(193)	21%	(152)	27%	(192)	725
PID: Dem (no lean)	8%	(61)	17%	(132)	27%	(212)	23%	(178)	25%	(191)	775
PID: Ind (no lean)	8%	(62)	22%	(176)	22%	(175)	14%	(113)	33%	(264)	790
PID: Rep (no lean)	7%	(43)	26%	(165)	24%	(154)	11%	(73)	33%	(210)	645
PID/Gender: Dem Men	9%	(32)	19%	(63)	25%	(84)	21%	(72)	25%	(84)	335
PID/Gender: Dem Women	7%	(29)	16%	(69)	29%	(128)	24%	(107)	24%	(107)	440
PID/Gender: Ind Men	10%	(41)	25%	(103)	21%	(89)	16%	(66)	28%	(116)	415
PID/Gender: Ind Women	6%	(21)	20%	(73)	23%	(86)	13%	(47)	39%	(148)	375
PID/Gender: Rep Men	9%	(28)	29%	(93)	23%	(75)	9%	(29)	29%	(93)	318
PID/Gender: Rep Women	5%	(15)	22%	(72)	24%	(80)	13%	(44)	36%	(117)	327
Ideo: Liberal (1-3)	8%	(52)	19%	(122)	32%	(200)	23%	(144)	18%	(116)	634
Ideo: Moderate (4)	8%	(50)	21%	(134)	20%	(128)	18%	(114)	32%	(202)	627
Ideo: Conservative (5-7)	7%	(52)	25%	(178)	24%	(173)	10%	(75)	34%	(242)	719
Educ: < College	8%	(117)	22%	(311)	21%	(305)	16%	(231)	33%	(473)	1437
Educ: Bachelors degree	6%	(28)	24%	(116)	30%	(146)	17%	(82)	24%	(118)	491
Educ: Post-grad	7%	(20)	16%	(46)	32%	(91)	18%	(51)	26%	(73)	282

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**Table MCTE7\_4:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner publicly came out against a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	8%	(166)	21%	(474)	25%	(542)	17%	(365)	30%	(664)	2210
Income: Under 50k	7%	(85)	20%	(234)	22%	(254)	17%	(196)	33%	(383)	1153
Income: 50k-100k	7%	(51)	23%	(158)	26%	(182)	16%	(113)	27%	(185)	690
Income: 100k+	8%	(29)	22%	(81)	29%	(105)	15%	(56)	26%	(96)	368
Ethnicity: White	6%	(106)	22%	(384)	26%	(442)	16%	(273)	30%	(506)	1711
Ethnicity: Hispanic	11%	(39)	23%	(85)	21%	(77)	16%	(62)	30%	(111)	374
Ethnicity: Black	13%	(36)	18%	(49)	16%	(45)	20%	(56)	34%	(95)	282
Ethnicity: Other	11%	(24)	18%	(40)	25%	(54)	17%	(36)	29%	(63)	217
All Christian	7%	(65)	22%	(210)	25%	(239)	17%	(158)	29%	(277)	949
All Non-Christian	6%	(6)	23%	(23)	26%	(26)	20%	(20)	26%	(26)	101
Atheist	14%	(14)	17%	(17)	35%	(36)	11%	(11)	23%	(24)	102
Agnostic/Nothing in particular	7%	(46)	20%	(131)	24%	(160)	17%	(115)	32%	(209)	661
Something Else	9%	(35)	23%	(92)	21%	(81)	15%	(60)	32%	(128)	396
Religious Non-Protestant/Catholic	5%	(6)	27%	(33)	24%	(30)	19%	(23)	25%	(31)	122
Evangelical	7%	(37)	25%	(130)	20%	(106)	17%	(90)	31%	(161)	525
Non-Evangelical	8%	(63)	20%	(160)	26%	(207)	16%	(122)	30%	(236)	788
Community: Urban	9%	(52)	21%	(120)	24%	(139)	18%	(103)	29%	(172)	586
Community: Suburban	7%	(77)	21%	(229)	26%	(288)	17%	(188)	29%	(316)	1098
Community: Rural	7%	(36)	24%	(125)	22%	(115)	14%	(73)	34%	(176)	526
Employ: Private Sector	8%	(63)	24%	(180)	25%	(188)	16%	(122)	27%	(209)	762
Employ: Government	8%	(9)	27%	(32)	27%	(31)	13%	(16)	25%	(29)	116
Employ: Self-Employed	13%	(27)	22%	(45)	25%	(52)	20%	(41)	21%	(43)	207
Employ: Homemaker	6%	(9)	21%	(33)	20%	(31)	5%	(8)	49%	(79)	160
Employ: Student	11%	(8)	22%	(17)	22%	(17)	11%	(9)	35%	(28)	80
Employ: Retired	3%	(17)	19%	(98)	27%	(139)	22%	(114)	28%	(143)	512
Employ: Unemployed	9%	(22)	18%	(43)	18%	(45)	13%	(32)	42%	(103)	245
Employ: Other	8%	(11)	19%	(25)	29%	(37)	19%	(25)	24%	(31)	129

Continued on next page

**Table MCTE7\_4:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner publicly came out against a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	8%	(166)	21%	(474)	25%	(542)	17%	(365)	30%	(664)	2210
Military HH: Yes	7%	(27)	26%	(95)	26%	(95)	12%	(43)	28%	(103)	362
Military HH: No	8%	(139)	20%	(379)	24%	(447)	17%	(322)	30%	(561)	1848
RD/WT: Right Direction	8%	(58)	19%	(128)	25%	(170)	22%	(153)	26%	(179)	688
RD/WT: Wrong Track	7%	(108)	23%	(346)	24%	(372)	14%	(212)	32%	(485)	1522
Biden Job Approve	8%	(71)	17%	(156)	27%	(243)	24%	(214)	24%	(221)	905
Biden Job Disapprove	8%	(93)	25%	(301)	24%	(281)	12%	(137)	32%	(378)	1189
Biden Job Strongly Approve	10%	(33)	16%	(53)	25%	(81)	30%	(97)	20%	(66)	330
Biden Job Somewhat Approve	7%	(38)	18%	(103)	28%	(162)	20%	(116)	27%	(155)	575
Biden Job Somewhat Disapprove	6%	(22)	25%	(93)	29%	(112)	12%	(46)	28%	(106)	380
Biden Job Strongly Disapprove	9%	(70)	26%	(208)	21%	(169)	11%	(90)	34%	(271)	809
Favorable of Biden	8%	(71)	18%	(169)	27%	(254)	23%	(211)	25%	(232)	936
Unfavorable of Biden	8%	(90)	25%	(295)	24%	(277)	12%	(143)	31%	(369)	1173
Very Favorable of Biden	9%	(35)	16%	(60)	23%	(87)	29%	(108)	23%	(85)	375
Somewhat Favorable of Biden	6%	(36)	19%	(109)	30%	(167)	18%	(103)	26%	(147)	562
Somewhat Unfavorable of Biden	5%	(17)	23%	(76)	28%	(92)	16%	(51)	27%	(87)	323
Very Unfavorable of Biden	9%	(73)	26%	(219)	22%	(185)	11%	(92)	33%	(281)	850
#1 Issue: Economy	7%	(66)	24%	(226)	23%	(220)	14%	(129)	32%	(295)	937
#1 Issue: Security	8%	(22)	21%	(62)	23%	(67)	15%	(43)	34%	(99)	293
#1 Issue: Health Care	11%	(24)	20%	(47)	24%	(54)	18%	(41)	27%	(63)	230
#1 Issue: Medicare / Social Security	7%	(17)	19%	(46)	24%	(58)	26%	(64)	24%	(59)	245
#1 Issue: Women's Issues	3%	(4)	18%	(20)	32%	(35)	24%	(26)	23%	(26)	111
#1 Issue: Education	11%	(9)	20%	(17)	23%	(19)	9%	(7)	37%	(30)	82
#1 Issue: Energy	9%	(13)	20%	(29)	32%	(47)	16%	(24)	24%	(36)	149
#1 Issue: Other	7%	(11)	17%	(27)	24%	(40)	18%	(30)	34%	(56)	164

Continued on next page

**Table MCTE7\_4:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner publicly came out against a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	8%	(166)	21%	(474)	25%	(542)	17%	(365)	30%	(664)	2210
2020 Vote: Joe Biden	7%	(63)	17%	(156)	30%	(277)	23%	(209)	24%	(224)	929
2020 Vote: Donald Trump	9%	(64)	26%	(197)	22%	(164)	12%	(89)	31%	(236)	751
2020 Vote: Other	5%	(4)	30%	(27)	26%	(24)	9%	(8)	31%	(29)	92
2020 Vote: Didn't Vote	8%	(35)	21%	(93)	17%	(76)	13%	(58)	40%	(175)	438
2018 House Vote: Democrat	8%	(61)	18%	(134)	27%	(205)	24%	(179)	23%	(171)	751
2018 House Vote: Republican	6%	(39)	27%	(169)	24%	(150)	11%	(71)	31%	(189)	618
2018 House Vote: Someone else	5%	(3)	22%	(15)	17%	(12)	15%	(11)	41%	(28)	69
2016 Vote: Hillary Clinton	8%	(55)	16%	(113)	27%	(191)	24%	(171)	24%	(171)	699
2016 Vote: Donald Trump	7%	(45)	25%	(170)	25%	(167)	11%	(73)	32%	(215)	669
2016 Vote: Other	4%	(5)	28%	(34)	23%	(28)	15%	(18)	29%	(35)	119
2016 Vote: Didn't Vote	9%	(62)	22%	(158)	22%	(157)	14%	(103)	34%	(244)	723
Voted in 2014: Yes	7%	(88)	22%	(278)	25%	(316)	19%	(241)	26%	(333)	1256
Voted in 2014: No	8%	(78)	20%	(196)	24%	(225)	13%	(124)	35%	(331)	954
4-Region: Northeast	8%	(29)	23%	(89)	23%	(89)	17%	(66)	29%	(109)	383
4-Region: Midwest	6%	(28)	23%	(103)	26%	(117)	15%	(69)	30%	(139)	456
4-Region: South	7%	(62)	22%	(185)	22%	(189)	17%	(145)	31%	(263)	844
4-Region: West	9%	(47)	18%	(96)	28%	(146)	16%	(84)	29%	(152)	527
Twitter User	9%	(84)	24%	(218)	25%	(226)	15%	(135)	27%	(250)	914
Social Media User	8%	(165)	22%	(464)	25%	(526)	16%	(334)	29%	(609)	2098
Favorable of Musk	12%	(102)	30%	(266)	23%	(206)	11%	(101)	24%	(212)	887
Unfavorable of Musk	5%	(30)	16%	(100)	33%	(212)	25%	(158)	22%	(139)	640
Aware of Musk Twitter Purchase	8%	(129)	23%	(370)	26%	(412)	17%	(273)	25%	(401)	1585
Unaware of Musk Twitter Purchase	6%	(37)	17%	(104)	21%	(129)	15%	(91)	42%	(264)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE7\_5:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner was known as a philanthropist

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	19%	(419)	31%	(681)	6%	(136)	6%	(132)	38%	(842)	2210
Gender: Male	22%	(235)	33%	(348)	6%	(65)	7%	(70)	33%	(350)	1068
Gender: Female	16%	(184)	29%	(334)	6%	(71)	5%	(62)	43%	(492)	1142
Age: 18-34	21%	(132)	28%	(178)	6%	(37)	7%	(44)	39%	(251)	642
Age: 35-44	20%	(73)	29%	(108)	8%	(28)	4%	(15)	39%	(142)	365
Age: 45-64	18%	(130)	31%	(221)	6%	(41)	5%	(37)	40%	(284)	714
Age: 65+	17%	(84)	36%	(175)	6%	(30)	7%	(35)	34%	(165)	489
GenZers: 1997-2012	19%	(46)	28%	(67)	8%	(18)	5%	(13)	40%	(97)	241
Millennials: 1981-1996	22%	(146)	28%	(186)	6%	(37)	7%	(44)	38%	(248)	662
GenXers: 1965-1980	17%	(85)	28%	(145)	7%	(38)	4%	(22)	44%	(224)	514
Baby Boomers: 1946-1964	18%	(130)	36%	(260)	5%	(36)	7%	(48)	35%	(251)	725
PID: Dem (no lean)	19%	(148)	33%	(254)	7%	(57)	6%	(48)	35%	(268)	775
PID: Ind (no lean)	18%	(145)	29%	(232)	5%	(38)	6%	(47)	41%	(328)	790
PID: Rep (no lean)	19%	(126)	30%	(196)	6%	(41)	6%	(36)	38%	(246)	645
PID/Gender: Dem Men	21%	(71)	33%	(110)	7%	(25)	7%	(24)	31%	(105)	335
PID/Gender: Dem Women	18%	(77)	33%	(143)	7%	(33)	5%	(24)	37%	(164)	440
PID/Gender: Ind Men	21%	(87)	34%	(140)	4%	(17)	7%	(28)	35%	(144)	415
PID/Gender: Ind Women	15%	(58)	25%	(92)	6%	(21)	5%	(20)	49%	(184)	375
PID/Gender: Rep Men	24%	(76)	31%	(98)	7%	(24)	6%	(18)	32%	(102)	318
PID/Gender: Rep Women	15%	(49)	30%	(98)	5%	(17)	6%	(19)	44%	(144)	327
Ideo: Liberal (1-3)	23%	(145)	37%	(232)	5%	(31)	6%	(38)	30%	(188)	634
Ideo: Moderate (4)	17%	(108)	31%	(192)	8%	(49)	5%	(34)	39%	(244)	627
Ideo: Conservative (5-7)	21%	(148)	31%	(225)	5%	(36)	5%	(37)	38%	(272)	719
Educ: < College	16%	(236)	27%	(381)	7%	(97)	7%	(99)	43%	(623)	1437
Educ: Bachelors degree	22%	(108)	41%	(200)	6%	(30)	4%	(20)	27%	(133)	491
Educ: Post-grad	26%	(75)	35%	(100)	3%	(9)	4%	(12)	31%	(86)	282

Continued on next page

**Table MCTE7\_5:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
 The owner was known as a philanthropist

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	19%	(419)	31%	(681)	6%	(136)	6%	(132)	38%	(842)	2210
Income: Under 50k	15%	(171)	29%	(333)	7%	(80)	8%	(87)	42%	(482)	1153
Income: 50k-100k	22%	(152)	31%	(214)	6%	(43)	5%	(36)	35%	(245)	690
Income: 100k+	26%	(97)	37%	(134)	4%	(14)	2%	(8)	31%	(115)	368
Ethnicity: White	19%	(322)	33%	(573)	6%	(98)	5%	(85)	37%	(634)	1711
Ethnicity: Hispanic	21%	(79)	25%	(94)	7%	(25)	9%	(33)	38%	(143)	374
Ethnicity: Black	19%	(53)	21%	(60)	8%	(21)	9%	(26)	43%	(121)	282
Ethnicity: Other	20%	(44)	22%	(48)	8%	(17)	10%	(21)	40%	(86)	217
All Christian	19%	(183)	35%	(328)	6%	(53)	6%	(53)	35%	(331)	949
All Non-Christian	23%	(24)	32%	(32)	8%	(8)	4%	(4)	33%	(33)	101
Atheist	30%	(30)	26%	(26)	10%	(10)	2%	(2)	33%	(33)	102
Agnostic/Nothing in particular	17%	(111)	29%	(191)	6%	(39)	6%	(38)	43%	(281)	661
Something Else	18%	(71)	26%	(104)	6%	(25)	9%	(34)	41%	(163)	396
Religious Non-Protestant/Catholic	23%	(28)	32%	(39)	7%	(8)	6%	(7)	33%	(40)	122
Evangelical	19%	(99)	31%	(165)	5%	(28)	8%	(44)	36%	(189)	525
Non-Evangelical	19%	(150)	32%	(254)	6%	(50)	5%	(40)	37%	(294)	788
Community: Urban	20%	(117)	31%	(184)	6%	(35)	6%	(35)	37%	(215)	586
Community: Suburban	20%	(215)	32%	(353)	6%	(64)	6%	(61)	37%	(405)	1098
Community: Rural	17%	(87)	28%	(145)	7%	(37)	7%	(35)	42%	(222)	526
Employ: Private Sector	22%	(170)	33%	(251)	5%	(40)	5%	(37)	35%	(264)	762
Employ: Government	18%	(21)	40%	(46)	7%	(8)	3%	(3)	33%	(38)	116
Employ: Self-Employed	24%	(50)	28%	(58)	6%	(13)	12%	(26)	29%	(61)	207
Employ: Homemaker	17%	(28)	22%	(36)	4%	(7)	2%	(2)	54%	(87)	160
Employ: Student	19%	(15)	24%	(19)	9%	(7)	7%	(6)	41%	(33)	80
Employ: Retired	16%	(84)	35%	(178)	6%	(33)	7%	(38)	35%	(179)	512
Employ: Unemployed	15%	(36)	19%	(47)	8%	(19)	6%	(14)	53%	(130)	245
Employ: Other	13%	(16)	36%	(47)	6%	(8)	5%	(6)	40%	(52)	129

Continued on next page

**Table MCTE7\_5:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner was known as a philanthropist

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	19%	(419)	31%	(681)	6%	(136)	6%	(132)	38%	(842)	2210
Military HH: Yes	23%	(84)	35%	(127)	6%	(21)	4%	(14)	32%	(116)	362
Military HH: No	18%	(335)	30%	(554)	6%	(115)	6%	(118)	39%	(726)	1848
RD/WT: Right Direction	21%	(146)	31%	(210)	7%	(50)	6%	(42)	35%	(240)	688
RD/WT: Wrong Track	18%	(273)	31%	(471)	6%	(86)	6%	(90)	40%	(602)	1522
Biden Job Approve	20%	(181)	33%	(295)	6%	(55)	7%	(59)	35%	(315)	905
Biden Job Disapprove	20%	(233)	30%	(359)	7%	(78)	6%	(66)	38%	(453)	1189
Biden Job Strongly Approve	23%	(76)	30%	(100)	6%	(21)	8%	(27)	32%	(107)	330
Biden Job Somewhat Approve	18%	(105)	34%	(196)	6%	(34)	6%	(32)	36%	(208)	575
Biden Job Somewhat Disapprove	15%	(55)	33%	(125)	10%	(37)	6%	(24)	36%	(138)	380
Biden Job Strongly Disapprove	22%	(177)	29%	(235)	5%	(40)	5%	(42)	39%	(315)	809
Favorable of Biden	20%	(187)	32%	(300)	6%	(54)	7%	(65)	35%	(330)	936
Unfavorable of Biden	20%	(229)	31%	(366)	6%	(73)	5%	(61)	38%	(444)	1173
Very Favorable of Biden	22%	(82)	27%	(101)	7%	(27)	9%	(35)	34%	(129)	375
Somewhat Favorable of Biden	19%	(105)	35%	(199)	5%	(28)	5%	(30)	36%	(201)	562
Somewhat Unfavorable of Biden	15%	(47)	35%	(112)	8%	(26)	8%	(26)	34%	(111)	323
Very Unfavorable of Biden	21%	(182)	30%	(254)	6%	(47)	4%	(35)	39%	(333)	850
#1 Issue: Economy	20%	(189)	32%	(297)	6%	(60)	5%	(50)	36%	(342)	937
#1 Issue: Security	21%	(61)	31%	(92)	6%	(16)	7%	(20)	36%	(105)	293
#1 Issue: Health Care	22%	(50)	30%	(68)	10%	(23)	5%	(11)	34%	(78)	230
#1 Issue: Medicare / Social Security	16%	(40)	29%	(70)	7%	(17)	9%	(21)	39%	(96)	245
#1 Issue: Women's Issues	15%	(17)	39%	(43)	3%	(4)	7%	(7)	36%	(40)	111
#1 Issue: Education	22%	(18)	24%	(20)	5%	(4)	3%	(3)	45%	(37)	82
#1 Issue: Energy	17%	(26)	28%	(42)	7%	(10)	4%	(7)	44%	(65)	149
#1 Issue: Other	11%	(19)	31%	(50)	1%	(2)	8%	(13)	49%	(80)	164

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**Table MCTE7\_5:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner was known as a philanthropist

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	19%	(419)	31%	(681)	6%	(136)	6%	(132)	38%	(842)	2210
2020 Vote: Joe Biden	19%	(179)	34%	(316)	6%	(60)	7%	(63)	33%	(311)	929
2020 Vote: Donald Trump	20%	(152)	33%	(245)	6%	(44)	5%	(35)	37%	(275)	751
2020 Vote: Other	20%	(18)	37%	(34)	7%	(7)	7%	(7)	29%	(27)	92
2020 Vote: Didn't Vote	16%	(69)	20%	(87)	6%	(26)	6%	(27)	52%	(229)	438
2018 House Vote: Democrat	20%	(149)	35%	(263)	6%	(47)	7%	(55)	32%	(237)	751
2018 House Vote: Republican	21%	(127)	34%	(213)	6%	(36)	5%	(30)	34%	(212)	618
2018 House Vote: Someone else	18%	(13)	34%	(24)	3%	(2)	4%	(3)	41%	(28)	69
2016 Vote: Hillary Clinton	20%	(141)	33%	(232)	6%	(43)	6%	(45)	34%	(239)	699
2016 Vote: Donald Trump	20%	(137)	35%	(234)	5%	(35)	5%	(31)	35%	(232)	669
2016 Vote: Other	21%	(24)	39%	(46)	3%	(3)	7%	(8)	31%	(37)	119
2016 Vote: Didn't Vote	16%	(117)	23%	(169)	7%	(54)	7%	(48)	46%	(335)	723
Voted in 2014: Yes	20%	(251)	35%	(437)	6%	(79)	7%	(83)	32%	(406)	1256
Voted in 2014: No	18%	(168)	26%	(244)	6%	(57)	5%	(49)	46%	(436)	954
4-Region: Northeast	20%	(75)	30%	(116)	7%	(27)	5%	(19)	38%	(146)	383
4-Region: Midwest	15%	(69)	34%	(153)	7%	(33)	5%	(21)	39%	(180)	456
4-Region: South	19%	(161)	29%	(248)	6%	(52)	7%	(61)	38%	(323)	844
4-Region: West	22%	(114)	31%	(164)	5%	(24)	6%	(30)	37%	(194)	527
Twitter User	23%	(212)	31%	(285)	5%	(50)	5%	(43)	35%	(324)	914
Social Media User	20%	(411)	31%	(653)	6%	(131)	6%	(121)	37%	(783)	2098
Favorable of Musk	27%	(237)	36%	(322)	6%	(50)	4%	(39)	27%	(238)	887
Unfavorable of Musk	16%	(102)	36%	(228)	7%	(42)	7%	(45)	35%	(223)	640
Aware of Musk Twitter Purchase	22%	(344)	35%	(548)	6%	(92)	5%	(84)	33%	(518)	1585
Unaware of Musk Twitter Purchase	12%	(75)	21%	(133)	7%	(44)	8%	(48)	52%	(324)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE7\_6:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner was known for making rash decisions

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	8%	(173)	20%	(453)	23%	(511)	16%	(354)	33%	(719)	2210
Gender: Male	9%	(101)	24%	(259)	23%	(241)	13%	(144)	30%	(324)	1068
Gender: Female	6%	(73)	17%	(194)	24%	(270)	18%	(210)	35%	(395)	1142
Age: 18-34	12%	(78)	21%	(137)	22%	(144)	13%	(85)	31%	(197)	642
Age: 35-44	10%	(38)	21%	(76)	24%	(89)	9%	(34)	35%	(128)	365
Age: 45-64	6%	(42)	23%	(163)	20%	(145)	17%	(122)	34%	(241)	714
Age: 65+	3%	(15)	16%	(76)	27%	(132)	23%	(112)	31%	(153)	489
GenZers: 1997-2012	12%	(30)	20%	(48)	24%	(58)	16%	(37)	28%	(68)	241
Millennials: 1981-1996	12%	(78)	23%	(152)	22%	(144)	11%	(76)	32%	(213)	662
GenXers: 1965-1980	7%	(36)	21%	(109)	21%	(110)	12%	(62)	38%	(196)	514
Baby Boomers: 1946-1964	4%	(26)	18%	(133)	24%	(177)	23%	(166)	31%	(222)	725
PID: Dem (no lean)	7%	(51)	16%	(126)	27%	(213)	24%	(185)	26%	(200)	775
PID: Ind (no lean)	8%	(64)	21%	(165)	21%	(163)	13%	(102)	38%	(298)	790
PID: Rep (no lean)	9%	(59)	25%	(162)	21%	(136)	10%	(67)	34%	(222)	645
PID/Gender: Dem Men	8%	(26)	17%	(58)	29%	(96)	20%	(68)	26%	(86)	335
PID/Gender: Dem Women	6%	(25)	15%	(68)	27%	(117)	26%	(117)	26%	(114)	440
PID/Gender: Ind Men	10%	(42)	25%	(103)	20%	(82)	13%	(53)	33%	(135)	415
PID/Gender: Ind Women	6%	(21)	17%	(62)	22%	(81)	13%	(49)	43%	(162)	375
PID/Gender: Rep Men	10%	(32)	31%	(98)	20%	(63)	7%	(22)	32%	(103)	318
PID/Gender: Rep Women	8%	(27)	20%	(64)	22%	(72)	14%	(45)	36%	(119)	327
Ideo: Liberal (1-3)	7%	(46)	20%	(127)	29%	(182)	21%	(136)	23%	(144)	634
Ideo: Moderate (4)	9%	(54)	19%	(121)	21%	(132)	17%	(109)	34%	(211)	627
Ideo: Conservative (5-7)	9%	(66)	25%	(178)	20%	(141)	11%	(76)	36%	(257)	719
Educ: < College	9%	(125)	19%	(273)	21%	(309)	16%	(228)	35%	(503)	1437
Educ: Bachelors degree	5%	(26)	28%	(136)	25%	(124)	16%	(77)	26%	(128)	491
Educ: Post-grad	8%	(23)	15%	(43)	28%	(78)	17%	(49)	31%	(89)	282

Continued on next page

**Table MCTE7\_6:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner was known for making rash decisions

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	8%	(173)	20%	(453)	23%	(511)	16%	(354)	33%	(719)	2210
Income: Under 50k	7%	(83)	19%	(224)	22%	(251)	17%	(199)	34%	(396)	1153
Income: 50k-100k	9%	(60)	21%	(145)	25%	(170)	15%	(106)	30%	(209)	690
Income: 100k+	8%	(31)	23%	(84)	24%	(90)	13%	(49)	31%	(114)	368
Ethnicity: White	7%	(117)	22%	(376)	23%	(392)	16%	(269)	33%	(558)	1711
Ethnicity: Hispanic	11%	(43)	21%	(78)	27%	(102)	12%	(45)	28%	(106)	374
Ethnicity: Black	13%	(36)	14%	(39)	19%	(53)	19%	(54)	35%	(100)	282
Ethnicity: Other	10%	(21)	17%	(38)	30%	(66)	14%	(30)	28%	(62)	217
All Christian	7%	(69)	20%	(189)	25%	(235)	15%	(145)	33%	(312)	949
All Non-Christian	7%	(7)	22%	(22)	22%	(22)	20%	(21)	29%	(30)	101
Atheist	16%	(17)	24%	(24)	18%	(19)	16%	(16)	26%	(26)	102
Agnostic/Nothing in particular	7%	(48)	20%	(134)	24%	(155)	17%	(110)	32%	(213)	661
Something Else	8%	(34)	21%	(83)	20%	(80)	16%	(62)	35%	(138)	396
Religious Non-Protestant/Catholic	6%	(7)	24%	(29)	22%	(27)	20%	(24)	29%	(35)	122
Evangelical	10%	(53)	21%	(109)	22%	(113)	14%	(72)	34%	(177)	525
Non-Evangelical	6%	(49)	19%	(153)	25%	(195)	16%	(130)	33%	(262)	788
Community: Urban	8%	(47)	22%	(126)	22%	(130)	17%	(102)	31%	(182)	586
Community: Suburban	8%	(89)	21%	(226)	25%	(271)	16%	(170)	31%	(342)	1098
Community: Rural	7%	(38)	19%	(101)	21%	(111)	16%	(82)	37%	(195)	526
Employ: Private Sector	11%	(80)	26%	(201)	20%	(155)	14%	(103)	29%	(224)	762
Employ: Government	9%	(10)	22%	(26)	24%	(28)	12%	(14)	32%	(37)	116
Employ: Self-Employed	11%	(24)	20%	(42)	25%	(52)	13%	(28)	30%	(62)	207
Employ: Homemaker	7%	(11)	19%	(30)	18%	(29)	10%	(16)	46%	(74)	160
Employ: Student	17%	(14)	13%	(11)	23%	(18)	14%	(11)	32%	(26)	80
Employ: Retired	2%	(11)	15%	(78)	27%	(137)	25%	(126)	31%	(160)	512
Employ: Unemployed	6%	(15)	20%	(48)	19%	(46)	13%	(33)	42%	(103)	245
Employ: Other	7%	(9)	13%	(17)	36%	(46)	19%	(24)	26%	(33)	129

Continued on next page

**Table MCTE7\_6:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner was known for making rash decisions

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	8%	(173)	20%	(453)	23%	(511)	16%	(354)	33%	(719)	2210
Military HH: Yes	8%	(28)	22%	(79)	24%	(86)	13%	(45)	34%	(124)	362
Military HH: No	8%	(146)	20%	(374)	23%	(425)	17%	(308)	32%	(595)	1848
RD/WT: Right Direction	9%	(61)	17%	(119)	23%	(158)	21%	(144)	30%	(205)	688
RD/WT: Wrong Track	7%	(112)	22%	(334)	23%	(353)	14%	(209)	34%	(514)	1522
Biden Job Approve	7%	(62)	17%	(152)	26%	(238)	23%	(206)	27%	(248)	905
Biden Job Disapprove	9%	(107)	24%	(291)	21%	(252)	12%	(141)	33%	(398)	1189
Biden Job Strongly Approve	8%	(25)	16%	(52)	22%	(74)	31%	(101)	24%	(78)	330
Biden Job Somewhat Approve	6%	(37)	17%	(99)	28%	(164)	18%	(104)	30%	(171)	575
Biden Job Somewhat Disapprove	8%	(30)	22%	(83)	29%	(110)	12%	(46)	29%	(111)	380
Biden Job Strongly Disapprove	10%	(77)	26%	(208)	18%	(142)	12%	(95)	35%	(287)	809
Favorable of Biden	6%	(60)	17%	(158)	27%	(254)	22%	(211)	27%	(254)	936
Unfavorable of Biden	9%	(107)	24%	(286)	21%	(242)	12%	(138)	34%	(401)	1173
Very Favorable of Biden	7%	(26)	15%	(56)	22%	(83)	30%	(113)	26%	(96)	375
Somewhat Favorable of Biden	6%	(33)	18%	(102)	30%	(171)	17%	(97)	28%	(159)	562
Somewhat Unfavorable of Biden	7%	(23)	21%	(68)	27%	(87)	15%	(47)	31%	(99)	323
Very Unfavorable of Biden	10%	(84)	26%	(219)	18%	(155)	11%	(91)	35%	(302)	850
#1 Issue: Economy	9%	(80)	23%	(212)	24%	(220)	12%	(108)	34%	(316)	937
#1 Issue: Security	8%	(23)	25%	(73)	19%	(57)	16%	(46)	32%	(94)	293
#1 Issue: Health Care	10%	(24)	17%	(39)	26%	(59)	17%	(38)	30%	(70)	230
#1 Issue: Medicare / Social Security	4%	(9)	12%	(31)	28%	(68)	24%	(59)	32%	(78)	245
#1 Issue: Women's Issues	5%	(6)	21%	(23)	29%	(32)	21%	(23)	24%	(26)	111
#1 Issue: Education	16%	(13)	17%	(14)	25%	(21)	10%	(9)	32%	(26)	82
#1 Issue: Energy	7%	(10)	24%	(36)	20%	(30)	22%	(33)	27%	(41)	149
#1 Issue: Other	5%	(8)	16%	(25)	16%	(25)	22%	(36)	42%	(68)	164

Continued on next page

**Table MCTE7\_6:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner was known for making rash decisions

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	8%	(173)	20%	(453)	23%	(511)	16%	(354)	33%	(719)	2210
2020 Vote: Joe Biden	6%	(53)	17%	(162)	29%	(266)	22%	(204)	26%	(244)	929
2020 Vote: Donald Trump	10%	(71)	26%	(195)	19%	(140)	11%	(85)	35%	(259)	751
2020 Vote: Other	9%	(8)	28%	(26)	17%	(15)	15%	(14)	31%	(29)	92
2020 Vote: Didn't Vote	9%	(41)	16%	(69)	20%	(89)	12%	(51)	43%	(187)	438
2018 House Vote: Democrat	8%	(57)	17%	(124)	26%	(193)	24%	(182)	26%	(195)	751
2018 House Vote: Republican	8%	(51)	29%	(179)	19%	(117)	10%	(64)	34%	(207)	618
2018 House Vote: Someone else	3%	(2)	25%	(17)	21%	(14)	10%	(7)	42%	(29)	69
2016 Vote: Hillary Clinton	6%	(43)	16%	(115)	26%	(181)	25%	(172)	27%	(188)	699
2016 Vote: Donald Trump	10%	(64)	28%	(187)	18%	(123)	10%	(64)	35%	(232)	669
2016 Vote: Other	3%	(4)	25%	(29)	32%	(38)	12%	(14)	28%	(34)	119
2016 Vote: Didn't Vote	9%	(63)	17%	(122)	23%	(169)	14%	(103)	37%	(266)	723
Voted in 2014: Yes	7%	(92)	21%	(269)	23%	(293)	19%	(234)	29%	(368)	1256
Voted in 2014: No	9%	(81)	19%	(184)	23%	(218)	13%	(119)	37%	(351)	954
4-Region: Northeast	6%	(25)	21%	(79)	25%	(95)	18%	(67)	30%	(116)	383
4-Region: Midwest	5%	(25)	21%	(96)	22%	(99)	17%	(79)	34%	(157)	456
4-Region: South	10%	(88)	19%	(158)	21%	(180)	15%	(130)	34%	(289)	844
4-Region: West	7%	(36)	23%	(119)	26%	(137)	15%	(77)	30%	(157)	527
Twitter User	11%	(97)	24%	(220)	23%	(208)	13%	(117)	30%	(273)	914
Social Media User	8%	(172)	21%	(447)	23%	(484)	16%	(327)	32%	(668)	2098
Favorable of Musk	12%	(107)	27%	(243)	23%	(202)	10%	(88)	28%	(247)	887
Unfavorable of Musk	5%	(30)	19%	(119)	29%	(183)	24%	(155)	24%	(153)	640
Aware of Musk Twitter Purchase	8%	(132)	23%	(366)	24%	(376)	17%	(271)	28%	(439)	1585
Unaware of Musk Twitter Purchase	7%	(41)	14%	(87)	22%	(135)	13%	(82)	45%	(280)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE7\_7:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner is a billionaire

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	17%	(378)	32%	(698)	8%	(171)	6%	(127)	38%	(836)	2210
Gender: Male	18%	(195)	35%	(373)	9%	(94)	5%	(58)	33%	(348)	1068
Gender: Female	16%	(184)	28%	(325)	7%	(77)	6%	(69)	43%	(487)	1142
Age: 18-34	19%	(122)	30%	(194)	8%	(51)	7%	(43)	36%	(233)	642
Age: 35-44	21%	(77)	27%	(98)	9%	(34)	3%	(12)	39%	(144)	365
Age: 45-64	16%	(114)	33%	(238)	7%	(46)	5%	(37)	39%	(278)	714
Age: 65+	13%	(65)	34%	(168)	8%	(39)	7%	(35)	37%	(181)	489
GenZers: 1997-2012	21%	(51)	29%	(69)	10%	(23)	7%	(17)	34%	(81)	241
Millennials: 1981-1996	20%	(131)	30%	(199)	8%	(53)	6%	(37)	37%	(242)	662
GenXers: 1965-1980	15%	(79)	30%	(153)	8%	(39)	4%	(19)	44%	(225)	514
Baby Boomers: 1946-1964	15%	(108)	34%	(250)	8%	(54)	7%	(51)	36%	(262)	725
PID: Dem (no lean)	14%	(106)	30%	(232)	9%	(72)	10%	(74)	38%	(291)	775
PID: Ind (no lean)	16%	(123)	32%	(251)	7%	(52)	5%	(36)	41%	(328)	790
PID: Rep (no lean)	23%	(150)	33%	(215)	7%	(47)	3%	(16)	34%	(217)	645
PID/Gender: Dem Men	12%	(41)	34%	(114)	9%	(31)	8%	(28)	36%	(121)	335
PID/Gender: Dem Women	15%	(65)	27%	(118)	9%	(41)	10%	(46)	39%	(170)	440
PID/Gender: Ind Men	18%	(74)	36%	(151)	9%	(36)	5%	(21)	32%	(133)	415
PID/Gender: Ind Women	13%	(49)	27%	(100)	4%	(16)	4%	(16)	52%	(195)	375
PID/Gender: Rep Men	25%	(80)	34%	(108)	8%	(26)	3%	(9)	30%	(94)	318
PID/Gender: Rep Women	21%	(69)	33%	(108)	6%	(20)	2%	(7)	37%	(123)	327
Ideo: Liberal (1-3)	15%	(98)	32%	(204)	11%	(67)	9%	(59)	33%	(207)	634
Ideo: Moderate (4)	14%	(87)	31%	(193)	6%	(38)	6%	(40)	43%	(270)	627
Ideo: Conservative (5-7)	23%	(163)	36%	(258)	6%	(46)	2%	(17)	33%	(234)	719
Educ: < College	18%	(258)	30%	(425)	7%	(104)	6%	(88)	39%	(561)	1437
Educ: Bachelors degree	16%	(76)	37%	(182)	10%	(47)	5%	(26)	32%	(159)	491
Educ: Post-grad	16%	(44)	32%	(91)	7%	(20)	4%	(13)	41%	(115)	282

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**Table MCTE7\_7:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
 The owner is a billionaire

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	17%	(378)	32%	(698)	8%	(171)	6%	(127)	38%	(836)	2210
Income: Under 50k	16%	(189)	29%	(333)	8%	(97)	7%	(77)	40%	(456)	1153
Income: 50k-100k	17%	(118)	35%	(242)	7%	(51)	5%	(36)	35%	(242)	690
Income: 100k+	19%	(71)	33%	(123)	6%	(23)	4%	(14)	37%	(137)	368
Ethnicity: White	16%	(275)	33%	(568)	8%	(135)	5%	(93)	37%	(639)	1711
Ethnicity: Hispanic	16%	(59)	32%	(120)	9%	(35)	7%	(27)	36%	(133)	374
Ethnicity: Black	22%	(63)	24%	(68)	6%	(17)	7%	(20)	41%	(114)	282
Ethnicity: Other	19%	(40)	29%	(62)	8%	(18)	6%	(14)	38%	(83)	217
All Christian	17%	(162)	36%	(338)	8%	(73)	5%	(43)	35%	(334)	949
All Non-Christian	17%	(17)	30%	(31)	9%	(9)	8%	(8)	36%	(37)	101
Atheist	24%	(24)	24%	(24)	10%	(10)	7%	(8)	35%	(35)	102
Agnostic/Nothing in particular	13%	(89)	29%	(194)	9%	(57)	7%	(44)	42%	(277)	661
Something Else	22%	(86)	28%	(111)	5%	(21)	6%	(24)	39%	(153)	396
Religious Non-Protestant/Catholic	17%	(21)	30%	(37)	8%	(9)	8%	(10)	37%	(45)	122
Evangelical	21%	(110)	32%	(166)	6%	(34)	5%	(29)	36%	(186)	525
Non-Evangelical	16%	(130)	35%	(274)	8%	(59)	5%	(36)	37%	(290)	788
Community: Urban	19%	(111)	29%	(169)	7%	(39)	6%	(36)	40%	(232)	586
Community: Suburban	17%	(181)	34%	(377)	7%	(78)	5%	(60)	37%	(402)	1098
Community: Rural	16%	(86)	29%	(152)	10%	(54)	6%	(31)	39%	(202)	526
Employ: Private Sector	18%	(140)	34%	(259)	9%	(66)	4%	(33)	35%	(264)	762
Employ: Government	20%	(24)	36%	(42)	5%	(6)	4%	(5)	34%	(40)	116
Employ: Self-Employed	19%	(39)	25%	(52)	9%	(19)	8%	(16)	39%	(80)	207
Employ: Homemaker	18%	(29)	23%	(36)	3%	(4)	4%	(7)	53%	(84)	160
Employ: Student	17%	(14)	26%	(21)	10%	(8)	9%	(7)	37%	(30)	80
Employ: Retired	13%	(65)	36%	(182)	8%	(39)	8%	(39)	36%	(187)	512
Employ: Unemployed	19%	(46)	22%	(54)	8%	(19)	5%	(12)	47%	(114)	245
Employ: Other	17%	(22)	40%	(51)	8%	(10)	6%	(8)	29%	(37)	129

Continued on next page

**Table MCTE7\_7:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner is a billionaire

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	17%	(378)	32%	(698)	8%	(171)	6%	(127)	38%	(836)	2210
Military HH: Yes	18%	(66)	34%	(123)	7%	(24)	4%	(15)	37%	(133)	362
Military HH: No	17%	(312)	31%	(575)	8%	(147)	6%	(112)	38%	(703)	1848
RD/WT: Right Direction	15%	(103)	29%	(197)	9%	(64)	9%	(63)	38%	(261)	688
RD/WT: Wrong Track	18%	(275)	33%	(502)	7%	(107)	4%	(64)	38%	(575)	1522
Biden Job Approve	14%	(126)	30%	(273)	8%	(76)	9%	(82)	39%	(349)	905
Biden Job Disapprove	20%	(237)	34%	(406)	8%	(92)	3%	(38)	35%	(416)	1189
Biden Job Strongly Approve	13%	(43)	26%	(86)	11%	(36)	13%	(43)	37%	(123)	330
Biden Job Somewhat Approve	14%	(83)	33%	(187)	7%	(40)	7%	(40)	39%	(225)	575
Biden Job Somewhat Disapprove	10%	(38)	38%	(146)	9%	(34)	5%	(18)	38%	(144)	380
Biden Job Strongly Disapprove	25%	(199)	32%	(260)	7%	(59)	2%	(20)	34%	(272)	809
Favorable of Biden	14%	(127)	31%	(290)	9%	(85)	8%	(79)	38%	(357)	936
Unfavorable of Biden	21%	(242)	34%	(401)	7%	(80)	4%	(42)	35%	(409)	1173
Very Favorable of Biden	13%	(50)	27%	(101)	11%	(40)	11%	(42)	38%	(143)	375
Somewhat Favorable of Biden	14%	(77)	34%	(189)	8%	(45)	7%	(37)	38%	(214)	562
Somewhat Unfavorable of Biden	12%	(39)	37%	(121)	6%	(19)	7%	(21)	38%	(123)	323
Very Unfavorable of Biden	24%	(202)	33%	(279)	7%	(61)	2%	(21)	34%	(286)	850
#1 Issue: Economy	19%	(175)	32%	(298)	8%	(78)	3%	(31)	38%	(354)	937
#1 Issue: Security	22%	(65)	32%	(93)	9%	(25)	4%	(12)	33%	(98)	293
#1 Issue: Health Care	20%	(47)	26%	(59)	7%	(17)	11%	(26)	35%	(81)	230
#1 Issue: Medicare / Social Security	8%	(20)	33%	(80)	8%	(19)	8%	(20)	44%	(107)	245
#1 Issue: Women's Issues	15%	(17)	38%	(42)	5%	(6)	8%	(9)	34%	(38)	111
#1 Issue: Education	19%	(16)	27%	(22)	7%	(6)	7%	(6)	41%	(33)	82
#1 Issue: Energy	13%	(20)	32%	(48)	9%	(13)	8%	(12)	38%	(57)	149
#1 Issue: Other	12%	(20)	35%	(58)	4%	(7)	7%	(11)	42%	(68)	164

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**Table MCTE7\_7:** Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?  
The owner is a billionaire

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	17%	(378)	32%	(698)	8%	(171)	6%	(127)	38%	(836)	2210
2020 Vote: Joe Biden	13%	(117)	32%	(298)	9%	(79)	9%	(86)	38%	(349)	929
2020 Vote: Donald Trump	25%	(185)	35%	(260)	7%	(53)	2%	(17)	31%	(236)	751
2020 Vote: Other	12%	(11)	38%	(35)	9%	(8)	7%	(7)	35%	(32)	92
2020 Vote: Didn't Vote	15%	(66)	24%	(105)	7%	(31)	4%	(18)	50%	(219)	438
2018 House Vote: Democrat	13%	(100)	31%	(233)	9%	(66)	10%	(72)	37%	(280)	751
2018 House Vote: Republican	23%	(142)	36%	(224)	7%	(42)	2%	(15)	32%	(195)	618
2018 House Vote: Someone else	11%	(7)	31%	(21)	6%	(4)	1%	(1)	51%	(35)	69
2016 Vote: Hillary Clinton	12%	(86)	32%	(221)	9%	(61)	8%	(57)	39%	(275)	699
2016 Vote: Donald Trump	24%	(162)	35%	(232)	6%	(42)	3%	(20)	32%	(215)	669
2016 Vote: Other	9%	(11)	38%	(45)	8%	(9)	6%	(7)	40%	(47)	119
2016 Vote: Didn't Vote	17%	(120)	28%	(201)	8%	(59)	6%	(43)	41%	(299)	723
Voted in 2014: Yes	17%	(216)	32%	(406)	9%	(110)	6%	(78)	35%	(445)	1256
Voted in 2014: No	17%	(162)	31%	(292)	6%	(60)	5%	(48)	41%	(390)	954
4-Region: Northeast	15%	(58)	34%	(131)	8%	(31)	6%	(23)	36%	(139)	383
4-Region: Midwest	15%	(71)	32%	(147)	7%	(31)	7%	(33)	38%	(175)	456
4-Region: South	18%	(156)	31%	(259)	8%	(67)	5%	(41)	38%	(322)	844
4-Region: West	18%	(94)	31%	(162)	8%	(41)	6%	(29)	38%	(200)	527
Twitter User	22%	(197)	32%	(293)	8%	(71)	4%	(36)	35%	(316)	914
Social Media User	18%	(373)	32%	(666)	8%	(164)	6%	(116)	37%	(778)	2098
Favorable of Musk	29%	(255)	39%	(348)	6%	(50)	2%	(17)	25%	(218)	887
Unfavorable of Musk	8%	(53)	30%	(194)	13%	(85)	11%	(73)	37%	(236)	640
Aware of Musk Twitter Purchase	19%	(307)	35%	(547)	7%	(115)	6%	(91)	33%	(524)	1585
Unaware of Musk Twitter Purchase	11%	(71)	24%	(151)	9%	(56)	6%	(35)	50%	(312)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE8:** Which of the following comes closest to your opinion, even if neither is exactly right?

Demographic	Social media platforms like Twitter and Facebook allow me to express myself freely		Social media platforms like Twitter and Facebook do not allow me to express myself freely		Don't know / No opinion		Total N
Adults	45%	(994)	28%	(624)	27%	(591)	2210
Gender: Male	44%	(472)	31%	(336)	24%	(260)	1068
Gender: Female	46%	(522)	25%	(288)	29%	(332)	1142
Age: 18-34	47%	(304)	26%	(166)	27%	(172)	642
Age: 35-44	53%	(194)	30%	(109)	17%	(62)	365
Age: 45-64	43%	(305)	31%	(222)	26%	(187)	714
Age: 65+	39%	(192)	26%	(127)	35%	(170)	489
GenZers: 1997-2012	51%	(124)	23%	(55)	26%	(62)	241
Millennials: 1981-1996	47%	(314)	30%	(197)	23%	(152)	662
GenXers: 1965-1980	45%	(232)	30%	(154)	25%	(128)	514
Baby Boomers: 1946-1964	42%	(306)	28%	(206)	30%	(214)	725
PID: Dem (no lean)	60%	(463)	15%	(115)	25%	(197)	775
PID: Ind (no lean)	40%	(312)	29%	(227)	32%	(251)	790
PID: Rep (no lean)	34%	(219)	44%	(282)	22%	(144)	645
PID/Gender: Dem Men	62%	(209)	15%	(50)	23%	(76)	335
PID/Gender: Dem Women	58%	(254)	15%	(65)	28%	(121)	440
PID/Gender: Ind Men	39%	(163)	35%	(144)	26%	(108)	415
PID/Gender: Ind Women	40%	(149)	22%	(84)	38%	(143)	375
PID/Gender: Rep Men	31%	(99)	45%	(143)	24%	(76)	318
PID/Gender: Rep Women	37%	(120)	43%	(139)	21%	(68)	327
Ideo: Liberal (1-3)	59%	(374)	19%	(120)	22%	(140)	634
Ideo: Moderate (4)	49%	(308)	23%	(142)	28%	(177)	627
Ideo: Conservative (5-7)	31%	(224)	44%	(314)	25%	(181)	719
Educ: < College	43%	(618)	29%	(410)	28%	(409)	1437
Educ: Bachelors degree	49%	(240)	29%	(140)	23%	(111)	491
Educ: Post-grad	48%	(137)	26%	(74)	25%	(72)	282
Income: Under 50k	45%	(519)	27%	(315)	28%	(319)	1153
Income: 50k-100k	44%	(302)	31%	(214)	25%	(174)	690
Income: 100k+	47%	(174)	26%	(95)	27%	(99)	368
Ethnicity: White	44%	(757)	30%	(507)	26%	(447)	1711

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**Table MCTE8:** Which of the following comes closest to your opinion, even if neither is exactly right?

Demographic	Social media platforms like Twitter and Facebook allow me to express myself freely		Social media platforms like Twitter and Facebook do not allow me to express myself freely		Don't know / No opinion	Total N	
Adults	45%	(994)	28%	(624)	27%	(591)	2210
Ethnicity: Hispanic	51%	(191)	27%	(101)	22%	(81)	374
Ethnicity: Black	49%	(139)	22%	(63)	29%	(81)	282
Ethnicity: Other	46%	(99)	25%	(54)	29%	(64)	217
All Christian	46%	(433)	30%	(284)	25%	(233)	949
All Non-Christian	42%	(43)	24%	(25)	33%	(34)	101
Atheist	55%	(56)	21%	(21)	24%	(25)	102
Agnostic/Nothing in particular	46%	(303)	26%	(170)	28%	(187)	661
Something Else	40%	(159)	31%	(125)	28%	(112)	396
Religious Non-Protestant/Catholic	42%	(51)	26%	(32)	32%	(39)	122
Evangelical	39%	(203)	34%	(177)	28%	(145)	525
Non-Evangelical	48%	(377)	28%	(219)	24%	(192)	788
Community: Urban	55%	(322)	22%	(127)	24%	(138)	586
Community: Suburban	43%	(469)	30%	(331)	27%	(298)	1098
Community: Rural	39%	(204)	32%	(167)	29%	(155)	526
Employ: Private Sector	49%	(370)	31%	(233)	21%	(159)	762
Employ: Government	47%	(54)	29%	(33)	24%	(28)	116
Employ: Self-Employed	47%	(96)	30%	(62)	24%	(49)	207
Employ: Homemaker	39%	(63)	26%	(42)	34%	(55)	160
Employ: Student	47%	(38)	17%	(14)	35%	(28)	80
Employ: Retired	41%	(210)	27%	(138)	32%	(164)	512
Employ: Unemployed	45%	(111)	25%	(61)	30%	(72)	245
Employ: Other	40%	(52)	32%	(41)	28%	(36)	129
Military HH: Yes	38%	(139)	34%	(122)	28%	(101)	362
Military HH: No	46%	(855)	27%	(503)	27%	(490)	1848
RD/WT: Right Direction	57%	(392)	14%	(96)	29%	(200)	688
RD/WT: Wrong Track	40%	(603)	35%	(528)	26%	(391)	1522
Biden Job Approve	60%	(540)	13%	(115)	28%	(250)	905
Biden Job Disapprove	36%	(424)	42%	(495)	23%	(270)	1189

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**Table MCTE8:** Which of the following comes closest to your opinion, even if neither is exactly right?

Demographic	Social media platforms like Twitter and Facebook allow me to express myself freely		Social media platforms like Twitter and Facebook do not allow me to express myself freely		Don't know / No opinion		Total N
Adults	45%	(994)	28%	(624)	27%	(591)	2210
Biden Job Strongly Approve	62%	(204)	13%	(42)	26%	(84)	330
Biden Job Somewhat Approve	59%	(336)	13%	(73)	29%	(166)	575
Biden Job Somewhat Disapprove	52%	(197)	23%	(87)	25%	(96)	380
Biden Job Strongly Disapprove	28%	(228)	50%	(407)	22%	(174)	809
Favorable of Biden	60%	(565)	13%	(119)	27%	(253)	936
Unfavorable of Biden	35%	(406)	42%	(496)	23%	(272)	1173
Very Favorable of Biden	59%	(221)	15%	(58)	26%	(96)	375
Somewhat Favorable of Biden	61%	(344)	11%	(61)	28%	(157)	562
Somewhat Unfavorable of Biden	49%	(160)	24%	(79)	26%	(85)	323
Very Unfavorable of Biden	29%	(246)	49%	(417)	22%	(187)	850
#1 Issue: Economy	44%	(413)	32%	(297)	24%	(227)	937
#1 Issue: Security	33%	(97)	42%	(123)	25%	(73)	293
#1 Issue: Health Care	57%	(131)	18%	(42)	25%	(57)	230
#1 Issue: Medicare / Social Security	47%	(116)	17%	(41)	36%	(88)	245
#1 Issue: Women's Issues	63%	(70)	8%	(9)	28%	(31)	111
#1 Issue: Education	63%	(51)	12%	(10)	25%	(20)	82
#1 Issue: Energy	44%	(66)	27%	(40)	30%	(44)	149
#1 Issue: Other	31%	(51)	38%	(62)	31%	(51)	164
2020 Vote: Joe Biden	60%	(556)	13%	(119)	27%	(254)	929
2020 Vote: Donald Trump	30%	(222)	48%	(359)	23%	(169)	751
2020 Vote: Other	38%	(35)	36%	(33)	26%	(24)	92
2020 Vote: Didn't Vote	41%	(181)	26%	(113)	33%	(144)	438
2018 House Vote: Democrat	59%	(443)	15%	(113)	26%	(195)	751
2018 House Vote: Republican	33%	(203)	47%	(289)	20%	(126)	618
2018 House Vote: Someone else	32%	(22)	29%	(20)	39%	(27)	69
2016 Vote: Hillary Clinton	61%	(424)	13%	(91)	26%	(184)	699
2016 Vote: Donald Trump	32%	(211)	46%	(307)	23%	(151)	669
2016 Vote: Other	44%	(52)	26%	(31)	29%	(35)	119
2016 Vote: Didn't Vote	42%	(306)	27%	(195)	31%	(221)	723

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**Table MCTE8:** Which of the following comes closest to your opinion, even if neither is exactly right?

Demographic	Social media platforms like Twitter and Facebook allow me to express myself freely		Social media platforms like Twitter and Facebook do not allow me to express myself freely		Don't know / No opinion		Total N
Adults	45%	(994)	28%	(624)	27%	(591)	2210
Voted in 2014: Yes	47%	(584)	29%	(364)	25%	(308)	1256
Voted in 2014: No	43%	(410)	27%	(261)	30%	(283)	954
4-Region: Northeast	43%	(166)	30%	(114)	27%	(103)	383
4-Region: Midwest	47%	(214)	26%	(119)	27%	(124)	456
4-Region: South	43%	(365)	30%	(254)	27%	(226)	844
4-Region: West	47%	(250)	26%	(138)	26%	(139)	527
Twitter User	54%	(495)	29%	(264)	17%	(155)	914
Social Media User	47%	(980)	29%	(602)	25%	(516)	2098
Favorable of Musk	42%	(370)	40%	(357)	18%	(161)	887
Unfavorable of Musk	52%	(333)	20%	(130)	28%	(177)	640
Aware of Musk Twitter Purchase	47%	(752)	30%	(474)	23%	(359)	1585
Unaware of Musk Twitter Purchase	39%	(243)	24%	(151)	37%	(232)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE9:** Generally speaking, do you think social media platforms should implement stricter or looser content moderation guidelines, which restrict the types of content their users can post and share?

Demographic	Social media platforms should have stricter content moderation policies		Social media platforms should not change their content moderation policies		Social media platforms should have looser content moderation policies		Don't know / No opinion		Total N
Adults	36%	(787)	21%	(467)	23%	(504)	20%	(452)	2210
Gender: Male	33%	(355)	22%	(234)	29%	(310)	16%	(169)	1068
Gender: Female	38%	(432)	20%	(234)	17%	(193)	25%	(283)	1142
Age: 18-34	29%	(184)	25%	(161)	23%	(149)	23%	(148)	642
Age: 35-44	27%	(100)	27%	(99)	27%	(99)	18%	(68)	365
Age: 45-64	37%	(267)	20%	(143)	23%	(161)	20%	(143)	714
Age: 65+	48%	(237)	13%	(64)	19%	(94)	19%	(94)	489
GenZers: 1997-2012	23%	(56)	29%	(71)	27%	(65)	21%	(50)	241
Millennials: 1981-1996	30%	(196)	25%	(166)	24%	(157)	22%	(142)	662
GenXers: 1965-1980	35%	(179)	20%	(103)	24%	(124)	21%	(108)	514
Baby Boomers: 1946-1964	45%	(328)	17%	(122)	20%	(146)	18%	(130)	725
PID: Dem (no lean)	53%	(408)	23%	(182)	8%	(59)	16%	(126)	775
PID: Ind (no lean)	29%	(231)	21%	(167)	25%	(198)	25%	(195)	790
PID: Rep (no lean)	23%	(148)	18%	(119)	38%	(247)	20%	(131)	645
PID/Gender: Dem Men	52%	(174)	27%	(91)	10%	(33)	11%	(36)	335
PID/Gender: Dem Women	53%	(234)	21%	(90)	6%	(26)	20%	(90)	440
PID/Gender: Ind Men	28%	(116)	20%	(85)	33%	(137)	18%	(77)	415
PID/Gender: Ind Women	31%	(115)	22%	(82)	16%	(60)	32%	(118)	375
PID/Gender: Rep Men	21%	(65)	18%	(57)	44%	(139)	18%	(56)	318
PID/Gender: Rep Women	25%	(83)	19%	(62)	33%	(107)	23%	(75)	327
Ideo: Liberal (1-3)	54%	(341)	24%	(151)	11%	(70)	11%	(72)	634
Ideo: Moderate (4)	36%	(229)	23%	(144)	18%	(115)	22%	(140)	627
Ideo: Conservative (5-7)	23%	(168)	17%	(120)	39%	(282)	21%	(149)	719
Educ: < College	32%	(453)	21%	(302)	23%	(331)	24%	(351)	1437
Educ: Bachelors degree	41%	(199)	23%	(112)	23%	(111)	14%	(69)	491
Educ: Post-grad	48%	(135)	19%	(54)	22%	(62)	11%	(32)	282

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**Table MCTE9:** Generally speaking, do you think social media platforms should implement stricter or looser content moderation guidelines, which restrict the types of content their users can post and share?

Demographic	Social media platforms should have stricter content moderation policies		Social media platforms should not change their content moderation policies		Social media platforms should have looser content moderation policies		Don't know / No opinion		Total N
Adults	36%	(787)	21%	(467)	23%	(504)	20%	(452)	2210
Income: Under 50k	33%	(384)	23%	(262)	21%	(239)	23%	(267)	1153
Income: 50k-100k	39%	(266)	18%	(124)	26%	(179)	17%	(120)	690
Income: 100k+	37%	(137)	22%	(81)	23%	(85)	17%	(64)	368
Ethnicity: White	36%	(612)	20%	(336)	25%	(430)	19%	(333)	1711
Ethnicity: Hispanic	31%	(116)	26%	(97)	22%	(81)	21%	(80)	374
Ethnicity: Black	37%	(106)	27%	(77)	14%	(41)	21%	(58)	282
Ethnicity: Other	32%	(69)	25%	(54)	15%	(33)	28%	(60)	217
All Christian	37%	(354)	20%	(193)	25%	(241)	17%	(162)	949
All Non-Christian	44%	(44)	20%	(20)	19%	(19)	18%	(18)	101
Atheist	36%	(36)	23%	(23)	24%	(25)	17%	(17)	102
Agnostic/Nothing in particular	33%	(215)	24%	(160)	19%	(125)	24%	(162)	661
Something Else	35%	(138)	18%	(71)	24%	(94)	23%	(93)	396
Religious Non-Protestant/Catholic	41%	(50)	20%	(24)	20%	(24)	20%	(24)	122
Evangelical	32%	(166)	20%	(104)	27%	(140)	22%	(115)	525
Non-Evangelical	40%	(316)	20%	(154)	24%	(186)	17%	(132)	788
Community: Urban	36%	(210)	27%	(158)	19%	(109)	19%	(110)	586
Community: Suburban	37%	(410)	20%	(215)	23%	(248)	20%	(225)	1098
Community: Rural	32%	(168)	18%	(95)	28%	(146)	22%	(117)	526
Employ: Private Sector	34%	(259)	22%	(171)	26%	(198)	18%	(135)	762
Employ: Government	35%	(40)	25%	(29)	22%	(25)	18%	(21)	116
Employ: Self-Employed	36%	(74)	20%	(41)	26%	(55)	18%	(37)	207
Employ: Homemaker	27%	(42)	22%	(35)	20%	(32)	31%	(50)	160
Employ: Student	25%	(20)	15%	(12)	30%	(24)	31%	(24)	80
Employ: Retired	47%	(240)	16%	(82)	18%	(94)	19%	(96)	512
Employ: Unemployed	29%	(70)	26%	(64)	17%	(43)	28%	(69)	245
Employ: Other	34%	(43)	26%	(33)	25%	(33)	15%	(20)	129

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**Table MCTE9:** Generally speaking, do you think social media platforms should implement stricter or looser content moderation guidelines, which restrict the types of content their users can post and share?

Demographic	Social media platforms should have stricter content moderation policies		Social media platforms should not change their content moderation policies		Social media platforms should have looser content moderation policies		Don't know / No opinion		Total N
Adults	36%	(787)	21%	(467)	23%	(504)	20%	(452)	2210
Military HH: Yes	38%	(136)	17%	(61)	27%	(99)	18%	(66)	362
Military HH: No	35%	(651)	22%	(406)	22%	(405)	21%	(386)	1848
RD/WT: Right Direction	52%	(354)	22%	(150)	9%	(65)	17%	(118)	688
RD/WT: Wrong Track	28%	(433)	21%	(317)	29%	(438)	22%	(334)	1522
Biden Job Approve	55%	(497)	21%	(194)	8%	(70)	16%	(144)	905
Biden Job Disapprove	22%	(266)	22%	(264)	36%	(423)	20%	(235)	1189
Biden Job Strongly Approve	65%	(214)	16%	(54)	7%	(23)	12%	(39)	330
Biden Job Somewhat Approve	49%	(282)	25%	(141)	8%	(46)	18%	(105)	575
Biden Job Somewhat Disapprove	32%	(120)	33%	(126)	16%	(62)	19%	(72)	380
Biden Job Strongly Disapprove	18%	(146)	17%	(138)	45%	(362)	20%	(163)	809
Favorable of Biden	54%	(507)	22%	(206)	8%	(71)	16%	(152)	936
Unfavorable of Biden	22%	(260)	21%	(250)	36%	(428)	20%	(236)	1173
Very Favorable of Biden	62%	(234)	18%	(66)	8%	(30)	12%	(45)	375
Somewhat Favorable of Biden	49%	(273)	25%	(140)	7%	(41)	19%	(107)	562
Somewhat Unfavorable of Biden	30%	(97)	31%	(101)	17%	(55)	22%	(70)	323
Very Unfavorable of Biden	19%	(162)	18%	(149)	44%	(373)	19%	(165)	850
#1 Issue: Economy	30%	(277)	24%	(225)	27%	(254)	19%	(181)	937
#1 Issue: Security	28%	(81)	18%	(53)	34%	(100)	20%	(59)	293
#1 Issue: Health Care	46%	(106)	24%	(54)	10%	(23)	20%	(46)	230
#1 Issue: Medicare / Social Security	55%	(135)	14%	(35)	9%	(22)	21%	(52)	245
#1 Issue: Women's Issues	41%	(46)	27%	(30)	13%	(15)	19%	(21)	111
#1 Issue: Education	35%	(29)	24%	(20)	11%	(9)	29%	(24)	82
#1 Issue: Energy	37%	(55)	22%	(33)	20%	(29)	21%	(31)	149
#1 Issue: Other	36%	(58)	10%	(17)	31%	(51)	23%	(38)	164

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**Table MCTE9:** Generally speaking, do you think social media platforms should implement stricter or looser content moderation guidelines, which restrict the types of content their users can post and share?

Demographic	Social media platforms should have stricter content moderation policies		Social media platforms should not change their content moderation policies		Social media platforms should have looser content moderation policies		Don't know / No opinion		Total N
Adults	36%	(787)	21%	(467)	23%	(504)	20%	(452)	2210
2020 Vote: Joe Biden	55%	(513)	22%	(200)	7%	(67)	16%	(150)	929
2020 Vote: Donald Trump	21%	(156)	17%	(129)	43%	(322)	19%	(143)	751
2020 Vote: Other	21%	(19)	24%	(22)	31%	(29)	24%	(22)	92
2020 Vote: Didn't Vote	23%	(99)	26%	(115)	20%	(87)	31%	(137)	438
2018 House Vote: Democrat	54%	(407)	22%	(165)	9%	(67)	15%	(111)	751
2018 House Vote: Republican	22%	(136)	17%	(103)	44%	(271)	18%	(109)	618
2018 House Vote: Someone else	29%	(20)	14%	(9)	28%	(19)	30%	(21)	69
2016 Vote: Hillary Clinton	56%	(393)	20%	(140)	8%	(57)	16%	(110)	699
2016 Vote: Donald Trump	22%	(149)	18%	(118)	42%	(278)	19%	(124)	669
2016 Vote: Other	37%	(44)	26%	(31)	23%	(27)	14%	(17)	119
2016 Vote: Didn't Vote	28%	(202)	25%	(179)	20%	(142)	28%	(200)	723
Voted in 2014: Yes	40%	(505)	18%	(231)	24%	(307)	17%	(213)	1256
Voted in 2014: No	30%	(282)	25%	(236)	21%	(197)	25%	(239)	954
4-Region: Northeast	39%	(150)	19%	(72)	23%	(88)	19%	(72)	383
4-Region: Midwest	34%	(156)	22%	(101)	25%	(113)	19%	(86)	456
4-Region: South	34%	(283)	21%	(178)	23%	(196)	22%	(187)	844
4-Region: West	38%	(197)	22%	(116)	20%	(106)	20%	(106)	527
Twitter User	31%	(284)	27%	(250)	25%	(231)	16%	(148)	914
Social Media User	35%	(737)	22%	(458)	23%	(486)	20%	(416)	2098
Favorable of Musk	26%	(227)	22%	(194)	39%	(349)	13%	(118)	887
Unfavorable of Musk	50%	(321)	23%	(149)	11%	(73)	15%	(97)	640
Aware of Musk Twitter Purchase	38%	(604)	21%	(328)	26%	(408)	15%	(245)	1585
Unaware of Musk Twitter Purchase	29%	(183)	22%	(139)	15%	(96)	33%	(207)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table MCTE10:** Which of the following comes closest to your opinion, even if neither is exactly right?

Demographic	Social media companies have a right to ban their users if they violate the policies on the types of content they can share	Social media companies do not have a right to ban their users since that violates the users' right to free speech	Don't know / No opinion	Total N
Adults	60% (1320)	25% (556)	15% (335)	2210
Gender: Male	58% (621)	30% (322)	12% (125)	1068
Gender: Female	61% (699)	20% (234)	18% (210)	1142
Age: 18-34	55% (356)	24% (156)	20% (130)	642
Age: 35-44	59% (214)	28% (102)	13% (49)	365
Age: 45-64	59% (421)	26% (183)	15% (110)	714
Age: 65+	67% (329)	23% (114)	9% (46)	489
GenZers: 1997-2012	58% (141)	24% (57)	18% (43)	241
Millennials: 1981-1996	55% (363)	27% (181)	18% (118)	662
GenXers: 1965-1980	59% (303)	24% (124)	17% (87)	514
Baby Boomers: 1946-1964	65% (475)	24% (177)	10% (74)	725
PID: Dem (no lean)	78% (602)	10% (75)	13% (98)	775
PID: Ind (no lean)	58% (459)	25% (200)	17% (131)	790
PID: Rep (no lean)	40% (258)	44% (281)	16% (106)	645
PID/Gender: Dem Men	77% (258)	12% (39)	11% (37)	335
PID/Gender: Dem Women	78% (344)	8% (36)	14% (61)	440
PID/Gender: Ind Men	58% (240)	32% (132)	10% (43)	415
PID/Gender: Ind Women	58% (219)	18% (68)	23% (88)	375
PID/Gender: Rep Men	38% (122)	47% (151)	14% (45)	318
PID/Gender: Rep Women	42% (136)	40% (130)	19% (61)	327
Ideo: Liberal (1-3)	83% (524)	11% (70)	6% (40)	634
Ideo: Moderate (4)	61% (384)	22% (138)	17% (106)	627
Ideo: Conservative (5-7)	42% (300)	42% (302)	16% (117)	719
Educ: < College	55% (786)	27% (388)	18% (263)	1437
Educ: Bachelors degree	67% (327)	24% (118)	9% (46)	491
Educ: Post-grad	74% (208)	18% (50)	9% (25)	282
Income: Under 50k	58% (670)	24% (281)	17% (201)	1153
Income: 50k-100k	60% (413)	27% (185)	13% (92)	690
Income: 100k+	64% (236)	24% (90)	11% (42)	368

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**Table MCTE10:** Which of the following comes closest to your opinion, even if neither is exactly right?

<b>Demographic</b>	<b>Social media companies have a right to ban their users if they violate the policies on the types of content they can share</b>	<b>Social media companies do not have a right to ban their users since that violates the users' right to free speech</b>	<b>Don't know / No opinion</b>	<b>Total N</b>
Adults	60% (1320)	25% (556)	15% (335)	2210
Ethnicity: White	59% (1017)	27% (454)	14% (239)	1711
Ethnicity: Hispanic	58% (216)	26% (98)	16% (59)	374
Ethnicity: Black	59% (166)	22% (62)	19% (54)	282
Ethnicity: Other	63% (136)	18% (39)	19% (42)	217
All Christian	58% (552)	28% (268)	14% (130)	949
All Non-Christian	72% (73)	20% (20)	8% (8)	101
Atheist	63% (64)	26% (27)	11% (11)	102
Agnostic/Nothing in particular	63% (416)	21% (136)	16% (108)	661
Something Else	54% (214)	26% (104)	20% (78)	396
Religious Non-Protestant/Catholic	69% (84)	20% (25)	11% (13)	122
Evangelical	48% (254)	34% (177)	18% (94)	525
Non-Evangelical	63% (494)	24% (186)	14% (108)	788
Community: Urban	66% (384)	20% (116)	15% (86)	586
Community: Suburban	60% (664)	25% (275)	14% (159)	1098
Community: Rural	52% (271)	31% (164)	17% (90)	526
Employ: Private Sector	56% (428)	28% (215)	16% (119)	762
Employ: Government	64% (75)	23% (26)	13% (15)	116
Employ: Self-Employed	67% (138)	21% (44)	12% (25)	207
Employ: Homemaker	48% (76)	25% (40)	27% (43)	160
Employ: Student	55% (44)	21% (17)	23% (18)	80
Employ: Retired	65% (334)	25% (128)	10% (51)	512
Employ: Unemployed	59% (144)	21% (51)	20% (50)	245
Employ: Other	63% (81)	26% (34)	11% (14)	129
Military HH: Yes	57% (208)	29% (104)	14% (50)	362
Military HH: No	60% (1112)	24% (451)	15% (285)	1848
RD/WT: Right Direction	77% (527)	12% (81)	12% (79)	688
RD/WT: Wrong Track	52% (792)	31% (474)	17% (255)	1522

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**Table MCTE10:** Which of the following comes closest to your opinion, even if neither is exactly right?

<b>Demographic</b>	<b>Social media companies have a right to ban their users if they violate the policies on the types of content they can share</b>		<b>Social media companies do not have a right to ban their users since that violates the users' right to free speech</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	60%	(1320)	25%	(556)	15%	(335)	2210
Biden Job Approve	81%	(737)	9%	(79)	10%	(89)	905
Biden Job Disapprove	45%	(536)	39%	(464)	16%	(189)	1189
Biden Job Strongly Approve	83%	(273)	8%	(26)	9%	(31)	330
Biden Job Somewhat Approve	81%	(463)	9%	(53)	10%	(58)	575
Biden Job Somewhat Disapprove	66%	(251)	18%	(68)	16%	(61)	380
Biden Job Strongly Disapprove	35%	(285)	49%	(396)	16%	(128)	809
Favorable of Biden	81%	(760)	9%	(83)	10%	(94)	936
Unfavorable of Biden	45%	(525)	39%	(459)	16%	(189)	1173
Very Favorable of Biden	80%	(298)	10%	(38)	10%	(38)	375
Somewhat Favorable of Biden	82%	(462)	8%	(44)	10%	(56)	562
Somewhat Unfavorable of Biden	68%	(218)	17%	(54)	16%	(51)	323
Very Unfavorable of Biden	36%	(307)	48%	(405)	16%	(138)	850
#1 Issue: Economy	56%	(527)	29%	(271)	15%	(140)	937
#1 Issue: Security	38%	(111)	46%	(134)	16%	(48)	293
#1 Issue: Health Care	71%	(162)	13%	(31)	16%	(36)	230
#1 Issue: Medicare / Social Security	76%	(186)	11%	(26)	13%	(33)	245
#1 Issue: Women's Issues	73%	(81)	10%	(11)	17%	(19)	111
#1 Issue: Education	70%	(57)	10%	(9)	20%	(16)	82
#1 Issue: Energy	68%	(102)	17%	(26)	14%	(22)	149
#1 Issue: Other	57%	(93)	30%	(49)	13%	(22)	164
2020 Vote: Joe Biden	81%	(750)	9%	(81)	11%	(98)	929
2020 Vote: Donald Trump	36%	(267)	49%	(365)	16%	(119)	751
2020 Vote: Other	65%	(60)	24%	(22)	10%	(10)	92
2020 Vote: Didn't Vote	55%	(242)	20%	(87)	25%	(109)	438
2018 House Vote: Democrat	82%	(617)	9%	(70)	9%	(64)	751
2018 House Vote: Republican	39%	(242)	46%	(287)	14%	(89)	618
2018 House Vote: Someone else	52%	(36)	24%	(17)	24%	(16)	69

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**Table MCTE10:** Which of the following comes closest to your opinion, even if neither is exactly right?

<b>Demographic</b>	<b>Social media companies have a right to ban their users if they violate the policies on the types of content they can share</b>		<b>Social media companies do not have a right to ban their users since that violates the users' right to free speech</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	60%	(1320)	25%	(556)	15%	(335)	2210
2016 Vote: Hillary Clinton	81%	(568)	9%	(60)	10%	(72)	699
2016 Vote: Donald Trump	40%	(268)	45%	(303)	15%	(99)	669
2016 Vote: Other	74%	(88)	17%	(20)	9%	(10)	119
2016 Vote: Didn't Vote	55%	(396)	24%	(173)	21%	(154)	723
Voted in 2014: Yes	63%	(787)	26%	(321)	12%	(148)	1256
Voted in 2014: No	56%	(533)	25%	(234)	20%	(187)	954
4-Region: Northeast	59%	(227)	26%	(100)	14%	(55)	383
4-Region: Midwest	57%	(261)	26%	(118)	17%	(77)	456
4-Region: South	58%	(488)	27%	(229)	15%	(127)	844
4-Region: West	65%	(343)	21%	(109)	14%	(74)	527
Twitter User	60%	(548)	27%	(245)	13%	(121)	914
Social Media User	60%	(1248)	26%	(538)	15%	(311)	2098
Favorable of Musk	51%	(453)	40%	(353)	9%	(82)	887
Unfavorable of Musk	78%	(500)	11%	(70)	11%	(70)	640
Aware of Musk Twitter Purchase	62%	(984)	27%	(424)	11%	(177)	1585
Unaware of Musk Twitter Purchase	54%	(335)	21%	(132)	25%	(158)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE11\_1NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
*The president and his administration*

Demographic	Selected		Not Selected		Total N
Adults	9%	(201)	91%	(2009)	2210
Gender: Male	8%	(89)	92%	(979)	1068
Gender: Female	10%	(112)	90%	(1030)	1142
Age: 18-34	11%	(72)	89%	(570)	642
Age: 35-44	9%	(31)	91%	(334)	365
Age: 45-64	8%	(59)	92%	(655)	714
Age: 65+	8%	(39)	92%	(450)	489
GenZers: 1997-2012	9%	(21)	91%	(220)	241
Millennials: 1981-1996	11%	(73)	89%	(589)	662
GenXers: 1965-1980	9%	(47)	91%	(468)	514
Baby Boomers: 1946-1964	8%	(55)	92%	(671)	725
PID: Dem (no lean)	12%	(96)	88%	(679)	775
PID: Ind (no lean)	7%	(58)	93%	(732)	790
PID: Rep (no lean)	7%	(46)	93%	(599)	645
PID/Gender: Dem Men	15%	(49)	85%	(286)	335
PID/Gender: Dem Women	11%	(48)	89%	(392)	440
PID/Gender: Ind Men	6%	(25)	94%	(389)	415
PID/Gender: Ind Women	9%	(33)	91%	(343)	375
PID/Gender: Rep Men	5%	(15)	95%	(303)	318
PID/Gender: Rep Women	10%	(32)	90%	(295)	327
Ideo: Liberal (1-3)	12%	(75)	88%	(559)	634
Ideo: Moderate (4)	9%	(58)	91%	(569)	627
Ideo: Conservative (5-7)	7%	(47)	93%	(672)	719
Educ: < College	9%	(123)	91%	(1315)	1437
Educ: Bachelors degree	10%	(49)	90%	(442)	491
Educ: Post-grad	10%	(29)	90%	(253)	282
Income: Under 50k	11%	(121)	89%	(1031)	1153
Income: 50k-100k	7%	(50)	93%	(639)	690
Income: 100k+	8%	(29)	92%	(339)	368
Ethnicity: White	8%	(138)	92%	(1572)	1711
Ethnicity: Hispanic	10%	(39)	90%	(335)	374

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**Table MCTE11\_INET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
 Please select all that apply.  
 The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	9%	(201)	91%	(2009)	2210
Ethnicity: Black	12%	(33)	88%	(249)	282
Ethnicity: Other	13%	(29)	87%	(188)	217
All Christian	8%	(76)	92%	(873)	949
All Non-Christian	12%	(12)	88%	(89)	101
Atheist	9%	(9)	91%	(93)	102
Agnostic/Nothing in particular	9%	(60)	91%	(600)	661
Something Else	11%	(43)	89%	(354)	396
Religious Non-Protestant/Catholic	10%	(13)	90%	(110)	122
Evangelical	10%	(51)	90%	(474)	525
Non-Evangelical	9%	(67)	91%	(721)	788
Community: Urban	11%	(63)	89%	(523)	586
Community: Suburban	9%	(97)	91%	(1001)	1098
Community: Rural	8%	(40)	92%	(485)	526
Employ: Private Sector	9%	(68)	91%	(694)	762
Employ: Government	11%	(12)	89%	(103)	116
Employ: Self-Employed	10%	(22)	90%	(186)	207
Employ: Homemaker	9%	(14)	91%	(146)	160
Employ: Student	10%	(8)	90%	(71)	80
Employ: Retired	8%	(39)	92%	(473)	512
Employ: Unemployed	8%	(20)	92%	(225)	245
Employ: Other	14%	(18)	86%	(111)	129
Military HH: Yes	9%	(34)	91%	(328)	362
Military HH: No	9%	(166)	91%	(1682)	1848
RD/WT: Right Direction	11%	(75)	89%	(613)	688
RD/WT: Wrong Track	8%	(126)	92%	(1396)	1522
Biden Job Approve	12%	(109)	88%	(796)	905
Biden Job Disapprove	7%	(86)	93%	(1102)	1189

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**Table MCTE11\_1NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
*The president and his administration*

Demographic	Selected		Not Selected		Total N
Adults	9%	(201)	91%	(2009)	2210
Biden Job Strongly Approve	14%	(47)	86%	(283)	330
Biden Job Somewhat Approve	11%	(62)	89%	(513)	575
Biden Job Somewhat Disapprove	8%	(32)	92%	(348)	380
Biden Job Strongly Disapprove	7%	(55)	93%	(755)	809
Favorable of Biden	13%	(118)	87%	(818)	936
Unfavorable of Biden	6%	(74)	94%	(1099)	1173
Very Favorable of Biden	14%	(54)	86%	(321)	375
Somewhat Favorable of Biden	12%	(65)	88%	(497)	562
Somewhat Unfavorable of Biden	7%	(21)	93%	(302)	323
Very Unfavorable of Biden	6%	(53)	94%	(797)	850
#1 Issue: Economy	8%	(72)	92%	(865)	937
#1 Issue: Security	8%	(23)	92%	(270)	293
#1 Issue: Health Care	10%	(23)	90%	(207)	230
#1 Issue: Medicare / Social Security	10%	(24)	90%	(220)	245
#1 Issue: Women's Issues	19%	(21)	81%	(90)	111
#1 Issue: Education	7%	(6)	93%	(76)	82
#1 Issue: Energy	9%	(14)	91%	(135)	149
#1 Issue: Other	11%	(18)	89%	(146)	164
2020 Vote: Joe Biden	11%	(99)	89%	(830)	929
2020 Vote: Donald Trump	8%	(56)	92%	(694)	751
2020 Vote: Other	6%	(5)	94%	(87)	92
2020 Vote: Didn't Vote	9%	(40)	91%	(399)	438
2018 House Vote: Democrat	13%	(95)	87%	(656)	751
2018 House Vote: Republican	6%	(37)	94%	(581)	618
2018 House Vote: Someone else	7%	(5)	93%	(64)	69
2016 Vote: Hillary Clinton	13%	(90)	87%	(609)	699
2016 Vote: Donald Trump	6%	(39)	94%	(630)	669
2016 Vote: Other	4%	(5)	96%	(113)	119
2016 Vote: Didn't Vote	9%	(66)	91%	(657)	723

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**Table MCTE11\_INET:** Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?  
 Please select all that apply.  
 The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	9%	(201)	91%	(2009)	2210
Voted in 2014: Yes	9%	(117)	91%	(1139)	1256
Voted in 2014: No	9%	(83)	91%	(871)	954
4-Region: Northeast	11%	(41)	89%	(341)	383
4-Region: Midwest	10%	(47)	90%	(410)	456
4-Region: South	8%	(65)	92%	(780)	844
4-Region: West	9%	(48)	91%	(478)	527
Twitter User	10%	(91)	90%	(822)	914
Social Media User	9%	(191)	91%	(1907)	2098
Favorable of Musk	6%	(57)	94%	(830)	887
Unfavorable of Musk	11%	(68)	89%	(571)	640
Aware of Musk Twitter Purchase	9%	(145)	91%	(1440)	1585
Unaware of Musk Twitter Purchase	9%	(56)	91%	(570)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE11\_2NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
Lawmakers in Congress

Demographic	Selected	Not Selected	Total N
Adults	16% (356)	84% (1854)	2210
Gender: Male	17% (184)	83% (884)	1068
Gender: Female	15% (172)	85% (970)	1142
Age: 18-34	15% (97)	85% (545)	642
Age: 35-44	16% (60)	84% (306)	365
Age: 45-64	16% (117)	84% (597)	714
Age: 65+	17% (82)	83% (406)	489
GenZers: 1997-2012	14% (33)	86% (208)	241
Millennials: 1981-1996	16% (108)	84% (553)	662
GenXers: 1965-1980	16% (84)	84% (431)	514
Baby Boomers: 1946-1964	17% (120)	83% (605)	725
PID: Dem (no lean)	21% (161)	79% (613)	775
PID: Ind (no lean)	14% (111)	86% (679)	790
PID: Rep (no lean)	13% (83)	87% (561)	645
PID/Gender: Dem Men	21% (70)	79% (264)	335
PID/Gender: Dem Women	21% (91)	79% (349)	440
PID/Gender: Ind Men	14% (58)	86% (357)	415
PID/Gender: Ind Women	14% (53)	86% (323)	375
PID/Gender: Rep Men	17% (55)	83% (263)	318
PID/Gender: Rep Women	9% (28)	91% (299)	327
Ideo: Liberal (1-3)	22% (142)	78% (492)	634
Ideo: Moderate (4)	16% (98)	84% (529)	627
Ideo: Conservative (5-7)	12% (85)	88% (634)	719
Educ: < College	13% (183)	87% (1254)	1437
Educ: Bachelors degree	22% (106)	78% (384)	491
Educ: Post-grad	24% (67)	76% (215)	282
Income: Under 50k	14% (161)	86% (992)	1153
Income: 50k-100k	18% (123)	82% (566)	690
Income: 100k+	20% (72)	80% (296)	368
Ethnicity: White	15% (264)	85% (1447)	1711
Ethnicity: Hispanic	12% (45)	88% (328)	374

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**Table MCTE11\_2NET:** Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?  
 Please select all that apply.  
 Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	16%	(356)	84%	(1854)	2210
Ethnicity: Black	19%	(53)	81%	(229)	282
Ethnicity: Other	18%	(39)	82%	(178)	217
All Christian	16%	(150)	84%	(800)	949
All Non-Christian	29%	(29)	71%	(72)	101
Atheist	21%	(21)	79%	(81)	102
Agnostic/Nothing in particular	16%	(104)	84%	(557)	661
Something Else	13%	(51)	87%	(345)	396
Religious Non-Protestant/Catholic	25%	(31)	75%	(92)	122
Evangelical	15%	(77)	85%	(448)	525
Non-Evangelical	15%	(120)	85%	(668)	788
Community: Urban	19%	(109)	81%	(478)	586
Community: Suburban	16%	(175)	84%	(923)	1098
Community: Rural	14%	(73)	86%	(453)	526
Employ: Private Sector	18%	(137)	82%	(625)	762
Employ: Government	16%	(18)	84%	(98)	116
Employ: Self-Employed	18%	(37)	82%	(170)	207
Employ: Homemaker	10%	(16)	90%	(144)	160
Employ: Student	20%	(16)	80%	(64)	80
Employ: Retired	16%	(82)	84%	(430)	512
Employ: Unemployed	14%	(34)	86%	(211)	245
Employ: Other	12%	(16)	88%	(113)	129
Military HH: Yes	18%	(66)	82%	(296)	362
Military HH: No	16%	(290)	84%	(1558)	1848
RD/WT: Right Direction	19%	(132)	81%	(556)	688
RD/WT: Wrong Track	15%	(224)	85%	(1298)	1522
Biden Job Approve	21%	(194)	79%	(711)	905
Biden Job Disapprove	13%	(152)	87%	(1037)	1189

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**Table MCTE11\_2NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	16%	(356)	84%	(1854)	2210
Biden Job Strongly Approve	24%	(81)	76%	(249)	330
Biden Job Somewhat Approve	20%	(113)	80%	(462)	575
Biden Job Somewhat Disapprove	17%	(65)	83%	(315)	380
Biden Job Strongly Disapprove	11%	(87)	89%	(722)	809
Favorable of Biden	22%	(209)	78%	(728)	936
Unfavorable of Biden	12%	(135)	88%	(1038)	1173
Very Favorable of Biden	24%	(90)	76%	(285)	375
Somewhat Favorable of Biden	21%	(119)	79%	(443)	562
Somewhat Unfavorable of Biden	12%	(39)	88%	(285)	323
Very Unfavorable of Biden	11%	(96)	89%	(754)	850
#1 Issue: Economy	15%	(144)	85%	(793)	937
#1 Issue: Security	13%	(38)	87%	(255)	293
#1 Issue: Health Care	20%	(46)	80%	(183)	230
#1 Issue: Medicare / Social Security	13%	(31)	87%	(213)	245
#1 Issue: Women's Issues	20%	(22)	80%	(89)	111
#1 Issue: Education	12%	(10)	88%	(72)	82
#1 Issue: Energy	26%	(39)	74%	(111)	149
#1 Issue: Other	16%	(25)	84%	(138)	164
2020 Vote: Joe Biden	22%	(203)	78%	(726)	929
2020 Vote: Donald Trump	12%	(91)	88%	(659)	751
2020 Vote: Other	18%	(16)	82%	(76)	92
2020 Vote: Didn't Vote	10%	(46)	90%	(393)	438
2018 House Vote: Democrat	25%	(188)	75%	(563)	751
2018 House Vote: Republican	12%	(76)	88%	(542)	618
2018 House Vote: Someone else	4%	(3)	96%	(66)	69
2016 Vote: Hillary Clinton	24%	(164)	76%	(535)	699
2016 Vote: Donald Trump	12%	(79)	88%	(590)	669
2016 Vote: Other	15%	(18)	85%	(101)	119
2016 Vote: Didn't Vote	13%	(95)	87%	(628)	723

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**Table MCTE11\_2NET:** Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?  
 Please select all that apply.  
 Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	16%	(356)	84%	(1854)	2210
Voted in 2014: Yes	18%	(225)	82%	(1031)	1256
Voted in 2014: No	14%	(131)	86%	(823)	954
4-Region: Northeast	20%	(77)	80%	(306)	383
4-Region: Midwest	15%	(66)	85%	(390)	456
4-Region: South	15%	(131)	85%	(714)	844
4-Region: West	16%	(82)	84%	(444)	527
Twitter User	15%	(138)	85%	(776)	914
Social Media User	16%	(331)	84%	(1767)	2098
Favorable of Musk	12%	(108)	88%	(779)	887
Unfavorable of Musk	25%	(161)	75%	(478)	640
Aware of Musk Twitter Purchase	18%	(282)	82%	(1302)	1585
Unaware of Musk Twitter Purchase	12%	(74)	88%	(552)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE11\_3NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
The companies that host the content

Demographic	Selected	Not Selected	Total N
Adults	55% (1212)	45% (998)	2210
Gender: Male	54% (579)	46% (488)	1068
Gender: Female	55% (633)	45% (510)	1142
Age: 18-34	50% (319)	50% (323)	642
Age: 35-44	54% (196)	46% (170)	365
Age: 45-64	55% (394)	45% (320)	714
Age: 65+	62% (303)	38% (186)	489
GenZers: 1997-2012	57% (138)	43% (103)	241
Millennials: 1981-1996	48% (316)	52% (346)	662
GenXers: 1965-1980	54% (278)	46% (236)	514
Baby Boomers: 1946-1964	61% (443)	39% (282)	725
PID: Dem (no lean)	63% (486)	37% (289)	775
PID: Ind (no lean)	53% (420)	47% (370)	790
PID: Rep (no lean)	47% (306)	53% (339)	645
PID/Gender: Dem Men	63% (211)	37% (124)	335
PID/Gender: Dem Women	63% (275)	37% (165)	440
PID/Gender: Ind Men	55% (229)	45% (186)	415
PID/Gender: Ind Women	51% (191)	49% (184)	375
PID/Gender: Rep Men	44% (140)	56% (178)	318
PID/Gender: Rep Women	51% (166)	49% (161)	327
Ideo: Liberal (1-3)	66% (421)	34% (213)	634
Ideo: Moderate (4)	56% (352)	44% (276)	627
Ideo: Conservative (5-7)	48% (346)	52% (373)	719
Educ: < College	50% (715)	50% (722)	1437
Educ: Bachelors degree	63% (310)	37% (181)	491
Educ: Post-grad	66% (187)	34% (96)	282
Income: Under 50k	51% (589)	49% (564)	1153
Income: 50k-100k	57% (391)	43% (299)	690
Income: 100k+	63% (233)	37% (135)	368
Ethnicity: White	55% (947)	45% (763)	1711
Ethnicity: Hispanic	55% (207)	45% (167)	374

Continued on next page

**Table MCTE11\_3NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
 Please select all that apply.  
 The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	55%	(1212)	45%	(998)	2210
Ethnicity: Black	50%	(142)	50%	(140)	282
Ethnicity: Other	57%	(123)	43%	(94)	217
All Christian	55%	(523)	45%	(427)	949
All Non-Christian	56%	(57)	44%	(45)	101
Atheist	66%	(67)	34%	(35)	102
Agnostic/Nothing in particular	58%	(381)	42%	(280)	661
Something Else	46%	(184)	54%	(212)	396
Religious Non-Protestant/Catholic	57%	(70)	43%	(52)	122
Evangelical	45%	(237)	55%	(288)	525
Non-Evangelical	57%	(450)	43%	(339)	788
Community: Urban	54%	(315)	46%	(271)	586
Community: Suburban	58%	(636)	42%	(462)	1098
Community: Rural	50%	(261)	50%	(265)	526
Employ: Private Sector	54%	(413)	46%	(350)	762
Employ: Government	57%	(66)	43%	(50)	116
Employ: Self-Employed	53%	(109)	47%	(98)	207
Employ: Homemaker	42%	(67)	58%	(93)	160
Employ: Student	55%	(44)	45%	(36)	80
Employ: Retired	62%	(317)	38%	(195)	512
Employ: Unemployed	50%	(123)	50%	(122)	245
Employ: Other	58%	(74)	42%	(54)	129
Military HH: Yes	55%	(200)	45%	(162)	362
Military HH: No	55%	(1012)	45%	(836)	1848
RD/WT: Right Direction	60%	(412)	40%	(276)	688
RD/WT: Wrong Track	53%	(800)	47%	(722)	1522
Biden Job Approve	65%	(590)	35%	(315)	905
Biden Job Disapprove	48%	(570)	52%	(619)	1189

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**Table MCTE11\_3NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	55%	(1212)	45%	(998)	2210
Biden Job Strongly Approve	60%	(198)	40%	(132)	330
Biden Job Somewhat Approve	68%	(392)	32%	(182)	575
Biden Job Somewhat Disapprove	57%	(215)	43%	(165)	380
Biden Job Strongly Disapprove	44%	(355)	56%	(454)	809
Favorable of Biden	65%	(606)	35%	(331)	936
Unfavorable of Biden	47%	(555)	53%	(618)	1173
Very Favorable of Biden	60%	(227)	40%	(148)	375
Somewhat Favorable of Biden	67%	(379)	33%	(183)	562
Somewhat Unfavorable of Biden	55%	(179)	45%	(145)	323
Very Unfavorable of Biden	44%	(377)	56%	(473)	850
#1 Issue: Economy	54%	(505)	46%	(432)	937
#1 Issue: Security	47%	(138)	53%	(155)	293
#1 Issue: Health Care	58%	(134)	42%	(95)	230
#1 Issue: Medicare / Social Security	61%	(150)	39%	(95)	245
#1 Issue: Women's Issues	58%	(65)	42%	(46)	111
#1 Issue: Education	51%	(42)	49%	(40)	82
#1 Issue: Energy	63%	(94)	37%	(56)	149
#1 Issue: Other	52%	(85)	48%	(78)	164
2020 Vote: Joe Biden	65%	(604)	35%	(326)	929
2020 Vote: Donald Trump	45%	(334)	55%	(417)	751
2020 Vote: Other	61%	(56)	39%	(36)	92
2020 Vote: Didn't Vote	50%	(218)	50%	(220)	438
2018 House Vote: Democrat	64%	(478)	36%	(273)	751
2018 House Vote: Republican	45%	(278)	55%	(340)	618
2018 House Vote: Someone else	57%	(39)	43%	(30)	69
2016 Vote: Hillary Clinton	64%	(448)	36%	(251)	699
2016 Vote: Donald Trump	45%	(302)	55%	(368)	669
2016 Vote: Other	69%	(81)	31%	(37)	119
2016 Vote: Didn't Vote	53%	(381)	47%	(342)	723

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**Table MCTE11\_3NET:** Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?  
 Please select all that apply.  
 The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	55%	(1212)	45%	(998)	2210
Voted in 2014: Yes	56%	(709)	44%	(547)	1256
Voted in 2014: No	53%	(503)	47%	(451)	954
4-Region: Northeast	60%	(230)	40%	(152)	383
4-Region: Midwest	52%	(240)	48%	(217)	456
4-Region: South	52%	(443)	48%	(401)	844
4-Region: West	57%	(299)	43%	(227)	527
Twitter User	55%	(500)	45%	(414)	914
Social Media User	54%	(1141)	46%	(957)	2098
Favorable of Musk	54%	(475)	46%	(412)	887
Unfavorable of Musk	63%	(404)	37%	(236)	640
Aware of Musk Twitter Purchase	58%	(919)	42%	(666)	1585
Unaware of Musk Twitter Purchase	47%	(293)	53%	(332)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE11\_4NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
Users on the platform who post and share such content

Demographic	Selected	Not Selected	Total N
Adults	29% (647)	71% (1563)	2210
Gender: Male	30% (326)	70% (742)	1068
Gender: Female	28% (322)	72% (821)	1142
Age: 18-34	29% (186)	71% (456)	642
Age: 35-44	29% (108)	71% (258)	365
Age: 45-64	31% (223)	69% (491)	714
Age: 65+	27% (131)	73% (358)	489
GenZers: 1997-2012	27% (66)	73% (175)	241
Millennials: 1981-1996	30% (199)	70% (462)	662
GenXers: 1965-1980	31% (161)	69% (353)	514
Baby Boomers: 1946-1964	28% (205)	72% (520)	725
PID: Dem (no lean)	24% (184)	76% (590)	775
PID: Ind (no lean)	32% (253)	68% (538)	790
PID: Rep (no lean)	33% (210)	67% (435)	645
PID/Gender: Dem Men	22% (75)	78% (260)	335
PID/Gender: Dem Women	25% (109)	75% (331)	440
PID/Gender: Ind Men	34% (140)	66% (275)	415
PID/Gender: Ind Women	30% (112)	70% (263)	375
PID/Gender: Rep Men	35% (110)	65% (208)	318
PID/Gender: Rep Women	31% (100)	69% (227)	327
Ideo: Liberal (1-3)	25% (161)	75% (473)	634
Ideo: Moderate (4)	31% (191)	69% (436)	627
Ideo: Conservative (5-7)	33% (239)	67% (480)	719
Educ: < College	30% (427)	70% (1010)	1437
Educ: Bachelors degree	28% (140)	72% (351)	491
Educ: Post-grad	28% (80)	72% (202)	282
Income: Under 50k	30% (347)	70% (806)	1153
Income: 50k-100k	29% (197)	71% (492)	690
Income: 100k+	28% (104)	72% (264)	368
Ethnicity: White	30% (513)	70% (1198)	1711
Ethnicity: Hispanic	24% (88)	76% (286)	374

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**Table MCTE11\_4NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.

Users on the platform who post and share such content

Demographic	Selected	Not Selected	Total N
Adults	29% (647)	71% (1563)	2210
Ethnicity: Black	29% (83)	71% (199)	282
Ethnicity: Other	23% (51)	77% (166)	217
All Christian	29% (279)	71% (670)	949
All Non-Christian	18% (18)	82% (83)	101
Atheist	26% (26)	74% (76)	102
Agnostic/Nothing in particular	31% (202)	69% (459)	661
Something Else	31% (122)	69% (275)	396
Religious Non-Protestant/Catholic	20% (24)	80% (98)	122
Evangelical	32% (168)	68% (357)	525
Non-Evangelical	28% (223)	72% (566)	788
Community: Urban	28% (165)	72% (422)	586
Community: Suburban	29% (316)	71% (782)	1098
Community: Rural	32% (167)	68% (359)	526
Employ: Private Sector	32% (243)	68% (519)	762
Employ: Government	19% (22)	81% (94)	116
Employ: Self-Employed	32% (65)	68% (142)	207
Employ: Homemaker	29% (46)	71% (113)	160
Employ: Student	26% (21)	74% (59)	80
Employ: Retired	26% (131)	74% (381)	512
Employ: Unemployed	26% (64)	74% (181)	245
Employ: Other	42% (54)	58% (75)	129
Military HH: Yes	26% (94)	74% (268)	362
Military HH: No	30% (553)	70% (1295)	1848
RD/WT: Right Direction	23% (160)	77% (528)	688
RD/WT: Wrong Track	32% (487)	68% (1035)	1522
Biden Job Approve	24% (221)	76% (684)	905
Biden Job Disapprove	33% (396)	67% (793)	1189

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**Table MCTE11\_4NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
Users on the platform who post and share such content

Demographic	Selected	Not Selected	Total N
Adults	29% (647)	71% (1563)	2210
Biden Job Strongly Approve	22% (71)	78% (259)	330
Biden Job Somewhat Approve	26% (150)	74% (425)	575
Biden Job Somewhat Disapprove	30% (114)	70% (266)	380
Biden Job Strongly Disapprove	35% (281)	65% (528)	809
Favorable of Biden	25% (235)	75% (702)	936
Unfavorable of Biden	33% (387)	67% (786)	1173
Very Favorable of Biden	24% (89)	76% (285)	375
Somewhat Favorable of Biden	26% (145)	74% (417)	562
Somewhat Unfavorable of Biden	31% (100)	69% (223)	323
Very Unfavorable of Biden	34% (287)	66% (563)	850
#1 Issue: Economy	30% (278)	70% (659)	937
#1 Issue: Security	37% (109)	63% (184)	293
#1 Issue: Health Care	28% (63)	72% (166)	230
#1 Issue: Medicare / Social Security	24% (58)	76% (186)	245
#1 Issue: Women's Issues	24% (26)	76% (85)	111
#1 Issue: Education	22% (18)	78% (64)	82
#1 Issue: Energy	31% (46)	69% (103)	149
#1 Issue: Other	29% (48)	71% (116)	164
2020 Vote: Joe Biden	25% (233)	75% (697)	929
2020 Vote: Donald Trump	35% (265)	65% (485)	751
2020 Vote: Other	36% (33)	64% (59)	92
2020 Vote: Didn't Vote	26% (116)	74% (323)	438
2018 House Vote: Democrat	24% (184)	76% (567)	751
2018 House Vote: Republican	36% (220)	64% (398)	618
2018 House Vote: Someone else	36% (25)	64% (45)	69
2016 Vote: Hillary Clinton	24% (171)	76% (528)	699
2016 Vote: Donald Trump	33% (223)	67% (446)	669
2016 Vote: Other	38% (46)	62% (73)	119
2016 Vote: Didn't Vote	29% (208)	71% (515)	723

Continued on next page

**Table MCTE11\_4NET:** Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?  
 Please select all that apply.  
 Users on the platform who post and share such content

Demographic	Selected		Not Selected		Total N
Adults	29%	(647)	71%	(1563)	2210
Voted in 2014: Yes	29%	(366)	71%	(890)	1256
Voted in 2014: No	30%	(281)	70%	(673)	954
4-Region: Northeast	25%	(97)	75%	(285)	383
4-Region: Midwest	31%	(143)	69%	(314)	456
4-Region: South	29%	(244)	71%	(600)	844
4-Region: West	31%	(163)	69%	(364)	527
Twitter User	31%	(283)	69%	(631)	914
Social Media User	29%	(618)	71%	(1479)	2098
Favorable of Musk	30%	(268)	70%	(619)	887
Unfavorable of Musk	26%	(164)	74%	(475)	640
Aware of Musk Twitter Purchase	29%	(465)	71%	(1119)	1585
Unaware of Musk Twitter Purchase	29%	(182)	71%	(443)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE11\_5NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	17%	(372)	83%	(1838)	2210
Gender: Male	15%	(155)	85%	(912)	1068
Gender: Female	19%	(217)	81%	(926)	1142
Age: 18-34	22%	(144)	78%	(498)	642
Age: 35-44	17%	(62)	83%	(303)	365
Age: 45-64	16%	(112)	84%	(602)	714
Age: 65+	11%	(54)	89%	(435)	489
GenZers: 1997-2012	21%	(51)	79%	(190)	241
Millennials: 1981-1996	21%	(141)	79%	(521)	662
GenXers: 1965-1980	17%	(86)	83%	(428)	514
Baby Boomers: 1946-1964	11%	(82)	89%	(643)	725
PID: Dem (no lean)	12%	(91)	88%	(683)	775
PID: Ind (no lean)	19%	(149)	81%	(641)	790
PID: Rep (no lean)	20%	(132)	80%	(513)	645
PID/Gender: Dem Men	10%	(33)	90%	(302)	335
PID/Gender: Dem Women	13%	(58)	87%	(382)	440
PID/Gender: Ind Men	15%	(64)	85%	(351)	415
PID/Gender: Ind Women	23%	(85)	77%	(291)	375
PID/Gender: Rep Men	18%	(58)	82%	(260)	318
PID/Gender: Rep Women	22%	(74)	78%	(253)	327
Ideo: Liberal (1-3)	6%	(41)	94%	(593)	634
Ideo: Moderate (4)	18%	(116)	82%	(512)	627
Ideo: Conservative (5-7)	19%	(137)	81%	(582)	719
Educ: < College	21%	(299)	79%	(1138)	1437
Educ: Bachelors degree	10%	(51)	90%	(440)	491
Educ: Post-grad	8%	(22)	92%	(260)	282
Income: Under 50k	20%	(235)	80%	(917)	1153
Income: 50k-100k	14%	(94)	86%	(596)	690
Income: 100k+	12%	(43)	88%	(325)	368
Ethnicity: White	16%	(274)	84%	(1437)	1711
Ethnicity: Hispanic	21%	(80)	79%	(293)	374

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**Table MCTE11\_5NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
 Please select all that apply.  
 No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	17%	(372)	83%	(1838)	2210
Ethnicity: Black	19%	(53)	81%	(229)	282
Ethnicity: Other	21%	(45)	79%	(172)	217
All Christian	16%	(147)	84%	(802)	949
All Non-Christian	13%	(13)	87%	(89)	101
Atheist	11%	(12)	89%	(90)	102
Agnostic/Nothing in particular	17%	(114)	83%	(547)	661
Something Else	22%	(86)	78%	(310)	396
Religious Non-Protestant/Catholic	15%	(18)	85%	(104)	122
Evangelical	21%	(109)	79%	(416)	525
Non-Evangelical	15%	(120)	85%	(668)	788
Community: Urban	18%	(104)	82%	(482)	586
Community: Suburban	14%	(154)	86%	(944)	1098
Community: Rural	22%	(114)	78%	(412)	526
Employ: Private Sector	15%	(116)	85%	(646)	762
Employ: Government	17%	(20)	83%	(96)	116
Employ: Self-Employed	16%	(34)	84%	(173)	207
Employ: Homemaker	30%	(47)	70%	(112)	160
Employ: Student	25%	(20)	75%	(59)	80
Employ: Retired	11%	(57)	89%	(455)	512
Employ: Unemployed	24%	(58)	76%	(186)	245
Employ: Other	15%	(19)	85%	(109)	129
Military HH: Yes	15%	(53)	85%	(309)	362
Military HH: No	17%	(319)	83%	(1529)	1848
RD/WT: Right Direction	13%	(91)	87%	(597)	688
RD/WT: Wrong Track	18%	(281)	82%	(1241)	1522
Biden Job Approve	10%	(95)	90%	(811)	905
Biden Job Disapprove	20%	(234)	80%	(955)	1189

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**Table MCTE11\_5NET: Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?**  
Please select all that apply.  
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	17%	(372)	83%	(1838)	2210
Biden Job Strongly Approve	9%	(30)	91%	(300)	330
Biden Job Somewhat Approve	11%	(64)	89%	(510)	575
Biden Job Somewhat Disapprove	11%	(44)	89%	(336)	380
Biden Job Strongly Disapprove	24%	(190)	76%	(619)	809
Favorable of Biden	10%	(91)	90%	(845)	936
Unfavorable of Biden	21%	(245)	79%	(929)	1173
Very Favorable of Biden	9%	(34)	91%	(341)	375
Somewhat Favorable of Biden	10%	(57)	90%	(504)	562
Somewhat Unfavorable of Biden	14%	(46)	86%	(277)	323
Very Unfavorable of Biden	23%	(199)	77%	(651)	850
#1 Issue: Economy	19%	(181)	81%	(755)	937
#1 Issue: Security	18%	(53)	82%	(240)	293
#1 Issue: Health Care	12%	(28)	88%	(201)	230
#1 Issue: Medicare / Social Security	13%	(31)	87%	(213)	245
#1 Issue: Women's Issues	14%	(16)	86%	(95)	111
#1 Issue: Education	22%	(18)	78%	(64)	82
#1 Issue: Energy	9%	(14)	91%	(136)	149
#1 Issue: Other	18%	(30)	82%	(133)	164
2020 Vote: Joe Biden	9%	(86)	91%	(843)	929
2020 Vote: Donald Trump	21%	(154)	79%	(597)	751
2020 Vote: Other	10%	(9)	90%	(83)	92
2020 Vote: Didn't Vote	28%	(123)	72%	(315)	438
2018 House Vote: Democrat	10%	(71)	90%	(679)	751
2018 House Vote: Republican	18%	(114)	82%	(504)	618
2018 House Vote: Someone else	20%	(14)	80%	(56)	69
2016 Vote: Hillary Clinton	9%	(66)	91%	(634)	699
2016 Vote: Donald Trump	20%	(137)	80%	(532)	669
2016 Vote: Other	6%	(8)	94%	(111)	119
2016 Vote: Didn't Vote	22%	(162)	78%	(561)	723

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**Table MCTE11\_5NET:** Who is responsible for crafting and implementing policies about how political content is shared on social media platforms?  
 Please select all that apply.  
 No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	17%	(372)	83%	(1838)	2210
Voted in 2014: Yes	13%	(166)	87%	(1090)	1256
Voted in 2014: No	22%	(206)	78%	(748)	954
4-Region: Northeast	18%	(67)	82%	(315)	383
4-Region: Midwest	18%	(81)	82%	(376)	456
4-Region: South	19%	(159)	81%	(686)	844
4-Region: West	12%	(65)	88%	(461)	527
Twitter User	16%	(143)	84%	(771)	914
Social Media User	17%	(363)	83%	(1735)	2098
Favorable of Musk	18%	(159)	82%	(729)	887
Unfavorable of Musk	10%	(62)	90%	(577)	640
Aware of Musk Twitter Purchase	14%	(214)	86%	(1370)	1585
Unaware of Musk Twitter Purchase	25%	(158)	75%	(468)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_1: Do you currently have an account on the following social media platforms?**

*Facebook*

Demographic	Yes	No	Total N
Adults	81% (1793)	19% (417)	2210
Gender: Male	76% (814)	24% (254)	1068
Gender: Female	86% (979)	14% (163)	1142
Age: 18-34	78% (502)	22% (140)	642
Age: 35-44	89% (326)	11% (39)	365
Age: 45-64	84% (598)	16% (116)	714
Age: 65+	75% (367)	25% (122)	489
GenZers: 1997-2012	70% (170)	30% (71)	241
Millennials: 1981-1996	85% (562)	15% (100)	662
GenXers: 1965-1980	86% (444)	14% (71)	514
Baby Boomers: 1946-1964	79% (573)	21% (152)	725
PID: Dem (no lean)	81% (631)	19% (144)	775
PID: Ind (no lean)	78% (620)	22% (170)	790
PID: Rep (no lean)	84% (542)	16% (102)	645
PID/Gender: Dem Men	77% (259)	23% (76)	335
PID/Gender: Dem Women	85% (372)	15% (68)	440
PID/Gender: Ind Men	74% (305)	26% (110)	415
PID/Gender: Ind Women	84% (315)	16% (60)	375
PID/Gender: Rep Men	79% (250)	21% (68)	318
PID/Gender: Rep Women	89% (293)	11% (34)	327
Ideo: Liberal (1-3)	80% (507)	20% (127)	634
Ideo: Moderate (4)	81% (505)	19% (122)	627
Ideo: Conservative (5-7)	82% (591)	18% (128)	719
Educ: < College	81% (1161)	19% (276)	1437
Educ: Bachelors degree	82% (404)	18% (87)	491
Educ: Post-grad	81% (228)	19% (55)	282
Income: Under 50k	82% (947)	18% (206)	1153
Income: 50k-100k	79% (543)	21% (147)	690
Income: 100k+	83% (304)	17% (64)	368
Ethnicity: White	83% (1412)	17% (299)	1711
Ethnicity: Hispanic	76% (283)	24% (91)	374
Ethnicity: Black	76% (214)	24% (68)	282

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**Table MCTEdem1\_1:** Do you currently have an account on the following social media platforms?*Facebook*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Total N</b>
Adults	81%	(1793)	19%	(417)	2210
Ethnicity: Other	77%	(168)	23%	(49)	217
All Christian	84%	(794)	16%	(155)	949
All Non-Christian	77%	(78)	23%	(23)	101
Atheist	74%	(76)	26%	(26)	102
Agnostic/Nothing in particular	78%	(515)	22%	(146)	661
Something Else	83%	(330)	17%	(66)	396
Religious Non-Protestant/Catholic	79%	(97)	21%	(26)	122
Evangelical	86%	(452)	14%	(73)	525
Non-Evangelical	82%	(645)	18%	(144)	788
Community: Urban	83%	(488)	17%	(99)	586
Community: Suburban	79%	(871)	21%	(227)	1098
Community: Rural	83%	(434)	17%	(91)	526
Employ: Private Sector	83%	(630)	17%	(133)	762
Employ: Government	86%	(99)	14%	(17)	116
Employ: Self-Employed	79%	(163)	21%	(44)	207
Employ: Homemaker	89%	(143)	11%	(17)	160
Employ: Student	65%	(52)	35%	(28)	80
Employ: Retired	78%	(398)	22%	(114)	512
Employ: Unemployed	84%	(207)	16%	(38)	245
Employ: Other	79%	(102)	21%	(27)	129
Military HH: Yes	79%	(285)	21%	(77)	362
Military HH: No	82%	(1508)	18%	(340)	1848
RD/WT: Right Direction	78%	(535)	22%	(153)	688
RD/WT: Wrong Track	83%	(1258)	17%	(264)	1522
Biden Job Approve	80%	(722)	20%	(183)	905
Biden Job Disapprove	83%	(986)	17%	(203)	1189
Biden Job Strongly Approve	76%	(252)	24%	(78)	330
Biden Job Somewhat Approve	82%	(470)	18%	(105)	575
Biden Job Somewhat Disapprove	85%	(321)	15%	(59)	380
Biden Job Strongly Disapprove	82%	(665)	18%	(144)	809

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**Table MCTEdem1\_1: Do you currently have an account on the following social media platforms?**

Facebook

Demographic	Yes	No	Total N
Adults	81% (1793)	19% (417)	2210
Favorable of Biden	81% (755)	19% (181)	936
Unfavorable of Biden	82% (962)	18% (211)	1173
Very Favorable of Biden	81% (302)	19% (72)	375
Somewhat Favorable of Biden	81% (453)	19% (109)	562
Somewhat Unfavorable of Biden	81% (261)	19% (63)	323
Very Unfavorable of Biden	83% (701)	17% (149)	850
#1 Issue: Economy	82% (772)	18% (165)	937
#1 Issue: Security	79% (232)	21% (61)	293
#1 Issue: Health Care	88% (201)	12% (28)	230
#1 Issue: Medicare / Social Security	78% (191)	22% (54)	245
#1 Issue: Women's Issues	77% (85)	23% (26)	111
#1 Issue: Education	92% (75)	8% (7)	82
#1 Issue: Energy	75% (112)	25% (37)	149
#1 Issue: Other	76% (124)	24% (39)	164
2020 Vote: Joe Biden	82% (758)	18% (171)	929
2020 Vote: Donald Trump	81% (608)	19% (143)	751
2020 Vote: Other	74% (68)	26% (23)	92
2020 Vote: Didn't Vote	82% (359)	18% (80)	438
2018 House Vote: Democrat	82% (613)	18% (138)	751
2018 House Vote: Republican	83% (513)	17% (105)	618
2018 House Vote: Someone else	73% (51)	27% (19)	69
2016 Vote: Hillary Clinton	82% (576)	18% (123)	699
2016 Vote: Donald Trump	85% (571)	15% (98)	669
2016 Vote: Other	74% (88)	26% (31)	119
2016 Vote: Didn't Vote	77% (558)	23% (165)	723
Voted in 2014: Yes	83% (1046)	17% (210)	1256
Voted in 2014: No	78% (747)	22% (207)	954
4-Region: Northeast	76% (291)	24% (92)	383
4-Region: Midwest	85% (388)	15% (69)	456
4-Region: South	83% (703)	17% (142)	844
4-Region: West	78% (412)	22% (115)	527

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**Table MCTEdem1\_1: Do you currently have an account on the following social media platforms?***Facebook*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Total N</b>
Adults	81%	(1793)	19%	(417)	2210
Twitter User	88%	(807)	12%	(106)	914
Social Media User	85%	(1793)	15%	(305)	2098
Favorable of Musk	80%	(714)	20%	(173)	887
Unfavorable of Musk	79%	(507)	21%	(133)	640
Aware of Musk Twitter Purchase	81%	(1281)	19%	(304)	1585
Unaware of Musk Twitter Purchase	82%	(513)	18%	(113)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_2: Do you currently have an account on the following social media platforms?**

Twitter

Demographic	Yes	No	Total N
Adults	41% (914)	59% (1296)	2210
Gender: Male	46% (488)	54% (580)	1068
Gender: Female	37% (426)	63% (717)	1142
Age: 18-34	54% (349)	46% (293)	642
Age: 35-44	48% (174)	52% (191)	365
Age: 45-64	38% (269)	62% (445)	714
Age: 65+	25% (122)	75% (367)	489
GenZers: 1997-2012	56% (135)	44% (106)	241
Millennials: 1981-1996	51% (339)	49% (323)	662
GenXers: 1965-1980	44% (226)	56% (288)	514
Baby Boomers: 1946-1964	28% (204)	72% (521)	725
PID: Dem (no lean)	47% (364)	53% (411)	775
PID: Ind (no lean)	41% (325)	59% (465)	790
PID: Rep (no lean)	35% (225)	65% (420)	645
PID/Gender: Dem Men	52% (175)	48% (160)	335
PID/Gender: Dem Women	43% (189)	57% (251)	440
PID/Gender: Ind Men	45% (188)	55% (227)	415
PID/Gender: Ind Women	37% (138)	63% (238)	375
PID/Gender: Rep Men	40% (126)	60% (192)	318
PID/Gender: Rep Women	30% (99)	70% (228)	327
Ideo: Liberal (1-3)	50% (319)	50% (315)	634
Ideo: Moderate (4)	43% (272)	57% (355)	627
Ideo: Conservative (5-7)	34% (245)	66% (474)	719
Educ: < College	39% (564)	61% (873)	1437
Educ: Bachelors degree	45% (223)	55% (268)	491
Educ: Post-grad	45% (127)	55% (156)	282
Income: Under 50k	40% (455)	60% (697)	1153
Income: 50k-100k	41% (283)	59% (407)	690
Income: 100k+	48% (175)	52% (193)	368
Ethnicity: White	39% (661)	61% (1050)	1711
Ethnicity: Hispanic	56% (209)	44% (165)	374
Ethnicity: Black	52% (147)	48% (135)	282

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**Table MCTEdem1\_2:** Do you currently have an account on the following social media platforms?

## Twitter

Demographic	Yes	No	Total N
Adults	41% (914)	59% (1296)	2210
Ethnicity: Other	49% (106)	51% (111)	217
All Christian	40% (382)	60% (567)	949
All Non-Christian	51% (52)	49% (50)	101
Atheist	63% (64)	37% (38)	102
Agnostic/Nothing in particular	40% (265)	60% (395)	661
Something Else	38% (150)	62% (246)	396
Religious Non-Protestant/Catholic	50% (61)	50% (62)	122
Evangelical	39% (205)	61% (319)	525
Non-Evangelical	40% (313)	60% (475)	788
Community: Urban	49% (290)	51% (297)	586
Community: Suburban	40% (436)	60% (662)	1098
Community: Rural	36% (188)	64% (338)	526
Employ: Private Sector	47% (359)	53% (403)	762
Employ: Government	41% (47)	59% (69)	116
Employ: Self-Employed	45% (92)	55% (115)	207
Employ: Homemaker	35% (56)	65% (104)	160
Employ: Student	60% (48)	40% (32)	80
Employ: Retired	27% (139)	73% (373)	512
Employ: Unemployed	47% (115)	53% (130)	245
Employ: Other	44% (57)	56% (72)	129
Military HH: Yes	35% (126)	65% (236)	362
Military HH: No	43% (788)	57% (1060)	1848
RD/WT: Right Direction	46% (318)	54% (370)	688
RD/WT: Wrong Track	39% (596)	61% (926)	1522
Biden Job Approve	45% (411)	55% (494)	905
Biden Job Disapprove	39% (460)	61% (729)	1189
Biden Job Strongly Approve	47% (154)	53% (176)	330
Biden Job Somewhat Approve	45% (257)	55% (318)	575
Biden Job Somewhat Disapprove	43% (162)	57% (218)	380
Biden Job Strongly Disapprove	37% (298)	63% (511)	809

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**Table MCTEdem1\_2: Do you currently have an account on the following social media platforms?**

Twitter

Demographic	Yes	No	Total N
Adults	41% (914)	59% (1296)	2210
Favorable of Biden	45% (421)	55% (516)	936
Unfavorable of Biden	39% (455)	61% (718)	1173
Very Favorable of Biden	45% (168)	55% (206)	375
Somewhat Favorable of Biden	45% (252)	55% (310)	562
Somewhat Unfavorable of Biden	43% (139)	57% (185)	323
Very Unfavorable of Biden	37% (316)	63% (534)	850
#1 Issue: Economy	41% (385)	59% (552)	937
#1 Issue: Security	33% (98)	67% (196)	293
#1 Issue: Health Care	52% (119)	48% (110)	230
#1 Issue: Medicare / Social Security	30% (73)	70% (171)	245
#1 Issue: Women's Issues	50% (56)	50% (55)	111
#1 Issue: Education	55% (45)	45% (37)	82
#1 Issue: Energy	45% (67)	55% (83)	149
#1 Issue: Other	43% (71)	57% (93)	164
2020 Vote: Joe Biden	45% (422)	55% (507)	929
2020 Vote: Donald Trump	36% (267)	64% (483)	751
2020 Vote: Other	53% (49)	47% (43)	92
2020 Vote: Didn't Vote	40% (175)	60% (263)	438
2018 House Vote: Democrat	45% (337)	55% (413)	751
2018 House Vote: Republican	35% (217)	65% (401)	618
2018 House Vote: Someone else	50% (34)	50% (35)	69
2016 Vote: Hillary Clinton	45% (318)	55% (382)	699
2016 Vote: Donald Trump	37% (250)	63% (419)	669
2016 Vote: Other	41% (48)	59% (71)	119
2016 Vote: Didn't Vote	41% (297)	59% (425)	723
Voted in 2014: Yes	40% (501)	60% (755)	1256
Voted in 2014: No	43% (413)	57% (541)	954
4-Region: Northeast	44% (168)	56% (214)	383
4-Region: Midwest	40% (182)	60% (275)	456
4-Region: South	40% (338)	60% (507)	844
4-Region: West	43% (226)	57% (301)	527

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**Table MCTEdem1\_2:** Do you currently have an account on the following social media platforms?*Twitter*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Total N</b>
Adults	41%	(914)	59%	(1296)	2210
Twitter User	100%	(914)	—	(0)	914
Social Media User	44%	(914)	56%	(1184)	2098
Favorable of Musk	46%	(405)	54%	(482)	887
Unfavorable of Musk	48%	(306)	52%	(334)	640
Aware of Musk Twitter Purchase	45%	(715)	55%	(870)	1585
Unaware of Musk Twitter Purchase	32%	(199)	68%	(426)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_3: Do you currently have an account on the following social media platforms?**

*Reddit*

Demographic	Yes	No	Total N
Adults	22% (484)	78% (1726)	2210
Gender: Male	26% (282)	74% (786)	1068
Gender: Female	18% (202)	82% (940)	1142
Age: 18-34	40% (255)	60% (387)	642
Age: 35-44	26% (97)	74% (269)	365
Age: 45-64	14% (103)	86% (611)	714
Age: 65+	6% (30)	94% (459)	489
GenZers: 1997-2012	45% (108)	55% (133)	241
Millennials: 1981-1996	34% (227)	66% (435)	662
GenXers: 1965-1980	17% (88)	83% (426)	514
Baby Boomers: 1946-1964	8% (57)	92% (668)	725
PID: Dem (no lean)	26% (202)	74% (573)	775
PID: Ind (no lean)	24% (191)	76% (599)	790
PID: Rep (no lean)	14% (90)	86% (555)	645
PID/Gender: Dem Men	32% (108)	68% (227)	335
PID/Gender: Dem Women	21% (94)	79% (346)	440
PID/Gender: Ind Men	30% (123)	70% (292)	415
PID/Gender: Ind Women	18% (68)	82% (307)	375
PID/Gender: Rep Men	16% (51)	84% (267)	318
PID/Gender: Rep Women	12% (39)	88% (287)	327
Ideo: Liberal (1-3)	30% (188)	70% (446)	634
Ideo: Moderate (4)	23% (145)	77% (482)	627
Ideo: Conservative (5-7)	15% (110)	85% (609)	719
Educ: < College	21% (305)	79% (1132)	1437
Educ: Bachelors degree	26% (130)	74% (361)	491
Educ: Post-grad	18% (50)	82% (233)	282
Income: Under 50k	21% (243)	79% (909)	1153
Income: 50k-100k	23% (157)	77% (533)	690
Income: 100k+	23% (84)	77% (284)	368
Ethnicity: White	20% (349)	80% (1362)	1711
Ethnicity: Hispanic	32% (118)	68% (255)	374
Ethnicity: Black	27% (76)	73% (206)	282

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**Table MCTEdem1\_3:** Do you currently have an account on the following social media platforms?*Reddit*

Demographic	Yes	No	Total N
Adults	22% (484)	78% (1726)	2210
Ethnicity: Other	27% (59)	73% (158)	217
All Christian	18% (173)	82% (776)	949
All Non-Christian	22% (22)	78% (79)	101
Atheist	44% (45)	56% (57)	102
Agnostic/Nothing in particular	26% (174)	74% (487)	661
Something Else	18% (70)	82% (326)	396
Religious Non-Protestant/Catholic	19% (24)	81% (99)	122
Evangelical	16% (86)	84% (439)	525
Non-Evangelical	19% (153)	81% (635)	788
Community: Urban	25% (148)	75% (439)	586
Community: Suburban	23% (254)	77% (844)	1098
Community: Rural	16% (82)	84% (443)	526
Employ: Private Sector	28% (215)	72% (547)	762
Employ: Government	20% (24)	80% (92)	116
Employ: Self-Employed	20% (41)	80% (166)	207
Employ: Homemaker	12% (20)	88% (140)	160
Employ: Student	53% (42)	47% (38)	80
Employ: Retired	8% (39)	92% (473)	512
Employ: Unemployed	28% (68)	72% (177)	245
Employ: Other	27% (35)	73% (94)	129
Military HH: Yes	23% (83)	77% (279)	362
Military HH: No	22% (401)	78% (1447)	1848
RD/WT: Right Direction	21% (147)	79% (541)	688
RD/WT: Wrong Track	22% (337)	78% (1185)	1522
Biden Job Approve	21% (193)	79% (712)	905
Biden Job Disapprove	22% (258)	78% (931)	1189
Biden Job Strongly Approve	17% (55)	83% (275)	330
Biden Job Somewhat Approve	24% (137)	76% (437)	575
Biden Job Somewhat Disapprove	30% (114)	70% (266)	380
Biden Job Strongly Disapprove	18% (144)	82% (665)	809

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**Table MCTEdem1\_3: Do you currently have an account on the following social media platforms?**

*Reddit*

Demographic	Yes	No	Total N
Adults	22% (484)	78% (1726)	2210
Favorable of Biden	22% (203)	78% (734)	936
Unfavorable of Biden	22% (262)	78% (912)	1173
Very Favorable of Biden	18% (67)	82% (307)	375
Somewhat Favorable of Biden	24% (135)	76% (426)	562
Somewhat Unfavorable of Biden	32% (103)	68% (220)	323
Very Unfavorable of Biden	19% (158)	81% (692)	850
#1 Issue: Economy	25% (230)	75% (707)	937
#1 Issue: Security	15% (44)	85% (249)	293
#1 Issue: Health Care	22% (51)	78% (179)	230
#1 Issue: Medicare / Social Security	12% (30)	88% (214)	245
#1 Issue: Women's Issues	36% (40)	64% (71)	111
#1 Issue: Education	35% (29)	65% (53)	82
#1 Issue: Energy	21% (32)	79% (118)	149
#1 Issue: Other	18% (29)	82% (134)	164
2020 Vote: Joe Biden	24% (221)	76% (708)	929
2020 Vote: Donald Trump	17% (128)	83% (622)	751
2020 Vote: Other	35% (32)	65% (60)	92
2020 Vote: Didn't Vote	23% (103)	77% (336)	438
2018 House Vote: Democrat	23% (173)	77% (578)	751
2018 House Vote: Republican	16% (99)	84% (519)	618
2018 House Vote: Someone else	25% (17)	75% (52)	69
2016 Vote: Hillary Clinton	23% (158)	77% (541)	699
2016 Vote: Donald Trump	16% (110)	84% (559)	669
2016 Vote: Other	28% (33)	72% (86)	119
2016 Vote: Didn't Vote	25% (183)	75% (540)	723
Voted in 2014: Yes	18% (226)	82% (1030)	1256
Voted in 2014: No	27% (257)	73% (697)	954
4-Region: Northeast	23% (87)	77% (296)	383
4-Region: Midwest	22% (99)	78% (358)	456
4-Region: South	21% (176)	79% (669)	844
4-Region: West	23% (123)	77% (404)	527

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**Table MCTEdem1\_3:** Do you currently have an account on the following social media platforms?*Reddit*

Demographic	Yes		No		Total N
Adults	22%	(484)	78%	(1726)	2210
Twitter User	38%	(343)	62%	(570)	914
Social Media User	23%	(484)	77%	(1614)	2098
Favorable of Musk	28%	(245)	72%	(642)	887
Unfavorable of Musk	25%	(162)	75%	(477)	640
Aware of Musk Twitter Purchase	26%	(416)	74%	(1169)	1585
Unaware of Musk Twitter Purchase	11%	(68)	89%	(557)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_4: Do you currently have an account on the following social media platforms?**

*LinkedIn*

Demographic	Yes	No	Total N
Adults	36% (786)	64% (1424)	2210
Gender: Male	37% (398)	63% (669)	1068
Gender: Female	34% (387)	66% (755)	1142
Age: 18-34	38% (243)	62% (399)	642
Age: 35-44	38% (138)	62% (227)	365
Age: 45-64	37% (264)	63% (450)	714
Age: 65+	29% (141)	71% (348)	489
GenZers: 1997-2012	29% (71)	71% (170)	241
Millennials: 1981-1996	42% (276)	58% (385)	662
GenXers: 1965-1980	36% (184)	64% (330)	514
Baby Boomers: 1946-1964	34% (245)	66% (481)	725
PID: Dem (no lean)	39% (301)	61% (474)	775
PID: Ind (no lean)	36% (281)	64% (510)	790
PID: Rep (no lean)	32% (204)	68% (441)	645
PID/Gender: Dem Men	39% (129)	61% (205)	335
PID/Gender: Dem Women	39% (172)	61% (268)	440
PID/Gender: Ind Men	40% (165)	60% (250)	415
PID/Gender: Ind Women	31% (116)	69% (259)	375
PID/Gender: Rep Men	33% (104)	67% (214)	318
PID/Gender: Rep Women	30% (100)	70% (227)	327
Ideo: Liberal (1-3)	44% (278)	56% (356)	634
Ideo: Moderate (4)	34% (216)	66% (411)	627
Ideo: Conservative (5-7)	33% (237)	67% (482)	719
Educ: < College	25% (354)	75% (1083)	1437
Educ: Bachelors degree	56% (276)	44% (215)	491
Educ: Post-grad	55% (156)	45% (126)	282
Income: Under 50k	28% (322)	72% (830)	1153
Income: 50k-100k	40% (277)	60% (412)	690
Income: 100k+	51% (186)	49% (182)	368
Ethnicity: White	35% (601)	65% (1109)	1711
Ethnicity: Hispanic	38% (141)	62% (233)	374
Ethnicity: Black	36% (103)	64% (180)	282

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**Table MCTEdem1\_4:** Do you currently have an account on the following social media platforms?*LinkedIn*

Demographic	Yes	No	Total N
Adults	36% (786)	64% (1424)	2210
Ethnicity: Other	38% (82)	62% (135)	217
All Christian	38% (364)	62% (585)	949
All Non-Christian	50% (51)	50% (51)	101
Atheist	33% (34)	67% (68)	102
Agnostic/Nothing in particular	32% (211)	68% (450)	661
Something Else	32% (126)	68% (270)	396
Religious Non-Protestant/Catholic	49% (60)	51% (63)	122
Evangelical	34% (179)	66% (346)	525
Non-Evangelical	38% (298)	62% (491)	788
Community: Urban	38% (221)	62% (366)	586
Community: Suburban	39% (426)	61% (672)	1098
Community: Rural	27% (140)	73% (386)	526
Employ: Private Sector	46% (350)	54% (413)	762
Employ: Government	42% (48)	58% (67)	116
Employ: Self-Employed	39% (81)	61% (126)	207
Employ: Homemaker	25% (40)	75% (120)	160
Employ: Student	32% (25)	68% (54)	80
Employ: Retired	27% (136)	73% (376)	512
Employ: Unemployed	27% (67)	73% (178)	245
Employ: Other	30% (39)	70% (90)	129
Military HH: Yes	34% (125)	66% (238)	362
Military HH: No	36% (661)	64% (1187)	1848
RD/WT: Right Direction	38% (263)	62% (425)	688
RD/WT: Wrong Track	34% (523)	66% (999)	1522
Biden Job Approve	39% (350)	61% (555)	905
Biden Job Disapprove	34% (403)	66% (786)	1189
Biden Job Strongly Approve	37% (124)	63% (207)	330
Biden Job Somewhat Approve	39% (226)	61% (348)	575
Biden Job Somewhat Disapprove	35% (135)	65% (245)	380
Biden Job Strongly Disapprove	33% (268)	67% (541)	809

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**Table MCTEdem1\_4: Do you currently have an account on the following social media platforms?**

*LinkedIn*

Demographic	Yes	No	Total N
Adults	36% (786)	64% (1424)	2210
Favorable of Biden	39% (361)	61% (575)	936
Unfavorable of Biden	34% (395)	66% (778)	1173
Very Favorable of Biden	36% (135)	64% (239)	375
Somewhat Favorable of Biden	40% (226)	60% (336)	562
Somewhat Unfavorable of Biden	35% (115)	65% (209)	323
Very Unfavorable of Biden	33% (280)	67% (570)	850
#1 Issue: Economy	40% (376)	60% (560)	937
#1 Issue: Security	29% (84)	71% (209)	293
#1 Issue: Health Care	31% (70)	69% (159)	230
#1 Issue: Medicare / Social Security	29% (70)	71% (175)	245
#1 Issue: Women's Issues	47% (52)	53% (59)	111
#1 Issue: Education	50% (41)	50% (41)	82
#1 Issue: Energy	30% (45)	70% (104)	149
#1 Issue: Other	29% (48)	71% (116)	164
2020 Vote: Joe Biden	40% (373)	60% (556)	929
2020 Vote: Donald Trump	33% (245)	67% (505)	751
2020 Vote: Other	54% (50)	46% (42)	92
2020 Vote: Didn't Vote	27% (118)	73% (320)	438
2018 House Vote: Democrat	40% (304)	60% (447)	751
2018 House Vote: Republican	37% (227)	63% (391)	618
2018 House Vote: Someone else	40% (28)	60% (42)	69
2016 Vote: Hillary Clinton	41% (286)	59% (413)	699
2016 Vote: Donald Trump	37% (246)	63% (423)	669
2016 Vote: Other	49% (59)	51% (60)	119
2016 Vote: Didn't Vote	27% (195)	73% (527)	723
Voted in 2014: Yes	40% (501)	60% (755)	1256
Voted in 2014: No	30% (285)	70% (669)	954
4-Region: Northeast	38% (144)	62% (239)	383
4-Region: Midwest	33% (152)	67% (304)	456
4-Region: South	35% (292)	65% (552)	844
4-Region: West	38% (197)	62% (329)	527

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**Table MCTEdem1\_4:** Do you currently have an account on the following social media platforms?*LinkedIn*

Demographic	Yes	No	Total N
Adults	36% (786)	64% (1424)	2210
Twitter User	49% (447)	51% (467)	914
Social Media User	37% (786)	63% (1312)	2098
Favorable of Musk	40% (355)	60% (532)	887
Unfavorable of Musk	40% (255)	60% (384)	640
Aware of Musk Twitter Purchase	40% (631)	60% (954)	1585
Unaware of Musk Twitter Purchase	25% (155)	75% (470)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_5: Do you currently have an account on the following social media platforms?**

*Instagram*

Demographic	Yes	No	Total N
Adults	53% (1175)	47% (1035)	2210
Gender: Male	48% (509)	52% (558)	1068
Gender: Female	58% (666)	42% (476)	1142
Age: 18-34	75% (485)	25% (157)	642
Age: 35-44	64% (233)	36% (133)	365
Age: 45-64	43% (308)	57% (405)	714
Age: 65+	31% (149)	69% (339)	489
GenZers: 1997-2012	82% (198)	18% (43)	241
Millennials: 1981-1996	70% (463)	30% (199)	662
GenXers: 1965-1980	50% (255)	50% (259)	514
Baby Boomers: 1946-1964	34% (244)	66% (482)	725
PID: Dem (no lean)	55% (424)	45% (351)	775
PID: Ind (no lean)	55% (437)	45% (353)	790
PID: Rep (no lean)	49% (314)	51% (331)	645
PID/Gender: Dem Men	47% (158)	53% (177)	335
PID/Gender: Dem Women	60% (266)	40% (174)	440
PID/Gender: Ind Men	51% (213)	49% (202)	415
PID/Gender: Ind Women	60% (224)	40% (151)	375
PID/Gender: Rep Men	43% (138)	57% (180)	318
PID/Gender: Rep Women	54% (176)	46% (151)	327
Ideo: Liberal (1-3)	62% (391)	38% (243)	634
Ideo: Moderate (4)	51% (320)	49% (307)	627
Ideo: Conservative (5-7)	45% (324)	55% (395)	719
Educ: < College	53% (766)	47% (671)	1437
Educ: Bachelors degree	54% (267)	46% (224)	491
Educ: Post-grad	51% (143)	49% (140)	282
Income: Under 50k	53% (611)	47% (541)	1153
Income: 50k-100k	52% (357)	48% (333)	690
Income: 100k+	56% (207)	44% (161)	368
Ethnicity: White	49% (846)	51% (865)	1711
Ethnicity: Hispanic	70% (263)	30% (111)	374
Ethnicity: Black	67% (189)	33% (93)	282

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**Table MCTEdem1\_5: Do you currently have an account on the following social media platforms?***Instagram*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Total N</b>
Adults	53%	(1175)	47%	(1035)	2210
Ethnicity: Other	65%	(140)	35%	(77)	217
All Christian	46%	(440)	54%	(510)	949
All Non-Christian	58%	(59)	42%	(43)	101
Atheist	63%	(64)	37%	(38)	102
Agnostic/Nothing in particular	59%	(393)	41%	(268)	661
Something Else	55%	(220)	45%	(177)	396
Religious Non-Protestant/Catholic	57%	(70)	43%	(52)	122
Evangelical	53%	(279)	47%	(245)	525
Non-Evangelical	46%	(364)	54%	(424)	788
Community: Urban	60%	(349)	40%	(237)	586
Community: Suburban	51%	(563)	49%	(535)	1098
Community: Rural	50%	(263)	50%	(262)	526
Employ: Private Sector	60%	(454)	40%	(308)	762
Employ: Government	44%	(51)	56%	(64)	116
Employ: Self-Employed	54%	(112)	46%	(96)	207
Employ: Homemaker	60%	(96)	40%	(64)	160
Employ: Student	80%	(64)	20%	(16)	80
Employ: Retired	33%	(169)	67%	(343)	512
Employ: Unemployed	62%	(153)	38%	(92)	245
Employ: Other	60%	(77)	40%	(52)	129
Military HH: Yes	42%	(153)	58%	(209)	362
Military HH: No	55%	(1023)	45%	(825)	1848
RD/WT: Right Direction	53%	(368)	47%	(320)	688
RD/WT: Wrong Track	53%	(808)	47%	(715)	1522
Biden Job Approve	53%	(479)	47%	(426)	905
Biden Job Disapprove	52%	(618)	48%	(571)	1189
Biden Job Strongly Approve	45%	(147)	55%	(183)	330
Biden Job Somewhat Approve	58%	(332)	42%	(243)	575
Biden Job Somewhat Disapprove	59%	(224)	41%	(155)	380
Biden Job Strongly Disapprove	49%	(393)	51%	(416)	809

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**Table MCTEdem1\_5: Do you currently have an account on the following social media platforms?**

*Instagram*

Demographic	Yes	No	Total N
Adults	53% (1175)	47% (1035)	2210
Favorable of Biden	53% (499)	47% (438)	936
Unfavorable of Biden	52% (608)	48% (565)	1173
Very Favorable of Biden	47% (176)	53% (198)	375
Somewhat Favorable of Biden	57% (322)	43% (240)	562
Somewhat Unfavorable of Biden	56% (183)	44% (141)	323
Very Unfavorable of Biden	50% (425)	50% (425)	850
#1 Issue: Economy	56% (523)	44% (414)	937
#1 Issue: Security	39% (115)	61% (178)	293
#1 Issue: Health Care	63% (144)	37% (86)	230
#1 Issue: Medicare / Social Security	41% (100)	59% (144)	245
#1 Issue: Women's Issues	72% (80)	28% (31)	111
#1 Issue: Education	73% (60)	27% (22)	82
#1 Issue: Energy	60% (90)	40% (59)	149
#1 Issue: Other	39% (64)	61% (100)	164
2020 Vote: Joe Biden	54% (499)	46% (430)	929
2020 Vote: Donald Trump	46% (345)	54% (406)	751
2020 Vote: Other	61% (56)	39% (35)	92
2020 Vote: Didn't Vote	63% (275)	37% (163)	438
2018 House Vote: Democrat	51% (386)	49% (365)	751
2018 House Vote: Republican	46% (285)	54% (333)	618
2018 House Vote: Someone else	53% (36)	47% (33)	69
2016 Vote: Hillary Clinton	52% (363)	48% (336)	699
2016 Vote: Donald Trump	46% (310)	54% (359)	669
2016 Vote: Other	44% (52)	56% (67)	119
2016 Vote: Didn't Vote	62% (451)	38% (272)	723
Voted in 2014: Yes	48% (607)	52% (649)	1256
Voted in 2014: No	60% (568)	40% (386)	954
4-Region: Northeast	54% (205)	46% (177)	383
4-Region: Midwest	48% (219)	52% (238)	456
4-Region: South	53% (449)	47% (395)	844
4-Region: West	57% (302)	43% (224)	527

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**Table MCTEdem1\_5:** Do you currently have an account on the following social media platforms?*Instagram*

Demographic	Yes	No	Total N
Adults	53% (1175)	47% (1035)	2210
Twitter User	77% (700)	23% (214)	914
Social Media User	56% (1175)	44% (923)	2098
Favorable of Musk	54% (476)	46% (411)	887
Unfavorable of Musk	56% (360)	44% (280)	640
Aware of Musk Twitter Purchase	53% (844)	47% (741)	1585
Unaware of Musk Twitter Purchase	53% (331)	47% (294)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_6: Do you currently have an account on the following social media platforms?**

*Snapchat*

Demographic	Yes	No	Total N
Adults	32% (700)	68% (1510)	2210
Gender: Male	28% (296)	72% (772)	1068
Gender: Female	35% (404)	65% (738)	1142
Age: 18-34	60% (388)	40% (254)	642
Age: 35-44	40% (145)	60% (220)	365
Age: 45-64	18% (128)	82% (586)	714
Age: 65+	8% (39)	92% (450)	489
GenZers: 1997-2012	71% (172)	29% (69)	241
Millennials: 1981-1996	50% (334)	50% (328)	662
GenXers: 1965-1980	23% (118)	77% (396)	514
Baby Boomers: 1946-1964	10% (73)	90% (652)	725
PID: Dem (no lean)	30% (232)	70% (542)	775
PID: Ind (no lean)	35% (279)	65% (511)	790
PID: Rep (no lean)	29% (188)	71% (457)	645
PID/Gender: Dem Men	27% (91)	73% (244)	335
PID/Gender: Dem Women	32% (141)	68% (299)	440
PID/Gender: Ind Men	30% (126)	70% (289)	415
PID/Gender: Ind Women	41% (153)	59% (222)	375
PID/Gender: Rep Men	25% (78)	75% (240)	318
PID/Gender: Rep Women	34% (110)	66% (217)	327
Ideo: Liberal (1-3)	35% (220)	65% (414)	634
Ideo: Moderate (4)	32% (203)	68% (425)	627
Ideo: Conservative (5-7)	23% (164)	77% (555)	719
Educ: < College	35% (498)	65% (939)	1437
Educ: Bachelors degree	29% (143)	71% (348)	491
Educ: Post-grad	21% (59)	79% (223)	282
Income: Under 50k	31% (359)	69% (793)	1153
Income: 50k-100k	33% (224)	67% (465)	690
Income: 100k+	31% (116)	69% (252)	368
Ethnicity: White	29% (488)	71% (1223)	1711
Ethnicity: Hispanic	46% (173)	54% (201)	374
Ethnicity: Black	44% (123)	56% (159)	282

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**Table MCTEdem1\_6:** Do you currently have an account on the following social media platforms?*Snapchat*

Demographic	Yes	No	Total N
Adults	32% (700)	68% (1510)	2210
Ethnicity: Other	41% (89)	59% (128)	217
All Christian	25% (236)	75% (714)	949
All Non-Christian	29% (29)	71% (72)	101
Atheist	44% (45)	56% (57)	102
Agnostic/Nothing in particular	36% (238)	64% (423)	661
Something Else	38% (152)	62% (245)	396
Religious Non-Protestant/Catholic	26% (32)	74% (90)	122
Evangelical	32% (170)	68% (354)	525
Non-Evangelical	27% (212)	73% (577)	788
Community: Urban	36% (210)	64% (377)	586
Community: Suburban	29% (320)	71% (778)	1098
Community: Rural	32% (170)	68% (356)	526
Employ: Private Sector	40% (303)	60% (460)	762
Employ: Government	32% (37)	68% (79)	116
Employ: Self-Employed	32% (67)	68% (140)	207
Employ: Homemaker	35% (56)	65% (103)	160
Employ: Student	60% (48)	40% (31)	80
Employ: Retired	10% (50)	90% (462)	512
Employ: Unemployed	35% (85)	65% (160)	245
Employ: Other	42% (54)	58% (75)	129
Military HH: Yes	23% (84)	77% (279)	362
Military HH: No	33% (616)	67% (1232)	1848
RD/WT: Right Direction	29% (202)	71% (486)	688
RD/WT: Wrong Track	33% (498)	67% (1025)	1522
Biden Job Approve	29% (259)	71% (646)	905
Biden Job Disapprove	32% (384)	68% (804)	1189
Biden Job Strongly Approve	21% (70)	79% (260)	330
Biden Job Somewhat Approve	33% (189)	67% (386)	575
Biden Job Somewhat Disapprove	40% (152)	60% (228)	380
Biden Job Strongly Disapprove	29% (233)	71% (576)	809

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**Table MCTEdem1\_6: Do you currently have an account on the following social media platforms?**

*Snapchat*

Demographic	Yes	No	Total N
Adults	32% (700)	68% (1510)	2210
Favorable of Biden	30% (279)	70% (657)	936
Unfavorable of Biden	32% (376)	68% (797)	1173
Very Favorable of Biden	25% (94)	75% (280)	375
Somewhat Favorable of Biden	33% (185)	67% (377)	562
Somewhat Unfavorable of Biden	37% (121)	63% (203)	323
Very Unfavorable of Biden	30% (255)	70% (595)	850
#1 Issue: Economy	34% (320)	66% (617)	937
#1 Issue: Security	24% (70)	76% (223)	293
#1 Issue: Health Care	38% (87)	62% (143)	230
#1 Issue: Medicare / Social Security	14% (35)	86% (210)	245
#1 Issue: Women's Issues	50% (55)	50% (56)	111
#1 Issue: Education	49% (40)	51% (42)	82
#1 Issue: Energy	43% (65)	57% (84)	149
#1 Issue: Other	17% (28)	83% (136)	164
2020 Vote: Joe Biden	30% (274)	70% (655)	929
2020 Vote: Donald Trump	28% (208)	72% (542)	751
2020 Vote: Other	32% (29)	68% (62)	92
2020 Vote: Didn't Vote	43% (188)	57% (251)	438
2018 House Vote: Democrat	26% (198)	74% (553)	751
2018 House Vote: Republican	26% (160)	74% (458)	618
2018 House Vote: Someone else	29% (20)	71% (49)	69
2016 Vote: Hillary Clinton	25% (177)	75% (522)	699
2016 Vote: Donald Trump	25% (168)	75% (502)	669
2016 Vote: Other	22% (26)	78% (93)	119
2016 Vote: Didn't Vote	46% (329)	54% (394)	723
Voted in 2014: Yes	24% (299)	76% (957)	1256
Voted in 2014: No	42% (400)	58% (554)	954
4-Region: Northeast	29% (110)	71% (272)	383
4-Region: Midwest	37% (168)	63% (288)	456
4-Region: South	32% (273)	68% (571)	844
4-Region: West	28% (148)	72% (378)	527

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**Table MCTEdem1\_6:** Do you currently have an account on the following social media platforms?*Snapshot*

Demographic	Yes	No	Total N
Adults	32% (700)	68% (1510)	2210
Twitter User	46% (421)	54% (493)	914
Social Media User	33% (700)	67% (1398)	2098
Favorable of Musk	32% (284)	68% (604)	887
Unfavorable of Musk	31% (197)	69% (443)	640
Aware of Musk Twitter Purchase	30% (474)	70% (1111)	1585
Unaware of Musk Twitter Purchase	36% (225)	64% (400)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_7: Do you currently have an account on the following social media platforms?**

*YouTube*

Demographic	Yes	No	Total N
Adults	72% (1588)	28% (622)	2210
Gender: Male	74% (787)	26% (281)	1068
Gender: Female	70% (801)	30% (341)	1142
Age: 18-34	89% (572)	11% (70)	642
Age: 35-44	88% (320)	12% (45)	365
Age: 45-64	66% (473)	34% (240)	714
Age: 65+	46% (223)	54% (266)	489
GenZers: 1997-2012	96% (233)	4% (9)	241
Millennials: 1981-1996	87% (574)	13% (88)	662
GenXers: 1965-1980	73% (376)	27% (138)	514
Baby Boomers: 1946-1964	53% (387)	47% (338)	725
PID: Dem (no lean)	76% (588)	24% (187)	775
PID: Ind (no lean)	73% (580)	27% (210)	790
PID: Rep (no lean)	65% (420)	35% (225)	645
PID/Gender: Dem Men	76% (255)	24% (80)	335
PID/Gender: Dem Women	76% (333)	24% (107)	440
PID/Gender: Ind Men	74% (306)	26% (109)	415
PID/Gender: Ind Women	73% (275)	27% (101)	375
PID/Gender: Rep Men	71% (227)	29% (91)	318
PID/Gender: Rep Women	59% (193)	41% (134)	327
Ideo: Liberal (1-3)	77% (487)	23% (147)	634
Ideo: Moderate (4)	73% (459)	27% (169)	627
Ideo: Conservative (5-7)	64% (461)	36% (258)	719
Educ: < College	75% (1075)	25% (362)	1437
Educ: Bachelors degree	69% (337)	31% (154)	491
Educ: Post-grad	62% (176)	38% (106)	282
Income: Under 50k	76% (877)	24% (275)	1153
Income: 50k-100k	69% (473)	31% (217)	690
Income: 100k+	65% (238)	35% (130)	368
Ethnicity: White	68% (1164)	32% (547)	1711
Ethnicity: Hispanic	85% (318)	15% (55)	374
Ethnicity: Black	86% (241)	14% (41)	282

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**Table MCTEdem1\_7: Do you currently have an account on the following social media platforms?**  
 YouTube

Demographic	Yes	No	Total N
Adults	72% (1588)	28% (622)	2210
Ethnicity: Other	84% (183)	16% (34)	217
All Christian	64% (606)	36% (344)	949
All Non-Christian	73% (74)	27% (28)	101
Atheist	85% (87)	15% (15)	102
Agnostic/Nothing in particular	78% (514)	22% (147)	661
Something Else	78% (308)	22% (88)	396
Religious Non-Protestant/Catholic	74% (90)	26% (32)	122
Evangelical	71% (373)	29% (151)	525
Non-Evangelical	66% (518)	34% (271)	788
Community: Urban	80% (471)	20% (115)	586
Community: Suburban	68% (749)	32% (349)	1098
Community: Rural	70% (368)	30% (158)	526
Employ: Private Sector	74% (568)	26% (195)	762
Employ: Government	81% (93)	19% (23)	116
Employ: Self-Employed	80% (166)	20% (41)	207
Employ: Homemaker	76% (122)	24% (38)	160
Employ: Student	94% (75)	6% (4)	80
Employ: Retired	50% (255)	50% (257)	512
Employ: Unemployed	84% (205)	16% (40)	245
Employ: Other	81% (104)	19% (25)	129
Military HH: Yes	66% (239)	34% (123)	362
Military HH: No	73% (1349)	27% (499)	1848
RD/WT: Right Direction	72% (495)	28% (193)	688
RD/WT: Wrong Track	72% (1093)	28% (429)	1522
Biden Job Approve	72% (652)	28% (253)	905
Biden Job Disapprove	71% (849)	29% (340)	1189
Biden Job Strongly Approve	71% (233)	29% (97)	330
Biden Job Somewhat Approve	73% (419)	27% (156)	575
Biden Job Somewhat Disapprove	79% (300)	21% (80)	380
Biden Job Strongly Disapprove	68% (549)	32% (260)	809

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**Table MCTEdem1\_7: Do you currently have an account on the following social media platforms?**

*YouTube*

Demographic	Yes	No	Total N
Adults	72% (1588)	28% (622)	2210
Favorable of Biden	72% (678)	28% (259)	936
Unfavorable of Biden	71% (836)	29% (337)	1173
Very Favorable of Biden	72% (269)	28% (105)	375
Somewhat Favorable of Biden	73% (408)	27% (153)	562
Somewhat Unfavorable of Biden	79% (257)	21% (67)	323
Very Unfavorable of Biden	68% (580)	32% (270)	850
#1 Issue: Economy	74% (692)	26% (244)	937
#1 Issue: Security	62% (181)	38% (112)	293
#1 Issue: Health Care	81% (187)	19% (43)	230
#1 Issue: Medicare / Social Security	57% (140)	43% (105)	245
#1 Issue: Women's Issues	81% (90)	19% (21)	111
#1 Issue: Education	86% (70)	14% (12)	82
#1 Issue: Energy	79% (118)	21% (32)	149
#1 Issue: Other	68% (111)	32% (53)	164
2020 Vote: Joe Biden	72% (671)	28% (259)	929
2020 Vote: Donald Trump	65% (490)	35% (260)	751
2020 Vote: Other	81% (75)	19% (17)	92
2020 Vote: Didn't Vote	80% (352)	20% (86)	438
2018 House Vote: Democrat	72% (538)	28% (212)	751
2018 House Vote: Republican	63% (389)	37% (229)	618
2018 House Vote: Someone else	72% (50)	28% (19)	69
2016 Vote: Hillary Clinton	70% (491)	30% (209)	699
2016 Vote: Donald Trump	62% (415)	38% (254)	669
2016 Vote: Other	75% (89)	25% (30)	119
2016 Vote: Didn't Vote	82% (593)	18% (129)	723
Voted in 2014: Yes	65% (817)	35% (439)	1256
Voted in 2014: No	81% (771)	19% (183)	954
4-Region: Northeast	68% (261)	32% (121)	383
4-Region: Midwest	69% (316)	31% (141)	456
4-Region: South	73% (615)	27% (230)	844
4-Region: West	75% (396)	25% (130)	527

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**Table MCTEdem1\_7: Do you currently have an account on the following social media platforms?***YouTube*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Total N</b>
Adults	72%	(1588)	28%	(622)	2210
Twitter User	87%	(791)	13%	(122)	914
Social Media User	76%	(1588)	24%	(510)	2098
Favorable of Musk	74%	(659)	26%	(228)	887
Unfavorable of Musk	72%	(458)	28%	(182)	640
Aware of Musk Twitter Purchase	73%	(1154)	27%	(431)	1585
Unaware of Musk Twitter Purchase	69%	(434)	31%	(191)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_8: Do you currently have an account on the following social media platforms?**

TikTok

Demographic	Yes	No	Total N
Adults	34% (746)	66% (1464)	2210
Gender: Male	28% (299)	72% (769)	1068
Gender: Female	39% (448)	61% (695)	1142
Age: 18-34	58% (372)	42% (270)	642
Age: 35-44	45% (163)	55% (202)	365
Age: 45-64	24% (169)	76% (545)	714
Age: 65+	9% (42)	91% (447)	489
GenZers: 1997-2012	69% (166)	31% (75)	241
Millennials: 1981-1996	50% (329)	50% (333)	662
GenXers: 1965-1980	30% (153)	70% (361)	514
Baby Boomers: 1946-1964	13% (94)	87% (631)	725
PID: Dem (no lean)	37% (289)	63% (485)	775
PID: Ind (no lean)	34% (265)	66% (525)	790
PID: Rep (no lean)	30% (192)	70% (453)	645
PID/Gender: Dem Men	29% (99)	71% (236)	335
PID/Gender: Dem Women	43% (191)	57% (249)	440
PID/Gender: Ind Men	28% (116)	72% (299)	415
PID/Gender: Ind Women	40% (149)	60% (226)	375
PID/Gender: Rep Men	27% (85)	73% (233)	318
PID/Gender: Rep Women	33% (107)	67% (220)	327
Ideo: Liberal (1-3)	39% (246)	61% (388)	634
Ideo: Moderate (4)	34% (213)	66% (415)	627
Ideo: Conservative (5-7)	23% (165)	77% (554)	719
Educ: < College	38% (551)	62% (886)	1437
Educ: Bachelors degree	27% (130)	73% (361)	491
Educ: Post-grad	23% (65)	77% (217)	282
Income: Under 50k	37% (431)	63% (722)	1153
Income: 50k-100k	31% (213)	69% (477)	690
Income: 100k+	28% (103)	72% (265)	368
Ethnicity: White	30% (515)	70% (1196)	1711
Ethnicity: Hispanic	49% (185)	51% (189)	374
Ethnicity: Black	48% (135)	52% (147)	282

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**Table MCTEdem1\_8:** Do you currently have an account on the following social media platforms?

TikTok

Demographic	Yes	No	Total N
Adults	34% (746)	66% (1464)	2210
Ethnicity: Other	44% (96)	56% (121)	217
All Christian	25% (239)	75% (710)	949
All Non-Christian	29% (29)	71% (72)	101
Atheist	40% (41)	60% (61)	102
Agnostic/Nothing in particular	40% (266)	60% (394)	661
Something Else	43% (171)	57% (226)	396
Religious Non-Protestant/Catholic	27% (33)	73% (89)	122
Evangelical	34% (181)	66% (344)	525
Non-Evangelical	28% (223)	72% (565)	788
Community: Urban	41% (239)	59% (347)	586
Community: Suburban	30% (324)	70% (774)	1098
Community: Rural	35% (183)	65% (343)	526
Employ: Private Sector	39% (296)	61% (466)	762
Employ: Government	30% (35)	70% (81)	116
Employ: Self-Employed	33% (68)	67% (139)	207
Employ: Homemaker	41% (65)	59% (95)	160
Employ: Student	63% (50)	37% (29)	80
Employ: Retired	13% (65)	87% (446)	512
Employ: Unemployed	43% (106)	57% (139)	245
Employ: Other	47% (61)	53% (68)	129
Military HH: Yes	24% (87)	76% (275)	362
Military HH: No	36% (659)	64% (1189)	1848
RD/WT: Right Direction	32% (222)	68% (466)	688
RD/WT: Wrong Track	34% (524)	66% (998)	1522
Biden Job Approve	34% (304)	66% (601)	905
Biden Job Disapprove	33% (393)	67% (796)	1189
Biden Job Strongly Approve	29% (96)	71% (234)	330
Biden Job Somewhat Approve	36% (208)	64% (367)	575
Biden Job Somewhat Disapprove	36% (138)	64% (241)	380
Biden Job Strongly Disapprove	31% (254)	69% (555)	809

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**Table MCTEdem1\_8: Do you currently have an account on the following social media platforms?**

TikTok

Demographic	Yes	No	Total N
Adults	34% (746)	66% (1464)	2210
Favorable of Biden	35% (325)	65% (611)	936
Unfavorable of Biden	33% (386)	67% (787)	1173
Very Favorable of Biden	33% (124)	67% (251)	375
Somewhat Favorable of Biden	36% (201)	64% (360)	562
Somewhat Unfavorable of Biden	37% (120)	63% (203)	323
Very Unfavorable of Biden	31% (265)	69% (584)	850
#1 Issue: Economy	36% (334)	64% (603)	937
#1 Issue: Security	24% (69)	76% (224)	293
#1 Issue: Health Care	38% (87)	62% (143)	230
#1 Issue: Medicare / Social Security	23% (56)	77% (188)	245
#1 Issue: Women's Issues	59% (65)	41% (46)	111
#1 Issue: Education	49% (40)	51% (42)	82
#1 Issue: Energy	39% (59)	61% (91)	149
#1 Issue: Other	22% (37)	78% (127)	164
2020 Vote: Joe Biden	34% (312)	66% (618)	929
2020 Vote: Donald Trump	28% (207)	72% (544)	751
2020 Vote: Other	29% (27)	71% (65)	92
2020 Vote: Didn't Vote	46% (201)	54% (237)	438
2018 House Vote: Democrat	30% (226)	70% (525)	751
2018 House Vote: Republican	26% (158)	74% (460)	618
2018 House Vote: Someone else	24% (17)	76% (52)	69
2016 Vote: Hillary Clinton	30% (212)	70% (487)	699
2016 Vote: Donald Trump	26% (172)	74% (497)	669
2016 Vote: Other	21% (24)	79% (94)	119
2016 Vote: Didn't Vote	47% (338)	53% (385)	723
Voted in 2014: Yes	27% (334)	73% (922)	1256
Voted in 2014: No	43% (412)	57% (542)	954
4-Region: Northeast	31% (120)	69% (263)	383
4-Region: Midwest	33% (150)	67% (307)	456
4-Region: South	35% (295)	65% (549)	844
4-Region: West	35% (182)	65% (345)	527

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**Table MCTEdem1\_8:** Do you currently have an account on the following social media platforms?*TikTok*

Demographic	Yes	No	Total N
Adults	34% (746)	66% (1464)	2210
Twitter User	50% (455)	50% (458)	914
Social Media User	36% (746)	64% (1352)	2098
Favorable of Musk	32% (282)	68% (605)	887
Unfavorable of Musk	35% (225)	65% (415)	640
Aware of Musk Twitter Purchase	32% (511)	68% (1074)	1585
Unaware of Musk Twitter Purchase	38% (235)	62% (390)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_9: Do you currently have an account on the following social media platforms?**

*WhatsApp*

Demographic	Yes	No	Total N
Adults	23% (498)	77% (1712)	2210
Gender: Male	24% (260)	76% (807)	1068
Gender: Female	21% (238)	79% (904)	1142
Age: 18-34	31% (200)	69% (442)	642
Age: 35-44	27% (100)	73% (265)	365
Age: 45-64	20% (146)	80% (568)	714
Age: 65+	11% (52)	89% (436)	489
GenZers: 1997-2012	30% (71)	70% (170)	241
Millennials: 1981-1996	31% (202)	69% (460)	662
GenXers: 1965-1980	23% (120)	77% (394)	514
Baby Boomers: 1946-1964	14% (100)	86% (625)	725
PID: Dem (no lean)	26% (205)	74% (570)	775
PID: Ind (no lean)	23% (184)	77% (606)	790
PID: Rep (no lean)	17% (110)	83% (535)	645
PID/Gender: Dem Men	31% (104)	69% (231)	335
PID/Gender: Dem Women	23% (101)	77% (339)	440
PID/Gender: Ind Men	23% (97)	77% (318)	415
PID/Gender: Ind Women	23% (87)	77% (288)	375
PID/Gender: Rep Men	19% (60)	81% (258)	318
PID/Gender: Rep Women	15% (50)	85% (277)	327
Ideo: Liberal (1-3)	27% (174)	73% (460)	634
Ideo: Moderate (4)	23% (147)	77% (480)	627
Ideo: Conservative (5-7)	18% (127)	82% (592)	719
Educ: < College	19% (274)	81% (1163)	1437
Educ: Bachelors degree	27% (135)	73% (356)	491
Educ: Post-grad	32% (89)	68% (193)	282
Income: Under 50k	21% (237)	79% (915)	1153
Income: 50k-100k	23% (157)	77% (533)	690
Income: 100k+	28% (104)	72% (264)	368
Ethnicity: White	20% (337)	80% (1374)	1711
Ethnicity: Hispanic	40% (150)	60% (223)	374
Ethnicity: Black	29% (82)	71% (200)	282

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**Table MCTEdem1\_9:** Do you currently have an account on the following social media platforms?*WhatsApp*

Demographic	Yes	No	Total N
Adults	23% (498)	77% (1712)	2210
Ethnicity: Other	37% (79)	63% (138)	217
All Christian	21% (203)	79% (746)	949
All Non-Christian	40% (41)	60% (60)	101
Atheist	20% (20)	80% (82)	102
Agnostic/Nothing in particular	22% (148)	78% (512)	661
Something Else	22% (86)	78% (311)	396
Religious Non-Protestant/Catholic	37% (46)	63% (77)	122
Evangelical	18% (97)	82% (428)	525
Non-Evangelical	23% (185)	77% (603)	788
Community: Urban	32% (188)	68% (398)	586
Community: Suburban	22% (244)	78% (854)	1098
Community: Rural	13% (66)	87% (459)	526
Employ: Private Sector	28% (210)	72% (552)	762
Employ: Government	31% (36)	69% (80)	116
Employ: Self-Employed	31% (63)	69% (144)	207
Employ: Homemaker	19% (30)	81% (130)	160
Employ: Student	31% (25)	69% (55)	80
Employ: Retired	11% (58)	89% (454)	512
Employ: Unemployed	22% (53)	78% (192)	245
Employ: Other	19% (24)	81% (105)	129
Military HH: Yes	17% (62)	83% (300)	362
Military HH: No	24% (437)	76% (1411)	1848
RD/WT: Right Direction	27% (189)	73% (499)	688
RD/WT: Wrong Track	20% (310)	80% (1212)	1522
Biden Job Approve	26% (231)	74% (674)	905
Biden Job Disapprove	20% (240)	80% (949)	1189
Biden Job Strongly Approve	27% (91)	73% (240)	330
Biden Job Somewhat Approve	24% (140)	76% (435)	575
Biden Job Somewhat Disapprove	29% (110)	71% (270)	380
Biden Job Strongly Disapprove	16% (131)	84% (678)	809

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**Table MCTEdem1\_9: Do you currently have an account on the following social media platforms?**

*WhatsApp*

Demographic	Yes	No	Total N
Adults	23% (498)	77% (1712)	2210
Favorable of Biden	25% (231)	75% (705)	936
Unfavorable of Biden	20% (237)	80% (936)	1173
Very Favorable of Biden	27% (100)	73% (274)	375
Somewhat Favorable of Biden	23% (131)	77% (431)	562
Somewhat Unfavorable of Biden	29% (93)	71% (230)	323
Very Unfavorable of Biden	17% (144)	83% (706)	850
#1 Issue: Economy	25% (231)	75% (706)	937
#1 Issue: Security	16% (48)	84% (245)	293
#1 Issue: Health Care	25% (57)	75% (172)	230
#1 Issue: Medicare / Social Security	15% (37)	85% (207)	245
#1 Issue: Women's Issues	28% (31)	72% (80)	111
#1 Issue: Education	37% (30)	63% (52)	82
#1 Issue: Energy	22% (33)	78% (117)	149
#1 Issue: Other	19% (31)	81% (133)	164
2020 Vote: Joe Biden	24% (223)	76% (706)	929
2020 Vote: Donald Trump	18% (137)	82% (614)	751
2020 Vote: Other	35% (32)	65% (60)	92
2020 Vote: Didn't Vote	24% (106)	76% (332)	438
2018 House Vote: Democrat	25% (188)	75% (562)	751
2018 House Vote: Republican	17% (108)	83% (510)	618
2018 House Vote: Someone else	22% (15)	78% (54)	69
2016 Vote: Hillary Clinton	27% (186)	73% (513)	699
2016 Vote: Donald Trump	16% (109)	84% (561)	669
2016 Vote: Other	20% (24)	80% (95)	119
2016 Vote: Didn't Vote	25% (180)	75% (543)	723
Voted in 2014: Yes	21% (259)	79% (997)	1256
Voted in 2014: No	25% (240)	75% (714)	954
4-Region: Northeast	27% (102)	73% (280)	383
4-Region: Midwest	15% (69)	85% (387)	456
4-Region: South	22% (189)	78% (655)	844
4-Region: West	26% (138)	74% (389)	527

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**Table MCTEdem1\_9:** Do you currently have an account on the following social media platforms?*WhatsApp*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Total N</b>
Adults	23%	(498)	77%	(1712)	2210
Twitter User	30%	(276)	70%	(638)	914
Social Media User	24%	(498)	76%	(1599)	2098
Favorable of Musk	25%	(217)	75%	(670)	887
Unfavorable of Musk	22%	(141)	78%	(499)	640
Aware of Musk Twitter Purchase	23%	(364)	77%	(1221)	1585
Unaware of Musk Twitter Purchase	22%	(135)	78%	(490)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_10:** Do you currently have an account on the following social media platforms?

*Pinterest*

Demographic	Yes	No	Total N
Adults	43% (954)	57% (1256)	2210
Gender: Male	27% (289)	73% (778)	1068
Gender: Female	58% (665)	42% (477)	1142
Age: 18-34	52% (337)	48% (305)	642
Age: 35-44	47% (171)	53% (194)	365
Age: 45-64	40% (284)	60% (429)	714
Age: 65+	33% (162)	67% (327)	489
GenZers: 1997-2012	54% (131)	46% (110)	241
Millennials: 1981-1996	49% (323)	51% (339)	662
GenXers: 1965-1980	44% (228)	56% (286)	514
Baby Boomers: 1946-1964	35% (256)	65% (469)	725
PID: Dem (no lean)	44% (344)	56% (431)	775
PID: Ind (no lean)	42% (330)	58% (460)	790
PID: Rep (no lean)	43% (280)	57% (365)	645
PID/Gender: Dem Men	31% (105)	69% (229)	335
PID/Gender: Dem Women	54% (239)	46% (201)	440
PID/Gender: Ind Men	25% (105)	75% (310)	415
PID/Gender: Ind Women	60% (225)	40% (150)	375
PID/Gender: Rep Men	25% (79)	75% (239)	318
PID/Gender: Rep Women	62% (201)	38% (126)	327
Ideo: Liberal (1-3)	47% (300)	53% (334)	634
Ideo: Moderate (4)	41% (258)	59% (369)	627
Ideo: Conservative (5-7)	40% (288)	60% (431)	719
Educ: < College	41% (591)	59% (846)	1437
Educ: Bachelors degree	46% (224)	54% (267)	491
Educ: Post-grad	50% (140)	50% (142)	282
Income: Under 50k	41% (472)	59% (681)	1153
Income: 50k-100k	43% (300)	57% (390)	690
Income: 100k+	50% (183)	50% (185)	368
Ethnicity: White	43% (731)	57% (980)	1711
Ethnicity: Hispanic	48% (178)	52% (195)	374
Ethnicity: Black	42% (119)	58% (164)	282

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**Table MCTEdem1\_10:** Do you currently have an account on the following social media platforms?

*Pinterest*

Demographic	Yes	No	Total N
Adults	43% (954)	57% (1256)	2210
Ethnicity: Other	48% (105)	52% (112)	217
All Christian	45% (426)	55% (524)	949
All Non-Christian	27% (27)	73% (74)	101
Atheist	39% (40)	61% (63)	102
Agnostic/Nothing in particular	43% (287)	57% (374)	661
Something Else	44% (176)	56% (221)	396
Religious Non-Protestant/Catholic	32% (39)	68% (83)	122
Evangelical	46% (243)	54% (282)	525
Non-Evangelical	44% (344)	56% (444)	788
Community: Urban	42% (248)	58% (338)	586
Community: Suburban	44% (480)	56% (618)	1098
Community: Rural	43% (225)	57% (300)	526
Employ: Private Sector	46% (351)	54% (412)	762
Employ: Government	45% (52)	55% (63)	116
Employ: Self-Employed	43% (88)	57% (119)	207
Employ: Homemaker	54% (86)	46% (73)	160
Employ: Student	55% (44)	45% (36)	80
Employ: Retired	34% (173)	66% (339)	512
Employ: Unemployed	40% (97)	60% (147)	245
Employ: Other	48% (62)	52% (67)	129
Military HH: Yes	42% (153)	58% (209)	362
Military HH: No	43% (801)	57% (1047)	1848
RD/WT: Right Direction	38% (261)	62% (427)	688
RD/WT: Wrong Track	46% (693)	54% (829)	1522
Biden Job Approve	42% (379)	58% (526)	905
Biden Job Disapprove	44% (525)	56% (663)	1189
Biden Job Strongly Approve	36% (120)	64% (211)	330
Biden Job Somewhat Approve	45% (260)	55% (315)	575
Biden Job Somewhat Disapprove	52% (196)	48% (183)	380
Biden Job Strongly Disapprove	41% (329)	59% (480)	809

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**Table MCTEdem1\_10:** Do you currently have an account on the following social media platforms?

*Pinterest*

Demographic	Yes	No	Total N
Adults	43% (954)	57% (1256)	2210
Favorable of Biden	43% (400)	57% (536)	936
Unfavorable of Biden	43% (510)	57% (663)	1173
Very Favorable of Biden	40% (148)	60% (226)	375
Somewhat Favorable of Biden	45% (252)	55% (310)	562
Somewhat Unfavorable of Biden	49% (159)	51% (165)	323
Very Unfavorable of Biden	41% (351)	59% (498)	850
#1 Issue: Economy	44% (412)	56% (525)	937
#1 Issue: Security	38% (111)	62% (183)	293
#1 Issue: Health Care	46% (106)	54% (124)	230
#1 Issue: Medicare / Social Security	37% (89)	63% (155)	245
#1 Issue: Women's Issues	62% (69)	38% (42)	111
#1 Issue: Education	55% (45)	45% (37)	82
#1 Issue: Energy	44% (66)	56% (84)	149
#1 Issue: Other	34% (56)	66% (107)	164
2020 Vote: Joe Biden	43% (403)	57% (526)	929
2020 Vote: Donald Trump	41% (310)	59% (441)	751
2020 Vote: Other	47% (43)	53% (49)	92
2020 Vote: Didn't Vote	45% (198)	55% (240)	438
2018 House Vote: Democrat	42% (312)	58% (439)	751
2018 House Vote: Republican	42% (260)	58% (358)	618
2018 House Vote: Someone else	45% (31)	55% (38)	69
2016 Vote: Hillary Clinton	44% (305)	56% (394)	699
2016 Vote: Donald Trump	42% (281)	58% (389)	669
2016 Vote: Other	37% (43)	63% (75)	119
2016 Vote: Didn't Vote	45% (325)	55% (398)	723
Voted in 2014: Yes	42% (534)	58% (722)	1256
Voted in 2014: No	44% (421)	56% (533)	954
4-Region: Northeast	37% (143)	63% (240)	383
4-Region: Midwest	44% (200)	56% (256)	456
4-Region: South	44% (368)	56% (477)	844
4-Region: West	46% (244)	54% (283)	527

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**Table MCTEdem1\_10:** Do you currently have an account on the following social media platforms?*Pinterest*

Demographic	Yes	No	Total N
Adults	43% (954)	57% (1256)	2210
Twitter User	53% (486)	47% (427)	914
Social Media User	45% (954)	55% (1144)	2098
Favorable of Musk	42% (373)	58% (514)	887
Unfavorable of Musk	46% (294)	54% (346)	640
Aware of Musk Twitter Purchase	44% (693)	56% (892)	1585
Unaware of Musk Twitter Purchase	42% (261)	58% (364)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_11: Do you currently have an account on the following social media platforms?**

*Truth Social*

Demographic	Yes	No	Total N
Adults	3% (63)	97% (2147)	2210
Gender: Male	4% (41)	96% (1027)	1068
Gender: Female	2% (22)	98% (1120)	1142
Age: 18-34	3% (16)	97% (626)	642
Age: 35-44	3% (10)	97% (355)	365
Age: 45-64	3% (24)	97% (690)	714
Age: 65+	3% (13)	97% (476)	489
GenZers: 1997-2012	2% (5)	98% (236)	241
Millennials: 1981-1996	3% (20)	97% (642)	662
GenXers: 1965-1980	3% (15)	97% (499)	514
Baby Boomers: 1946-1964	3% (22)	97% (704)	725
PID: Dem (no lean)	1% (10)	99% (765)	775
PID: Ind (no lean)	3% (27)	97% (763)	790
PID: Rep (no lean)	4% (25)	96% (619)	645
PID/Gender: Dem Men	2% (6)	98% (329)	335
PID/Gender: Dem Women	1% (4)	99% (436)	440
PID/Gender: Ind Men	5% (21)	95% (394)	415
PID/Gender: Ind Women	2% (6)	98% (369)	375
PID/Gender: Rep Men	4% (14)	96% (304)	318
PID/Gender: Rep Women	4% (12)	96% (315)	327
Ideo: Liberal (1-3)	2% (12)	98% (622)	634
Ideo: Moderate (4)	2% (14)	98% (614)	627
Ideo: Conservative (5-7)	5% (36)	95% (683)	719
Educ: < College	2% (31)	98% (1406)	1437
Educ: Bachelors degree	4% (19)	96% (472)	491
Educ: Post-grad	5% (13)	95% (269)	282
Income: Under 50k	2% (21)	98% (1131)	1153
Income: 50k-100k	4% (26)	96% (664)	690
Income: 100k+	4% (16)	96% (352)	368
Ethnicity: White	3% (47)	97% (1664)	1711
Ethnicity: Hispanic	3% (11)	97% (363)	374
Ethnicity: Black	4% (12)	96% (271)	282

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**Table MCTEdem1\_11: Do you currently have an account on the following social media platforms?**  
 Truth Social

Demographic	Yes	No	Total N
Adults	3% (63)	97% (2147)	2210
Ethnicity: Other	2% (5)	98% (212)	217
All Christian	4% (39)	96% (910)	949
All Non-Christian	3% (3)	97% (98)	101
Atheist	3% (3)	97% (99)	102
Agnostic/Nothing in particular	1% (6)	99% (654)	661
Something Else	3% (11)	97% (385)	396
Religious Non-Protestant/Catholic	3% (3)	97% (119)	122
Evangelical	3% (15)	97% (510)	525
Non-Evangelical	4% (35)	96% (753)	788
Community: Urban	2% (13)	98% (573)	586
Community: Suburban	3% (36)	97% (1062)	1098
Community: Rural	3% (14)	97% (512)	526
Employ: Private Sector	4% (33)	96% (730)	762
Employ: Government	2% (2)	98% (113)	116
Employ: Self-Employed	2% (4)	98% (203)	207
Employ: Homemaker	2% (3)	98% (157)	160
Employ: Student	5% (4)	95% (76)	80
Employ: Retired	3% (13)	97% (499)	512
Employ: Unemployed	1% (2)	99% (243)	245
Employ: Other	2% (2)	98% (127)	129
Military HH: Yes	4% (13)	96% (349)	362
Military HH: No	3% (50)	97% (1798)	1848
RD/WT: Right Direction	2% (15)	98% (672)	688
RD/WT: Wrong Track	3% (48)	97% (1475)	1522
Biden Job Approve	2% (15)	98% (890)	905
Biden Job Disapprove	4% (47)	96% (1142)	1189
Biden Job Strongly Approve	2% (6)	98% (324)	330
Biden Job Somewhat Approve	2% (9)	98% (566)	575
Biden Job Somewhat Disapprove	2% (7)	98% (372)	380
Biden Job Strongly Disapprove	5% (39)	95% (770)	809

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**Table MCTEdem1\_11: Do you currently have an account on the following social media platforms?**

*Truth Social*

Demographic	Yes	No	Total N
Adults	3% (63)	97% (2147)	2210
Favorable of Biden	2% (15)	98% (922)	936
Unfavorable of Biden	4% (46)	96% (1127)	1173
Very Favorable of Biden	2% (7)	98% (368)	375
Somewhat Favorable of Biden	1% (8)	99% (554)	562
Somewhat Unfavorable of Biden	1% (5)	99% (319)	323
Very Unfavorable of Biden	5% (41)	95% (809)	850
#1 Issue: Economy	3% (29)	97% (908)	937
#1 Issue: Security	4% (12)	96% (281)	293
#1 Issue: Health Care	2% (5)	98% (224)	230
#1 Issue: Medicare / Social Security	— (1)	100% (244)	245
#1 Issue: Women's Issues	1% (1)	99% (110)	111
#1 Issue: Education	2% (2)	98% (80)	82
#1 Issue: Energy	— (1)	100% (149)	149
#1 Issue: Other	7% (12)	93% (152)	164
2020 Vote: Joe Biden	1% (14)	99% (916)	929
2020 Vote: Donald Trump	6% (42)	94% (708)	751
2020 Vote: Other	1% (1)	99% (91)	92
2020 Vote: Didn't Vote	1% (6)	99% (432)	438
2018 House Vote: Democrat	2% (16)	98% (735)	751
2018 House Vote: Republican	6% (37)	94% (581)	618
2018 House Vote: Someone else	— (0)	100% (69)	69
2016 Vote: Hillary Clinton	2% (13)	98% (686)	699
2016 Vote: Donald Trump	5% (35)	95% (635)	669
2016 Vote: Other	1% (1)	99% (118)	119
2016 Vote: Didn't Vote	2% (14)	98% (708)	723
Voted in 2014: Yes	3% (41)	97% (1215)	1256
Voted in 2014: No	2% (22)	98% (932)	954
4-Region: Northeast	5% (18)	95% (365)	383
4-Region: Midwest	2% (8)	98% (449)	456
4-Region: South	3% (29)	97% (816)	844
4-Region: West	2% (9)	98% (518)	527

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**Table MCTEdem1\_11:** Do you currently have an account on the following social media platforms?*Truth Social*

Demographic	Yes		No		Total N
Adults	3%	(63)	97%	(2147)	2210
Twitter User	4%	(40)	96%	(874)	914
Social Media User	3%	(63)	97%	(2035)	2098
Favorable of Musk	5%	(45)	95%	(842)	887
Unfavorable of Musk	2%	(10)	98%	(630)	640
Aware of Musk Twitter Purchase	4%	(56)	96%	(1529)	1585
Unaware of Musk Twitter Purchase	1%	(7)	99%	(618)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_12: Do you currently have an account on the following social media platforms?**

*Discord*

Demographic	Yes	No	Total N
Adults	16% (355)	84% (1855)	2210
Gender: Male	21% (225)	79% (843)	1068
Gender: Female	11% (130)	89% (1012)	1142
Age: 18-34	37% (237)	63% (405)	642
Age: 35-44	16% (57)	84% (308)	365
Age: 45-64	7% (50)	93% (664)	714
Age: 65+	2% (10)	98% (478)	489
GenZers: 1997-2012	48% (115)	52% (126)	241
Millennials: 1981-1996	26% (169)	74% (493)	662
GenXers: 1965-1980	10% (50)	90% (465)	514
Baby Boomers: 1946-1964	3% (21)	97% (704)	725
PID: Dem (no lean)	17% (132)	83% (643)	775
PID: Ind (no lean)	21% (166)	79% (624)	790
PID: Rep (no lean)	9% (57)	91% (588)	645
PID/Gender: Dem Men	22% (72)	78% (263)	335
PID/Gender: Dem Women	14% (60)	86% (380)	440
PID/Gender: Ind Men	28% (115)	72% (300)	415
PID/Gender: Ind Women	14% (51)	86% (324)	375
PID/Gender: Rep Men	12% (38)	88% (280)	318
PID/Gender: Rep Women	6% (19)	94% (308)	327
Ideo: Liberal (1-3)	21% (132)	79% (502)	634
Ideo: Moderate (4)	17% (106)	83% (521)	627
Ideo: Conservative (5-7)	10% (73)	90% (646)	719
Educ: < College	17% (238)	83% (1199)	1437
Educ: Bachelors degree	17% (84)	83% (406)	491
Educ: Post-grad	11% (32)	89% (250)	282
Income: Under 50k	17% (199)	83% (954)	1153
Income: 50k-100k	15% (105)	85% (584)	690
Income: 100k+	14% (51)	86% (317)	368
Ethnicity: White	14% (240)	86% (1471)	1711
Ethnicity: Hispanic	31% (117)	69% (257)	374
Ethnicity: Black	16% (46)	84% (236)	282

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**Table MCTEdem1\_12:** Do you currently have an account on the following social media platforms?

*Discord*

Demographic	Yes	No	Total N
Adults	16% (355)	84% (1855)	2210
Ethnicity: Other	32% (69)	68% (148)	217
All Christian	11% (103)	89% (846)	949
All Non-Christian	13% (13)	87% (88)	101
Atheist	40% (40)	60% (62)	102
Agnostic/Nothing in particular	20% (134)	80% (526)	661
Something Else	16% (64)	84% (333)	396
Religious Non-Protestant/Catholic	11% (14)	89% (109)	122
Evangelical	13% (66)	87% (458)	525
Non-Evangelical	12% (99)	88% (690)	788
Community: Urban	21% (124)	79% (463)	586
Community: Suburban	16% (173)	84% (925)	1098
Community: Rural	11% (58)	89% (467)	526
Employ: Private Sector	18% (135)	82% (628)	762
Employ: Government	14% (17)	86% (99)	116
Employ: Self-Employed	17% (35)	83% (172)	207
Employ: Homemaker	10% (16)	90% (143)	160
Employ: Student	60% (48)	40% (32)	80
Employ: Retired	2% (13)	98% (499)	512
Employ: Unemployed	25% (61)	75% (184)	245
Employ: Other	24% (30)	76% (98)	129
Military HH: Yes	15% (56)	85% (306)	362
Military HH: No	16% (299)	84% (1549)	1848
RD/WT: Right Direction	17% (117)	83% (571)	688
RD/WT: Wrong Track	16% (238)	84% (1284)	1522
Biden Job Approve	16% (144)	84% (761)	905
Biden Job Disapprove	15% (181)	85% (1008)	1189
Biden Job Strongly Approve	11% (35)	89% (295)	330
Biden Job Somewhat Approve	19% (109)	81% (465)	575
Biden Job Somewhat Disapprove	20% (75)	80% (305)	380
Biden Job Strongly Disapprove	13% (106)	87% (703)	809

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**Table MCTEdem1\_12: Do you currently have an account on the following social media platforms?**

*Discord*

Demographic	Yes	No	Total N
Adults	16% (355)	84% (1855)	2210
Favorable of Biden	15% (144)	85% (792)	936
Unfavorable of Biden	16% (191)	84% (982)	1173
Very Favorable of Biden	10% (37)	90% (337)	375
Somewhat Favorable of Biden	19% (107)	81% (455)	562
Somewhat Unfavorable of Biden	22% (71)	78% (253)	323
Very Unfavorable of Biden	14% (120)	86% (730)	850
#1 Issue: Economy	18% (167)	82% (769)	937
#1 Issue: Security	8% (23)	92% (270)	293
#1 Issue: Health Care	18% (42)	82% (188)	230
#1 Issue: Medicare / Social Security	5% (11)	95% (233)	245
#1 Issue: Women's Issues	20% (22)	80% (89)	111
#1 Issue: Education	29% (24)	71% (58)	82
#1 Issue: Energy	23% (35)	77% (114)	149
#1 Issue: Other	19% (31)	81% (132)	164
2020 Vote: Joe Biden	15% (143)	85% (786)	929
2020 Vote: Donald Trump	10% (76)	90% (675)	751
2020 Vote: Other	38% (35)	62% (57)	92
2020 Vote: Didn't Vote	23% (101)	77% (337)	438
2018 House Vote: Democrat	16% (121)	84% (630)	751
2018 House Vote: Republican	10% (61)	90% (557)	618
2018 House Vote: Someone else	15% (10)	85% (59)	69
2016 Vote: Hillary Clinton	14% (95)	86% (605)	699
2016 Vote: Donald Trump	8% (56)	92% (613)	669
2016 Vote: Other	25% (29)	75% (89)	119
2016 Vote: Didn't Vote	24% (175)	76% (547)	723
Voted in 2014: Yes	10% (131)	90% (1125)	1256
Voted in 2014: No	23% (224)	77% (730)	954
4-Region: Northeast	17% (65)	83% (317)	383
4-Region: Midwest	12% (54)	88% (402)	456
4-Region: South	15% (124)	85% (720)	844
4-Region: West	21% (111)	79% (415)	527

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**Table MCTEdem1\_12:** Do you currently have an account on the following social media platforms?*Discord*

Demographic	Yes		No		Total N
Adults	16%	(355)	84%	(1855)	2210
Twitter User	29%	(266)	71%	(648)	914
Social Media User	17%	(355)	83%	(1743)	2098
Favorable of Musk	18%	(156)	82%	(732)	887
Unfavorable of Musk	20%	(131)	80%	(509)	640
Aware of Musk Twitter Purchase	18%	(281)	82%	(1304)	1585
Unaware of Musk Twitter Purchase	12%	(74)	88%	(552)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1\_13:** Do you currently have an account on the following social media platforms?

Gab

Demographic	Yes	No	Total N
Adults	3% (57)	97% (2153)	2210
Gender: Male	3% (37)	97% (1031)	1068
Gender: Female	2% (21)	98% (1122)	1142
Age: 18-34	1% (7)	99% (635)	642
Age: 35-44	3% (10)	97% (356)	365
Age: 45-64	4% (29)	96% (685)	714
Age: 65+	2% (12)	98% (477)	489
GenZers: 1997-2012	1% (3)	99% (238)	241
Millennials: 1981-1996	2% (12)	98% (650)	662
GenXers: 1965-1980	4% (19)	96% (495)	514
Baby Boomers: 1946-1964	2% (18)	98% (707)	725
PID: Dem (no lean)	2% (16)	98% (759)	775
PID: Ind (no lean)	3% (21)	97% (769)	790
PID: Rep (no lean)	3% (20)	97% (625)	645
PID/Gender: Dem Men	3% (11)	97% (324)	335
PID/Gender: Dem Women	1% (5)	99% (435)	440
PID/Gender: Ind Men	4% (16)	96% (399)	415
PID/Gender: Ind Women	1% (5)	99% (370)	375
PID/Gender: Rep Men	3% (10)	97% (308)	318
PID/Gender: Rep Women	3% (11)	97% (316)	327
Ideo: Liberal (1-3)	2% (11)	98% (623)	634
Ideo: Moderate (4)	3% (18)	97% (609)	627
Ideo: Conservative (5-7)	4% (27)	96% (692)	719
Educ: < College	2% (34)	98% (1403)	1437
Educ: Bachelors degree	3% (12)	97% (478)	491
Educ: Post-grad	4% (11)	96% (271)	282
Income: Under 50k	2% (27)	98% (1125)	1153
Income: 50k-100k	3% (18)	97% (672)	690
Income: 100k+	3% (12)	97% (356)	368
Ethnicity: White	3% (43)	97% (1667)	1711
Ethnicity: Hispanic	3% (10)	97% (364)	374
Ethnicity: Black	4% (12)	96% (271)	282

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**Table MCTEdem1\_13:** Do you currently have an account on the following social media platforms?

Gab

Demographic	Yes	No	Total N
Adults	3% (57)	97% (2153)	2210
Ethnicity: Other	1% (2)	99% (215)	217
All Christian	3% (32)	97% (917)	949
All Non-Christian	2% (2)	98% (100)	101
Atheist	4% (4)	96% (98)	102
Agnostic/Nothing in particular	1% (6)	99% (655)	661
Something Else	3% (13)	97% (384)	396
Religious Non-Protestant/Catholic	1% (2)	99% (121)	122
Evangelical	4% (19)	96% (506)	525
Non-Evangelical	3% (26)	97% (762)	788
Community: Urban	2% (12)	98% (574)	586
Community: Suburban	3% (31)	97% (1067)	1098
Community: Rural	3% (14)	97% (512)	526
Employ: Private Sector	4% (27)	96% (735)	762
Employ: Government	2% (2)	98% (114)	116
Employ: Self-Employed	2% (5)	98% (202)	207
Employ: Homemaker	2% (3)	98% (157)	160
Employ: Student	2% (2)	98% (78)	80
Employ: Retired	2% (12)	98% (500)	512
Employ: Unemployed	2% (4)	98% (241)	245
Employ: Other	2% (2)	98% (127)	129
Military HH: Yes	3% (10)	97% (352)	362
Military HH: No	3% (47)	97% (1801)	1848
RD/WT: Right Direction	2% (14)	98% (674)	688
RD/WT: Wrong Track	3% (43)	97% (1479)	1522
Biden Job Approve	2% (19)	98% (886)	905
Biden Job Disapprove	3% (38)	97% (1151)	1189
Biden Job Strongly Approve	3% (10)	97% (320)	330
Biden Job Somewhat Approve	2% (9)	98% (566)	575
Biden Job Somewhat Disapprove	1% (4)	99% (376)	380
Biden Job Strongly Disapprove	4% (35)	96% (774)	809

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**Table MCTEdem1\_13:** Do you currently have an account on the following social media platforms?

Gab

Demographic	Yes	No	Total N
Adults	3% (57)	97% (2153)	2210
Favorable of Biden	2% (19)	98% (917)	936
Unfavorable of Biden	3% (38)	97% (1135)	1173
Very Favorable of Biden	3% (11)	97% (363)	375
Somewhat Favorable of Biden	1% (8)	99% (554)	562
Somewhat Unfavorable of Biden	1% (3)	99% (320)	323
Very Unfavorable of Biden	4% (35)	96% (815)	850
#1 Issue: Economy	2% (19)	98% (918)	937
#1 Issue: Security	5% (15)	95% (279)	293
#1 Issue: Health Care	3% (6)	97% (223)	230
#1 Issue: Medicare / Social Security	2% (4)	98% (241)	245
#1 Issue: Women's Issues	1% (1)	99% (110)	111
#1 Issue: Education	4% (3)	96% (78)	82
#1 Issue: Energy	— (1)	100% (149)	149
#1 Issue: Other	5% (9)	95% (155)	164
2020 Vote: Joe Biden	2% (15)	98% (914)	929
2020 Vote: Donald Trump	5% (36)	95% (715)	751
2020 Vote: Other	1% (1)	99% (91)	92
2020 Vote: Didn't Vote	1% (5)	99% (433)	438
2018 House Vote: Democrat	2% (17)	98% (733)	751
2018 House Vote: Republican	5% (29)	95% (589)	618
2018 House Vote: Someone else	1% (1)	99% (68)	69
2016 Vote: Hillary Clinton	2% (17)	98% (682)	699
2016 Vote: Donald Trump	4% (27)	96% (643)	669
2016 Vote: Other	1% (1)	99% (118)	119
2016 Vote: Didn't Vote	2% (13)	98% (710)	723
Voted in 2014: Yes	3% (37)	97% (1219)	1256
Voted in 2014: No	2% (20)	98% (934)	954
4-Region: Northeast	4% (17)	96% (366)	383
4-Region: Midwest	2% (9)	98% (448)	456
4-Region: South	3% (24)	97% (821)	844
4-Region: West	2% (8)	98% (518)	527

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**Table MCTEdem1\_13:** Do you currently have an account on the following social media platforms?*Gab*

Demographic	Yes		No		Total N
Adults	3%	(57)	97%	(2153)	2210
Twitter User	4%	(36)	96%	(878)	914
Social Media User	3%	(57)	97%	(2041)	2098
Favorable of Musk	4%	(36)	96%	(851)	887
Unfavorable of Musk	1%	(7)	99%	(633)	640
Aware of Musk Twitter Purchase	3%	(46)	97%	(1539)	1585
Unaware of Musk Twitter Purchase	2%	(12)	98%	(613)	625

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2210	100%
xdemGender	Gender: Male	1068	48%
	Gender: Female	1142	52%
	N	2210	
age	Age: 18-34	642	29%
	Age: 35-44	365	17%
	Age: 45-64	714	32%
	Age: 65+	489	22%
	N	2210	
demAgeGeneration	GenZers: 1997-2012	241	11%
	Millennials: 1981-1996	662	30%
	GenXers: 1965-1980	514	23%
	Baby Boomers: 1946-1964	725	33%
	N	2142	
xpid3	PID: Dem (no lean)	775	35%
	PID: Ind (no lean)	790	36%
	PID: Rep (no lean)	645	29%
	N	2210	
xpidGender	PID/Gender: Dem Men	335	15%
	PID/Gender: Dem Women	440	20%
	PID/Gender: Ind Men	415	19%
	PID/Gender: Ind Women	375	17%
	PID/Gender: Rep Men	318	14%
	PID/Gender: Rep Women	327	15%
	N	2210	
xdemIdeo3	Ideo: Liberal (1-3)	634	29%
	Ideo: Moderate (4)	627	28%
	Ideo: Conservative (5-7)	719	33%
	N	1980	
xeduc3	Educ: < College	1437	65%
	Educ: Bachelors degree	491	22%
	Educ: Post-grad	282	13%
	N	2210	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1153	52%
	Income: 50k-100k	690	31%
	Income: 100k+	368	17%
	N	2210	
xdemWhite	Ethnicity: White	1711	77%
xdemHispBin	Ethnicity: Hispanic	374	17%
demBlackBin	Ethnicity: Black	282	13%
demRaceOther	Ethnicity: Other	217	10%
xdemReligion	All Christian	949	43%
	All Non-Christian	101	5%
	Atheist	102	5%
	Agnostic/Nothing in particular	661	30%
	Something Else	396	18%
	N	2210	
xdemReligOther	Religious Non-Protestant/Catholic	122	6%
xdemEvang	Evangelical	525	24%
	Non-Evangelical	788	36%
	N	1313	
xdemUsr	Community: Urban	586	27%
	Community: Suburban	1098	50%
	Community: Rural	526	24%
	N	2210	
xdemEmploy	Employ: Private Sector	762	34%
	Employ: Government	116	5%
	Employ: Self-Employed	207	9%
	Employ: Homemaker	160	7%
	Employ: Student	80	4%
	Employ: Retired	512	23%
	Employ: Unemployed	245	11%
	Employ: Other	129	6%
	N	2210	
xdemMilHH1	Military HH: Yes	362	16%
	Military HH: No	1848	84%
	N	2210	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	688	31%
	RD/WT: Wrong Track	1522	69%
	N	2210	
xdemBidenApprove	Biden Job Approve	905	41%
	Biden Job Disapprove	1189	54%
	N	2094	
xdemBidenApprove2	Biden Job Strongly Approve	330	15%
	Biden Job Somewhat Approve	575	26%
	Biden Job Somewhat Disapprove	380	17%
	Biden Job Strongly Disapprove	809	37%
	N	2094	
xdemBidenFav	Favorable of Biden	936	42%
	Unfavorable of Biden	1173	53%
	N	2110	
xdemBidenFavFull	Very Favorable of Biden	375	17%
	Somewhat Favorable of Biden	562	25%
	Somewhat Unfavorable of Biden	323	15%
	Very Unfavorable of Biden	850	38%
	N	2110	
xnr3	#1 Issue: Economy	937	42%
	#1 Issue: Security	293	13%
	#1 Issue: Health Care	230	10%
	#1 Issue: Medicare / Social Security	245	11%
	#1 Issue: Women's Issues	111	5%
	#1 Issue: Education	82	4%
	#1 Issue: Energy	149	7%
	#1 Issue: Other	164	7%
	N	2210	
xsubVote20O	2020 Vote: Joe Biden	929	42%
	2020 Vote: Donald Trump	751	34%
	2020 Vote: Other	92	4%
	2020 Vote: Didn't Vote	438	20%
	N	2210	
xsubVote18O	2018 House Vote: Democrat	751	34%
	2018 House Vote: Republican	618	28%
	2018 House Vote: Someone else	69	3%
	N	1438	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	699	32%
	2016 Vote: Donald Trump	669	30%
	2016 Vote: Other	119	5%
	2016 Vote: Didn't Vote	723	33%
	N	2210	
xsubVote14O	Voted in 2014: Yes	1256	57%
	Voted in 2014: No	954	43%
	N	2210	
xreg4	4-Region: Northeast	383	17%
	4-Region: Midwest	456	21%
	4-Region: South	844	38%
	4-Region: West	527	24%
	N	2210	
MCTExdem1	Twitter User	914	41%
MCTExdem2	Social Media User	2098	95%
MCTExdem3	Favorable of Musk	887	40%
	Unfavorable of Musk	640	29%
	N	1527	
MCTExdem4	Aware of Musk Twitter Purchase	1585	72%
	Unaware of Musk Twitter Purchase	625	28%
	N	2210	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

