

INTERNET SECURITY FOR YOUR CUSTOMERS

Differentiate and reduce churn with
security and privacy solutions



Security services offer utility companies a continuous flow of high-margin value-added services and increased customer stickiness.

Stand out in a competitive market by partnering with F-Secure, the leader in value-added security, to offer security and privacy products that engage your customers and strengthen their loyalty.

Expand your services around the connected home with online security products that strengthen your brand positioning and generate new revenue streams.



CONSUMERS WORRY ABOUT MONEY AND PERSONAL INFORMATION



69%

Someone hacking into bank account and stealing money



69%

Online shopping / credit card fraud



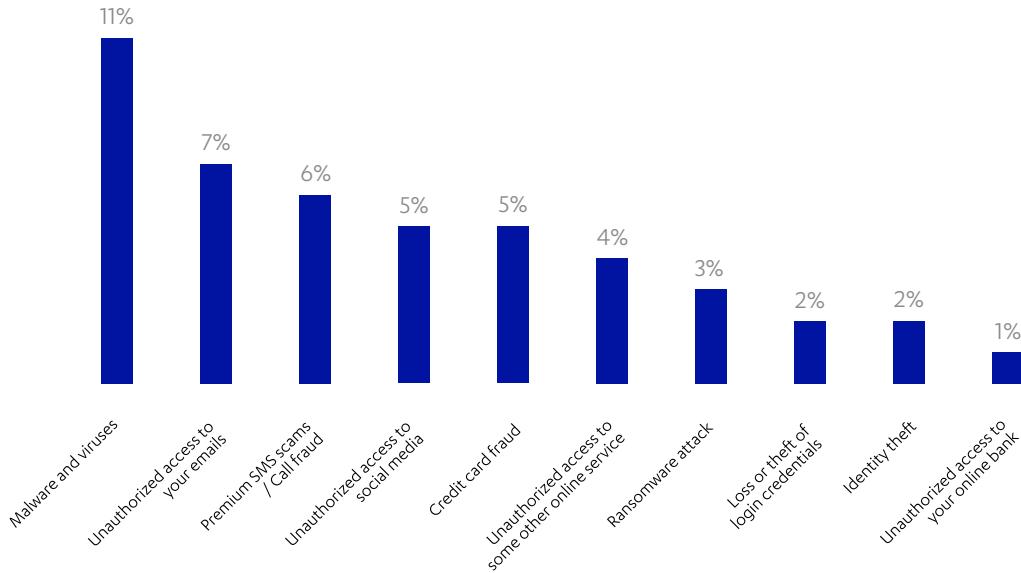
67%

Someone stealing my identity for online purchases, taking loans in my name, etc,

Source: F-Secure consumer survey 2020

29% OF CONSUMERS HAVE EXPERIENCED CYBER CRIME DURING THE PAST 12 MONTHS

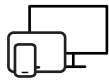
Malware is still the most common online threat, but account related incidents are on the rise



Source: F-Secure consumer survey 2019

F-SECURE SAFE

Protecting you online



ONE PROTECTION FOR ALL

Complete security and privacy for PCs, Macs, phones and tablets with a single easy to use app



ENTIRE FAMILY PROTECTED

Protect your entire family with a single Product. Set healthy boundaries for your children



BROWSING AND BANKING PROTECTION

Browse the Internet, and do banking and shopping worry-free, secure even the online use of your apps



BEST PROTECTION

Keep your devices safe from viruses, trojans, spyware, and ransomware with award winning antivirus protection.



INNOVATIVE PRODUCTS THAT EXTEND YOUR OFFERINGS

CAPTURE NEW GROWTH OPPORTUNITIES

by offering new products and services that complement your existing ones

BECOME THE TRUSTED ADVISOR

for the home by offering solutions to keep your customers and their families safe

DIFFERENTIATE

from competition with award-winning cyber security products that engage your customers

INCREASE LOYALTY

and reduce churn by offering products that achieve higher customer satisfaction / NPS levels



ABOUT F-SECURE

Nobody has better visibility into real-life cyber attacks than F-Secure. We're closing the gap between detection and response, utilizing the unmatched threat intelligence of hundreds of our industry's best technical consultants, millions of devices running our award-winning software, and ceaseless innovations in artificial intelligence. F-Secure shields enterprises and consumers against everything from advanced cyber attacks and data breaches to widespread ransomware infections.

F-Secure's consumer solutions combine online security & privacy, identity protection and connected home security into one easy, intuitive experience for your customers. We have earned the trust of millions of consumers and delivered unparalleled value to over 200 service provider partners with unique services driving their commercial success and flexibility in business models.

f-secure.com/utilities

