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CASE STUDY

Petrol Prices success story



PetrolPrices.com is a service that enables members to save money on fuel. Members can subscribe to receive alerts of where the cheapest gasoline is in their area. Alerts can be set daily or members can be alerted as prices fluctuate. PetrolPrices.com partnered with Mailjet to offer customers the flexibility they need. The Mailjet transactional solution suited PetrolPrices.com's specific needs and gave it the keys to take control of email sending.

The problem

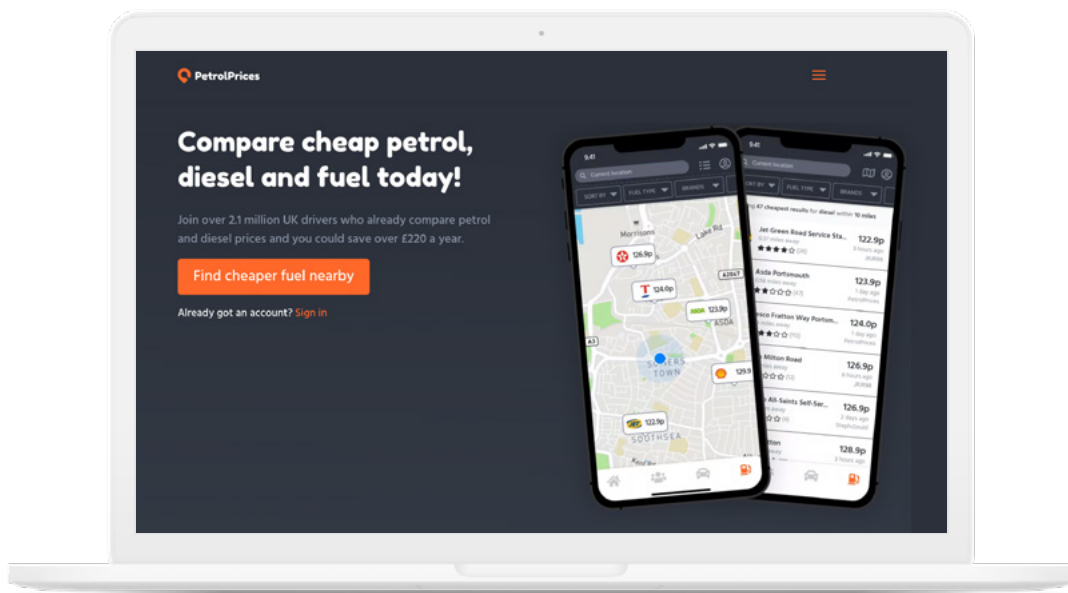
Prior to Mailjet, PetrolPrices.com used an expensive, inflexible solution. The slowness of the previous solution prevented PetrolPrices.com from having full control of its own campaigns and prevented the company from moving at the speed required for its business.

Ensuring that it remains fully compliant with the GDPR is imperative to PetrolPrices.com and the services it offers to subscribers.



The solution

By partnering with Mailjet, PetrolPrices.com is able to move more efficiently, saving time and costs along the way. Mailjet's API guides eased the implementation process and gave PetrolPrices.com the tools needed to take full control of campaigns. In addition to a flexible solution, Mailjet provides the support needed to help customers like PetrolPrices.com scale as they need to. Central to that are the key account management and compliance teams.



The vision

Following the successful implementation of price alerts, PetrolPrices.com are looking to implement their email marketing strategy, where Mailjet will be a true partner.





“Mailjet was the obvious choice for PetrolPrices.com when benchmarked against other solutions; as it was quick to implement, priced competitively and easy to operate. MJML (Mailjet’s Markup Language) gives us the ability to create our own templates, so we save time previously spent waiting for a 3rd party. Mailjet is the ideal solution for small fast moving companies with large email requirements who want direct control, but also good account support when necessary.”

Jason Lloyd, Managing Director at PetrolPrices.com

Over 40,000 companies are building great apps and email programs with Mailjet.



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Nestlé



More than 40,000 companies around the world use Mailjet by **Sinch** to strengthen connections with customers and subscribers while building their businesses through email marketing. Brands like Microsoft, Kia Motors, and Toast trust Mailjet to send billions of emails every year. Mailjet combines an intuitive, drag-and-drop email campaign builder with easy-to-use deliverability features to help businesses create and send beautiful emails without touching a single line of code.

For more information, please visit mailjet.com.

Über 40 000 Unternehmen entwickeln mit Mailjet starke Apps und E-Mail-Strategien.



Über 40 000 Unternehmen weltweit nutzen Mailjet by **Sinch**, um die Beziehung mit ihren Kunden und Abonnenten zu stärken und ihr geschäftliches Wachstum mit E-Mail-Marketing auszubauen. Marken wie Microsoft, Kia Motors und Spiegel Online versenden mit Mailjet jedes Jahr mehrere Milliarden E-Mails. Unternehmen erhalten einen intuitiven Drag-and-Drop-E-Mail-Kampagnen-Builder und benutzerfreundliche Zustellbarkeits-Funktionen, um ansprechende E-Mails ganz ohne Programmieraufwand zu erstellen und zu versenden.

Weitere Informationen erhalten Sie unter mailjet.com/de.

Plus de 40 000 entreprises développent des applications et des stratégies emailing réussies avec Mailjet.

CAMAÏEU

 Air Liquide



elior 

 Microsoft

 KissKiss
Bank Bank
Creativity Factory



Partout dans le monde, plus de 40 000 entreprises utilisent Mailjet by **Sinch** pour nouer des relations toujours plus solides avec leurs clients et abonnés, et développent leurs activités grâce à l'email marketing. Des marques comme Microsoft, Air Liquide et My Little Paris font confiance à Mailjet pour envoyer des milliards d'emails chaque année. Mailjet associe un outil de conception d'emails intuitif en « drag-and-drop » à des fonctionnalités de délivrabilité faciles à prendre en main, pour aider les entreprises à créer et envoyer de beaux emails sans avoir à écrire une seule ligne de code.

Pour plus d'informations, visitez mailjet.com/fr.

Más de 40 000 empresas están desarrollando fantásticas aplicaciones y programas de emailing con Mailjet.



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Más de 40 000 empresas de todo el mundo utilizan Mailjet by **Sinch** para reforzar las conexiones con sus clientes y suscriptores e impulsar su negocio a través del email marketing. Marcas como LaLiga, American Express, Microsoft o McDonalds confían en Mailjet para enviar miles de millones de emails cada año. Mailjet combina un editor de emails de arrastrar y soltar intuitivo, con funciones de entregabilidad fáciles de usar que permiten a las empresas crear y enviar emails efectivos sin tocar una sola línea de código.

Para más información, visita mailjet.com/es.