



#### THE WHALE SCAM

Hackers learn about the relationship with the supplier Money transferred to the hackers' bank account



#### 1 MONTH EARLIER

Purchasing manager's 8 year old son downloaded a malicious app to his dad's BYOD mobile device



App was infected and contained corporate email credentials



Sent mail asking to transfer the money to a new bank account, controlled by the hacker

Compromised business email accounts have cost companies more than \$2.3 billion in losses over the past three years

## THE HACKERS CAN:



Access corporate file servers



Infect corporate computers by sending internal malicious emails



Access the data center after obtaining VPN credentials from corporate helpdesk



### 3 WEEKS EARLIER...

Hackers tapped into the CFO's device

CFO downloaded a malicious conference app by scanning a QR code





Hackers recorded the quarterly results discussed at a board meeting before the public announcement

#### MOBILE IS MORE VULNERABLE AND LESS PROTECTED THAN PCs





• Primary use: business

• Attack vector: malicious files



- 24/7 on, connected, with you constantly
- Primary uses: personal and business
- Attack vector: Malicious apps

#### PROTECTION

- Anti-virus
- Network protection

#### PROTECTION

Most organizations today do not have any cyber protection for mobile devices





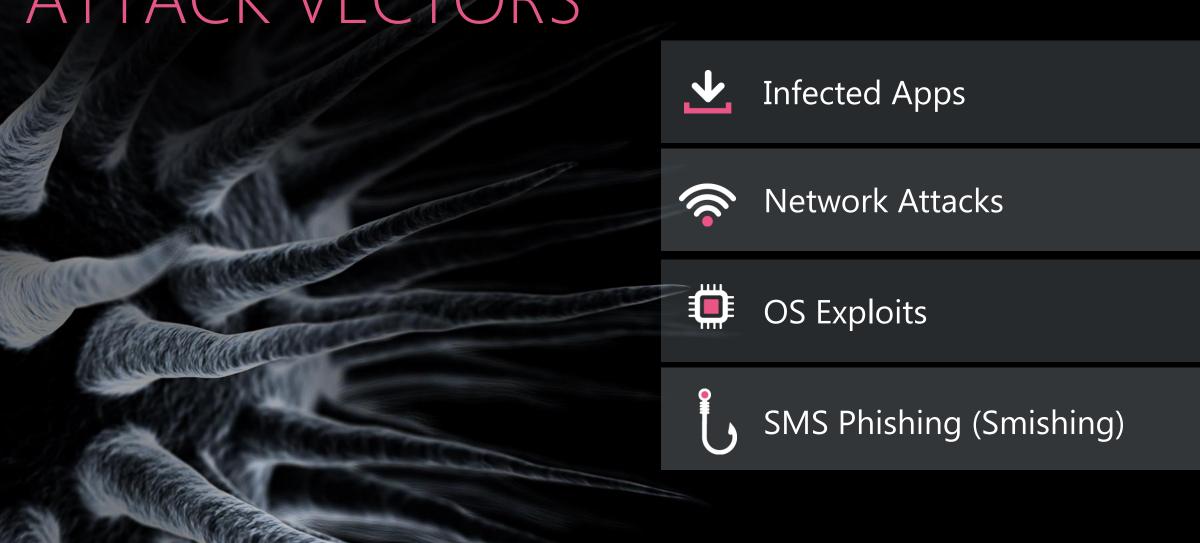
of organizations already

## ADOPTED BYOD

programs or plan to adopt in the next 12 months HOW DO YOU PROTECT YOUR NETWORK FROM MOBILE THREATS?



## MOBILE'S UNIQUE ATTACK VECTORS







# UNIQUE CHALLENGES REQUIRE UNIQUE SOLUTIONS





## MOBILE THREAT PREVENTION

ZERO DAY PROTECTION FOR MOBILE DEVICES







## MOBILE THREAT PREVENTION

Advanced threat detection and mitigation

Best mobile threat catch rate

Full visibility

Simple deployment





## HOW IT WORKS



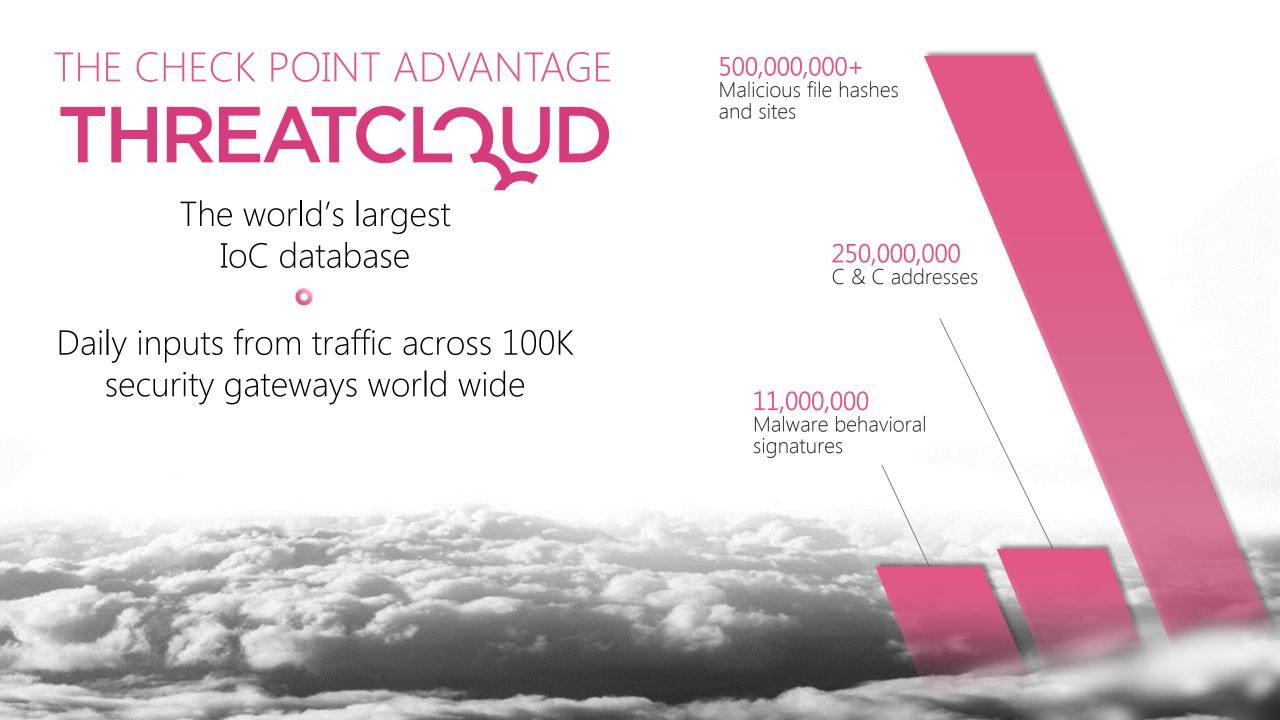




CLOUD-BASED
BEHAVIORAL RISK ENGINE

## REAL-TIME INTELLIGENCE, MONITORING AND CONTROL





SIMPLE TO DEPLOY

Cloud base SaaS solution

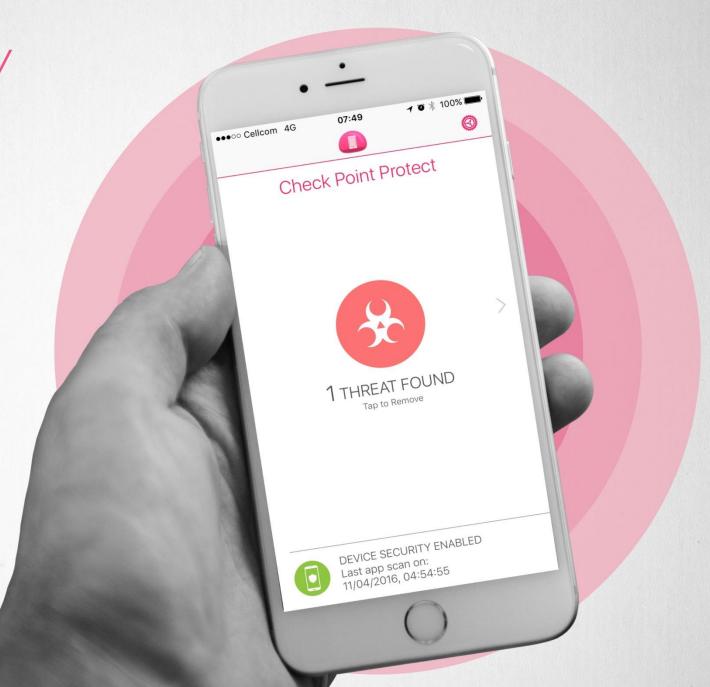
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Without impacting usability: No impact on battery life Complete end user privacy

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Integration with all leading EMM platforms and containers





## SUMMARY

MOBILE CYBER THREATS
ARE ON THE RISE

EMPLOYEES' MOBILE
DEVICES ARE WEAKEST LINK
IN ANY IT INFRASTRUCTURE

CHECK POINT PROTECTS
YOUR DEVICES FROM
ADVANCED MOBILE THREATS

