



Brussels,  
5-8 December 2023

On-site event with  
web streaming



# EU AGRI-FOOD DAYS

## EU AGRI-Digital Conference A digital transformation for farmers and rural communities for a sustainable future 8 December 2023 > 9:00 - 15:45

09:00 - 09:20

SESSION 1

### Opening speech

Keynote speech

Wolfgang Burtscher, *Director General, Directorate-General for Agriculture and Rural Development, European Commission*

09:20 - 10:45

SESSION 2

### Digitalisation in action: experiences from the field

09:20 - 10:20

Testimonies

Max Schulman, *farmer and Senior Advisor at Central Union of Agricultural Producers and Forest Owners (MTK), Finland*

Maria José Hernández Mendoza, *President of the Spanish Agrarian Guarantee Fund (FEGA), Ministry of Agriculture, Fisheries and Food, Spain*

Kristina Šermukšnytė-Alešiūnienė, *CEO, AgriFood Lithuania (Digital Innovation Hub), Lithuania*

10:20 - 10:30

Demonstration of a digital monitoring tool for animal health and welfare

*AnimalhealthEurope*

Pierre Sultana, *Public Affairs Director, AnimalhealthEurope*

Eamon Sheehan, *Dairy farmer, Kilkenny Ireland*

10:30 - 10:45

Q&A Session with audience on-site

10:45 - 11:15

Coffee break

11:15 - 12:45

SESSION 3

## Digitalisation for sustainability: policy support

11:15 - 11:30

### Inspirational speech

Sjaak Wolfert, *Senior Scientist, Wageningen University & Research*

11:30 - 12:30

### Panel discussion

Christiane Lambert, *President, Committee of Professional Agricultural Organisations (COPA)*

Gianluca Feligini, *Head of Precision Technology EMEA, Case New Holland Industrial*

Geneviève Savigny, *European Coordination Via Campesina (ECVC)*

Bjoern Juretzki, *Head of Unit for Data Policy and Innovation, Directorate-General for Communications Networks, Content & Technology, European Commission*

Michael Pielke, *Acting Director for Sustainability, Directorate-General for Agriculture and Rural Development, European Commission*

12:30 - 12:45

Q&A session with audience on-site

12:45 - 14:15

Lunch

14:15 - 15:30

SESSION 4

## Shaping the future

14:15 - 14:45

### “Long-term implications of digital transition for farmers and rural communities”

Jolita Butkeviciene, *Director, Innovation in Science and Policymaking, Joint Research Centre (JRC), European Commission*

Yulia Barabanova, *Policy Officer, EU Policy Lab, Joint Research Centre (JRC), European Commission*

14:45 - 15:30

### Panel discussion

Jolita Butkeviciene, *Director, Innovation in Science and Policymaking, Joint Research Centre (JRC), European Commission*

Catherine Geslain-Lanéelle, *Director, Strategy and Policy Analysis, Directorate-General for Agriculture and Rural Development, European Commission*

Rudolfs Pulkstenis, *Vice-President at European Council of Young Farmers (CEJA)*

Gianluca Brunori, *Full Professor of Food Policy, University of Pisa*

15:30 - 15:45

SESSION 5

## Concluding remarks

Catherine Geslain-Lanéelle, *Director, Strategy and Policy Analysis, Directorate-General for Agriculture and Rural Development, European Commission*

PARALLEL EXHIBITION

“Digitalisation in action”