

AMERICAN NUMISMATIC ASSOCIATION  
ADVERTISING OPPORTUNITIES

# DEALER DIRECTORY

WHERE DEALERS GET FOUND.

Advertise on one of Google's top-ranked numismatic dealer directories. Collectors can search dealers by location, specialty, name, keywords, and more.

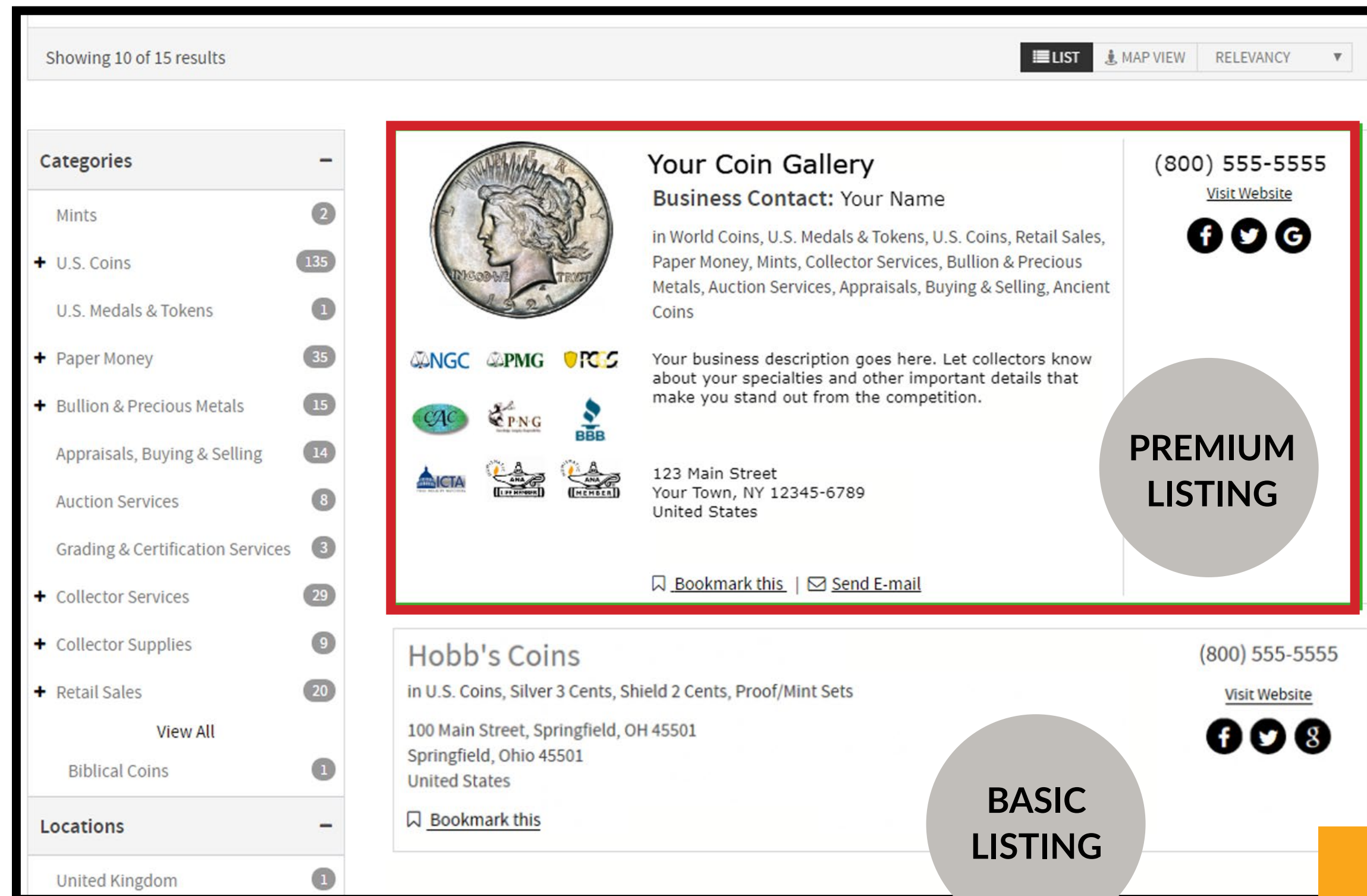
[VISIT THE DEALER DIRECTORY](#)



# DEALER DIRECTORY

## Listing Features & Pricing

Rank high in collector searches with a premium listing. Stand apart from the competition in search results. Choose up to 14 specialties to make your listing POP!

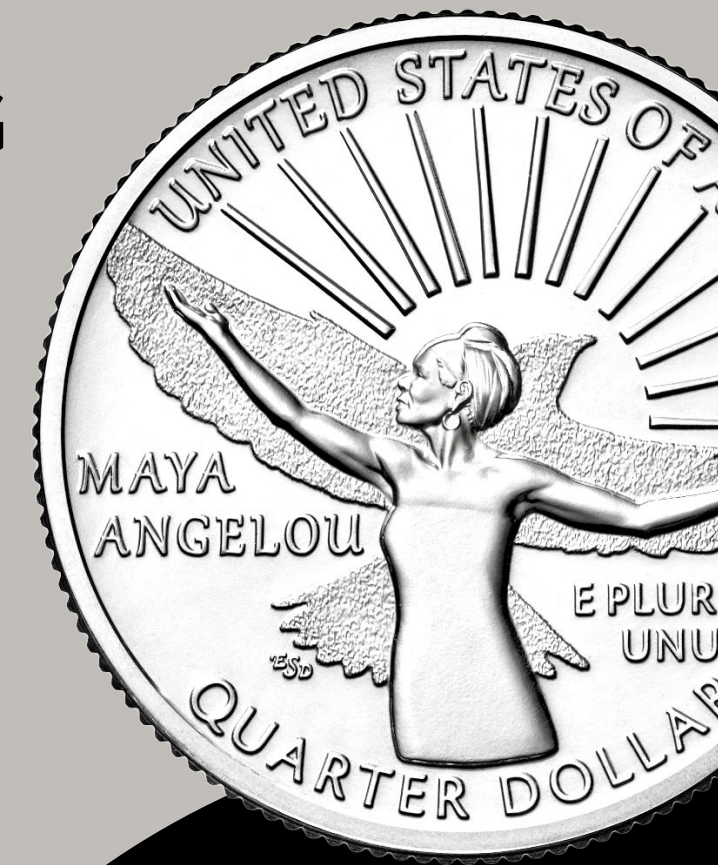


## FEATURES

### PREMIUM LISTING

### BASIC LISTING

Business Name	✓	✓
Business Address	✓	✓
Specialties	14	1
Website URL	✓	✓
Phone Number	✓	✓
Fax Number	✓	✓
Email	✓	
Logo	✓	
Business Photos	✓	
Description	✓	
Profile Page	✓	
Google Maps	✓	
Social Links	✓	
Video	✓	
PDF Upload	✓	
Hours	✓	
Affiliate Logos	✓	



**Get a  
PREMIUM  
LISTING  
for less than \$1 a day!**

A personal business page is also included with your purchase of a premium directory listing. Collectors can contact you directly, get directions to your location, connect with your business on social media, view business images, logos, flyers, and more!

**COST**

**\$24.97/MONTH  
OR \$269/YEAR**

**FREE TO ANA  
MEMBER DEALERS**

ANA ADVERTISING OPPORTUNITIES

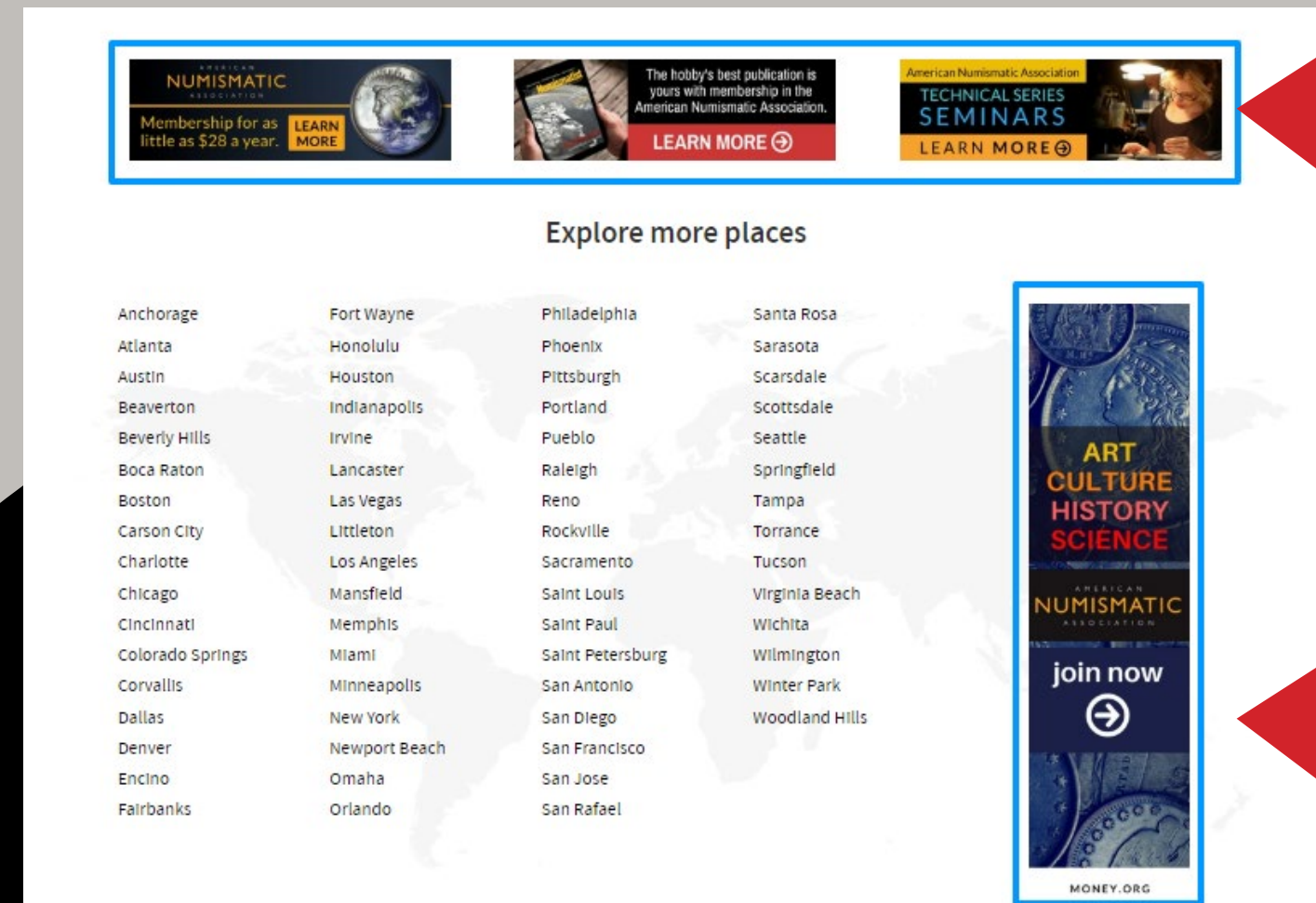
# DEALER DIRECTORY

## Digital Advertising

Buying ad space on the ANA Dealer Directory introduces your business to hundreds of collectors every week! Don't miss this opportunity to elevate brand awareness and grow your customer base!

**Leaderboard banners** are the most visible ads on the directory. They appear near the top of most directory pages, including the home page and all search results pages. Leaderboard ads appear on mobile and desktop.

Size: 728 x 90 px \$450/month

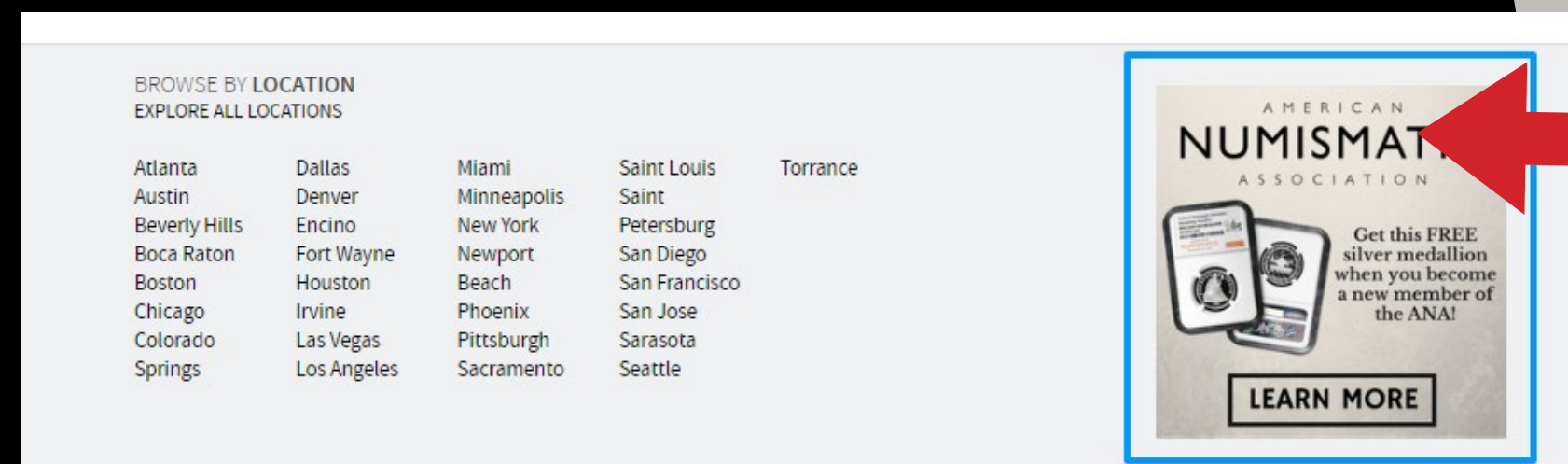


**Specialty Banners** are the second most visible ads on the directory. They appear on the home page and central listings page, as well as below listings on all search results pages. Small banners also display prominently on mobile devices.

Size: 320 x 100 px \$325/month

**Skyscraper** ads are placed on the left rail of every search results page. \*Skyscraper ads are not available on mobile.

Size: 160 x 600 px \$250/month



**Square** ads are placed on the lower section of the home page and below listings on search results pages. \*Square ads are not available on mobile.

Size: 250 x 250 px \$200/month

AMERICAN NUMISMATIC ASSOCIATION

**Start advertising  
with the ANA today!**



Contact Nathan McAllister

Advertising and Sponsorship Sales Manager

**advertising@money.org • (719) 482-9867**