

Impact by the Numbers

Q2 2024

Since 2008, Sama has worked to provide equitable access to training and employment throughout the world. Today we are focused on providing a bridge to formal employment in East Africa.

69,575

People impacted since 2008, including...

15,369

Individuals with previous barriers to work employed

41,636

Income dependents impacted through employment

12,570

Additional individuals trained in computer literacy

Q2 2024 Impact Snapshot

51%

Female impact workforce

Equal access to employment

Sama is focused on providing equal opportunities for men and women. At the end of Q2, 50% of our impact workforce was female.

Providing opportunities for individuals with the greatest barriers to employment

Sama is committed to hiring team members who have experienced barriers to formal employment. Our workforce consists of young professionals who report either being unemployed and/or report earnings below the international poverty line prior to joining the company. In our Nairobi office, many report living in an informal settlement or low-income neighborhood before joining Sama.

52%

lived below the poverty line before Sama

74%

were un/underemployed before Sama

29%

faced barriers to pursuing higher education before Sama

60%*

reported living in informal settlement or a low-income neighborhood before Sama

*Number reported is only for our Nairobi DC.

Sama's 2023 Impact Report

We are proud to release our 2023 Impact Report. The report details our efforts to put people and the planet at the core of our business decisions. It also highlights our key impact results from 2023, including providing employment to more than 500 new individuals, decreasing our absolute carbon emissions by 12%, and joining the UN Global Compact. Read about our impact priorities and all of our key results in the report <https://www.sama.com/report/2023-impact-report>



Notes & Definitions

Sama's impact workforce is defined as individuals who joined the company as entry-level associates and faced specific barriers to employment prior to joining Sama.

Sama uses administrative data and supplemental data gathered through online surveys completed by Sama team members to evaluate impact.

Workers are defined as all individuals who have received training from and worked at Sama. Trained are defined as individuals that completed AI 101.

Dependents impacted is determined using workers' self-reported data.