

Agenda

Tuesday, October 18th

	Beethoven 1	Beethoven 2	Chopin 1-2	Chopin 3-4	Debussy	Handel	Mozart	Brahms 3	Brahms 4	Brahms 1-2	Puccini
7:00-8:30	BREAKFAST (Encore Pool, Chopin Patio, Hallways)										
8:30-9:30	The Tableau Experiment - Christian Chabot, Tableau Software (Encore Ballroom)										
9:30-9:45	BREAK (Hallways)										
9:45-10:45	Authoring Brilliant Dashboards	Tuning Tableau & Your Database for Great Performance	Science of Visualization	Mapping Improvements	Understanding & Working with Chart Types	Tableau 7: It's Beta Time!	—	Hope, Care, Cure.	Tableau Inside... Intel	Exploring the Stories Behind the Data	—
10:45-11:00	BREAK (Hallways)										
11:00-12:00	Getted Started with Tableau Server	Jedi Tricks	Share the Love: UX Design	Mapping Improvements ...continued	Understanding & Working with Chart Types ...continued	Tableau 7: It's Beta Time! ...continued	Deploying Tableau at a Public School	Biz Viz @ Hyperspeed	Revenue Management at American Airlines	Business Intelligence is Nothing Without Data	Focus Group: Experience Support
12:00-1:30	LUNCH (Brahms Patio, Chopin Patio, Encore Pool)										
1:30-2:45	Developers on Stage: Premiering Tableau 7 with Chris Stolte & Tableau Developers (Encore Ballroom)										
2:45-3:15	BREAK (Hallways)										
3:15-4:15	Tips & Tricks	Calculated Analytics in Tableau	Visualization of Big Data	Better Authoring Through Interactivity	Getting Crafty with Table Calculations	Tableau 7: It's Beta Time!	Having It All: Beauty AND Brains	The Holy Grail of Strategic Decision Making	Evolving the eBay Analytics Community	Proven Strategies to Accelerate Adoption	Focus Group: Experience Customer Operations
4:15-4:30	BREAK (Hallways)										
4:30-5:30	Data at Your Fingertips - Mobile BI	Tableau Server Administration	Tableau on Tableau	Better Authoring Through Interactivity ...continued	Getting Crafty with Table Calculations ...continued	Tableau 7: It's Beta Time! ...continued	How to Start a User Group	Why Black Cars are Cool	Helping in the Fight to Combat Insurance Abuse and Fraud	Organizing for Performance	—
6:30-11:30	CUSTOMER PARTY (Encore Beach Club)										

Wednesday, October 19th

	Beethoven 1	Beethoven 2	Chopin 1-2	Chopin 3-4	Debussy	Handel	Mozart	Brahms 3	Brahms 4	Brahms 1-2	Puccini
7:00-8:30	BREAKFAST (Encore Pool, Chopin Patio, Hallways)										
8:30-9:30	Art of Enchantment - Guy Kawasaki (Encore Ballroom)										
9:30-9:45	BREAK (Hallways)										
9:45-10:45	Using New Chart Types in Tableau	Who Pulled the Plug?	Value of Visualization	Getting Crafty with Table Calculations	Mapping Improvements	Tableau 7: It's Beta Time!	—	Unleashing Creativity While Maintaining Control	The DNA of an Optimized Production Line	Which Way Business Intelligence?	Current and Future Web Visualizations
10:45-11:00	BREAK (Hallways)										
11:00-12:00	Making it Actionable - Using Actions in Tableau	Data Blending	Demystifying Stats within Tableau	Getting Crafty with Table Calculations ...continued	Mapping Improvements ...continued	Tableau 7: It's Beta Time! ...continued	The Human Side of Big Data	A Ton of Data Seeks an Ounce of Insight	Visual Data Mining In Support of Marketing Analytics	Best Practices for BI Success	Community Website Input
12:00-1:30	LUNCH (Brahms Patio, Chopin Patio, Encore Pool)										
1:30-2:45	Designing for Human Sensors, Not Human Barcodes - Cory Doctorow (Encore Ballroom)										
2:45-3:15	BREAK (Hallways)										
3:15-4:15	Turning Raw Data into a Compelling Visual Story	Advanced Mapping	Managing Extracts with Tableau Server	Understanding & Working with Chart Types	Administering Tableau	Tableau 7: It's Beta Time!	The Value of Rapid Analytics at SuperValu	Pushing the Limits: Big Data and the Path from Insight to Value	Zero to 400 Tableau Users in 6 Weeks: Now that's ROI	Understanding Business Intelligence	Tableau and Statistical Analysis
4:15-4:30	BREAK (Hallways)										
4:30-5:30	Pimp My Viz	Exploring New Data	When Elephants Rule Again	Understanding & Working with Chart Types ...continued	Administering Tableau ...continued	Tableau 7: It's Beta Time! ...continued	—	Tips & Tricks from the Wild	Swiss Army Knife of BI	In Praise of Vagueness	Community Forum Input
5:45-7:30	—	—	Hadoop After Hours	—	—	—	Web Analytics Wednesday	—	—	—	San Diego UG Meeting
8:00-11:00	POKER TOURNAMENT (Wynn Poker Room)										

Thursday, October 20th

	Beethoven 1	Beethoven 2	Chopin 1-2	Chopin 3-4	Debussy	Handel	Mozart	Brahms 3	Brahms 4	Brahms 1-2	Puccini
7:00-8:30	BREAKFAST (Encore Pool, Chopin Patio, Hallways)										
8:30-9:30	The Evolution of Sensemaking: Getting the Brain's Diverse Abilities to Collaborate - Stephen Few, Perceptual Edge (Encore Ballroom)										
9:30-9:45	BREAK (Hallways)										
9:45-10:45	Using Maps to Enhance Your Visualizations	Tuning Tableau Server for High Performance	Expose Yourself with Tableau Public	Administering Tableau	Better Authoring Through Interactivity	Tableau 7: It's Beta Time!	—	Influencing Strategic Direction	Getting to "Ah Ha"	Your Brain & You	How to Start a User Group
10:45-11:00	BREAK (Hallways)										
11:00-12:00	Working with Cubes	Understanding Tableau's Fast Data Engine	How the UK's Guardian is Pioneering Data Journalism	Administering Tableau ...continued	Better Authoring Through Interactivity ...continued	Tableau 7: It's Beta Time! ...continued	Iron Viz Competition (Encore Ballroom)	Big Data BI	Fighting Fraud with Data Visualization	Making the Business Case for Analytics	Partner Sponsored Focus Group: All About Geo
12:00-1:00	LUNCH (Brahms Patio, Chopin Patio, Encore Pool)										
1:00-2:00	21 and Other Numbers that Changed My Life: Harnessing the Power of Analytics to Improve Your Business - Jeffrey Ma (Encore Ballroom)										
2:00-4:00	—	—	—	—	Tableau Desktop 6.1 Certification	—	Tableau Partners Workshop	—	—	—	—

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