

# CONTENTS

<i>Preface</i>	<i>vi</i>
1 The real thing: A tale of two product launches	1
2 'A burning building with no exits': Designing a euro inferno	29
3 The French vice: Gold, the euro and a peculiar taste for monetary discipline	59
4 No end of a lesson: Schools of thought collide in the Eurozone	87
5 Ire and ice: Two crises in a cruel sea	115
6 A bullet dodged: How Gordon Brown, Ed Balls and the man in the white coat saved Britain from a euro nightmare	145
7 The Sisyphus effect: Greece's tormented euro-odyssey	174
8 The Italian job	201
9 Kicking the can: The Eurozone's never-ending crisis	229
10 The end of the affair: Why the left is falling out of love with the euro	257
Epilogue: Still not working: The view from 2017	285
<i>Endnotes</i>	<i>314</i>
<i>Index</i>	<i>327</i>