Contents

List o	f Illustrations	vii
Acknowledgements		xi
Introduction: The Visual Politics of Addiction		1
1	Wasted Mothers: Reading William Hogarth's Gin Lane	19
2	From Graphic Satire to Temperance Art: George Cruikshank's Addiction to Sobriety	43
3	Addictive Architecture: The Crystal Palace, Gin Palaces and Women's Consumption	73
4	Closeting Addiction: Confinement, Punishment, Concealment	99
5	Advertising Masculine Vulnerability: <i>Cocaine</i> and Cigarettes after the First World War	129
Conclusion		159
Bibliography		163
Index		179