

Contents

Introduction	1
Prologue: On the Net	4
Part I In Real Life	15
1 'You Never Know What to Expect'	17
2 First Steps	25
3 How to Kiss	47
4 A New Dance	67
Part II Pleasure and Feelings	77
5 Should You Have Sex on a First Date?	79
6 Sex as Leisure Activity	91
7 The Game	102
8 The 'LoveSex' Imbroglia	112

Part III Women, Sex and Love	125
9 Unbridled Pleasure?	127
10 The 'Bad Boy' Paradox	140
11 Avoiding the Traps	148
<i>Conclusion</i>	162
<i>Appendix: On Methodology</i>	167
<i>References</i>	172