

Contents

<i>List of figures</i>	viii
<i>List of tables</i>	x
<i>Notes on contributors</i>	xi
<i>Acknowledgements</i>	xv
<i>List of abbreviations</i>	xvi
1 Introduction: rethinking tourism in Asia	1
TIM WINTER, PEGGY TEO AND T.C. CHANG	
PART I	
Challenging conventions	19
2 'A long and still-unfinished story?': constructing and defining Asian regionalisms	21
C. MICHAEL HALL	
3 Knowledge order in Asia	34
PEGGY TEO	
4 Destination Asia: rethinking material culture	52
TIM WINTER	
5 Disorganized tourism space: Chinese tourists in an age of Asian tourism	67
CHAN YUK WAH	
PART II	
Emerging markets, (re)scripting places	79
6 Singapore's postcolonial landscape: boutique hotels as agents	81
PEGGY TEO AND T.C. CHANG	

vi *Contents*

7	The rebirth of the hospital: heterotopia and medical tourism in Asia	97
	AUDREY BOCHATON AND BERTRAND LEFEBVRE	
8	Affective sites: Hur Jin-Ho's cinema and film-induced tourism in Korea	109
	YOUNGMIN CHOE	
9	Renewing bonds in an age of Asian travel: Indian tourists in Bali	127
	K. THIRUMARAN	
10	Ayurvedic tourism in Kerala: local identities and global markets	138
	DENISE SPITZER	
PART III		
	National imaginings and tourism development	151
11	Between encouragement and control: tourism, modernity and discipline in China	153
	PAL NYIRI	
12	Tourism as glitter: re-examining domestic tourism in Indonesia	170
	MARIBETH ERB	
13	Openings and limits: domestic tourism in Japan	183
	NELSON GRABURN	
14	Disruptions of a dialectic and a stereotypical response: the case of the Ho Chi Minh City, Vietnam, tourism industry	196
	JAMIE GILLEN	
15	The internal expansion of China: tourism and the production of distance	207
	JENNY CHIO	
PART IV		
	Revis(it)ing heritage: dissonance or harmony?	221
16	From the center to the margin: tourism and conflict in Kashmir	223
	SHALINI PANJABI	

17 Staging the nation, exploring the margins: domestic tourism and its political implications in northern Thailand	239
OLIVIER EVRARD AND PRASIT LEEPREECHA	
18 Cultural preservation, tourism and 'donkey travel' on China's frontier	253
ROBERT SHEPHERD	
19 Gastronomy and tourism: a case study of gourmet country-style cuisine in Hong Kong	264
SIDNEY C.H. CHEUNG	
PART V	
Tourism and new social networks	275
20 'My mother's best friend's sister-in-law is coming with us': exploring domestic and international travel with a group of Lao tourists	277
CHARLES CARROLL	
21 'Donkey friends' in China: the Internet, civil society and the emergence of the Chinese backpacking community	291
FRANCIS KHEK GEE LIM	
22 Still vision and mobile youth: tourist photos, travel narratives and Taiwanese modernity	302
JOYCE HSIU-YEN YEH	
23 Conclusion: recasting tourism theory towards an Asian future	315
TIM WINTER	
<i>Bibliography</i>	326
<i>Index</i>	358