

Contents

List of Figures xi

Acknowledgments xiii

Editor's Introduction: Public Culture Reconsidered	1
PART I COMMERCIAL CULTURE AS PUBLIC CULTURE	
1 Festival Culture, American Style <i>Neil Harris</i>	11
2 Norman Rockwell, Public Artist <i>Michele H. Bogart</i>	31
PART II CULTURAL POLICY AND THE STATE	
3 Culture and the State in America <i>Michael Kammen</i>	69
4 The Happy Few—en Masse: Franco-American Comparisons in Cultural Democratization <i>Vera L. Zolberg</i>	97
5 Exporting America: The U.S. Propaganda Offensive, 1945-1959 <i>Laura A. Belmonte</i>	123
6 The Goodwill Ambassador: Duke Ellington and Black Worldliness <i>Penny M. Von Eschen</i>	151

7	A Modernist Vision: The Origins and Early Years of the National Endowment for the Arts' Visual Arts Program <i>Donna M. Binkiewicz</i>	171
8	Between Civics and Politics: The Modernist Moment in Federal Public Art <i>Casey Nebon Blake</i>	197

PART III THE ARTS AND CIVIC CULTURE AFTER MODERNISM

9	The Swirl of Image and Sound: On the Latest Version of Antirealism <i>Kenneth Cmiel</i>	223
10	Public Attitudes toward Cultural Authority and Cultural Diversity in Higher Education and the Arts <i>Paul DiMaggio and Bethany Bryson</i>	243
11	"Subtle, Intangible, and Non-Quantifiable": Aesthetics, Law, and Speech in Public Space <i>Leslie Prosterman</i>	275
12	The Public Display of Religion <i>Sally M. Promey</i>	305

Contributors 343
Index 347