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Measurement of the ratio of branching fractions

$$\mathcal{B}(B_c^+ \rightarrow J/\psi \tau^+ \nu_\tau) / \mathcal{B}(B_c^+ \rightarrow J/\psi \mu^+ \nu_\mu)$$

LHCb collaboration[†]

Abstract

A measurement is reported of the ratio of branching fractions $\mathcal{R}(J/\psi) = \mathcal{B}(B_c^+ \rightarrow J/\psi \tau^+ \nu_\tau) / \mathcal{B}(B_c^+ \rightarrow J/\psi \mu^+ \nu_\mu)$, where the τ^+ lepton is identified in the decay mode $\tau^+ \rightarrow \mu^+ \nu_\mu \bar{\nu}_\tau$. This analysis uses a sample of proton-proton collision data corresponding to 3.0 fb^{-1} of integrated luminosity recorded with the LHCb experiment at center-of-mass energies 7 TeV and 8 TeV. A signal is found for the decay $B_c^+ \rightarrow J/\psi \tau^+ \nu_\tau$ at a significance of 3 standard deviations, corrected for systematic uncertainty, and the ratio of the branching fractions is measured to be $\mathcal{R}(J/\psi) = 0.71 \pm 0.17(\text{stat}) \pm 0.18(\text{syst})$. This result lies within 2 standard deviations above the range of existing predictions in the Standard Model.

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18 Semileptonic b -hadron decays provide powerful probes for testing the Standard Model
 19 (SM) and for searching for the effects of physics beyond the SM. Due to their relatively
 20 simple theoretical description via tree-level processes in the SM, these decay modes serve as
 21 an ideal setting for examining the universality of the couplings of the three charged leptons
 22 in electroweak interactions. Recent measurements of the parameters $\mathcal{R}(D)$ and $\mathcal{R}(D^*)$,
 23 corresponding to the ratios of branching fractions $\mathcal{B}(B \rightarrow D^{(*)}\tau^-\bar{\nu}_\tau)/\mathcal{B}(B \rightarrow D^{(*)}\mu^-\bar{\nu}_\mu)$,
 24 by the BaBar [1, 2], Belle [3–6] and LHCb [7–9] collaborations indicate larger values than
 25 the SM predictions [10]. Proposed explanations for these discrepancies include extensions
 26 of the SM that involve enhanced weak couplings to third-generation leptons and quarks,
 27 such as interactions involving a charged Higgs boson [11, 12], leptoquarks [13], or new
 28 vector bosons [14]. Furthermore, other hints of the failure of lepton flavor universality
 29 have been seen in electroweak loop-induced B -meson decays [15, 16].

30 Measurements of semitauonic decays of other species of b hadrons can provide additional
 31 handles for investigating the sources of theoretical and experimental uncertainties, and
 32 potentially the origin of lepton nonuniversal couplings. This Letter presents the first study
 33 of the semitauonic decay $B_c^+ \rightarrow J/\psi \tau^+ \nu_\tau$ and a measurement of the ratio of branching
 34 fractions

$$\mathcal{R}(J/\psi) = \frac{\mathcal{B}(B_c^+ \rightarrow J/\psi \tau^+ \nu_\tau)}{\mathcal{B}(B_c^+ \rightarrow J/\psi \mu^+ \nu_\mu)}, \quad (1)$$

35 for which the current SM predictions are in the range of 0.25 to 0.28, where the spread
 36 arises from the choice of modeling approach for form factors [17–20]. Here and throughout
 37 the Letter charge-conjugate processes are implied.

38 The measurement is performed using data recorded with the LHCb detector at the
 39 Large Hadron Collider in 2011 and 2012, corresponding to integrated luminosities of 1 fb^{-1}
 40 and 2 fb^{-1} collected at proton-proton (pp) center-of-mass energies of 7 TeV and 8 TeV,
 41 respectively. The analysis procedure is designed to identify both the signal decay chain
 42 $B_c^+ \rightarrow J/\psi \tau^+ \nu_\tau$ and the normalization mode $B_c^+ \rightarrow J/\psi \mu^+ \nu_\mu$, with $J/\psi \rightarrow \mu^+ \mu^-$ and
 43 $\tau^+ \rightarrow \mu^+ \nu_\mu \bar{\nu}_\tau$, through their identical visible final states $(\mu^+ \mu^-)\mu^+$. The muon candidate
 44 not originating from the J/ψ is referred to as the *unpaired* muon. The two modes
 45 are distinguished using differences in their kinematic properties. The selected sample
 46 contains contributions from the signal and the normalization modes, as well as several
 47 background processes. The contributions of the various components are determined from
 48 a multidimensional fit to the data, where each component is represented by a template
 49 distribution derived from control data samples or from simulation validated against data.
 50 The selection and fit procedures are developed without knowledge of the signal yield.

51 The LHCb detector is a single-arm forward spectrometer covering the pseudorapidity
 52 range $2 < \eta < 5$, described in detail in Refs. [21, 22]. Notably for this analysis, muons are
 53 identified by a system composed of alternating layers of iron and multiwire proportional
 54 chambers [23]. The online event selection is performed by a trigger [24], which in this
 55 case consists of a hardware stage, based on information from the calorimeter and muon
 56 systems, followed by a software stage, which applies a full event reconstruction. Simulated
 57 data samples, which are used for producing fit templates and evaluating the signal to
 58 normalization efficiency ratio, are produced using the software described in Refs. [25–28].

59 Events containing a $J/\psi \mu^+$ candidate are required to have been selected by the LHCb
 60 hardware dimuon trigger, with both muon candidates at the trigger level matched to the
 61 decay products of the J/ψ candidate in the offline selection. In the software trigger, the
 62 events are required to meet criteria designed to select $J/\psi \rightarrow \mu^- \mu^+$ candidates constructed

63 from oppositely charged tracks whose particle identification information is consistent with
64 a muon. The J/ψ candidate must have $p_T > 2 \text{ GeV}/c$, where p_T is the component of the
65 momentum transverse to the beam, and have a reconstructed mass consistent with the
66 known J/ψ mass [29]. In addition, the momenta of the J/ψ decay products must each
67 exceed $5 \text{ GeV}/c$ and at least one muon candidate must have $p_T > 1.5 \text{ GeV}/c$.

68 Further requirements are imposed in the offline selection. The unpaired muon candidate
69 must have $p_T > 750 \text{ MeV}/c$ and be detached from any primary vertex (PV). The J/ψ
70 candidate is required to have well-identified muon decay products, to have a decay vertex
71 significantly separated from any PV in the event, and to have an invariant mass within
72 $55 \text{ MeV}/c^2$ of the known J/ψ mass. The unpaired muon candidate is required to satisfy
73 muon identification criteria, have a momentum in the range $3 < p < 100 \text{ GeV}/c$, be in the
74 pseudorapidity range 2 to 5, be significantly separated from any PV, and form a vertex
75 with the J/ψ candidate. A veto is applied to exclude candidates in which the invariant
76 mass of the opposite-sign muon pair formed by swapping the unpaired muon with a
77 muon from the J/ψ candidate is consistent with the J/ψ mass. To suppress combinatorial
78 background constructed from the decay products of other b hadrons in the event, the
79 J/ψ and the unpaired μ candidates must not have momenta pointing in nearly opposite
80 directions in the plane transverse to the beam axis. Additional requirements are imposed
81 to ensure good-quality tracks. In the rare ($< 2\%$) events where more than one candidate
82 is selected, a single candidate is retained randomly but reproducibly.

83 The $J/\psi \mu^+$ candidates from partially reconstructed b -hadron decays, including B_c^+
84 decays to a $J/\psi H_c$ pair, where H_c stands for a charmed hadron, and semileptonic $B_c^+ \rightarrow$
85 $J/\psi(n\pi)\mu^+\nu_\mu$ decays with $n \geq 2$, are typically accompanied by additional nearby charged
86 particles. In order to suppress these background contributions, candidates are required to
87 be isolated from additional tracks in the event based on a boosted decision tree (BDT)
88 described in Ref. [7]. The algorithm assigns a score based on whether a given track is
89 likely to have originated from the signal B_c^+ candidate or from the rest of the event.
90 The signal sample is constructed by requiring that no tracks in the event are consistent
91 with originating from the B_c^+ candidate, based on their BDT response value, and is thus
92 enriched in $B_c^+ \rightarrow J/\psi \tau^+ \nu_\tau$ and $B_c^+ \rightarrow J/\psi \mu^+ \nu_\mu$ decays.

93 The selection efficiencies for the signal and normalization modes are determined from
94 simulation. To account for the effect of differing detector occupancy and resolution
95 between simulation and data, the joint distributions of the track multiplicity and the
96 significances of the separation of the J/ψ and of the unpaired muon from the associated
97 PV (defined to be the PV with respect to which the particle has the smallest impact
98 parameter χ^2 , which is the difference in χ^2 of the PV fit with and without the particle
99 in question) in the simulated samples are weighted to match the observed distribution
100 in a subset of the data sample enriched in the normalization mode, without biasing the
101 simulated decay time distribution [30]. The ratio of the signal efficiency to that of the
102 normalization mode is found to be $(52.4 \pm 0.4)\%$, where the uncertainty reflects the limited
103 size of the simulation samples.

104 The differences in the kinematic distributions of the various processes are exploited to
105 disentangle their respective contributions to the selected $J/\psi \mu^+$ sample. The large $\mu-\tau$
106 mass difference and the presence of extra neutrinos from the decay $\tau^+ \rightarrow \mu^+ \nu_\mu \bar{\nu}_\tau$ result in
107 distinct distributions for the signal relative to the normalization mode. Three kinematic
108 quantities are used: the unpaired-muon energy in the B_c^+ rest frame, E_μ^* ; the missing mass
109 squared, defined as $m_{\text{miss}}^2 = (p_{B_c^+} - p_{J/\psi} - p_\mu)^2$; and the squared four-momentum transfer to

110 the lepton system, $q^2 = (p_{B_c^+} - p_{J/\psi})^2$, where $p_{B_c^+}$, $p_{J/\psi}$ and p_μ are the four-momenta of
 111 the B_c^+ meson, the J/ψ meson, and the unpaired muon, respectively. These quantities are
 112 approximated using a technique developed in Ref. [7] that estimates the B_c^+ momentum
 113 despite the presence of one or more missing neutrinos, using the flight direction of the
 114 candidate, determined from the vector joining the associated PV and the decay vertex, and
 115 the momenta of its decay products. The lifetime of the B_c^+ meson, which is nearly three
 116 times shorter than that of other b hadrons, provides an additional handle for discriminating
 117 against the large background that originates from lighter b hadrons. The decay time for
 118 each $J/\psi\mu^+$ candidate is computed using the decay distance of the candidate, determined
 119 from the approximated B_c^+ momentum vector and the displacement of its reconstructed
 120 vertex relative to its associated PV. Decay-time distributions derived from simulation are
 121 corrected for acceptance differences between data and simulation. This is achieved by
 122 applying weights to the simulated distribution from a study of a control sample of $J/\psi K^+$
 123 combinations from the decay $B^0 \rightarrow J/\psi K^*(892)^0$, with $K^*(892)^0 \rightarrow K^+\pi^-$, in data and
 124 simulation.

125 The contributions of various components to the sample of $J/\psi\mu^+$ candidates are
 126 represented by three-dimensional histogram templates, binned in m_{miss}^2 , the decay time
 127 of the B_c^+ candidate, and a discrete quantity Z , representing eight bins in (E_μ^*, q^2) . The
 128 values 0–3 of Z correspond to bins where $q^2 < 7.15 \text{ GeV}^2/c^4$ and E_μ^* is divided with
 129 thresholds at $[0.68, 1.15, 1.64] \text{ GeV}$. The values 4–7 correspond to bins with the same E_μ^*
 130 ranges, but where $q^2 \geq 7.15 \text{ GeV}^2/c^4$.

131 The templates are derived from simulation for the signal and the normalization modes,
 132 which requires knowledge of the $B_c^+ \rightarrow J/\psi\ell^+\nu_\ell$ form factors. These have not yet been
 133 precisely determined and the theoretical predictions, *e.g.* those from Refs. [18] and [31],
 134 are yet to be tested against data. Thus, for this measurement, the shared form factors for
 135 the signal and normalization modes are determined directly from the data by employing a
 136 z -expansion parametrization inspired by Ref. [32] to fit a subsample of the data that is
 137 enriched in the normalization mode. In this expansion, the form factors $V(q^2)$, $A_0(q^2)$,
 138 $A_1(q^2)$, and $A_2(q^2)$ (following the convention of Ref. [31]) are fit by functions of the form

$$f(q^2) = \frac{1}{1 - q^2/M_{\text{pole}}^2} \sum_{k=0}^K a_k z(q^2)^k, \quad (2)$$

139 where $z(q^2)$ is defined in Ref. [32]. The pole mass M_{pole} is the mass of the excited B_c^+
 140 state with quantum numbers corresponding to the form factor: the $J^P = 1^-$ state for
 141 $V(q^2)$, taken to be $6.33 \text{ GeV}/c^2$; the 0^- state for $A_0(q^2)$, which is the B_c^+ mass itself; and
 142 finally the 1^+ state for $A_1(q^2)$ and $A_2(q^2)$, taken to be $6.73 \text{ GeV}/c$ [18, 31]. The form
 143 factor $A_0(q^2)$ is fit to $K = 0$ order, while the others are fit to the linear $K = 1$ order.
 144 The parameters obtained from this procedure contain the effects of the reconstruction
 145 resolution of the kinematic parameters and cannot be directly compared with existing
 146 theoretical predictions.

147 Simulation is used to determine the templates for the feed-down processes $B_c^+ \rightarrow$
 148 $\psi(2S)\mu^+\nu_\mu$, $B_c^+ \rightarrow \psi(2S)\tau^+\nu_\tau$, $B_c^+ \rightarrow \chi_{c1}\mu^+\nu_\mu$, and $B_c^+ \rightarrow \chi_{c2}\mu^+\nu_\mu$, and backgrounds
 149 from $B_c^+ \rightarrow J/\psi H_c X$. The last is represented by a cocktail of decays that result from $b \rightarrow$
 150 $c\bar{c}s$ transitions. The branching fractions for the decays $J/\psi \rightarrow \mu^+\mu^-$, $\psi(2S) \rightarrow J/\psi X$,
 151 $\chi_{c(1,2)} \rightarrow J/\psi\gamma$, and $\tau^+ \rightarrow \mu^+\nu_\mu\bar{\nu}_\tau$ are fixed to the known values [29]. A possible feed-
 152 down contribution from $B_c^+ \rightarrow X(3872)\mu^+\nu_\mu$, where the $X(3872)$ state decay produces a

153 J/ψ , is considered in the determination of the systematic uncertainties. The semimuonic
154 B_c^+ decays to χ_{c1} and χ_{c2} modes are constrained to have the same branching fractions
155 relative to the normalization mode, differing only due to the respective branching fractions
156 of $\chi_{c(1,2)}$ to $J/\psi\gamma$, consistent with theoretical expectations [33]. Form factors for these
157 decays are taken from Ref. [33]. The rare semimuonic decay to χ_{c0} (suppressed by the
158 low $\chi_{c0} \rightarrow J/\psi X$ branching fraction) and semitauonic decays involving χ_c states are
159 neglected and are accounted for in the systematic uncertainties.

160 The background processes $B_c^+ \rightarrow J/\psi H_c X$ are modeled using a cocktail of two-body
161 decays and quasi-two-body decays that proceed through excited D_s^+ resonances. Several
162 decay modes in the cocktail have recently been measured at LHCb [34], and for others the
163 branching fractions are fixed by analogy to the well measured $B \rightarrow D^* H_c X$ decays [29].
164 The cocktail consists of the two-body and quasi-two-body decays in equal proportion.

165 The combinatorial background in the selected $J/\psi\mu^+$ sample is predominantly due to
166 J/ψ mesons from $B_{u,d,s} \rightarrow J/\psi X$ decays paired with muon candidates from the rest of the
167 event. This background source is modeled using a set of three template histograms taken
168 from simulation for the three B -meson species, with their relative fractions constrained in
169 accordance with the production cross-sections and their respective branching fractions.
170 A fit is performed to the $J/\psi\mu^+$ mass distribution above $6.4 \text{ GeV}/c^2$, higher than the
171 B_c^+ mass, to validate the modeling of this background and correct for possible sources
172 of combinatorial background in data unaccounted for by the model, including decays
173 of b baryons and the effect of unknown branching fractions. A linear correction to
174 the $J/\psi\mu^+$ mass distribution in the simulation is determined by this fit and applied to
175 the combinatorial background templates, and is varied within bounds to determine a
176 systematic uncertainty.

177 The template for the background from combinatorial J/ψ candidates is determined
178 using events where the J/ψ invariant mass lies above the nominal selection threshold,
179 with its normalization fixed using a fit to the $\mu^+\mu^-$ invariant mass distribution. Two
180 models for the shape of the combinatorial background in the J/ψ mass distribution are
181 considered. The nominal fit uses a mixture of distributions with Gaussian cores and power
182 law tails [35] for the true $J/\psi \rightarrow \mu^+\mu^-$ component and an exponential function for the
183 combinatorial background. An alternative fit is performed to evaluate a corresponding
184 systematic uncertainty.

185 The largest background component is due to the inclusive decays of light b hadrons to
186 J/ψ mesons, in which an accompanying pion or kaon (or, less frequently, proton or electron)
187 is misidentified as a muon, hereafter referred to as the mis-ID background. A data-driven
188 approach is used to construct templates for this background component. A sample of $J/\psi h^+$
189 candidates, where h^+ stands for a charged hadron, is selected following similar criteria to
190 those of the signal sample, but with the h^+ failing the muon identification criteria. This
191 control sample is enriched in various hadron and lepton species (primarily pions, kaons,
192 and protons). Using several high-purity control samples of identified hadrons, weights
193 are computed that represent the probability that a hadron with particular kinematic
194 properties would pass the muon criteria. These weights are applied to the $J/\psi h^+$ sample to
195 generate binned templates representing these background components. The normalization
196 of each of these components is allowed to vary in the fit to the data.

197 A binned maximum likelihood (ML) fit is performed using the templates representing
198 the various components, with their respective contributions and shape parameters corre-
199 sponding to the B_c^+ lifetime and form factors allowed to vary. The contributions of the feed-

down processes involving the decays of higher-mass charmonium states, $B_c^+ \rightarrow \psi(2S)\mu^+\nu_\mu$, $B_c^+ \rightarrow \chi_{c(0,1,2)}(1P)\mu^+\nu_\mu$ are allowed to vary in the fit, whereas the ratio of the branching fractions $\mathcal{R}(\psi(2S)) = \mathcal{B}(B_c^+ \rightarrow \psi(2S)\tau^+\nu_\tau)/\mathcal{B}(B_c^+ \rightarrow \psi(2S)\mu^+\nu_\mu)$ is fixed to the predicted SM value of 8.5% [18]. This is later varied for the evaluation of a systematic uncertainty.

Extensive studies of the fit procedure are carried out to identify potential sources of bias in the fit. Simulated signal is added to the data histograms, and the resulting changes in the value of $\mathcal{R}(J/\psi)$ from the fit are found to be consistent with the injected signal increments. The procedure is also applied to the mis-ID background, which shows no bias in the fitted number of events as a function of injected events. Another important consideration for this measurement is the disparate properties of the various templates. Some templates are populated in all kinematically allowed bins, such as the mis-ID background that is derived from large data samples. Others are sparsely populated and contain empty bins, *e.g.* for modes with low efficiency and yields that are obtained from simulated events. Pseudoexperiments with template compositions similar to those in this analysis reveal a possible bias of the fit results. Hence, the binning scheme for this analysis is chosen to minimize the number of empty bins in the sparsely populated templates, while retaining the discriminating power of the distributions. Kernel density estimation (KDE) [36] is used to derive continuous distributions representative of the nominal fit templates. Simulated pseudoexperiments using histogram templates sampled from these continuous distributions are then used to evaluate any remaining bias that results. Based on these studies a Bayesian procedure is implemented for correcting the raw $\mathcal{R}(J/\psi)$ value after unblinding.

The results of the fit are presented in Fig. 1, showing the projections of the nominal fit result onto the quantities m_{miss}^2 , decay time, and Z . The fit yields 1400 ± 300 signal and 19140 ± 340 normalization decays, where the errors are statistical and correlated. Accounting for the $\tau^+ \rightarrow \mu^+\nu_\mu\bar{\nu}_\tau$ branching fraction and the ratio of efficiencies gives an uncorrected value of 0.79 for $\mathcal{R}(J/\psi)$. Correcting for the mean expected bias at this value, we obtain $\mathcal{R}(J/\psi) = 0.71 \pm 0.17$ (stat). The significance of the signal, determined from a likelihood scan procedure and corrected for the systematic uncertainty, is found to be 3 standard deviations.

Systematic uncertainties on $\mathcal{R}(J/\psi)$ are listed in Table 1. The effect of the limited size of the simulated samples on the template shapes is determined using the procedure of Refs. [37, 38]. In the nominal fit, the $B_c^+ \rightarrow J/\psi$ form factor parameters, except for the scalar form factor that primarily affects the semitauonic mode, are fixed to the values obtained from a fit to a subset of the data enriched in the normalization mode. To assess the effect on $\mathcal{R}(J/\psi)$ due to this procedure, an alternative fit is performed with the form factor parameters allowed to vary, and the difference in quadrature of the uncertainties is assigned as a systematic uncertainty. The effect due to the $B_c^+ \rightarrow \psi(2S)$ form factors is evaluated by comparing fits using two different theoretical models for this template [18, 31].

The systematic uncertainty of the bias correction is calculated from the difference in bias between fits to simulated data based on a set of realistic parametrized distributions and corresponding fits based on KDE versions of these distributions. The effect of the binning of the quantity Z is determined by varying the boundaries of the thresholds in E_μ^* and q^2 , and by reducing the number of bins in the fit. A data-driven method is employed to determine the mis-ID background. In addition, an alternate approach is considered for modeling the effect of misreconstructed tracks. The fit procedure is performed with

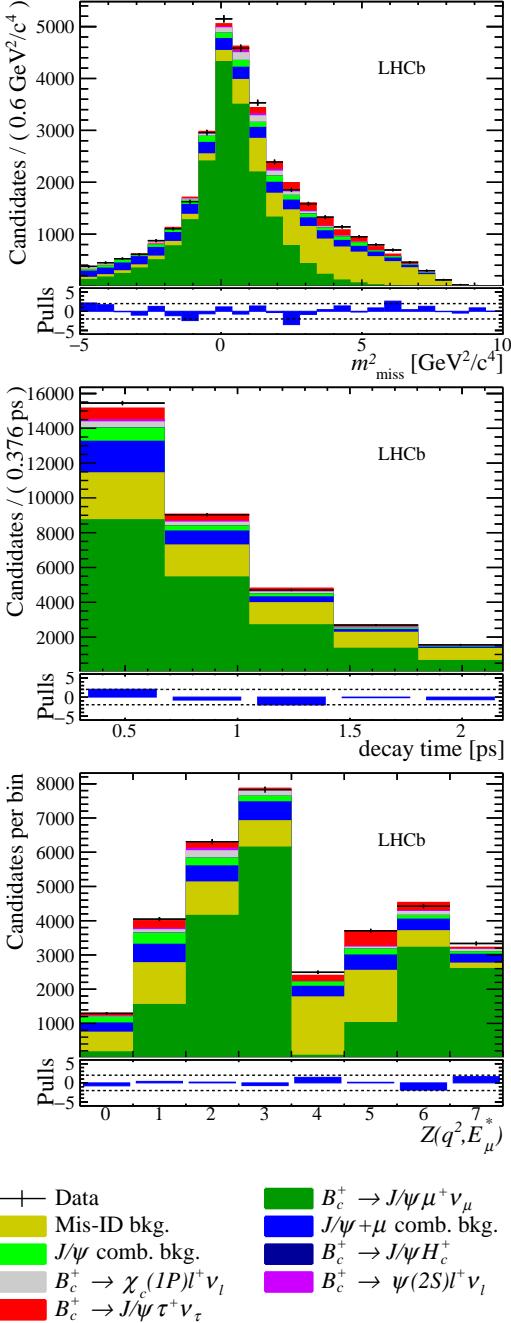


Figure 1: Distributions of (top) m_{miss}^2 , (middle) decay time, and (bottom) Z of the signal data, overlaid with projections of the fit model with all normalization and shape parameters at their best-fit values. Below each panel differences between the data and fit are shown, normalized by the Poisson uncertainty in the data; the dashed lines are at the values ± 2 .

247 templates derived from each of these methods, and an uncertainty is assigned using
 248 half the difference between the two minima. The systematic uncertainty due to the
 249 combinatorial background cocktail is determined by varying the linear correction made to
 250 its $J/\psi \mu^+$ mass distribution, described above, within its bounds. The contribution due
 251 to the combinatorial background in the J/ψ peak region is determined by varying the

Table 1: Systematic uncertainties in the determination of $\mathcal{R}(J/\psi)$.

Source of uncertainty	Size ($\times 10^{-2}$)	
Limited size of simulation samples	8.0	
$B_c^+ \rightarrow J/\psi$ form factors	12.1	
$B_c^+ \rightarrow \psi(2S)$ form factors	3.2	
Fit bias correction	5.4	
Z binning strategy	5.6	
Misidentification background strategy	5.6	
Combinatorial background cocktail	4.5	
Combinatorial J/ψ sideband scaling	0.9	
$B_c^+ \rightarrow J/\psi H_c X$ contribution	3.6	
Semitaunomic $\psi(2S)$ and χ_c feed-down	0.9	
Weighting of simulation samples	1.6	
Efficiency ratio	0.6	
$\mathcal{B}(\tau^+ \rightarrow \mu^+ \nu_\mu \bar{\nu}_\tau)$	0.2	
B_c^+ lifetime	included in statistical uncertainty	
Total systematic uncertainty	17.7	
Statistical uncertainty	17.3	

normalization of this component within the range determined from the alternative fits to the invariant-mass distribution of J/ψ candidates.

The systematic uncertainty due to the loosely constrained contribution of the process $B_c^+ \rightarrow J/\psi H_c X$ is determined by constraining the yield to that expected from the estimated branching fraction for these decays [29, 34]. The effect of the fixed contribution of the semitaunomic decay $B_c^+ \rightarrow \psi(2S)\tau^+\nu_\mu$ is determined by varying $\mathcal{R}(\psi(2S))$ by $\pm 50\%$ of the predicted value. Background from the feed-down decays $B_c^+ \rightarrow X(3872)\mu^+\nu_\mu$, with the principal decay chains $X(3872) \rightarrow J/\psi\pi^+\pi^-$ and $X(3872) \rightarrow J/\psi\gamma$, is kinematically similar to the background from $B_c^+ \rightarrow \psi(2S)\tau^+\nu_\mu$. An approximate bound on the number of $X(3872)$ candidates in the sample is obtained from the invariant mass distribution of $J/\psi\pi^+\pi^-$ combinations in the sample. This bound is found to be less than the uncertainty in the $\psi(2S)$ yield, and thus no additional uncertainty is assigned. The effect of the small contribution of semitaunomic decays involving χ_c states is assessed by assuming that the entire yield for this mode is absorbed in the signal mode, and is summed in quadrature with that from the $\psi(2S)$ feed-down mode.

The systematic uncertainty due to the weighting of the simulation distributions of event parameters (the track multiplicity and the separation significances of the J/ψ and of the unpaired muon) is determined by varying the criteria for the definition of the subset of the data sample enriched in the normalization mode used in the weighting procedure, and employing alternative methods to account for the misidentified muon candidates in the sample. The uncertainty in the efficiency ratio measured in simulation is propagated to $\mathcal{R}(J/\psi)$. The B_c^+ lifetime is allowed to vary in the fit, constrained to its measured value and precision, and this effect is included in the statistical uncertainty of the measurement.

In summary, the decay $B_c^+ \rightarrow J/\psi\tau^+\nu_\tau$ is studied using data corresponding to 3 fb^{-1} recorded with the LHCb detector during 2011 and 2012, leading to the first measurement

277 of the ratio of branching fractions

$$\mathcal{R}(J/\psi) = \frac{\mathcal{B}(B_c^+ \rightarrow J/\psi \tau^+ \nu_\tau)}{\mathcal{B}(B_c^+ \rightarrow J/\psi \mu^+ \nu_\mu)} = 0.71 \pm 0.17 \text{ (stat)} \pm 0.18 \text{ (syst)}. \quad (3)$$

278 This result lies within 2 standard deviations of the range of existing predictions in the
279 Standard Model, 0.25 to 0.28, assuming lepton universality.

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