



UNF
UNF Online
Annual Goals
2022-2023

One YEAR GOALS

BUDGET AND OPERATIONS

1. Improve data collection and tracking processes for Primarily and Fully Online Degree programs.
2. Develop a knowledge base for UNF Online procedures and policies.
3. Review and update compliance documentation.
4. Review and update DL fee management documentation.

QUALITY INITIATIVES

5. Implement faculty award for excellence in online teaching.
6. One additional program begins the national QM certification process.
7. Support textbook affordability initiatives for online programs.
8. Increase awareness of UNF's DL policy and requirements for faculty training and course review.

ENROLLMENT MANAGEMENT AND STUDENT SERVICES

9. Research the creation of online student type in SIS.
10. Distribute program support service matrix to all colleges.
11. Develop a 3-year plan for enhancement of online student services.
12. Research and develop recommendations for an online student orientation.
13. Facilitate development of online General Education pathways.
14. Develop recommendations for undergraduate degree completion program.

Three YEAR GOALS

1. Unique services available to students in fully online programs.
2. Develop marketing strategy for online programs.
3. Established plan for outreach and marketing available to all fully online programs.
4. Increase institutional affinity among students in online programs.
5. Support enrollment growth by attracting a new population of students through innovative degree programs.
6. Expand national QM certification for eligible online programs.
7. All eligible DL courses complete quality course design review.
8. Develop course marking capacity for quality and affordability indicators.
9. Deliver improved analytical capacity and reporting systems for online learning data.
10. Online delivery program proposal process is well-integrated into other campus curricular processes.