

The Hugh Van Seaton Memorial Scholarship
from Financial Executives International (FEI)
Northern Florida Chapter

Applicant Criteria:

- The applicant must be a degree-seeking student in business (preferably with a major in finance or accounting). The student will be eligible for a scholarship for studies at Jacksonville University [University of North Florida].
- The applicant must have completed the sophomore year by the time they apply for the scholarship.
- Candidates for scholarships shall be citizens of the United States or hold permanent residency status.
- It is intended that applicants be full-time students (based on the requirements of the school they are attending; assumed to be a minimum of 12 credit hours per semester).
- The granting of the FEI Northern Florida Chapter scholarship is at the sole discretion of the FEI Northern Florida Chapter Board (The Chapter Board), and shall be on a basis of educational achievement (minimum GPA of 3.0), financial need, and demonstration of professional, social, and charitable activities, and include a short essay, described below, to an applicant(s) recommended by the College of Business' Accounting and Finance faculty (three recommended applicants are to be requested from the faculty).
 - Each scholarship applicant is to write a short essay, of a minimum 250 words up to one page in length, that describes their future career plans. This essay shall be graded by The Chapter's Board, based on the attached rubric.
- The selected student will receive a \$1,000 scholarship.
- The Chapter Board recognizes that financial need can vary dependent upon significant factors including geographical considerations, work-place conditions, current employment, dependents, other student obligations, and parental support or lack thereof. The Chapter Board requests faculty be aware of the limited resources of the FEI Northern Florida Chapter and its desire to assist students who are deserving and needy.

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Essay Grading Rubric

Name _____ Essay # _____

CRITERIA	Points 1 to 5
THESIS and CONTENT The essay has a thesis—a single, central point that is interesting, original, striking and substantial.	
ORGANIZATION The essay is organized and well structured (there is a beginning, a body, and a conclusion).	
PARAGRAPHS Paragraphs are organized, unified and coherent.	
STYLE The essay is written in a style and tone appropriate to the audience, topic and purpose. Words are appropriate and well chosen. Writer avoids jargon and sexist language. Writer seems to be speaking in an authentic voice. Paper is enjoyable and interesting.	
SUBTOTAL	
GRAMMAR, SPELLING, MECHANICS Subtract points for errors in grammar (comma splices, fragments, fused sentences, agreement, etc.), spelling, and mechanics (margins, format, etc.).	
TOTAL	