

If you have ordered Mobile Website advertising, you agree to the Digital Ads and Services Terms and Conditions and to the following additional terms and conditions. Capitalized terms used but not defined in these terms and conditions will have the same meaning given in the Marketing Services Agreement.

1. If Dex Media is currently hosting a desktop website and you also purchase a mobile website, we will create a website that is accessible by, and customized for viewing on, mobile devices (the Mobile Website”) by using your Dex Media business profile and mapping its content to the Mobile Website.
2. If Dex Media is currently hosting a desktop website for you and is your agent for registering the domain name, Dex Media will (a) set up a mobile URL for your Mobile Website; (b) set up a function to redirect mobile traffic from your traditional website to your Mobile Website; and (c) begin billing you after the Mobile Website has gone live.
3. If your domain is client owned, Dex Media is not your agent for registering your domain, , Dex Media will provide you instructions and **it is your responsibility to** (a) set up a mobile URL for your Mobile Website, and (b) set up a function to redirect mobile traffic from your traditional website to your Mobile Website (“Client Obligations”). **You agree that Dex Media will begin billing you after the Mobile Website has gone live, even if you have failed to perform the Client Obligations.**