

RIETI BBL Webinar Handout

Business Reinvention of Japan and DX: Challenges and opportunities

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Current Status of DX in Japan

- Digital has a large direct impact on management strategies.
- Many companies are concerned about DX management strategies and the lack of skills and capabilities.

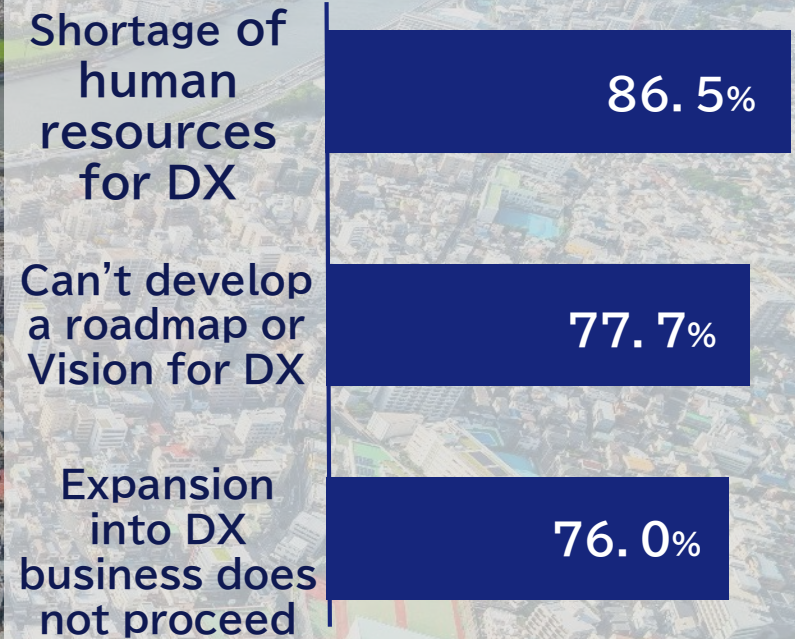
Increasing number of companies that systematically promote DX



※Including CxO:CDO, CIO, CMO

source of reference:Strategy& “CDO Research”

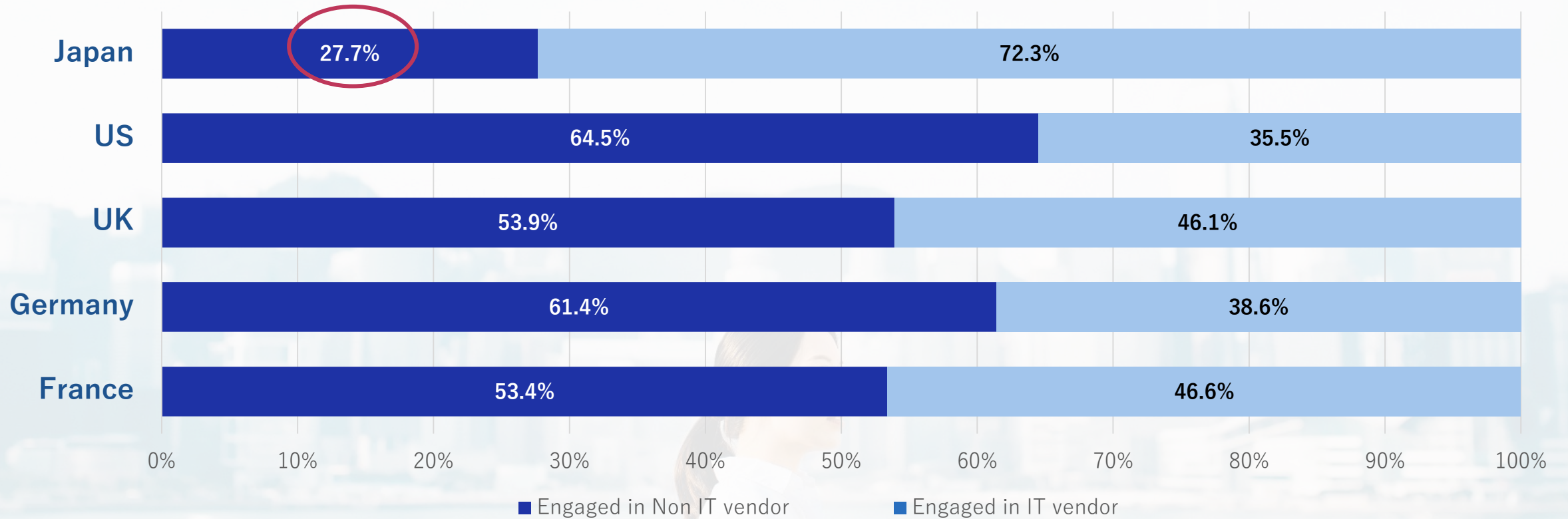
DX promotion issues



source of reference:Japan Management Association

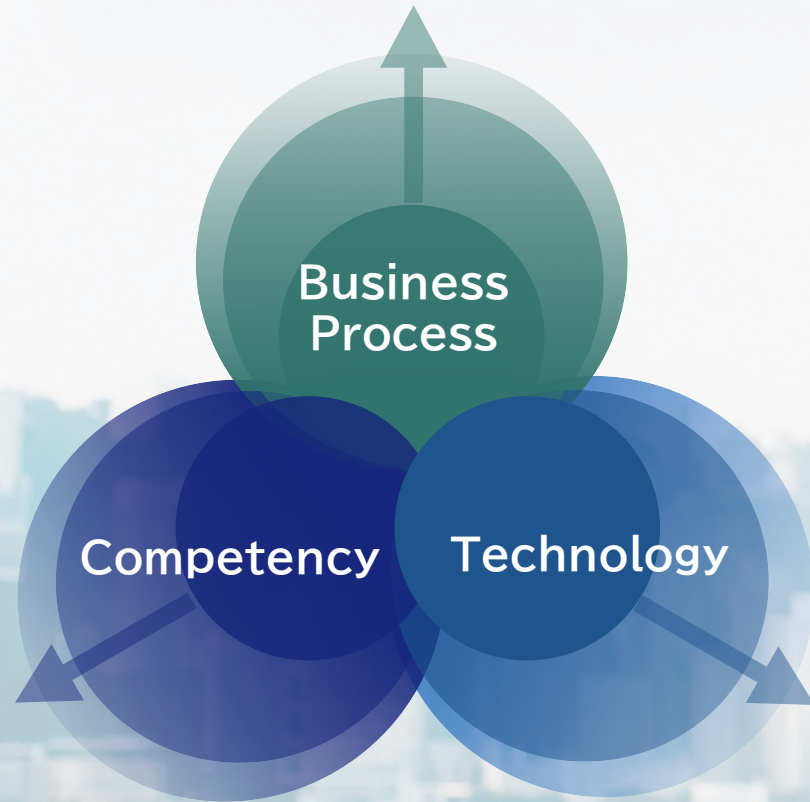
Comparison of industries in which IT human resources are engaged

Ratio of IT human resources in the IT / non-IT industries



(Source: Cabinet Office of Japan)

DX provided by NEC goes to NEXT STEP



We target over 5.4 billion USD
in core DX business

The three axes that support DX promotion continue to evolve

NEC strongly promotes DX customer offering from upstream consulting to delivery

- Strengthening DX strategy consulting
- Strengthening offerings to realize customer value

Expansion of business utilizing new technology

- NEC Digital Platform
- One architecture
- Co-creation with partners

Enhance digital competencies and grow DX leadership

- Expansion of DX capabilities through reskilling
- Expansion of DX educational services