

# RIETI BBL Webinar Handout

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## **Business Reinvention of Japan and DX: Challenges and opportunities**

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# Discussion Points (Reinvention of Japan Inc and DX)

- Fundamental change in business environment > Need for change
- Strategy
  - Aggregate Niche Strategy / Choose and Focus 2.0
  - Post WWII Alignment model >> Breakthru Innovation Model  
(Strategy, Critical Tasks, People, Culture, Organization & Rewards)
- Value Creation and Value Capture in Industry 4.0
- Corporate renewal in a tight culture (Corporate Practice?)
  - Tight Loose Theory (Content, Consensus, Intensity)
- Digital Transformation (DX) – What is DX
  - Nishiyama > Disassemble to element / completely redesign process Views?
  - Opportunities? How far along are we? How far to go?
  - What are the Challenges/Impediments?  
(People, Corporate Culture (silo, perfectionism, etc), Technology, Regulations… )  
How to overcome them?