Towards Trustworthy Computing: Security

Strategy

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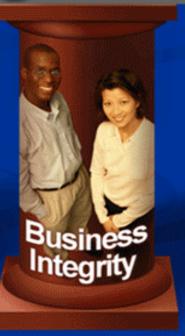
Our Long Term Commitment

Trustworthy Computing









Trustworthy Computing

Security

- Resilient to attack
- Protects confidentiality, integrity, and availability of data and systems

Privacy

- Individuals control personal data
- Products and Online Services adhere to fair information principles

Reliability

- Dependable
- Available when needed
- Performs at expected levels

Business Integrity

- Open and transparent interaction with customers
- Address issues with products and services
- Help customers find appropriate solutions

The Security Framework: SD³+C

Secure by Design

- Mandatory training
- Built threat models
- Conducted code reviews and penetration testing
- Used automated code tools
- Redesigned IIS 6.0 architecture

Secure by Default

- 60% less attack surface area by default compared to Windows NT 4.0 SP3
- 20+ services changed to be off by default
- Service install in a secure state (IIS 6.0 Lockdown)

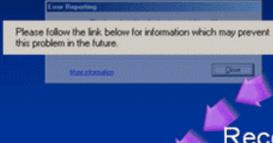
Secure by Deployment

- New patch management tools
- 7 Microsoft Official Curriculum courses available at launch
- Official security configuration guides
- Integrated security tools

Communications

- Writing Secure Code 2.0
- White papers
- Configuration guides
- Consumer bulletins
- Training and education

Protection and Prevention Strategy



Windows Update

Recovery and Prevention Fixes, patches, updates, etc.

Solutions



Government



Education

Problems, crashes, annoyances

Reporting 7x24





Investigations

Communities



TwC Commitment in Japan

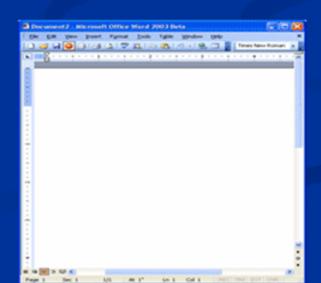
- Trustworthy Computing is a global initiative and Japan is an integral part
- Commitment to work with partners
 - 40 STPP (Strategic Technology Protection Program) partners in Japan
 - Security partners (OEMs, TrendMicro, Symantec, etc)
 - Communities (MVPs, etc)
 - Universities (Shared Source, Curriculum)
 - Government (NPA, JPCERT/CC, IPA/ISEC, NIRT, Telecom-ISAC, etc)

The Future of TwC: Information Rights Management

- Digital intellectual property protection: To protect information from unauthorized access and reuse
- Information privacy, control, and integrity: To help preventing unauthorized actions such as forwarding, pasting, or printing confidential or sensitive information
- Product offerings: Windows Server 2003, Office 2003, IE, etc

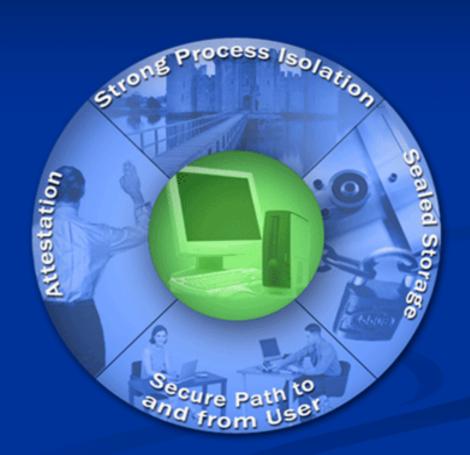






The Future of TwC: NGSCB

- NGSCB built on four key features:
 - **Strong Process Isolation**
 - Sealed Storage
 - Secure path to and from the user
 - Attestation (to authenticate officially)
- The first three are needed to protect against malicious code
- Attestation breaks new ground in distributed computing
 - "Things" (SW, machines, services) can be securely identified



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