

The Marine Mammal Center

Financial Statements

September 30, 2019
(With Comparative Totals for 2018)



TABLE OF CONTENTS

	<u>Page No.</u>
Independent Auditor's Report	1 - 2
Statement of Financial Position	3
Statement of Activities	4
Statement of Functional Expenses	5
Statement of Cash Flows	6
Notes to Financial Statements	7 - 27

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
The Marine Mammal Center
Sausalito, California

We have audited the accompanying financial statements of The Marine Mammal Center (a California nonprofit corporation) (the "Center"), which comprise the statement of financial position as of September 30, 2019, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Marine Mammal Center as of September 30, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Change in Accounting Principle

As described in Note 2 to the financial statements, the Center has adopted ASU 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*. Our opinion is not modified with respect to that matter.

Report on Summarized Comparative Information

We have previously audited The Marine Mammal Center's 2018 financial statements, and our report dated February 6, 2019 expressed an unmodified opinion on those audited financial statements. As part of our audit of the 2019 financial statements, we also audited the adjustments to the 2018 financial statements to apply the change in accounting principle discussed above. In our opinion, the summarized comparative information presented herein as of and for the year ended September 30, 2018, adjusted for the change in accounting principle discussed above, is consistent, in all material respects, with the audited financial statements from which it has been derived. Also, in our opinion, such adjustments are appropriate and have been properly applied.



Armanino^{LLP}
San Ramon, California

February 7, 2020

The Marine Mammal Center
Statement of Financial Position
September 30, 2019
(With Comparative Totals for 2018)

	2019	2018
ASSETS		
Cash and cash equivalents	\$ 119,359	\$ 625,806
Restricted cash	373,528	368,770
Investments	12,516,557	10,632,749
Accounts receivable	450,720	152,060
Contributions receivable, net of discount	1,727,186	1,281,380
Prepaid expenses and other assets	372,391	328,799
Property and equipment, net	25,540,526	26,420,736
Total assets	\$ 41,100,267	\$ 39,810,300
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$ 1,024,616	\$ 781,177
Capital lease obligations	132,351	118,859
Deferred revenue	152,124	85,107
Total liabilities	1,309,091	985,143
Net assets		
Without donor restrictions		
Undesignated	25,539,668	27,293,359
Board-designated	9,907,155	9,441,858
Total without donor restrictions	35,446,823	36,735,217
With donor restrictions	4,344,353	2,089,940
Total net assets	39,791,176	38,825,157
Total liabilities and net assets	\$ 41,100,267	\$ 39,810,300

The accompanying notes are an integral part of these financial statements.

The Marine Mammal Center
Statement of Activities
For the Year Ended September 30, 2019
(With Comparative Totals for 2018)

	<u>Without Donor Restrictions</u>		With Donor Restrictions	2019 Total	2018 Total
	<u>Undesignated</u>	<u>Board- Designated</u>			
Support and revenues					
Support					
Contributions and grants	\$ 7,548,363	\$ -	\$ 853,668	\$ 8,402,031	\$ 7,194,324
Bequests	1,500,000	2,048,992	1,663,286	5,212,278	669,017
Donated materials, services, property and equipment	<u>335,049</u>	<u>-</u>	<u>-</u>	<u>335,049</u>	<u>289,247</u>
Total support	<u>9,383,412</u>	<u>2,048,992</u>	<u>2,516,954</u>	<u>13,949,358</u>	<u>8,152,588</u>
Revenues, gains and losses					
Veterinary science contracts	728,568	-	-	728,568	853,635
Retail store sales, net	376,301	-	-	376,301	350,982
Education programs	235,156	-	-	235,156	227,728
Rent	115,994	-	-	115,994	103,502
Interest and dividends, net	4,165	186,654	57,901	248,720	152,040
Unrealized and realized gains on investments, net	-	33,389	95,326	128,715	462,239
Other	29,936	-	-	29,936	3,772
Loss on disposal of property and equipment	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>(62,300)</u>
Total revenues, gains and losses	<u>1,490,120</u>	<u>220,043</u>	<u>153,227</u>	<u>1,863,390</u>	<u>2,091,598</u>
Net assets released from restriction	<u>2,219,506</u>	<u>(1,803,738)</u>	<u>(415,768)</u>	<u>-</u>	<u>-</u>
Total support and revenues	<u>13,093,038</u>	<u>465,297</u>	<u>2,254,413</u>	<u>15,812,748</u>	<u>10,244,186</u>
Functional expenses					
Program services					
Veterinary science	8,282,528	-	-	8,282,528	6,970,595
Education	<u>3,284,104</u>	<u>-</u>	<u>-</u>	<u>3,284,104</u>	<u>2,708,962</u>
Total program services	11,566,632	-	-	11,566,632	9,679,557
Fundraising	2,076,827	-	-	2,076,827	1,640,085
Management and general	<u>1,203,270</u>	<u>-</u>	<u>-</u>	<u>1,203,270</u>	<u>706,707</u>
Total functional expenses	<u>14,846,729</u>	<u>-</u>	<u>-</u>	<u>14,846,729</u>	<u>12,026,349</u>
Change in net assets	(1,753,691)	465,297	2,254,413	966,019	(1,782,163)
Net assets, beginning of year	<u>27,293,359</u>	<u>9,441,858</u>	<u>2,089,940</u>	<u>38,825,157</u>	<u>40,607,320</u>
Net assets, end of year	<u>\$ 25,539,668</u>	<u>\$ 9,907,155</u>	<u>\$ 4,344,353</u>	<u>\$ 39,791,176</u>	<u>\$ 38,825,157</u>

The accompanying notes are an integral part of these financial statements.

The Marine Mammal Center
Statement of Functional Expenses
For the Year Ended September 30, 2019
(With Comparative Totals for 2018)

	Program Services		Support Services		2019 Total	2018 Total
	Veterinary Science	Education	Fundraising	Management and General		
Salaries	\$ 2,929,099	\$ 1,437,135	\$ 1,113,783	\$ 403,485	\$ 5,883,502	\$ 5,173,445
Depreciation and amortization	1,358,251	434,978	11,690	64,787	1,869,706	1,900,122
Animal care costs	1,176,812	2,669	-	-	1,179,481	838,825
Professional services	236,607	290,011	122,866	292,399	941,883	373,357
Employee benefits	460,515	163,690	137,089	45,881	807,175	655,027
Travel, conference and training	268,715	80,233	53,426	183,562	585,936	264,281
Payroll taxes	219,133	95,162	85,320	35,556	435,171	374,683
Information technology	212,454	93,737	86,439	27,835	420,465	415,983
Staff housing and rent	396,019	-	-	-	396,019	193,520
Donated materials and services	64,989	180,735	25,342	63,982	335,048	289,247
Utilities	291,033	16,190	446	1,545	309,214	267,948
Lettershop and acknowledgements	-	-	240,099	-	240,099	228,880
Supplies	116,727	90,742	8,944	9,164	225,577	155,189
Repairs and maintenance	157,019	42,568	1,316	3,960	204,863	188,811
Outreach and marketing	-	187,120	7,470	-	194,590	79,431
Bank charges	33,343	23,715	100,366	6,501	163,925	142,328
Insurance	112,812	43,674	1,244	3,744	161,474	142,696
Telephone	78,166	27,820	24,330	7,708	138,024	93,382
Other	72,690	138	2,761	3,092	78,681	15,359
Services district charges	42,530	23,063	719	2,165	68,477	66,960
Volunteer and donor relations	9,696	3,497	38,500	2,727	54,420	55,446
Dues and subscriptions	7,998	2,455	3,046	32,338	45,837	14,946
Postage and publications	17,020	16,522	9,540	2,437	45,519	45,676
Meetings	18,790	4,469	1,334	10,187	34,780	25,775
Merchandising expense	-	22,915	-	-	22,915	21,398
Interest expense	2,110	866	757	215	3,948	3,634
	<u>\$ 8,282,528</u>	<u>\$ 3,284,104</u>	<u>\$ 2,076,827</u>	<u>\$ 1,203,270</u>	<u>\$ 14,846,729</u>	<u>\$ 12,026,349</u>

The accompanying notes are an integral part of these financial statements.

The Marine Mammal Center
Statement of Cash Flows
For the Year Ended September 30, 2019
(With Comparative Totals for 2018)

	<u>2019</u>	<u>2018</u>
Cash flows from operating activities		
Change in net assets	\$ 966,019	\$ (1,782,163)
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Depreciation and amortization	1,869,706	1,900,122
Donation of stock	(163,442)	-
Unrealized and realized gain on investments, net	(128,715)	(462,239)
Loss on disposal of property and equipment	-	62,300
Changes in operating assets and liabilities		
Accounts receivable	(298,660)	58,824
Contributions receivable, net	(445,806)	622,272
Prepaid expenses and other assets	(43,592)	(9,194)
Accounts payable and accrued expenses	243,439	(159,934)
Deferred revenue	67,017	33,755
Net cash provided by operating activities	<u>2,065,966</u>	<u>263,743</u>
Cash flows from investing activities		
Purchase of investments	(22,677,921)	3,775,817
Proceeds from sale of investments	21,086,270	(5,713,615)
Purchase of property and equipment	(888,812)	(464,200)
Net cash used in investing activities	<u>(2,480,463)</u>	<u>(2,401,998)</u>
Cash flows from financing activities		
Principal payments on capital lease obligations	(87,192)	(64,301)
Net cash used in financing activities	<u>(87,192)</u>	<u>(64,301)</u>
Net decrease in cash	(501,689)	(2,202,556)
Cash, cash equivalents and restricted cash, beginning of year	<u>994,576</u>	<u>3,197,132</u>
Cash, cash equivalents and restricted cash, end of year	<u>\$ 492,887</u>	<u>\$ 994,576</u>
Cash, cash equivalents and restricted cash consisted of the following:		
Cash and cash equivalents	\$ 119,359	\$ 625,806
Restricted cash	<u>373,528</u>	<u>368,770</u>
	<u>\$ 492,887</u>	<u>\$ 994,576</u>

Supplemental disclosure of cash flow information

Cash paid during the year for interest	\$ 3,948	\$ 3,634
--	----------	----------

Supplemental schedule of noncash investing and financing activities

Property and equipment acquired with capital lease financing	\$ 100,684	\$ 42,893
--	------------	-----------

The accompanying notes are an integral part of these financial statements.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

1. NATURE OF OPERATIONS

The Marine Mammal Center (the "Center") is a California nonprofit organization guided and inspired by a shared vision of a healthy ocean for marine mammals and humans alike. The Center's mission is to advance global ocean conservation through marine mammal rescue and rehabilitation, scientific research, and education.

Need

The ocean is in trouble. From the depletion of fish stocks to increasing ocean temperatures, human activity threatens marine ecosystems that are vital to the health of the ocean and all life on earth. As a critical first responder to these threats, the Center leads the field in ocean conservation through marine mammal rescue, veterinary science, and education.

Programs

To advance its mission, the Center focuses on three key program areas:

Animal Care	Education	Scientific Research
Field Response Rehabilitation	Youth Education Professional Education Public Education	Clinical Medicine Physiology and Disease Species Conservation

- *Animal Care* - With a volunteer force numbering 1,300 and the support of a concerned public, the Center responds to marine mammals in distress. Sick and injured animals are treated and rehabilitated at its state-of-the-art veterinary facilities where the Center cares for them until they can be released back to their ocean home. Covering a rescue range that spans 600 miles of California coastline and the Big Island of Hawai'i, the Center responds to more stranded marine mammals than any other organization in the world. Its sought-after experts are deployed locally and internationally to provide technical veterinary expertise and training on best practices ranging from anesthesia to disentanglement. In 2019, the Center admitted 1,169 marine mammals with the help of volunteers who recorded more than 165,000 volunteer hours served, an estimated workforce value of approximately \$5.0 million.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

1. NATURE OF OPERATIONS (continued)

Programs (continued)

- *Scientific Research* - the Center is a major contributor to the global body of research and knowledge about marine mammal medicine and health. Its veterinary experts develop new clinical techniques to improve marine mammal rehabilitation and care. This research also focuses on the reasons why marine mammals strand and how these factors are connected to ecosystem and human health. Learning from every animal it responds to, its researchers identify novel diseases and pathogens, support endangered species conservation and partner with scientists around the world on collaborative research that utilizes samples and data collected by the Center. Marine mammal health, ocean health and human health are inextricably linked, and its work advances knowledge of all three. In 2019, the Center's scientists contributed 15 research papers to peer-reviewed journals and hosted 111 visiting veterinary students and researchers from all over the world interested in learning from its world-class team of experts.
- *Education* - As a teaching hospital, the Center serves as a vital training ground for veterinary professionals from across the globe, expanding the collective understanding and application of marine veterinary science and conservation. Its innovative school and public education programs build a sense of responsibility through a connection to marine mammals and the marine environment, inspiring future ocean stewards and promoting action to protect the ocean. In 2019, these education programs and hands-on training engaged more than 100,000 children and adults, supporting the next generation of informed scientists and engaged citizens who will care for and ensure the health of the ocean and environment.

Strategic Initiatives

Given the urgent challenges facing the ocean, the Center has embarked on an ambitious five-year strategic plan to help ensure a vibrant and healthy ocean for animals and people alike. This impact strategy focuses on core program areas as represented by three strategic initiatives: 1) Global Response, 2) Marine Mammal Veterinary Teaching Hospital, and 3) Education. Working with dozens of partners in the government, academia, and other non-governmental organizations ("NGO") in the United States and abroad, the Center is promoting knowledge and action to save marine mammals and the ocean, upon which all life on earth depends.

I. Global Response Initiative

Marine mammals worldwide are under threat on many fronts. At home, many marine mammal populations are recovering thanks to sound policy, but are now encountering and suffering from negative human interactions in larger numbers, compelling the Center to increase its activities.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

1. NATURE OF OPERATIONS (continued)

Strategic Initiatives (continued)

Outside the United States, formal and informal groups are rapidly being formed to address marine mammal strandings and entanglements, but they lack the skills, training, and support to be fully effective. Added to this is the growing worldwide problem of entanglement caused by marine debris. The ultimate vision for this initiative is to ensure every marine mammal in need is responded to and cared for, and that marine mammal populations worldwide can thrive.

To that end, the Center will:

1. Identify and respond to rapidly changing environmental trends and maintain the Center's readiness to respond to marine mammals strandings in its home range.
2. Support organizations and individuals worldwide in becoming effective responders to marine mammals in their local communities.
3. Create a centralized and integrated entanglement response center on the West Coast of the United States and provide support to response efforts where needed.
4. Add its voice and expertise to the coalition of dedicated individuals and organizations working to solve problems before they affect marine mammals, and suggest and promote policies that ensure healthy and thriving marine mammal populations.

II. Marine Mammal Veterinary Teaching Hospital Initiative

Creating a pipeline of trained marine science and marine veterinary professionals is an essential element in addressing the current pressing global ocean conservation concerns. As a leader in marine mammal veterinary medicine, science, health, and husbandry, the Center provides intensive, hands on experience and training to approximately 100 visiting professionals and para-professionals from around the world in veterinary science and medicine, marine science and marine biology, and ocean conservation. Alumni of its veterinary and marine science training programs go on to become leading contributors to the field of marine mammal conservation in the United States and internationally. With this initiative, the Center plans to double the number of participants accepted into its veterinary teaching hospital in the next five years.

III. Education Initiatives

A. School Programs

Every student can benefit from expanded ocean and conservation literacy. Through its evidence-based middle school and virtual education programs, students and teachers from around the world will have access to the Center's world class staff educators, researchers, and scientists. The Center's goal is to inspire the youth whose actions will determine the future of this planet; and strengthen the ability of teachers to engage students in science, science careers and environmental stewardship. To achieve this goal, the Center is expanding its educational reach over the next five years with a special emphasis in two areas:

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

1. NATURE OF OPERATIONS (continued)

Strategic Initiatives (continued)

- i) Ocean Ambassadors. Bay Area and California schools and teachers need support preparing youth who are literate in STEM education (Science, Technology, Engineering, and Math), interested in pursuing science careers, and able to see the power of science to solve some of the most pressing problems facing the planet today. Opening five years ago, the Center's middle school marine science and ocean conservation program, Ocean Ambassadors, has been welcomed enthusiastically by Bay Area teachers and school districts. Serving 5,000 students in 30 Bay Area schools, comprised of 61 teachers in the 2019-20 academic year, by 2030 the Center's goal is to be serving 12,000 students Statewide.
- ii) Digital Learning. The Center is developing a suite of digital learning opportunities to bring its unique content on marine mammal health and ocean conservation to students, teachers, and curious citizens around the world. Its digital opportunities will include grade-level virtual classroom programs as well as an online resource center, including digital, project-based learning modules, lesson plans, videos and more, allowing educators, students and members of the public to easily access information and resources about marine mammals and ocean conservation.

B. Public Awareness and Engagement

Increasingly, there is a recognized awareness among experts of the need to meaningfully engage society in efforts to tackle marine conservation challenges. As a conservation leader, the Center seeks to do more to move its supporters to take meaningful action. At the core of this initiative is the recognition that the Center's mission cannot be achieved without the understanding, commitment and participation of the public. The goal for this initiative is to share information, while also creating experiences that motivate, inspire and equip people to take concrete actions to protect the ocean and marine mammals. The Center will also engage in ongoing and rigorous review of its activities to ensure that it meets its intended outcomes for public awareness and engagement.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of accounting and financial statement presentation

The financial statements of the Center have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Net assets and changes therein are classified as follows:

- *Net assets without donor restrictions* - represent resources without restrictions available to support the Center's operations. These included undesignated and Board-designated net assets. Board-designated net assets represent resources without restrictions that are designated by the Board of Directors to be invested long-term or to be set aside for the cash operating reserve fund.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Basis of accounting and financial statement presentation (continued)

- *Net assets with donor restrictions* - represent contributions whose use by the Center is limited in accordance with donor-imposed stipulations. These stipulations may expire with time and/or may be satisfied by the actions of the Center according to the intention of the donors. These net assets also include amounts to be held in perpetuity as directed by the donors. Income from amounts to be held in perpetuity is available to support activities of the Center as designated by the donors.

Revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. During 2019, the Center changed its policy to record donor restricted contributions received and expended in the same accounting period in the category of net assets without donor restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on assets and liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor restriction or by law. Expirations of restrictions on net assets (i.e. the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions.

Change in accounting principle

In August 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-14, Presentation of Financial Statements of Not-for-Profit Entities. ASU 2016-14 makes certain improvements to current reporting requirements, including:

1. Reducing the classes of net assets from three (unrestricted, temporarily restricted, and permanently restricted) to two (with donor restrictions and without donor restrictions).
2. Enhancing disclosures about:
 - a. Amounts and purposes of governing board designations, appropriations, and similar actions that result in self-imposed limits on the use of resources without donor-imposed restrictions.
 - b. Composition of net assets with donor restrictions and how the restrictions affect the use of resources.
 - c. Qualitative information about management of liquid resources and quantitative information about the availability of liquid resources to meet cash needs for general expenditures within one year of the statement of financial position date.
 - d. Amounts of expenses by both their natural classification and their functional classification in one location as a separate statement or in the notes to the financial statements.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Change in accounting principle (continued)

- e. Methods used to allocate costs among program and support functions.
 - f. Underwater endowment funds.
3. Reporting investment return net of external and direct internal investment expenses.
4. Use, in the absence of explicit donor stipulations, the placed-in-service approach for reporting expirations of restrictions on gifts of cash or other assets to be used to acquire or construct a long-lived asset and reclassify any amounts from net assets with donor restrictions to net assets without donor restrictions for such long-lived assets that have been placed in service as of the beginning of the period of adoption (thus eliminating the current option to release the donor-imposed restriction over the estimated useful life of the acquired asset).

The amendments have been applied on a retrospective basis in 2019.

Cash and cash equivalents

Cash and cash equivalents consist of funds in checking and money market accounts with original maturities of three months or less from dates of acquisition.

Restricted cash

Restricted cash includes assets held by a bank as collateral under a security agreement related to the Center's commercial credit card agreement.

Accounts receivable

Accounts receivable primarily represent amounts billed to customers for program service contracts and are stated at the amount management expects to collect from outstanding balances. An allowance for doubtful accounts is maintained, based on historical experience, overall economic conditions, and the current aging status of its customers. Account balances are charged off against the allowance for doubtful accounts after all means of collection have been exhausted and the potential for recovery is considered remote. There was no allowance for doubtful accounts as of September 30, 2019 as all accounts are considered collectible.

Contributions and contributions receivable

Contributions received are recorded as support without donor restrictions or with donor restrictions, depending on the existence or nature of any donor restrictions. Contributions with donor restrictions are reflected in net assets without donor restrictions if the restriction is released and expended during the same fiscal year the contribution was received.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Contributions and contributions receivable (continued)

Contributions, including unconditional promises to give, are recognized as revenue in the period received. Conditional promises to give are not recognized until they become unconditional; that is when the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value. Contributions to be received after one year are recorded at the present value of their estimated future cash flows. The discount on these amounts is computed using risk adjusted market interest rates applicable to the years in which the promise was received. Amortization of the discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions. An allowance for uncollectible contributions receivable is established based upon management's judgment including such factors as prior collection history, aging statistics of contributions, and the nature of the receivable. Promises that remain uncollected more than one year after their due dates are written off unless the donor indicates that payment is merely postponed. At September 30, 2019, management has determined that no allowance for uncollectible contributions was required, as all balances are considered fully collectible.

Unconditional promises to give with payments due in future years have an implied restriction to be used in the year the payment is due, and therefore, are reported within net assets with donor restrictions until the payment is due, unless the contribution is clearly intended to support activities of the current fiscal year.

Contributions from bequests are recognized as contributions receivable when the will has dictated the valuation, the Center has an irrevocable right to the bequest, and the amount is measurable.

Donated materials and equipment are recorded based on the estimated fair value at the date the contribution is made. Donated services consist of advertising, public relations and legal services and are recorded as contributions at their estimated fair value only in those instances where the services create or enhance nonfinancial assets or require specialized skills, are provided by individuals possessing those skills, and would need to be purchased if not provided by donation.

Inventory

Inventory, which consists primarily of gift store merchandise, is recorded at the lower of cost or net realizable value. Cost is determined using the average cost method. Inventory totaled \$89,656 as of September 30, 2019 and is included as a component of prepaid expenses and other assets on the accompanying statement of financial position.

Investments

Investments are recorded at fair value. Investments received through gifts are recorded at estimated fair value at the date of donation. Dividend and interest income are accrued when earned.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Investments (continued)

Unrealized gains and losses that result from market fluctuations are recognized in the period such fluctuations occur. For purposes of determining realized gains or losses, the cost of securities sold is computed based on the weighted average method. Investments include the beneficial interest in the perpetual trust. Realized and unrealized gains (losses) on investments are reported as follows:

- As increases (decreases) in net assets with donor restrictions if the terms of the donor stipulations impose restrictions on the use of income or require that they be added to (deducted from) the principal of a donor-restricted endowment fund;
- As increases (decreases) in net assets without donor restrictions in all other cases.

Fair value measurements

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. The Center determines the fair values of its assets and liabilities based on a fair value hierarchy that includes three levels of inputs that may be used to measure fair value (Level 1, Level 2 and Level 3). Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Center has the ability to access at the measurement date. An active market is a market in which transactions occur with sufficient frequency and volume to provide pricing information on an ongoing basis. Level 2 inputs are inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly. Level 3 inputs are unobservable inputs for the asset or liability. There have been no changes in valuation techniques for the year ended September 30, 2019.

The following methods and assumptions were used to estimate the fair value of financial instruments:

- Investments (Level 1). Money market and mutual funds are valued at the daily closing price as reported by the fund. Mutual funds held are open-end mutual funds that are registered with the SEC. These funds are required to publish their daily net asset value (NAV) and to transact at that price. Government and corporate bond securities are valued based upon the most recent bid quotation for identical obligations provided by independent pricing services and from broker quotations. The mutual funds and government and corporate bond securities held are deemed to be actively traded.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Fair value measurements (continued)

- Investments (Net asset value). The perpetual trust represents an interest in pooled investment funds that are valued at the net asset value (NAV) per unit or percentage of ownership as reported by the funds. The NAV is based on the fair value of the underlying investments held by the fund less its liabilities. Due to the inherent uncertainty of valuation of non-marketable investments, those estimated values may differ significantly from the values that would have been used had a ready market for the securities existed, and the differences could be material.

At September 30, 2019, the Center has no financial instruments that are valued using Level 2 or Level 3 inputs.

Beneficial interests in perpetual trust

The Center is the irrevocable beneficiary of a perpetual trust held by a foundation. The beneficial interest in the trust is included in investments on the statement of financial position and reported at its fair value, which is estimated as the fair value of the underlying trust assets.

The value of the beneficial interest in the trust is adjusted annually for the change in its estimated fair value. Those changes in value, as well as interest income, are reported as changes in net assets with donor restrictions. The beneficial interest in the trust is part of the Center's donor-restricted endowment funds.

Property and equipment

Property and equipment are stated at cost when purchased or constructed, or at the asset's estimated fair value at the time the donated property is received. Depreciation is provided using the straight-line method over the assets' estimated useful lives ranging from 5 to 40 years. The Center capitalizes all property and equipment with a cost greater than \$5,000 and an estimated useful life in excess of one year. Work in progress is depreciated only after the assets are completed and have been placed into service.

Donated property and equipment is recorded at the estimated fair value at the date the contribution is received and considered to be without donor restrictions when placed into service by the Center, unless restricted as to use by explicit donor stipulation. Leasehold improvements are amortized over the shorter of the estimated useful life or the lease term.

Whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recovered, the Center, using its best estimates and projections, reviews for impairment of the carrying value of long-lived identifiable assets to be held and used in the future. Any impairment losses identified are recognized when determined. There was no impairment loss recognized for the year ending September 30, 2019.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Deferred revenue

Deferred revenue includes funds received in advance for which the Center has not performed the services necessary to earn the revenue. Deferred revenue totaled \$152,124 as of September 30, 2019.

Revenue recognition

Program service contracts and other revenues are recognized when services are performed.

Retail store sales, net

Retail store sales are recorded when products are sold to customers. Retail store sales revenue is presented on the Statement of Activities net of cost of goods sold. For the year ended September 30, 2019, revenue from store sales was \$591,073 and the related product cost was \$214,772.

Functional expenses

The costs of providing the various programs, fundraising and other activities have been summarized on a functional basis in the statement of activities and statement of functional expenses. Expenses that can be identified with a specific program or support service are charged directly to that program or support service. Costs common to multiple functions have been allocated among the various functions benefited based on employee time incurred and management's estimate of the usage of resources.

Income tax status

The Center is a qualified organization exempt from Federal income and California franchise taxes under the provisions of Sections 501(c)(3) of the Internal Revenue Code and 23701(d) of the California Revenue and Taxation Code, respectively.

The Center has evaluated its current tax positions and has concluded that as of September 30, 2019, the Center does not have any significant uncertain tax positions for which a reserve would be necessary.

Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities, at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Use of estimates (continued)

Uses of estimates include, but are not limited to, depreciation and useful lives of property and equipment, investment fair values, inventory valuation, the recorded value of beneficial interests, functional expense allocations, and the determination of the allowance for uncollectible receivables.

Risk and uncertainties

Financial instruments that potentially subject the Center to credit risk consist principally of cash and cash equivalents greater than \$250,000 with each financial institution, contributions receivable and investments. The Center periodically reviews its cash and investment policies, evaluates its donors' financial condition and maintains adequate reserves for potential losses, which are based on management's expectations, estimates and historical experience.

Comparative totals

The financial statements include certain prior year summarized comparative information in total but not by net asset classification. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Center's financial statements as of, and for the year ended, September 30, 2018, from which the summarized information was derived. Certain reclassifications have been made to the prior year information to conform to the current year presentation.

Subsequent events

The Center has evaluated subsequent events through February 7, 2020, the date the financial statements were available to be issued. All subsequent events have been disclosed that would have a material impact on the presentation of the financial statements.

3. CONTRIBUTIONS RECEIVABLE

Unconditional promises to give that are expected to be collected after one year are recorded at present value.

Contributions receivable consist of the following:

Receivable in less than one year	\$ 704,239
Receivable in one to five years	<u>1,140,130</u>
	1,844,369
Less: discount on pledges receivable	<u>(117,183)</u>
	<u>\$ 1,727,186</u>

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

4. PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

Buildings	\$ 18,276,465
Mechanical systems, structures and pools	17,545,414
Office equipment	2,597,367
Furniture and fixtures	1,808,035
Automobiles	974,047
Construction in progress	508,297
Computer equipment	455,966
Land improvements	<u>106,687</u>
	42,272,278
Accumulated depreciation	<u>(16,731,752)</u>
	<u>\$ 25,540,526</u>

Depreciation and amortization expense for the year ended September 30, 2019 was \$1,869,706.

5. CAPITAL LEASE OBLIGATIONS

The Center has entered into capital lease agreements to finance the acquisition of IT equipment with a total value of \$320,322 as of September 30, 2019, based upon the present value of future minimum lease payments. The capital lease agreements require monthly payments ranging from \$774 to \$2,213, expiring at various dates through July 2023. As of September 30, 2019, the Center had outstanding borrowings of \$132,351 relating to these capital lease agreements.

Future maturities of capital lease obligations are as follows:

<u>Year ending September 30,</u>	
2020	\$ 84,287
2021	32,876
2022	11,537
2023	<u>7,709</u>
	136,409
Imputed interest	<u>(4,058)</u>
Present value of minimum lease payments	132,351
Current portion	<u>(81,638)</u>
	<u>\$ 50,713</u>

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

6. INVESTMENTS AND FAIR VALUE MEASUREMENTS

The following table sets forth by level, within the fair value hierarchy, the Center's investments at fair value as of September 30, 2019:

	Level 1	Level 2	Level 3	Fair Value
Cash and cash equivalents	\$ 184,701	\$ -	\$ -	\$ 184,701
Money market funds	4,697,420	-	-	4,697,420
Mutual funds	6,264,766	-	-	6,264,766
Government and corporate bonds	1,242,715	-	-	1,242,715
	\$ 12,389,602	\$ -	\$ -	12,389,602
Investments measured at net asset value				126,955
				\$ 12,516,557

The cash and cash equivalents included in investments as of September 30, 2019 represent investments that have been liquidated and pending reinvestment.

7. LIQUIDITY AND FUNDS AVAILABLE

As part of the Center's liquidity management, financial assets are structured so that they are available as its general expenditures, liabilities, and other obligations come due. To meet liquidity needs, the Center has available: cash and cash equivalents, net of any restricted cash held for collateral; accounts receivable and contributions receivable that will be collected from customers and donors within one year and that are not subject to donor-imposed restrictions; and investments considered current, net of investments restricted by donor restrictions or board designations. While board-designated net assets are not available for general expenditure, they can be drawn upon with Board approval. Of the total board-designated net asset balance of \$9,907,155 as of September 30, 2019, the Board approved up to \$4,000,000 for use for expenditure in fiscal year 2020.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

7. LIQUIDITY AND FUNDS AVAILABLE (continued)

The following is a quantitative disclosure which describes assets that are available within one year of September 30, 2019 to fund general expenditures and other obligations when they become due:

Financial assets	
Cash and cash equivalents	\$ 119,359
Restricted cash	373,528
Investments	12,516,557
Accounts receivable	450,720
Contributions receivable, net of discount	<u>1,727,186</u>
	<u>15,187,350</u>
Less: amounts unavailable for general expenditures within one year	
Restricted cash held for collateral purposes	(373,528)
Donor-imposed restrictions for a specified purpose	(1,853,668)
Donor-imposed restrictions for passage of time	(150,444)
Donor-imposed restrictions to be held in perpetuity	(2,340,241)
Board-designated reserves, less amounts approved for expenditure in one year	<u>(5,907,155)</u>
	<u>(10,625,036)</u>
	<u>\$ 4,562,314</u>

8. ENDOWMENT

The Center's endowments totaling \$2,490,685 are included in investments on the statement of financial position. The endowment is comprised of four donor-restricted funds; a donation from the Pinniped Charitable Remainder Unitrust (the "Pinniped Fund") in the amount of \$1,663,286, a donation from the Geoffrey C. Hughes Foundation (the "Hughes Foundation") in the amount of \$500,000, a beneficial interest in a perpetual trust from the Shirley Ann Spencer Fund of Community Foundation of Sonoma County for The Marine Mammal Center (the "Spencer Fund") in the amount of \$126,955, and a donation from the Bruce and Tina Fairbanks Global Response Training Scholarship (the "Fairbanks Fund") in the amount of \$50,000.

Earnings from the Spencer Fund are to be held in perpetuity other than the annual distributions from the perpetual trust which are reflected as released from restriction.

The State of California enacted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) effective January 1, 2009, the provisions of which apply to endowment funds existing on or established after that date. Net asset classifications of donor-restricted endowment funds subject to an enacted version of UPMIFA have been accounted for appropriately in these financial statements.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

8. ENDOWMENT (continued)

Interpretation of relevant law

The Board of Directors of the Center has interpreted the California enacted version of UPMIFA as allowing the Center to appropriate for expenditure or accumulate so much of an endowment fund as the Center determines is prudent for the uses, benefits, purposes and duration for which the endowment fund is established, subject to the intent of the donor as expressed in the gift instrument. Unless stated otherwise in the gift instrument, the assets in an endowment fund shall be donor restricted assets until appropriated for expenditure by the Board of Directors. The remaining portion of the donor restricted endowment fund that is not classified as held in perpetuity are appropriated for expenditure in a manner consistent with the standard of prudence prescribed by UPMIFA.

Spending policy

In accordance with UPMIFA, the Center considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Center
- (7) The investment policies of the Center

Each year, the Center makes available for appropriation the earnings from the investment balance. The Center's objective is to maintain the original fair value of the endowment assets held in perpetuity as well as to provide additional growth through new gifts and investment returns. No appropriation of earnings was made for the year ending September 30, 2019.

Funds with deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level the donor or UPMIFA requires the Center to retain as a fund of perpetual duration. There were no deficiencies of this nature that are reported in unrestricted net assets as of September 30, 2019.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

8. ENDOWMENT (continued)

Investment policy, strategies, and objectives

The Center adopted an investment policy that is monitored by the Board of Directors for the endowment funds, as well as the short-term and long-term operating reserves (see Note 9). The Board subscribes to the modern portfolio theory of prudent investment, and thus may cause the principal of the endowment to be invested in real or personal property mortgages, deeds of trust, stocks, bonds, debentures, and other securities both government and private. The Board may also direct that the principal of endowment be invested, in whole or in part, in a pooled income fund, mutual fund, or other form of common fund. The investment policy sets ranges for asset allocation.

Endowment net asset composition by type of fund as of September 30, 2019 is as follows:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Donor-restricted endowment funds	\$ <u> -</u>	\$ <u> 2,490,685</u>	\$ <u> 2,490,685</u>

Changes in endowment net assets for the fiscal year ended September 30, 2019 is as follows:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Balance, September 30, 2018	\$ <u> -</u>	\$ <u> 628,772</u>	\$ <u> 628,772</u>
Endowment activity			
Contributions received for endowment principal	-	1,713,286	1,713,286
Realized and unrealized gains	-	95,326	95,326
Interest and dividends, net	-	57,901	57,901
Total investment return	-	1,866,513	1,866,513
Released from expenditure	-	(4,600)	(4,600)
	<u> -</u>	<u> 1,861,913</u>	<u> 1,861,913</u>
Balance, September 30, 2019	\$ <u> -</u>	\$ <u> 2,490,685</u>	\$ <u> 2,490,685</u>

In June 1990, The Marine Mammal Center Endowment Fund of the Marin Community Foundation (the "Marin Community Foundation") was established. The purpose of the endowment fund was to receive contributions for the benefit of the Center. This endowment is not reflected on the Center's financial statements as the Marin Community Foundation has variance power and requires oversight over the endowment.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

8. ENDOWMENT (continued)

Investment policy, strategies, and objectives (continued)

Activity in the Marin Community Foundation Fund during the year was as follows:

Balance, beginning of year	\$ 1,059,395
Net income	11,053
Interest and dividends	13,757
Investment fees	(2,738)
Administrative fees	(5,683)
Distributions	<u>(45,810)</u>
Balance, end of year	<u><u>\$ 1,029,974</u></u>

9. NET ASSETS WITHOUT DONOR RESTRICTIONS

The Board of Directors designated operating reserves to help ensure the long-term financial stability of the Center, by creating a resource to manage cash flow and maintain financial flexibility, meet unfunded, critical and unexpected organization needs, and to promote public and donor confidence in the long-term sustainability of the Center.

In May 2018, the Board of Directors approved a policy to maintain in reserve the equivalent of six months of operating expenses and one year of capital expenses to ensure continuity of operations, should funds become otherwise unavailable. The amount held in reserve is determined each year in September when the annual budget is approved by the Board of Directors, and remains at that set point for the following fiscal year.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

10. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions consist of the following:

Restricted for a specified purpose	
Veterinary Science	\$ 1,040,938
Teaching Hospital	350,000
Education	263,428
El Niño Emergency Fund	57,642
Conservation	53,650
MBO Capital	49,010
Government Relations	39,000
	<u>1,853,668</u>
Restricted for passage of time	
Accumulated endowment earnings	<u>150,444</u>
	<u>150,444</u>
To be held in perpetuity	
Donor-restricted endowment funds	<u>2,340,241</u>
	<u>2,340,241</u>
	<u>\$ 4,344,353</u>

Net assets with donor restrictions released from restriction during the year were as follows:

Veterinary science	\$ (160,000)
Conservation	(97,796)
Teaching Hospital	(90,000)
Education	(63,372)
Endowment distribution	<u>(4,600)</u>
	<u>\$ (415,768)</u>

11. DONATED MATERIALS AND SERVICES

Donated materials and services during the year were valued as follows:

Advertising and public relations	\$ 166,071
Legal and other services	120,694
Supplies and materials	35,079
Medical equipment	<u>13,205</u>
	<u>\$ 335,049</u>

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

11. DONATED MATERIALS AND SERVICES (continued)

Volunteer service hours were valued using the Bureau of Labor Statistics' value of volunteer time for the State of California and were estimated at approximately \$4,952,866. The value of this contributed time is not reflected in these financial statements as the services don't meet the recognition criteria.

Volunteer services hours during the year were as follows:

Animal care	87,548
Animal rescue	51,425
Education	11,392
Other	<u>15,006</u>
	<u><u>165,371</u></u>

12. CONCENTRATIONS

As of September 30, 2019, approximately 79% of total contributions receivable are comprised of amounts due from three donors. Approximately 12% of total contribution revenue is comprised of amounts from one donor and approximately 64% of total bequest revenue is comprised of amounts from three donors for the year ended September 30, 2019.

13. RETIREMENT PLAN

On January 1, 2009, the Center established a retirement plan (the "Plan") adopted under the Internal Revenue Code Section 401(k) and covering substantially all eligible employees. The Center may make discretionary matching contributions to the Plan. The Center made a contribution of \$21,000 during the year ended September 30, 2019.

14. COMMITMENTS AND CONTINGENCIES

Cooperative agreement

The Center occupies most of its land through license agreements, the largest of which is the seven-acre site in the Marin Headlands, Golden Gate National Recreation Area ("Marin Headlands"). In 2002, the National Park Service ("NPS") issued a memorandum regarding the imposition of service district charges on an annual basis. In August 2007, the NPS and the Center finalized a twenty-five (25) year Cooperative Agreement (the "Agreement"), which requires the Center to pay monthly service district charges to cover common area maintenance services. Monthly service district charges are determined upon obtaining a special use permit every year. The total service district charges were \$83,732 during the year ended September 30, 2019, with \$15,255 included in staff housing and rent expense.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

14. COMMITMENTS AND CONTINGENCIES (continued)

Land license agreements

In 2001, the Center entered into agreements with LSP Morro Bay, LLC (the "Morro Licensor") and LSP Moss Landing (the "Moss Licensor") to construct, operate and maintain two triage facilities for twenty (20) years commencing June 1, 2001. The Center paid \$20 to each Licensor for the right to occupy the property where the triage facilities were constructed, and fund the property improvements which are included in the statement of financial position. The Center shall also pay an annual licensor fee of \$1 per year to each licensor for occupancy. The Licensors reserve the right to terminate the agreements at any time during the term of the agreement, with or without cause and without obligation to the Center, by having written notice delivered to the Center ninety days prior to the termination date specified in the notice.

In 2007, the original Moss Licensor sold the Moss Landing property to Dynegey Moss Landing, LLC ("Dynegey"). In April 2018, Dynegey merged with Vistra Energy Corp. ("Vistra"). The Licensor agreement with the Center transferred with the sale of the property. While Vistra is looking to develop the property, the Center is not aware of any pending projects that would terminate the occupancy agreement. The Center may recognize a loss if the license to occupy the property is terminated.

Operating leases

The Center has one long-term operating lease with the Natural Energy Laboratory of Hawai'i Authority ("NELHA") in Kona, Hawai'i, where it constructed a healthcare facility for the Hawaiian monk seal. The lease has operating payments of \$781 per month and has three successive options to renew the term of the lease for a period of five years per renewal option, upon written notice by the Center and negotiation of a rent rate adjustment. The Center executed a renewal option in July 2019 which will operate until the following renewal option in July 2024. Total rent expense under this lease was \$9,374 during the year ended September 30, 2019.

The scheduled minimum lease payments under the lease terms are as follows:

Year ending September 30,

2020	\$	9,374
2021		9,374
2022		9,374
2023		9,374
2024		7,031
		44,527
		\$ 44,527

The total staff housing and rent expense incurred by the Center was \$396,019 for the year ended September 30, 2019, which includes rent expense for the NELHA operating lease, operating leases for staff housing held under monthly cancelable lease arrangements, and the utility expenses paid as part of the leasing agreements.

The Marine Mammal Center
Notes to Financial Statements
September 30, 2019

14. COMMITMENTS AND CONTINGENCIES (continued)

Operating leases (continued)

The scheduled minimum lease payments under the lease terms for the remaining staff housing leases are as follows:

Year ending September 30,

2020	\$ <u>178,601</u>
	\$ <u><u>178,601</u></u>

Contingent liabilities

The Center's buildings, structures, pools, and current work in progress are located on land that is not owned by the Center. The Center occupies the land through various agreements with government and private entities. Many of these agreements are subject to termination at any time and without cause. The Center may recognize a loss of the net book value for buildings, structures, pools, and current work in progress located on unowned property if occupancy agreements were terminated and the Center was forced to relocate.