



LOUISIANA HIGHWAY SAFETY COMMISSION ANNOUNCEMENT **August 26, 2024**

Mark Your Calendars for First Annual “1 Million Steps 2 Safety” 5K Run/Walk

Baton Rouge – On **October 26, 2024**, the Louisiana Highway Safety Commission will host “1 Million Steps 2 Safety,” a **FREE** in-person 5K run/walk to be held at State Police Headquarters located at 7919 Independence Blvd, Baton Rouge, LA 70819.

This event will bring all road users together to **celebrate Pedestrian Safety Month with us**. All are welcome to participate in the run/walk. Runners/walkers will receive a free t-shirt for registering and a finisher medal after crossing the finish line at the event.

Event Details:

- **Event Name:** 1 Million Steps 2 Safety Run/Walk 5K
- **Date:** October 26, 2024
- **Location:** Louisiana State Police Headquarters, 7919 Independence Blvd, Baton Rouge, LA
- **Time:** Packet Pickup opens at 7:30 a.m. Pre-Race Activities begin at 8:30 a.m. Run/Walk starts promptly at 9:00 a.m.

Registration:

- Free and open to the public. Pre-registration is encouraged via <https://runsignup.com/Race/LA/BatonRouge/1MillionSteps2Safety5KRunWalk>

What’s the Cause?

October is Pedestrian Safety Month. According to CARTS data, 183 pedestrians were killed in Louisiana crashes in 2022. Pedestrian safety remains a critical issue in our communities, and the 1 Million Steps 2 Safety Run/Walk 5K aims to highlight the importance of safe walking environments.

By participating, you contribute to a larger movement advocating for safer streets and increased pedestrian safety awareness. By carrying the message of pedestrian safety, you are saving lives in Louisiana!

Join us as we come together to promote pedestrian safety. Whether you're a seasoned runner or just looking for a leisurely walk, this event is for everyone!

Media Opportunities:

- Interviews with LHSC representatives and event organizers.
- Photo and video opportunities of participants and public safety advocates.
- Coverage of the event's impact on local pedestrian safety.

For more information or to request media credentials, please contact Chanita Vazquez at 225-925-6846 or chanita.vazquez@la.gov. We invite you to join us in this vital effort to enhance pedestrian safety and make our communities safer for everyone.

#1MillionSteps2Safety #PedSafetyMonth #SharetheRoad #LHSC #PedestrianSafety