



## About Us

Let Norton LifeLock Benefit Solutions help protect employees against identity theft and cyberthreats with our all-in-one employee benefit plan.



Identity



### Identity Theft Protection

Our proprietary technology monitors<sup>1</sup> for potentially fraudulent use of employees' Social Security number, name, address, and date of birth in applications for credit and services. The patented system sends alerts by text, phone<sup>2</sup>, email, or mobile app when a potential threat is detected.

- Credit Monitoring<sup>3</sup>
- Dark Web Monitoring
- Financial Monitoring<sup>1</sup>
- Social Media Monitoring<sup>4</sup>
- Million Dollar Protection Package<sup>5</sup>
- Cyber Crime Coverage<sup>\*</sup>



Privacy



### Online Privacy

Protect devices on vulnerable connections through bank-grade encryption to help keep information private. We also scan common public people-search websites for employees' information and help them easily opt-out.<sup>3</sup>

- Private Browser
- Privacy Monitor
- Secure VPN



Security



### Device Security

Multi-layered, advanced security helps protect devices against existing and emerging malware threats, including ransomware, and helps protect private and financial information when employees go online.<sup>6</sup>

- Anti-Spyware, Antivirus, Malware, & Ransomware Protection
- Parental Control<sup>7</sup>
- Password Manager

No one can prevent all cybercrime or identity theft.

<sup>\*</sup> Cyber Crime Coverage included in LifeLock with Norton Benefit Premier Plus plan.

<sup>1</sup> We do not monitor all transactions at all businesses.

<sup>2</sup> Requires your device to have an internet/data plan and be turned on.

<sup>3</sup> Credit features require setup, identity verification and sufficient credit history by TransUnion and/or Equifax. Credit monitoring features may take several days to activate after enrollment.

<sup>4</sup> Does not include monitoring of chats or direct messages.

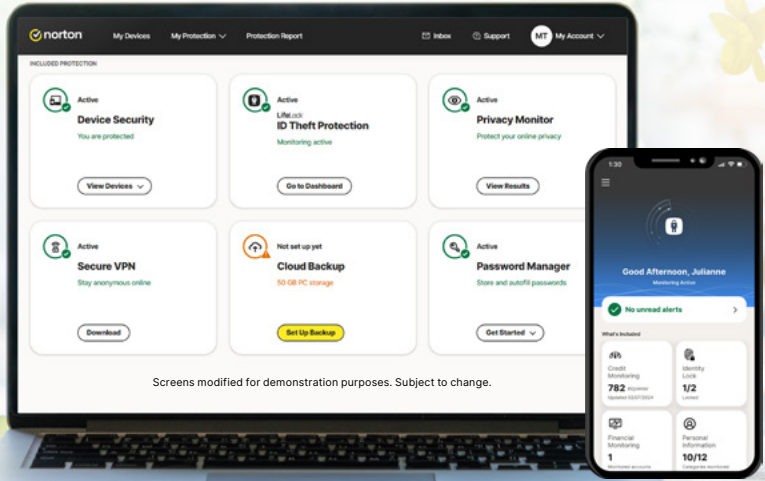
<sup>5</sup> Reimbursement and Expense Compensation, each with limits of up to \$1 million for Benefit Essential, Premier, and Premier Plus, and up to \$50,000 for LifeLock Benefit Junior (\$25,000 reimbursement coverage and \$25,000 fraudulent withdrawals). All plans include up to \$1 million in coverage for lawyers and experts. Cyber Crime Coverage, if applicable, covers up to \$50,000 for covered expenses per Plan. All benefits are issued and covered by third party partners. Policy terms, conditions, and exclusions at: [gendigital.com/legal](http://gendigital.com/legal).

<sup>6</sup> These features are not enabled upon enrollment. Member must take action to activate this protection.

<sup>7</sup> Norton Parental Control features are not supported on Mac.

# Member Dashboard

We help safeguard an employee's identity, online privacy, and devices with our easy-to-use, convenient solution.



**4.7 stars**

70K reviews (iOS)



**4.6 stars**

1.75M reviews (Android)

As of February 2024

## Norton LifeLock Benefit Solutions

Our experience and industry-leading brands help drive benefit enrollment.



99.8% Client Retention Rate



16 Years in Benefits



10,000+ Employers



#1 top-of-mind Cyber Safety brand globally<sup>8</sup>



#1 most recognized brand in identity theft protection<sup>8</sup>

Our channel's industry trends:

**15.35%**

Voluntary participation

**38%**

Off-cycle employer-paid in 2023

**50%**

"Buy up" when offered a higher Cyber Safety benefit plan

**60%**

Savings compared to the retail equivalent

Let us be your solution to Cyber Safety for employees.

[EB\\_Sales@GenDigital.com](mailto:EB_Sales@GenDigital.com)

No one can prevent all identity theft or all cybercrime.

<sup>8</sup> Gen™ (formerly NortonLifeLock) Brand Tracker, October 2022.

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