

Business Messages

Rate Card



| Country | Domestic Rates* | | | | International messaging rates for all types of messages | Monthly Minimum Commitment Fee |
|------------------------|---|--|--|---------------------------------|---|--------------------------------|
| | Cost per Verification message (OTP) delivered | Cost per Transactional Message delivered | Cost per Promotional Message delivered | Cost per conversational session | | |
| Armenia | 0.0031€ | 0.0035€ | 0.0104€ | 0.0138€ | 0.0550 € | 115 € |
| Bangladesh | 0.0010€ | 0.0012€ | 0.0033€ | 0.0040€ | 0.0847€ | 115 € |
| Bosnia and Herzegovina | 0.0041€ | 0.0046€ | 0.0115€ | 0.0104€ | 0.0176€ | 115 € |
| Bulgaria | 0.0186€ | 0.0207€ | 0.0345€ | 0.0200€ | 0.0345€ | 175 € |
| Croatia | 0.0052€ | 0.0058€ | 0.0150€ | 0.0138€ | 0.0220€ | 115 € |
| Cyprus | 0.0052€ | 0.0058€ | 0.0086€ | 0.0138€ | 0.0086€ | 115 € |
| Georgia | 0.0021€ | 0.0023€ | 0.0092€ | 0.0115€ | 0.0385€ | 115 € |
| Germany | 0.0104€ | 0.0115€ | 0.0230€ | 0.0189€ | 0.0237€ | 115 € |
| Greece | 0.0093€ | 0.0104€ | 0.0219€ | 0.0173€ | 0.0219€ | 175 € |
| Hungary | 0.0052€ | 0.0058€ | 0.0173€ | 0.0115€ | 0.0173€ | 175 € |
| Iraq | 0.0036€ | 0.0040€ | 0.0069€ | 0.0104€ | 0.0858€ | 175 € |
| Lithuania | 0.0041€ | 0.0046€ | 0.0104€ | 0.0138€ | 0.0110€ | 115 € |
| Macedonia | 0.0021€ | 0.0023€ | 0.0058€ | 0.0058€ | 0.0058€ | 115 € |
| Moldova | 0.0093€ | 0.0104€ | 0.0127€ | 0.0138€ | 0.0143€ | 175 € |
| Montenegro | 0.0031€ | 0.0035€ | 0.0104€ | 0.0113€ | 0.0264€ | 115 € |
| Myanmar | 0.0010€ | 0.0012€ | 0.0023€ | 0.0035€ | 0.0754€ | 115 € |
| Nepal | 0.0007€ | 0.0008€ | 0.0018€ | 0.0023€ | 0.0638€ | 115 € |
| Philippines | 0.0020€ | 0.0023€ | 0.0045€ | 0.0033€ | 0.0600€ | 115 € |
| Serbia | 0.0052€ | 0.0058€ | 0.0098€ | 0.0115€ | 0.0330€ | 115 € |
| Slovakia | 0.0104€ | 0.0115€ | 0.0265€ | 0.0138€ | 0.0265€ | 115 € |
| Slovenia | 0.0026€ | 0.0029€ | 0.0046€ | 0.0058€ | 0.0264€ | 115 € |
| Sri Lanka | 0.0007€ | 0.0008€ | 0.0020€ | 0.0023€ | 0.0836€ | 115 € |
| Switzerland | 0.0088€ | 0.0098€ | 0.0115€ | 0.0173€ | 0.0115€ | 115 € |
| Ukraine | 0.0093€ | 0.0104€ | 0.0230€ | 0.0196€ | 0.0539€ | 175 € |
| Vietnam | 0.0052€ | 0.0058€ | 0.0075€ | 0.0104€ | 0.0354€ | 115 € |
| ROW | 0.0072€ | 0.0081€ | 0.0150€ | 0.0137€ | 0.0484€ | 115 € |

ROW: Abkhazia, Afghanistan, Albania, Algeria, American Samoa, Andorra, Angola, Anguilla, Antigua and Barbuda, Argentina, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Barbados, Belgium, Belize, Benin, Bermuda, Bhutan, Bolivia, Botswana, Brazil, British Virgin Islands, Brunei Darussalam, Burkina Faso, Burundi, Cambodia, Cameroon, Canada, Cape Verde, Cayman Islands, Central African Republic, Chad, Chile, China, Colombia, Comoros, Cook Islands, Costa Rica, Cuba, Czech Republic, Democratic Republic of Congo, Denmark, Djibouti, Dominica, Dominican Republic, East Timor, Ecuador, Egypt, El Salvador, Equatorial Guinea, Eritrea, Estonia, Ethiopia, Faroe Islands, Fiji, Finland, France, French Polynesia, Gabon, Gambia, Ghana, Gibraltar, Greenland, Grenada, Guatemala, Guinea, Guinea Bissau, Guyana, Haiti, Honduras, Hong Kong, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Ivory Coast, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kosovo, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Liechtenstein, Luxembourg, Macau, Madagascar, Malawi, Malaysia, Maldives, Mali, Malta, Martinique, Mauritania, Mauritius, Mexico, Micronesia, Monaco, Mongolia, Montserrat, Morocco, Mozambique, Namibia, Nauru, Netherlands, Netherlands Antilles, New Caledonia, New Zealand, Nicaragua, Niger, Nigeria, Niue, Norway, Oman, Pakistan, Palau, Panama, Papua, New Guinea, Paraguay, Peru, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Rwanda, Saint Kitts and Nevis, Saint Lucia, Saint Pierre and Miquelon, Saint Vincent and the Grenadines, San Marino, Sao Tome and Principe, Saudi Arabia, Senegal, Seychelles, Sierra Leone, Singapore, Solomon Islands, Somalia, South Africa, South Korea, South Sudan, Spain, Sudan, Suriname, Swaziland, Sweden, Syrian Arab Republic, Taiwan, Tajikistan, Tanzania, Thailand, Togo, Tonga, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Turks and Caicos, Uganda, United Arab Emirates, United Kingdom, United States of America, Uruguay, US Virgin Islands, Uzbekistan, Vanuatu, Venezuela, Western Samoa, Yemen, Zambia, Zimbabwe.

* Domestic Rates

Domestic rates will apply to business messages sent from an entity headquartered in the same country as the message recipient, as recorded on Rakuten Viber at the entity's onboarding. Business messages from the same entity sent to recipients in all other countries will be charged according to International rates. For more information please refer to [FAQ](#).

**** Contact our team** to learn more about the rates for your industry. If you'd like to know more about Viber Chatbots, please check this [page](#).