

# 2023 IMPACT REPORT



We are  
**FARE**<sup>®</sup>  
It's Personal for Us.

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# FROM THE CEO



Food allergies are a tier-one disease, not a diet, and they are long overdue for attention as a significant public health concern. By holding true to three pillars—research, education, and advocacy—and by prioritizing health equity on all fronts, FARE is fiercely determined to support individuals and families affected by this under-recognized epidemic.

FARE continues to lead the way in supporting food allergy research. This year, we assembled the Scientific Advisory Council, drawing on experts from multiple disciplines to guide us in identifying innovative approaches and making grants that offer maximum impact. Our advisors now include two Nobel laureates. We see new diagnostic techniques and therapies being developed, and novel epinephrine delivery systems may be available imminently.

Education anchors our programming and engages food-allergic individuals and their families at every stage of the patient journey. People share information and build bonds through annual gatherings such as the Food Allergy Summit, or ongoing conversations such as the Teen Advisory Group (TAG). Medical personnel and food-service-industry workers are also hungry to learn. In 2023, FARE provided training to more than 113,000 people through our Food Allergy Academy, webinars, and FARECheck.

Thanks to the FARE Neighborhoods Initiative (FNI), families and communities around the country are better empowered to foster health equity. FNI collaborates with local leadership to help those with food allergy who suffer food insecurity, lack access to medical care, or need a boost in terms of food allergy awareness and education. This program doubled in size this year, expanding from three to six geographic focal points and directly impacting 2,000+ people.

Our advocacy team is as tenacious as they are compassionate. In 2023, FARE has helped pass 9 state laws impacting more than 6 million food allergy families across the country—as a result, we made Maryland’s public schools safer, capped the cost of epinephrine auto-injectors in Illinois, and passed a food allergy restaurant-training bill in Texas.

I am fortunate to have incredible colleagues at FARE, working across the country to drive change and FARE is grateful to have passionate donors and sponsors who are deeply engaged with helping our food allergy community. Thank you for your partnership. Our voice has never been louder or more united, amplified by the power of champions and allies. It’s personal for us. We are FARE.


A handwritten signature in black ink that reads "Sung Poblete". The signature is fluid and cursive.

Sung Poblete, PhD, RN  
CEO of FARE

# MAKING THE IMPOSSIBLE POSSIBLE

As the largest provider of charitable support to food allergy research, FARE is powering breakthroughs to improve patient care and reverse the rising prevalence of this life-changing and potentially life-threatening disease. FARE engages in all areas of food allergy research, from benchtop discoveries in the laboratory to translational investigations in the clinic, that can offer hope to patients as we work toward realizing a future free from food allergies.

FARE leads and coordinates a nationwide research infrastructure, including a network of top food allergy centers that provide exceptional patient care and conduct groundbreaking research; a centralized biobank of food allergy biospecimens for biomarker discovery; a data coordination center supporting all aspects of translational research; and the world's largest registry of food allergy patients, which was translated into Spanish in 2023 to welcome more diverse participation from the food allergy community.



**\$4.2 million has been committed to advanced research in the areas of tree nut allergy, diagnostics, and Food Protein-Induced Enterocolitis Syndrome (FPIES), a non-IgE mediated food allergy about which little is known.**

# Welcoming the Scientific Advisory Council

A 13-member Scientific Advisory Council has been established to advance the pace of food allergy innovation and guide FARE’s research strategy. This group of leading subject matter experts are working at the cutting edge of diverse disciplines, enabling food allergy research to benefit from the convergence of multiple scientific domains—a practice that has been used to advance critical work in oncology and other disease states. Through FARE-sponsored research and efforts of the Scientific Advisory Council, FARE is helping lead food allergy research through peer-reviewed competitive awards and innovation grants seeking breakthrough ideas.

**Philip Sharp, PhD,**  
Special Advisor



**James Allison, PhD**  
University of Texas  
MD Anderson  
Cancer Center



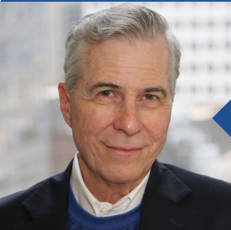
**Regina Barzilay, PhD**  
Massachusetts  
Institute of Technology



**Martin Blaser, MD**  
Rutgers University



**A. Wesley Burks, MD**  
UNC Health



**Thomas Casale, MD**  
University of  
South Florida



**Judy Cho, MD**  
Icahn School of  
Medicine at  
Mount Sinai



**Alessio Fasano, MD**  
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Hospital



**Ruchi Gupta, MD,  
MPH**  
Northwestern University  
Feinberg School  
of Medicine



**Tanya Laidlaw, MD**  
Brigham and Women’s  
Hospital



**Marc Rothenberg,  
MD, PhD**  
Cincinnati Children’s  
Hospital Medical Center



**Hugh Sampson, MD**  
Icahn School of  
Medicine at  
Mount Sinai



**Pam Sharma, MD,  
PhD**  
University of Texas  
MD Anderson  
Cancer Center



**Wayne Shreffler,  
MD, PhD**  
Massachusetts General  
Hospital

# Laying Groundwork for a Data Commons

FARE is developing a Data Commons that will be the most comprehensive, robust collection of allergy-related data in the U.S. In August 2023, the research team completed the securing and encryption of the data ecosystem to be fully HIPAA compliant, to ensure FARE stores Protected Health Information (PHI), in a safe and secure manner. In addition, we completed the setup for our Electronic Health Record Epic Application, which allows participants to share allergy-related medical information directly from their patient chart to our database with a few clicks.

## The Innovation Award Diagnostic Challenge Raises the Bar

In June, FARE launched the second round of competition to boost innovation in the methods for diagnosing food allergy. Fifteen teams, more than half international, applied for the second round's \$2,000,000 prize, which will help foster the development of new, accurate, accessible testing methods for the diagnosis of food allergies, thereby minimizing the use of oral food challenges. The winner(s) will be chosen and funded in 2024.



The first round's winner, Beckman Coulter Life Sciences, continues to test and validate their next-generation basophil activation test, a blood-based test.

**\$1.2 million**  
in funding has  
been allocated to  
finding innovative  
diagnostic tests  
and treatments for  
individuals with  
tree-nut allergies.

# FARE Clinical Trials Advance Approaches to Prevention and Treatment

We are excited by progress made in FARE-supported clinical trials to improve strategies for food allergy prevention and treatment. In the SEED trial to prevent food allergy through early dietary introduction of multiple food allergens, researchers have enrolled more than 600 infants from the greater Chicagoland area.

“Understanding whether we can reduce the incidence of other top food allergies similar to peanut by introducing them individually and early to diverse infants is critical,” explained the study’s principal investigator, Ruchi Gupta, MD, MPH, a professor at Northwestern University Feinberg School of Medicine and a clinical attending at Ann & Robert H. Lurie Children’s Hospital of Chicago. “SEED is a comprehensive approach that combines clinical research with education and advocacy to advance food allergy prevention on multiple fronts.”

Another FARE-supported trial, COMBINE, is exploring the safety and effectiveness of multi-allergen oral immunotherapy augmented by two biologic drugs, dupilumab and omalizumab, with the goal of patients attaining long-term desensitization. Almost 90% of participants have been enrolled, leaving about 15 additional subjects to be recruited. 70 subjects have completed the study, and results are anticipated in later half of 2024.

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## Collecting Biobank Specimens

The FARE Biobank and Biomarker Discovery Center at Cincinnati Children’s Hospital Medical Center and the FARE Data Coordination Center at Children’s Hospital of Philadelphia are collaborating with other FARE Clinical Network institutions on a multi-site study to collect 1,000 biospecimens from food allergy patients and healthy volunteers for future food allergy research. Extensive metadata associated with these specimens, including clinical histories and results from oral food challenges, skin prick tests, and serum specific IgE tests, will aid investigators in characterizing the food-allergic population and identifying distinct subtypes and disease mechanisms within food allergy. More than 200 specimens have been collected from eight participating sites.

**\$2 million will be bestowed by Phase 2 of the FARE Innovation Award Diagnostic Challenge to develop and validate a safe, accurate, novel, and accessible diagnostic alternative to the oral food challenge.**



# Tackling Unmet Needs in Food Allergy Research

FARE's 2nd Annual Clinical Development Day, on the subject of "Addressing Unmet Needs in Food Allergy: Recent Advances, Ongoing Challenges and Prospects for the Future," was held in Washington, D.C., on December 7-8, 2023.

80+ attendees including representatives from U.S. Food and Drug Administration (FDA) and the National Institutes of Health (NIH), FARE Clinical Network clinicians, and industry partners gathered to explore critical issues in the development of new food allergy therapeutics, diagnostics, and prevention strategies. Keynote addresses were delivered by Alkis Togias, MD, National Institute of Allergy and Infectious Diseases, NIH, and Anubha Tripathi, MD, FDA. When surveyed, 86% of attendees reported being very satisfied with the quality of the event and 79% of participants reported that they felt more connected to the food allergy community following the event.





# EMPOWERING THROUGH EDUCATION

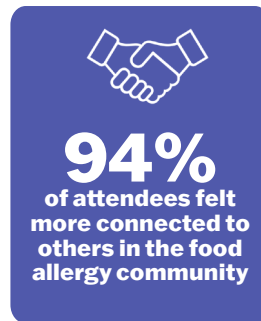
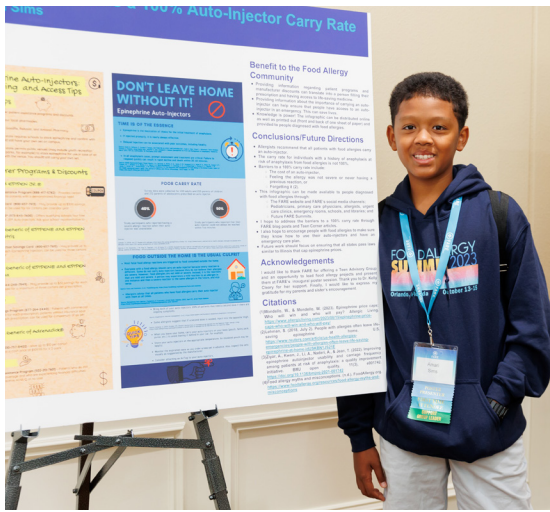
## Annual Food Allergy Summit Informs and Inspires

In October, FARE convened more than 70 speakers to share their expertise for teens, adults, caregivers, medical professionals, and industry partners. They covered topics ranging from disease biology, microbiomes, drug development, clinical care, innovation, and health disparities, to anxiety and psychosocial impacts, advocacy and public policy, and thriving while managing food allergies.

This year, FARE was proud to host our first ever “FARE FEUD,” a game show that kicked off the weekend by pitting teens from the food allergy community versus experts in the food allergy world. No surprise—the teens emerged the winners!



FARE's Teen Advisory Group (TAG) held an inaugural poster session sponsored by Novartis, which showcased the exemplary projects of 10 FARE TAG groups. These teens developed and implemented projects with topics that ranged from increasing awareness in schools, to securing allergy-safe foods for shelters, to creating a patented epinephrine auto-injector case. Their hard work culminated at Summit with a poster session modeled on the poster presentations held at academic conferences.



This year's Premier Sponsor for the FARE Food Allergy Summit was DBV Technologies.

We thank our sponsors Novartis, ARS Pharma, Applegate, Aquestive, Kaléo, and Nestle Health Science. Thanks also to our in-kind sponsors Abe's Vegan Muffins, Applegate, CVS Pharmacy, Enjoy Life, Go-Be, Lorissa's Kitchen, MOCHA, Partake, and Sunshine Charitable Foundation, as well as our exhibitors Abe's Vegan Muffins, Applegate, Aquestive, ARS Pharma, Auvi-Q, DBV Technologies, Free to Feed, Genentech, Nutricia, OWYN, Partake Foods, Pixie Lizzie, Red Sneakers for Oakley, The Safe and Fair Food Company, and That's It., as well as individual donors.

**“Summit was a weekend of learning, friendship and belonging. A weekend of normalcy. A weekend of sharing experiences to make the next year easier. A weekend of sharing fears and anxiety to make each day easier. A weekend of hope and excitement to know that this community is one of resilience, action, and strength. I am proud to be a part of it.” — Food Allergy Parent**



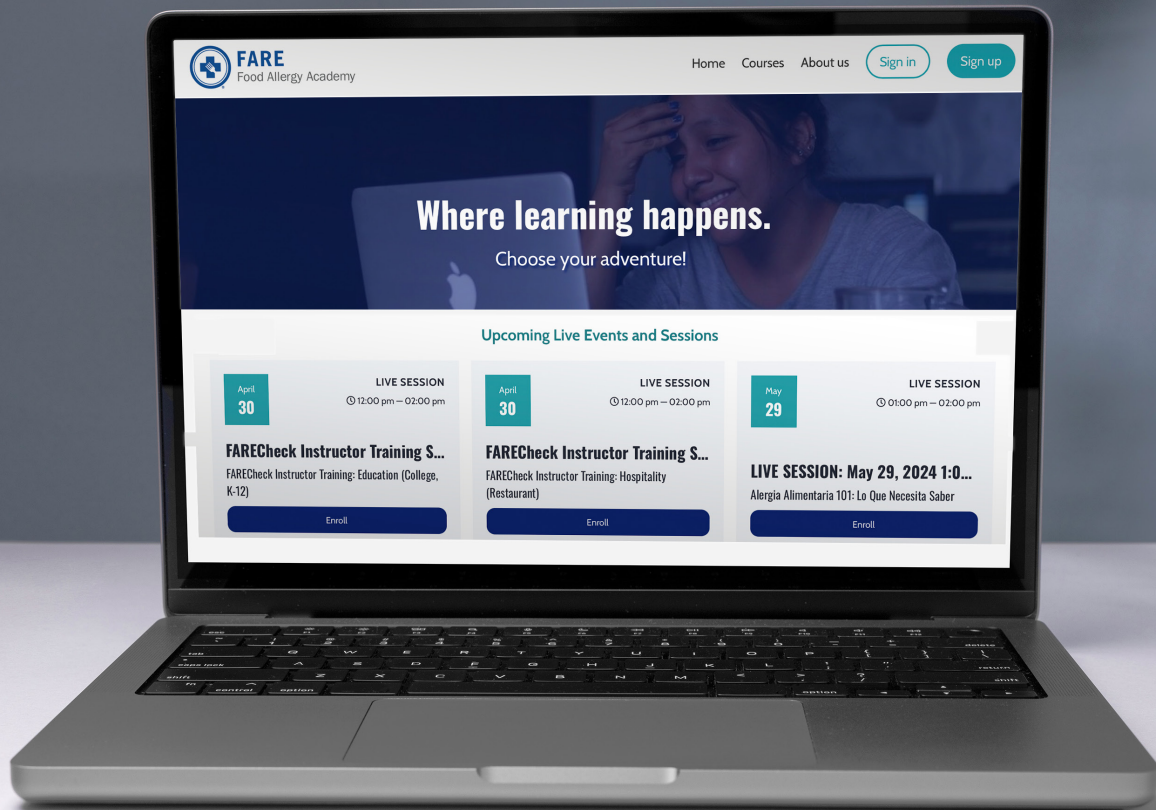
# A Food Allergy Academy for All

FARE launched a new Food Allergy Academy in 2023, featuring more than 30 courses for a variety of audiences including caregivers, food service workers, healthcare professionals and school staff. Most Academy courses are free.



**FARE.**  
Food Allergy Academy

**30,000+** new participants in the FARE Food Allergy Academy enrolled in popular courses on emergency food allergy care, early childhood, and K-12 education, bringing total user accounts to more than 100,000.



**“You are the bomb! Thanks for making me feel more comfortable with the potential of encountering anaphylaxis.”**

— Registered Nurse

**“This was very helpful, and I enjoyed learning what to do if someone I know has an anaphylaxis response.”**

— K-12 Teacher

# Extending Our Reach Through Webinars

FARE is proud to host our monthly webinar series with topics including the introduction of the FASTER Act, an update on food allergy diagnostics, back-to-school guidance, and balancing parental anxiety in food allergy caregivers. We were fortunate to collaborate with some of our corporate partners, including Thermo-Fisher Scientific and Genentech. On average, 85% of our attendees reported feeling more confident in managing their food allergy after attending one of our webinars and 95% reported feeling satisfied with the content of our webinars.



**9,000 +**  
registrants and nearly

**4,400**  
live attendees engaged  
with FARE's webinars

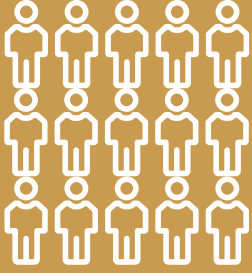
**“I appreciated the advice provided during the webinar. I also enjoyed the interaction in the chat. The food allergy community is so supportive, and I don’t get a chance to hear from people in this space daily. It was wonderful to attend this webinar.”** — *Food Allergy Caregiver*

**“It was great listening to how parents feel and deal with the anxiety due to their children’s food allergy. Now I can empathize with them as I become the parent to hundreds of students who eat in the school’s cafeteria.”**

— *School Nutrition Manager*

# Focusing on Women, Infants, and Children

In Summer 2023, FARE launched a food allergy training course targeted to professionals working with the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) program. Development of the course included input from WIC professionals, healthcare providers and patient advocacy organizations, including FARE and the Food Equality Initiative. More than 30 states have expressed interest, and live trainings were conducted with state WIC offices in New York, Maryland, and Utah. FARE is an official partner of the National WIC Association and will attend the National WIC Conference in April 2024.



**1,000** WIC professionals registered for FARE's three-part food allergy training course

**230** WIC professionals had already completed it by the latter half of 2023

**“This is an excellent training and particularly relevant for and needed by WIC providers.”**

— WIC Professional



# Providing a Pediatric Food Allergy Course

This comprehensive nine-month course teaches dietitians and other healthcare providers about prevention, diagnosis, and management of IgE-mediated and non-IgE-mediated pediatric food allergies. Upon successful completion, dietitians are prepared to provide up-to-date and evidence-based care and medical nutrition therapy to pediatric food allergy patients and hold a FARE Certificate of Training in Pediatric Food Allergy.

FARE is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR), whose credentialed practitioners receive 55 CPE units upon completion of this course. 41 students registered for the 2022-2023 course; 33 students completed the course for Continuing Education Units (CEUs) Certificates. 47 registered for the 2023-2024 course, with 72 students (at time of publication) on the waitlist.

This course is approved for 61.75 CEUs for registered dietitians through the Academy of Nutrition and Dietetics. Students may include dietitians, pediatricians or other physicians, or researchers. Many students are based in the United States, but students have also joined the class from Austria, Canada, Chile, Costa Rica, Greece, Kuwait, Lebanon, Mexico, Romania, Singapore, South Africa, Spain, and Trinidad!

**“This is a high-powered, comprehensive, evidence-based course focusing on fundamental prevention and treatment of food allergies as taught by two of the world’s leading experts. As Registered Dietitians, they convey the state of the science data with practice-based applications that will benefit a wide range of interested students at all levels of their careers. Highly recommended!”**

— Dietitian



*Nutricia North American has been the exclusive sponsor for this course since inception in 2020.*

# Fostering Better Food Allergy Management in Schools

FARE received funding to lead a collaborative team to develop Expert Recommendations for Food Allergies in Schools through a grant received from the American Academy of Pediatrics and the CDC (Centers for Disease Control and Prevention). These Expert Recommendations are slated for publication in late summer 2024 and will supplement the CDC's 2013 Voluntary Guidelines for Food Allergies in Schools and position FARE as the leader in creating food allergy-safe schools nationwide.

As part of this project, FARE convened a Food Allergy Management in Schools Advisory Council with representatives from key stakeholder organizations, including:

- ◆ Allergy & Asthma Network
- ◆ American Academy of Pediatrics
- ◆ American Association of School Administrators
- ◆ American School Health Association
- ◆ Asthma and Allergy Foundation of America
- ◆ Elijah-Alavi Foundation
- ◆ Food Allergy & Anaphylaxis Connection Team
- ◆ Institute for Child Nutrition
- ◆ National Association of School Nurses
- ◆ School Nutrition Association

**25,000**  
school staff members  
are reached by FARE  
through our Food Allergy  
Academy programs.





# Engaging Industries Through FARECheck Food-Service Training

FARECheck aims to be the premier food allergy training for food service operations that enables those with food allergies, intolerances, or other dietary restrictions to have more and safer options for dining outside of their home. The FARECheck training course is designed to help food service workers empathize and communicate clearly with food allergy consumers, learn how to recognize and respond to a food allergy reaction, and avoid cross-contact in food handling.



**49,170 learners completed FARECheck Training or a FARECheck-approved training in 2023.**



**97% of learners stated they are confident in their ability to assist a student/customer with food allergies in their location.**

In 2023, FARECheck Gold Awards were given to:

- ◆ Luther College
- ◆ Embry-Riddle Aeronautical University
- ◆ Bentley University
- ◆ Hard Rock Stadium, home of the Miami Dolphins
- ◆ Duke University (celebrated on campus in January 2023 with ribbon-cutting ceremony)
- ◆ University of Nebraska (pending final updates at the time of this report)



**“My instructor did a fantastic job. They did a great job of relaying important information and relating it to our everyday work. The information itself was presented at a level that was approachable and easy to digest.”**

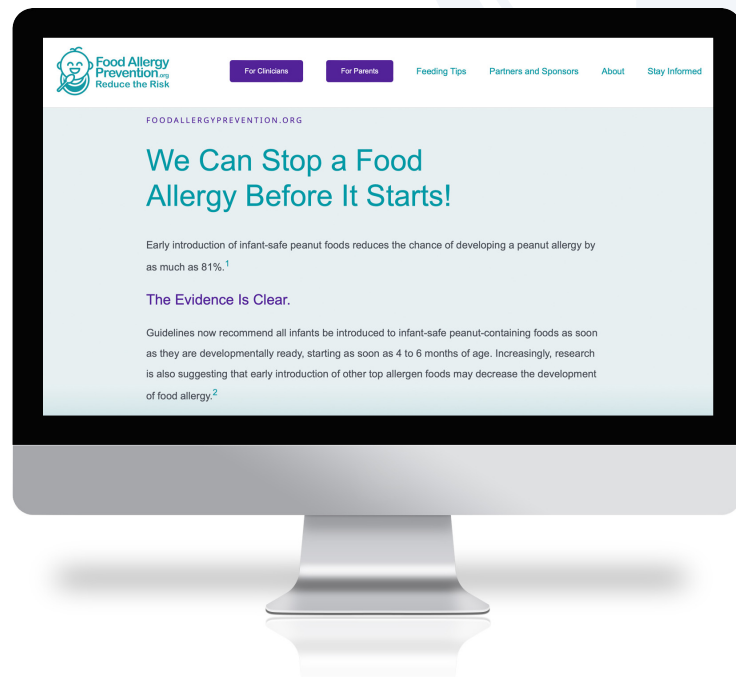
— Participant

**“I enjoy doing this training yearly. I feel I am up to date on allergy information and more confident when dealing with allergy situations.”**

— Participant

# Food Allergy Prevention Initiative Aims to Stop Allergies Before They Start

FARE is continuing its work to promote early allergen introduction to stop a food allergy before it starts. During 2023, we launched [www.FoodAllergyPrevention.org](http://www.FoodAllergyPrevention.org) to provide resources that help primary care clinicians integrate early allergen introduction into their practice and educate new parents about how to safely introduce peanut and other top allergens at home. This would not be possible without the generous support of our donors, Anna and Peter Kolchinsky, Mary and Marc Weiser, and many others who have supported our groundbreaking prevention initiatives including an 1,800-person clinical study. We have also received support from the following organizations for our food allergy prevention work: Gerber, National Peanut Board, and Nestle Health Sciences.



In 2023 FARE exhibited at several conferences to promote our Food Allergy Prevention initiative and other programs and services, including:

- ◆ American Academy of Allergy, Asthma & Immunology
- ◆ American College of Allergy, Asthma & Immunology
- ◆ American Association of Nurse Practitioners
- ◆ Global Food Allergy Prevention Summit
- ◆ American Academy of Pediatrics
- ◆ Association of PAs in Allergy, Asthma & Immunology

**“Supporting FARE’s work including FARE’s Prevention Campaign is a critical piece of the National Peanut Board’s commitment to preventing, managing, and effectively ending peanut allergies in the U.S. We now know that early infant feeding of peanut foods reduces the risk of peanut allergies and FARE’s Prevention Campaign aimed at healthcare professionals is a key component in helping reduce the numbers of children and adults who become peanut allergic.” — National Peanut Board**

# Teen Advisory Group (TAG) Creates Conversations

Over 220 teens and college students were members of the Teen Advisory Group in 2023, working on over a dozen projects. These teens and young adults developed and implemented projects with topics that ranged from increasing awareness in schools, to securing allergy-safe foods for shelters, to creating a patented epinephrine auto-injector case.

Each month, teens and young adults can join virtual Teen Talks, moderated by Melissa Engel, where they can share experiences, make friends, and learn from one another.

**“I loved the TEEN TALKS. Those were probably the best thing I was involved with last year 😊”**

— TAG member

## Appreciating our Education Advisory Council

FARE’s Education Advisory Council (EAC) is a diverse team of health care professionals, parents, and patients that represent the voices and perspectives of stakeholders in the food allergy space. The EAC provides guidance and input to FARE’s Education and Support Team related to the development, review, and execution of various programs, publications, initiatives, and campaigns. The EAC helps make sure that FARE is truly meeting the needs of all our constituents, providing medically accurate information across all our platforms, and staying abreast of changes in the food allergy management landscape.

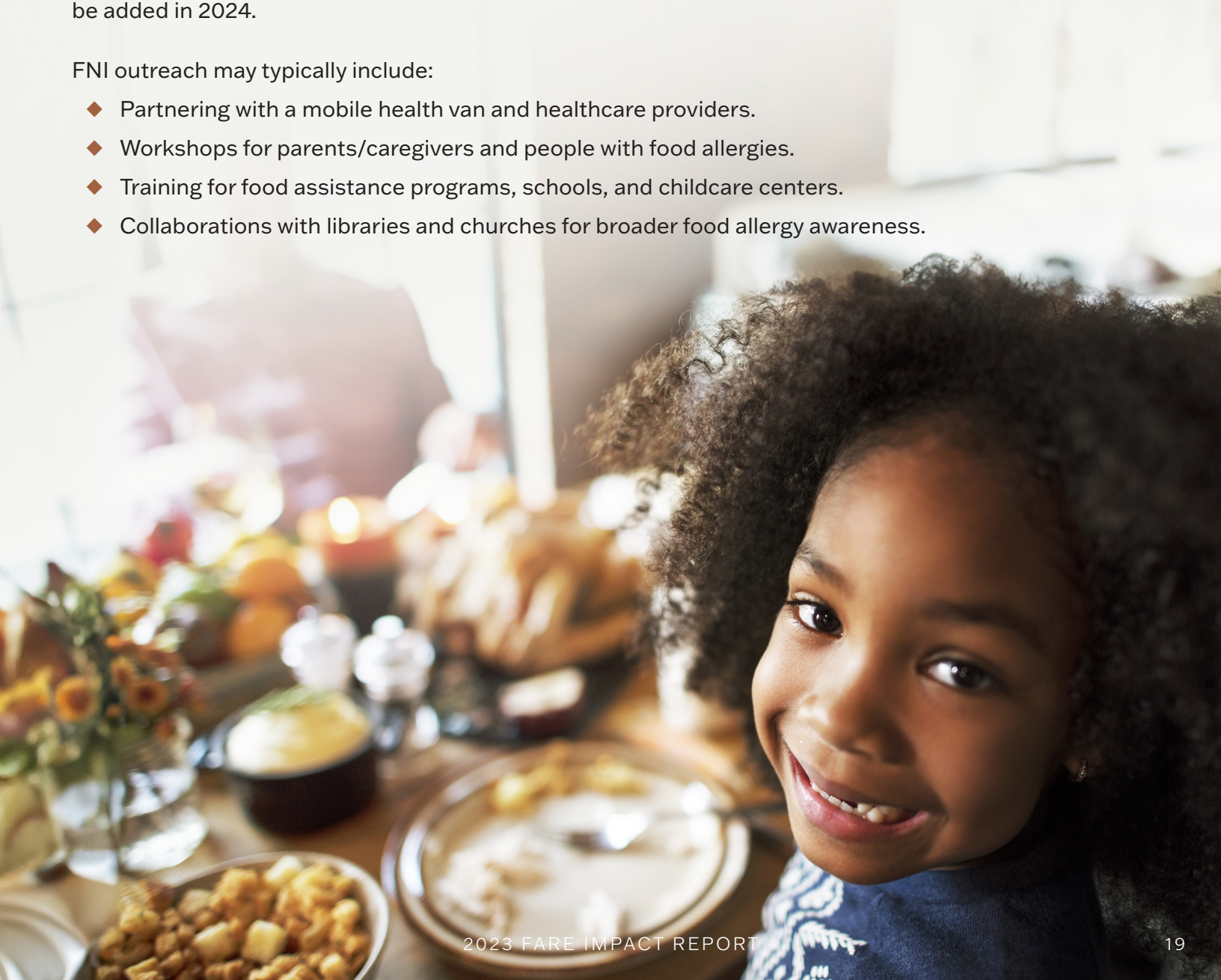
# SETTING THE TABLE FOR EVERYONE

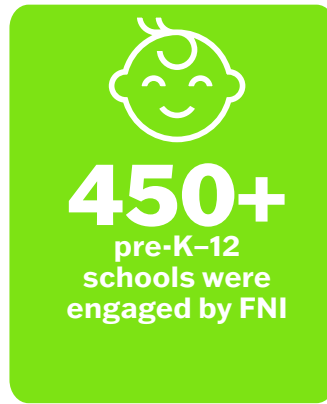
Delivering health education resources and interventions in the community setting is a promising strategy for managing food allergies, particularly among underserved populations. In 2023, FARE launched the FARE Neighborhoods Initiative (FNI), bringing together the Community Access Program, FARE Health Equity Scholars, and other FARE programs to expand how we holistically support those facing food allergies in historically marginalized communities.

FNI doubled its presence in 2023 by organizing in Atlanta, GA, Central Arkansas, and Hampton Roads, VA, in addition to the previous site-roster of Chicago, IL, Newark, NJ, and Washington, DC. Each FNI is guided by volunteer advisory councils of local parents, patients, health professionals, and community stakeholders. Community health workers are in place at five of the FARE Neighborhoods, with a sixth to be added in 2024.

FNI outreach may typically include:

- ◆ Partnering with a mobile health van and healthcare providers.
- ◆ Workshops for parents/caregivers and people with food allergies.
- ◆ Training for food assistance programs, schools, and childcare centers.
- ◆ Collaborations with libraries and churches for broader food allergy awareness.



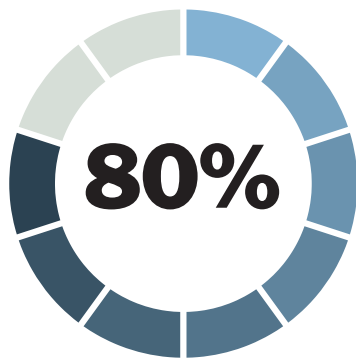


**“I learned more about the laws around food allergy safety in schools. Prior to this, I knew how to respond to an anaphylactic emergency, but now I know the responsibilities we have as a school. I never thought about students being bullied for their allergies and how dangerous it could be.” — Teacher**

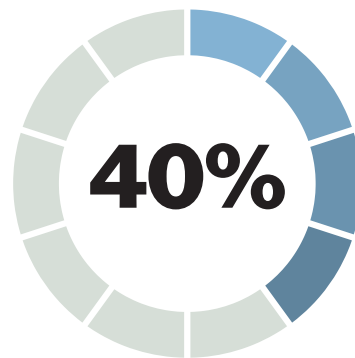
## Enabling Access to Care and Safe Food

For the second year, FARE partnered with Mobile Care Chicago (MCC), which provides FARE resources, direct care, and allergist referrals from its asthma van to patients in key underserved areas, including Ward 15. 172 people with food allergy/suspected food allergy were seen by MCC staff in the most recent 12-month period, including more than 25% from Ward 15.

FARE worked with Attane Health (formerly Free From Market) to provide allergen-friendly food for underserved families in Ward 15 of Chicago. Almost 50 percent of the families supported by this initiative reported an income of less than \$17,000. Two-thirds said they had difficulty obtaining allergy-safe food due to the lack of availability in their community.



of participants reported a reduction in financial stress related to buying groceries



of participants reported a reduction in their visits to the food bank

# Cultivating the Garden of Community

FARE's Health Equity Scholars program is a two-year program providing medical students from underrepresented backgrounds with mentorship, research opportunities, and a stipend. The first cohort in FARE's Health Equity Scholars program began in May 2022 and will conclude in 2024. Several scholars presented their research findings at the 2023 national meeting of the American Academy of Allergy, Asthma and Immunology.

New partners in 2023 included Eastern Virginia Medical School, Arkansas Children's Research Institute, and the Atlanta Community Food Bank.

300 organizations and schools continue to be served by FARE's Collaborator Program, receiving a monthly toolkit of resources and information.



**600,000**

Girl Scouts and adult volunteers are reached by FARE's Food Allergy Awareness Patch (administered by 31 GSUSA Councils), many in rural or underserved communities




# ADVOCATING FOR CHANGE


## Courage at Congress Comes Back to the Capitol

Celebrating its return to Washington, D.C., after two years as a virtual event, FARE's "Courage at Congress: Advocate for a Cure" legislative fly-in was held in March. FARE advocates attended more than 125 meetings featuring 30 members of Congress. Priorities included growing the Congressional Food Allergy Research Caucus, enforcing the FASTER Act, advancing the ADINA Act to label top 9 allergens and gluten in medications, making public school cafeterias safer for children with food allergies, and increasing federal funding of for food allergy research.





**7**  
members of Congress joined the Congressional Food Allergy Research Caucus



**50+**  
congressional staff members attended the caucus's inaugural congressional staff briefing

## Progressing State by State

In 2023, we worked in 23 different states on 27 separate pieces of legislation, helping to pass 9 of those bills into laws benefiting nearly 6 million food allergy families across the country.

Among the year's wins were capping the cost of epinephrine auto-injectors in Colorado and Illinois, passing restaurant food allergy laws in Texas and Connecticut, and making schools safer in Maryland.

## A Big Win With Maryland's H.B. 78

In May, the state of Maryland's Delegate Julie Palakovich Carr, Senator Clarence Lam, MD, and Governor Wes Moore gathered in Annapolis, MD, to recognize the passage of H.B. 78: Public Schools – Anaphylactic Food Allergies – Guidelines and Requirements. The new law is a huge victory for the 73,000+ Maryland food allergy families with school-aged children because it updates the often-ignored voluntary guidance that the state's Departments of Education and Health established in 2009.

Del. Palakovich Carr, a food allergy mom, and Sen. Lam, a medical doctor, collaborated on legislation that requires each city or county board of education, before the start of the 2024-2025 school year, to adopt, implement, and publish guidelines in accordance with the state's school health service guidelines to reduce the risk of exposure to anaphylactic major food allergens in classrooms and common areas. Each public school is now required to develop a system to disclose the major food allergens contained in the foods served in the school, and each county board must make a good-faith effort to adopt certain guidelines.





# Monitoring How the FASTER Act Is Put Into Play

In early 2023, FARE waged a passionate campaign to bring attention to baking companies that were intentionally adding sesame to previously safe products so that they could avoid properly cleaning their production lines, circumventing the intent of the FASTER Act. FARE joined with the Center for Science in the Public Interest in filing a petition to the FDA to stop this practice.

Although there proved to be no legal grounds for FDA intervention, our voices were heard. The food allergy community celebrated in October when Olive Garden opted to change suppliers, hiring a baking company that doesn't add sesame flour to their breadsticks and that manufactures those breadsticks on a sesame-free processing line.

## Bringing Home a Reed Award



FARE received a coveted 2023 Reed Award, in the category of “Non-Profit Grassroots Organization of the Year,” for its outstanding advocacy efforts. Named after Campaigns & Elections founder Stanley Foster Reed, these awards recognize excellence in the past year’s political campaigning, campaign management, political consulting, political design, grassroots and advocacy.



# WHAT HAPPENS NEXT

FARE's mission is to advance transformative research, education, and advocacy relies on your investment. What we hear sometimes is, "I had no idea so much was happening at FARE." What that means is, "I had no idea there was so much happening in the food allergy community."

FARE embraces partnering on the level of both institutional sponsorships and individual donors, whether collaborating takes place at a formal event—or on your doorstep.

**“That’s It. is proud to partner with FARE in our shared mission to champion the health and well-being of the 1 in 4 Americans impacted by food allergies. At That’s It., we take pride and care in producing healthy, plant-based snacks that are consistently free from the top 12 allergens.”**

— *That’s It.*



# Turn Your Halloween Treat

Every October, the Teal Pumpkin Project is a simple way to make trick-or-treating safer and more inclusive for the one in 13 children living with food allergies, and many others impacted by intolerances and other conditions. Placing a teal pumpkin on your doorstep signals that, in addition to candy, you offer non-food trinkets and treats that are safe for all trick or treaters.



Brought to you by FARE  
TEAL PUMPKIN PROJECT

**14,459** households pinned their address on the Teal Pumpkin Project's map.

PUT YOURSELF ON THE MAP!



ADD YOUR HOME TO THE TEAL PUMPKIN PROJECT MAP!

MAKE YOUR HOUSE EASY TO FIND FOR THOSE HUNTING FOR NON-FOOD TREATS!

[TEALPUMPKINPROJECT.ORG](http://TEALPUMPKINPROJECT.ORG)

FARE FoodAllergy.org



**Make Halloween fun for all**

Halloween is Monday, October 31. Shop in store or online at [CVS.com/Halloween](http://CVS.com/Halloween) for teal pumpkin treats.





**“CVS Pharmacy is proud to support FARE’s Teal Pumpkin Project. The Teal Pumpkin Project promotes safety, inclusion and respect of individuals managing food allergies. We’re thrilled to continue working with FARE and provide alternative non-food treats to help all families have a safe and inclusive Halloween.” — CVS**

# Finding Joy in Possibility

On November 16, 2023, key leaders, supporters, and allies gathered at The Pierre in New York City, NY, for FARE's gala. This year's theme, "Coming Together for Good," used a butterfly motif to symbolize change and transformation. Just as a caterpillar transforms into a butterfly to take flight, we believe that through research, education, and advocacy, we can foster profound transformation, leading us into a world where allergic reactions are prevented, anxiety levels are reduced, and lives are saved. The festivities included celebrating corporate honoree Genentech, A Member of the Roche Group.



# Strength in Numbers

This year's Giving Tuesday campaign raised well over \$100,000, thanks to our generous community and a matching gift from Helen and David Jaffe and the Jaffe family. We are so appreciative of the Jaffe family's leadership and all who joined them in support of FARE on Giving Tuesday.

December marked the "I Can" Campaign, which was championed by Brittany Mahomes—co-owner of the Kansas City Current soccer team, wife of Kansas City Chiefs star quarterback Patrick Mahomes, and food allergy mom—in partnership with OWYN, which shares Mahomes' mission of making accessible and enjoyable allergy-friendly products. Thank you to OWYN and the Mahomes family for your commitment, support, and partnership, which helped end 2023 with another impactful moment for our community.

## Spotlight: Serena and John Liew

In 2023, Serena and John Liew made a generous \$1,000,000 gift to FARE to fund research aimed at treatments for tree nut allergies. The Liew's children were diagnosed with food allergies at an early age. Like the 33 million individuals in the United States living with food allergies, this disease has impacted every aspect of their lives and continues to do so today. "Our boys are in college now, but we constantly worry about their safety. We are dedicated to working with FARE to help end this disease not only for them, but for our grandchildren and future generations," Serena explains.

FARE is the largest provider of charitable support for food allergy research in the U.S. By working with FARE, supporters like the Liew's can confidently invest in research that advances scientific discovery and pursues solutions that impact the lives of patients living with this potentially life-threatening disease. Through FARE's Scientific Advisory Council, FARE has convened renowned experts in their fields who are bringing the benefit of diverse disciplines to advance food allergy research. The Liew's' gift is helping FARE's CEO, Sung Poblete, PhD, RN, bring in research methods that have worked in other disease areas, such as cancer, to help accelerate FARE's research portfolio and solve some of today's most pressing questions in food allergy research.



“Thanks to Serena and John Liew’s generosity, this gift will help catapult scientific discovery and potential treatment options for tree nut allergies through our newly created convergence approach to food allergy research,” states Sung. “FARE’s Scientific Advisory Council helped assess gaps in the existing science, which then informed our tree-nut-focused grant funding opportunity. In less than a year from when the Liew family made their generous gift, we will announce and disburse grants to scientists to solve these issues.”

Scientific discovery takes time. It also takes vision, hard work, brilliant minds working together, and the generosity and commitments from families, companies, and government. The goal of the Liew family’s gift to FARE, and that of others who they have joined, is to bring solutions and options to patients who suffer from this disease.

The recent FDA approval of Xolair® (omalizumab), which is a remarkable win for our community, is a perfect example of how generous philanthropy can pioneer new treatments for patients. Through another family’s vision and support, provided over twelve years ago, the first trials using Xolair® for food allergy were funded and paved the way for a treatment option that has the potential to impact 33 million Americans today. It is this pathway and approach that the Liew family and FARE are following! To gain momentum and produce successful new therapies, food allergy research needs more resources.

“Our work with FARE is just starting. We know research to find treatments and cures is a long road. Through our support, the philanthropy from others, and FARE’s leadership, we will help accelerate treatments and cures for food allergy,” says Serena.

Generosity is often contagious—the Liew family’s gift in 2023 quickly inspired another family to donate an additional \$250,000 for FARE’s tree nut-allergy research funding opportunity. “We were thrilled to see our gift inspire another donor. Like other members of the food allergy community, we too have been inspired to support FARE by witnessing the generosity of others. We hope our gift will continue to motivate others to invest in FARE. Through our community’s collective support, we can empower FARE to advance science and research faster.”

**“We give  
to FARE because  
we want to find  
a cure for this  
disease.”**

— *Serena and  
John Liew*

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FARE (Food Allergy Research & Education) is a 501(c)(3) charitable organization with the mission to improve the quality of life and health of those with food allergies through transformative research, education, and advocacy.