# OTE Group Q4 2022 Results

FEBRUARY 2023



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In addition to figures prepared in accordance with IFRS, OTE also presents alternative performance measures, including, among others, EBITDA, EBITDA margin, adjusted EBITDA, adjusted EBITDA margin, free cash flow, adjusted free cash flow, net debt, adjusted net debt, Capex and adjusted Capex. These alternative performance measures should be considered in addition to, but not as a substitute for, the information prepared in accordance with IFRS. Alternative performance measures are not subject to IFRS or any other generally accepted accounting principles. The purpose and calculations of all 'Adjusted' data and the Alternative Performance Measures presented are detailed in the Alternative Performance Measures Section in the Quarterly Press Releases.

2021.



https://www.cosmote.gr/fixed/en/corporate/ir/financial-results/financial-statements-of-ote-group-and-ote-sa

All figures in 2021 adjusted to reflect only continuing operations; TELEKOM ROMANIA operations along with certain significant commercial transactions (MVNO agreement and handset sales) that existed between TELEKOM ROMANIA and TELEKOM ROMANIA MOBILE (Romania mobile) until the completion of the sale of TELEKOM ROMANIA have been treated as discontinued operations. The sale was concluded on September 30,

### Strategy: The 7 Pillars of our Strategic Plan

#### **TECHNOLOGY SUPERIORITY**

- Accelerate FTTH **Optical Fiber** Networks deployment
- Expand coverage and introduce new capabilities in 5G network
- Construct optical network for UFBB project

#### **BEST CUSTOMER EXPERIENCE**

- Digital Transformation @Customer:
- Omni-channel
- Extended functionalities in apps
- Service enhancements in sales and fault management processes
- Push Online Sales
- Load Reduction in front-line
- Digital predictive maintenance @Network

#### REVENUE TRANSFORMATION

#### • ICT projects

- Public & Private Sectors; EU Projects
- Cloud Solutions
- IoT- Smart **Cities-Verticals**
- Develop non-core digital services COSMOTE Insurance. BOX, Payzy by **COSMOTE** Payments

#### LEAD IN **CORE BUSINESS**

- Leverage COSMOTE brand superiority
- Upgrade customers speeds in Fixed Broadband, and offer more data on Mobile
- Enhance FMC propositions
- Develop COSMOTE TV OTT
- Wholesale fiber monetization

#### SUSTAINABLE BUSINESS



#### DIGITALIZATION, **SIMPLIFICATION & COST OPTIMIZATION**

- Lean, efficient and agile operating model; introduction of Agile methodology
- Digital Transformation @Company and @Network
- Cost efficiency programs • Synergies with Deutsche Telekom Group

#### **GROWTH MINDSET AND CULTURE**

- Introduction and evaluation of new working models (Agile, Work from home)
- Re-skilling / Upskilling in new digital skills of employees
- Establish a culture of growth and innovation
- Continue to drive ESG activities in order to achieve targets
- Adopting policies for improving equality, diversity, and inclusion in our workplace

## **Digital Transformation**

Our goal: to be the leader for Digital Transformation in Greece and a role-model in Europe with superior Customer Experience & Operational Efficiency



### **DIGITAL**@CUSTOMER

#### **Digital Interplay**

- One App primary touchpoint for all customer interactions
- Pure digital Mobile Rate plan
- Boost online sales
- Contextual digital campaigns

#### **Digitalize Service Processes**

- Order2Bill: self-service ordering
- Fault2Repair: self-service fault handling

#### **Simplify Portfolio**

- Simplify Product & Tariff portfolio
- Simplify customer journeys
- Converged & simplified IT stack



### **DIGITAL**@NETWORK

#### Simplification

• Decommissioning of legacy platforms

#### **Autonomous Network Operation**

- Predictive Maintenance
- Artificial Intelligence @ Network

#### **Digitalize Field Service**

- Autonomous Field Service
- Field technicians digitalization





### **DIGITAL @COMPANY**

#### **Internal Interactions**

- Enterprise Mobile App for employees
- Tools for collaboration

#### **Digital Processes**

- Processes simplification & automation
- Digitalized & unified workflows
- Digital Signatures

#### **Digital Culture & Skills**

- Growth mindset
- Digital Skills & Learning
- Innovation culture

## **2022 ESG Targets- Performance**



### **CLIMATE CHANGE**

#### **OTE Group contributes to DT Climate Change Targets:**

- Net Zero for direct and indirect energy consumption including up to 95% reduction by 2025
- 100% Renewable electricity (2021 onwards)
- 25% Emission reduction per customer for value chains emissions by 2023 (vs 2017)
- Net Zero emissions across the value chain (scope 1-3) by 2040

### **RESOURCE EFFICIENCY**

#### Sustainable Waste Management



- Zero ICT waste to landfill (2022 onwards)
- Take back schemes of mobile devices:
- Ratio (%) of mobile devices collected vs sold in previous year: 12% by 2024 (vs 2022)
- Reach approx. 400,000 items of mobile devices (2022-2024)



#### Zeroplastic

• Retain single use plastic culture in major buildings in 2022

#### **Sustainable Packaging**

100% sustainable packaging:

• Own branded newly launched CPEs (by mid 2022)

#### **Paper Reduction**

• 25% paper reduction (2020-2023)

### **DIGITAL INCLUSION**

Impact ~15 mil. peoples' lives through digital inclusion initiatives by 2024 (from 2021)

#### **2022 PERFORMANCE**

- Scope 1 & 2: 86% CO2 reduction (vs 2017)
- 100% Renewable Electricity: 423 GWh
- Scope 3: data will be available in the 2022 Integrated Report

- **100%** of ICT waste sustainably managed •
- **11%** of mobile devices collected vs sold in 2021
- > **155,000** pcs collected for recycling
- ~39% of 2024 target (of pcs) achieved
- > 1.1 mil. pcs of single-use plastic avoided
- **1**<sup>st</sup> sustainably packaged own branded CPE launched
- Guidelines in specs for own newly launched/ refurbished CPEs
- **20**% reduction of paper consumption vs 2020
- ~4.4 mil paper sheets (22t of paper) reduced vs 2020
- > 9 mil. beneficiaries (direct & indirect) since 2021
- 61% of the 2024 target achieved

## **Sustainability Strategic Priorities: Commitments 2023 onwards**



#### **CLIMATE NEUTRALITY**

#### **OTE Group<sup>1</sup> contributes to DT Climate Change Targets:**

- Net Zero for direct and indirect energy consumption including up to 95% reduction by 2025
- 100% Renewable electricity (2021 onwards)
- 25% Emission reduction per customer for value chains emissions (2017-2030)
- Net Zero emissions across the value chain by 2040

#### **CIRCULAR ECONOMY**

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#### **Sustainable Waste Management**

- Zero ICT waste<sup>2</sup> to landfill (2022 onwards)
- Take back schemes of mobile devices<sup>3</sup>:
- Ratio (%) of mobile devices collected vs sold<sup>4</sup> 12% by 2024
- Reach approx. 400,000 items of mobile devices (2022-2024)
- CPEs' take back schemes: retain sustainable management 2022 onwards



#### Sustainable Packaging

100% sustainable packaging

- Own branded newly launched CPEs (by mid 2022)
- 3rd Party connected devices in 2025

#### **INCLUSION & EQUAL OPPORTUNITIES IN THE WORKPLACE**

• At least 30% women at top and senior managers' positions by 2024<sup>6</sup>



#### **DIGITAL SOCIETY**

• Impact ~15 mil. peoples' lives through digital inclusion initiatives by 2024 (from 2021)



Commitments refer to OTE Group Greece

1. Companies in scope:: OTE, COSMOTE, GERMANOS, CTS, COSMOTE E-Value, OTE Globe 4. Sold in previous year 2. Waste generated from telecom & retail network, buildings and datacenters 5. Commitment refers to OTE, COSMOTE, CTS, GERMANOS, COSMOTE E-Value, 3. Smartphones, Mobile Phones, Fixed Phones (wired and cordless), Notebooks/Laptops, Tablets, 6. Commitment refers to Directors, Ex. Directors, Chief Officers of the companies: OTE,

Chargers/Powerbanks & Accessories COSMOTE, GERMANOS, CTS, COSMOTE E-Value, OTE Academy

#### Zeroplastic

• Retain single use plastic culture in major buildings

#### **Paper Reduction**

• 25% paper reduction<sup>5</sup> (2020-2023)

## **Sustainability & ESG Indices, Rankings and Ratings**

The OTE Group responds to sustainability & ESG analysts' questions and assessments. OTE is included in several national and international sustainability/ESG indices, rankings and ratings.



OTE, since 2008, meets the requirements and is included in the FTSE4Good Index Series, which evaluates and monitors in detail listed companies in terms of their performance on Environmental, Social and Governance issues.



Since 2018, OTE has been awarded with the "Prime" status. This title is awarded to companies if the overall ESG Corporate Rating letter grade meets or exceeds the industryspecific (C+ for Telecommunications) defined by ISS ESG's Industry Classification Matrix.



OTE has been upgraded to 'A' from 'BBB' in MSCI ESG Ratings assessment as of November 2022, according to its ESG performance. MSCI ESG Research provides indepth research, ratings and analysis of the environmental, social and governance-related business practices of thousands of companies worldwide.



Since 2010, OTE has been participating in the CDP on Climate Change by communicating the required information to its platform. In the 2022 evaluation, OTE received a 'B' (Management) score. Companies that score a B have addressed the environmental impacts of their business and ensure good environmental management.



As of January 2023, OTE has been included, for the fourth consecutive year, in the Bloomberg LP Gender-Equality Index (GEI). Bloomberg GEI tracks the performance of public companies committed to disclosing their efforts to support gender equality through policy development, representation, and transparency.

### **ATHEX ESG Index**

OTE is included in the ATHEX ESG Index, since July 2021. Initially, in 2021, 35 companies were included in the Index., which monitors the stock market performance of Athens Stock Exchange listed companies that adopt and promote ESG practices.

OTE Group Q4 2022 Results

# Financial Review



## Highlights

GROUP			<b>GREECE</b> Positive mo
Q4′22	FY '22		
<b>+1.1%</b> REVENUES	<b>+3.6%</b> REVENUES	<ul> <li>Solid Group Performance</li> <li>Further growth in Greece</li> </ul>	+2.29 REVENUES
ADJ. EBITDA (AL)	+4.0%	<ul> <li>FY positive performances in Greece and Romania</li> <li>Strong Margin at 39.0%</li> </ul>	FTTH subscribers +27k at 137k
Free Cash Flow	<b>€597m</b> TARGET ACHIEVED	+23.8%	ROMANIA
<b>€425m</b> SHAREHOLDERS REMUNERATIO	Propo	n in Dividends. sed Dividend <b>€0.5765/share, +3.3%</b> n in Share Buy Backs	<b>€73.0</b> Q4'22 REVENU

momentum continues





+3.0% mobile service revenues



+3.2%

ADJ. EBITDA (AL)



**FTTH network** 911k homes passed



**NIA MOBILE** 



**VENUES** 



FY ADJ. EBITDA (AL)



### **Group Overview**

Q4 2022

€885m REVENUES (YOY +1.1%)

€332m ADJ. EBITDA (AL) (unchanged)

€199m ADJ. CAPEX (YOY +24.2%)

€138m FCF (YOY +37.0%)

12M 2022 €3,455m

REVENUES (YOY +3.6%)

€1,348m ADJ. EBITDA (AL) (YOY +4.0%)

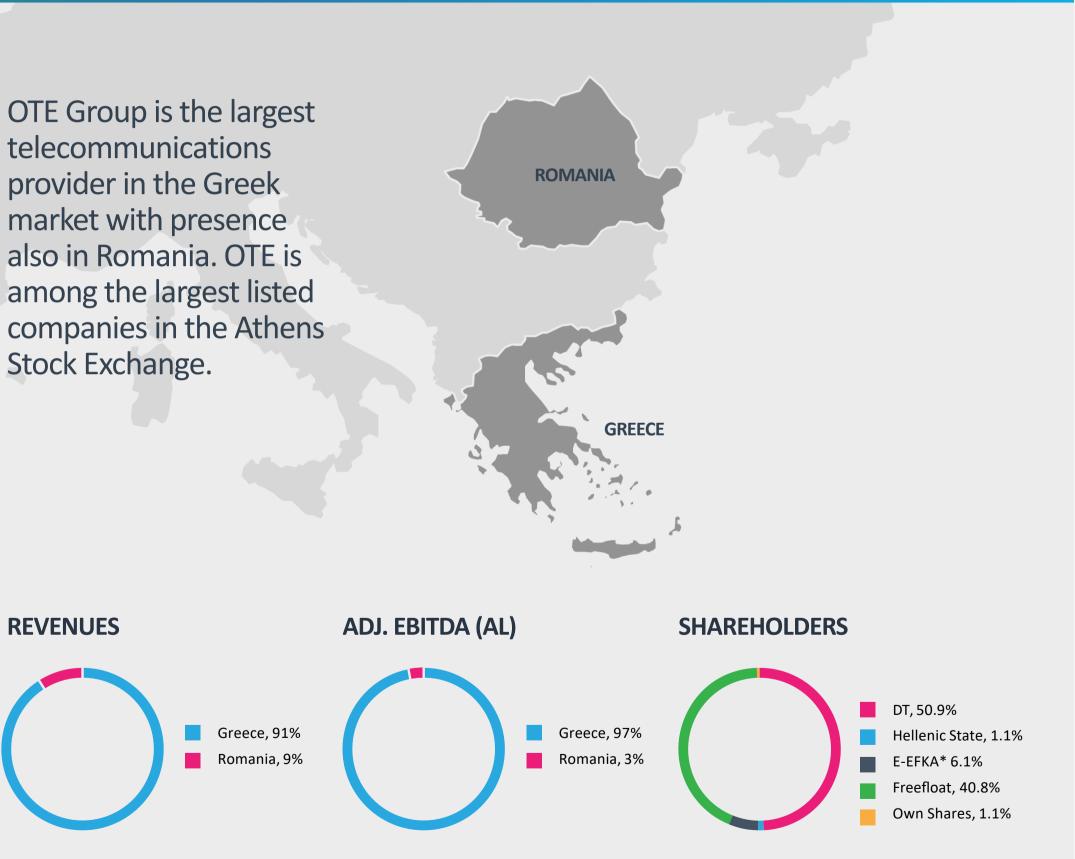
€638m ADJ. CAPEX (YOY +14.2%)

€597m FCF (YOY +23.8%)

€6.3b

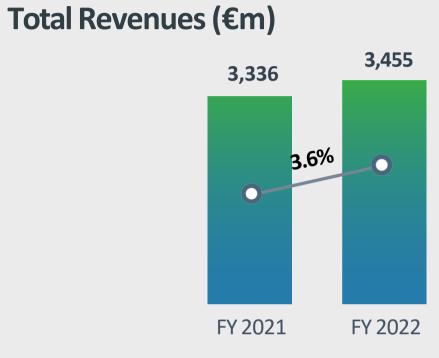
MARKET CAP AS OF 31 DECEMBER 2022 Stock Exchange.

**REVENUES** 



\*The stake of e-E.F.K.A includes 19,606,015 shares transferred by Hellenic Republic in 2009

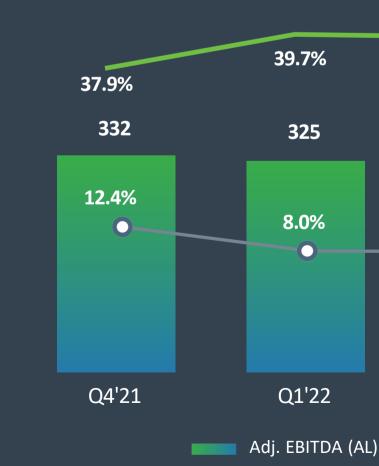
## Revenues & Adj. EBITDA (AL)

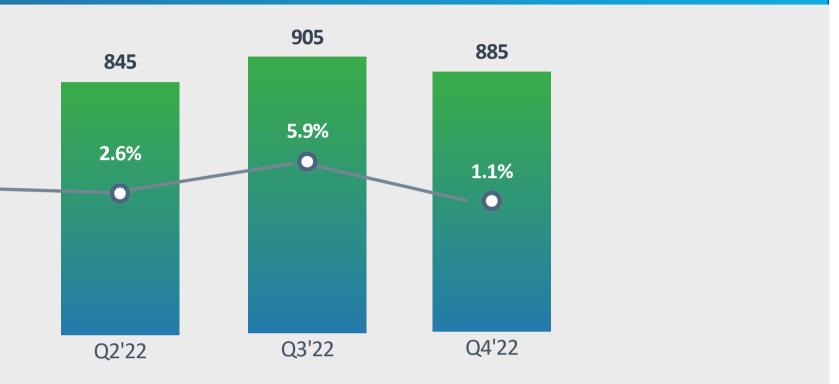




### Adj. EBITDA (AL) (€m)





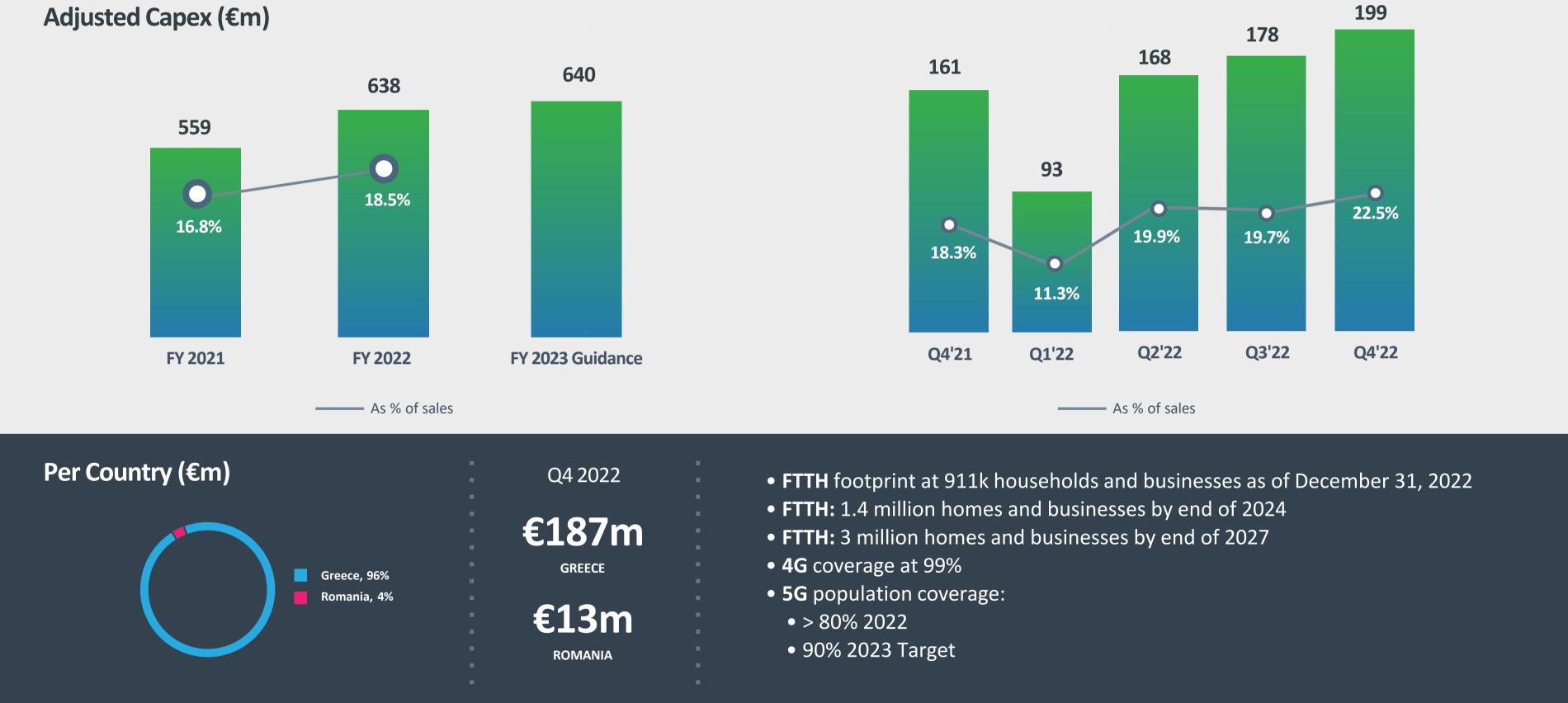


—— yoy change %

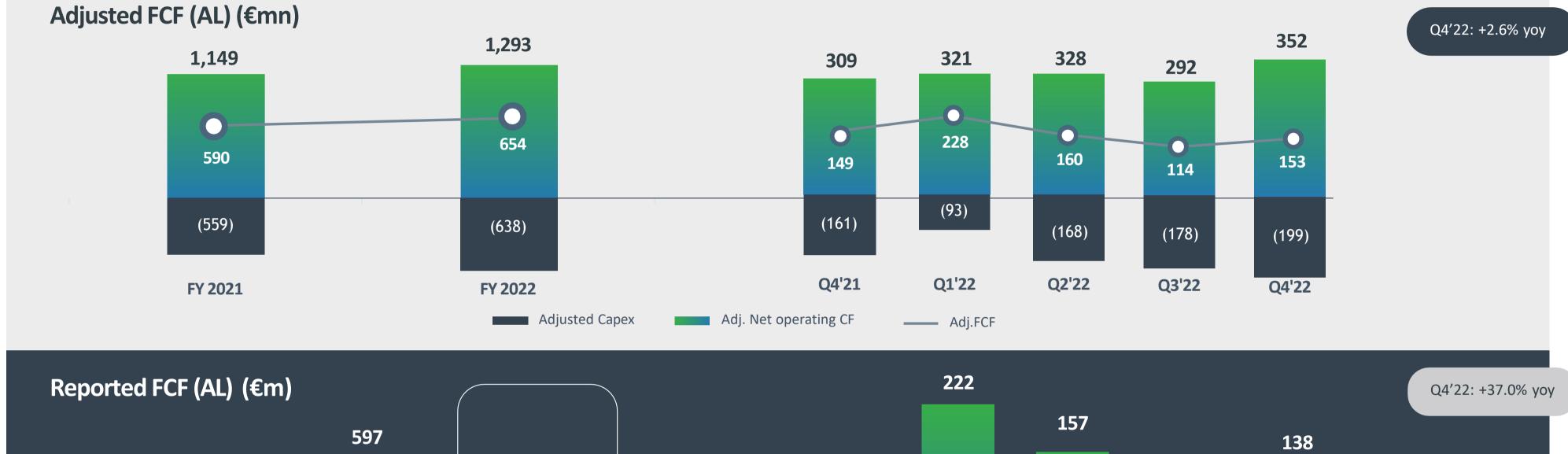


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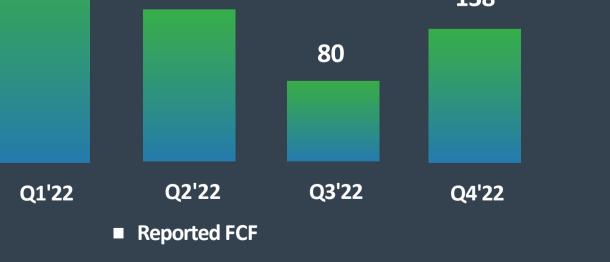




### Cashflow







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## **Shareholder Remuneration Policy**



### **Shareholder Remuneration Policy**

### 70%-100%

FCF Distribution through a combination of dividends and share buybacks

# €425m

€250m Dividends; €0.5765 Dividend/share will be paid on July 11, 2023€175m in Share Buybacks

## 4,753,092

Own Shares as of December 31, 2022

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# 433,664,596

Total number of shares

### **Debt and Liquidity Profile**



#### Debt Maturity Profile (€m) (Nominal amounts)



#### **Net Debt/EBITDA**

Net Debt stood at **€727m**  Net Debt/EBITDA (AL) stood at **0.5x** 

#### S&P on OTE: "BBB" - Positive Outlook

Bonds

€150m

**2023 Bond (June)** 0.666%

Loans

**€58**m EIB / COSMOTE **2026 Bond (Sep)** 0.875%

€150m

EBRD LOAN (2030 Jul)

1.561%

€500m €200m

**2028 Bond (May)** 0.627%

0.627%

OTE Group Q4 2022 Results



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### **Greece – Financial Overview**

#### Total Revenues (€m)





— yoy change %

#### Adjusted Capex (€m)





Adj. EBITDA (AL) (€m)

Revenue up 2.2%, on strong mobile service revenues and ICT segment

Adj. EBITDA (AL) up 3.2%; yielding a margin of 40.8%

### **Greece – Financial Overview**







#### Mobile Service Revenues (€m)



#### **Retail fixed service revenues decreased by 5.5%:**

• Voice - switch from traditional services to data communication • Broadband - doubling of broadband speeds and competitive offerings

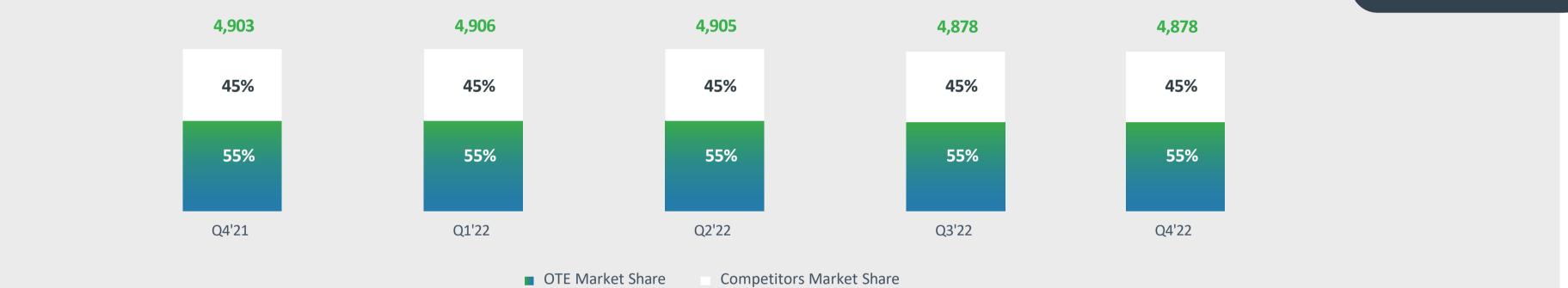
#### Mobile Service revenues up 3.0%:

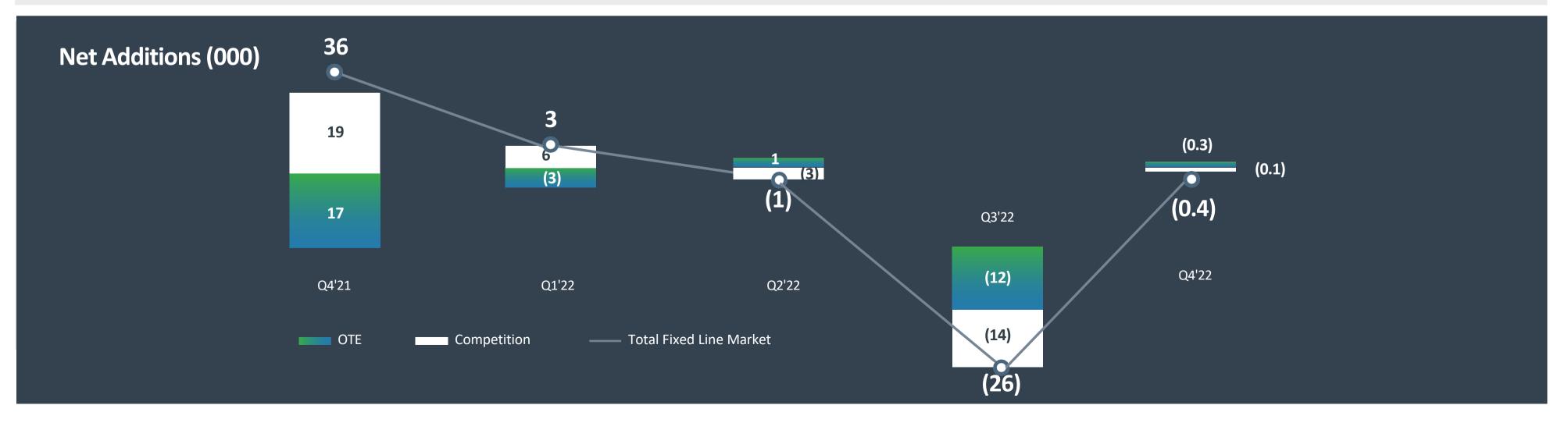
• Positive growth for both Postpaid and Prepaid segment

- Ongoing execution of more for more strategy
- Full Year visitor revenues achieved record levels up 48% compared to
- 2021 and exceeding 2019 pre-pandemic levels by more than 20%

### **Greece – Fixed KPIs**

### **Fixed Voice Market Evolution (000)**

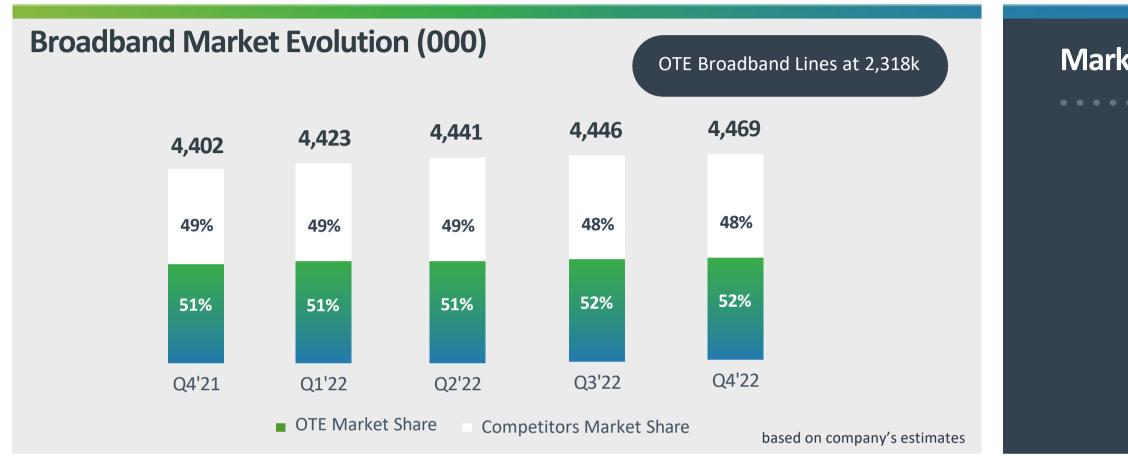


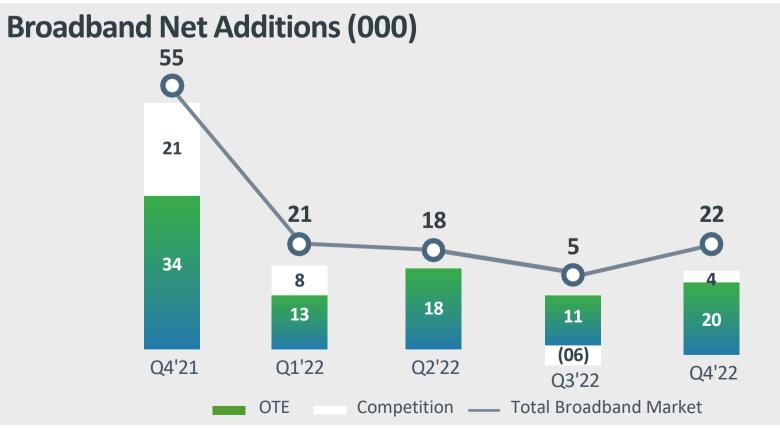


#### OTE Fixed Lines at 2,701k

#### based on company's estimates

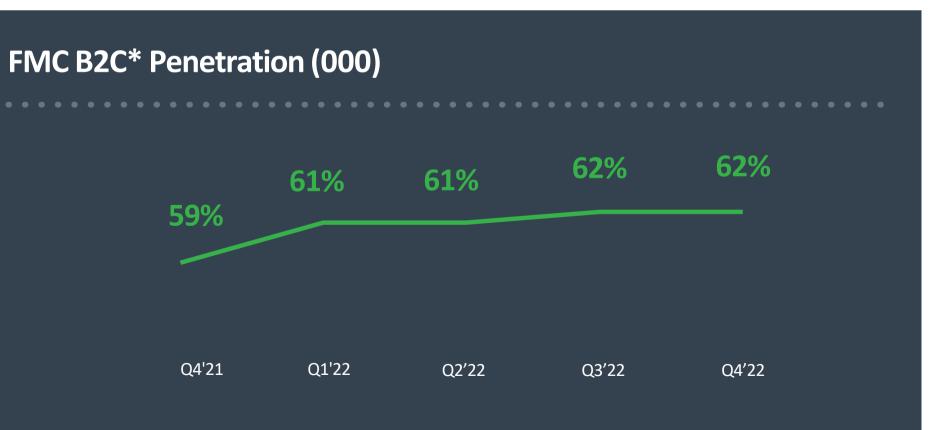
### **Greece – Broadband KPIs**





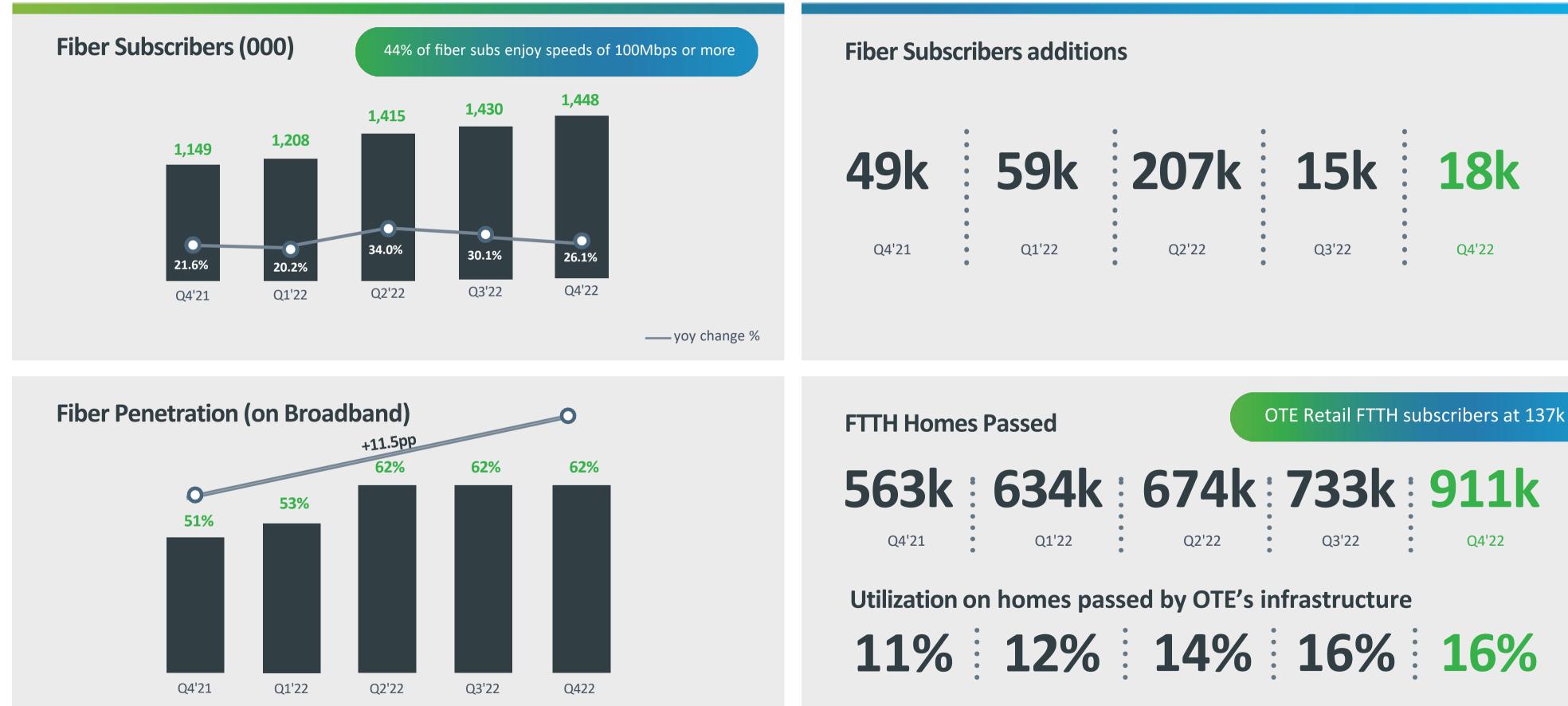
#### **Market Penetration**

90%	90%	91%	91%	92%
83%	84%	84%	85%	86%
Q4'21	Q1'22 OTE Penetration	Q2'22 Mark	Q3'22 set Penetration	Q4'22



\*B2C Broadband lines

### **Greece – Fiber KPIs**



3k	8	634k	8	674k	8	733k	<b>911k</b>
4'21	•	Q1'22	•	Q2'22	•	Q3'22	Q4'22

### **Greece – COSMOTE TV**



TV Subscribers (000)

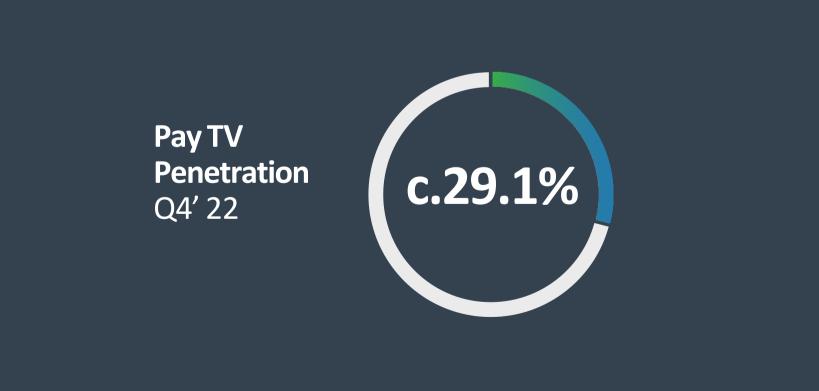
#### **TV Market**

Exclusive premium content through PayTV offerings Despite low penetration levels – TV market segment shows signs of maturity OTT players gain traction



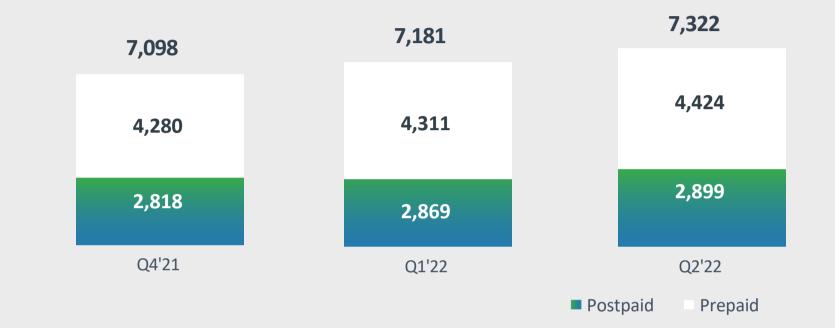
• UEFA Champions League and Europa League TV rights renewed for 2021-2024

- 8/14 Greek Superleague football teams
- Agreement for the broadcasting rights of the leading football team
- of the Greek league, Olympiakos, for three years
- Renewal of Greek Football Cup broadcasting rights
- Italian Lega Serie A rights up to 2023-2024 period



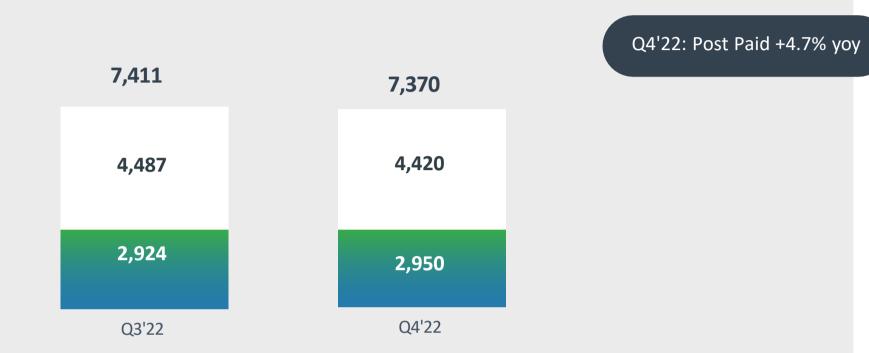
### **Greece – Mobile KPIs**

#### **Total Subscribers (000)**





\*Handsets Internet Data Usage/GB of use per HI subscriber



"COSMOTE Neo" the first fully digital mobile in Greece

Average data usage up +56% at 9.5 GB per subscriber

Q4'22: +56% yoy

## **Greece – Digitalization**

**Smartphone penetration (%)** 



**COSMOTE Apps Active users penetration\* (%)** 







\*Penetration as % of Smartphone users

#### COSMOTE app users at 3.9 million by end of the quarter - the major digital contact point with the customer.

- Mobile data bundle subscription renewal, bill payment, and ordering functionality for additional OTE services
- "COSMOTE Neo", the first fully digital mobile

Remote Wi-Fi router management, parental control features and management of short-digit premium value-added services

The push towards digitalization is driving a new wave of transformation and increasing operational efficiencies

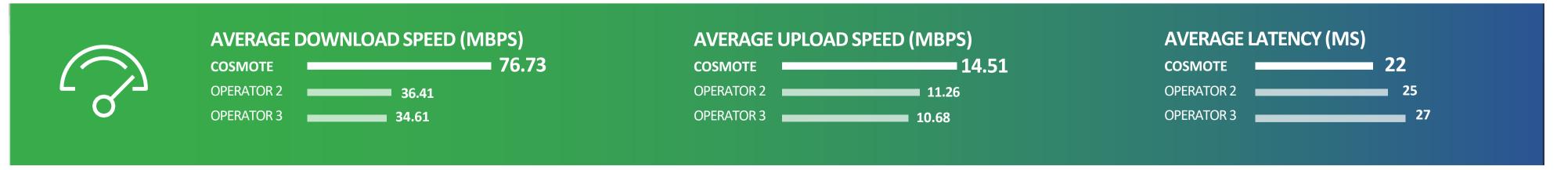
> "Payzy", e-payment and transaction solutions via mobile



"BOX", food delivery platform

## Mobile Network Superiority in Greece



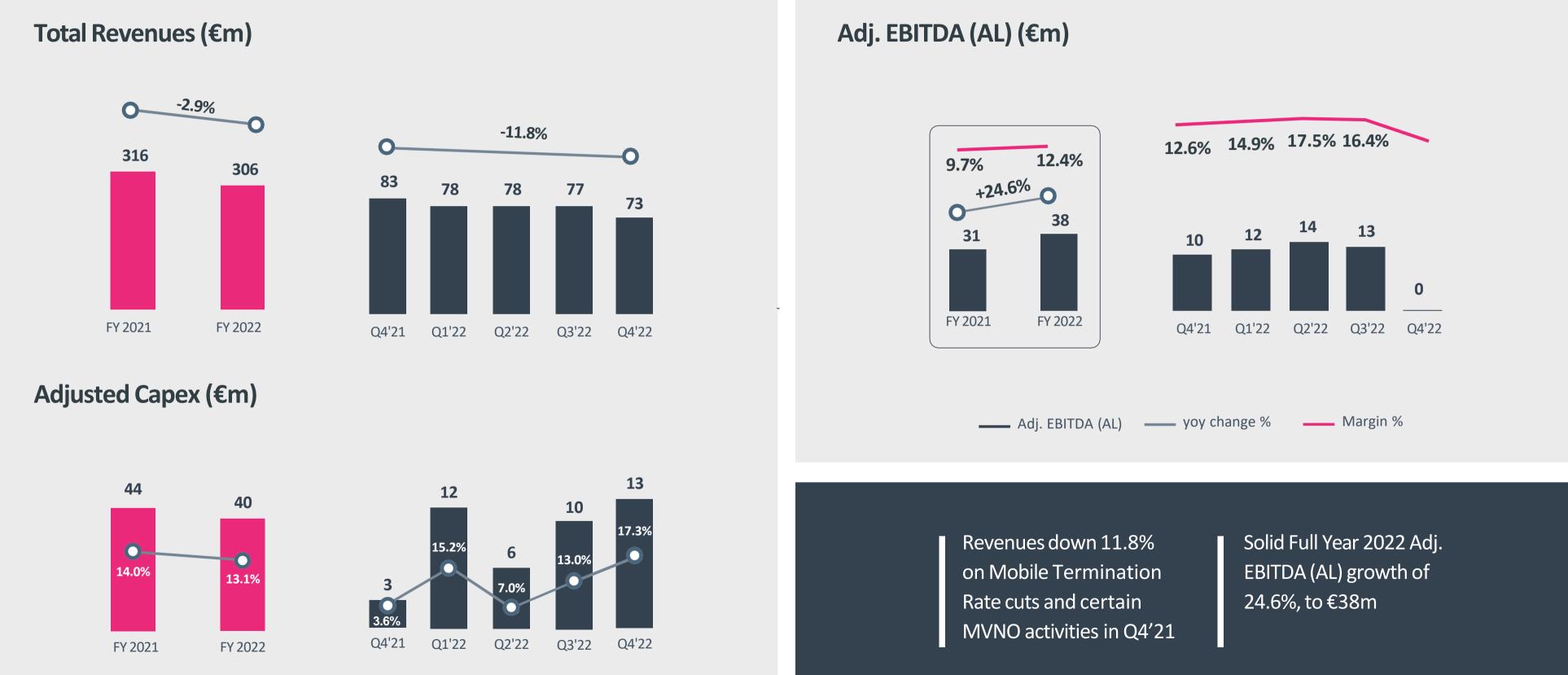


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# Romania Mobile



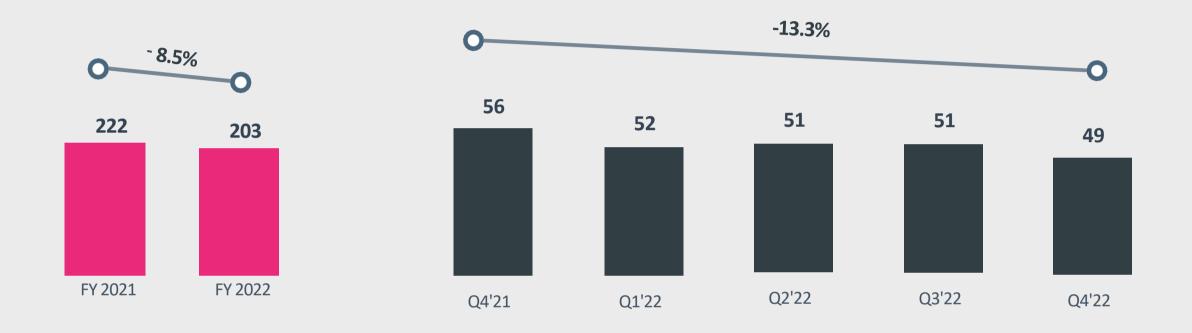
### **Romania – Financial Overview**



— as % of sales

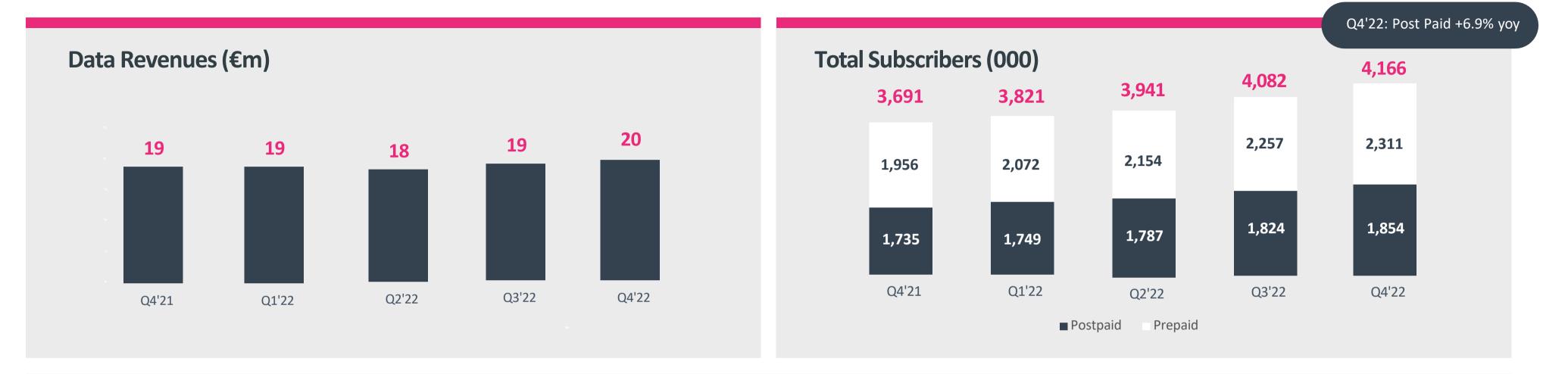
### **Romania – Financial Overview**

Mobile Service Revenues (€mn)



- Mobile Service revenues were down 13.3%, due to the reduction in MTR, as well as retention initiatives related to subsidy offerings
- Postpaid subscriber base posted further growth; +6.9%

### Romania – Mobile KPIs



#### Data Revenues as % of Service Revenues

33.6%	35.6%	36.5%
OA'21	01'22	()2'22
Q4'21	Q1'22	Q2'22



# **THANK YOU**