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# Strategy: The 7 Pillars of our Strategic Plan



# **Digital Transformation**

Our goal: to be the leader for Digital Transformation in Greece and a role-model in Europe with superior Customer Experience & Operational Efficiency



### **DIGITAL @CUSTOMER**

### **Digital Interplay**

- One App primary touchpoint for all customer interactions
- Pure digital Mobile Rate plan
- Boost online sales
- Contextual digital campaigns

### **Digitalize Service Processes**

- Order2Bill: self-service ordering
- Fault2Repair: self-service fault handling

### **Simplify Portfolio**

- Simplify Product & Tariff portfolio
- Simplify customer journeys
- Converged & simplified IT stack



### DIGITAL @NETWORK

### **Simplification**

• Decommissioning of legacy platforms

### **Autonomous Network Operation**

- Predictive Maintenance
- Artificial Intelligence @ Network

### **Digitalize Field Service**

- Autonomous Field Service
- Field technicians digitalization



### **DIGITAL @COMPANY**

### **Internal Interactions**

- Enterprise Mobile App for employees
- Tools for collaboration

### **Digital Processes**

- Processes simplification & automation
- Digitalized & unified workflows
- Digital Signatures

### **Digital Culture & Skills**

- Growth mindset
- Digital Skills & Learning
- Innovation culture

### **Digital Workplace**

- Agile structure
- Working remotely
- Renovated Workspaces

# 2023 Sustainability Commitments - Performance



### **CLIMATE NEUTRALITY**

### **OTE Group contributes to DT Group Climate Change Targets:**

- Climate neutral in terms of own emissions (Scope 1&2) by 2025, including up to 95% reduction by 2025, compared to 2017
- 100% Renewable electricity, from 2021 onwards.
- 55% reduction of emissions across the value chain (scopes 1, scope 2 and scope 3 emissions) by 2030, with respect to 2020 levels
- Net Zero emissions across the value chain by 2040



### **CIRCULAR ECONOMY**

### **Sustainable Waste Management**

- Zero ICT waste to landfill (2022 onwards)
- Take back schemes of mobile devices:
- Ratio (%) of mobile devices collected vs sold in previous year: 12% by 2024
- Reach approx. 400,000 items of mobile devices (2022-2024)
- CPEs' take back schemes: retain sustainable management 2022 onwards

### **Zeroplastic**

• Retain single use plastic culture in major buildings in 2022

### **Sustainable Packaging**

- Own branded newly launched devices (by mid 2022)
- 3rd Party smartphones sold by the company by 2025

### **2023 PERFORMANCE**

- Scope 1 & 2: **13.87** kt CO2
- 100% Renewable Electricity: **354.04** GWh
- Scope 3: **444.62** kt CO2 eq

### Zero ICT waste:

**Paper Reduction** 

25% paper reduction

(2020-2023)

100% of **ICT waste** sustainably managed

>2,200 t of ICT waste sustainably managed

### **Mobile devices:**

- ~12% mobile devices collected vs sold in 2023
- >162,000 pcs of mobile devices collected for recycling
- ~80% of 2024 target (of pcs) achieved

~985,000. pcs of **CPEs** collected for sustainable management

> 1.1 mil. pcs of single-use plastic avoided

### Sustainable packaging:

- >685,000 pcs of own branded devices
- 89% of sold 3rd party smartphones

### **Paper Reduction**

- >29%\* reduction of paper consumption vs 2020
- >6 mil\* paper sheets (over 30t\* of paper) reduced vs 2020



### **INCLUSION & EQUAL OPPORTUNITIES IN THE WORKPLACE**

At least 30% women at top and senior managers' positions by 2024

### **DIGITAL SOCIETY**

Impact ~15 mil. peoples' lives through digital inclusion initiatives by 2024 (from 2021)

>23% women at top and senior managers' positions

- > 16 mil. beneficiaries (direct & indirect) since 2021
- 2024 target achieved

# Sustainability Strategic Priorities: Commitments 2024 onwards



### **CLIMATE NEUTRALITY**

### **OTE Group¹ contributes to DT Group Climate Change Targets:**

- Climate neutral in terms of own emissions (Scope 1&2) by 2025, including up to 95% reduction by 2025, compared to 2017
- 100% Renewable electricity, from 2021 onwards.
- 55% reduction of emissions across the value chain (scopes 1, scope 2 and scope 3 emissions) by 2030, with respect to 2020 levels
- Net Zero emissions across the value chain by 2040

### **CIRCULAR ECONOMY**



### **Sustainable Waste Management**

- Zero ICT waste<sup>2</sup> to landfill (2022 onwards)
- Take back schemes of mobile devices<sup>3</sup>:
- Ratio (%) of mobile devices collected vs sold<sup>4</sup> 12% by 2024
- Reach approx. 400,000 items of mobile devices (2022-2024)
- CPEs' take back schemes: retain sustainable management 2022 onwards



### **Sustainable Packaging**

- Own branded newly launched devices<sup>5</sup> (since mid 2022)
- 3rd Party smartphones sold by the company by 2025



### Zeroplastic

• Retain single use plastic culture in major buildings



### **Paper Reduction**

• 50% paper reduction by 2026 vs 2020



### **INCLUSION & EQUAL OPPORTUNITIES IN THE WORKPLACE**

• At least 30% women at top and senior managers' positions by 20246



### **DIGITAL SOCIETY**

• Development of new digital inclusion initiative for seniors

- 1. Companies in scope: OTE, GERMANOS, CTS, COSMOTE E-Value
- 2. Waste generated from telecom & retail network, buildings and datacenters
- 3. Smartphones, Mobile Phones, Fixed Phones (wired and cordless), Notebooks/Laptops, Tablets, Chargers/Powerbanks & Accessories
- Sold in previous year
- 5. Eg routers, TV decoders
- 6. Commitment refers to Directors, Ex. Directors, Chief Officers of the companies: OTE, GERMANOS, CTS, COSMOTE E-Value, OTE Academy

# Sustainability & ESG Indices, Rankings and Ratings

The OTE Group responds to sustainability & ESG analysts' questions and assessments. OTE is included in several national and international sustainability/ESG indices, rankings and ratings.



OTE, since 2008, meets the requirements and is included in the FTSE4Good Index Series, which evaluates and monitors in detail listed companies in terms of their performance on Environmental, Social and Governance issues.



OTE maintained a rating of "A" in the MSCI ESG Ratings assessment, in (August) 2023, according to its ESG performance. MSCI ESG Research provides indepth research, ratings and analysis of the environmental, social and governance-related business practices of thousands of companies worldwide.



Since 2018, OTE has been awarded with the "Prime" status. This title is awarded to companies if the overall ESG Corporate Rating letter grade meets or exceeds the industry-specific (C+ for Telecommunications) defined by ISS ESG's Industry Classification Matrix.



Since 2010, OTE has been participating in the CDP on Climate Change by communicating the required information to its platform. In the 2023 evaluation, OTE received a "B" (Management) score. Companies that score a "B" have addressed the environmental impacts of their business and ensure good environmental management.



As of January 2023, OTE has been included, for the fourth consecutive year, in the Bloomberg LP Gender-Equality Index (GEI). Bloomberg GEI tracks the performance of public companies committed to disclosing their efforts to support gender equality through policy development, representation, and transparency.

### **ATHEX ESG Index**

OTE is included in the ATHEX ESG Index, since July 2021. Initially, in 2021, 35 companies were included in the Index., which monitors the stock market performance of Athens Stock Exchange listed companies that adopt and promote ESG practices.



OTE Group Q4 2023 Results

# **Financial Review**

# Highlights

### **GROUP**

Strong performances driven by both Greece and Romania



Q4'23

+5.1%

**REVENUES** 

+2.8%

ADJ. EBITDA (AL)

FY 2023

€501m

€621m

**FCF** 

**CAPEX** 

Proposed Dividend €0.71/share; up +23%

**SHAREHOLDERS REMUNERATION FOR 2024** 

- •€297m in Dividends
- •€153m in Share Buy Backs

### **GREECE**

Solid rebound: Sharp revenue growth

+4.1%

revenues

mobile service



+5.0%

**REVENUES** 



+1.6%

ADJ. EBITDA (AL)



39.4%

**MARGIN** 



FTTH

subscribers +35k at 251k

**FTTH network** 1,331k homes passed

### **ROMANIA MOBILE**

€77.5m

**REVENUES** (Q4'23)

€4.1m

ADJ. EBITDA (AL) (Q4'23)

€17.0m

**ADJ. EBITDA (AL)** FY 2023

# **Group Overview**

Q4 2023

€930.2m

REVENUES (YOY +5.1%)

€341.1m

ADJ. EBITDA (AL) (YOY +2.8%)

€191.5m

**ADJ. CAPEX (YOY -4.0%)** 

€104.1m

FCF (YOY -24.5 %)

12M 2023

€3,468.9m

**REVENUES (YOY +0.4%)** 

€1,342.5m

ADJ. EBITDA (AL) (YOY-0.4%)

€621.4m

**ADJ. CAPEX (YOY -2.6%)** 

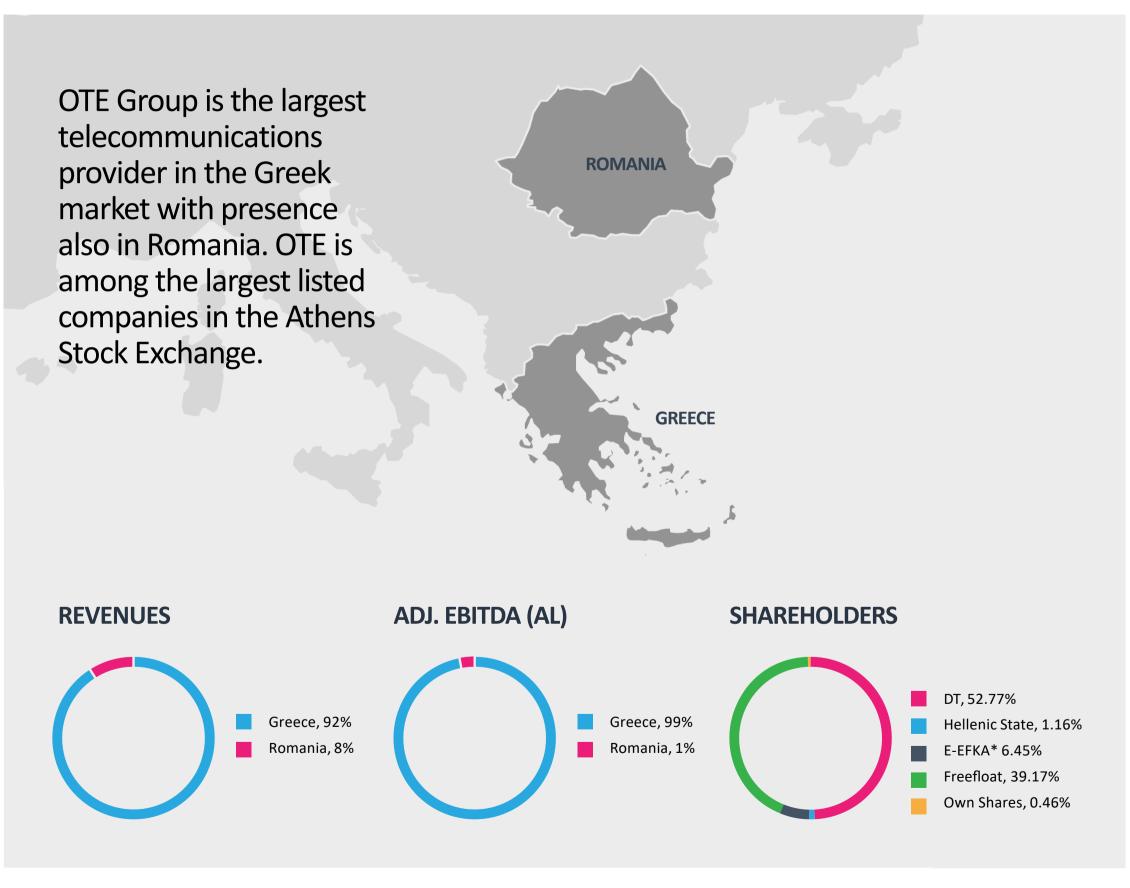
€501.2m

FCF (YOY -16.1 %)

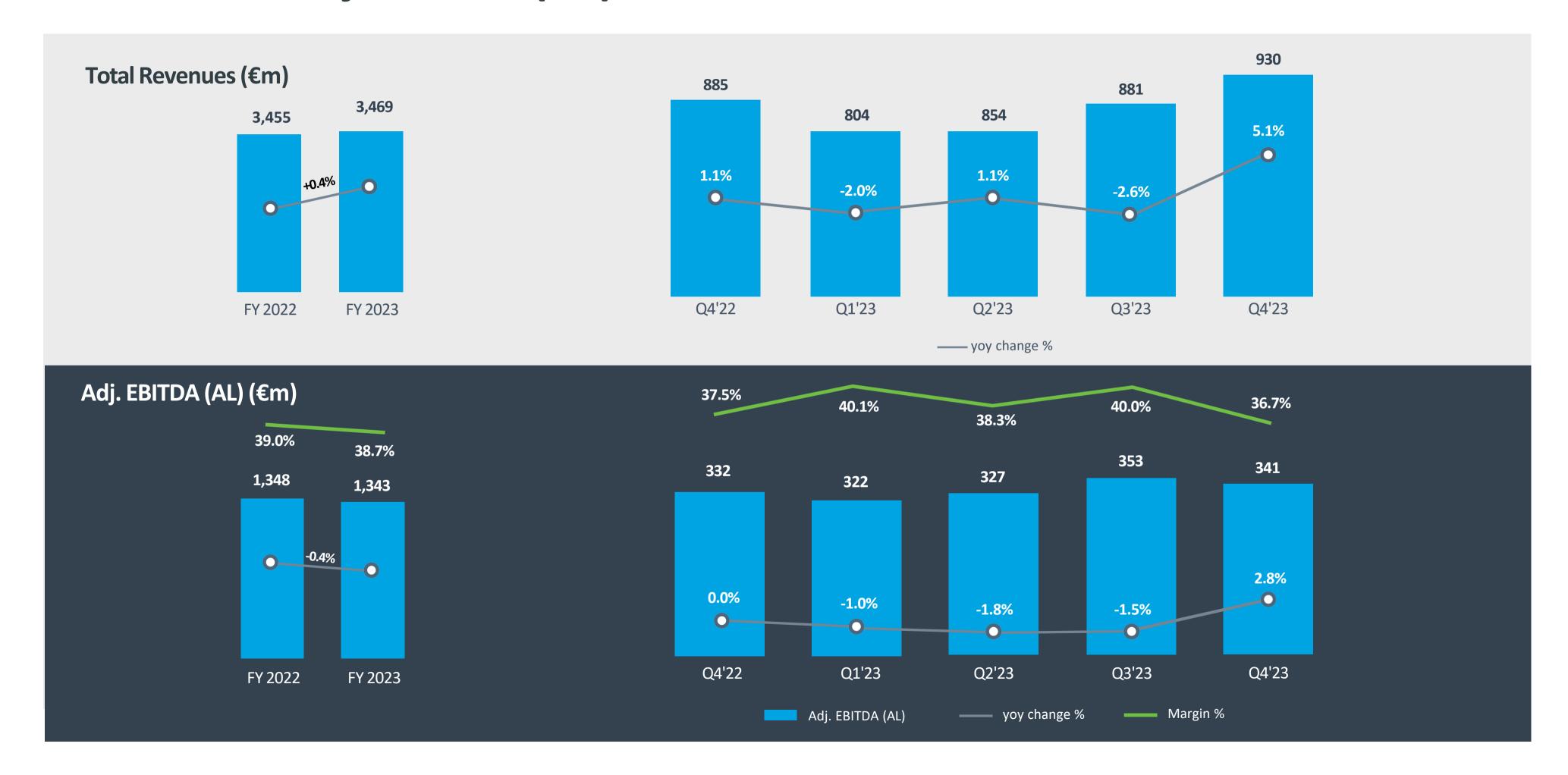
418,002,013

No of Shares As of 31 December 2023 €5.4b

MARKET CAP As of 31 December 2023



# Revenues & Adj. EBITDA (AL)



# Capex





• FTTH footprint at 1.331 million homes and businesses as of Dec 31, 2023

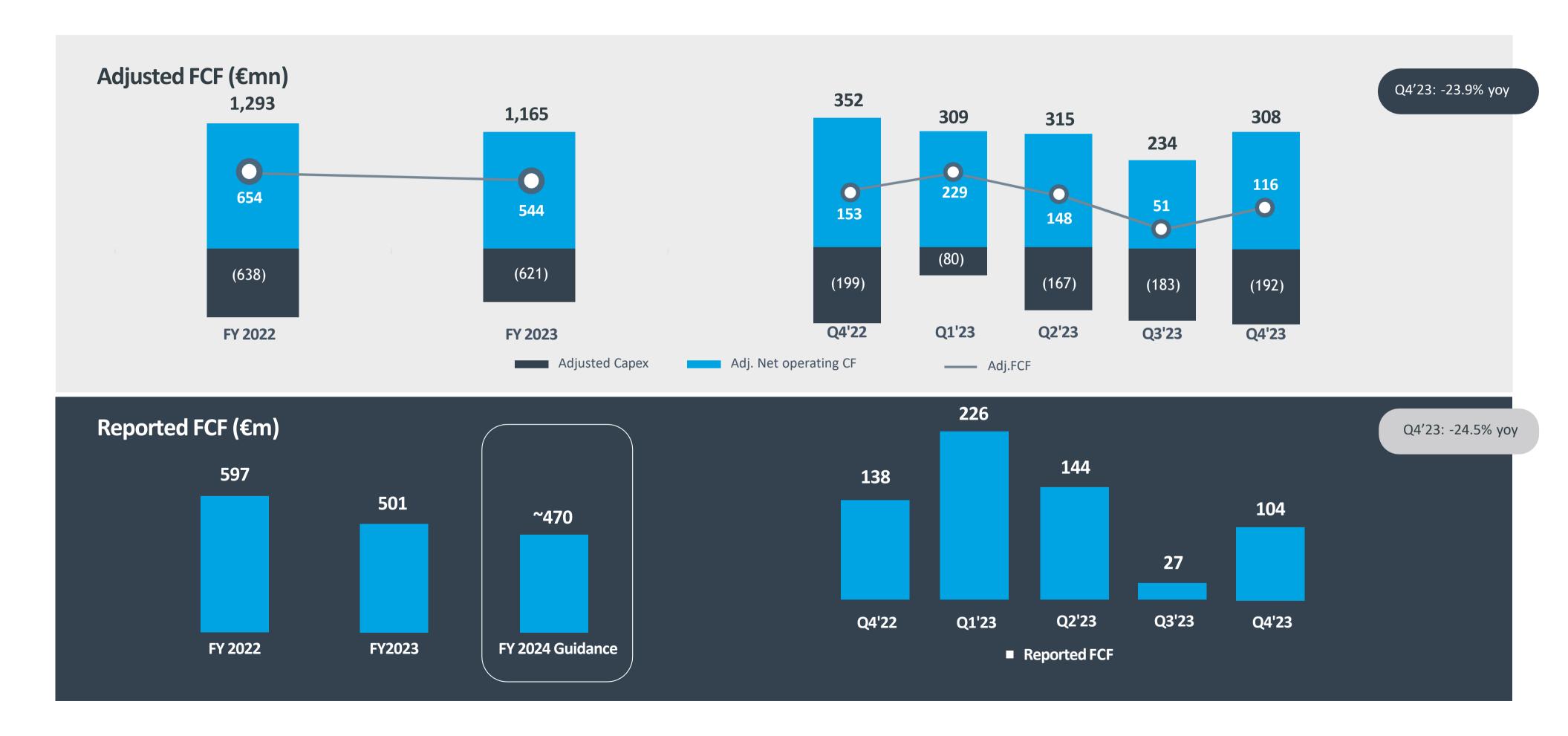
• FTTH: ~ 1.8 million homes and businesses by end of 2024

• FTTH: 3 million homes and businesses by end of 2027

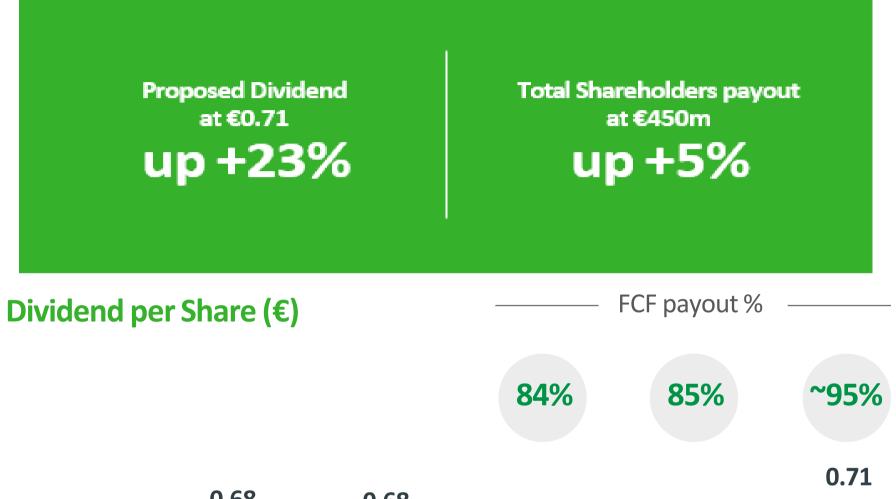
• **4G** coverage at 99%

- 5G population coverage:
  - Exceeding the 2023 year-end target of 90% of total population
- 5G stand alone starting in 2024

# Cashflow



# **Shareholder Remuneration Policy**





### **Shareholder Remuneration Policy**

70%-100%

**FCF** distribution through a combination of dividends and share buybacks. Starting from 2023, the cash dividend will account for at least **50**% of total shareholder remuneration and the remaining part will be allocated to share buybacks.

**Total Shareholders Payout in 2024** 

€450m

f297m

SBB

€297m

€153m

+5% increase

# **Debt and Liquidity Profile**

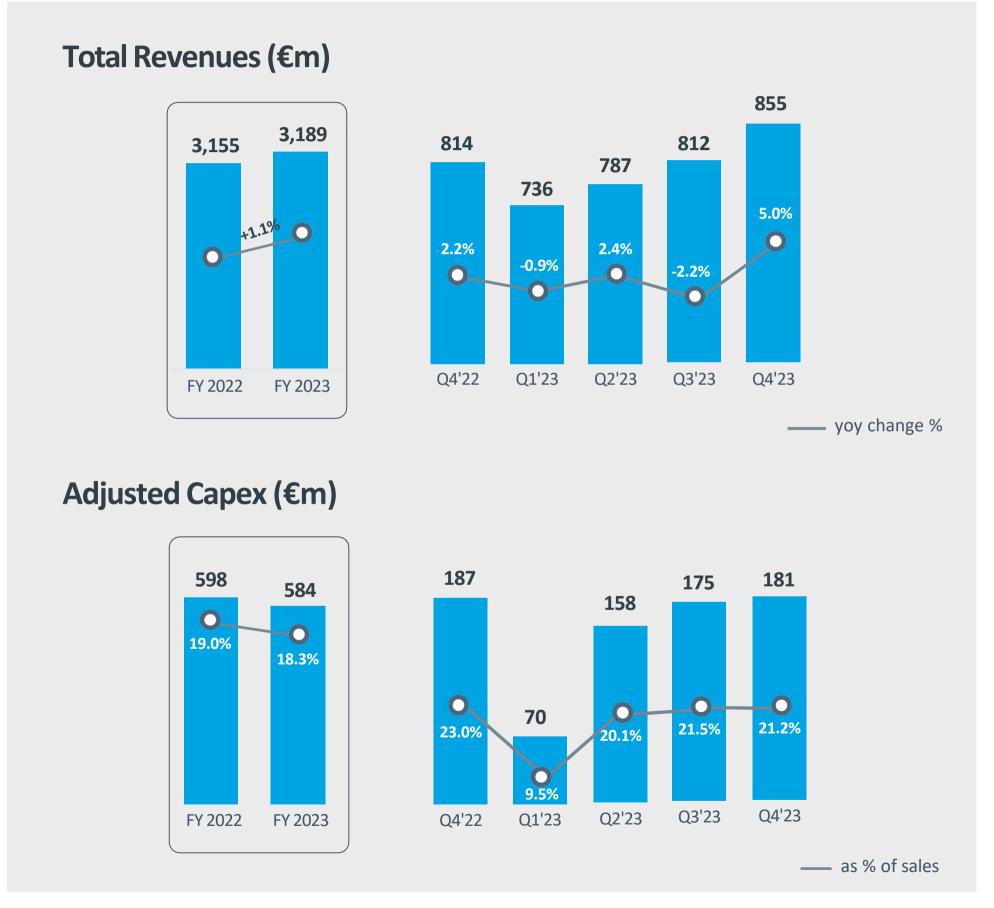


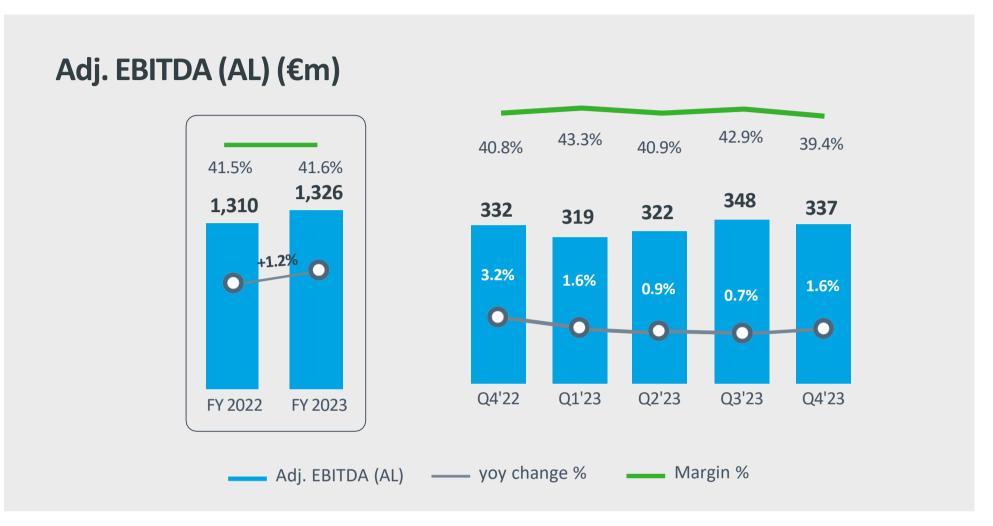


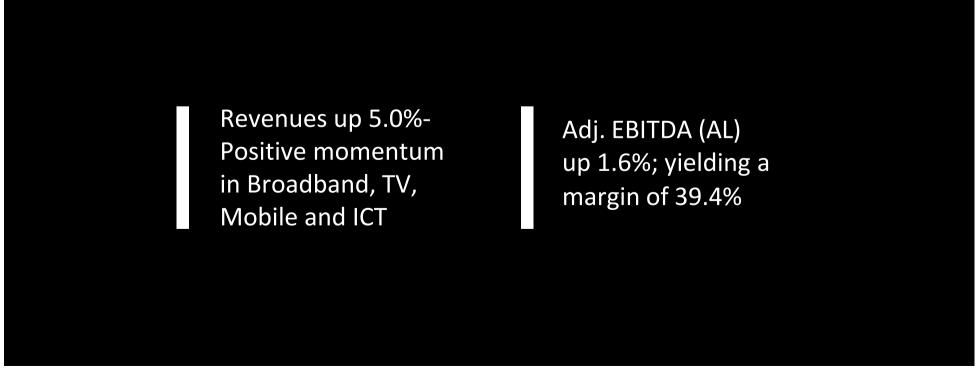
OTE Group Q4 2023 Results



# **Greece – Financial Overview**







# **Greece – Financial Overview**

# Retail Fixed Revenues (€m) 227 229 228 228 230 220 1.2% 209 228 230 24'22 Q1'23 Q2'23 Q2'23 Q3'23 Q4'23 yoy change %

### Retail fixed service revenues up by 1.2%:

- Positive momentum in Broadband and TV revenues
- Lower legacy voice revenues
- Favorable comparison base due to transition from traditional voice services to IP solutions in late 2022

### Mobile Service Revenues (€m)



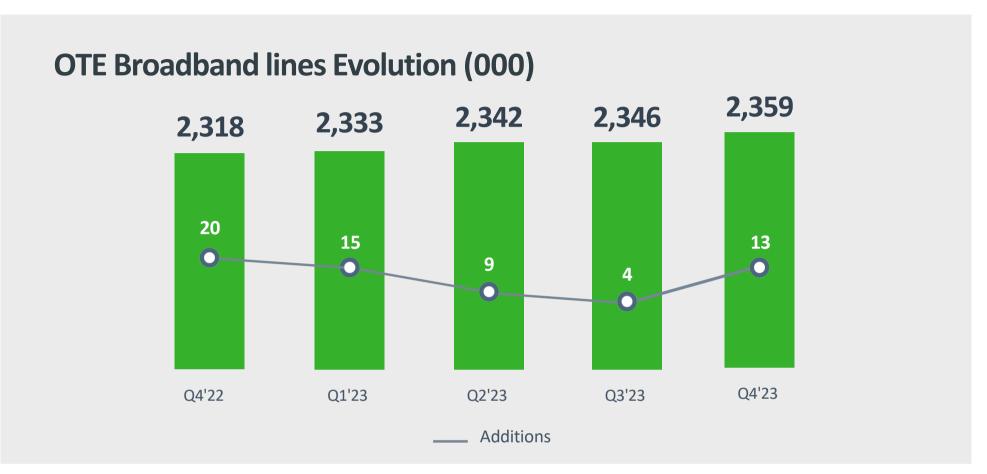


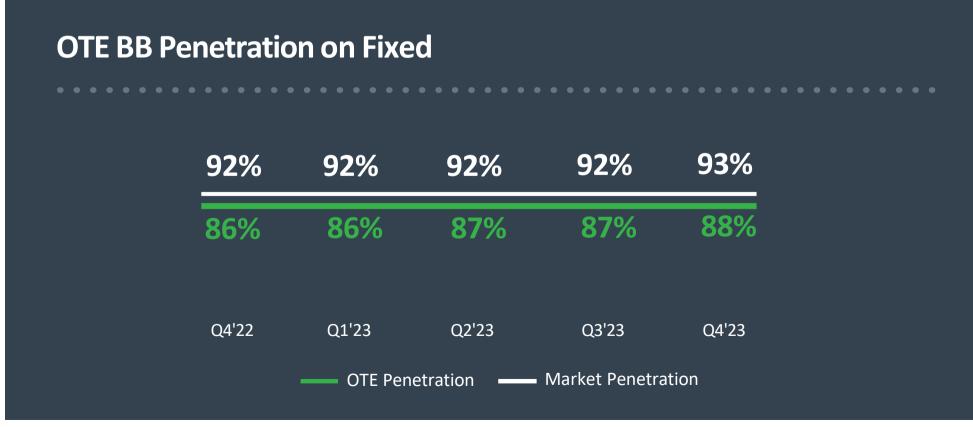
### **Mobile Service Revenues up by 4.1%**

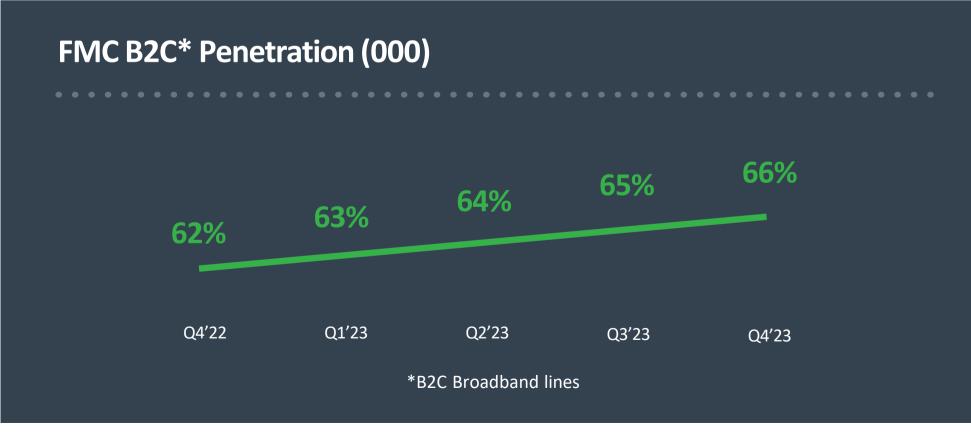
- Both Postpaid and Prepaid extend their positive trajectory
- Ongoing execution of more for more strategy
- Customer transition to higher-value services
- Visitor roaming revenues were down by nearly €3mn in the full year to a total of €52mn

# **Greece – Fixed & Broadband KPIs**



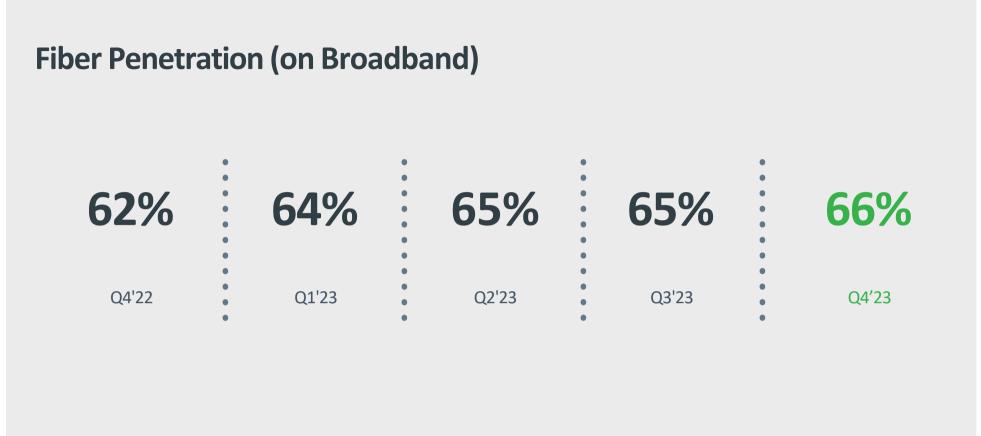




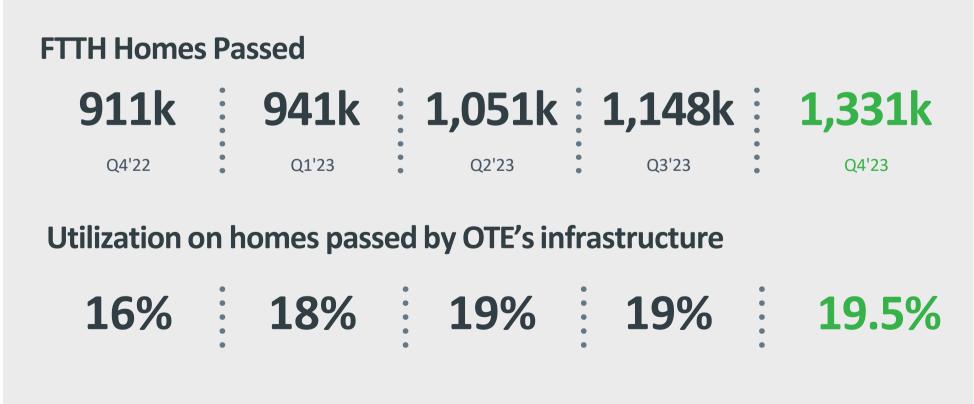


# Greece – Fiber KPIs

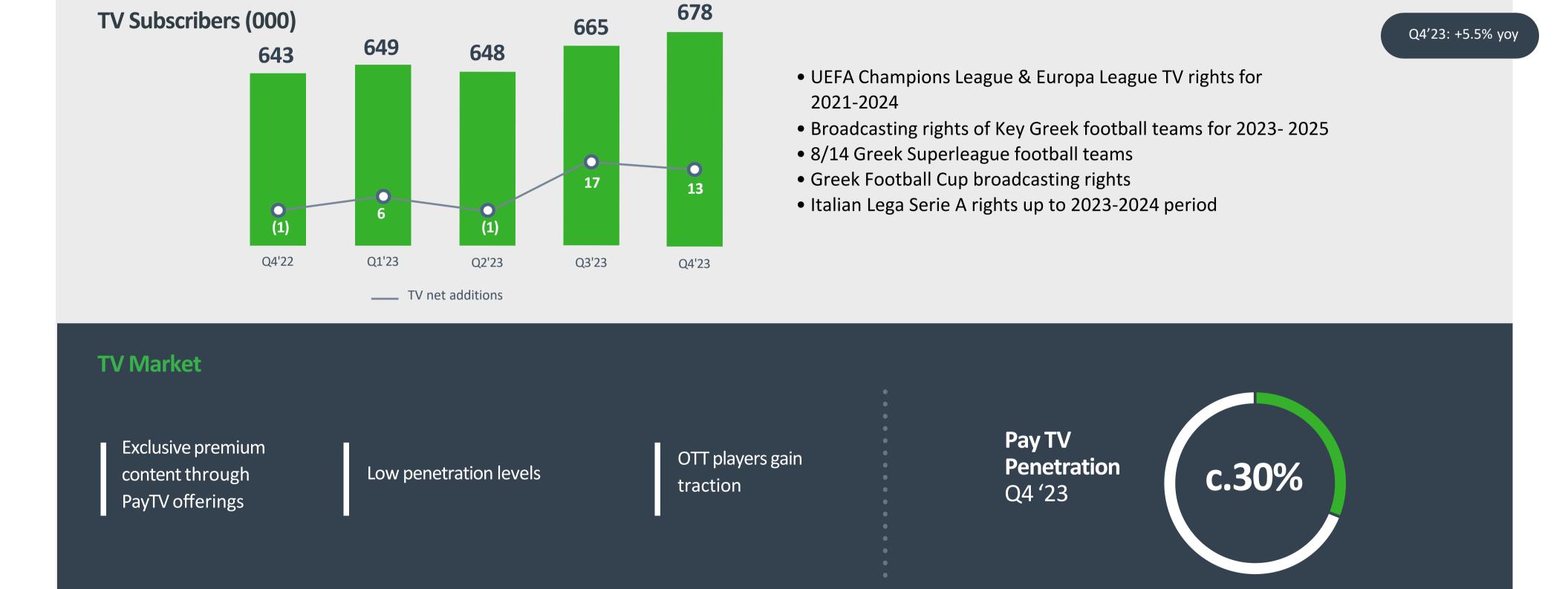








# Greece - COSMOTE TV

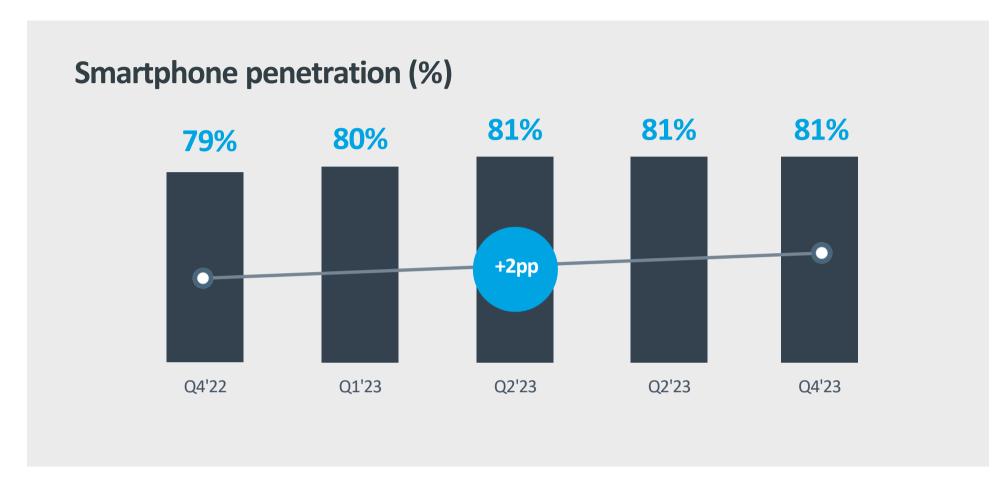


# Greece – Mobile KPIs



<sup>\*</sup>Handsets Internet Data Usage/GB of use per HI subscriber

# **Greece – Digitalization**



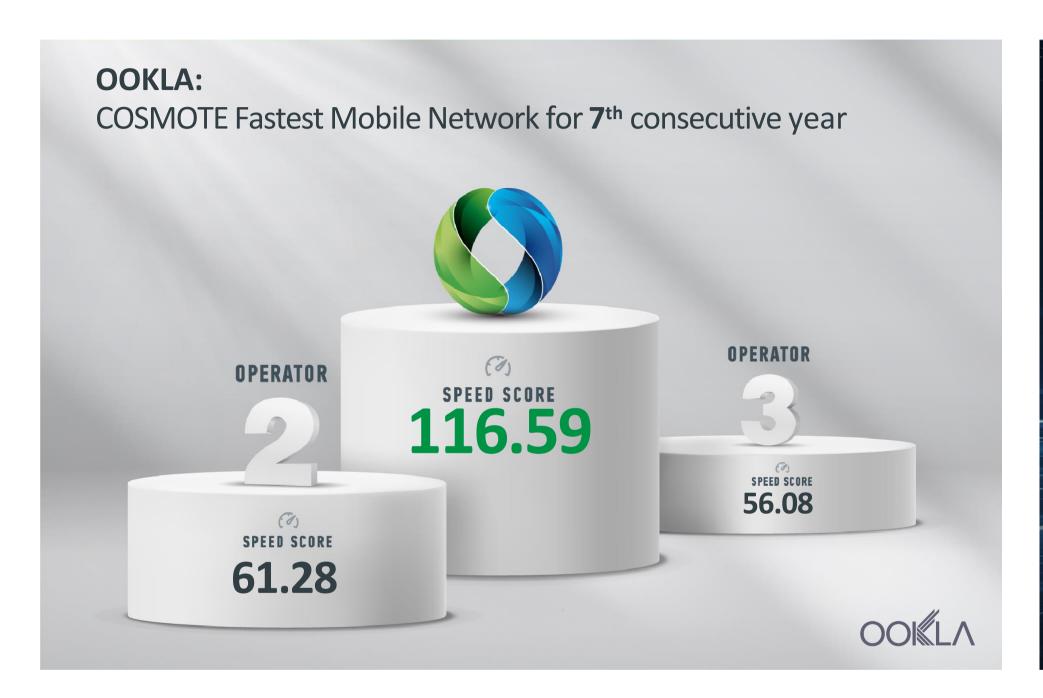


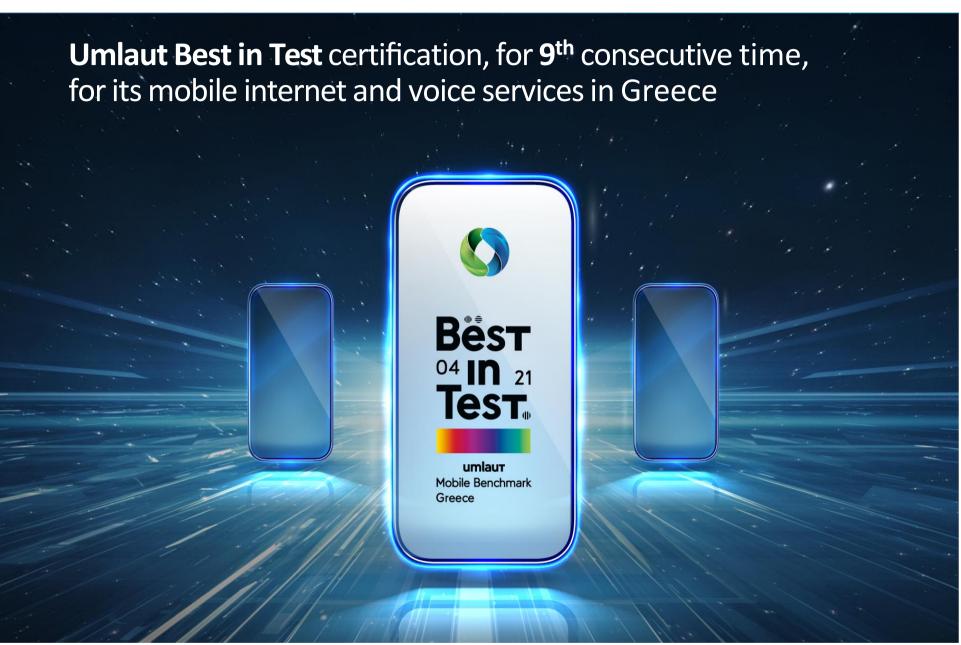
Mobile data bundle Remote Wi-Fi router subscription renewal, bill management, parental control features and management of payment, and ordering functionality for additional short-digit premium OTE services value-added services "COSMOTE Neo", the first fully digital mobile The push towards digitalization is driving a new wave of transformation and increasing operational efficiencies "Payzy", e-payment and "BOX", food delivery transaction solutions via platform

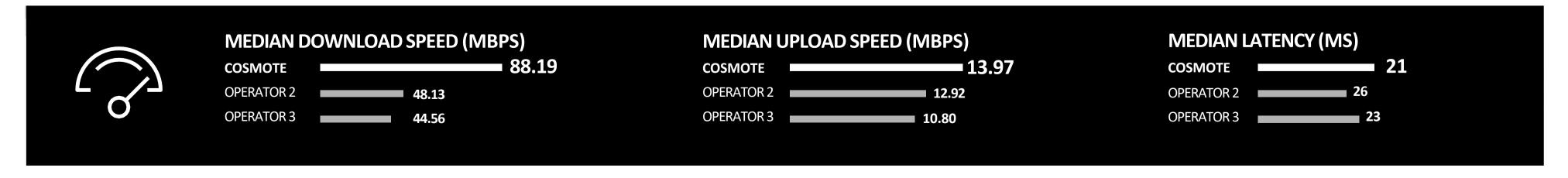
mobile

<sup>\*</sup>Penetration as % of Smartphone users

# Mobile Network Superiority in Greece





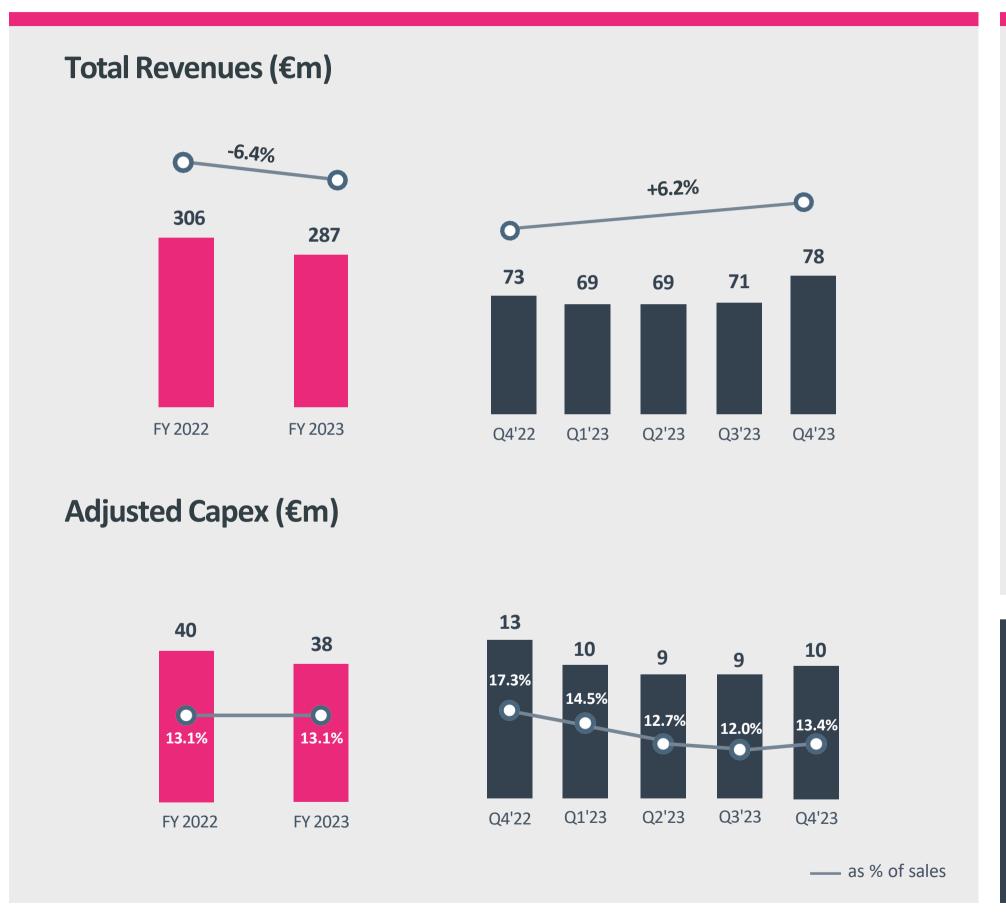


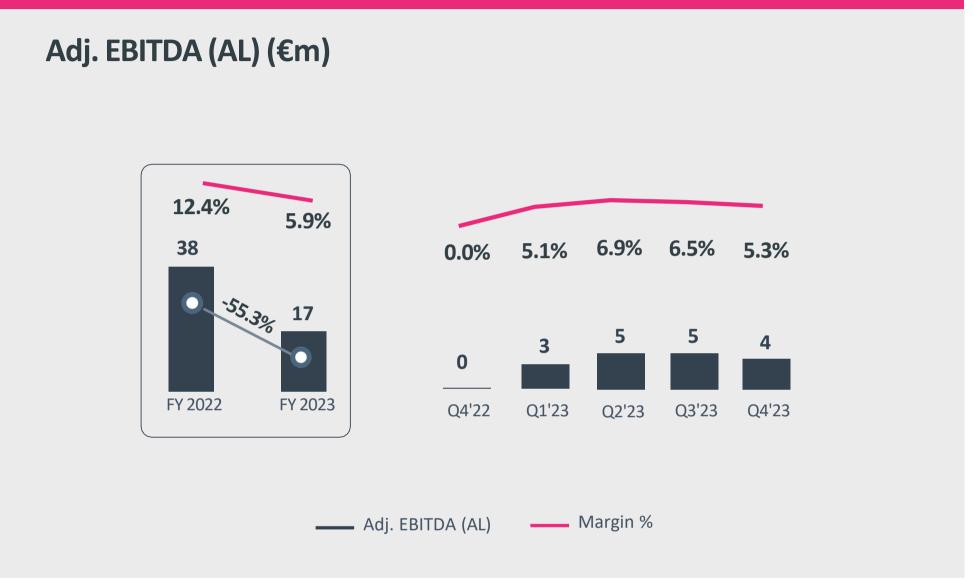


OTE Group Q4 2023 Results

# Romania Mobile

# Romania – Financial Overview





Revenues up 6.2% in the quarter, mainly reflecting ICT revenue recognition in the quarter

Adj. EBITDA (AL) at €17m in FY 2023 mainly due to:

- o higher energy costs,
- o discontinuation of MVNO
- certain customer-retention activities

# Romania – Financial Overview

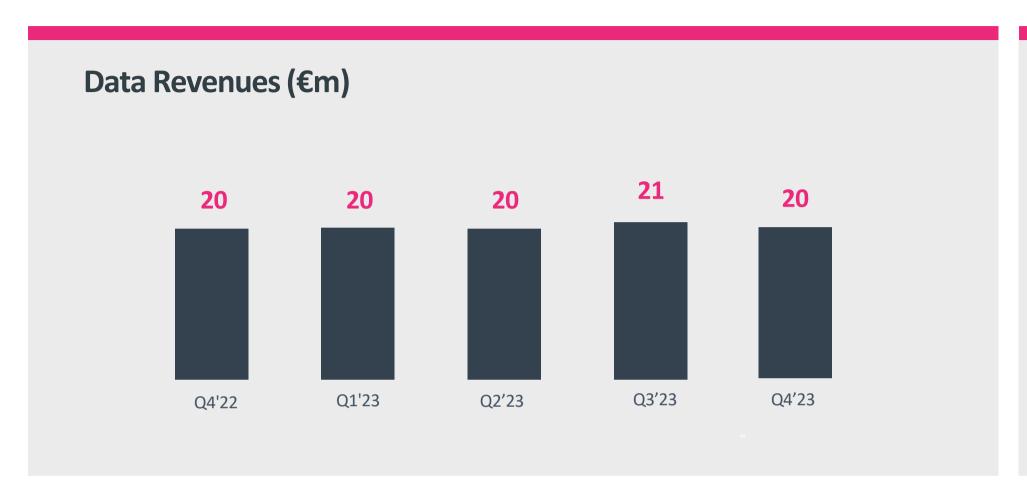
### Mobile Service Revenues (€m)

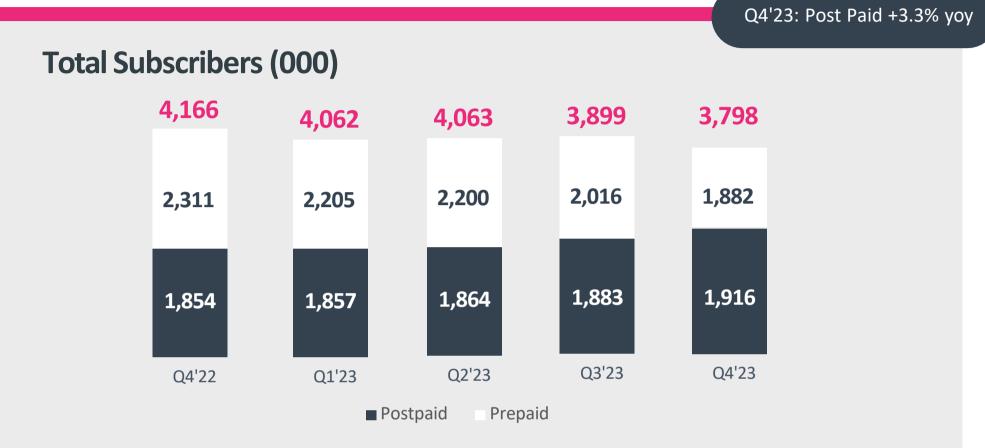


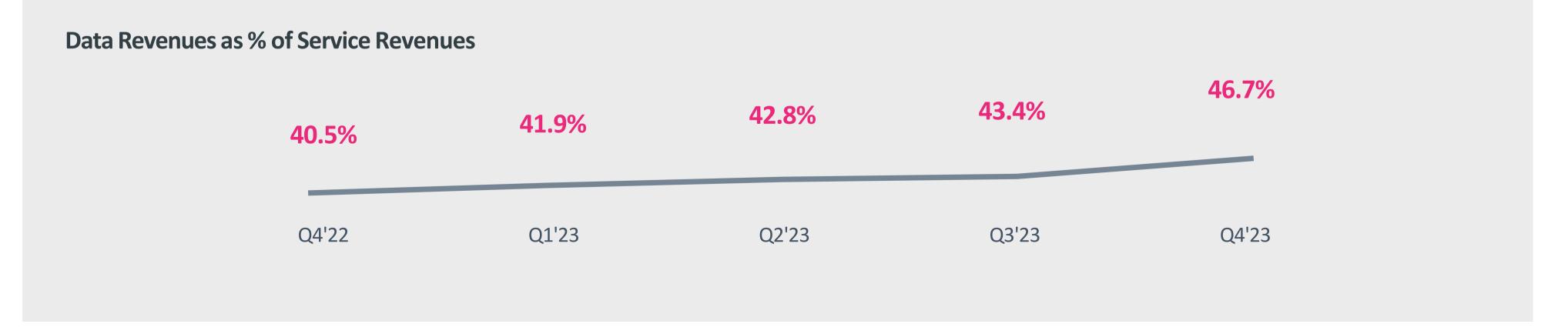


- Romania operations continue to be impacted by mobile termination rate (MTR) cuts, and an additional 50% reduction has been in place since the beginning of 2024
- Consistent with the prior 4 years, TKRM achieved another year of growth in its postpaid base, up 3.3% yoy

# Romania – Mobile KPIs







# Thank you.



