

Brennan Kenneth Brown

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OBJECTIVE

Passionate and versatile professional with expertise in creative writing, web development, content strategy, and community engagement. Published scholar with backgrounds in mentoring, technical writing, and digital marketing. Proven track record of developing innovative content and marketing strategies, fostering educational initiatives, and leading community-based projects. Recognized for exceptional communication skills, analytical thinking, and a collaborative approach to problem-solving. Seeking to leverage a unique blend of skills in education, literary arts, and community development. Researcher of intersectionality—of both Queer and Indigenous perspectives—and praxis.

SKILLS

- Experienced Creative Writing Mentor
- Familiarity with Genres of Fiction, Nonfiction, Short Story, Novel Writing, etc.
- Strong Ability in Teaching, Editing, and Proofreading Techniques
- Proficient with Pedagogy for Online Instruction
- Excellent Communication and Engagement Skills
- Agile, Waterfall, and Lean Methodologies
- Software and Web Development Skills
- Competent in Crafting Engaging Workshops
- Proven Leadership and Organisational Abilities

EXPERIENCE

Founder and Program Coordinator

Write Club (Sept 2022 — Present) | Calgary, Alberta, Canada

- Develop and facilitate weekly meetings aimed at fostering a vibrant learning community of >100 members, focusing on improving creative writing skills, promoting intellectual diversity; providing guidance and critique on pieces.
- Lead and organised fundraising events to raise money for the Canadian Children's Literacy Foundation, and other events such as Author readings, local poetry slams, bookstore collaborations, and indie anthology publishing.
- Developed and currently manage the digital publication, <https://writeclub.ca>, featuring members' creative writing pieces and club updates, expanding reach beyond university, with multiple social media marketing campaigns.

Newsletter Editor

Project Management Volunteers (Oct 2022 — June 2023) | Calgary, Alberta, Canada

- Develop, curate, and edit learning resources for newsletters using strong copywriting and content strategy skills.
- Implement lean processes for content gathering, curation, and publication ensuring effective communication.

Growth Marketing Program Apprenticeship

OnRamp (May 2022 — Sep 2022) | Calgary, Alberta, Canada

- Conducted extensive research to create detailed buyer personas, informing content strategy and sales development.
- Managed and updated website content, utilising front-end development skills to enhance UI and conversion rates.
- Created and tested lean email and social media campaigns, converting long-time subscribers into qualified prospects.

Full Stack Development Program Apprenticeship

InceptionU (Feb 2020 — Aug 2020) | Calgary, Alberta, Canada

- Applied critical and design thinking methodologies in a project management context.
- Worked within agile methodologies, emphasising team collaboration and iterative development.
- Developed software applications using a variety of languages and frameworks including JavaScript, React.js, Node.js, Python, Flask, PostgreSQL, C#.

EDUCATION

Bachelor of Arts — English (Honours)

Mount Royal University (Sep 2021 — June 2024) | Calgary, Alberta, Canada

- *Sample Courses Taken:* Advanced Poetry (A+), Advanced Scriptwriting (A), Advanced Creative Nonfiction (A)
- Currently maintaining a 3.9 GPA; Member of the Golden Key Society.
- Gained a strong foundation in critical reading, analytical thinking, and effective communication skills.
- Contributed to The Reflector Newspaper, honing editing and proofreading skills.

Information Technology — Various Courses

Southern Alberta Institute of Technology (Sep 2017 — June 2018) | Calgary, Alberta, Canada

- Acquired skills in user-interface, database design, object-oriented programming, and website development, etc.
- Developed business dynamic, communication, and presentation skills.

VOLUNTEER EXPERIENCE

Writing Member

Writer's Guild of Alberta (Sept 2022 — Present) | Calgary, Alberta, Canada

- Contributed to the improvement of literary arts in Alberta by participating in writing workshops and seminars, fostering my skills in writing, editing, and proofreading.
- Network and share best practices with a diverse community of writers, enhancing learning experience design insights.

Volunteer Marketing Consultant

Calgary Vegan Society (Sept 2023 — Present) | Calgary, Alberta, Canada

- Provided guidance on enhancing the nonprofit's digital presence, including website optimization, marketing strategies, and visual branding, leading to increased community engagement and online visibility.

Volunteer Catering Staff

Manitoba Metis Foundation (Aug 2020 — Aug 2021) | Winnipeg, Manitoba, Canada

- Assisted in preparing a variety of dishes for various events, demonstrating an ability to follow traditional recipes.
- Adapted to diverse event types and audience sizes, showcasing flexibility and problem-solving abilities.

PUBLICATIONS

Indigenous Resilience in Illustration: “Nimkii” and the Story of Survival

Article published April 9, 2024 | DOI: <https://doi.org/10.29173/mruhr768>

- An analysis of "Nimkii" from *This Place: 150 Years Retold*, examining the resilience of Indigenous communities amidst the devastating historical event of the Sixties Scoop.

The Weathervane: New & Selected Prose Poems for Mohkinstsis akápiyoyis & the Red River

Paperback released Feb 22, 2023 | ISBN: 979-8378507092

- Originally commissioned by class CRWT 3362 as a final portfolio before being independently published.
- Collection of experimental prose poetry examining the Queer Métis experience.

Selected Essays & Prose: Writings, 2011 — 2021

Paperback released Oct 20, 2021 | ISBN: 979-8750233588

- Debut book with works reflecting on the meaningfulness of everyday life in the 21st century.
- Influenced by Chinese philosophers like Lin Yutang, a personal journey of lifelong learning and striving to be better.