New subscribers get three months of Apple Music free with eligible new iPhone, iPad, Apple TV, Apple Watch, Mac, AirPods, HomePod speaker or Beats headphones.

Terms and conditions

- Offer is available for new Apple Music subscribers with an eligible device for a limited time only. Offer is for individual Apple Music subscriptions only.
- Offer cannot be combined with other free trials or offers for Apple Music and is in lieu of any standard introductory offer.
- Offer cannot be combined with Apple One.
- One offer per eligible device. Only one offer per Apple ID, regardless of the number of eligible devices you purchase.
- Offer must be claimed in the Apple Music app within 90 days after first setting up your new device. Make sure it is using the latest operating system. To see the offer appear, you will need to sign in with your Apple ID.
- To redeem the offer for Apple Watch, AirPods, HomePod speakers or Beats headphones, you will need to connect or pair your eligible device to an Apple device using the latest iOS or iPadOS. Offer must be claimed in the Apple Music app on your iPhone or iPad within 90 days after the first time you connect or pair your eligible device to an Apple device. Apple Watch offer may only be claimed on your iPhone.
- Upon claiming the offer, you agree to a £10.99/month subscription that starts immediately after the free offer period and automatically renews until cancelled. You can cancel at any time in Settings at least one day before each renewal date. If you cancel during your free offer period, you will immediately lose access to Apple Music and the remainder of your free trial. You can't reactivate this trial.

Eligible devices

- Any new iPhone, iPad, Apple TV, Apple Watch or Mac capable of using the latest iOS, iPadOS, tvOS, watchOS or macOS, from Apple or an Apple authorised reseller is eligible.
- AirPods (2nd and 3rd generations), AirPods Pro (1st and 2nd generations), AirPods Max, HomePod mini, HomePod (1st and 2nd generations), Beats Fit Pro, Beats Studio Buds, Powerbeats, Powerbeats Pro, Beats Solo Pro, Beats Studio Buds +, Beats Studio Pro, Beats Solo 4 and Beats Solo Buds are eligible. AirPods (1st generation), Beats Solo Wireless, Beats Studio Wireless, Beats Flex are not eligible.